

Create. Sell. Profit.

METRO
NEWSPAPER SERVICE

January 2025

**Creative & Planning
SearchBook**

**Print + Digital
Sales, Creative
& Editorial
Solutions Inside!**

All of our print
ads come with
companion
web ads.

Hot Topic:
**Horoscopes
& Astrology**
Weekly Horoscopes
Included

View and download our newest content directly from this digital SearchBook!

TRIVIA
TIME

TRIVIA
Contests & Events



WINTER FUN
Activity Page & Advertising



DATING
Trends to Target New Sales



**More Events
& Opportunities**

JANUARY 2025



TRIVIA DAY IS JANUARY 4

- Fresh **HEADINGS** and **IMAGES** to build ads
- **SOCIAL MEDIA POST** for promoting local trivia events
- "Hometown trivia" **CONTEST** idea - personalize the suggested questions and present the layout to sell local sponsorship
- Trivia night **AD TEMPLATE** - PRINT and WEB versions!



WINTER FUN

- Sell sponsorships with doubletruck and single sheet layouts you can run as a winter-themed **ACTIVITY PAGE** in your paper, or provide as an **ACTIVITY PLACEMAT** to local restaurants
- Sponsor-ready **CONNECT THE DOTS** activity ad
- Winter-themed **GAMES, PUZZLES** and **COLORING**
- **HEADING DESIGNS** and images to inspire ad ideas
- **EDITORIAL FEATURES** focused on winter recreation



DATING TRENDS

- Heading designs and print and web ad templates for **SPEED DATING, SINGLES MIXERS, DATING APPS, MATCHMAKING** services and local **DATE NIGHT** deals
- **SOCIAL MEDIA POST** featuring U.S. and Canada single stats - caption it to promote advertising or upcoming events for local singles.
- **EDITORIAL FEATURES** focused on Valentine's Day and dating



HOROSCOPES & ASTROLOGY

- **HOROSCOPES** for every week of the year
- Illustrations for every **ZODIAC SIGN**
- **HEADINGS** and **SOCIAL MEDIA POST** to promote your newspaper's horoscope features
- **AD TEMPLATES** to sell horoscope sponsorships or psychic advertising - PRINT and WEB versions!



ADDITIONAL JANUARY OPPORTUNITIES

National Spaghetti Day, Bagel Day, Hobby Month, Soup Month, Learn to Ski & Snowboard Month, Law Enforcement Appreciation Day, Lunar New Year, Puzzle Day, Bloody Mary Day, Pharmacist Day, Financial Wellness Month, Cervical Health Awareness Mnoth, MLK Day of Service, and more



PUZZLES, GAMES & RECIPES

New every month: Crosswords, Crypto Fun, Guess Who, Sudoku, Recipes, Horoscopes, Kids' Corner, Word Scramble, Word Search

THEMED SECTIONS + WEBSITES & DIRECTORIES



JANUARY TITLES: Brides Today • Health & Wellness



WE LOVE CUSTOMER REQUESTS!

Send us your needs and wants:

- Articles • Ads • Images
- Editorial • Contests

service@metro-email.com



= MiAD® Wizard Enabled

See how to personalize these spec ads with the Wizard!



Planning Calendar

Use this online calendar to plan advertiser promotions around monthly events all year. Click on any event for more information, as well as related ads and images!



[Click to Access **ALL 2025 Calendar Layouts**](#)

Local Journalism Helps Protect Our Community.

Your Support Helps Protect Local Journalism.

SUBSCRIBE NOW!

Local Journalism Helps Protect Our Community.

Your Support Helps Protect Local Journalism.

SUBSCRIBE NOW!

SUBSCRIBE NOW!

Stay in the know, on the go!

> Get Our Free Mobile App

Stay in the know, on the go!

>>> > Get Our Free Mobile App

POP-UPS & SOCIAL POSTS

These JPGs can be used directly on your social media feeds or website!

Local SPORTS COVERAGE

That Puts Our Community's Kids in the Spotlight

Our in-depth coverage of school sports gives our community's children all the recognition and encouragement to keep playing, advancing and enjoying the journey. Your subscription helps support the important work, and so much more, of the local news and reporting that keeps our community informed and connected.

Support Our Students, Our Community and the Future of Local Journalism When You **SUBSCRIBE, DONATE OR SUPPORT TODAY!**

\$1000+ in Scholarships and Program Awards Awarded Year After Year to Support Our Students!

The Somersville Press
Local News, Events & Advertising in Print • Online • Mobile
800-800-0091 | www.somersvillepress.com

LOCAL BUSINESS ADVERTISING SPECIALS

CONTACT US TODAY FOR DETAILS!

Reach Us at the Newspaper

Support Advertising Rates: 800-800-0091 ext. 300
Advertiser Walk-In: 800-800-0091 ext. 300
Phone: 800-800-0091 ext. 300

Subscribe or Upgrade Your Subscription: 800-800-0091 ext. 300

The Somersville Press
Local News & Advertising in Print • Online • Mobile
800-800-0091 | www.somersvillepress.com

NOW THEY SEE YOU!

Free Social Media Marketing Plan

LEARN MORE  

Name Newspaper
1234 Washington Street | Somersville Heights

THANKS to Our Readers!
Your subscription helps support the future of journalism.

FIND MORE SUBSCRIPTION & ADVERTISER MARKETING CONTENT HERE!

Need help finding anything?
Email service@metro-email.com or call 800.223.1600 for assistance.



Instagram 1080 x 1080px Facebook 1200 x 630px



Instagram 1080 x 1080px Facebook 1200 x 630px



Instagram 1080 x 1080px Facebook 1200 x 630px



Instagram 1080 x 1080px Facebook 1200 x 630px



Instagram 1080 x 1080px Facebook 1200 x 630px



Instagram 1080 x 1080px Facebook 1200 x 630px

Monthly Events

Use special event headings to launch or expand promotional opportunities for your advertisers. Use them in ads as a springboard to larger promotions, sections or full-page developments.



Monthly Events

Use special event headings to launch or expand promotional opportunities for your advertisers. Use them in ads as a springboard to larger promotions, sections or full-page developments.



METRO REVENUE IDEA

Everything
You See Here
- & More -
Is Included!

Target Coordinated Revenue From Every Angle:
Print & Digital Ads, Social Media & Editorial Features.

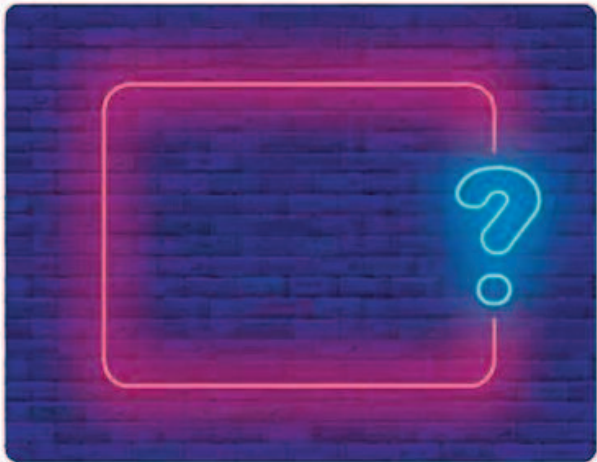


HEADINGS

Build ads around them!

SOCIAL MEDIA POST

Upsell advertisers!



Click Here for **More**
IMAGES, EDITORIAL FEATURES
& **AD TEMPLATES** - Included!

LOOK WHAT WE DID!

We Created These Layouts Using Your Metro Content...

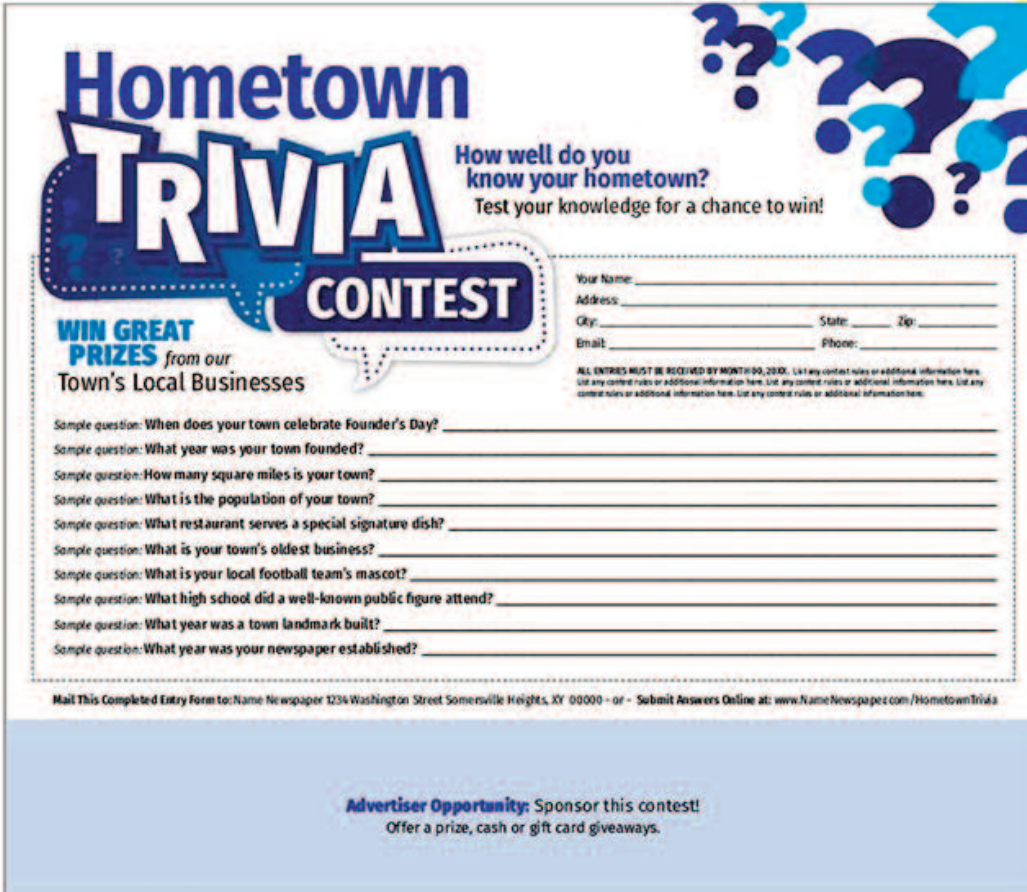
Present & Sell Them to Advertisers, or Customize Them Using Your Subscription Resources!

Customize this layout...

Add more sponsor boxes to make this a multi-advertiser selling opportunity!

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



Hometown TRIVIA CONTEST

How well do you know your hometown?
Test your knowledge for a chance to win!

