

CREATE. SELL. PROFIT.

METRO[®]

WIZARD SPEC AD LIBRARY

SPECIAL PROM &
GRADUATION EDITION
SPONSOR-READY PRINT & WEB GREETING ADS



READY-TO-PERSONALIZE THEMED SPEC ADS

- **FREE MiAD[®] Wizard TRIAL INSIDE** - Instantly Personalize These Spec Ads and Create Custom Sales Presentations to Make Thousands! Details on Page 01
- Coordinated Editorial Features, Cover Designs and More on Page 02

2025 WIZARD SPEC AD LIBRARY AD THEMES SCHEDULE

JANUARY
Health & Wellness
Weddings

MAY
Celebrations
Local Services

SEPTEMBER
Fall Home
Senior Health

FEBRUARY
Spring Home
Senior Living

JUNE
Weddings
Summer Fun

OCTOBER
Holiday Gifts
Breast Cancer Awareness

MARCH
Children's Health
Car Care

JULY
Outdoor Living
Our Neighborhood

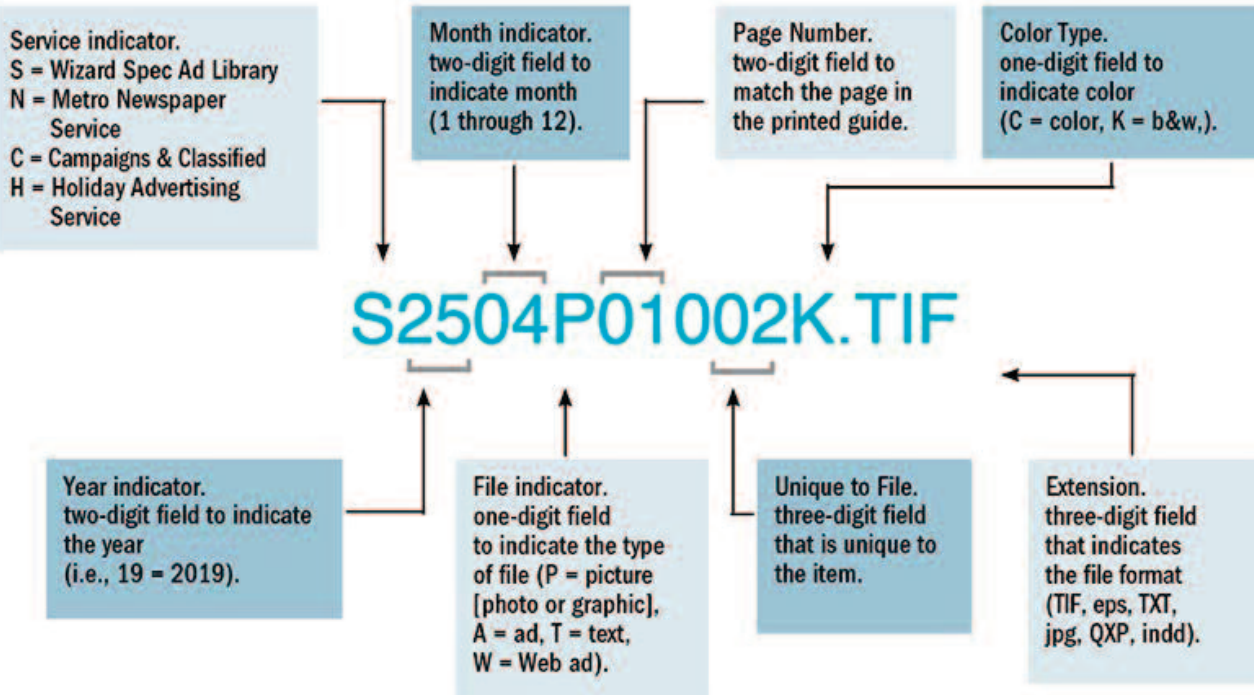
NOVEMBER
Holiday Season
Kids & Family

APRIL
Graduation
Prom

AUGUST
Back to School
Emergency

DECEMBER
Winter Fun
Money Matters

METRO'S FILE NAMING SYSTEM AT A GLANCE




○ EPS art file format

● TIFF art file format

◇ Photoshop® EPS file format

Sales Reps, Instantly Personalize Any Template From This Book With Metro's Ad Wizard

