

Create. Sell. Profit.

METRO[®]
NEWSPAPER SERVICE

April 2025

**Creative & Planning
SearchBook**[®]

**Print + Digital
Sales, Creative
& Editorial
Solutions Inside!**

All of our print
ads come with
companion
web ads.

Get Ready for Graduation

New cover design, yearbook-
style page template and ads
to help your publication
and advertisers celebrate
the Class of 2025

View, share and download your newest content directly from this digital SearchBook!



BASEBALL SEASON
Advertising ideas to pitch
this baseball season



PET SAFETY
Sponsorships for Pet First Aid
Awareness Month and beyond



EASTER
Kids' activity page,
contest and ad templates



**More Events &
Selling Opportunities**

APRIL 2025



BASEBALL SEASON

- **AD TEMPLATES** with promotional ideas to get all types of advertisers in the game this season
- **PAGE LAYOUT** featuring space for a local league or school schedule surrounded by advertisers
- Fresh **HEADINGS** and **IMAGES** to build ads
- **SOCIAL MEDIA post** to promote local league or school game schedules, as well as watch party events



GRADUATION

- Coordinated **COVER DESIGN** and **yearbook-style PAGE LAYOUT** to jump-start a special section, as well as a **SOCIAL MEDIA** post to promote it to readers and advertisers
- **HEADING DESIGNS** and fresh **IMAGES** to build ads and sponsorships
- Ready-to-run **EDITORIAL FEATURES**
- Dozens of new **PRINT** and **WEB AD TEMPLATES** for graduation and prom sponsorships are featured in April's **WIZARD SPEC AD LIBRARY**. It's free for all Metro subscribers, so be sure to call or email us if you don't already have access!



PET SAFETY

- **SPONSOR-READY AD TEMPLATES** focused on pet safety, including first aid and disaster preparedness
- **HEADINGS** and **IMAGES** for Pet First Aid Awareness Month, Prevention of Animal Cruelty Month, National Pet Day and Adopt a Shelter Pet Day in April
- **SOCIAL MEDIA post** to promote pet safety and rescue resources
- A variety of pet-friendly **EDITORIAL FEATURES**



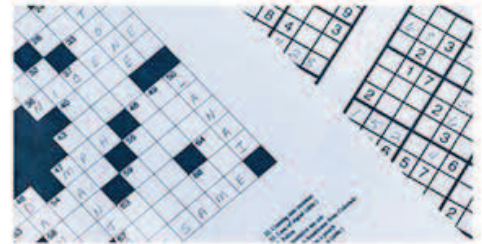
EASTER

- Sell sponsorships with a kids' **ACTIVITY PAGE** featuring **GAMES AND PUZZLES**, or provide it as a **PLACEMAT** to local restaurants
- Sponsor-ready **EASTER EGG HUNT CONTEST** idea and promotion for your paper
- **HEADINGS, IMAGES** and **SOCIAL MEDIA posts** for Easter event and retail advertising
- **AD TEMPLATES** for retail and restaurant advertisers
- New **EDITORIAL FEATURES** and **RECIPES**



ADDITIONAL APRIL OPPORTUNITIES

Earth Day, National Beer Day, Administrative Professionals Day, National Garden Month, National Lawn Care Month, April Fools' Day, Autism Acceptance Month, National Pickleball Month, National Library Week, Distracted Driving Awareness Month, Alcohol Awareness Month, Child Abuse Prevention Month, National Volunteer Week, Stress Awareness Month, Passover, Tax Day, summer camp signups, April showers and more



PUZZLES, GAMES & RECIPES

New every month: Crosswords, Crypto Fun, Guess Who, Sudoku, Recipes, Horoscopes, Kids' Corner, Word Scramble, Word Search



WE LOVE CUSTOMER REQUESTS!

Send us your needs and wants:

- Articles • Ads • Images
- Editorial • Contests

service@metro-email.com

THEMED SECTIONS + WEBSITES & DIRECTORIES



APRIL TITLES: Home Interiors • Confetti



= MiAD® Wizard Enabled

See how to personalize these spec ads with the Wizard!



Planning Calendar

Use this online calendar to plan advertiser promotions around monthly events all year. Click on any event for more information, as well as related ads and images!

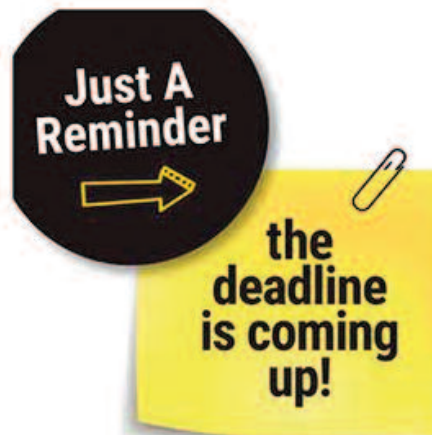


[Click to Access ALL 2025 Calendar Layouts](#)



SOCIAL POSTS & E-CARDS

These JPGs can be used directly on your social media feeds or website, or use the link at the bottom of this page to email them to sales prospects as personalized e-cards.



CLICK HERE TO INSTANTLY PERSONALIZE AND SEND E-CARDS

Use Metro E-Cards to Pitch Advertising Opportunities to Business Prospects... They're Included in Your Subscription!

Social Posts

Ready-to-post JPGs for your Facebook and Instagram accounts make it easy to enhance your digital marketing strategy.



Instagram 1080 x 1080px Facebook 1200 x 630px



Instagram 1080 x 1080px Facebook 1200 x 630px



Instagram 1080 x 1080px Facebook 1200 x 630px



Instagram 1080 x 1080px Facebook 1200 x 630px



Instagram 1080 x 1080px Facebook 1200 x 630px

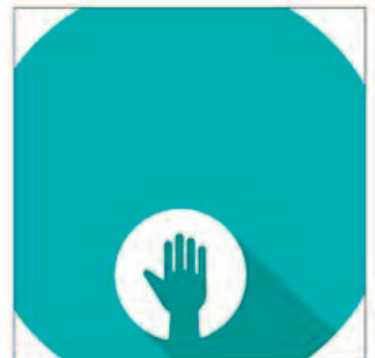


Instagram 1080 x 1080px Facebook 1200 x 630px

BACKGROUNDS

Create your own message with text-free backgrounds!

- Use the Social Media Image Type filter to search all designs.
- Click on any image, then scroll down to select the associated background.



Monthly Events

Use special event headings to launch or expand promotional opportunities for your advertisers. Use them in ads as a springboard to larger promotions, sections or full-page developments.



Monthly Events

Use special event headings to launch or expand promotional opportunities for your advertisers. Use them in ads as a springboard to larger promotions, sections or full-page developments.



METRO REVENUE IDEA

Everything
You See Here
- & More -
Is Included!

Target Coordinated Revenue From Every Angle:
Print & Digital Ads, Social Media & Editorial Features.

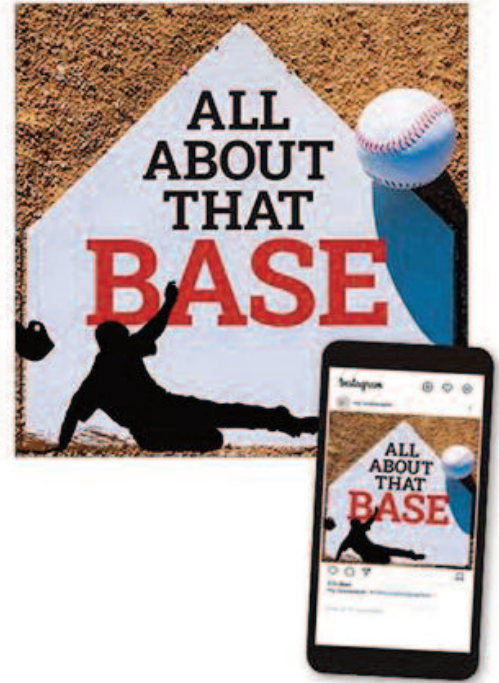
HEADINGS

Build ads around them!



SOCIAL MEDIA POSTS

Upsell advertisers!



Click Here for **More**
IMAGES, AD TEMPLATES
& EDITORIAL FEATURES - Included!

LOOK WHAT WE DID!

We Created These Layouts Using Your Metro Content...

Present & Sell Them to Advertisers, or Customize Them Using Your Subscription Resources!

It's Baseball Season

Root, Root, Root for the Home Team!

4.00 Opening Night Party
Name Opposition Team | 0:00 PM

4.00 Tee-Shirt Giveaway
Name Opposition Team | 0:00 PM

4.00 Family Day
Name Opposition Team | 0:00 PM

4.00 Military Appreciation Day
Name Opposition Team | 0:00 PM

4.00 First Responders Night
Name Opposition Team | 0:00 PM

4.00 Craft Beer Fest
Name Opposition Team | 0:00 PM

4.00 Educator Appreciation Night
Name Opposition Team | 0:00 PM

4.00 Senior Day
Name Opposition Team | 0:00 PM

4.00 80s Night
Name Opposition Team | 0:00 PM

4.00 Hat Giveaway
Name Opposition Team | 0:00 PM

5.00 Salute to Heroes Night
Name Opposition Team | 0:00 PM

5.00 Pride Day
Name Opposition Team | 0:00 PM

5.00 Food Truck Festival
Name Opposition Team | 0:00 PM

5.00 Halfway to Halloween Night
Name Opposition Team | 0:00 PM

5.00 Country Western Night
Name Opposition Team | 0:00 PM

5.00 Local Job Fair
Name Opposition Team | 0:00 PM

5.00 Free Hot Dog Night
Name Opposition Team | 0:00 PM

5.00 Meet & Greet
Name Opposition Team | 0:00 PM

5.00 Family Night
Name Opposition Team | 0:00 PM

5.00 Fireworks Night
Name Opposition Team | 0:00 PM



NAME MINOR LEAGUE TEAM STADIUM

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Scan or go online for tickets and full schedule.

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

Step Up to the Plate

Half-Price Pitchers
\$5 Apps

Sports Bar & Restaurant
1234 Washington Street | Somerville Heights

GREAT SERVICE & VALUE

Right Off the Bat

Let's Go, Name Minor League Team!

Retail Store or Service
1234 Washington Street | Somerville Heights

WE GO TO BAT for Our Clients

Personal injury • Auto accidents • Workers' compensation
Medical malpractice • Wrongful death • Motorcycle accidents

Local Law Office
1234 Washington Street | Somerville Heights

Take Us Out to the Ball Game

SHOP ONLINE

Sporting Goods Store
1234 Washington Street | Somerville Heights

We've Got All Your Bases Covered

Del's Sandwich & Catering Trays
Snacks, Chips & Beverages
Beer, Wine & Liquors

Local Deli & Market
1234 Washington Street | Somerville Heights

Root, Root, Root for the Home Team!

4.00 Opening Night Party
Name Opposition Team | 0:00 PM

4.00 Tee-Shirt Giveaway
Name Opposition Team | 0:00 PM

Name Minor League Team Stadium
1234 Washington Street | Somerville Heights

Step Up to the Plate

Catch all of this season's pro baseball action on our big screens, and enjoy great local game-day deals!

Half-Price Pitchers
\$5 Apps

Sports Bar & Restaurant
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

GREAT SERVICE & VALUE

Right Off the Bat

Find us here! Local business and supporter of Name Minor League Team!

Let's Go, Name Minor League Team!
Get Your Tickets Today!

Retail Store or Service
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

WE GO TO BAT for Our Clients

Personal injury
Auto accidents
Wrongful death
Truck accidents
Medical malpractice
Motorcycle accidents
Workers' compensation

Name Attorney
Name Attorney

Call or contact us online today for a free case evaluation.

Local Law Office
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

Take Us Out to the Ball Game

Shop local for the best selection of official merch to rep your favorite pro teams and players!

Sporting Goods Store
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

We've Got All Your Bases Covered

Hit a home run with low prices on everyone's watch party favorite!

Del's Sandwich & Catering Trays
Snacks, Chips & Beverages
Beer, Wine & Liquors

Place your catering order by phone or online, or stop in for delivery, pick-up & party tables.

