

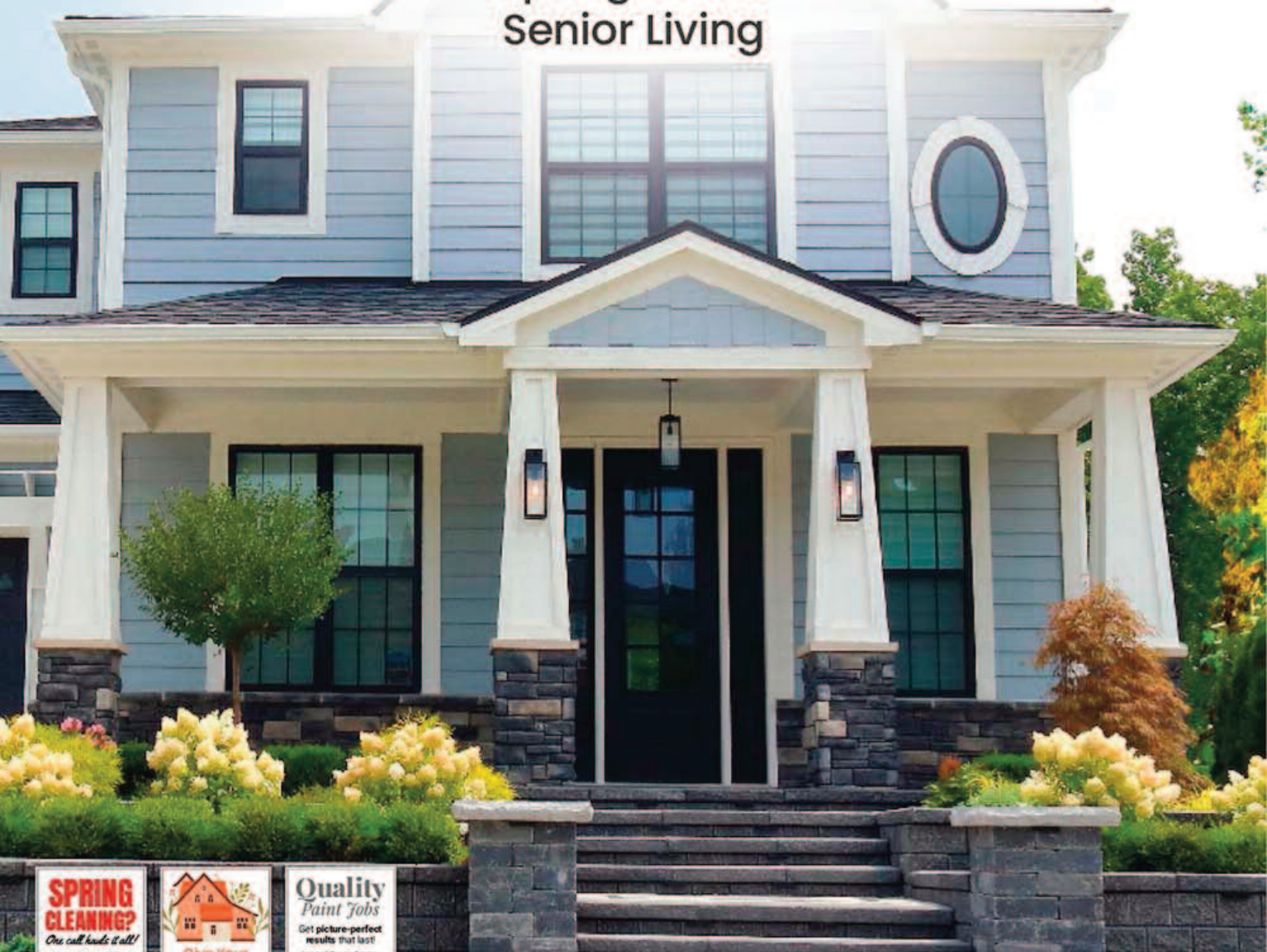
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AD THEMES SCHEDULE

