2025

METRO®

Holiday

Advertising Service

Your all-in-one print and digital sales, creative and editorial solution for holiday season revenue!

IMAGES

So many high-quality images! Holiday Advertising Service gives your team hundreds of beautiful new photos, headings, vector art and backgrounds in a variety of sizes and configurations to create stunning ad designs and pages in print, online and for social media. Online access to the entire Holiday archive is also included, giving your entire team thousands more image options with unlimited downloads.

COMMUNITY & RETAIL

Think outside the box this Christmas season with unique retail promotions, local event programs, exciting contests and engaging sponsorship opportunities. Your Holiday Advertising Service has so many valuable ideas, with heading designs, images and templates to get you started and selling – in print and online!

METRO. HOLIDAY ADVERTISING SERVICE
© 2024 Metro Creative Graphics, Inc.

Ad Templates • Special Sections • Editorial Features • Ready-to-Sell Pages • Games, Puzzles & Recipes • Backgrounds • Images • Social Media • & So Much More

HOLIDAY SEASON GREETINGS

Help local businesses connect with the community by sharing their merry wishes and thanks this season. These beautiful, ready-to-sell templates include a variety of styles and tones to run ads, build pages or create special sections for Christmas, Thanksgiving, Hanukkah, Kwanzaa and the new year!

SPECIAL SECTIONS, PAGES, EDITORIAL FEATURES, GAMES, PUZZLES, RECIPES & MORE

Engaging holiday content readers and advertisers will love, ready to run as special sections or to publish as pages and spreads throughout the holiday season - in print or online!

- Four new fully templated special section titles with ad spots in place to grow revenue
- Ready to sell and publish in print or as an online PDF
- All images, layouts and cover designs included
- Copyright-free content to edit or localize any way you like, no byline needed
- Print and web promotional ads, rate cards and social media promotions for each title
- Access more sections from previous years, including a holiday songbook, recipe guide and Itsy the Elf children's storybook series!

WEB ADS

Every print ad comes with companion web ads in three sizes!

MiAD® WIZARD ALSO INCLUDED!

Now anyone on your team can instantly personalize any ad in your Holiday Advertising Service with advertiser info or logos for more successful sales presentations in seconds.

TRY IT NOW

★ indicates an ad is enabled for personalization in MiAD® Wizard.

© 2025 Metro Creative Graphics, Inc.

Unique Community and Retail Programs

Use this content to sell sponsorships and advertising around contests, holiday happenings, retail events, local shopping and family-friendly pages!

H2512P02001C-●

H2512P02004C-●

H2512P02005C-●

H2512P02002C-◇

H2512P02007C-●

H2512P02003C-●

H2512P02006C-●

© 2025 Metro Creative Graphics, Inc.

H2512P03001C*-O

H2512P03002C*-O

H2512P03003C*-O
H2512P03004C*-O

H2512P03005C*-O
H2512P03006C*-O

H2512P03007C*-O
H2512P03008C*-O

H2512P03009C*-O

H2512P03010C*-O

H2512P03011C*-O

© 2025 Metro Creative Graphics, Inc.

H2512P04001C-●

H2512P04002C-●

H2512P04003C-●

H2512P04001C-●

H2512P04004C-●

H2512P04006C-●

METRO. HOLIDAY ADVERTISING SERVICE
© 2025 Metro Creative Graphics, Inc.

H2512P05001C*-O

H2512P05002C*-O

H2512P05003C*-O

H2512P05004C*-O

H2512P05008*-O

H2512P05005C*-O

H2512P05006C*-O

H2512P05007C*-O

© 2025 Metro Creative Graphics, Inc.

H2512P06001C-●

H2512P06003C-●

H2512P06002C-●

H2512P06005C-●

H2512P06004C-●

H2512P06006C-●

© 2025 Metro Creative Graphics, Inc.

H2512P07001C*-O

H2512P07002C*-O

H2512P07003C*-O

H2512P07004C*-O

H2512P07005C*-O

H2512P07006C*-O

H2512P07007C*-O

H2512P07008C*-O

© 2025 Metro Creative Graphics, Inc.

H2512P08001C-●

H2512P08005C-●

Run Sponsored Recipe Pages or Spreads From Your Holiday Recipes Section!
See page 15 for details.

H2512P08002C-●

Run Sponsored Caroling Pages or Spreads From Your Holiday Songbook Section!
See page 15 for details.

H2512P08006C-●

Run Sponsored Puzzle Pages or Spreads From Your Holiday Fun & Games Section!
See page 15 for details.

H2512P08003C-●

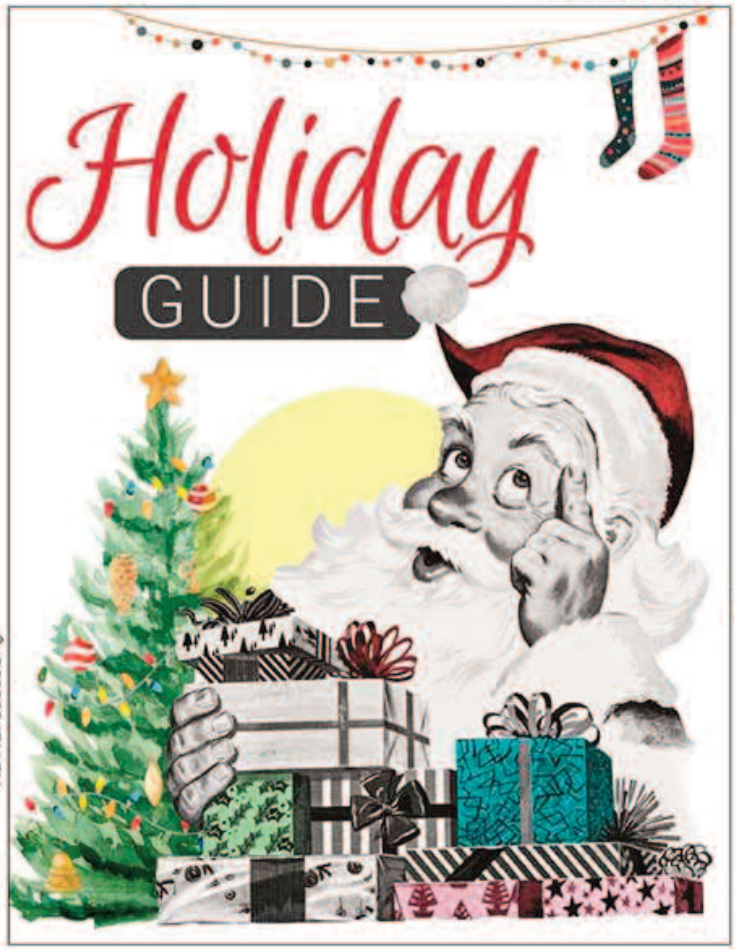
H2512P08007C-●

H2512P08004C-●

H2512P08008C-●

© 2025 Metro Creative Graphics, Inc.

H2512P09003C*-○



H2412P08003C-◇

H2512P09002C-◇

Cover 10" x 13"

PASS 2 COL. x 5 ★

PASS 2 COL. x 5 ★

WEB ADS Ⓦ ★

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

SOCIAL MEDIA POSTS

Upsell advertisers!

Market Your Holiday Content to Advertisers & Subscribers!
Print, digital and social media promotions for holiday selling, as well as three bonus cover designs to create your own sections.

E-CARDS

Personalize with your sales pitch and send to prospects!