Local Deli & Market
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

Be Ready for Life's Curve Balls

An accident or disaster can knock you out of left field. Talk to us today about the right insurance coverage to help keep you, your loved ones, and your property protected.

- Auto - Home
- Boat - Motorcycle
- Life - Renters

Get covered or come to us. Free information and risk guide.

Insurance Company
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

PASS 6 col x 21
Tab 10 x 13



Customize these ads in 1, 2, 3 easy steps with **MiAD WIZARD**

METRO REVENUE IDEA

Everything
You See Here
- & More -
Is Included!

Target Coordinated Revenue From Every Angle:
Print & Digital Ads, Social Media & Editorial Features.

HEADINGS

Build ads around them!



SOCIAL MEDIA POSTS

Upsell advertisers!



LOOKING FOR GRADUATION GREETING ADS? Search ads using keywords 'graduation greetings' and the Exact Match function. Your **April Wizard Spec Ad Library** features dozens of NEW ad templates for prom and graduation. If you're not subscribed, contact us for free access to this Graduation & Prom Special Edition !

Click Here for **More IMAGES, AD TEMPLATES & EDITORIAL FEATURES** - Included!

LOOK WHAT WE DID!

We Created These Layouts Using Your Metro Content...

Present & Sell Them to Advertisers, or Customize Them Using Your Subscription Resources!

SENIOR Spotlight Congratulations to the Name High School Class of 2025!

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

Graduate NAME HERE

HAPPY GRADUATION

Congratulations to all of this year's hardworking graduates! This milestone achievement marks the culmination of years of hard work, and we hope it fills you with pride, joy and determination as you take the next step.

To the Class of 2025 and their families, best wishes and happy celebrating!

Name Sponsor
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Tab 10 col x 13"

Celebrating Our GRADUATES

Meet the Name County Class of 2025 Graduates

Name High School • Name High School
Name High School

Tab 10 col x 13"

HAPPY GRADUATION

To the Class of 2025 and their families, best wishes and happy celebrating!

Name Sponsor
1234 Washington Street | Somersville Heights

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

Keepsake Graduation Edition

ADVERTISERS: CONTACT US NOW TO RESERVE YOUR SPOT!
Show your support for our local graduates with a message of congratulations in our upcoming graduation edition.

Name Newspaper

Advertising Department
www.namewebsite.com
advertise@namewebsite.com
000.000.0000

Ad Rates From \$99
Call or email us today!
Ad Deadline: April 01
Publication Date: May 01

PASS 2 col x 5"

Keepsake Graduation Edition

Coming Thursday, May 01
Pick up your copy for just \$3.99 at these locations around town!

Name Newspaper

Local News In Print & Online
Subscribe • Support • Advertise
000.000.0000
www.namewebsite.com

Name Local Business
Name Local Business
Name Local Business
Name Local Business
Name Local Business
Name Local Business

PASS 2 col x 5"

HAPPY GRADUATION

To the Class of 2025 and their families, best wishes and happy celebrating!

Name Sponsor
1234 Washington Street | Somersville Heights

Keepsake Graduation Edition

Ad Rates From \$99
Call or email us today!

Name Newspaper

Advertising Department
www.namewebsite.com
advertise@namewebsite.com
000.000.0000

Show your support for our local graduates! Ad Rate From \$99
Call or email us today!

Name Newspaper
1234 Washington Street | Somersville Heights

SALES REPS, see how to create a personalized presentation using this content

METRO REVENUE IDEA

Everything
You See Here
- & More -
Is Included!

Target Coordinated Revenue From Every Angle:
Print & Digital Ads, Social Media & Editorial Features.

HEADINGS

Build ads around them!



SOCIAL MEDIA POSTS

Upsell advertisers!



Click Here for More
**IMAGES, EDITORIAL FEATURES &
AD TEMPLATES** - Included!

Pet Sitter Checklist



ImPAWtant Information for _____

Owner's Name: _____ Return Date: _____
 Owner's Phone: _____
 If you can't reach me, call _____

Veterinarian Name: _____
 Veterinarian Phone: _____
 Emergency Vet Facility: _____
 Emergency Vet Phone: _____

Permission to authorize veterinary treatment: Yes No Call First

Dry Food: _____ Microchip #: _____
 Amount Per Meal: _____ Allergies: _____
 Medical Conditions: _____

Wet Food: _____ Medication: _____ Medication: _____
 Amount Per Meal: _____ Dosage: _____ Dosage: _____

Meal Times Each Day: _____

Additional Feeding Instructions: _____

Daily Walk Times: _____

Additional Notes: _____

Advertiser Sponsor
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

PASS 6 col x 10 ★

KEEP 'EM SAFE DURING the Dog Days of Summer



Warning Signs of Heat Stroke in Dogs:
 Excessive panting
 Rapid heart rate
 Weakness or stumbling
 Lack of coordination or confusion
 Vomiting or diarrhea
 Muscle tremors
 Seizures or collapse

NEVER walk pets on hot pavement or sidewalks.
NEVER leave pets in a parked car, even with open windows.
AVOID OR LIMIT outdoor activities during the hottest times of the day.

If You Notice Any Symptoms of Heat Stroke:
 Move your dog to a cool area immediately.
 Offer your dog water or rinse his mouth.
 Wet your pet's paws and belly with cool water (not ice-cold water).
 If possible, position your dog on his side with a wet towel.
DO NOT put your dog in cold water or hold ice to his skin.
 Seek veterinary care as soon as possible.

Advertiser Sponsor
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

PASS 3 col x 10 ★

Are You Pet-Prepared for an Emergency?

Planning ahead and packing a "gobag" can help ensure you're able to care for your pet in the event of a disaster or emergency.


Get the Dog's Essentials

- Paperwork (vaccination history, registration, etc.)
- Medications
- Food and water (minimum 3 days)
- Cold syringe/bowl
- Blanket or hoodie
- First aid supplies
- Wet bags
- Muzzle
- ID tag
- Leash and collar with ID
- Life vest if you are in a flood risk area
- Additional items to consider: Pet carrier, dog supplies, portable litter box

Yes! Make sure your pet is microchipped! Should you become separated from your pet, a microchip is a permanent and reliable form of identification that greatly increases your chances of being reunited.

Advertiser Sponsor
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

PASS 6 col x 3 ★

WEB ADS  

Rectangle 250 x 300
 Leaderboard 728 x 90
 Mobile Banner 320 x 50

Hiring a Pet Sitter?



Advertiser Sponsor
 1234 Washington Street | Somersville Heights

KEEP 'EM SAFE DURING the Dog Days of Summer



Advertiser Sponsor
 1234 Washington Street | Somersville Heights

Are You Pet-Prepared for an Emergency?



Advertiser Sponsor
 1234 Washington Street | Somersville Heights

Safety FURst!



Advertiser Sponsor
 1234 Washington Street | Somersville Heights

Safety FURst!

First Aid Kit for Pets
 Keep a kit with these items at home and in your car, and be prepared to help your pet in the event of an injury or emergency.

- Gauze pads
- Adhesive wrap tape
- Antibiotic ointment
- Alcohol wipes
- Cotton balls or swabs
- Syptic powder for bleeding
- Wound or eye wash
- Syringe to flush wounds
- Clean towel
- Disposable gloves
- Blunt-end scissors
- Tweezers

Remember: a first aid kit is not a substitute for veterinary care. If your pet is sick or injured, contact a veterinarian immediately for follow-up care.

Advertiser Sponsor
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

Discover **EVENT MARKETING TIE-IN IDEAS** for every month of the year

METRO REVENUE IDEA

Everything
You See Here
- & More -
Is Included!

Target Coordinated Revenue From Every Angle:
Print & Digital Ads, Social Media & Editorial Features.

HEADINGS

Build ads around them!



SOCIAL MEDIA POSTS

Upsell advertisers!



Click Here for More
**IMAGES, AD TEMPLATES &
EDITORIAL FEATURES** - Included!

LOOK WHAT WE DID!

We Created These Layouts Using Your Metro Content...

Present & Sell Them to Advertisers, or Customize Them Using Your Subscription Resources!



Easter FUN for Everyone



Business Name Logo
Local Business Slogan or Description Goes Here
1234 Washington Street | Somersville Heights 500-000-0000 | www.namewebsite.com

Business Name Logo
Local Business Slogan or Description Goes Here
1234 Washington Street | Somersville Heights 500-000-0000 | www.namewebsite.com

Business Name Logo
Local Business Slogan or Description Goes Here
1234 Washington Street | Somersville Heights 500-000-0000 | www.namewebsite.com

Business Name Logo
Local Business Slogan or Description Goes Here
1234 Washington Street | Somersville Heights 500-000-0000 | www.namewebsite.com

Eggcellent Word Scramble

NYBNU _____ TBENON _____
KEB TSA _____ OHAEOTCLC _____
RETA SE GEG _____ LYLJE NSEAB _____

HAPPY EASTER
Decorate This Egg for Easter!



CONNECT THE DOTS



Eggcellent Trivia

One hen can lay up to 300 eggs per year.

The tradition of decorating eggs for Easter originated in Ukraine.

An egg's shell color usually corresponds to the earlobe color of the hen that produced it.

Ostriches lay the largest eggs of any living bird. One ostrich egg can serve about 24 people for breakfast!

HOLIDAY MAZE



FINISH THE EASTER WORLD



Business Name Logo
Local Business Slogan or Description Goes Here
1234 Washington Street | Somersville Heights 500-000-0000 | www.namewebsite.com

Business Name Logo
Local Business Slogan or Description Goes Here
1234 Washington Street | Somersville Heights 500-000-0000 | www.namewebsite.com

Business Name Logo
Local Business Slogan or Description Goes Here
1234 Washington Street | Somersville Heights 500-000-0000 | www.namewebsite.com

Business Name Logo
Local Business Slogan or Description Goes Here
1234 Washington Street | Somersville Heights 500-000-0000 | www.namewebsite.com

Business Name Logo
Local Business Slogan or Description Goes Here
1234 Washington Street | Somersville Heights 500-000-0000 | www.namewebsite.com

Business Name Logo
Local Business Slogan or Description Goes Here
1234 Washington Street | Somersville Heights 500-000-0000 | www.namewebsite.com

Doubletruck Placemat 19.334" x 13"
Single Sheet 11" x 8.5"

Run ONLINE for AT-HOME PRINTING!

Letter-size PDFs of this layout, in both color and black and white, are provided on MCC. Just click this page to find them, and post on your website for at-home or classroom printing.

Placemat Layout or Activity Page!

Sell the sponsor spots to run this layout as a page in your publication, or provide it to local restaurants as a placemat that gives your advertisers an extra helping of exposure.



Easter EGG HUNT

Find a dozen decorated Easter eggs hidden in this newspaper for a chance to win!

Write Something Out a \$100 Cash Prize

List the 12 businesses with an Easter egg hidden in their ad here:

1. _____	7. _____
2. _____	8. _____
3. _____	9. _____
4. _____	10. _____
5. _____	11. _____
6. _____	12. _____

NAME: _____ ADDRESS: _____ PHONE: _____

Happy Easter & Good Luck!

The Somersville Press
Your Local Connection
Somersville • Andover • Support
500-000-0000 | www.namewebsite.com

Helpful Hint: Select the Icon Set option from your Image Category filters to find dozens of Easter egg images perfect for this contest idea!



Easter EGG HUNT

Find a dozen Easter eggs in today's edition for your chance to win!

\$100 Cash Prize

[Enter Here](#)

The Somersville Press
1234 Washington Street | Somersville Heights


WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



Easter EGG HUNT
[Enter Here](#)

The Somersville Press

3 col x 10" 



Use **E-Cards** to pitch sales topics to prospects throughout the year

Get Fresh Ideas Quarterly to Amp Up Revenue

FROM YOUR CLASSIFIED SECTION

Subscription & Advertising Marketing for Your Newspaper
 Weddings, Birthdays, Obituaries & More Announcements
 Real Estate Listing Layouts & Agent Promotions
 Job Directories & Recruitment Advertising
 Auto Dealership Spec Ad Templates
 Directories & Campaigns | Tons of Bonus Images

TAKE A LOOK!
Click Here

CREATE, SELL, PROMOTE
METRO
CAMPAIGNS & CLASSIFIED

Real Estate

Call: 978-336-1111 | 978-336-1111 | 978-336-1111

REAL ESTATE FOR RENT

Look or List!