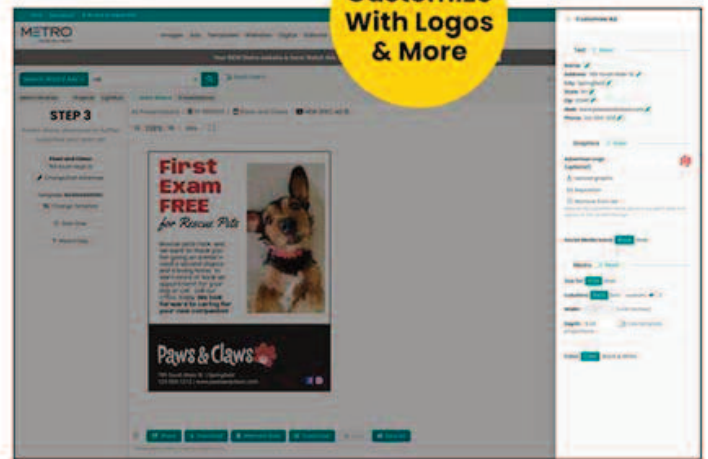
Personalize spec layouts for presentation by email or in person, then email the presentation with notes to your creative team to streamline the production process and minimize revisions. Pay pennies on the ad for personalized print and web designs that will help you close more sales!

 **Click Here** for a DEMO, then contact us for your FREE TRIAL!

Choose From Print & Digital Ad Designs



Customize With Logos & More



Create Presentations to Collaborate With Teams & Share With Clients



Easily personalize presentations and wow advertisers in 3 easy steps!

1. Enter or select from saved advertiser info, including logos.
2. Search spec ads with keyword(s), size, orientation and companion web ad filters to automatically personalize your selection.
3. Share presentations by email, or present to clients directly on your tablet or laptop.



Make Thousands This Graduation Season Using Your Metro Resources!

EVERYTHING YOU SEE HERE IS INCLUDED IN YOUR METRO SUBSCRIPTION.



THESE COPYRIGHT-FREE EDITORIAL FEATURES – and More – Are Included With Your Current Metro Subscription:

- Unique graduation gifts
- Tips to throw a memorable graduation party
- How to land a job after graduation
- Career paths in the field of CTE...and many more!

DOZENS OF COVER & PAGE TEMPLATES



>> **Click to Browse** Your Cover and Page Templates

HUNDREDS OF SPONSOR-ADVERTISER TEMPLATES



>> **Click Here** to Browse All of Your Graduation Ad Templates

UNLIMITED DOWNLOADS FOR YOUR ENTIRE TEAM!

Questions? Please Ask! Call 800.223.1600 or email service@metro-email.com for fast and friendly help.



USE YOUR FREE WIZARD TRIAL

TO PERSONALIZE, PRESENT AND SELL THESE POPULAR GRADUATION GREETING ADS TO YOUR LOCAL BUSINESSES IN 3 EASY STEPS!

"I'm closing up to 90% using Spec Ads from Metro's Ad Wizard!"

– Amanda, Kingman, Arizona

GRADUATION

N2205P64014C*-O



#finallyfinished

Hooray for today's graduates! You've worked hard, and we sure are proud of you...Now it's time to enjoy your big day!

Sponsor Advertiser
1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com

S2504P03001C*-O
N1904P53004C*-O




YAY Grad!

It's your day to shine, so congratulations and happy celebrating!

Sponsor Advertiser
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

N2404P11006C*-O




Way to Go!

You've come a long way, graduates, but the sky's the limit, so keep reaching for the stars!

Sponsor Advertiser
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

N2006P70036C*-O



We're Proud of Our
GRADUATES!

With that diploma in hand, the future belongs to you. Dream big, work hard and never stop learning.
Congratulations!

Sponsor Advertiser
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

N2404P11004C*-O



CONGRATULATIONS!

Nice work, graduates!
Your dedication has paid off, and we wish you the best of luck as you take the next step.