BONUS COVERS

H2512P09008C-●

H2512P09010C-●

© 2025 Metro Creative Graphics, Inc.

H2512P10001C-◇ H2512P10004C-● H2512P54011A-●

Doubletruck 19.334" x 13"

Run ONLINE for AT-HOME PRINTING!
Letter-size PDFs of this layout, in both color and black and white, are available. Click this page to access them, and post on your site for home or classroom printing.

Placemat Layout or Activity Page!
Sell sponsor spots to run this layout as a page in your publication, or provide it to local restaurants as a placemat that gives advertisers an extra helping of exposure.

H2512P54011A-●
H2512P10004C-●

Braodsheet 6 COL. x 21"
Tab 10" x 13"

PASS 4 COL. x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

METRO HOLIDAY ADVERTISING SERVICE
© 2025 Metro Creative Graphics, Inc.

H2512P11001C

Shop Local

There's No Place Like Home
for the Best Holiday Shopping, Dining and Fun!

68¢ *of every $1 spent* **at a local business stays in the community**

according to the American Express Small Business Economic Impact Study

Choose local this Christmas, and support the small businesses that help strengthen our community and make it unique!

H2512P40006C

Wishing all of our patrons and friends a wonderful Christmas!

Call now for holiday reservations!

RESTAURANT ADVERTISER

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Hope your holiday season is simply magical!

Stop in for great gift ideas for everyone on your list!

GIFT SHOP ADVERTISER

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Sending merry vibes to everyone we know this season!

Shop our favorite party looks of the season!

CLOTHING STORE ADVERTISER

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

May your season
blessed, bright, festive

Visit our Christmas village for free f

CHRISTMA
TREE FAR

1234 Washington Street | Some
000-000-0000 | www.namew

Merry Everything!
We wish you all the best.

Holiday shopping, dining or event information here

LOCAL BUSINESS ADVERTISER

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

We wish you a merry
and a happy new

Holiday shopping, dining or even

LOCAL BUSIN
ADVERTISI

1234 Washington Street | Some
000-000-0000 | www.namew

Happy Holidays, and thank you for supporting our small business!

Holiday shopping, dining or event information here

LOCAL BUSINESS ADVERTISER

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Thank you for shopping loca
season and all y

Holiday shopping, dining or even

LOCAL BUSIN
ADVERTISI

1234 Washington Street | Some
000-000-0000 | www.namew

May your Christmas season be merry, magical and meaningful!

Holiday shopping, dining or event information here

LOCAL BUSINESS ADVERTISER

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Thanks for every visit, purc
Merry Christm

Holiday shopping, dining or even

LOCAL BUSIN
ADVERTISI

1234 Washington Street | Some
000-000-0000 | www.namew

Broadsheet 6 col x 21"
Tab 10" x 13"

Layout for Canadian Customers

© 2025 Metro Creative Graphics, Inc.

H2512P12006C-●

H2512P03011C*-O

Spirit Stroll

Saturday, December 00
12 noon - 8 p.m.
Main Street in Downtown Somersville
Sip, shop, nosh and get in the holiday spirit!

MAP & EVENT DETAILS

Special Offers From Your Favorite Downtown Shops & Restaurants
Plus, Live Music, Caroling, Contests & Complimentary Refreshments

Somersville Chamber of Commerce
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 COL. x 5

H2512P07001C*-O

In the spirit of giving, we're celebrating all December with
12 DAYS of EXCITING GIVEAWAYS!

12 Days of Christmas Prizes

Every Thursday through Sunday Until Christmas
December 4, 5, 6, 7, 11, 12, 13, 14, 19, 20, 21, 22
Enter online or in the store each day by 9 p.m. for a chance to win our prize of the day.
Stop in or visit us online to see the prize lineup!

Retail Store
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 COL. x 5

H2512P05004C*-O

Living NATIVITY

FRIDAY & SATURDAY
DECEMBER 00 & 00
6:30 P.M. - 9 P.M.

Stop by anytime during show hours to share in the inspiring beauty and meaning of the nativity!

FREE OUTDOOR EVENT
EVERYONE IS WELCOME

Enjoy Music & Hot Chocolate

St. Matthew's Church
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 COL. x 5

H2512P03002C*-O

HOLIDAY Soiree

THURSDAY, DECEMBER 00
5 p.m. - 9 p.m.

Stop in to mix, mingle and enjoy
EXCLUSIVE DISCOUNTS *on* GREAT HOLIDAY GIFTS!

&

Storewide Savings
Live Music
Door Prizes & Raffles
Complimentary Refreshments
Free Gift Wrapping on All Purchases

Retail Store
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 COL. x 5

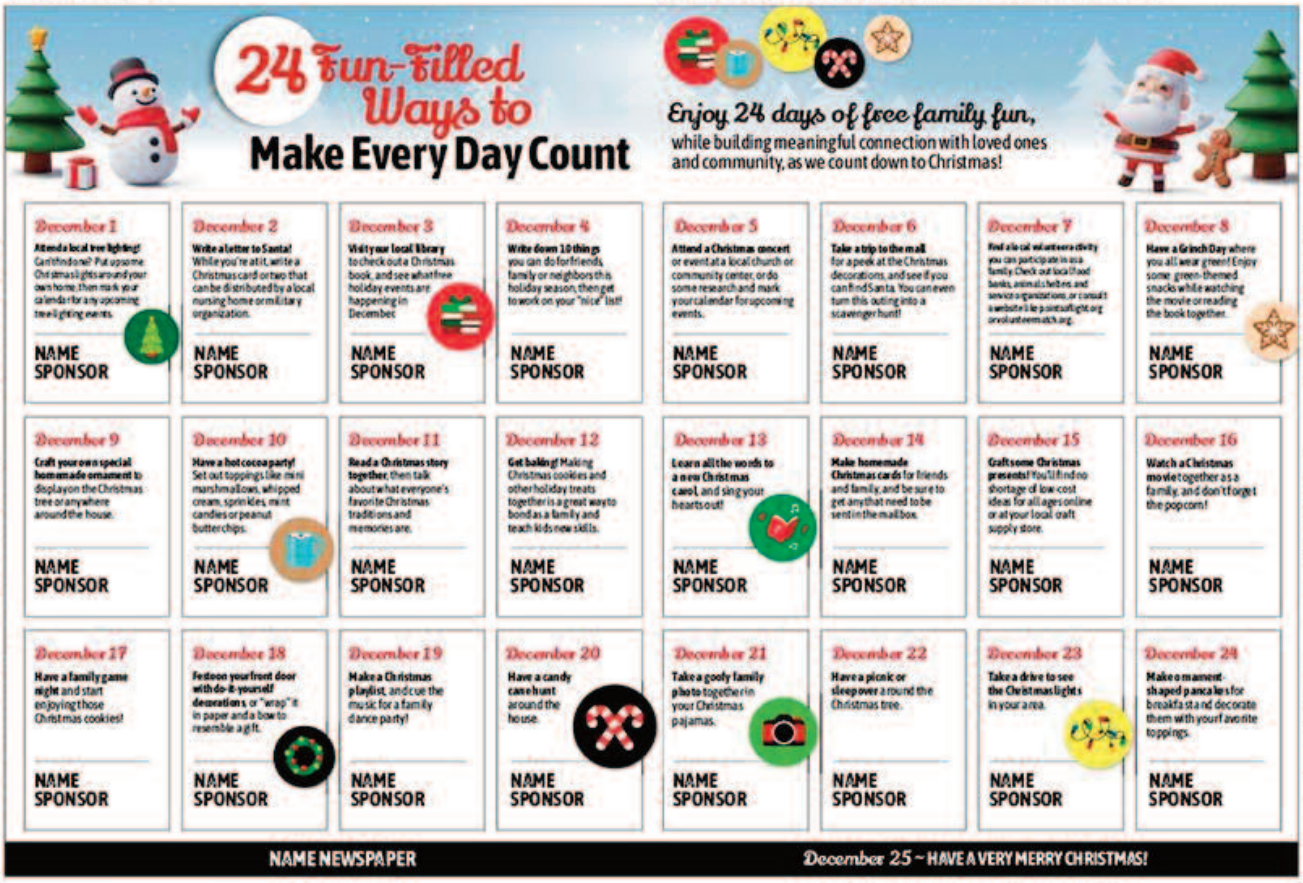
WEB ADS
Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

METRO HOLIDAY ADVERTISING SERVICE
© 2025 Metro Creative Graphics, Inc.

