



## This Year's Metro Holiday Service Delivers an Extra Helping of "Thanks" for You & Your Advertisers

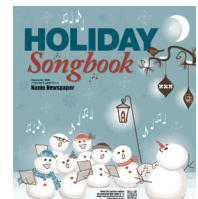
One thing we have all learned as we navigate the challenges facing every business in this unprecedented year is the value of community, and that community spirit is helping each of us day by day. This holiday season, more than ever, businesses large and small will want to express their gratitude for the support their customers have given them throughout the year. **The 2020 Holiday Advertising Service is designed to give you more ways than ever before to help them say thanks.**

### 2020 HOLIDAY ADVERTISING SERVICE

- Hundreds of ready-to-sell greeting and gratitude layouts
- Multi-advertiser page formats offer options for every advertiser budget
- Advertiser-specific ads and images target your most popular local businesses
- Online SearchBook® to digitally view and access all content
- Dynamic cover designs to inspire special pages and sections
- Color and black-and-white versions of every image and ad expand design and print options
- QuarkXPress® and InDesign® formats are available for all ad files
- FREE Access to MiAD® WIZARD; Personalize all Holiday ads in seconds to create presentation-ready spec ads and close more sales

### 4 READY-TO-SELL HOLIDAY SECTIONS!

Home for the Holidays  
Christmas Coloring Book  
Holiday Fun & Games  
**NEW** Holiday Songbook



**Call 800-223-1600 to order and gain access on MCC the second the service is available!**



### NEW! FREE BONUS Exclusively for Holiday Subscribers: Giving Thanks

Whether you publish a long-holiday-weekend or month-long program, use this special collection of ads, images and pages to help your advertisers **give extra thanks** to members of your community for their unbelievable support throughout 2020.

- Special Sections & Promotional Ads
- Sponsored Coloring Pages
- Group Advertiser Layouts
- Expanded Thanksgiving Ads & Images
- Window Display Posters