Whether you're searching for the perfect apartment or the perfect property, we make it easy to connect you & your needs!

Get started online, or give us a call today!

The Somerville Press
Your Local Classifieds, Your Local Marketplace

LOCAL SERVICES

Look or List!

Whether you're searching for help around the house or help getting things done, we make it easy to connect you & your needs!

Get started online, or give us a call today!

The Somerville Press
Your Local Classifieds, Your Local Marketplace

CAR WASH

WAX GARAGE

Put Your Dreams Into Drive

2025 Arrondo
SUV
\$27,900
5.0% APR

2025 Arrondo
SUV
\$27,900
5.0% APR

2025 Arrondo
SUV
\$27,900
5.0% APR

2025 Arrondo
SUV
\$27,900
5.0% APR

Compass West Auto Mall

122 Phipps Drive, Suite 100 | 978-336-1111
500-835-0761 | www.compasswest.com

Considering Homeownership?

Ballast Real Estate Agency

WE ASK

- Are you ready to buy?
- Do you have a budget?
- Are you looking for a specific location?
- Are you looking for a specific type of home?
- Are you looking for a specific number of bedrooms/bathrooms?

DINING, TAKEOUT

THE RESTAURANTS TO GO TO IN YOUR TOWN

Ballast	Ballast	Ballast	Ballast
Ballast	Ballast	Ballast	Ballast
Ballast	Ballast	Ballast	Ballast
Ballast	Ballast	Ballast	Ballast

SUMMER FUN

AMERICAN	BAR-B-QUE	BALCONY	BEACH RESTAURANT
BEACH RESTAURANT	BEACH RESTAURANT	BEACH RESTAURANT	BEACH RESTAURANT
BEACH RESTAURANT	BEACH RESTAURANT	BEACH RESTAURANT	BEACH RESTAURANT
BEACH RESTAURANT	BEACH RESTAURANT	BEACH RESTAURANT	BEACH RESTAURANT

Welcome, Springtime!

Spring Planting POINTERS

Ballast Real Estate Agency



DAILY SPECIALS

BREAKFAST LUNCH DINNER

Open 7 am - 7 pm daily
Take out order & delivery

Night & Day Restaurant

SENIOR MENU

Special daily price and featured set lunch and dinner prices serve for a cost less than \$5 and \$6.99

Night & Day Restaurant

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile banner 320 x 50

Welcome, Springtime!

Ballast Real Estate Agency

SAVE 50% OFF
Your First Quarterly Issue
With No Contract or Obligation

Not sure if you're subscribed? **Check your account here.**

GET STARTED

LEARN MORE

Today Is Just the Beginning...
Congratulations, graduate, on reaching this incredible milestone. May it be the first of many achievements and successes along your path.
Today's accomplishment brings you to the threshold of a new chapter full of exciting opportunities. The future holds endless possibilities, and the skills, confidence and character you've developed as a dedicated student will help you make the most of them. Today and always, we wish you health and happiness, and the best of luck as you take your next step!

Sponsor Advertiser
1234 Washington Street
Somerville Heights
600-000-0000
www.nameweb.com

We Hope Your Graduation Day Is Blooming With Happiness
Congratulations to the Class of 2025!
Shop now for graduation!
Gifts + Candy + Balloons

Best. Prom. Ever.
Making your magical and memorable night!
Shop now to find the perfect dress!
Our selection is second to none, and we won't sell the same gown to anyone attending the same prom.
Prom Dress Shop
1234 Washington Street | Somerville Heights
600-000-0000 | www.nameweb.com

Word to the Wise...
When you take the next step, remember to be bold, dream big, stay focused, believe in yourself and never stop learning. We wish you all the best!

Gift Shop
Somerville Heights
www.nameweb.com

We're SO PROUD!
For your hard work, perseverance and achievement, we salute the Class of 2025! We hope your Graduation Day is special in every way, and we wish you all the best of luck in your future endeavors. Thanks for making this community proud, and congratulations on this milestone accomplishment.
From Graduates & Best Wishes From All of Us!

Close More Sales With BONUS GRADUATION & PROM GREETING ADS

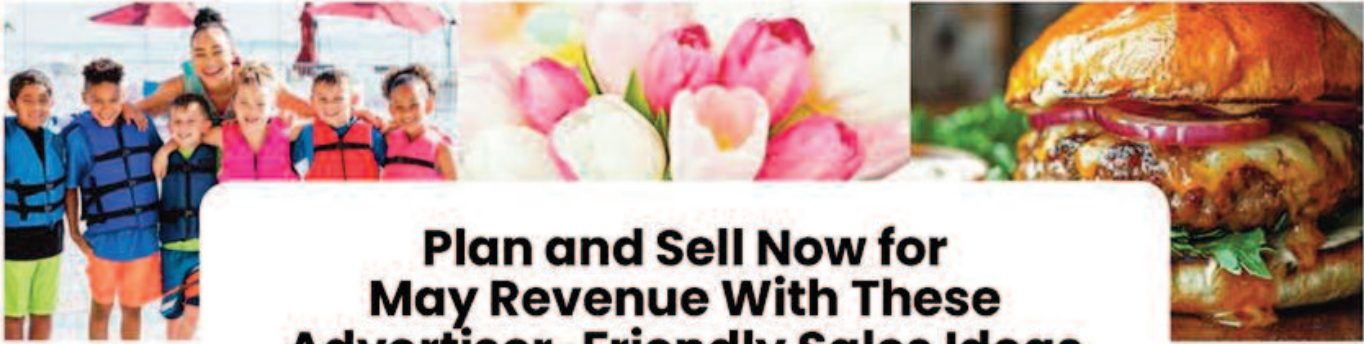
Available From This Month's Wizard Spec Ad Library
Coordinate These Graduation and Prom Ads With Your Metro Editorial Features

Instantly Personalize Any Ad Template for Sales Presentations Using Metro's Ad Wizard...
Call or Email Us to Activate Your Free Trial Today!

» See the **Latest Bonus Ads Here**

Not sure if you're subscribed to **Wizard Spec Ad Library**?

EMAIL US here for assistance and set up access to this Prom and Graduation Special Edition for FREE!



Plan and Sell Now for May Revenue With These Advertiser-Friendly Sales Ideas

SUMMER CAMPS

MOTHER'S DAY May 11

HAMBURGER MONTH

Photos, Art & Headings
Ready-to-Sell Print & Web Ad Templates
Email & Social Media Marketing
Editorial Features

IT'S ALL INCLUDED IN YOUR SUBSCRIPTION



> SEARCH SUMMER CAMP



> SEARCH MOTHER'S DAY



> SEARCH BURGERS



Plan Ahead With Our 52 Sales Ideas

A Sales Idea for Every Week of The Year!

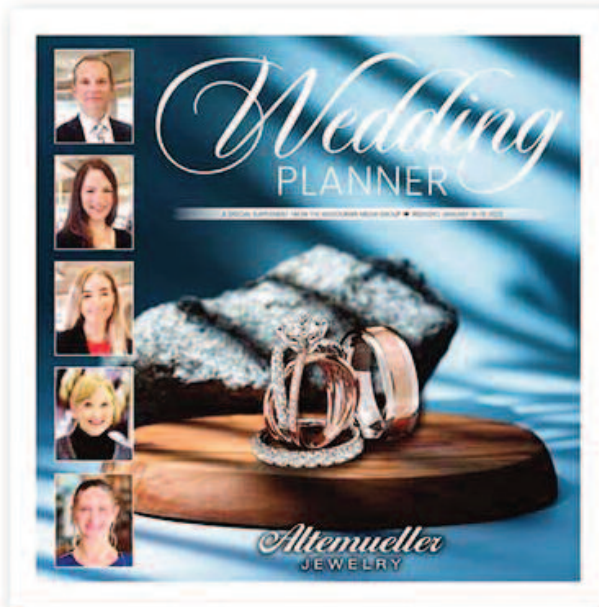
> VIEW WEEKLY IDEAS

Cover Advertising Gives Special Sections a Valuable Local Touch

Missouri newspaper amps up revenue and advertiser exposure by offering exclusive special section cover placement for local businesses.

**The Missourian Media Group
Washington, MO**

CREATE: The Missourian kicked off the year with a 16-page Wedding Planner section running as a newspaper insert. The publication used a Themed Special Section from Metro, and adapted the cover to showcase a local jewelry store. The shop's name, team and merchandise appeared on the cover, with a full-page ad outlining their bridal offerings on the first page. An "on the cover" spot featured on the following page introduced the store's team and their expertise. Director of Sales Jeanine York says the publication produces over 40 sections each year. They offer to feature an exclusive advertiser on the cover approximately 95 percent of the time, whether it's a banner at the bottom or the entire page.



This Wedding Planner section brought in over **\$7,000** for the publication.



SELL: York says the team uses an information flyer to target prospective advertisers via email and in-person sales calls. She notes that having a previous year's hard copy of the section on hand when selling is also helpful. The Missourian runs the section each January in tandem with a local bridal show.

Jeanine York
Director of Sales
The Missourian Media Group
yorkj@emissourian.com
6321 Bluff Road
Washington, MO 63090

PROFIT: This Wedding Planner section brought in over \$7,000 for the publication, which York notes is great in January when sales are typically slow. She adds, "Our local jewelry store loves being on the cover, and we give them first right of refusal each year before we try to sell front page exclusive advertising to anyone else."

Add Unlimited Themed Special Section Access to a Metro Subscription From \$75 Monthly, or Purchase Your First Section for Just \$95!

[> Learn More](#)

[> Download 2025 Schedule](#)



Click here to see more **SUCCESS STORIES**

Themed Backgrounds & Elements

Versatile backgrounds and coordinated elements to build themed pages or print, digital and social media campaigns.



Tab 10" x 13"



6col x 3"



Themed Backgrounds Demo

Versatile backgrounds paired with easy-to-edit headings for print and digital campaigns you can customize



PASS 2 col x 5



PASS 2 col x 5



PASS 2 col x 5



WEB ADS
 Rectangle 250 x 300
 Leaderboard 728 x 90
 Mobile Banner 320 x 50



WEB ADS
 Rectangle 250 x 300
 Leaderboard 728 x 90
 Mobile Banner 320 x 50



WEB ADS
 Rectangle 250 x 300
 Leaderboard 728 x 90
 Mobile Banner 320 x 50



SOCIAL MEDIA POST
 Help restaurant advertisers attract a breakfast crowd with promotions for items like plant-based breakfast foods, waffle breakfast sandwiches, pancakes of the day, bottomless coffee, homemade pastries, senior menus, kids' meals and combo plates.



SOCIAL MEDIA POST
 Help restaurant advertisers increase lunch traffic with affordable lunchtime offerings like soup and sandwich combos, baskets, build-your-own salads, free beverage refills, takeout "lunchbox" deals, or a complimentary cookie or dessert to take back to the office as an afternoon treat.



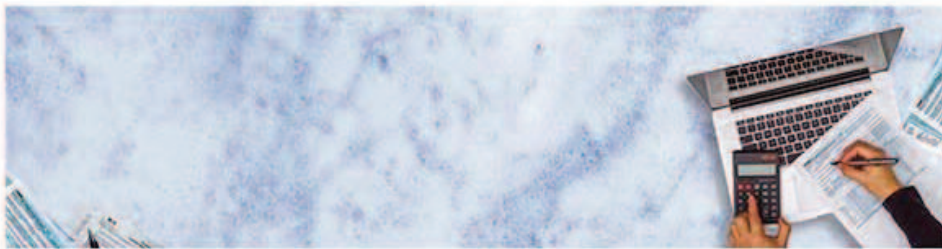
SOCIAL MEDIA POST
 Help restaurant advertisers drive dinner business with family-friendly offerings like kids' menus, appetizer samplers and bottomless beverages or themes like burger night, pasta night or taco night.