H2512P13002C*-O

H2512P13005C*-O H2512P13004C*-O
H2512P13008C*-O H2512P13010C*-O H2512P13009C*-O

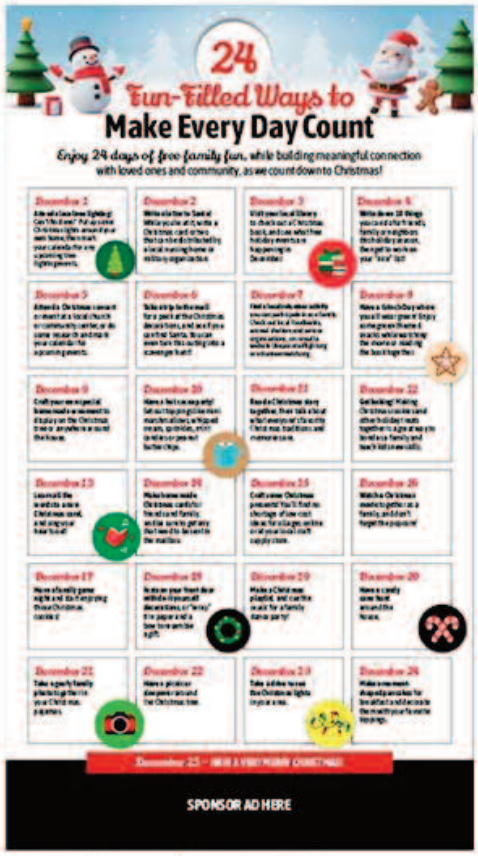
H2512P13008C*-O H2512P13011C*-O H2512P13005C*-O H2512P13006C*-O H2512P13004C*-O



H2512P13009C*-O H2512P13003C*-O H2512P13010C*-O H2512P13007C*-O

Doubletruck 19.334" x 13"

H2512P13001C*-O



Braodsheet 6 COL. x 21"

H2512P13001C*-O

Tab 10" x 13"

© 2025 Metro Creative Graphics, Inc.

Themed Special Sections, INCLUDED FREE!

Ready to Present, Sell & Publish, in print or online with no byline needed

All four of these fully templated special sections are a part of your 2025 Holiday Advertising Service!

Everything Is Included – No Extra Charges!

Every image, layout and cover design you see is included.

Run them as sections or as pages, in print or as online PDFs.

HOME for the Holidays

Promotional Materials Also Included!

Rate Card Layout
Advertiser & Reader Promos
Web Ads & Social Media Posts

MY MERRY CHRISTMAS COLORING BOOK & CONTEST

U.S. & Canada Editions

Promotional Materials Also Included!

Rate Card Layout
Advertiser & Reader Promos
Web Ads & Social Media Posts

Click This Page to View & Download Your Holiday Sections

© 2025 Metro Creative Graphics, Inc.

Themed Special Sections, INCLUDED FREE!

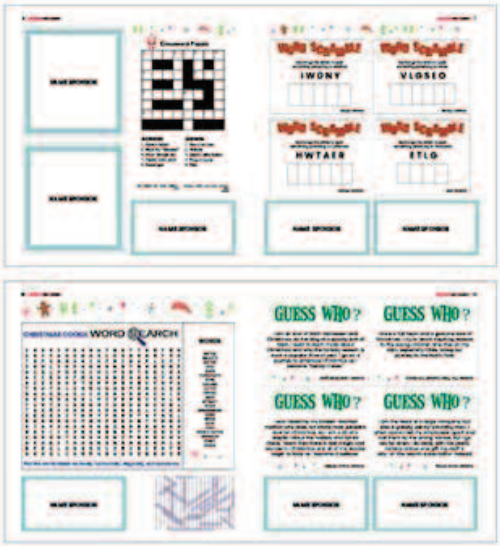
Run Content as Sections or Special Pages, in print or online with no byline needed

Holiday DIY

Promotional Materials Also Included!

Rate Card Layout
Advertiser & Reader Promos
Web Ads & Social Media Tiles

HOLIDAY FUN & GAMES



Promotional Materials Included Too!

Rate Card Layout
Advertiser & Reader Promos
Web Ads & Social Media Tiles

You also have access to previous years' special sections and page layouts, including recipes, songbook pages and Metro's Itsy the Elf ready-to-localize kids' storybook series!

Click This Page to View & Download Your Holiday Sections

© 2025 Metro Creative Graphics, Inc.

Holiday Gift Guide Wraps Up $80K in Advertising Revenue

My Horry News
Horry County, South Carolina

Winning formula for a successful Holiday Gift Guide puts local advertisers and events in the spotlight.

CREATE: Last holiday season, My Horry News customized and expanded on a Themed Special Section from Metro to produce a successful 71-page Holiday Gift Guide packed with festive features and local touches. In addition to Metro editorial features, their section included upcoming concerts and community events, a variety of engaging contests, and plenty of local advertising. Contest promotions ran in the print and digital section, as well as on social media, driving traffic to the publication's website for online entry.

SELL: Advertising Director Shari Harms says the publication packages their printed Holiday Gift Guide with holiday contests, digital products and social media promotions each year to get people excited about the holiday season. The sales team uses the previous year's gift guide as a selling tool for new and returning advertisers, and publishing the section the week before Thanksgiving gives them another selling point: Harms says clients appreciate that their advertising is not lost among inserts from the big box stores that come out the week of Thanksgiving! My Horry News starts promoting and selling the section about two months before publishing. In addition to running the section as an insert and online, the publication delivers at least 10 copies of the Holiday Gift Guide to every advertiser for distribution at their business.

PROFIT: Last year's Holiday Gift Guide featured over 100 advertisers, plus contest and event sponsors. Harms says that readers and advertisers alike look forward to receiving the guide each year, and it typically produces over $80,000 for the publication, including the print, digital and contest components. Harms adds, "Metro content is a great help for our small publication. We don't have a budget for content curators, so your templates and content help keep our Holiday Gift Guide fresh and up to date."