WIN GREAT PRIZES from our Town's Local Businesses


Sample question: When does your town celebrate Founder's Day? _____
 Sample question: What year was your town founded? _____
 Sample question: How many square miles is your town? _____
 Sample question: What is the population of your town? _____
 Sample question: What restaurant serves a special signature dish? _____
 Sample question: What is your town's oldest business? _____
 Sample question: What is your local football team's mascot? _____
 Sample question: What high school did a well-known public figure attend? _____
 Sample question: What year was a town landmark built? _____
 Sample question: What year was your newspaper established? _____

Your Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____ Phone: _____

ALL ENTRIES MUST BE RECEIVED BY MONTH 09, 2024. List any contest rules or additional information here. List any contest rules or additional information here. List any contest rules or additional information here. List any contest rules or additional information here.

Mail This Completed Entry Form to: Name Newspaper 1234 Washington Street Somerville Heights, XY 00000 - or - Submit Answers Online at: www.NameNewspaper.com/HometownTrivia

Advertiser Opportunity: Sponsor this contest!
Offer a prize, cash or gift card giveaways.

6 col x 10" 



Every Tuesday at 8PM

TRIVIA NIGHT

Join in the fun with a friend, as a team or solo!

FREE TO PLAY
Bar Tab Prizes - 21 & up
Kitchen Open Late

Local Bar or Restaurant
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com


Customize this ad...
Swap out the heading.
Change up the image.
It's all included!



TRIVIA NIGHT

Every Tuesday at 8PM

Local Bar or Restaurant
1234 Washington Street | Somerville Heights

WEB ADS  

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



TRIVIA NIGHT

Every Tuesday at 8PM

Local Bar or Restaurant
1234 Washington Street | Somerville Heights



Every Tuesday at 8PM

TRIVIA NIGHT

Local Bar or Restaurant
1234 Washington Street | Somerville Heights

PASS 2 col x 5 

Discover **EVENT MARKETING TIE-IN IDEAS** for every month of the year

METRO REVENUE IDEA

Everything
You See Here
- & More -
Is Included!

Target Coordinated Revenue From Every Angle:
Print & Digital Ads, Social Media & Editorial Features.



HEADINGS

Build ads around them!



Click Here for More
IMAGES, EDITORIAL FEATURES & AD TEMPLATES - Included!

Everything You See Here - & More - Is Included!

Target Coordinated Revenue From Every Angle: Print & Digital Ads, Social Media & Editorial Features.

 **Speed Dating**

Download **OUR DATING APP**

 **Singles Mixer**

Meet Your **Matchmaker**

Date Night

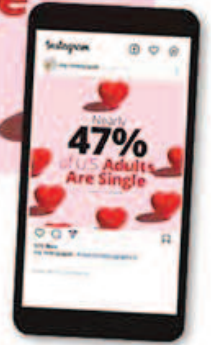
Nearly **47%** of U.S. Adults Are Single

Source: U.S. Census Bureau



CANADA VERSION PROVIDED

SOCIAL MEDIA POST
Upsell advertisers!



HEADINGS

Build ads around them!



Click Here for More **IMAGES, EDITORIAL FEATURES & AD TEMPLATES** - Included!

LOOK WHAT WE DID!

We Created These Layouts Using Your Metro Content...

Present & Sell Them to Advertisers, or Customize Them Using Your Subscription Resources!



Singles Mixer
for SENIORS

Saturday, January 00
7-9 p.m. Ages 59 & up

No Pressure. Lots of Fun!
Enjoy optional get-to-know-you activities, or mix and mingle on your own throughout the night.

\$25 Cover Cash Bar

Save \$10 When You Buy Your Tickets Online Through January 00! Tickets and event details at [namewebsite.com](#).

Event Venue Location
1234 Washington Street | Somersville Heights
000-000-0000 | [www.namewebsite.com](#)

PASS 6 col x 3 ★



Done With Dating Apps?
Stop swiping and start making real-life connections. Our events make it easy and fun to meet someone!

Speed Dating
Saturday, January 00
Ages 00-00 7-9 p.m.

Get your \$25 ticket online today!
Tickets and event details at [namewebsite.com](#)

Event Venue Location
1234 Washington Street | Somersville Heights
000-000-0000 | [www.namewebsite.com](#)

PASS 2 col x 5 ★



Rejuve-Date With a Spa Day
Make a date with yourself to relax and enjoy a day of self-care!

Book Solo or Bring a Bestic!
Save 10% off any two spa services.
Save 20% off any three spa services.
Use code *rejuvenate* when booking by phone or online through 00.00.25.

Elysian Day Spa
1234 Washington Street | Somersville Heights
000-000-0000 | [www.namewebsite.com](#)

Spa Menu & Booking

PASS 2 col x 5 ★

Use Your Metro Content to Target Trends...

As singles look for more personal ways to meet people off the apps, in-person events (and self-care dating breaks) are sales opportunities for you!

WEB ADS  
Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



Speed Dating
Saturday, January 00
Ages 00-00 7-9 p.m.
Get your ticket!

Event Venue Location
1234 Washington Street | Somersville Heights



Book with your bestie to save 10%!
Rejuve-Date With a Spa Day

Elysian Day Spa
1234 Washington Street | Somersville Heights



Saturday, January 00
7-9 p.m.
Ages 59 & up
Singles Mixer
SENIORS > Get tickets

Event Venue Location
1234 Washington Street | Somersville Heights

★ Customize these ads in 1, 2, 3 easy steps with **MiAD WIZARD**

METRO REVENUE IDEA

Everything
You See Here
- & More -
Is Included!

Target Coordinated Revenue From Every Angle:
Print & Digital Ads, Social Media & Editorial Features.



HEADINGS

Build ads around them!

SOCIAL MEDIA POST

Upsell advertisers!



Click Here for More
**WEEKLY HOROSCOPES, IMAGES
& AD TEMPLATES** - Included!

LOOK WHAT WE DID!

We Created These Layouts Using Your Metro Content...

Present & Sell Them to Advertisers, or Customize Them Using Your Subscription Resources!

Cosmic GUIDANCE
Get the clarity and answers that will empower you to embrace your best life and future.

Psychic, Palm & Tarot Readings
Decades of Experience • Thousands of Readings

Book your reading by phone or online today!

Psychic/Spiritual Advisor
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

Your Horoscope
January Week 1
Aquarius
Jan 21 - Feb 18

Your mind feels as if it's going in a million different directions, Aquarius. One way to alleviate distractions is to direct your energy to an assortment of small projects.

Name Sponsor
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

Your Horoscope
January Week 1
Pisces
Feb 19 - Mar 20

Pisces, sometimes it seems like what you are saying is going in one ear and out the other. Don't let your frustration get the best of you. Keep trying to be heard.

Name Sponsor
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

Your Horoscope
January Week 1
Aquarius
Jan 21 - Feb 18

Your mind feels as if it's going in a million different directions, Aquarius. One way to alleviate distractions is to direct your energy to an assortment of small projects.

Name Sponsor
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 3 col x 3 ★

Weekly horoscopes are included with your current subscription... Use the link at the bottom of page 12 to access them, and continue this series using the ad templates and zodiac art seen here!

Your Horoscope
January Week 1
Pisces
Feb 19 - Mar 20

Pisces, sometimes it seems like what you are saying is going in one ear and out the other. Don't let your frustration get the best of you. Keep trying to be heard.

Name Sponsor
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 3 col x 3 ★

Cosmic GUIDANCE
Psychic, Palm & Tarot Readings
Decades of Experience • Thousands of Readings
Book your reading today!

Psychic/Spiritual Advisor
1234 Washington Street | Somersville Heights

WEB ADS W ★
Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

Psychic, Palm & Tarot Readings
Book your reading

Psychic/Spiritual Advisor

Cosmic GUIDANCE
Psychic, Palm & Tarot Readings
Decades of Experience • Thousands of Readings
Book your reading today!

Psychic/Spiritual Advisor
1234 Washington Street | Somersville Heights

▶ **SALES REPS**, see how to create a personalized presentation using this content

GET FRESH IDEAS QUARTERLY TO AMP UP REVENUE FROM YOUR CLASSIFIED SECTION

Subscription & Advertising Marketing for Your Newspaper
 Weddings, Birthdays, Obituaries & More Announcements
 Real Estate Listing Layouts & Agent Promotions
 Job Directories & Recruitment Advertising
 Auto Dealership Spec Ad Templates
 Directories & Campaigns | Tons of Bonus Images

TAKE A LOOK!
 Click Here

See Why Our Customers Love Us
 Ad Spend Our \$0 Down Leases

Top-Rated Service
 2023 Service Excellence
 \$270,000 MSRP | \$36,995 MSRP
 Lakewood Automotive Group

Top-Rated Selection
 2023 Service Excellence
 \$270,000 MSRP | \$36,995 MSRP
 Lakewood Automotive Group

Top-Rated Value
 2023 Service Excellence
 \$270,000 MSRP | \$36,995 MSRP
 Lakewood Automotive Group

Top-Rated Quality
 2023 Service Excellence
 \$270,000 MSRP | \$36,995 MSRP
 Lakewood Automotive Group

Reach Us at the Newspaper
 Hire a LOCAL
 FREE TRIAL
 SUBSCRIBE

The Somerville Press

CREATE. SELL. PROFIT.

METRO

CAMPAIGNS & CLASSIFIED

Automotive
 Print and digital ads, campaigns and images to help local dealerships promote new and pre-owned vehicle sales
 PP. 16-23

Self-Promotion PP. 1-13, 39
 Ads, images and campaigns to promote your classified features, print and digital subscriptions and more

Real Estate PP. 24-32
 New ad designs, images, and print and digital campaigns to help local agents and apartments promote their housing solutions

Recruitment PP. 33-38
 Print and digital help wanted ad and directory templates, plus a campaign promoting your publication's Jobs section

JANUARY | FEBRUARY | MARCH 2025

SAVE 50% OFF
Your First Quarterly Issue
 With No Contract or Obligation

Not sure if you're subscribed? **Check your account here.**

GET STARTED

LEARN MORE



DON'T MISS THESE BONUS ADS

Available From This Month's Wizard Spec Ad Library

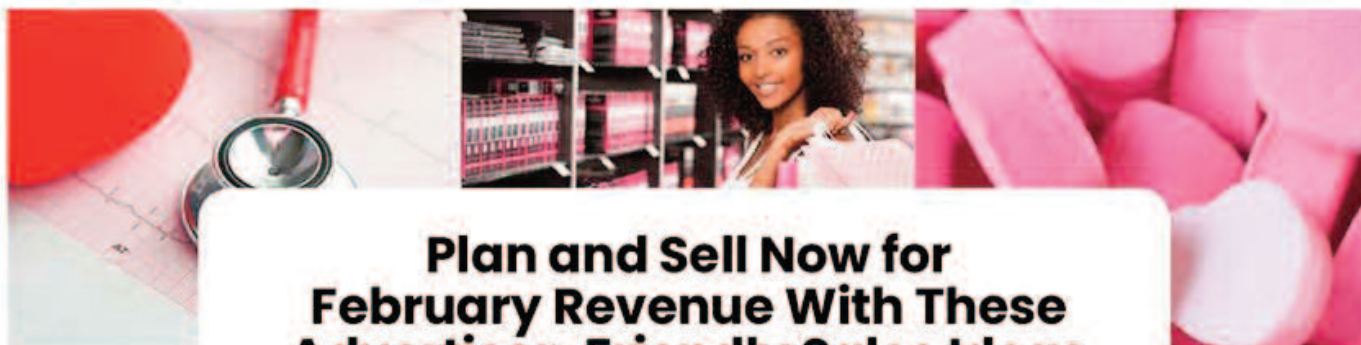
These Ads Coordinate With Your Newest Editorial Features & Metro Themed Special Sections

Instantly Personalize Any Ad Template for Sales Presentations Using Metro's Ad Wizard

» See the **Latest Bonus Ads Here**

Not sure if you're subscribed to **Wizard Spec Ad Library?**

EMAIL US here for assistance or to set up access.