Sponsor Advertiser
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

N2006P71093C*-O




2025

IT'S YOUR DAY, YOUR YEAR AND YOUR FUTURE...KEEP UP THE GREAT WORK, AND THERE'S NO LIMIT TO WHAT YOU CAN ACHIEVE.

CONGRATULATIONS & BEST WISHES FROM ALL OF US!

Sponsor Advertiser
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

N2204P36041C*-O




Happy Graduation!

The tassel is turned, and the future is bright!

Wishing the class of 2025 the very best today and always,

Sponsor Advertiser
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

N2004P50006C*-O



CONGRATULATIONS GRAD

The time has come for us to say, "Happy Graduation Day!"

We wish you all a bright and successful future.

Sponsor Advertiser
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# S2504A03001C

COMPLETE LAYOUT PASS 4 COL. x 9.5

AD# S2504A03002C - S2504A03009C

individual ads (3.5 x 2) available (left to right, top to bottom)



N2404P11007C*-O
C242QP17002C-●

We're SO PROUD!

For your hard work, perseverance and achievement, we salute the Class of 2025! We hope your Graduation Day is special in every way, and we wish you all the best of luck in your future endeavors. Thanks for making this community proud, and congratulations on this milestone accomplishment.

Happy Graduation & Best Wishes From All of Us!

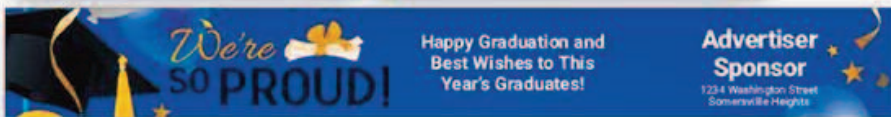
Advertiser Sponsor	Advertiser Sponsor	Advertiser Sponsor
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Advertiser Sponsor	Advertiser Sponsor	Advertiser Sponsor
Advertiser Sponsor	Advertiser Sponsor	Advertiser Sponsor

AD# S2504A04001C PASS 3 COL. x 9.5



WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



C242QP36002C

Today Is Just the Beginning...

Congratulations, graduate, on reaching this incredible milestone. May it be the first of many achievements and successes along your path.

Today's accomplishment brings you to the threshold of a new chapter full of exciting opportunities. The future holds endless possibilities, and the skills, confidence and character you've developed as a dedicated student will help you make the most of them. Today and always, we wish you health and happiness, and the best of luck as you take your next steps!



**Sponsor
Advertiser**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# S2504A05001C

PASS 3 COL. x 4.5



Today Is Just
the Beginning...

May it be the first of many achievements and successes along your path.

Congratulations!

**Sponsor
Advertiser**
1234 Washington Street
Somerville Heights

Rectangle 300 x 250

May today be the first of many achievements and successes along your way.

Congratulations!

**Sponsor
Advertiser**
1234 Washington Street

Mobile Wide 320 x 50

Today Is Just
the Beginning...

May it be the first of many achievements and successes along your path.

Congratulations!

**Sponsor
Advertiser**
1234 Washington Street
Somerville Heights

Leaderboard 728 x 90



**HOORAY,
IT'S YOUR BIG DAY!**

Congratulations to all of the boys and girls celebrating their graduation!

We're so proud of how much you've learned this year, and we can't wait to see what you'll accomplish next!

Sponsor Advertiser
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# S2504A06001C PASS 2 COL. x 3 



**HOORAY,
IT'S YOUR BIG DAY!**

Congratulations and best wishes to our youngest graduates!

Sponsor Advertiser
1234 Washington Street
Somerville Heights


Rectangle 300 x 250



Congratulations and best wishes to our youngest graduates!

Sponsor Advertiser
1234 Washington Street

Mobile Wide 320 x 50



**HOORAY,
IT'S YOUR BIG DAY!**

Congratulations and best wishes to our youngest graduates!

Sponsor Advertiser
1234 Washington Street
Somerville Heights

Leaderboard 728 x 90

A Word to the Wise...

As you take the next step, remember to be kind, dream big, stay curious, believe in yourself and never stop learning. **We wish you all the best!**



Sponsor Advertiser
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# S2504A06002C PASS 2 COL. x 3 


A Word to the Wise...