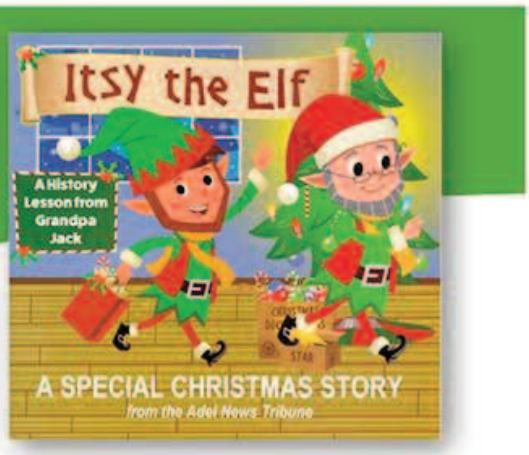
Shari Harms, Advertising Director, My Horry News
myhorrynews.com | 843.457.7351
shari.harms@myhorrynews.com

Metro's Holiday Advertising Service Includes FOUR THEMED HOLIDAY SECTIONS!
To learn more, call 800.223.1600, email service@metro-email.com or browse Services from the Learn More tab at **MetroCreativeConnection.com.**

$$ Click here to see more **SUCCESS STORIES**

© 2025 Metro Creative Graphics, Inc.

'Elf magic' can be a great tool to boost your holiday ad sales



Byline: *Robert M. Williams Jr., NNA director of creative resources*

Editor's Note: *This column first appeared in the April 2025 issue of Publishers' Auxiliary, the newspaper of the National Newspaper Association Foundation. NNA members have access to the Great Ideas bank online at https://www.nnafoundation.org/great-ideas*

Being creative is a vital key to boosting your local ad sales revenue! And Deborah Farmer, ad sales manager for the Adel News Tribune in Adel, Georgia, has two extraordinary, innovative ideas that have produced consistent popularity and extra revenue in her rural market deep in South Georgia.

The first is a 24-page soft cover booklet themed around the Christmas holidays. It was inspired by a Metro graphics promotion featuring a holiday elf. The Adel News Tribune built upon the Metro idea in grand fashion by bringing the cartoon elf to life! Farmer's son was a good sport and dressed up in an elf costume and posed for photos with business owners and employees. It was just the right touch to spark extra sales for the holidays.

This Metro Creative Graphics promo section was the spark that helped Georgia's Adel News Tribune bring 'Itsy the Elf' to life and boost their holiday ad sales.

To show more creativity, Farmer wrote a story of her community's history, as told to the elf, and created even more local interest! The newspaper also provided 2,000 extra copies to the local elementary and primary schools.

Here's how Farmer describes it:

"The story was written to educate the children, and the parents who read the story to them, on the history of Cook County, and just how our City of Adel got its name," says Farmer.

"We used Itsy the Elf and Bitsy, his dog, as the main characters in our first books, but in our latest book, we introduced his Grandpa Jack, who told the history lesson to Itsy."

Deborah's second innovative idea is a calendar featuring locally contributed photographs that not only showcase the local community and its people, but also the significant photography talent in Farmer's small community.

The local hospital and related facilities bought the back cover of the calendar.

Here's the story of the Adel News Tribune's successful calendar promo in Deborah Farmer's own words:

"We always get hundreds of submissions for the contest each year," Farmer explains.

"The photographs must be taken in Cook County and by Cook County residents. Each submission is sent via email to me, and they provide me with the location where the photo was taken. We have the photos judged by an independent photographer not in our area to make it fair.

"I am the only one who knows who sent what group of photos. We had to start limiting them to five submissions per contestant. I list the submissions with and without the names, and provide the list without names to the judge.

"The winners have their photo with photo credit placed on a particular month on the calendar, and there is also a separate winner for the cover, as well. I offer advertising space to customers on a first-come, first-served basis for their choice of a particular month they want their ad placed.

"This causes a 'rush' to commit, and customers who own businesses such as jewelry, floral, etc., like specific months according to holidays, and their ads reflect the same. The hospital, school board, city, county offices and domestic violence centers like to be on a page where we provide local contact phone numbers.

"This is a very popular calendar, as some of our businesses pay extra for additional copies to hand out to their customers, since their wholesalers no longer send them stacks every year like they used to.

"So this is a win-win for both our local businesses and their customers, local community support, subscription/rack sales, and advertising revenue."

Creative thinking makes money in Adel, Georgia! Such innovative ideas can make money in your town, too!

Robert M. Williams Jr. is a longtime community newspaper publisher from Blackshear, Georgia. He was NNA president in 2013-14 and is now acting as NNA director of creative resources. He is available for consultation on how to create more revenue, help you deal with inevitable newspaper issues or be a sympathetic ear for NNA members looking for an experienced publisher to listen. Email him at robert@nna.org or call at (912) 281-5438 from 10 a.m -3 p.m. ET, Monday-Friday.

This four-part Isty the Elf Special Section storybook series is included with your Metro Holiday Advertising Service!

CLICK HERE TO VIEW OR DOWNLOAD

© 2025 Metro Creative Graphics, Inc.

Thanksgiving Greetings

H2512P18001C*-O

H2512P18002C*-O

H2512P18003C*-O

H2512P18004C*-O

H2512P18005C*-O

H2512P18006C*-O

H2512P18007C*-O

H2512P18008C*-O

H2512P18009C*-O

H2512P180011C*-O

H2512P18010C*-O

METRO. HOLIDAY ADVERTISING SERVICE
© 2025 Metro Creative Graphics, Inc.

H2512P20010C-

PASS 2 col x 5

H2512P20013C-

PASS 2 col x 5

H2512P18006C*-O

PASS 2 col x 5

H2512P18004C*-O

PASS 2 col x 5

H2512P18010C*-O

PASS 2 col x 5

H2512P19001C*-O

PASS 2 col x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.

H2512P20001C-●

H2512P20019C-●

H2512P20007C-●

H2512P20008C-●

H2512P20002C-●

Four Sizes for Campaigns & Versatility

Every image on this page is provided in four sizes for horizontal ads, vertical ads, banner ads and social media designs!

PRO TIP: Select **Background** from your Image Category filter to search this image style at **MetroCreativeConnection.com.**

H2512P20003C-●

H2512P20004C-●

H2512P20005C-●

H2512P20006C-●

© 2025 Metro Creative Graphics, Inc.

H2512P20007C

PASS 4 col x 10

H2512P20015C

PASS 4 col x 10

H2512P20011C

PASS 4 col x 10

H2512P20017C

PASS 4 col x 10

Looking for more Thanksgiving content?
Your 2025 Holiday Advertising Service includes access to all content from previous years, with unlimited downloads. Find hundreds more images and ads at **MetroCreativeConnection.com** using keyword: **Thanksgiving**

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.