Plan and Sell Now for February Revenue With These Advertiser-Friendly Sales Ideas

HEART MONTH

BLACK-OWNED BUSINESSES

VALENTINE'S DAY

IT'S ALL INCLUDED IN YOUR SUBSCRIPTION

Photos, Art & Headings
Ready-to-Sell Print & Web Ad Templates
Email & Social Media Marketing
Editorial Features



[> VIEW HEART MONTH CONTENT](#)

[> VIEW BLACK-OWNED CONTENT](#)

[> VIEW VALENTINE'S DAY CONTENT](#)



Plan Ahead With Our 52 Sales Ideas

A Sales Idea for Every Week of The Year!

[> VIEW WEEKLY IDEAS](#)



The Right Image Helps Illustrate the Advantages of Print Newspaper Advertising

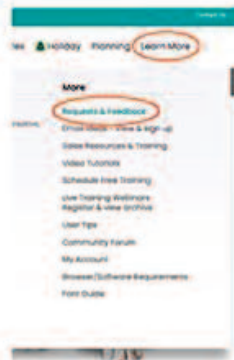
A creative stream of fresh marketing themes and engaging images help a community paper successfully target new and returning advertiser revenue.

Direct Mailer
Carroll & Denison, Iowa

SELL: The Direct Mailer relies heavily on house ads in their printed products to sell advertising. They run these ads whenever space allows, as paid advertising dictates their page count. The layouts vary from one-quarter to full-page sizes.

PROFIT: The Direct Mailer's combination of marketing and direct outreach by sales staff to business owners and decision-makers has been effective and profitable. The publication also runs self-promotion ads on the back of their mailed statements to advertisers. Knowles says, "These obviously reach current customers, but whatever the message is, it is always one that can never be told too often."

CREATE: Direct Mailer Publisher Gregg Knowles knows how important it is to keep his marketing message top of mind for local advertisers, and he doesn't shy away from stepping on the toes of competitors when touting the advantages of print advertising in his publication. He recently contacted Metro through the Requests & Feedback link, asking for custom artwork that illustrates how frustrating it must be for an advertiser to pay for radio, only to have the station change before consumers can hear it. Metro supplied the design, and Knowles used it to create the "radio skip" ad featured on this page. He cites Metro as his go-to source when searching for ideas and images to accompany his latest marketing theme, and says almost all of his marketing ads exclusively use Metro art.



Have a Content Request?
[Click Here to Let Us Know.](#)

* Yes, It's a FREE Benefit for Metro Subscribers!

Metro Subscribers, You Have Access to
[> Subscription & Ad Marketing Ideas](#)
[> E-Cards to Pitch Advertisers](#)

Gregg Knowles
Publisher
Direct Mailer (formerly Smart Shopper)
Carroll & Denison, IA
712-792-2179
gregg.knowles@netzero.com

Themed Backgrounds & Elements

Versatile backgrounds and coordinated elements to build themed pages or print, digital and social media campaigns.



Tab 10" x 13"

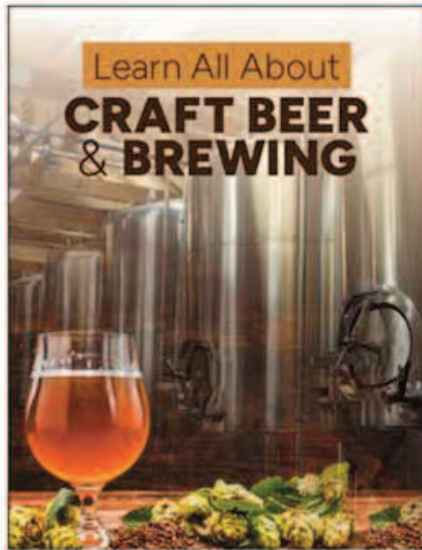


6col x 3"



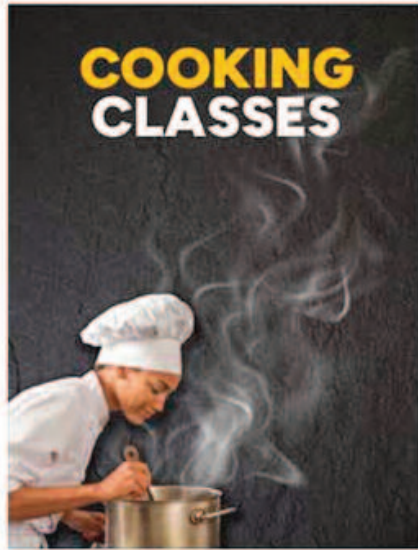
Themed Backgrounds Demo

Versatile backgrounds paired with easy-to-edit headings for print and digital campaigns you can customize



Learn All About
**CRAFT BEER
& BREWING**

PASS 2 col x 5



**COOKING
CLASSES**

PASS 2 col x 5



**ART
CLASSES**

PASS 2 col x 5



**CLASSES
ON TAP**

CLASSES ON TAP

WEB ADS 

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



**COOKING
CLASSES**

**COOKING
CLASSES**

WEB ADS 

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



**ART
CLASSES**

**ART
CLASSES**

WEB ADS 

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



What's
ON TAP?

SOCIAL MEDIA POST

Retail dollar sales of craft beer account for 24.7% of the \$117 billion U.S. beer market, according to the Brewers Association.



**COOKING
CLASSES**

SOCIAL MEDIA POST

With consumers looking for ways to offset inflation, market cooking classes as an investment in preparing healthy, money-saving homemade meals, including options geared toward dietary restrictions.



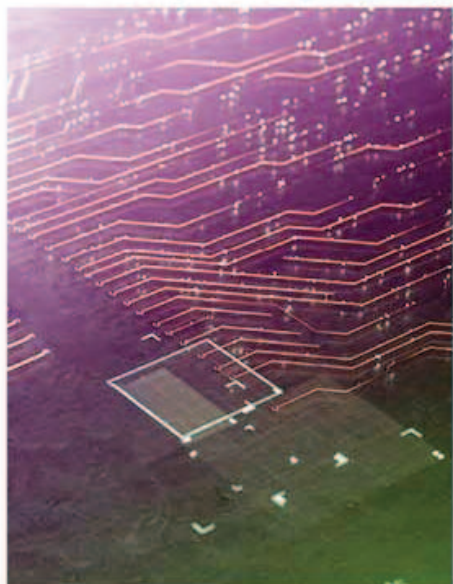
**ART
CLASSES**

SOCIAL MEDIA POST

Art classes have benefits for students of all ages, including lowering daily levels of stress and anxiety, according to the World Health Organization.

Themed Backgrounds & Elements

Versatile backgrounds and coordinated elements to build themed pages or print, digital and social media campaigns.



Tab 10" x 13"

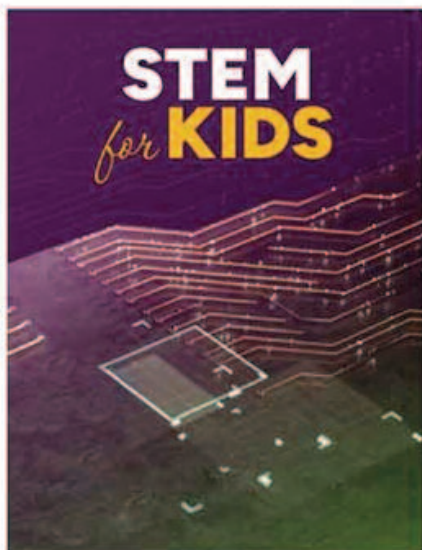


6col x 3"



Themed Backgrounds Demo

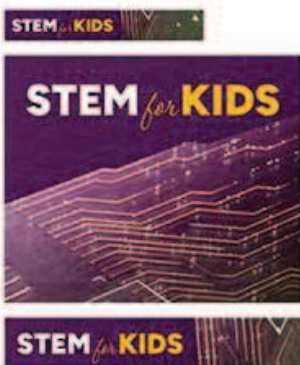
Versatile backgrounds paired with easy-to-edit headings for print and digital campaigns you can customize



PASS 2 col x 5

PASS 2 col x 5

PASS 2 col x 5



WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



SOCIAL MEDIA POST

Proote science, technology, engineering and math programs and activities for kids, a growing market in both toy sales and education programs.

SOCIAL MEDIA POST

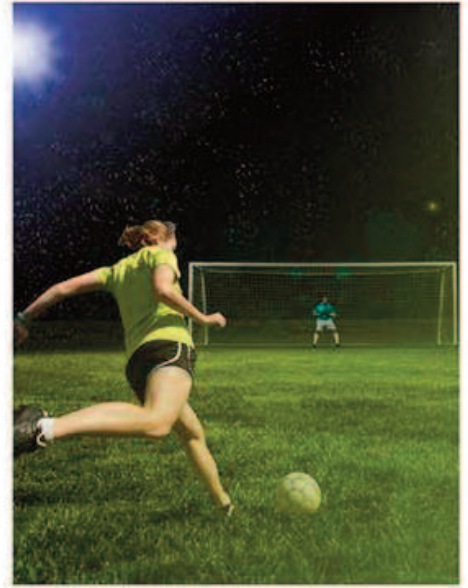
Dance school enrollment is trending upward. Help dance schools target new students with promotions like a 3-for-1 trial class promotion that allows new dancers to try our various dance styles before committing to one.

SOCIAL MEDIA POST

Use this campaign to sell advertising to individual teachers or music schools, introduce a directory of classes for various instruments, or promote instrument sale or leasing packages that include trial lessons.

Themed Backgrounds & Elements

Versatile backgrounds and coordinated elements to build themed pages or print, digital and social media campaigns.