Themed Backgrounds & Elements

Versatile backgrounds and coordinated elements to build themed pages or print, digital and social media campaigns.



Tab 10" x 13"



6col x 3"

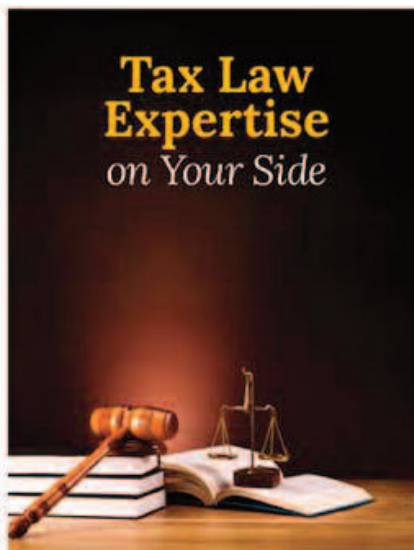


Themed Backgrounds Demo

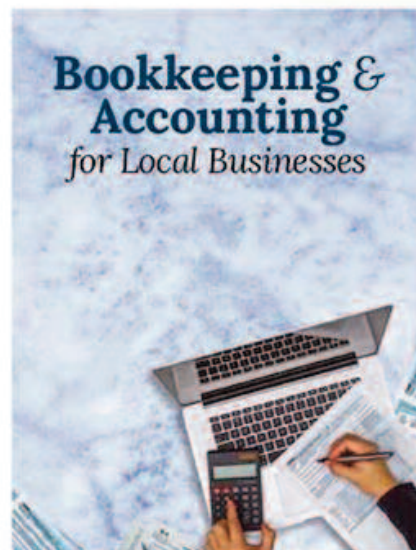
Versatile backgrounds paired with easy-to-edit headings for print and digital campaigns you can customize



PASS 2 col x 5



PASS 2 col x 5



PASS 2 col x 5



WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



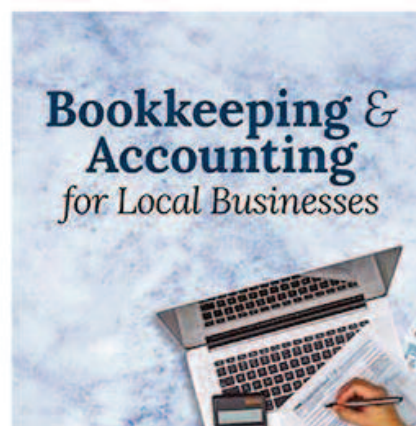
SOCIAL MEDIA POST

The 2025 tax filing deadline is April 15. Help local tax preparers attract new clients with promotions like referral discounts, free review of the previous year's return and accuracy guarantees.



SOCIAL MEDIA POST

Help a local law firm promote compliance, strategy and defense services for businesses and individuals this tax season and beyond.



SOCIAL MEDIA POST

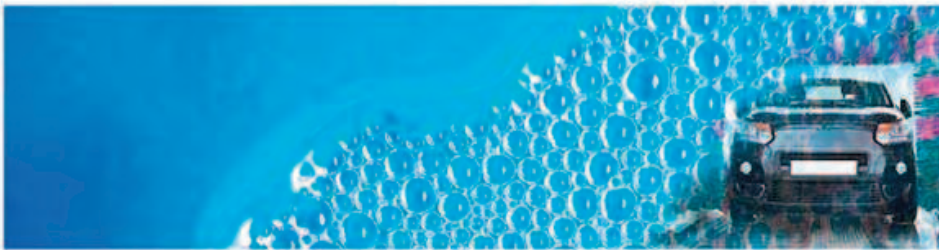
Connect local businesses with local accounting help! Around 60% of small-business owners feel they aren't knowledgeable when it comes to accounting, according to BusinessDasher.com.

Themed Backgrounds & Elements

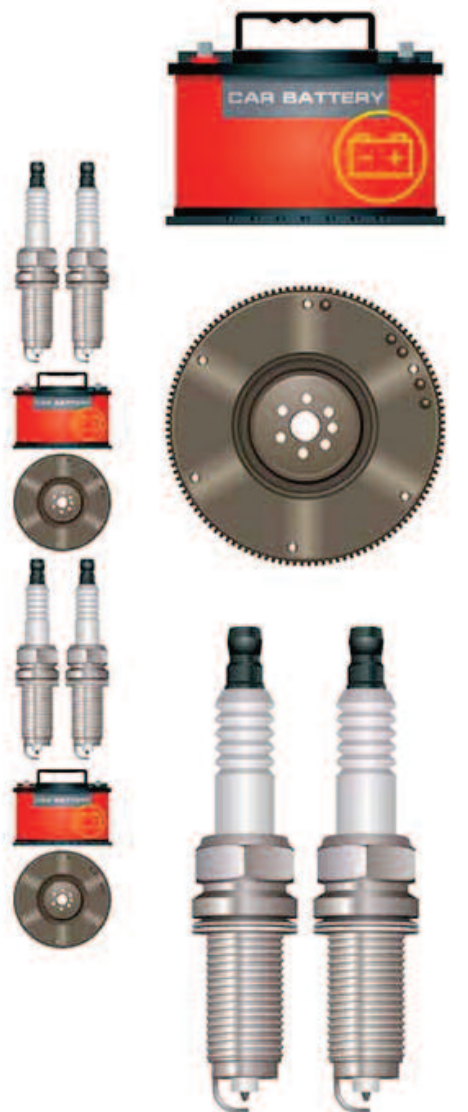
Versatile backgrounds and coordinated elements to build themed pages or print, digital and social media campaigns.



Tab 10" x 13"



6col x 3"



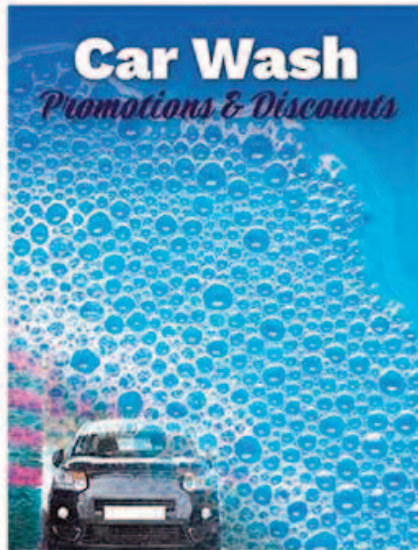
Themed Backgrounds Demo

Versatile backgrounds paired with easy-to-edit headings for print and digital campaigns you can customize



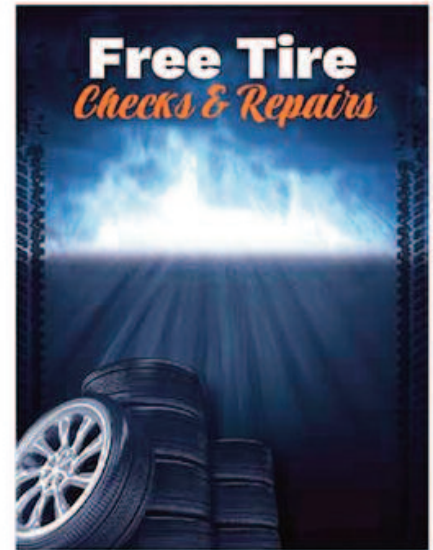
Parts & Service
That Go the Extra Mile

PASS 2 col x 5



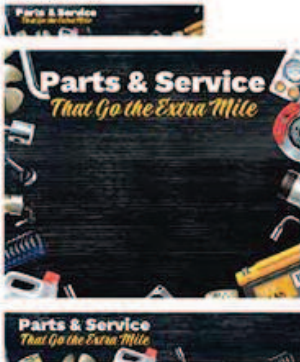
Car Wash
Promotions & Discounts

PASS 2 col x 5



Free Tire
Checks & Repairs

PASS 2 col x 5



Parts & Service
That Go the Extra Mile

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



Car Wash
Promotions & Discounts

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



Free Tire
Checks & Repairs

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



SPECIAL
Offers

SOCIAL MEDIA POST

Promote services like free part location or in-store perks like free windshield wiper or battery installation with purchase.



FREE
Loyalty Program

SOCIAL MEDIA POST

Help a car wash secure recurring business with unlimited monthly car wash clubs, package deals or programs to earn free washes.



TireSale

SOCIAL MEDIA POST

Help a tire shop ensure everyone knows about valuable courtesy services like pressure checks, patching or tread inspections.

Themed Backgrounds & Elements

Versatile backgrounds and coordinated elements to build themed pages or print, digital and social media campaigns.



Tab 10" x 13"



6col x 3"

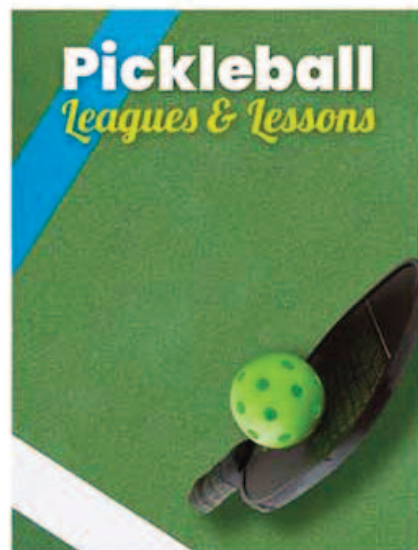




PASS 2 col x 5



PASS 2 col x 5



PASS 2 col x 5



WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



Use this print, digital and social media campaign to help promote local galleries, film festivals, museums or theater events.



Help a mini golf advertiser introduce promotions like punch card programs, date nights, family memberships, early-bird rates or late-night discounts.



Pickleball is one of the fastest growing sports in both the U.S. and Canada, making it a great time to promote court rentals and instruction.

HOME INTERIORS



Please Note, Themed Sites & Sections Are Available by Separate Purchase.

HOME INTERIORS

Wide Open Spaces

Pros and cons of open concept floor plans

Creating Coziness

Tips to make a living room a more comfortable, welcoming space

First Things First

Projects to consider before moving into a home

Newspaper

Leaderboard Ad (720x90 pixels)

HOME INTERIORS

Trends

The benefits of neutral colors

Neutral colors create a calm, relaxing atmosphere in any room. They're also easy to coordinate with other colors, making them a popular choice for homeowners.

The benefits of neutral colors

Neutral colors create a calm, relaxing atmosphere in any room. They're also easy to coordinate with other colors, making them a popular choice for homeowners.

Rectangle Ad (300x250 pixels)

PROS and CONS OF OPEN CONCEPT FLOOR PLANS

Open concept floor plans are a popular choice for homeowners looking for a modern, bright, and airy living space. However, they also come with their own set of challenges. In this article, we'll explore the pros and cons of open concept floor plans to help you decide if it's the right choice for your home.

WHAT IS A QUIET ROOM?

And why you should create one at home!

As we spend more time at home, creating a quiet room has become a priority for many homeowners. A quiet room provides a peaceful retreat where you can relax, read, or work without distractions. Here are some tips on how to create a quiet room in your home.

GREEN CENTER

SILVER TRAVEL

Newspaper

HOME INTERIORS

>> **View Section**

>> **View Websites**

Promotional Materials Included

Rate Cards | Advertiser & Reader Ads | Web Ads & Social Media Posts

Niche Advertising Designed for Your Business

Make a powerful impression on your target audience in our best special section. Home Interiors is the perfect place to advertise your business, whether you're a local contractor, interior designer, or home improvement store. Our targeted readers are looking for home-related products and services, making this the ideal time to reach them.

Ad Type	Size	Color	Rate
Full Page	300x90	Color	\$1,200
Half Page	300x45	Color	\$600
Quarter Page	300x22.5	Color	\$300
Small Ad	150x150	Color	\$150

Name Newspaper
www.name.com

Make Your Business At Home in Our Latest Special Section

Ready to Renovate?

Make Your Business At Home in Our Latest Special Section

Niche Advertising Designed for Your Business

Make a powerful impression on your target audience in our best special section. Home Interiors is the perfect place to advertise your business, whether you're a local contractor, interior designer, or home improvement store. Our targeted readers are looking for home-related products and services, making this the ideal time to reach them.