H2512P22001C-●

H2512P22003C-●

H2512P22005C-●

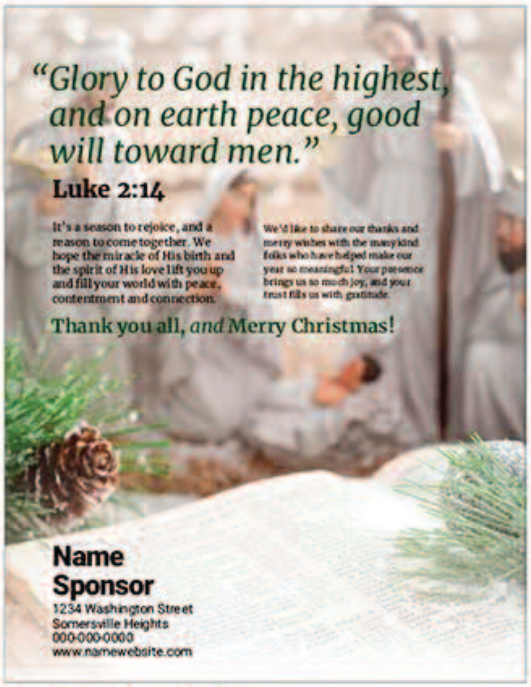
H2512P22006C-●

H2512P22004C-●

H2512P22002C-●

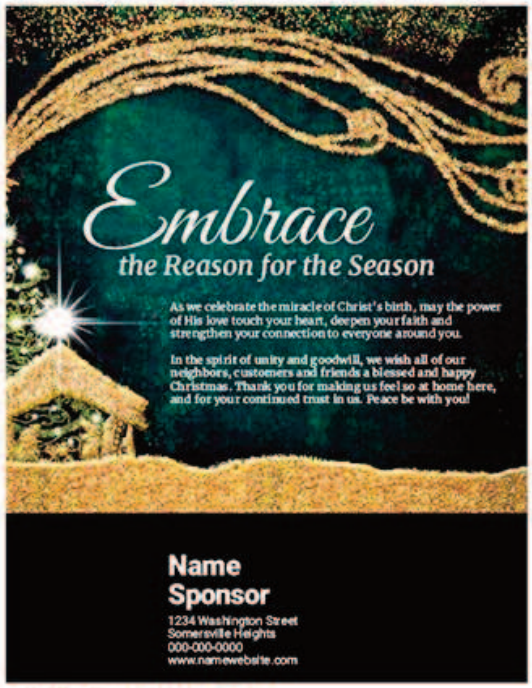
METRO. HOLIDAY ADVERTISING SERVICE
© 2025 Metro Creative Graphics, Inc.

H2512P24003C-



PASS 4 col x 10

H2512P26002C-



PASS 4 col x 10

H2512P22002C-

PASS 4 col x 10

H2512P26008C*-O

PASS 4 col x 10

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.

H2512P24002C-●

H2512P24001C-●

H2512P24004C-●

H2512P24006C-●

H2512P24003C-●

H2512P24005C-●

© 2025 Metro Creative Graphics, Inc.

H2512P26005C

PASS 2 col x 5

H2512P25001C

PASS 2 col x 5

H2512P26001C

PASS 2 col x 5

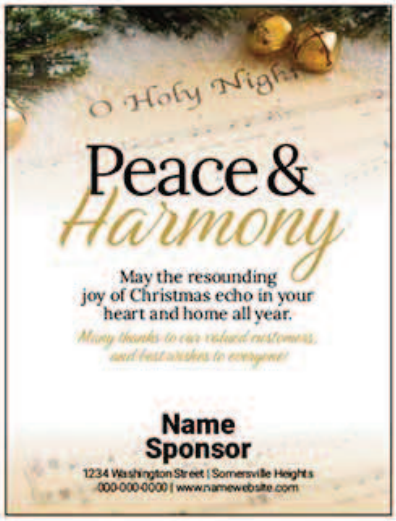
H2512P22004C

PASS 2 col x 5

H2512P25002C

PASS 2 col x 5

H2512P22001C



PASS 2 col x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.

H2512P26001C-●

H2512P26002C-●

H2512P26003C-●

H2512P26007C*-○

H2512P26006C*-○

H2512P26004C*-○

H2512P26005C*-○

H2512P26008C*-○

H2512P26009C*-○

H2512P26010C*-○

© 2025 Metro Creative Graphics, Inc.

H2512P24006C

PASS 2 col x 5

H2512P24002C

PASS 2 col x 5

H2512P26003C

PASS 2 col x 5

H2512P24001C

PASS 2 col x 5

H2512P24005C

PASS 2 col x 5

H2512P22005C

PASS 2 col x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.

H2512P28001C-●

H2512P28002C-●

H2512P28003C-●

H2512P28005C-●

H2512P28020C-●

H2512P28009C-●

H2512P28010C-●

Four Sizes for Campaigns & Versatility
Every image on this page is provided in four sizes for horizontal ads, vertical ads, banner ads and social media designs!

PRO TIP: Select **Background** from your Image Category filter to search this image style at **MetroCreativeConnection.com.**

H2512P28004C-●

H2512P28006C-●

© 2025 Metro Creative Graphics, Inc.

H2512P29001C-◇

H2512P28001C-●

PASS 4 col x 10 ★

H2512P28009C-●

PASS 4 col x 10 ★

H2512P28011C-●

PASS 4 col x 10 ★

H2512P28013C-●

PASS 4 col x 10 ★

WEB ADS W ★

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.

H2512P30001C*-O

H2512P30002C*-O

H2512P30003C*-O

H2512P30004C*-O

H2512P30005C*-O

H2512P30006C*-O

H2512P30007C*-O

H2512P30008C*-O

H2512P30009C*-O

H2512P30010C*-O

H2512P30011C*-O

H2512P30012C*-O

H2512P30013C*-O

H2512P30014C*-O

H2512P30015C*-O

H2512P30016C*-O

H2512P30017C*-O

H2512P30018C*-O

H2512P30019C*-O

H2512P30020C*-O

H2512P30021C*-O

H2512P30022C*-O

H2512P30023C*-O

H2512P30024C*-O

H2512P30024C*-O

H2512P30025C*-O

H2512P30027C*-O

H2512P30028C*-O

H2512P30029C*-O

H2512P30030C*-O

H2512P30031C*-O

H2512P30032C*-O

H2512P30033C*-O

H2512P30034C*-O

H2512P30035C*-O

H2512P30036C*-O

H2512P30037C*-O

H2512P30038C*-O

METRO. HOLIDAY ADVERTISING SERVICE
© 2025 Metro Creative Graphics, Inc.

Social Posts

Ready-to-post JPGs for your Facebook and Instagram accounts make it easy to enhance your digital marketing strategy.

H2512P31005C

1080 x 1080px 1200 x 630px

H2512P31011C

1080 x 1080px 1200 x 630px

H2512P31017C

1080 x 1080px 1200 x 630px

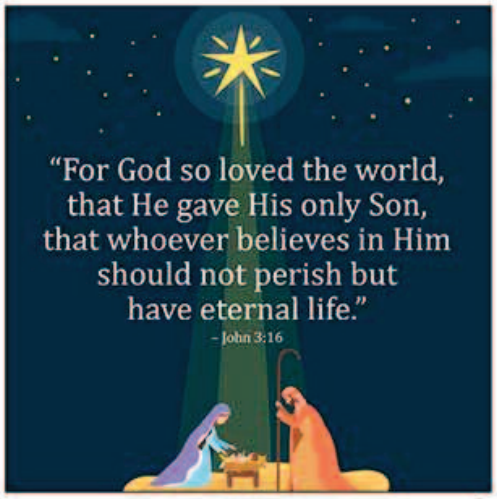
H2512P31021C

1080 x 1080px 1200 x 630px

H2512P31025C

1080 x 1080px 1200 x 630px

H2512P31029C



1080 x 1080px 1200 x 630px

BACKGROUNDS

Create your own message with text-free backgrounds!

- Use the Social Media Image Type filter to search all designs.
- Click on any image, then scroll down to select the associated background.

© 2025 Metro Creative Graphics, Inc.

H2512P32001C*-○

See two numbers?
That means a version of this image is also available with no text!

H2512P32002C*-○
H2512P32003C*-○

H2512P32004C*-○
H2512P32005C*-○

H2512P32006C*-○

H2512P32012C-●

H2512P32009C*-○

H2512P32007C*-○
H2512P32008C*-○

H2512P32010C*-○
H2512P32011C*-○

© 2025 Metro Creative Graphics, Inc.