JANUARY
Health & Wellness
Weddings

MAY
Senior Living
Local Services

SEPTEMBER
Fall Home
Senior Health

FEBRUARY
Spring Home
Senior Living

JUNE
Weddings
Summer Fun

OCTOBER
Holiday Gifts
Breast Cancer Awareness

MARCH
Children's Health
Car Care

JULY
Outdoor Living
Our Neighborhood

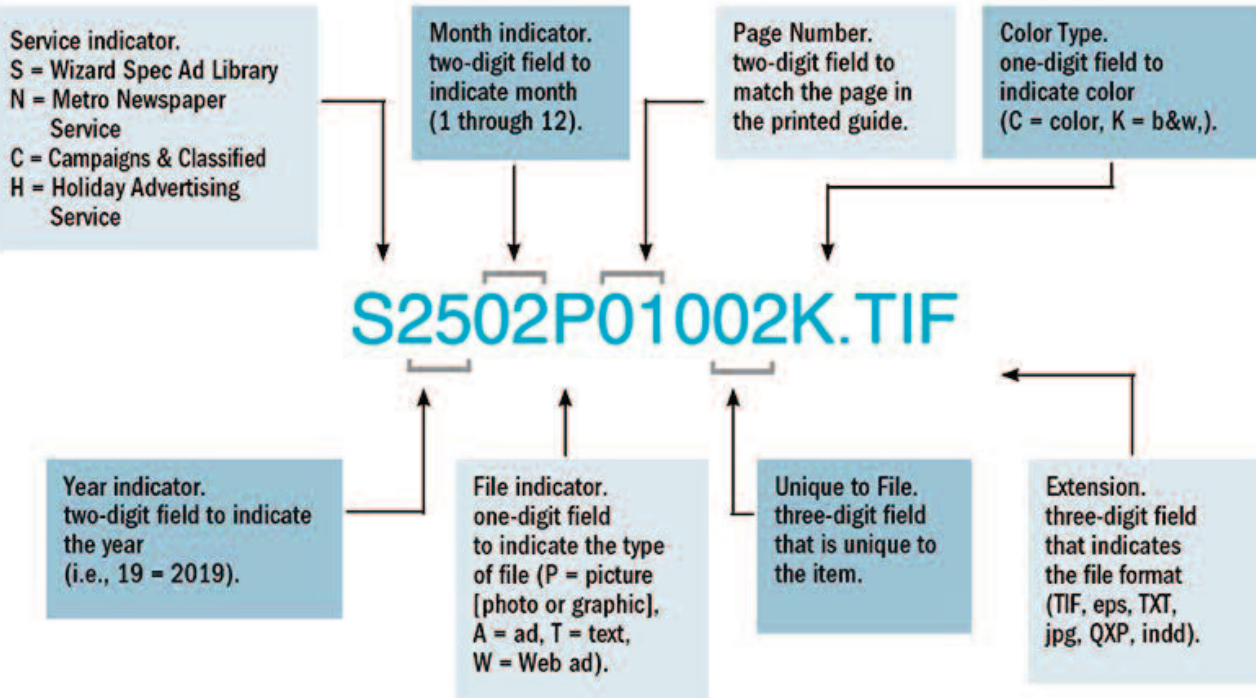
NOVEMBER
Holiday Season
Kids & Family

APRIL
Home Interiors
Celebrations

AUGUST
Back to School
Emergency

DECEMBER
Winter Fun
Money Matters

METRO'S FILE NAMING SYSTEM AT A GLANCE




○ EPS art file format

● TIFF art file format

◇ Photoshop® EPS file format

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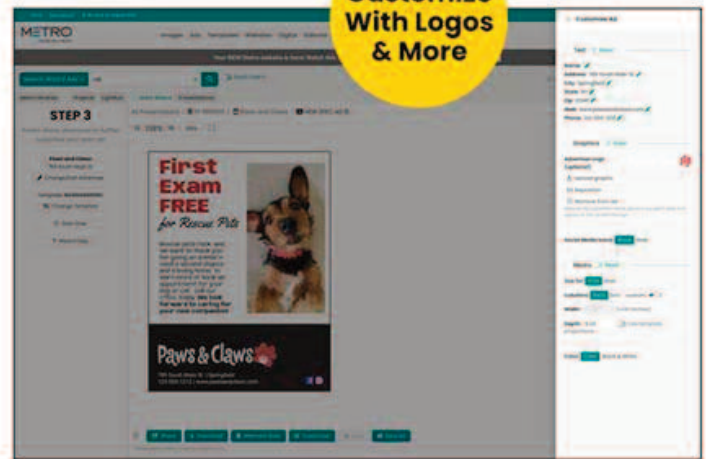
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WEB ADS

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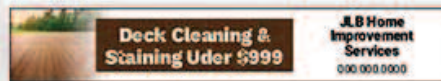
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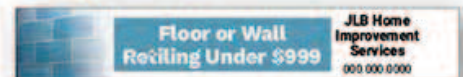
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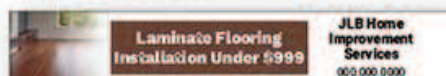
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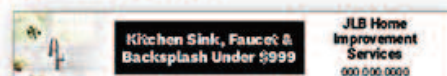
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