Ad Type	Size	Color	Rate
Full Page	300x90	Color	\$1,200
Half Page	300x45	Color	\$600
Quarter Page	300x22.5	Color	\$300
Small Ad	150x150	Color	\$150

Name Newspaper
www.name.com

HOME INTERIORS

Advertise in our Online Special Section. [Click Here](#)

HOME INTERIORS

Advertise in our Online Special Section. [Click Here](#)

HOME INTERIORS - Make Your Business At Home in Our Latest Special Section

>> **Download Ads**



Email this image with your contact info and offers to capture the attention of prospective sponsors.



To learn more about these and other upcoming promotional opportunities for your business, contact us today!

Name Newspaper
Sales Rep
000-000-0000
namenewspaper@email.com

CUSTOM E-CARD FORMAT AVAILABLE

[> CLICK HERE TO](#)

instantly personalize and send this feature as an e-card promotion directly to sales prospects.



It's All Included in Your Subscription!

- Photos, Art & Headings
- Ready-to-Sell Print & Web Ad Templates
- Email & Social Media Marketing
- Copyright-Free Editorial Features

[> SEARCH ALL HOME IMPROVEMENT CONTENT](#)

Themed Special Sections & Themed Websites

Print and online themed sections and directories to connect your advertisers with their target audience

Confetti

Please Note, Themed Sites & Sections Are Available by Separate Purchase.



>> View Section

>> View Websites

Promotional Materials Included

Rate Cards | Advertiser & Reader Ads | Web Ads & Social Media Posts



>> Download Ads



Email this image with your contact info and offers to capture the attention of prospective sponsors.



CUSTOM E-CARD FORMAT AVAILABLE

[▶ CLICK HERE TO](#)

instantly personalize and send this feature as an e-card promotion directly to sales prospects.



It's All Included in Your Subscription!

- Photos, Art & Headings
- Ready-to-Sell Print & Web Ad Templates
- Email & Social Media Marketing
- Copyright-Free Editorial Features

[▶ SEARCH ALL CELEBRATION CONTENT](#)

Now You Know

Fun facts and conversation-starting snippets for curious minds of all ages!

Just How Busy Are the Roads on Memorial Day Weekend?

Memorial Day is often characterized as the unofficial beginning of summer, and travel data suggests that characterizations are well-deserved. According to the Transportation Security Administration, May 24, 2024, which was the Friday directly preceding Memorial Day, was the fourth busiest travel day in a 12-month period beginning in October 2023. On that day, airlines welcomed more than 2.9 million flyers onto their planes. And those figures pale in comparison to the number of travelers who took to the road over Memorial Day weekend 2024. The American Automobile Association reported that 38.4 million people traveled by car over Memorial Day weekend in 2024, proving that the spirit of summer vacation season, first at the season of summer itself, truly takes hold on the weekend preceding the last Monday in May.



When Can We Bet on Catching the Triple Crown?

The Triple Crown of Thoroughbred Racing, widely known as the Triple Crown, concludes each June at Belmont Park in Elmont, New York. The race is typically held on the first or second Saturday in June, and is run five weeks after the Kentucky Derby and three weeks after the Preakness Stakes, which are the two initial legs of the Triple Crown. Diehard horse racing aficionados and casual fans alike anxiously watch the first two legs of the Triple Crown in hopes that a horse will have a chance at history when the time comes to race in the Belmont Stakes. But the first quarter of the twenty-first century witnessed just two Triple Crown winners, with the most recent being Justify in 2015.



Why Do We Decorate Easter Eggs?

Billions of Christians across the globe celebrate the resurrection of Jesus Christ on Easter Sunday, and that includes scores of children. Easter eggs figure prominently in children's Easter celebrations, and the origins of this tradition are older than youngsters may realize. History.com notes that historians suggest Easter eggs can be traced to pagan traditions that considered eggs a symbol of new life. Decorating eggs is a wildly popular tradition among modern Easter celebrants, and this tradition also has a lengthy history. Some historians believe the decoration of eggs for Easter began in the thirteenth century if not earlier. Some suggest eggs might have been forbidden during Lent, a 40-day period of sacrifice that preceded Easter. Eggs were decorated as Lent drew to a close and then eaten as part of Easter Sunday celebrations.



What Are the Roots of Earth Day?

Earth Day is now a global event, but its origins are somewhat humble. Prior to the 1960s, awareness of the link between public health and pollution was minimal. However, according to EarthDay.org, the 1962 publication of Silent Spring by American marine biologist, writer and conservationist Rachel Carson was a watershed moment for the environmental movement. The book did much to raise awareness of the effects of pollution on public health. Indeed, the publication of Carson's book proved a pivotal step toward the eventual establishment of Earth Day in 1970, which EarthDay.org characterizes as the dawn of the modern environmental movement.



Now You Know

Fun facts and conversation-starting snippets for curious minds of all ages!

Just How Busy Are the Roads on Memorial Day Weekend?

Memorial Day is often characterized as the unofficial beginning of summer, and travel data suggests that characterizations are well-deserved. According to the Transportation Security Administration, May 24, 2024, which was the Friday directly preceding Memorial Day, was the fourth busiest travel day in a 12-month period beginning in October 2023. On that day, airlines welcomed more than 2.9 million flyers onto their planes. And those figures pale in comparison to the number of travelers who took to the road over Memorial Day weekend 2024. The American Automobile Association reported that 38.4 million people traveled by car over Memorial Day weekend in 2024, proving that the spirit of summer vacation season, first at the season of summer itself, truly takes hold on the weekend preceding the last Monday in May.



When Can We Bet on Catching the Triple Crown?

The Triple Crown of Thoroughbred Racing, widely known as the Triple Crown, concludes each June at Belmont Park in Elmont, New York. The race is typically held on the first or second Saturday in June, and is run five weeks after the Kentucky Derby and three weeks after the Preakness Stakes, which are the two initial legs of the Triple Crown. Diehard horse racing aficionados and casual fans alike anxiously watch the first two legs of the Triple Crown in hopes that a horse will have a chance at history when the time comes to race in the Belmont Stakes. But the first quarter of the twenty-first century witnessed just two Triple Crown winners, with the most recent being Justify in 2015.



Why Do We Decorate Easter Eggs?

Billions of Christians across the globe celebrate the resurrection of Jesus Christ on Easter Sunday, and that includes scores of children. Easter eggs figure prominently in children's Easter celebrations, and the origins of this tradition are older than youngsters may realize. History.com notes that historians suggest Easter eggs can be traced to pagan traditions that considered eggs a symbol of new life. Decorating eggs is a wildly popular tradition among modern Easter celebrants, and this tradition also has a lengthy history. Some historians believe the decoration of eggs for Easter began in the thirteenth century if not earlier. Some suggest eggs might have been forbidden during Lent, a 40-day period of sacrifice that preceded Easter. Eggs were decorated as Lent drew to a close and then eaten as part of Easter Sunday celebrations.



What Are the Roots of Earth Day?

Earth Day is now a global event, but its origins are somewhat humble. Prior to the 1960s, awareness of the link between public health and pollution was minimal. However, according to EarthDay.org, the 1962 publication of Silent Spring by American marine biologist, writer and conservationist Rachel Carson was a watershed moment for the environmental movement. The book did much to raise awareness of the effects of pollution on public health. Indeed, the publication of Carson's book proved a pivotal step toward the eventual establishment of Earth Day in 1970, which EarthDay.org characterizes as the dawn of the modern environmental movement.



Advertiser Opportunity
YOUR AD HERE

Tab 10" x 13"

Now You Know

Fun facts and conversation-starting snippets for curious minds of all ages!

What's the Relationship Between Chocolate and Valentine's Day?

It's hard to imagine Valentine's Day without chocolate, and that association can be traced to a name that is very familiar to people who enjoy sweets on February 14. According to History.com, Richard Cadbury utilized advancements at his family's chocolate factory in England to produce new varieties of what was then known as "eating chocolate." Cadbury then began marketing eating chocolates in decorative boxes, and while History.com notes he never patented the heart-shaped box, it's widely believed Cadbury was the first to create one.

Name Sponsor
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

Now You Know

Fun facts and conversation-starting snippets for curious minds of all ages!

Why Does the Sun Rise and Fall Fastest on an Equinox?

There's much to celebrate on the Spring Equinox, which is also referred to as the "Vernal Equinox" or the "March Equinox" and marks the official beginning of spring, a season many people associate with rejuvenation and longer hours of daylight. One unusual aspect of the equinoxes (the Autumnal Equinox in September when the beginning of Fall) is these days feature the fastest sunsets and sunrises of the year. According to EarthDay.org, this phenomenon occurs because the sun rises due east and sets due west on the equinoxes, which means the setting sun hits the horizon at its steepest possible angle. That steep angle leads to a very short sunrise and sunset on the equinoxes.

Name Sponsor
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5

PASS 2 col x 5

PASS 6 col. x 21"

Now You Know

Fun facts and conversation-starting snippets for curious minds of all ages!

Name Newspaper
1234 Washington Street | Somerville Heights

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

Now You Know

Fun facts and conversation-starting snippets for curious minds of all ages!

Name Sponsor
1234 Washington Street | Somerville Heights

Now You Know

Fun facts and conversation-starting snippets for curious minds of all ages!

Name Sponsor
1234 Washington Street | Somerville Heights

Now You Know

Fun facts and conversation-starting snippets for curious minds of all ages!

Name Sponsor
1234 Washington Street | Somerville Heights

Now You Know

Fun facts and conversation-starting snippets for curious minds of all ages!

Did St. Patrick Chase Snakes?

Snakes feature prominently in the legend of St. Patrick, whose feast day is celebrated every year on March 17. As the legend goes, St. Patrick drove all snakes from Ireland. But scientists and historians note that St. Patrick, who lived in the mid fifth to early-sixth century, likely came sailing too late to accomplish such a feat, as evidence suggests post-glacial Ireland never had any snakes. Indeed, the ocean waters surrounding the Emerald Isle were too cold to enable the migration of snakes from other locales, which suggests the snakes in the legend of St. Patrick are symbols and not meant to represent reptiles.

Name Sponsor
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

Now You Know

Fun facts and conversation-starting snippets for curious minds of all ages!

What Are the Roots of Groundhog Day?

Groundhog Day is a light-hearted tradition that millions of people enjoy each February, and the custom may have much older roots. Many scholars realize that the American Folk Life Center & Veterans History Project notes that folklorist Owen Yoder, in his 2003 book Groundhog Day traced the origins of the holiday to pre-Christian beliefs that also led to holidays like Halloween. Yoder asserted the timing of the festival that is now celebrated as the holiday Groundhog Day, which falls in between the winter solstice and the spring equinox, symbolizes how light and anticipated changes in the seasons were within pre-Christian society. That's one reason why the festival that served as a precursor to Groundhog Day survived when western European societies became Christianized.

Name Sponsor
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5

PASS 2 col x 5

Use These Drop-In Image Files to Quickly Fill Unsold Ad Space With Engaging Editorial Features

Now You Know Fun facts and conversation-starting snippets for curious minds of all ages!

Just How Busy Are the Roads on Memorial Day Weekend?

Memorial Day is often characterized as the unofficial beginning of summer and travel data suggests that characterization is well-deserved. According to the Transportation Security Administration, May 24, 2024, which was the Friday directly preceding Memorial Day, was the fourth busiest travel day in a 12-month period beginning in October 2023. On that day, airlines welcomed more than 2.9 million fliers onto their planes. And those figures pale in comparison to the number of travelers who took to the road over Memorial Day weekend 2024. The American Automobile Association reported that 38.4 million people traveled by car over Memorial Day weekend in 2024, proving that the spirit of summer vacation season, if not the season of summer itself, truly takes hold on the weekend preceding the last Monday in May.



Now You Know Fun facts and conversation-starting snippets for curious minds of all ages!

When Can We Bet on Catching the Triple Crown?