H2512P34006C*-O

PASS 2 col x 5

H2512P32003C*-O

PASS 2 col x 5

H2512P32006C*-O

PASS 2 col x 5

H2512P32008C*-O

PASS 2 col x 5

H2512P33001C*-O

PASS 2 col x 5

H2512P34004C*-O

PASS 2 col x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.

H2512P34001C*-○
H2512P34002C*-○

H2512P34003C*-○
H2512P34004C*-○

H2512P34005C*-○
H2512P34006C*-○

H2512P34007C*-○
H2512P34008C*-○

H2512P34009C*-○
H2512P34010C*-○

H2512P34013C*-○
H2512P34014C*-○

H2512P34015C-●
H2512P34016C-●

H2512P34011C*-○
H2512P34012C*-○

© 2025 Metro Creative Graphics, Inc.

H2512P32012C-●

Tab 10" x 13"
Broadsheet 6 col x 21"

H2512P35001C*-○

Tab 10" x 13"
Broadsheet 6 col x 21"

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.

H2512P36001C-●

H2512P36019C-●

H2512P36007C-●

H2512P36008C-●

H2512P36002C-●

Four Sizes for Campaigns & Versatility

Every image on this page is provided in four sizes for horizontal ads, vertical ads, banner ads and social media designs!

PRO TIP: Select **Background** from your Image Category filter to search this image style at **MetroCreativeConnection.com.**

H2512P36003C-●

H2512P36004C-●

H2512P36005C-●

H2512P36006C-●

© 2025 Metro Creative Graphics, Inc.

H2512P38003C-●

H2512P38004C-●

H2512P38001C-●

H2512P38005C-●

H2512P38002C-●

H2512P38006C-●

METRO. HOLIDAY ADVERTISING SERVICE
© 2025 Metro Creative Graphics, Inc.

H2512P39001C-●

H2512P39004C-●

H2512P39002C-●

H2512P39005C-●

H2512P39003C-●

H2512P39006C-●

© 2025 Metro Creative Graphics, Inc.

H2512P40001C-●

H2512P40004C-●

H2512P40005C-●

H2512P40002C-●

H2512P40003C-●

H2512P40006C-●

H2512P40007C-●

METRO. HOLIDAY ADVERTISING SERVICE
© 2025 Metro Creative Graphics, Inc.

H2512P38001C

PASS 2 col x 5

H2512P38002C

PASS 2 col x 5

H2512P38003C

PASS 2 col x 5

H2512P38004C

PASS 2 col x 5

H2512P38005C

PASS 2 col x 5

H2512P38006C

PASS 2 col x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.

H2512P42001C*-O

H2512P42004C*-O

H2512P42002C*-O

H2512P42005C*-O

H2512P42006C*-O

H2412P42005C*-O

H2512P42009C*-O

H2512P42010C*-O

H2512P42007C*-O
H2512P42008C*-O

© 2025 Metro Creative Graphics, Inc.

H2512P39001C

PASS 2 col x 5

H2512P39002C

PASS 2 col x 5

H2512P39003C

PASS 2 col x 5

H2512P39004C

PASS 2 col x 5

H2512P39005C

PASS 2 col x 5

H2512P39006C

PASS 2 col x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.

H2512P40001C

PASS 2 col x 5

H2512P40002C

PASS 2 col x 5

H2512P40003C

PASS 2 col x 5

H2512P40004C

PASS 2 col x 5

H2512P40005C

PASS 2 col x 5

H2512P40006C

PASS 2 col x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.

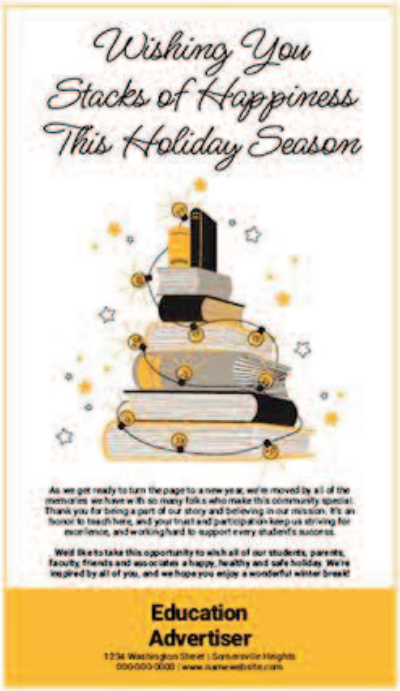
H2512P42001C*-O

PASS 3 col x 10

H2512P45001C*-O

PASS 3 col x 10

H2512P42003C*-O



PASS 3 col x 10

H2512P42004C*-O

PASS 3 col x 10

Looking for more specific advertisers?
Your 2025 Holiday Advertising Service includes access to all content from previous years, with unlimited downloads. Find hundreds more image and ad options at **MetroCreativeConnection.com** using specific keywords for your local advertiser prospects!

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.

H2512P46001C-●

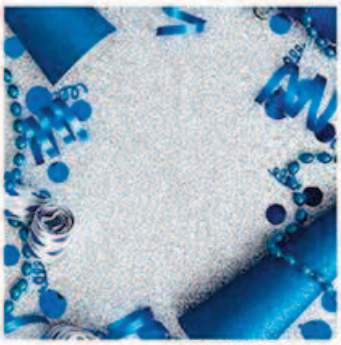
H2512P46002C-●

H2512P46003C-●

H2512P46005C-●

H2512P46019C-●

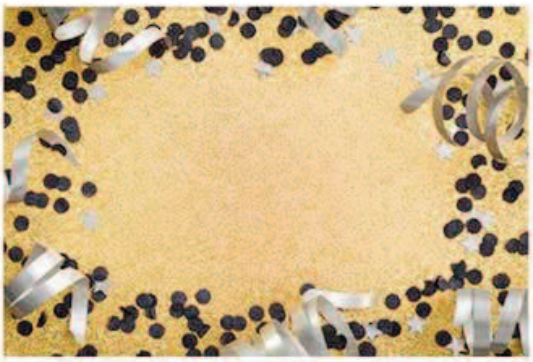
H2512P46007C-●



H2512P46008C-●

Four Sizes for Campaigns & Versatility
Every image on this page is provided in four sizes for horizontal ads, vertical ads, banner ads and social media designs!

PRO TIP: Select **Background** from your Image Category filter to search this image style at **MetroCreativeConnection.com.**



H2512P46004C-●

H2512P46006C-●

© 2025 Metro Creative Graphics, Inc.

H2512P46014C-●

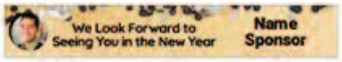
Tab 10" x 13"
Broadsheet 6 col x 21"

H2512P46001C-●

Tab 10" x 13"
Broadsheet 6 col x 21"

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.

H2512P48001C-●

H2512P48002C-●

H2512P48003C-●

H2512P48004C-●

H2512P48005C-●

H2512P48006C-●

METRO. HOLIDAY ADVERTISING SERVICE
© 2025 Metro Creative Graphics, Inc.