Tab 10" x 13"



6col x 3"



Themed Backgrounds Demo

Versatile backgrounds paired with easy-to-edit headings for print and digital campaigns you can customize



PASS 2 col x 5



PASS 2 col x 5



PASS 2 col x 5



WEB ADS
 Rectangle 250 x 300
 Leaderboard 728 x 90
 Mobile Banner 320 x 50



WEB ADS
 Rectangle 250 x 300
 Leaderboard 728 x 90
 Mobile Banner 320 x 50



WEB ADS
 Rectangle 250 x 300
 Leaderboard 728 x 90
 Mobile Banner 320 x 50



SOCIAL MEDIA POST



SOCIAL MEDIA POST

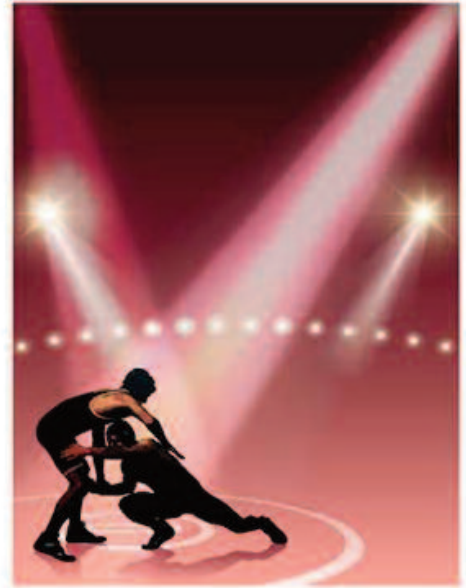


SOCIAL MEDIA POST

Use these print, digital and social media campaign designs to promote school sports programs, youth leagues and adult leagues in your community. Team sports can positively impact physical fitness, as well as mood and social development, for players of all levels and ages!

Themed Backgrounds & Elements

Versatile backgrounds and coordinated elements to build themed pages or print, digital and social media campaigns.



Tab 10" x 13"

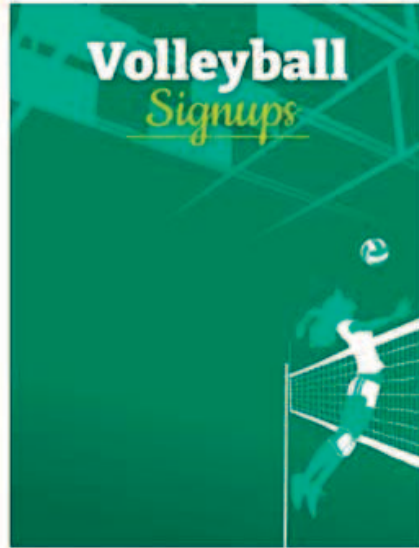


6col x 3"

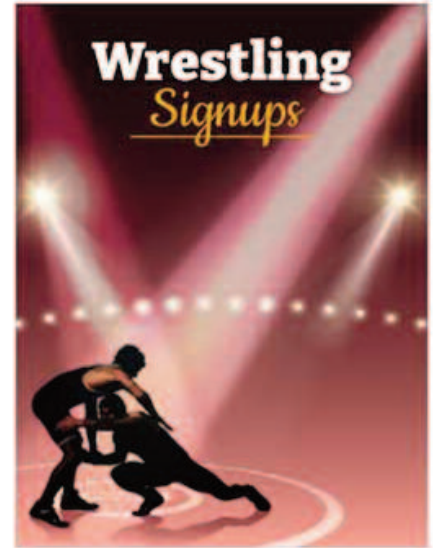




PASS 2 col x 5



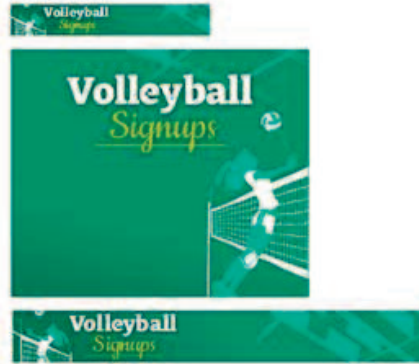
PASS 2 col x 5




PASS 2 col x 5



WEB ADS 
 Rectangle 250 x 300
 Leaderboard 728 x 90
 Mobile Banner 320 x 50



WEB ADS 
 Rectangle 250 x 300
 Leaderboard 728 x 90
 Mobile Banner 320 x 50



WEB ADS 
 Rectangle 250 x 300
 Leaderboard 728 x 90
 Mobile Banner 320 x 50



Use these print, digital and social media campaign designs to promote school sports programs, youth leagues and adult leagues in your community. Team sports can positively impact physical fitness, as well as mood and social development, for players of all levels and ages!

Themed Special Sections & Themed Websites

Print and online themed sections and directories to connect your advertisers with their target audience



Please Note, Themed Sites & Sections Are Available by Separate Purchase.

Brides TODAY

Worn Run-down
What to know before a wedding gown shopping trip

Floral 411
Factors that merit consideration when picking wedding flowers

Calendar Considerations
Variables to consider before picking a wedding date

Newspaper

Header: Brides TODAY

Leadboard Ad (726x60 pixels)

Article 1: **Brides** - 12 weeks wedding day timeline

Article 2: **Brides** - Wedding hour for every style

Article 3: **Business Tips** - This is a major ad being in the... (900x270 pixels)

How to allocate funds when planning a wedding

CREDIT CHECK

Wedding Party

Guest List

Wedding Venue

Wedding Catering

Wedding Dress

Wedding Flowers

Wedding Music

Wedding Photography

Wedding Videography

Wedding Transportation

Wedding Honeymoon

Wedding Insurance

Wedding Legal

Wedding Miscellaneous

Newspaper

Header: Brides TODAY

Article 1: **How to allocate funds when planning a wedding**

Article 2: **How to allocate funds when planning a wedding**

Article 3: **How to allocate funds when planning a wedding**

>> View Section

>> View Websites

Promotional Materials Included

Rate Cards | Advertiser & Reader Ads | Web Ads & Social Media Posts

Specialized Advertising for Your Bridal Business

Here Comes the Guide!

Market to an Engaged Audience

Specialized Advertising for Your Bridal Business

Specialized Advertising for Your Bridal Business

Name Newspaper

Specialized Advertising for Your Bridal Business

Specialized Advertising for Your Bridal Business

Niche Online Advertising for Your Wedding Business

Brides TODAY

Advertise in our Online Special Section. Click Here

Brides TODAY

Advertise in our Online Special Section. Click Here

Name Newspaper

>> Download Ads



Email this image with your contact info and offers to capture the attention of prospective sponsors.



To learn more about these and other upcoming promotional opportunities for your business, contact us today!

Name Newspaper
Sales Rep
000-000-0000
namenewspaper@email.com

**CUSTOM E-CARD
FORMAT AVAILABLE**

[CLICK HERE TO](#)

instantly personalize and send this feature as an e-card promotion directly to sales prospects.



It's All Included in Your Subscription!

- Photos, Art & Headings
- Ready-to-Sell Print & Web Ad Templates
- Email & Social Media Marketing
- Copyright-Free Editorial Features

[SEARCH ALL WEDDING CONTENT](#)

Themed Special Sections & Themed Websites

Print and online themed sections and directories to connect your advertisers with their target audience

HEALTH & Wellness

Please Note, Themed Sites & Sections Are Available by Separate Purchase.



>> View Section



>> View Websites

Promotional Materials Included

Rate Cards | Advertiser & Reader Ads | Web Ads & Social Media Posts

Special Section Ad Advertising Opportunity

Targeted Advertising for the Booming Wellness Economy

With a consumer wellness market that is projected to reach \$1.2 trillion by 2025, your business needs to be visible to the right audience. Our special section is the perfect place to reach the right audience. For more information, contact your sales representative at 800-455-5222.

Ad Type	Size	Color	Rate
Full Page	10 1/2" x 14 1/2"	Color	\$1,200
Half Page	5 1/4" x 14 1/2"	Color	\$600
Quarter Page	5 1/4" x 7 1/4"	Color	\$300
Small Ad	2 1/4" x 3 1/4"	Color	\$150

Name Newspaper
800-455-5222

Promote Your Health & Wellness Business

HEALTH & Wellness
Promote Your Health & Wellness Business

Prioritize Your Health & Wellness

HEALTH & Wellness
Prioritize Your Health & Wellness

Promote Your Health & Wellness Business

HEALTH & Wellness
Promote Your Health & Wellness Business

Promote Your Health & Wellness Business

HEALTH & Wellness
Promote Your Health & Wellness Business

ONLINE ADVERTISING OPPORTUNITY

Take Your Health & Wellness Advertising Online for Targeted Audience Reach

Connect with an audience of health and wellness enthusiasts through digital advertising in our online special section. Reach thousands of readers who are actively seeking health and wellness information. Our online advertising is available in a variety of formats and sizes to fit your needs. For more information, contact your sales representative at 800-455-5222.

Ad Type	Size	Color	Rate
Full Page	10 1/2" x 14 1/2"	Color	\$1,200
Half Page	5 1/4" x 14 1/2"	Color	\$600
Quarter Page	5 1/4" x 7 1/4"	Color	\$300
Small Ad	2 1/4" x 3 1/4"	Color	\$150

Name Newspaper
800-455-5222

HEALTH & Wellness

Advertise in our Online Special Section. [Click Here](#)

HEALTH & Wellness

Advertise in our Online Special Section. [Click Here](#)

HEALTH & Wellness

Promote Your Health & Wellness Business [Click Here](#) Newspaper Logo

The health and wellness market is booming—and growing—

as today's consumers take more control of their health and wellness with science-backed nutrition, weight-management and fitness solutions.



Email this image with your contact info and offers to capture the attention of prospective sponsors.

The health and wellness market is booming—and growing—
as today's consumers take more control of their health and wellness with science-backed nutrition, weight-management and fitness solutions.



To learn more about these and other upcoming promotional opportunities for your business, contact us today!

Name Newspaper
Sales Rep
000-000-0000
namenewspaper@email.com

CUSTOM E-CARD FORMAT AVAILABLE

[CLICK HERE TO](#)

instantly personalize and send this feature as an e-card promotion directly to sales prospects.



It's All Included in Your Subscription!

- Photos, Art & Headings
- Ready-to-Sell Print & Web Ad Templates
- Email & Social Media Marketing
- Copyright-Free Editorial Features

[SEARCH ALL HEALTH CONTENT](#)

Now You Know

Fun facts and conversation-starting snippets for curious minds of all ages!

What's the Relationship Between Chocolate and Valentine's Day?



It's hard to imagine Valentine's Day without chocolate, and that association can be traced to a name that is very familiar to people who enjoy sweets on February 14. According to History.com, Richard Cadbury utilized advancements at his family's chocolate factory in England to produce new varieties of what was then known as "eating chocolate." Cadbury then began marketing eating chocolates in decorative boxes, and while History.com notes he never patented the heart-shaped box, it's widely believed Cadbury was the first to create one.

Why Does the Sun Rise and Fall Fastest on an Equinox?



There's much to celebrate on the Spring Equinox, which is also referred to as the "Vernal Equinox" or the "March Equinox" and marks the official beginning of spring, a season many people associate with rejuvenation and longer hours of daylight. One unusual aspect of the equinoxes (the Autumnal Equinox in September occurs in the beginning of Fall) is these days feature the fastest sunsets and sunrises of the year. According to Earthky.org, this phenomenon occurs because the sun rises due east and sets due west on the equinoxes, which means the setting sun hits the horizon at its steepest possible angle. That steep angle leads to a very short sunrise and sunset on the equinoxes.