Good luck and best wishes to the graduates!



Sponsor Advertiser
1234 Washington Street
Somerville Heights


Rectangle 300 x 250



Good luck and best wishes to the graduates!

Sponsor Advertiser
1234 Washington Street

Mobile Wide 320 x 50



A Word to the Wise:

Good luck and best wishes to the graduates!

Sponsor Advertiser
1234 Washington Street
Somerville Heights

Leaderboard 728 x 90

S2504P07001C*-O



“ An investment in knowledge pays the best interest. ”
– Benjamin Franklin

Here’s to growing, learning and achieving great things! Congratulations, and good luck in your future endeavors.

Sponsor Advertiser

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# S2504A07001C

PASS 3 COL. x 3





“ An investment in knowledge pays the best interest. ”
– Benjamin Franklin

Congratulations, and good luck in your future endeavors!

Sponsor Advertiser
1234 Washington Street
Somerville Heights

Rectangle 300 x 250



Congratulations, and good luck in your future endeavors!

Sponsor Advertiser
1234 Washington Street

Mobile Wide 320 x 50



“ An investment in knowledge pays the best interest. ”
– Benjamin Franklin

Congratulations, and good luck in your future endeavors!

Sponsor Advertiser
1234 Washington Street
Somerville Heights

Leaderboard 728 x 90

The Ultimate Prom Planning Checklist

Three Months Before Prom

- Select Your Dress or Suit**
Purchasing or renting your prom outfit months in advance will ensure the best selection and allow plenty of time for alterations to be completed.
- Choose Your Date or Squad**
Confirm who you will be attending prom with, whether it's a group of friends or a date.
- Purchase Prom Tickets**
(When They Become Available)
Purchasing prom tickets early will help the prom committee plan, and ensure you don't miss the ticket sales cutoff.
- Reserve Transportation**
Book your limo or other transportation for prom night early to ensure availability and avoid potential price surges.

Two Months Before Prom

- Schedule Salon Appointments**
Book appointments for any beauty services, such as hairstyling, makeup, nails or spray tanning.
- Choose Your Look**
Start researching hairstyles or makeup trends for prom night inspiration.
- Book a Dinner Reservation**
Keep in mind that booking a group reservation requires plenty of notice, particularly for prom night.
- Shop for Accessories**
Now that your dress is purchased, start shopping for the perfect shoes, undergarments and accessories to complete your look.

One Month Before Prom

- Order Flowers**
Coordinate boutonniere and corsage colors with your prom attire.
- Start Breaking In Your Shoes**

Two Weeks Before Prom

- Confirm All of Your Appointments and Reservations**
- Do a Trial Run if You're Planning to Apply Your Own Makeup or Style Your Own Hair**

Two Days Before Prom

- Pick Up Your Tux Rental**
Picking up your rental at least two days in advance will allow time for any last-minute adjustments to the fit.
- Complete Any Waxing or Hair Removal**

One Day Before Prom

- Apply a Face Mask**
- Paint Your Nails**
- Go to Bed Early**

Prom Day

- Pick Up Flowers**
Pick up your flowers the day of the event, and keep them refrigerated until you're ready to wear them.
- Check Your Appointment Schedule and Arrive On Time**
- Exfoliate, Shave and Moisturize**
- Remember to Eat and Stay Hydrated**
- Pack Up Your Purse**
Include a stain stick, band aids, bobby pins, breath mints, double-sided fashion tape, cell phone charger and mini deodorant or perfume spray.
- Bring a Spare Pair of Shoes**
Take comfortable footwear with you if you're wearing high heels.

**Relax and
HAVE FUN!**

SPONSOR ADVERTISER

AD# S2504A08001C

PASS 3 COL. x 9.5

N1804P64007C*-O

We Hope Your Graduation Day Is
Blooming With Happiness



Congratulations to the Class of 2025!