The Triple Crown of Thoroughbred Racing, widely known as the Triple Crown, concludes each June at Belmont Park in Elmont, New York. The race is typically held on the first or second Saturday in June, and is run five weeks after the Kentucky Derby and three weeks after the Preakness Stakes, which are the two initial legs of the Triple Crown. Diehard horse racing aficionados and casual fans alike anxiously watch the first two legs of the Triple Crown in hopes that a horse will have a chance at history when the time comes to race in the Belmont Stakes. But the first quarter of the twenty-first century witnessed just two Triple Crown winners, with the most recent being Justify in 2018.



Now You Know Fun facts and conversation-starting snippets for curious minds of all ages!

Just How Busy Are the Roads on Memorial Day Weekend?

Memorial Day is often characterized as the unofficial beginning of summer, and travel data suggests that characterization is well-deserved. According to the Transportation Security Administration, May 24, 2024, which was the Friday directly preceding Memorial Day, was the fourth busiest travel day in a 12-month period beginning in October 2023. On that day, airlines welcomed more than 2.9 million fliers onto their planes. And those figures pale in comparison to the number of travelers who took to the road over Memorial Day weekend 2024. The American Automobile Association reported that 38.4 million people traveled by car over Memorial Day weekend in 2024, proving that the spirit of summer vacation season, if not the season of summer itself, truly takes hold on the weekend preceding the last Monday in May.



Now You Know Fun facts and conversation-starting snippets for curious minds of all ages!

When Can We Bet on Catching the Triple Crown?

The Triple Crown of Thoroughbred Racing, widely known as the Triple Crown, concludes each June at Belmont Park in Elmont, New York. The race is typically held on the first or second Saturday in June, and is run five weeks after the Kentucky Derby and three weeks after the Preakness Stakes, which are the two initial legs of the Triple Crown. Diehard horse racing aficionados and casual fans alike anxiously watch the first two legs of the Triple Crown in hopes that a horse will have a chance at history when the time comes to race in the Belmont Stakes. But the first quarter of the twenty-first century witnessed just two Triple Crown winners, with the most recent being Justify in 2018.



Now You Know Fun facts and conversation-starting snippets for curious minds of all ages!

Why Do We Decorate Easter Eggs?

Billions of Christians across the globe celebrate the resurrection of Jesus Christ on Easter Sunday, and that includes scores of children. Easter egg figure prominently in children's Easter celebrations, and the origins of this tradition are older than youngsters may realize. History.com notes that historians suggest Easter eggs can be traced to pagan traditions that considered eggs a symbol of new life. Decorating eggs is a wildly popular tradition among modern Easter celebrants, and this tradition also has a lengthy history. Some historians believe the decoration of eggs for Easter began in the thirteenth century, if not earlier. Some suggest eggs might have been forbidden during Lent, a 40-day period of sacrifice that preceded Easter. Eggs were decorated as Lent drew to a close and then eaten as part of Easter Sunday celebrations.



Now You Know Fun facts and conversation-starting snippets for curious minds of all ages!

What Are the Roots of Earth Day?

Earth Day is now a global event, but its origins are somewhat humble. Prior to the 1960s, awareness of the link between public health and pollution was minimal. However, according to EarthDay.org, the 1962 publication of Silent Spring by American marine biologist, writer and conservationist Rachel Carson was a watershed moment for the environmental movement. The book did much to raise awareness of the effects of pollution on public health. Indeed, the publication of Carson's book proved a pivotal step toward the eventual establishment of Earth Day in 1970, which EarthDay.org characterizes as the dawn of the modern environmental movement.



Now You Know Fun facts and conversation-starting snippets for curious minds of all ages!

Why Do We Decorate Easter Eggs?

Billions of Christians across the globe celebrate the resurrection of Jesus Christ on Easter Sunday, and that includes scores of children. Easter egg figure prominently in children's Easter celebrations, and the origins of this tradition are older than youngsters may realize. History.com notes that historians suggest Easter eggs can be traced to pagan traditions that considered eggs a symbol of new life. Decorating eggs is a wildly popular tradition among modern Easter celebrants, and this tradition also has a lengthy history. Some historians believe the decoration of eggs for Easter began in the thirteenth century, if not earlier. Some suggest eggs might have been forbidden during Lent, a 40-day period of sacrifice that preceded Easter. Eggs were decorated as Lent drew to a close and then eaten as part of Easter Sunday celebrations.



Now You Know Fun facts and conversation-starting snippets for curious minds of all ages!

What Are the Roots of Earth Day?

Earth Day is now a global event, but its origins are somewhat humble. Prior to the 1960s, awareness of the link between public health and pollution was minimal. However, according to EarthDay.org, the 1962 publication of Silent Spring by American marine biologist, writer and conservationist Rachel Carson was a watershed moment for the environmental movement. The book did much to raise awareness of the effects of pollution on public health. Indeed, the publication of Carson's book proved a pivotal step toward the eventual establishment of Earth Day in 1970, which EarthDay.org characterizes as the dawn of the modern environmental movement.



YOUR METRO SUBSCRIPTION INCLUDES UNLIMITED EDITORIAL FEATURES - Click Here to Access Them





Top Ad Sales Prospects

Present these multi-platform ads – for print, online and mobile use – to core advertisers and seasonal or event-based prospects in your local market.

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



It's Lawn Care Month
Time to turn the neighbors green with envy!

Save up to 30% Off
Seed, Weed Control, Fertilizers, Mowers, Blowers, Trimmers & More
Now through April 30, 2025

Garden & Home Center
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 




Summer Camp

We can't wait to make this the most FUNtastic summer yet!

Day & Overnight Programs for Ages 0-00
Swimming, sports, games, crafts, theater, nature hikes and more activities for everyone!

Sign Up Online Today!
Registration closes May 00.

Adventure Summer Camp
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 



It's Lawn Care Month
Time to turn the neighbors green with envy!

Save up to 30% Off

Garden & Home Center
1234 Washington Street
Somerville Heights



Summer Camp

Make this the most FUNtastic summer yet!

Register Today

Adventure Summer Camp
1234 Washington Street
Somerville Heights



Slice, Dice and Chop Like a Pro

Fast and Affordable Knife and Tool Sharpening

BOOK AN APPOINTMENT!

Knife Sharpening Services
1234 Washington Street
Somerville Heights



UNPLUG for the Weekend
Campsite & Cabin Rentals

PETS WELCOME

Sycamore Campground
1234 Washington Street
Somerville Heights




Slice, Dice and Chop Like a Pro

Fast and Affordable Knife Sharpening for safer, faster and easier meal prep!

We also sharpen mower blades and garden tools.
Machine and stone sharpening available
In-store service Monday-Saturday 10-2
Mobile services by appointment.

Local Knife & Tool Sharpening Service
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 




UNPLUG for the Weekend

Campsite Rentals From \$00 per night
Cabin Rentals From \$00 per night
RV Hookups From \$00 per night

Pets Welcome | Shower Facilities | On-Site Camp Store

Call or reserve online today!

Sycamore Campground
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 



Being Green Is Easier Than Ever

Let us help you create a more sustainable and enjoyable living space with eco-friendly materials and energy-efficient designs!

- Insulation • Flooring
- Painting • Fixtures
- Heating • Cooling
- Windows • ADU Construction • & More

Earth Day Specials All April
Visit us online for details!

Clayton Contracting
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 




Remember the One Who Goes Above and Beyond

Make 'em the BEST!

Administrative Professionals Day is coming up on April 23.
Call, come in or visit us online today to place your order!

Fresh Flowers • Balloons
Gourmet Candy • Gift Baskets • Collectibles
& More Great Gift Ideas

Petals Flowers & Gifts
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 



Being Green Is Easier Than Ever

Eco-friendly materials and energy-efficient designs!

Earth Day Specials Going On Now

Clayton Contracting
1234 Washington Street
Somerville Heights



Remember the One Who Goes Above and Beyond

Shop Gifts for Administrative Professionals Day

Petals Flowers & Gifts
1234 Washington Street
Somerville Heights

Top Ad Sales Prospects

Present these multi-platform ads – for print, online and mobile use – to core advertisers and seasonal or event-based prospects in your local market.

Live Music ON TAP
Your neighborhood bar for local bands, brews and bites!

Live Bands
Every Thursday, Friday & Saturday
Starting at 7PM

*Craft Beer & Cocktail Specials
Kitchen Open Late*

Neighborhood Bar & Kitchen
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

Beer Day Bargains Are Brewing

Monday, April 7 **15% Off** All In-Stock Beer & Growlers to Take Home
List details, terms and conditions here.

Liquor Store or Brewery
1234 Washington Street
Somersville Heights
000-000-0000

PASS 2 col x 5 ★

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

Live Music ON TAP
Your neighborhood bar for local bands, brews and bites!

See Who's Playing

Neighborhood Bar & Kitchen
1234 Washington Street
Somersville Heights

Beer Day Bargains Are Brewing

Monday, April 7 **15% Off** Cans & Growlers

Local Beer & Liquor Store
1234 Washington Street
Somersville Heights

Rain-or-Shine Spring Savings

Save on Wipers, Sealants & More for Your Car

Discount Auto Supply
1234 Washington Street
Somersville Heights

Hello Spring!

Shop Bouquets, Table Arrangements & Flowering Plants

Petals Florist
1234 Washington Street
Somersville Heights

Rain-or-Shine Spring Savings

30% Off Windshield Wiper Blades
FREE Installation

BOGO 50% OFF
Name Brand Wash & Wax Products

Going On Now Through April 01!
List details, terms and conditions here.

Discount Auto Supply
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

Hello Spring!

Brighten any day, event or occasion with our beautiful bouquets, table arrangements and flowering plants.

Happy Hour 5-6 Weekdays **40% Off** All In-Stock Bouquets

Open 8:30 a.m. - 6 p.m. 7 days a week

Petals Florist
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

PASS 2 col x 5 ★

RESERVE NOW for Easter

Easter Sunday Brunch Buffet
All-You-Can-Eat Breakfast and Lunch Favorites for the Whole Family
Sittings 9:30 a.m. - 2:30 p.m.

\$39 Adults
\$20 Kids 10 & Under

Ice Cream Sundae Bar for the Kids
Free Photos With the Easter Bunny

Reservations Required

Millbrook Restaurant
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

Make This Easter Sweets

... With Low Prices on Everybunny's Favorite Basket Stuffers!

20% Off Name Brand Easter Candy

Name Brand Egg Dye Kit \$4.99

99¢ Specials
Easter Grass
Plastic Eggs
Coloring Books

\$5 & \$10 Kids' Plushes, Toys & Gifts

Discount Variety Store
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

RESERVE NOW for Easter

Easter Sunday Brunch Buffet
Something delicious for everybody!
Menu & Reservations

Millbrook Restaurant
1234 Washington Street
Somersville Heights

Make This Easter Sweets

Shop Low Prices on Candy & Basket Stuffers!

Discount Variety Store
1234 Washington Street
Somersville Heights

Homemade Is

Where the Heart Is

Bring everyone together this Easter with our low prices on their favorite foods!

Easter Traditions

Boneless Beef Top Sirloin
\$8.99 lb.

Name Brand Honey Ham
\$2.49 lb.

Prime Rib Oven Roast
\$9.99 lb.

Name Brand Jumbo Eggs
\$4.99 dozen

Easter Desserts That Take the Cake
Fresh From Our In-Store Bakery

Spring Vegetables

Romaine Lettuce
\$2.79 ea.

Brussels Sprouts
\$1.79 lb.

Green Beans
\$2.19 ea.

Broccoli Crowns
\$1.89 lb.

Rainbow Carrots
\$1.99 lb.

Russet Potatoes
79¢ lb.

Easter Centerpieces & Bouquets

Fresh From Our In-Store Florist

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Advertiser food prices good through 03.09.20. List details, terms and conditions here. List details, terms and conditions here.

PASS 6 col x 10

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

Local Food Market & Grocery
1234 Washington Street
Somersville Heights

Shop low prices on Easter favorites to bring everyone together!

Local Food Market & Grocery
1234 Washington Street
Somersville Heights

SUMMER CAMPS & ACTIVITY PROGRAMS

Choose Your Adventure!

Explore the best summer camp experiences for kids and teens here!