What Are the Roots of Groundhog Day?



Groundhog Day is a lighthearted tradition that millions of people enjoy each February, and the custom may have much older roots than celebrants realize. The American Folklife Center & Veterans History Project notes that folklorist Don Yoder, in his 2003 book *Groundhog Day*, traced the origins of the holiday to pre-Christian festivals that also led to holidays like Halloween. Yoder asserted the timing of the festival that is now celebrated as the holiday Groundhog Day, which falls in between the winter solstice and the spring equinox, symbolizes how significant and anticipated changes in the seasons were within pre-Christian society. That's one reason why the festival that served as a precursor to Groundhog Day survived when western European societies became Christianized.

Did St. Patrick Chase Snakes?




Snakes feature prominently in the legend of St. Patrick, whose feast day is celebrated every year on March 17. As the legend goes, St. Patrick drove all snakes from Ireland. But scientists and historians note that St. Patrick, who lived in the mid-fifth to early-sixth century, likely came along too late to accomplish such a feat, as evidence suggests post-glacial Ireland never had any snakes. Indeed, the ocean waters surrounding the Emerald Isle are too cold to enable the migration of snakes from other locales, which suggests the snakes in the legend of St. Patrick are symbols and not meant to represent reptiles.

Advertiser Opportunity
YOUR AD HERE

PASS 6 col. x 21"
Tab 10" x 13"



Name Sponsor
1234 Washington Street | Somerville Heights


WEB ADS  
Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



Name Sponsor



Name Sponsor
1234 Washington Street | Somerville Heights



Name Sponsor
1234 Washington Street | Somerville Heights
000-000-0000 | www.somervilleheights.com

PASS 2 col x 5 




Name Sponsor
1234 Washington Street | Somerville Heights
000-000-0000 | www.somervilleheights.com

PASS 2 col x 5 




Name Sponsor
1234 Washington Street | Somerville Heights
000-000-0000 | www.somervilleheights.com

PASS 2 col x 5 



Name Sponsor
1234 Washington Street | Somerville Heights
000-000-0000 | www.somervilleheights.com

PASS 2 col x 5 

What's the Relationship Between Chocolate and Valentine's Day?

ANSWER HERE

Name Sponsor
1234 Washington Street | Somerville Heights

Why Does the Sun Rise and Fall Fastest on an Equinox?

ANSWER HERE

Name Sponsor
1234 Washington Street | Somerville Heights

Did St. Patrick Chase Snakes?

ANSWER HERE

Name Sponsor
1234 Washington Street | Somerville Heights

What Are the Roots of Groundhog Day?

ANSWER HERE

Name Sponsor
1234 Washington Street | Somerville Heights

Use These Drop-In Image Files to Quickly Fill Unsold Ad Space With Engaging Editorial Features

Now You Know
Fun facts and conversation-starting snippets for curious minds of all ages!

What's the Relationship Between Chocolate and Valentine's Day?

It's hard to imagine Valentine's Day without chocolate, and that association can be traced to a name that is very familiar to people who enjoy sweets on February 14. According to History.com, Richard Cadbury utilized advancements at his family's chocolate factory in England to produce new varieties of what was then known as "eating chocolate." Cadbury then began marketing eating chocolate in decorative boxes, and while History.com notes he never patented the heart-shaped box, it's widely believed Cadbury was the first to create one.



Now You Know
Fun facts and conversation-starting snippets for curious minds of all ages!

Why Does the Sun Rise and Fall Fastest on an Equinox?

There's much to celebrate on the Spring Equinox, which is also referred to as the "Vernal Equinox" or the "March Equinox" and marks the official beginning of spring, a season many people associate with rejuvenation and longer hours of daylight. One unusual aspect of the equinoxes (the Autumnal Equinox in September ushers in the beginning of Fall) is these days feature the fastest sunsets and sunrises of the year. According to Earthsky.org, this phenomenon occurs because the sun rises due east and sets due west on the equinoxes, which means the setting sun hits the horizon at its steepest possible angle. That steep angle leads to a very short sunrise and sunset on the equinoxes.



Now You Know
Fun facts and conversation-starting snippets for curious minds of all ages!

What's the Relationship Between Chocolate and Valentine's Day?

It's hard to imagine Valentine's Day without chocolate, and that association can be traced to a name that is very familiar to people who enjoy sweets on February 14. According to History.com, Richard Cadbury utilized advancements at his family's chocolate factory in England to produce new varieties of what was then known as "eating chocolate." Cadbury then began marketing eating chocolates in decorative boxes, and while History.com notes he never patented the heart-shaped box, it's widely believed Cadbury was the first to create one.



Now You Know
Fun facts and conversation-starting snippets for curious minds of all ages!

Why Does the Sun Rise and Fall Fastest on an Equinox?

There's much to celebrate on the Spring Equinox, which is also referred to as the "Vernal Equinox" or the "March Equinox" and marks the official beginning of spring, a season many people associate with rejuvenation and longer hours of daylight. One unusual aspect of the equinoxes (the Autumnal Equinox in September ushers in the beginning of Fall) is these days feature the fastest sunsets and sunrises of the year. According to Earthsky.org, this phenomenon occurs because the sun rises due east and sets due west on the equinoxes, which means the setting sun hits the horizon at its steepest possible angle. That steep angle leads to a very short sunrise and sunset on the equinoxes.



Now You Know
Fun facts and conversation-starting snippets for curious minds of all ages!

Did St. Patrick Chase Snakes?

Snakes feature prominently in the legend of St. Patrick, whose feast day is celebrated every year on March 17. As the legend goes, St. Patrick drove all snakes from Ireland. But scientists and historians note that St. Patrick, who lived in the mid-fifth to early sixth century, likely came along too late to accomplish such a feat, as evidence suggests pre-glacial Ireland never had any snakes. Indeed, the ocean waters surrounding the Emerald Isle are too cold to enable the migration of snakes from other locales, which suggests the snakes in the legend of St. Patrick are symbols and not meant to represent reptiles.



Now You Know
Fun facts and conversation-starting snippets for curious minds of all ages!

What Are the Roots of Groundhog Day?

Groundhog Day is a lighthearted tradition that millions of people enjoy each February, and the custom may have much older roots than celebrants realize. The American Folklife Center's Veterans History Project notes that folklorist Don Yoder, in his 2003 book *Groundhog Day*, traced the origins of the holiday to pre-Christian festivals that also led to holidays like Halloween. Yoder asserted the timing of the festival that is now celebrated as the holiday Groundhog Day, which falls in between the winter solstice and the spring equinox, symbolizes how significant and anticipated changes in the seasons were within pre-Christian society. That's one reason why the festival that served as a precursor to Groundhog Day survived when western European societies became Christianized.



Now You Know
Fun facts and conversation-starting snippets for curious minds of all ages!

Did St. Patrick Chase Snakes?

There's much to celebrate on the Spring Equinox, which is also referred to as the "Vernal Equinox" or the "March Equinox" and marks the official beginning of spring, a season many people associate with rejuvenation and longer hours of daylight. One unusual aspect of the equinoxes (the Autumnal Equinox in September ushers in the beginning of Fall) is these days feature the fastest sunsets and sunrises of the year. According to Earthsky.org, this phenomenon occurs because the sun rises due east and sets due west on the equinoxes, which means the setting sun hits the horizon at its steepest possible angle. That steep angle leads to a very short sunrise and sunset on the equinoxes.



Now You Know
Fun facts and conversation-starting snippets for curious minds of all ages!

What Are the Roots of Groundhog Day?

Groundhog Day is a lighthearted tradition that millions of people enjoy each February, and the custom may have much older roots than celebrants realize. The American Folklife Center's Veterans History Project notes that folklorist Don Yoder, in his 2003 book *Groundhog Day*, traced the origins of the holiday to pre-Christian festivals that also led to holidays like Halloween. Yoder asserted the timing of the festival that is now celebrated as the holiday Groundhog Day, which falls in between the winter solstice and the spring equinox, symbolizes how significant and anticipated changes in the seasons were within pre-Christian society. That's one reason why the festival that served as a precursor to Groundhog Day survived when western European societies became Christianized.



YOUR METRO SUBSCRIPTION INCLUDES UNLIMITED EDITORIAL FEATURES - Click Here to Access Them





Top Ad Sales Prospects

Present these multi-platform ads – for print, online and mobile use – to core advertisers and seasonal or event-based prospects in your local market.

Learn to Ski or Snowboard!
 Trails for All Levels - Lessons for All Ages - Ski & Snowboard Rentals
 Save with a season pass!

FREE LESSON
 With Lift Ticket Purchase
 Learn more and register online today.

Mountain Ski Resort
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

Love, Praise, Train!

Canine Training & Certification Programs
 Obedience training | New puppy training
 Service dog training | Service dog certification

Group and private sessions available!
 To learn more or get started, contact us online today.

Dog Training Professionals
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

WEB ADS

Rectangle 250 x 300
 Leaderboard 728 x 90
 Mobile Banner 320 x 50

Learn to Ski or Snowboard!

FREE LESSON
 With Lift Ticket Purchase

Mountain Ski Resort
 1234 Washington Street
 Somersville Heights

Love, Praise, Train!
 Canine Training & Certification Programs

Dog Training Professionals
 1234 Washington Street
 Somersville Heights

Register for Our Next Class

Become a More Patient Parent
 See the difference our yoga and meditation classes can make!

FIRST CLASS FREE
 Programs for Adults, Kids, Teens & Families

Yoga & Meditation Studio
 1234 Washington Street
 Somersville Heights

Indie Cafe & Bookstore
 Books • Gifts • Coffee • Tea • Bites • Events

Discover your next great read!

Neighborhood Bookstore
 1234 Washington Street
 Somersville Heights

Become a More Patient Parent

See the difference our yoga and meditation classes can make in your life and relationships!

FIRST CLASS FREE
 Programs for Adults, Kids, Teens & Families

Yoga & Meditation Studio
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

Indie Bookstore & Cafe | Discover your next great read!

Browse Staff Picks for Every Genre
 Romance • Fantasy • Horror • Sci-Fi • Historical Fiction
 Kids & Young Adults • Bestsellers • New Books

Books • Gifts • Coffee
 Tea • Bites • Events

Stay connected for book reviews, in-store events and more!

Neighborhood Bookstore
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

Healthy, Hearty, Hassle-Free
 Soups & Prepared Foods
 Fresh From Our Salad Bar

Delicious and affordable grab-and-go meals for lunch, dinner or anytime!

OPEN DAILY 8 A.M. - 8 P.M.

Local Grocery Market
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

Snowmobile Service & Repair
 Stay safe, and protect your investment!

\$79 Winter Tune-Up Special
 Oil change • Fluids check • Chain tension • Full inspection
 Limited-time offer! Call or book online today. Expires 03.03.25.