Order now for graduation!
Flowers • Gifts • Candy • Balloons

Florist & Gift Shop
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# S2504A09001C PASS 2 COL. x 4

Congratulations to the Class of 2025



Order now for graduation!
Flowers • Gifts • Balloons



Local Florist
1234 Washington Street
Somersville Heights

Congratulations to the Class of 2025



Order now for graduation!
Flowers • Gifts • Balloons

Local Florist
1234 Washington Street
Somersville Heights

WEB ADS  

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

Local Florist
1234 Washington Street

Local Florist
1234 Washington Street
Somersville Heights

N2204P32002C--●



Sweet Success

Now you have all the ingredients for a successful future, and we wish you all the best of luck!

Grocery Market
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Order your graduation cakes and party platters in store or online today!

AD# S2504A09002C PASS 2 COL. x 4



Sweet Success

Order your graduation cakes and party platters today!

Grocery Market
1234 Washington Street
Somersville Heights



Sweet Success

Order your graduation cakes and party platters today!

Grocery Market
1234 Washington Street
Somersville Heights

Grocery Market
1234 Washington Street

Grocery Market
1234 Washington Street
Somersville Heights

N2304P31002C--●

Time to Celebrate

Happy Graduation Day and very best wishes to all of this year's seniors!

Gear up for graduation celebrations here!
Partyware & Rental Packages • \$12 Balloon Bouquets

Party Supply Store
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



AD# S2504A09003C PASS 2 COL. x 4

Time to Celebrate

Partyware & Rental Packages
\$12 Balloon Bouquets

Party Supply Store
1234 Washington Street
Somersville Heights



Time to Celebrate

Partyware & Rental Packages
\$12 Balloon Bouquets

Party Supply Store
1234 Washington Street
Somersville Heights

Party Supply Store
1234 Washington Street

Party Supply Store
1234 Washington Street
Somersville Heights

N2404P44013C*-O

Brightest Wishes

Congratulations and best of luck to this year's graduates!

Keepsake Graduation Gift Collection
Complimentary gift wrapping
Custom engraving services

Jewelry Store
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Brightest Wishes

Keepsake Graduation Gift Collection
Custom engraving services available!

Jewelry Store
1234 Washington Street
Somersville Heights

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

Keepsake Graduation Gift Collection

Jewelry Store
1234 Washington Street

Brightest Wishes

Keepsake Graduation Gift Collection
Custom engraving services available!

Jewelry Store
1234 Washington Street
Somersville Heights

AD# S2504A10001C PASS 2 COL. x 4

N1704P12003C-●

Happy Celebrating!

May your Graduation Day be full of joy and your future full of success!

Call to book your graduation lunch or dinner reservation today.

Local Restaurant
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Happy Celebrating!

RESERVE NOW FOR GRADUATION

Local Restaurant
1234 Washington Street
Somersville Heights

RESERVE NOW FOR GRADUATION

Local Restaurant
1234 Washington Street

Happy Celebrating!

RESERVE NOW FOR GRADUATION

Local Restaurant
1234 Washington Street
Somersville Heights

AD# S2504A10002C PASS 2 COL. x 4

N1405P49011C-●

Wishing You Good Luck & Good Fortune

Whether you're continuing your studies or entering the workforce, we're here for you with trusted financial solutions to fit your needs!

Financial Institution
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Wishing You Good Luck & Good Fortune

We're here for you, graduates!

Financial Institution
1234 Washington Street
Somersville Heights

We're here for you, graduates!

Financial Institution
1234 Washington Street

Wishing You Good Luck & Good Fortune

We're here for you, graduates!

Financial Institution
1234 Washington Street
Somersville Heights

AD# S2504A10003C PASS 2 COL. x 4

N2005P39007C

Have a **Beautiful Prom**

BOOK NOW for a picture-perfect prom look!

Hair Care • Nail Care • Facials • Brows
Waxing • Makeup • Tanning

**Beauty Salon
or Supply**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# S2504A11001C PASS 2 COL. x 4

Have a **Beautiful Prom**

Hair • Nails
Facials • Waxing
Makeup • Tanning

BOOK NOW

Beauty Salon
or Supply

1234 Washington Street
Somerville Heights

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

Hair • Nails
Facials • Waxing
Makeup • Tanning

BOOK NOW FOR PROM

Beauty Salon
or Supply

1234 Washington Street

Have a **Beautiful Prom**

Hair • Nails • Facials • Waxing
• Makeup • Tanning

BOOK NOW

Beauty Salon
or Supply

1234 Washington Street
Somerville Heights

N2005P39003C

Wishing You a **Safe & Happy Prom**

Getting there is half the fun, so make us a part of your prom night journey!