REGISTER TODAY

<p>NAME OVERNIGHT CAMP Type of Camp Here Age 10-12</p> <p>NAME DAY CAMP Type of Camp Here Age 10-12</p> <p>NAME SPORTS PROGRAM Type of Camp Here Age 10-12</p>	<p>NAME THEATER PROGRAM Type of Camp Here Age 10-12</p> <p>NAME IT PROGRAM Type of Camp Here Age 10-12</p> <p>NAME ART PROGRAM Type of Camp Here Age 10-12</p>	<p>NAME DEBI PROGRAM Type of Camp Here Age 10-12</p> <p>NAME DANCE PROGRAM Type of Camp Here Age 10-12</p> <p>NAME NATURE PROGRAM Type of Camp Here Age 10-12</p>
---	---	--

ADVERTISERS, Call 000.000.0000 or Email name@namepaper.com.

PASS 6 col x 10

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

Summer Camps & Activity Programs

Explore the best summer camp experiences for kids and teens here!

Register Today

Local Food Market & Grocery
1234 Washington Street
Somersville Heights









EGG WRAP



BLT



SOY BEANS



CLEAVER ON CUTTING BOARD



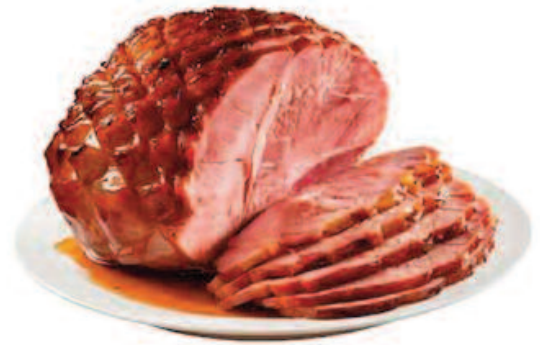
EGGS BENEDICT



KNIFE ON CUTTING BOARD



PRIME RIB



BAKED HAM



EGG SALAD SANDWICH



ASSORTED DRAFT BEERS



DRAFT BEER



DEEP DISH PIZZA



April 2025 **Community Calendar**

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9

Doubletruck 19.334 col x 13"

Community Calendar

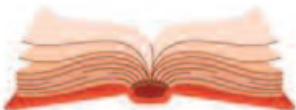


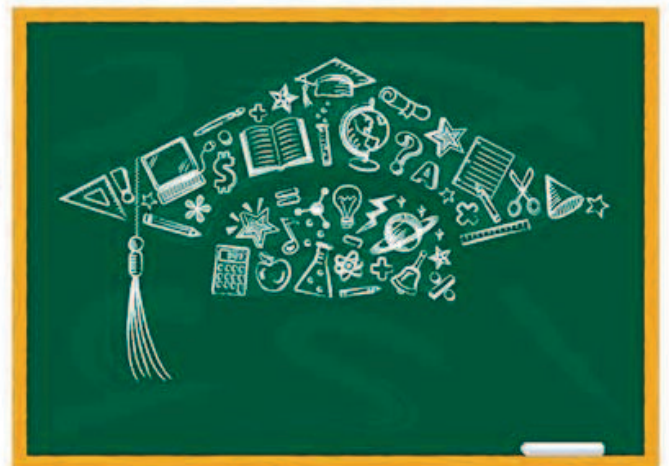
**EARTH DAY EVENTS
HAPPY EARTH DAY**

LOOK FOR THIS CALENDAR LAYOUT EACH MONTH ALL YEAR!
Search keyword: 2025 calendars

YOU CAN ALSO USE THE BACKGROUND, BURSTS AND HEADINGS PROVIDED TO CREATE A CUSTOM DIRECTORY LAYOUT.
Select Ad Type:
Directory/Multiple Advertiser



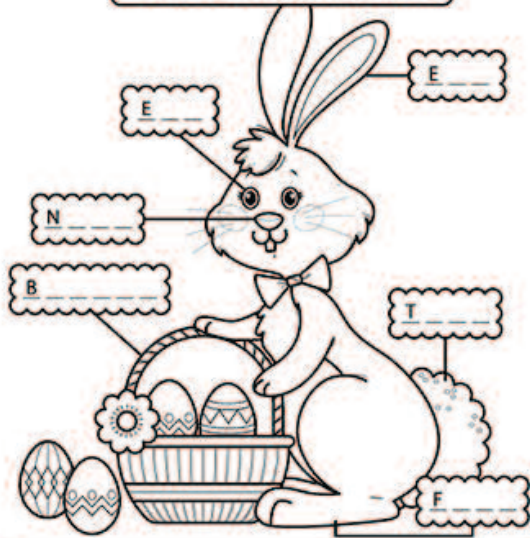








FINISH THE EASTER WORDS



SPONSOR

HOLIDAY MAZE



SPONSOR

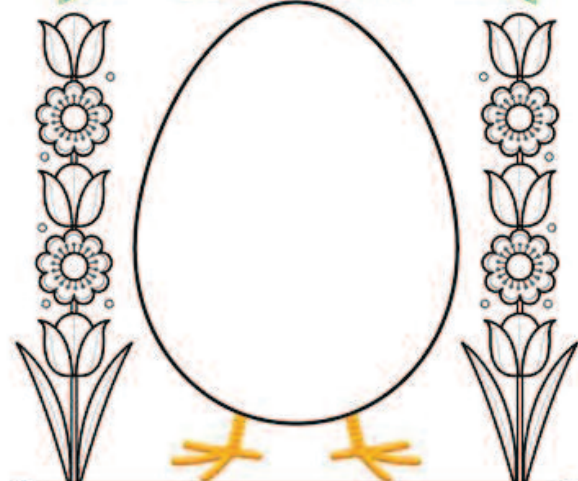
CONNECT THE DOTS



SPONSOR

HAPPY EASTER

Decorate This Egg for Easter!



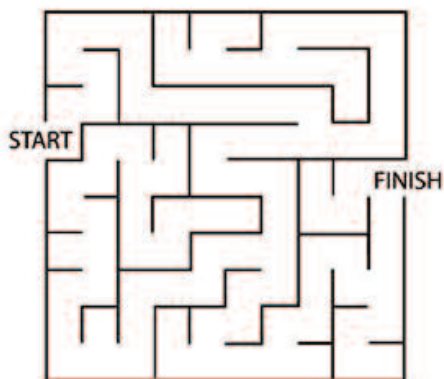
SPONSOR

Rainy Day Fun

Games & Recipes from Name Newspaper

Maze Craze

Find the way through the maze to the finish line.



Get Scrambled

Unscramble the words to determine the phrase.

EHLTYHA LMSAE

Answer: healthy maze

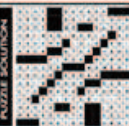
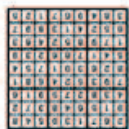
SUDOKU

2			1					
	1		6	4				
					5			6
	9	3	5					
		6			1		5	
	4						3	9
		9	8				6	
6	5							
		4			7	1	2	

Level: Intermediate

Here's How It Works:

Sudoku puzzles are formatted as a 9x9 grid, broken down into nine 3x3 boxes. To solve a sudoku, the numbers 1 through 9 must fill each row, column and box. Each number can appear only once in each row, column and box. You can figure out the order in which the numbers will appear by using the numeric clues already provided in the boxes. The more numbers you name, the easier it gets to solve the puzzle!



CLUES ACROSS

- 1. Narrow piece of wood
- 5. African desert
- 11. Waxy covering on birds' beaks
- 12. Sour
- 16. Infrequent
- 17. Former AL MVP Vaughn
- 18. Policemen wear one
- 19. Out of the question
- 24. Used to chop
- 25. Symptoms
- 26. Not moving
- 27. Folk singer DiFranco
- 28. Comedian Arminson
- 29. Quantitative fact
- 30. Incline from vertical
- 31. Scottish musician
- 33. Rooney and Kate are two
- 34. Positioned
- 38. A very short time
- 39. Tropical American shrubs
- 40. Yemen capital
- 43. Spanish municipality
- 44. Medical professionals
- 45. Fibrous material
- 49. Confined condition (abbr.)
- 50. Without covering
- 51. "Mad Men" honcho Don
- 53. Hockey position
- 54. Taste property
- 56. Fertile spots in a desert
- 58. They precede C
- 59. "Requiem for a Dream" actor Jared
- 60. Try a criminal case
- 63. Liberal rights organization
- 64. Spoke
- 65. Insect repellent

CLUES DOWN

- 1. Unshaven facial hair
- 2. More thin
- 3. Show up
- 4. Seethed
- 5. Ancient Greek city
- 6. Poisonous plant
- 7. Hello
- 8. College sports official
- 9. Monetary unit of Russia
- 10. Wings
- 13. Take too much of a substance
- 14. A citizen of Uganda
- 15. Most appealing
- 20. Atomic #18
- 21. Global investment bank (abbr.)
- 22. Jewish calendar month
- 23. Popular sandwich
- 27. Swiss river
- 29. Incorrect letters
- 30. Popular entree
- 31. Foot (Latin)
- 32. A driver's license is one form
- 33. Extinct flightless bird
- 34. Appetizer
- 35. After battles
- 36. It neutralizes alkalis
- 37. Beverage container
- 38. Partner to "Pa"
- 40. Gray American rail
- 41. Salt of acetic acid
- 42. Canadian province
- 44. Dish made with lentils
- 45. Narrative poem of popular origin
- 46. For each one
- 47. Come to terms
- 48. Test
- 50. More dishonorable
- 51. Unit of loudness
- 52. The Ocean State
- 54. Monetary unit in Mexico
- 55. Lying down
- 57. Thus
- 61. Where LA is located
- 62. Western State

Run ONLINE for AT-HOME PRINTING!

Click this page to access a printable black-and-white PDF you can post on your website.

Tab 10" x 13"

>> Click here for more **GAMES & PUZZLES**







Ad Starters

These designs are also available as backgrounds without headings. Find them by searching Images using the Ad Starter filter, or select the Background filter to search versions without headings.



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



PASS 1 COL. x 5.25



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



PASS 1 COL. x 5.25



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



PASS 1 COL. x 5.25



**Wine
&
Dine
Local!**





Over 100 years of providing premium content makes Metro's archive one of the deepest and richest in existence. Now you can access some of the best from years past to use in your creative design work.



Over 100 years of providing premium content makes Metro's archive one of the deepest and richest in existence. Now you can access some of the best from years past to use in your creative design work.



Salute to our
Secretary

Birds of North America

This series illustrating North American bird species will continue in the coming months. To locate them as a group in MetroCreativeConnection.com (MCC), select Illustration from the Image Type filter and search "North America birds" using the Exact Match feature.



BLACK-HEADED GROSBEAK



WESTERN BLUEBIRD



MOUNTAIN CHICKADEE



AMERICAN REDSTART



BLUE-HEADED VIREO



AMERICAN GOLDFINCH



OVENBIRD



PYGMY NUTHATCH



BALTIMORE ORIOLE



CANADA GOOSE



WHITE-WINGED CROSSBILL



BRANT

Birds of North America

This series illustrating North American bird species will continue in the coming months. To locate them as a group in MetroCreativeConnection.com (MCC), select Illustration from the Image Type filter and search "North America birds" using the Exact Match feature.



PHILADELPHIA VIREO



GYRFALCON



GOLDEN-WINGED WARBLER



CALIFORNIA QUAIL



OLIVE-SIDED FLYCATCHER



TUFTED TITMOUSE



PIPING PLOVER



GREATER SAGE-GROUSE



FERRUGINOUS HAWK



VARIED THRUSH



BOBOLINK



CHIMNEY SWIFT



CALIFORNIA SCRUB-JAY





Customer Requests

As a subscriber, you can make custom art, heading, photo, spec ad and editorial requests. Email your request(s) to service@metro-email.com!