Trusted & Local Since 20XX
 Free Repair Estimates

Smitty's Snowmobile & Service
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

PASS 2 col x 5 ★

Healthy, Hearty, Hassle-Free
 Soups & Prepared Foods Fresh From Our Salad Bar

OPEN DAILY 8 A.M. - 8 P.M.

Local Grocery Market
 1234 Washington Street
 Somersville Heights

Snowmobile Service & Repair
 Stay safe, and protect your investment!

\$79 Winter Tune-Up Special

Smitty's Snowmobile & Service
 1234 Washington Street
 Somersville Heights

Top Ad Sales Prospects

Present these multi-platform ads – for print, online and mobile use – to core advertisers and seasonal or event-based prospects in your local market.

THANKS
to Our Local
Enforcement
Teams

We appreciate your service and dedication to protecting our communities!

NATIONAL LAW ENFORCEMENT DAY
JANUARY 9

NAME SPONSOR
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5

All You Can MANGIA!

National Spaghetti Day
Saturday, January 4

\$12.99
Bottomless
Pasta Specials
All you can eat
for one low price!

Reservations
Welcome

Pomodoro Italian Restaurant
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50

THANKS
to Our Local
Enforcement
Teams

We appreciate your service to our communities!

NAME SPONSOR
1234 Washington Street
Somersville Heights

All You Can MANGIA!

National Spaghetti Day Saturday, January 4

\$12.99
Bottomless Pasta Specials
Reservations Welcome

Pomodoro Italian Restaurant
1234 Washington Street
Somersville Heights

HOBBY MONTH SALE

Shop New Weekly Specials & Daily Deals All January!

Art Supply, Craft & Hobby Shop
1234 Washington Street
Somersville Heights

HOBBY MONTH SALE

Shop New Weekly Specials & Daily Deals All January!
Art & Painting • Sewing & Knitting • Craft Supplies • Kids' Kits • & Much More

Art Supply, Craft & Hobby Shop
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

See the lineup here, or text **HOBBY** to 00000 for updates.

PASS 2 col x 5

Lunar New Year Celebration

An inclusive celebration of Chinese culture, food, family and tradition!

Dragon Parade
Dance Performances
Drumming & Music
Kids' Activities

Food, Beverage & Craft Vendors
Free Admission & Parking

Saturday, January 00 11 a.m. - 3 p.m.

Community & Cultural Center
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5

Lunar New Year Celebration

Saturday, January 00 11 a.m. - 3 p.m.

Free Admission & Parking

Community & Cultural Center
1234 Washington Street
Somersville Heights

Your Local Team for
Everything Football

Unisex, Women's & Kids' Football Apparel & Gear

Screen Printing & Numbering Services
Coaching Necessities & Team Accessories

Good luck to all of our school teams and players for a safe and successful action-packed season!

TeamTime Sporting Goods Store
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

PASS 2 col x 5

Take the Bus to Hassle-Free Fun

Casino Bus Packages:
Name Casino | Name Casino | Name Casino | Name Casino & More

Travel in comfort and relax with our Group & Individual Day & Overnight Trips. Visit us online for schedule, ticketing and special offers.

Bus & Tour Company
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

PASS 2 col x 5

Your Local Team for
Everything Football

Screen Printing & Numbering Done On Preorders!

TeamTime Sporting Goods Store
1234 Washington Street
Somersville Heights

Take the Bus to Hassle-Free Fun

Travel in comfort and relax!

Bus & Tour Company
1234 Washington Street
Somersville Heights











RAW STEAK



CHAMPAGNE BOTTLE & FLUTES



LEMONS



LENTIL SOUP



ITALIAN WEDDING SOUP



RAW RIB STEAKS



BLOODY MARY



HOT TEA WITH LEMON



SEAFOOD CHOWDER



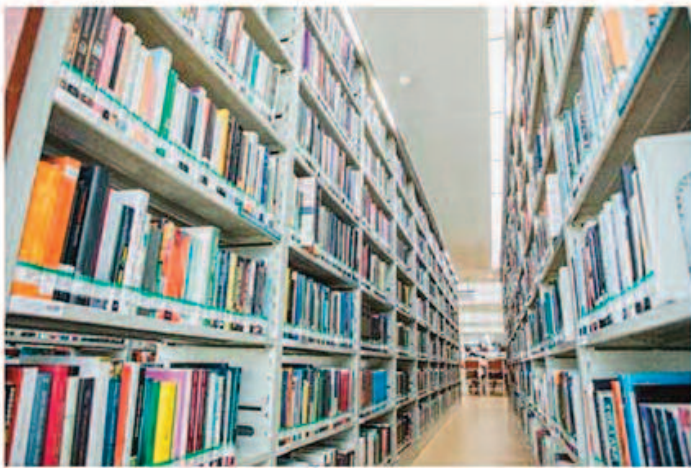
HOT CHOCOLATE

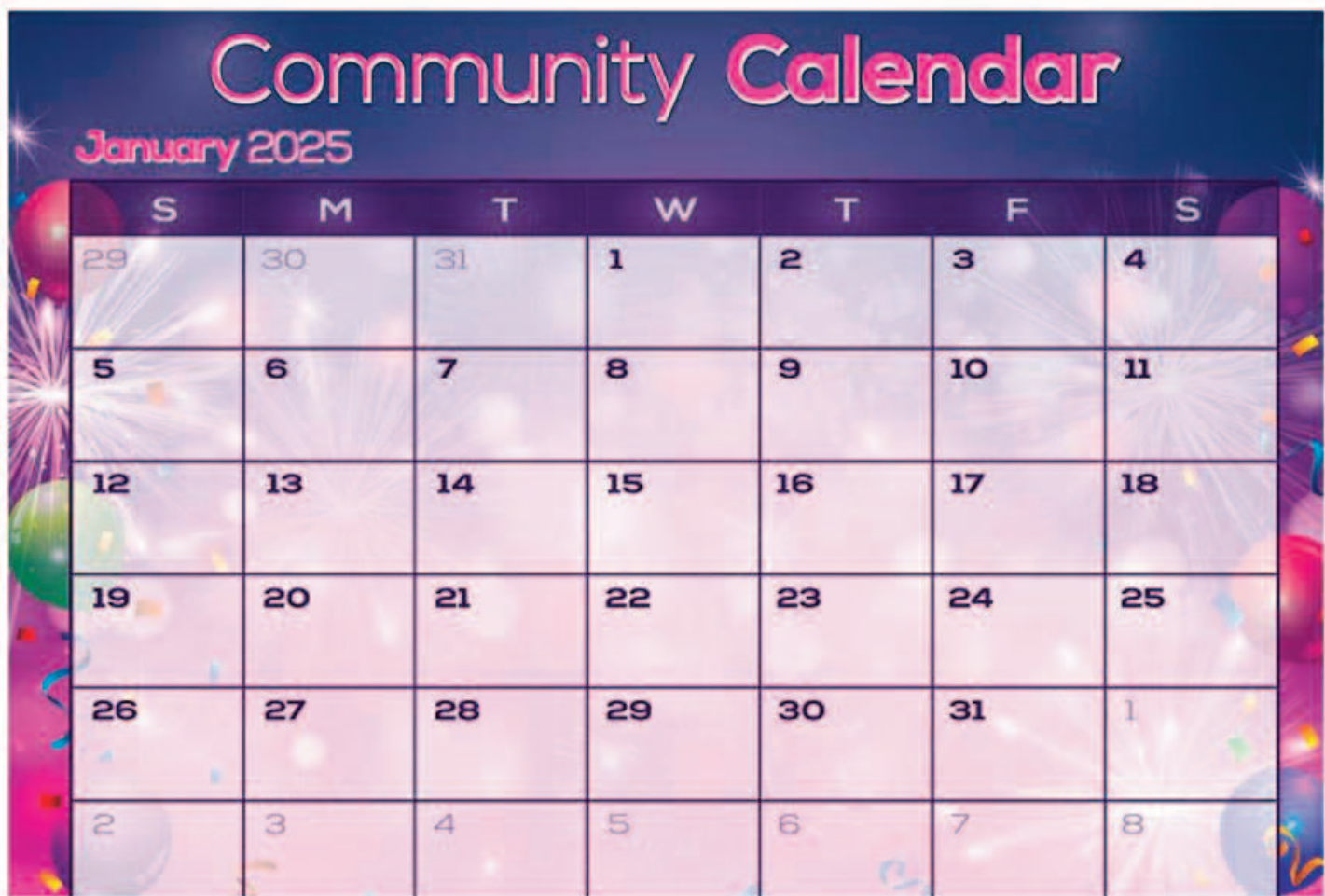


NEW ENGLAND CLAM CHOWDER



BRICK OVEN PIZZA





Doubletruck 19.334 col x 13"

Community Calendar



Local Events Monthly Planner

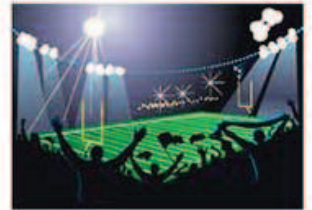
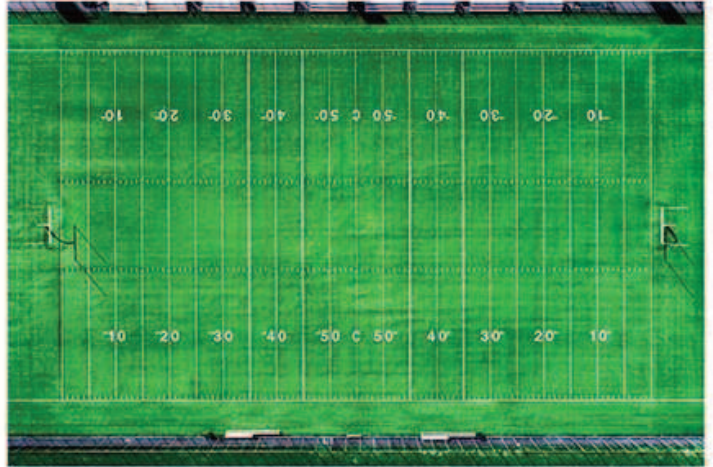
LOOK FOR THIS CALENDAR LAYOUT EACH MONTH ALL YEAR!
Search keyword: 2025 calendars

YOU CAN ALSO USE THE BACKGROUND, BURSTS AND HEADINGS PROVIDED TO CREATE A CUSTOM DIRECTORY LAYOUT.
Select Ad Type:
Directory/Multiple Advertiser











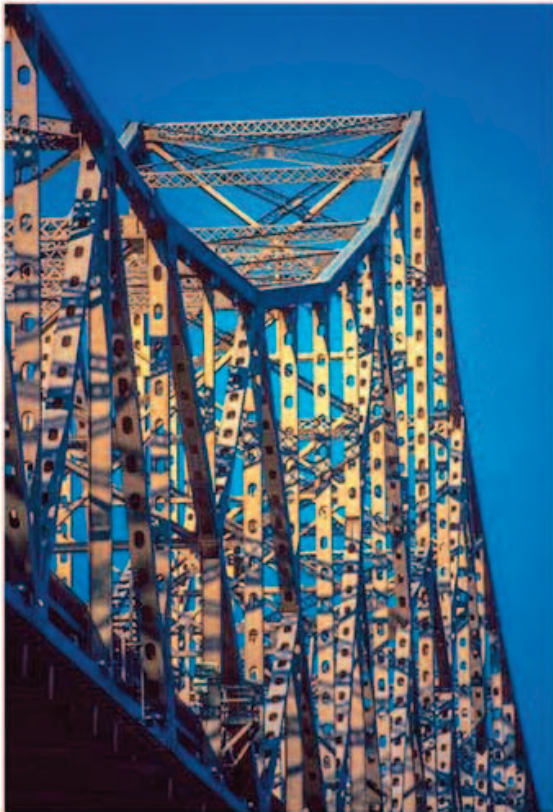
This image is for commemorative use only. Not for use in any advertising.