H2512P49001C-●

PASS 4 col x 10 ★

H2512P49002C-○

PASS 4 col x 10 ★

H2512P49003C-○

PASS 4 col x 10 ★

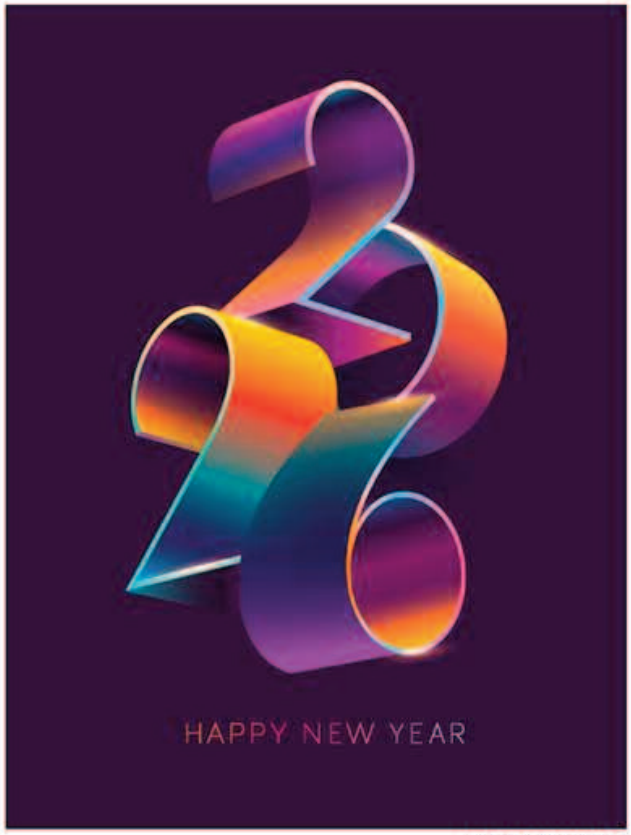
H2512P46006C-●

PASS 4 col x 10 ★

WEB ADS W ★

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

© 2025 Metro Creative Graphics, Inc.



H2512P50009C*-○

H2512P50003C*-○

H2512P50005C*-○

H2512P50006C*-○

H2512P50007C*-○

H2512P50008C*-○

H2512P50001C-●
H2512P50002C-●

H2512P50004C*-○

METRO. HOLIDAY ADVERTISING SERVICE
© 2025 Metro Creative Graphics, Inc.

H2512P46005C-●

PASS 2 col x 5

H2512P51001C-●

PASS 2 col x 5

H2512P51002C*-O

PASS 2 col x 5

H2512P50008C*-O

PASS 2 col x 5

H2512P51003C*-O

PASS 2 col x 5

H2512P52007C-●

PASS 2 col x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

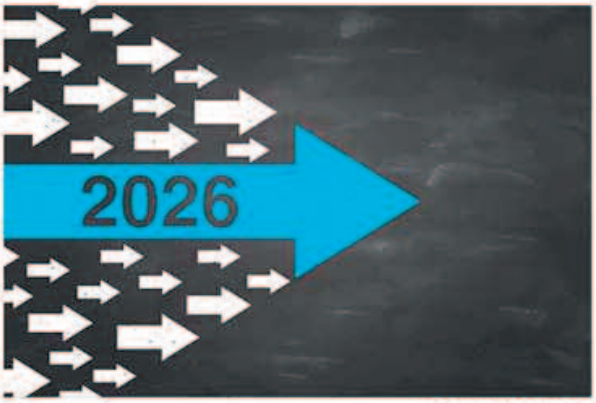
© 2025 Metro Creative Graphics, Inc.

H2512P52001C*-○

H2512P52002C*-○

H2512P52010C*-○

H2512P52003C*-○



H2512P52004C*-○
H2512P52005C*-○

H2512P52007C-●
H2512P52008C-●

H2512P52006C*-○

H2512P52009C*-○

© 2025 Metro Creative Graphics, Inc.

H2512P50003C*-O

PASS 2 col x 5

H2512P52006C*-O

PASS 2 col x 5

H2512P50002C-●

PASS 2 col x 5

H2512P52002C*-O

PASS 2 col x 5

H2512P48003C-●

PASS 2 col x 5

H2512P48006C-●

PASS 2 col x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

Looking for more New Year content?
Your 2025 Holiday Advertising Service includes access to all content from previous years, with unlimited downloads. Find thousand more images and ads at **MetroCreativeConnection.com** using keyword: **New Year** (select the 'exact match' filter)

© 2025 Metro Creative Graphics, Inc.

Over 100 years of providing premium content makes Metro's archive one of the deepest and richest in existence. Use these unique images to give your holiday ads, pages and features a nostalgic holiday feel.

H2512P54001A-●
H2512P54002A-●

H2512P54003A-●
H2512P54004A-●

H2512P54005K-●
H2512P54006K-●

H2512P54007K-●

H2512P54008K-●
H2512P54009K-●

H2512P54012K-●
H2512P54013K-●

H2512P540010A-●

H2512P540011A-●

METRO. HOLIDAY ADVERTISING SERVICE
© 2025 Metro Creative Graphics, Inc.

H2512P55001C-●

H2512P55005C-●

H2512P55003C-●

See How a **Nostalgic Special Section Featuring Vintage Art** From Metro Produced $10K in Revenue for a Texas Newspaper! **Click the link at the bottom of this page to read the Success Story.**

H2512P55004C-●

H2512P55002C-●

H2512P55006C-●

$$ Click here to read the METRO RETRO **SUCCESS STORY**

© 2025 Metro Creative Graphics, Inc.

H2512P56001C

PASS 2 col x 5

H2512P56002C

PASS 2 col x 5

H2512P56003C

PASS 2 col x 5

PASS 2 col x 5

H2512P56005C

PASS 2 col x 5

PASS 2 col x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

Looking for more Hanukkah or Kwanzaa content?
Your 2025 Holiday Advertising Service includes access to all content from previous years, with unlimited downloads. Find hundreds more images and ads at **MetroCreativeConnection.com** using keyword: **Hanukkah or Kwanzaa**

© 2025 Metro Creative Graphics, Inc.

H2512P57001C*-O

H2512P57002C*-O

H2512P57003C*-O

H2512P57004C*-O

H2512P57005C*-O

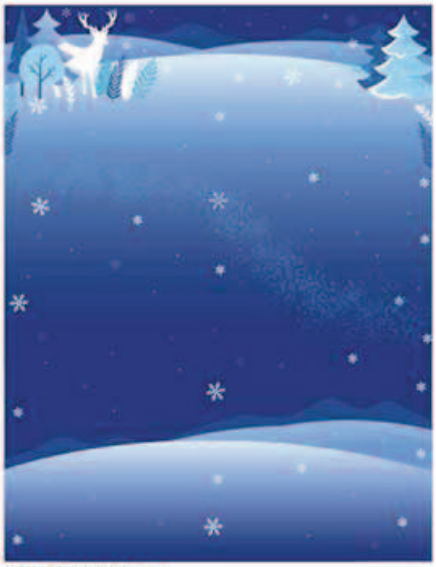
H2512P57006C*-O

H2512P57007C*-O

H2512P57008C*-O

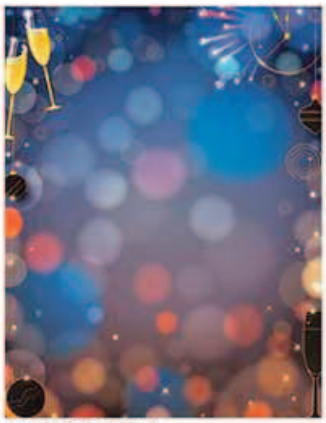
© 2025 Metro Creative Graphics, Inc.