SUMMER CAMP HEADING



SUMMER CAMP HEADING



AUTISM AWARENESS DAY



CORNHOLE



WOMAN WITH DISABILITY AT WORK



WOMAN WITH DISABILITY AT WORK



MAN WITH DISABILITY AT WORK



WOMAN WITH DISABILITY AT WORK



MAN WITH DISABILITY AT WORK



FENCING ICON



STICK FIGURE FRIENDS



STICK FIGURES HUGGING



STICK FIGURE GROUP HUG



STICK FIGURES HUGGING



EMPATHETIC STICK FIGURES



STICK FIGURES TOGETHER



CARING STICK FIGURES



STICK FIGURES HUGGING



STICK FIGURES AT A TABLE



STICK FIGURES WAVING



STICK FIGURES HIGH FIVE



STICK FIGURES JUMPING



STICK FIGURES PINKY SWEAR



STICK FIGURES GIFT



STICK FIGURES TAKING SELFIE



STICK FIGURES FIST BUMPS



STICK FIGURES ENCOURAGEMENT



STICK FIGURES GRAB



STICK FIGURES ELDER CARE



STICK FIGURES ALL IN



STICK FIGURES TOGETHER



STICK FIGURES HIGH FIVE



STICK FIGURES FIST BUMP

“And God raised the Lord and will also raise us up by His power.”
1 Corinthians 6:14

Join us in celebrating the joyous miracle of Easter!

Easter Sunday Mass
7 a.m. • 8:30 a.m. • 10:30 a.m.
Livestream also available from our website

St. Matthew's Church
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

WEB ADS

Join us in celebrating the joyous miracle of Easter!

St. Matthew's Church
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Join us in celebrating the joyous miracle of Easter!

St. Matthew's Church
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Join us in celebrating the joyous miracle of Easter!

St. Matthew's Church
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

MCC KEYWORD HINT: week1
This is your illustration and copy for April 3, 2025.

LENT

ASH WEDNESDAY

“But do not forget this one thing, dear friends: With the Lord a day is like a thousand years, and a thousand years are like a day.”
2 Peter 3:8-9

Dust to Dust

Children are reminded of their fleeting nature as ash Wednesday when the priest applies a smudge of ash to their forehead while saying “Remember that you are dust, and to dust you shall return.” This is a potent reminder of our mortality and the fact that we are nothing more than a relatively short-lived carbon-based life form, and eventually that being carbon will go back into the earth and become food for other life forms. And while we may think that this is a long time, it is the grand scheme of things it is a blink of an eye. Perhaps the reminder that we are dust should be what that a minute ago we didn't exist, and in a mere moment we will cease to exist. It is a sobering thought to be honest.

-Christopher Green

PASS 2 col x 7

MCC KEYWORD HINT: week2
This is your illustration and copy for April 10, 2025.

“Trust in the Lord with all your heart and do not rely on your own understanding in all your ways; submit to Him, and He will make your paths straight.”
Proverbs 3:5-6 NIV

What If?

What if it works out? What if everything is destined to work out for the best? The odds that you will experience an event work out for the best, instead of complaining about the mere thought that don't work perfectly or don't have your plans, when you consider that there are so many things that you can't control, it's really hard to go with the flow and try to make your plans fit with the new developments, whatever they may be. There are examples of this in our everyday life, an unplanned event or simply getting lost on the road leads to unexpected discoveries. The very things that break us fall to heaven provide give us the opportunity to get rid of what we don't really need or to find something better. These accidents and unforeseen circumstances lead to better or even more signs grow through adversity and have kept us on the path which leads us coming back to God.

-Christopher Green

PASS 2 col x 7

MCC KEYWORD HINT: week3
This is your illustration and copy for April 17, 2025.

“Who raised Him from the dead, and He will raise us up by His power.”
1 Corinthians 6:14

Reflections on the Meaning of Easter

A Easter significance has always drawn the parallels between Jesus' resurrection and the rebirth that we see in nature during the Spring season. In the same way that the renewal of other plants enter a state of complete cessation or suspended death in the winter, only to awaken in the Spring. Now the question is when can we expect these things to happen? This is a great mystery which cannot be explained scientifically, yet more than science can really explain how life begins and how things are brought back to life. The fact is, we do know that God is the one who brings life back to us. The fact is, we do know that God is the one who brings life back to us. The fact is, we do know that God is the one who brings life back to us.

-Christopher Green

PASS 2 col x 7

MCC KEYWORD HINT: week4
This is your illustration and copy for April 24, 2025.

“Who raised Him from the dead, and He will raise us up by His power.”
1 Corinthians 6:14

The Long Journey of Discovery

What an adventure to discover in daily work and experience in often the great teacher which shows us who we really are. When faced with difficult or people we disagree with or people behind our backs we discover the truth of our strength and weakness. We should not see these people as enemies but as people who are on the same journey as we are. It is not about the journey, but about the destination. It is not about the journey, but about the destination. It is not about the journey, but about the destination.

-Christopher Green

PASS 2 col x 7







Titulos en español oportunos para promociones relacionadas a días festivos y eventos especiales. (Timely Spanish headings for promotions related to key holidays and events.)



(EASTER BLESSINGS)



(EASTER BUFFET)



(EASTER SALE)



(EARTH DAY EVENTS)



(HAPPY EASTER)



(CONGRATULATIONS, YOU DID IT!)



(INTRODUCING THE CLASS OF 2025)



(HAPPY PROM)



(COMMUNITY CLEANUP)



(NATIONAL CHILD ABUSE PREVENTION MONTH)





Home interior trends on the rise

Trends that seem ubiquitous one day can seemingly vanish before the sun rises again just 24 hours later. That's especially true in the digital age, when overnight celebrities and viral videos can be on the tips of everyone's tongue before being forgotten entirely when the next online sensation emerges in an increasingly rapid news cycle.

[READ MORE OR DOWNLOAD](#)



Projects to consider before moving into a home

The day homeowners move into a new home is a unique experience. First-time home buyers may see such a day as the culmination of years of hard work, while those who are not new to the experience may find their new home is where they'll spend the rest of their lives. Move-in day is indeed a notable milestone, but there's much homeowners can do between closing on a home and backing the moving truck into the driveway. In fact, it may be best for homeowners to complete several home interior projects while the residence is still empty.

[READ MORE OR DOWNLOAD](#)



Unique graduation gifts

Graduation season is on the horizon. This time of year is often a frenetic time for students and their families, with the promise of celebrations to come. Graduation is preceded by prom for high schoolers, and for those bidding farewell to the hallowed halls of higher education, it may mean last-minute interviews and pre-commencement résumé-building. This whirlwind of activity culminates in a degree or diploma to wrap up years spent in the classroom.

[READ MORE OR DOWNLOAD](#)



Tips to throw a memorable graduation party

Each year, newly minted graduates proudly don their caps and gowns and walk across countless stages to receive their diplomas or degrees. Graduation is a proud moment for students, and that pride is shared by family and close friends who have supported students throughout their academic careers. Graduation is a milestone worth celebrating. Planning a graduation party takes some effort to ensure an event worthy of this significant moment in a student's life.

[READ MORE OR DOWNLOAD](#)



Gardening safety for seniors

Longer hours of daylight and warming temperatures are hallmarks of spring and each of these variables do much to contribute to the reputation of a season that's become synonymous with rejuvenation. After months spent confronting cold temperatures and huddling up indoors, people might find the welcoming conditions of spring irresistible, which compels many to spend more time outdoors.

[READ MORE OR DOWNLOAD](#)



Questions to ask before enrolling in a summer camp

Camps have arguably become even more important in recent decades as more and more households have featured two working parents. Single-parent households also rely on summer camp to keep kids occupied and entertained while school is not in session and Mom or Dad is working. Such situations illustrate how important summer camp can be and underscore the significance of asking the right questions before enrolling a child in camp. In addition to inquiring about hours of operation, insurance and pricing, parents can ask the following questions before enrolling a child in summer camp.

[READ MORE OR DOWNLOAD](#)



The benefits of attending summer camp

Summer camp is something akin to a rite of passage for millions of youngsters each year. Many adults look back fondly on their experiences at summer camp, often crediting such times as formative periods in their lives. Summer camp benefits children in myriad ways. Recognition of the many advantages of attending summer camp can serve as a great reminder of just how fun it can be for children to spend their time away from school at a camp of their choosing.

[READ MORE OR DOWNLOAD](#)



What first-time homeowners should know about fertilizing a lawn

First-time homeowners may direct the bulk of their attention to decorating the interiors of their homes upon moving in, but the work extends outside as well. Tending to a lawn is a responsibility worth taking seriously, as the American Society of Landscape Architects reports a well-groomed landscape can increase resale value by anywhere from 15 to 20 percent. First-time homeowners may not be thinking about resale value, but it's never too early to prioritize lawn care, which should include routine fertilization. Fertilizing can ensure a lawn grows in lush, green and healthy, but first-time homeowners may want to know a few things prior to taking a spreader for a spin for the first time.

[READ MORE OR DOWNLOAD](#)



How to celebrate Earth Day as a family

Protecting the planet is a year-round responsibility, and that obligation is emphasized each April 22 when the world celebrates Earth Day. In 1969, an oil spill in California killed thousands of sea animals and contributed to significant ocean pollution. This environmental disaster inspired Gaylord Nelson and Denis Hayes to establish Earth Day in 1970 as a global event to raise awareness about environmental issues.

[READ MORE OR DOWNLOAD](#)



Unique ways to strengthen your faith during Holy Week

Christians celebrate Easter, which commemorates the Resurrection of Jesus Christ, after a lengthy period of spiritual preparation known as Lent. Directly preceding Easter, Holy Week is a time for prayer, reflection and renewal. Holy Week also can be an ideal opportunity for those who may not be as fully immersed in their faith as they would like to return to the church and embrace all that Christianity has to offer. The following are some unique ways people can deepen their faith this Easter season.

[READ MORE OR DOWNLOAD](#)



3 fun ways to involve kids in April Fools' Day

Fun is a common component of many holidays, but perhaps no holiday is more exclusively devoted to merriment than April Fools' Day. Fun might be the lone demand of April Fools' Day, when people of all ages can engage in some lighthearted pranks and share a few laughs with loved ones.

Families can join in the fun this April Fools' Day by embracing the many ways to involve children in the merry pranking that makes the first day of April so enjoyable. The following are three ways to get kids in on the action this April Fools' Day.

[READ MORE OR DOWNLOAD](#)



FAQ about taxes as filing deadline nears

Some people look forward to filing their tax returns, while others recoil at the thought of paying what they owe. Regardless of which camp taxpayers are in, come April most people have a question or two related to their returns.

As the deadline to file tax returns draws closer, taxpayers hoping to make the process as smooth as possible can consider these frequently asked questions and answers, courtesy of the Internal Revenue Service.

[READ MORE OR DOWNLOAD](#)

04 2025 April

March							May						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1						1	2
2	3	4	5	6	7	8	4	5	6	7	8	9	10
9	10	11	12	13	14	15	11	12	13	14	15	16	17
16	17	18	19	20	21	22	18	19	20	21	22	23	24
23	24	25	26	27	28	29	25	26	27	28	29	30	31
30	31												

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

[CLICK HERE FOR YOUR 2025 CALENDARS](#)

Update this layout for 2025 with the new calendar images provided!

[CLICK HERE TO UPDATE THIS PAGE LAYOUT](#)

Represent your Message on this page.
Contact Sales Dept. Name: 410-255-5555 or email: sales@metronews.com

<p>April 00</p> <p>Name Event Here Event Location Event Time</p>	<p>April 00</p> <p>Name Event Here Event Location Event Time</p>	<p>April 00</p> <p>Name Event Here Event Location Event Time</p>	<p>April 00</p> <p>Name Event Here Event Location Event Time</p>	<p>April 00</p> <p>Name Event Here Event Location Event Time</p>	<p>April 00</p> <p>Name Event Here Event Location Event Time</p>
---	---	---	---	---	---

EASTER EGG HUNT

SEARCH FOR EGG
Age Group
April 14, 10:00 AM - 12:00 PM
April 15, 10:00 AM - 12:00 PM

Somersville County Mall Center Court

EARTH DAY FESTIVAL

CELEBRATE EARTH DAY
April 19, 10:00 AM - 12:00 PM
Somerville Community Park

Let's Celebrate Easter Together

Join a family of friends for a special Easter service with a special message for everyone.

Monday, April 14, 10:00 AM - 11:00 AM

City Center Church

ACT NOW

Be Active in Our May Calendar

The Somersville Press Advertising Department