This image is for commemorative use only. Not for use in any advertising.



This image is for commemorative use only. Not for use in any advertising.



This image is for commemorative use only. Not for use in any advertising.



This image is for commemorative use only. Not for use in any advertising.



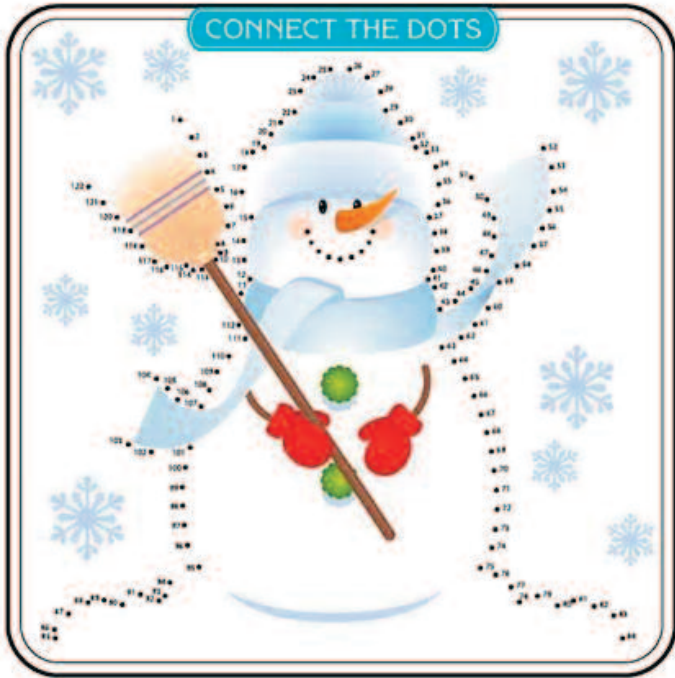
This image is for commemorative use only. Not for use in any advertising.



This image is for commemorative use only. Not for use in any advertising.



This image is for commemorative use only. Not for use in any advertising.



New Year

Games & Recipes from Name Newspaper



Healthy soup offers many different benefits

Food is a critical component of healthy living, helping people to reduce their risk for illnesses and even helping them to overcome colds and other ailments. The properties of soup, for example, can chase away chills and offer other benefits. Soup is hydrating, and the ingredients included in the recipe may be able to do everything from tame coughs to reduce mucus to boost the immune system.

This recipe for "Navy Bean and Collard Greens Soup" courtesy of John La Puma, M.D., CheMD, includes collard greens. When one chews or chews collard greens, he or she gets the powerful, helpful chemicals isothiocyanates and indole-3-carbinol. They can help the liver produce enzymes that detoxify cancer-causing toxins in the body. In addition, the soup includes tofu, which will adopt the flavor of other ingredients and add a form of lean protein along with the beans.

Navy Bean and Collard Greens Soup Serves 4

3 cups vegetable broth, such as Pacific Organic brand
4 cups coarsely chopped stemmed collard greens, preferably organic (1 bunch 10 to 12 ounces)

1/4 cup packaged julienned (matchstick) carrots

1/4 teaspoons chili garlic puree or chili paste with garlic

1 (12 ounce) package extra firm tofu, cubed in bite size pieces

1 (16 ounce) can unsalted navy beans, drained

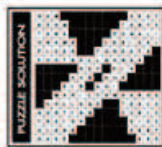
1/4 cup grated Romano cheese

Combine broth, collard greens, carrots, and chili garlic puree in a large saucepan. Bring to a boil over high heat. Reduce heat; cover and simmer 10 to 12 minutes or until greens are nearly tender. Stir in tofu and beans; cover and simmer 5 minutes or until vegetables are tender. Ladle into shallow bowls; top with cheese.

Tips: Great northern or cannellini beans may replace the navy beans and Swiss chard may replace the collard greens if desired. Also, look for chili garlic puree or chili paste with garlic in the ethnic section of the supermarket. Because the beans are unsalted, there is no need to rinse them before adding to the soup.

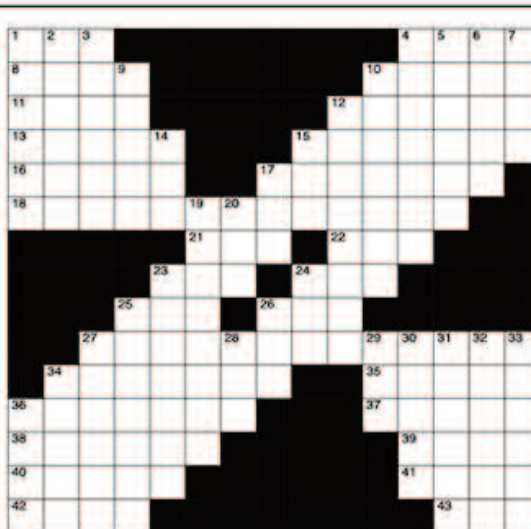
SUDOKU

	9			3				
		6	2		5	3		
	7					2	8	
	3							9
	8					7	6	4
			6					
		9		5				3
							8	
	3		4	1				



Here's How It Works:

Sudoku puzzles are formatted as a 9x9 grid, broken down into nine 3x3 boxes. To solve a sudoku, the numbers 1 through 9 must fill each row, column and box. Each number can appear only once in each row, column and box. You can figure out the order in which the numbers will appear by using the numeric clues already provided in the boxes. The more numbers you name, the easier it gets to solve the puzzle!



CLUES ACROSS

- 1. Americans' "uncle"
- 4. Chair
- 8. Ancient kingdom
- 10. Egyptian city
- 11. Alaskan glacier
- 12. One from Somalia
- 13. Ancient alphabets
- 15. Relating to vocabulary
- 16. Small mongrels
- 17. Natural settings
- 18. Weekend entertainments
- 21. Line from which light seemingly streams
- 22. Your own private code
- 23. Swiss river
- 24. Satisfaction
- 25. A person's brother or sister
- 26. Folk singer DiFranco
- 27. The Blonde Bombshell
- 34. Kids' school project
- 35. Bluish greens
- 36. Classifying
- 37. Cube-shaped
- 38. Choo-choos
- 39. Indian religious god of dissolution
- 40. French department
- 41. Leak into gradually
- 42. Foundation
- 43. Midway between south and southeast

CLUES DOWN

- 1. Counterbalancing debt
- 2. In slow tempo
- 3. Glamorous city
- 4. Japanese lute
- 5. Makes law
- 6. Informative book
- 7. Animal's body part
- 9. American playwright
- 10. Blood poisoning
- 12. Angels
- 14. Sino-Soviet block (abbr.)
- 15. Written account
- 17. Unwelcome pest
- 19. Saddle horses
- 20. Type of gibbon
- 23. Delta is one
- 24. NE Massachusetts cape
- 25. Soup cracker
- 26. Yes vote
- 27. Muddy ground
- 28. Physics apparatus (abbr.)
- 29. Type of drug
- 30. German city
- 31. Animal disease
- 32. Martini ingredients
- 33. Get away
- 34. Spanish municipality
- 36. Thrust a knife into

Tab 10" x 13"

>> Click here for more **GAMES & PUZZLES**





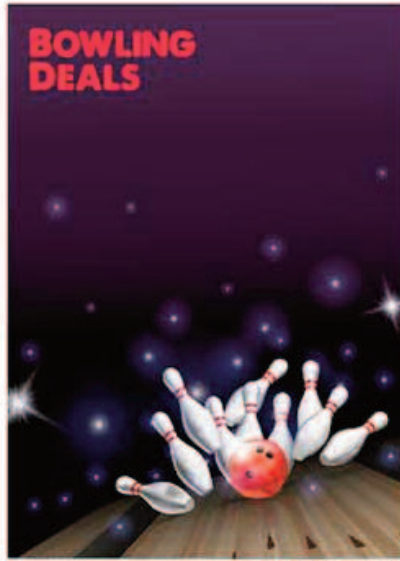


Ad Starters

These designs are also available as backgrounds without headings. Find them by searching Images using the Ad Starter filter, or select the Background filter to search versions without headings.



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



PASS 1 COL. x 5.25



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



PASS 1 COL. x 5.25



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25

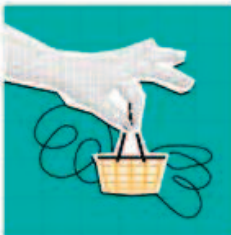


PASS 1 COL. x 5.25



We're Serving Up
Local Flavor!





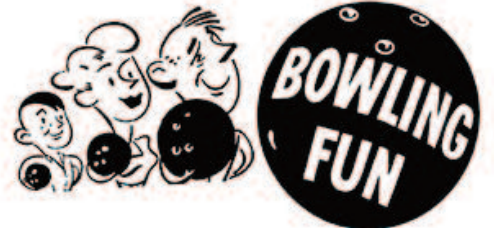
SHOP LOCAL



Over 100 years of providing premium content makes Metro's archive one of the deepest and richest in existence. Now you can access some of the best from years past to use in your creative design work.



This image is for commemorative use only. Not for use in any advertising.



Over 100 years of providing premium content makes Metro's archive one of the deepest and richest in existence. Now you can access some of the best from years past to use in your creative design work.



This image is for commemorative use only. Not for any other advertising.



Icon Sets

Search for 'icon set' using the 'exact match' function (or select it from the IMAGE CATEGORY filter options) to find these features on MCC. Click on any icon set, then scroll down, to view or download individual images from the set.

PRO TIP:
Enhance Your Site With These Web-Friendly Images!



MCC KEYWORD: ICON SET, Bowling



MCC KEYWORD: ICON SET, Winter



MCC KEYWORD: ICON SET, Wrestling

Icon Sets

Search for 'icon set' using the 'exact match' function (or select it from the IMAGE CATEGORY filter options) to find these features on MCC. Click on any icon set, then scroll down, to view or download individual images from the set.