H2512P58001C-●


H2512P58004C*-○

H2512P58007C-●

Coordinated Backgrounds & Frames
Use them to build ads, directories and pages!


H2512P58013C-●

H2512P58016C-●

H2512P58019C*-○

H2512P58010C-●

H2512P58022C*-○

H2512P24003C*-○

H2512P24002C*-○

H2512P24006C*-○

H2512P24005C*-○

H2512P24009C*-○

H2512P24008C*-○

H2412P24012C*-○

H2412P24011C*-○

H2512P24015C*-○

H2512P24014C*-○

H2412P24018C*-○

H2412P24017C*-○

H2512P24021C*-○

H2512P24020C*-○

H2412P24024C*-○

H2412P24023C*-○

© 2025 Metro Creative Graphics, Inc.

Sized for Social Media!

H2512P59001C-●

1080 x 1080px 1200 x 630px

H2512P59004C-●

1080 x 1080px 1200 x 630px

H2512P59007C-●

1080 x 1080px 1200 x 630px

H2512P59010C-●

1080 x 1080px 1200 x 630px

H2512P59013C-●

1080 x 1080px 1200 x 630px

H2512P590016C-●

1080 x 1080px 1200 x 630px

H2512P59019C-●

1080 x 1080px 1200 x 630px

H2512P59022C-●

1080 x 1080px 1200 x 630px

Banner Sizes

Use these images to create beautiful headers for themed holiday pages in print and online.

H2512P59003C*-○

H2512P59006C*-○

H2512P59009C*-○

H2512P59012C*-○

H2512P59015C*-○

H2512P59018C*-○

H2512P59021C*-○

H2512P59024C*-○

© 2025 Metro Creative Graphics, Inc.

(HAPPY NEW YEAR - FRENCH)
H2512P60001C*-O

(HALLELUJAH - SPANISH)
H2512P60005C*-O

(HAPPY 2026 - SPANISH)
H2512P60008C*-O

(THREE KINGS DAY - SPANISH)
H2512P60006C*-O

(BEST WISHES - FRENCH)
H2512P60003C*-O

(CHRISTMAS - FRENCH)
H2512P60004C*-O

(HAPPY HOLIDAYS - SPANISH)
H2512P60007C*-O

(HAPPY HOLIDAYS - FRENCH)
H2512P60002C*-O

(MERRY CHRISTMAS - SPANISH)
H2512P60010C*-O

(MERRY CHRISTMAS - SPANISH)
H2512P60011C*-O

(HAPPY NEW YEAR - SPANISH)
H2512P60009C*-O

(PEACE & HAPPINESS - SPANISH)
H2512P60020C*-O

(HOLDAY - SPANISH)
H2512P60018C*-O

(SILENT NIGHT - SPANISH)
H2512P60015C*-O

(CHRISTMAS - SPANISH)
H2512P60016C*-O

(CHRISTMAS - SPANISH)
H2512P60013C*-O

(MERRY CHRISTMAS - SPANISH)
H2512P60012C*-O

(GIFTS - SPANISH)
H2512P60021C*-O

(PEACE ON EARTH - SPANISH)
H2512P60019C*-O

(CHRISTMAS EVE - SPANISH)
H2512P60014C*-O

(SANTA CLAUS - SPANISH)
H2512P60017C*-O

© 2025 Metro Creative Graphics, Inc.

H2512P61001C*-O

H2512P61002C*-O

H2512P61003C*-O

H2512P61007C*-O

H2512P61008C*-O

H2512P61006C*-O

H2512P61004C*-O

H2512P61005C*-O

H2512P61009C*-O

H2512P61010C*-O

H2512P61011C*-O

H2512P61012C*-O

H2512P61014C*-O

H2512P61013C*-O

© 2025 Metro Creative Graphics, Inc.

Workshopping Your Holiday Revenue Strategy?

✓ Our Good List of Ideas!

- ✓ Quick-Sell 24 Sponsorship Spots in a Calendar-Style Page Featuring 24 Days of Family Fun Ideas (page 13).
- ✓ Create Spec Ads for Retail and Restaurant Events With Heading Designs and Images for a Spirit Stroll, Holiday Open House, Breakfast With Santa, Christmas Dinner, Christmas Sale, Holiday Soiree and More (page 03).
- ✓ Create Spec Ads for Community Events With Heading Designs and Images for a Living Nativity, Bake Sale, Parade, Concert, Market and More (page 05).
- ✓ Create Contest Programs for You or Your Advertisers With Headings and Images for a Candy Cane Guessing Game, Trivia, Door Wrapping Contest, Turkey Giveaway and More (page 07).
- ✓ Quick-Sell 14 Sponsorship Spots in a Kids' Activity Page, Present to One Anchor Advertiser or Pitch a Restaurant Placemat Program (page 10).
- ✓ Build a "Community Events" Page, Starting With the Masthead and Ad Templates Provided (page 12).
- ✓ Present and Sell Your Ready-to-Publish "Christmas Coloring Book" to Sponsor Businesses Serving Families (page 14).
- ✓ Present and Sell Your Ready-to-Publish "Holiday Fun & Games" Special Section to Any Sponsor Business (page 15).
- ✓ Present and Sell Your Ready-to-Publish "Holiday DIY" Guide to Art, Craft, Hardware, Cooking, Baking and Creative Prospects (page 15).
- ✓ Present and Sell Your Ready-to-Publish "Home for the Holidays" Special Section to Advertisers Focused on Holiday Products, Services and Offers (page 14).
- ✓ Use Any of Your Special Section Layouts and Spreads to Create Page Runs and Related Ad Campaigns in Your Publication All Season (page 14).
- ✓ Run Sections and Pages Online to Upsell Print and Digital Packages or Save on Printing Costs (page 14).
- ✓ Get Inspired by Special Sections That Generated Over $80K in Revenue for Peer Publications (page 16).
- ✓ Fill Sections or Daily Pages With All-New Holiday Greeting Ad Templates, Building Eye-Catching Pages With Masthead Designs for Dining, Shopping, Christmas, Thanksgiving, the New Year and More (page 57).
- ✓ Present Returning Advertisers With Fresh Ad Design Options to Ensure They Get Noticed. **Pro tip:** MiAD Wizard (included with your Holiday Advertising Service) makes it easy to personalize your favorite Holiday ads with a business's logo and email them as a professional presentation.
- ✓ Browse the "Specific Advertisers" Section of Your SearchBook to Kick Off Your Prospects List (page 38).
- ✓ Use the Cover Designs Provided to Build Your Own Greetings Section, Guide to the Holidays or Letters to Santa Edition (page 09).
- ✓ Upsell Any Print Ad as a Package Deal Using the Coordinated Web Ads Provided. **Pro tip:** Use the Ad Medium filter on your Metro site to search web ads.
- ✓ Offer Social Media Cross-Promotion, or Sell or Bundle the Ready-to-Post Tile Designs Provided (page 31).
- ✓ Quick-Sell Multiple Advertisers With a "Shop Local" Page Layout (page 11).
- ✓ Upsell Christmas Package Deals With Greeting Ad Templates for Thanksgiving, Hanukkah, Kwanzaa and the New Year.
- ✓ Create Nostalgic Features With Metro's Retro Holiday Collection (page 54).
- ✓ Customize Your Marketing With Metro e-Card Designs, Print and Digital Promotions, and Social Media Designs for Readers and Advertisers (page 09).