Call or book online today to ensure availability.

Transportation Company

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# S2504A11002C PASS 2 COL. x 4

Wishing You a **Safe & Happy Prom**

Getting there is half the fun!

BOOK NOW

Transportation Company
000-000-0000

Getting there is half the fun!

Book Your Ride

Transportation Company
000-000-0000

Wishing You a **Safe & Happy Prom**

Getting there is half the fun!

BOOK NOW

Transportation Company
000-000-0000

N1904P52010C

Let's Make It a Night You'll Always Remember

Beautiful blooms and unique designs for prom!

Corsages • Boutonnieres • Centerpieces • Accessories

Call, come in or visit us online to get started and ensure availability.

Local Florist

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# S2504A11003C PASS 2 COL. x 4

Let's Make It a Night You'll Always Remember

Corsages • Boutonnieres • Centerpieces • Accessories

Choose Your Flowers

Local Florist
1234 Washington Street
Somerville Heights

Corsages • Boutonnieres
Centerpieces • Accessories

Choose Your Flowers

Local Florist
1234 Washington Street

Let's Make It a Night You'll Always Remember

Corsages • Boutonnieres
Centerpieces • Accessories

Choose Your Flowers

Local Florist
1234 Washington Street
Somerville Heights

N1804P38008C-

ENJOY YOUR **BIG NIGHT**

Get set for an unforgettable prom! From classic black to bold, we have the styles you're looking for, and a perfectly tailored fit.



Book With a Friend to **Save 10% Off** Your Tux Rentals!
One tux or visit us online for details.

Tuxedo Shop
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

ENJOY YOUR **BIG NIGHT**

Book your fitting with a friend and save!
Get 10% Off Two Tux Rentals

Tuxedo Shop
 1234 Washington Street
 Somersville Heights

WEB ADS  

Rectangle 250 x 300
 Leaderboard 728 x 90
 Mobile Banner 320 x 50

Book your fitting and save!
Get 10% Off

Tuxedo Shop
 1234 Washington Street

ENJOY YOUR **BIG NIGHT**

Book your fitting with a friend and save!
Get 10% off Two Tux Rentals

Tuxedo Shop
 1234 Washington Street
 Somersville Heights

AD# S2504A12001C PASS 2 COL. x 4 

N2210P20003C-

Best. Prom. Ever.

Whipping you a magical and memorable night!

Shop now to find the perfect dress!
 Our selection is second to none, and we won't sell the same gown to anyone attending the same prom.

Prom Dress Shop
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

Best. Prom. Ever.

Shop now for the best selection of dresses!

Tuxedo Shop
 1234 Washington Street
 Somersville Heights

Shop now for the best selection of dresses!

Prom Dress Shop
 1234 Washington Street

Best. Prom. Ever.

Shop now for the best selection of dresses!

Prom Dress Shop
 1234 Washington Street
 Somersville Heights

AD# S2504A12002C PASS 2 COL. x 4 

N2405P05003C-

Have a Wonderful Prom and please stay safe!

Prom and graduation are just the beginning... remember to take care of yourself and others by driving responsibly and steering clear of drugs and alcohol. **We wish you all the best!**

Advertiser Sponsor
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

Have a Wonderful Prom and please stay safe!

Let's all remember to celebrate responsibly this prom and graduation season!

Advertiser Sponsor
 1234 Washington Street
 Somersville Heights

Let's all remember to celebrate responsibly this prom and graduation season!

Advertiser Sponsor
 1234 Washington Street

Have a Wonderful Prom and please stay safe!

Let's all remember to celebrate responsibly this prom and graduation season!

Advertiser Sponsor
 1234 Washington Street
 Somersville Heights

AD# S2504A12003C PASS 2 COL. x 4 