PRO TIP:
Enhance Your Site With These Web-Friendly Images!



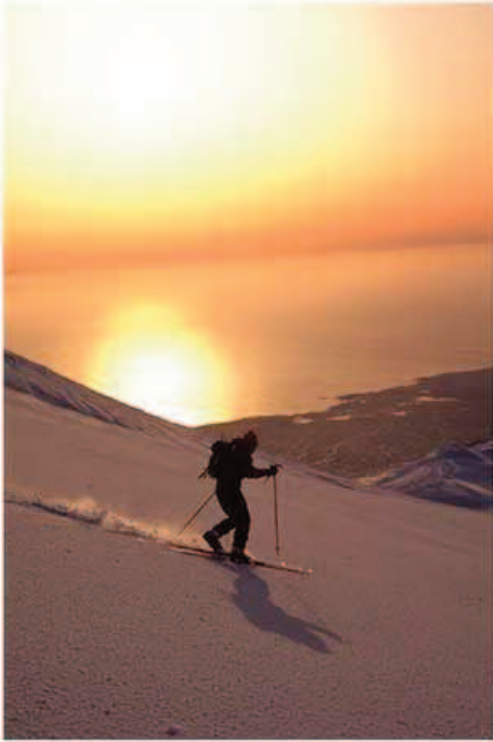
MCC KEYWORD: ICON SET, Football



MCC KEYWORD: ICON SET, Soccer



MCC KEYWORD: ICON SET, Volleyball





Customer Requests

As a subscriber, you can make custom art, heading, photo, spec art and editorial requests. Email your request(s) to service@metro-email.com!



LITHIUM BATTERIES ON FIRE



PROFESSIONAL WELDER



SMART PHONE RIDE SHARE APP



FASTEN YOUR SEATBELT



MAN WORKING OUT WITH WEIGHTS



CALLING A RIDE SHARE



MOUSE SHOPPING LOCAL



Aquarius
AQUARIUS SYMBOL



Capricorn
CAPRICORN SYMBOL



Sagittarius
SAGITARIUS SYMBOL



Scorpio
SCORPIO SYMBOL



Libra
LIBRA SYMBOL



Virgo
VIRGO SYMBOL



Leo
LEO SYMBOL



Cancer
CANCER SYMBOL



Gemini
GEMINI SYMBOL



Taurus
TAURUS SYMBOL



Aries
ARIES SYMBOL



(January Savings)



(Objective Fitness)



(Make Your Finances A Priority)



(Hit The Slopes)



JANUARY CLEARANCE!



Titulos en español oportunos para promociones relacionadas a días festivos y eventos especiales. (Timely Spanish headings for promotions related to key holidays and events.)



(WINTER ACTIVITIES FOR KIDS)



(WINTER SPORTS)



(GAME DAY)



Honrando al
Dr. Martin Luther King Jr.

(HONORING DR. MARTIN LUTHER KING JR.)



(NATIONAL HOBBY MONTH)



(WINTER SPECIALS)



(BRIDAL EXPO)



(CHAMPIONSHIP DEALS)



(SAVE THE DATE)



(HEALTH & WELLNESS)

Outlet 
PRICES

New 
Markdowns

Bogo!

Bargain
Bin 

FINAL 
MARKDOWNS

SALE 
Rack 



Questions to ask when shopping for a wedding reception venue

Engaged couples make plenty of decisions when planning their weddings, and some may be more significant than others. Choosing a wedding reception venue is among the most important decisions couples will make. The reception venue is where couples and guests will spend the majority of the day, and no two venues are the same. As couples begin shopping for a place to host their reception, they can ask themselves and venue representatives a multitude of questions to narrow down their options and ultimately make the best decision for them.

[READ MORE OR DOWNLOAD](#)



How seniors can diversify their workouts

Adults often lament a lack of time to incorporate exercise into their daily routines. Such difficulties are not exaggerated, as the demands of work and family, particularly for parents of young children with busy schedules of their own, can leave little time for daily workouts. Hectic schedules typically do not prevent older adults and seniors from exercising, but aging men and women may still confront some challenges as they aspire to be as physically active as possible.

[READ MORE OR DOWNLOAD](#)



100 Years Ago This Month: Historical events from January 1925

The month of January has been home to many historical events over the years. Here's a look at some that helped to shape the world in January 1925.

[READ MORE OR DOWNLOAD](#)



How to organize a home's interior

A quick look around a home's interior may lead some to conclude that their home environments could benefit from a little less clutter and some improved organization. A more organized home may be easier to navigate and can even have a positive impact on residents' mental health. In fact, a 2021 study published in the journal *Comprehensive Psychoneuroendocrinology* found that women who cared for infants in cluttered homes experienced higher levels of physical stress than those whose homes were more organized. That study suggests an organized home is a less stressful environment, which itself can pay numerous dividends, as the Mayo Clinic notes chronic stress increases a person's risk for various health problems, including anxiety, depression, digestive issues, heart disease, and weight gain, among others.

[READ MORE OR DOWNLOAD](#)



3 short-term fitness goals that can lead to long-term success

As New Year's Day 2024 approached, millions of individuals were preparing to make changes they hoped would improve their fitness. In a Forbes Health/One Poll survey of 1,000 adults in the months leading up to the start of 2024, nearly half (48 percent) of respondents indicated improving their physical fitness would be a top priority over the course of the new year.

[READ MORE OR DOWNLOAD](#)



A beginner's guide to CBD, CBN and THC

A growing number of consumers are turning to products derived from cannabis plants to treat an array of conditions. Formulations include gummies and other edibles, tinctures, vapes, and even beverages. When shopping for such products, particularly as a novice, consumers may encounter so many abbreviations referring to the active substances in these products that it can be confusing to get things straight. Here's a look at cannabis and what distinguishes various products from one another.

[READ MORE OR DOWNLOAD](#)



Celebrating the Epiphany

The holiday season is full of faith and celebration. Even though people may believe this important time begins at the start of December, for millions of the Christians, the Twelve Days of Christmas begin with the birth of Baby Jesus on December 25 and continue through the Epiphany on January 6.

[READ MORE OR DOWNLOAD](#)



7 ways to celebrate MLK Day

The first month of the year is special for a number of reasons, including the opportunity for a fresh start, as millions of people make New Year's resolutions in an effort to turn the page on the previous year.

Martin Luther King, Jr. Day is nestled in the middle of January and is another day of contemplation and celebration. Dr. Martin Luther King, Jr. was an American Baptist minister, activist, Nobel Peace Prize winner, and one of the most prominent leaders of the civil rights movement. His leadership was fundamental throughout the mid-1950s until his assassination in 1968. King promoted nonviolent tactics that included the March on Washington in 1963.

[READ MORE OR DOWNLOAD](#)



What to know about seasonal affective disorder (SAD)

There's much to look forward to when winter begins. Outdoor enthusiasts may relish a return to the slopes to ski or snowboard each winter, while others praise the crisp fresh air and lack of insects as more conducive to activities like hiking.

Winter indeed has plenty to offer, but some people find that less daylight has an adverse effect on their mood. The National Institutes of Mental Health notes that shifts in mood and behavior that align with changes in the seasons could be indicative of seasonal affective disorder, also known as SAD.

[READ MORE OR DOWNLOAD](#)



Tricks for planning your summer getaway

Summer is a popular time of year. Boasting balmy temperatures and a relaxed atmosphere, summer can seem like a months-long vacation, even for those who spend time at home lounging around the pool or soaking up some late-afternoon rays on the patio.

Even if life at home is a little more laid back in the summer, many still are eager to go on vacation and embrace those feelings of rest and relaxation. Navigating family members' schedules and competing for time during this peak travel season can complicate summer vacation planning. Thankfully, these tips can make scheduling that summer getaway a little easier.

[READ MORE OR DOWNLOAD](#)



Must-have items for your next game watch party

The popularity of professional and college sports is undeniable. Various metrics, from ticket sales to data on how much is spent on team apparel, underscore that popularity. But there may be no greater measuring stick than television viewership, which tends to rise as the games grow more meaningful. In fact, the National Football League reported that international viewership of the Super Bowl totaled 62.5 million people in 2024. When added to the estimated 123.4 million domestic viewers who tuned in to watch the league's championship game, it's evident that watching the big game is a big deal.

[READ MORE OR DOWNLOAD](#)



What is the Year of the Snake?

Chinese New Year is a cultural phenomenon in China. In fact, the National Museum of Asian Art indicates Chinese New Year is the most important holiday in China, where a 15-day celebration incorporates age-old traditions in commemoration of the nation's culture and history. Chinese New Year also has a global footprint, and celebrations in various countries commemorate this unique event that heralds the arrival of spring and the beginning of a new year on the lunisolar calendar.

[READ MORE OR DOWNLOAD](#)

01 2025 January

December							February						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7							1
8	9	10	11	12	13	14	2	3	4	5	6	7	8
15	16	17	18	19	20	21	9	10	11	12	13	14	15
22	23	24	25	26	27	28	16	17	18	19	20	21	22
29	30	31					23	24	25	26	27	28	

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

CLICK HERE FOR YOUR 2025 CALENDARS

Update this layout for 2025 with the new calendar images provided!



CLICK HERE TO UPDATE THIS PAGE LAYOUT

To provide you with this page, contact Sales Rep. Name at 508-992-0000 or email news@somersvillepress.com

December 00 Name Event Here Event Details Name Event Location 508-992-0000 www.somersvillepress.com	December 00 Name Event Here Event Details Name Event Location 508-992-0000 www.somersvillepress.com	December 00 Name Event Here Event Details Name Event Location 508-992-0000 www.somersvillepress.com	December 00 Name Event Here Event Details Name Event Location 508-992-0000 www.somersvillepress.com	December 00 Name Event Here Event Details Name Event Location 508-992-0000 www.somersvillepress.com	December 00 Name Event Here Event Details Name Event Location 508-992-0000 www.somersvillepress.com
--	--	--	--	--	--

Christmas PARADE
Saturday, December 00
Parade Starts at 6 p.m.
Name Street
Downtown Somersville Business Association
224 Main Street, Somersville, MA 01058-0000
www.somersvillepress.com

Christmas CONCERT
Saturday, December 00 at 7 p.m.
Get in the holiday spirit with an evening of free musical entertainment by the Name Choir Group!
Somerville County Mall
224 Main Street, Somersville, MA 01058-0000
www.somersvillepress.com

Christmas MARKET
December 00-00
11 a.m.-7 p.m.
Gifts, Crafts, Sweets, Books, Plants, Dinner, Music, Food, People
Somerville County Plaza
111 Somerville Plaza
Somersville, MA 01058-0000
www.somersvillepress.com

ACT NOW
to Advertise in Our January Calendar
Get in on the ground floor with advertising space in our 2025 January calendar. Space is limited and goes fast!
Marketing Director, Sales Department
The Somersville Press Advertising Department
224 Main Street, Somersville, MA 01058-0000
www.somersvillepress.com