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NEWSPAPER SERVICE

2020

**SearchBook**<sup>®</sup>

FREE with METRO's *Holiday Advertising Service*



# Giving Thanks

A **special collection** of ads, images and pages to help your advertisers thank their community and customers.



[View & Download New Creative & Sales Resources for Sharing Gratitude This Thanksgiving >>>](#)

N2011P80002C•O

N2011P80001C•C

November 2020  
A Special Supplement to  
**Name Newspaper**

# Giving **THANKS**

Thanksgiving  
greetings and  
gratitude from  
our area's local  
merchants to you!

# Giving THANK

## How to support small businesses this holiday season

As small businesses face difficult challenges, it's no surprise that many consumers want to support locally owned small businesses this holiday season.

The holiday season is an important one for small businesses every year, and it figures to take on heightened importance in 2020. The outbreak of the novel coronavirus COVID-19 in late 2019 and early 2020 hit small businesses especially hard, with many being forced to close their doors to customers in an effort to prevent the virus from spreading.

Estimates regarding the effects of the COVID-19 outbreak on small businesses varied, but many small business owners were forced to let go employees as they confronted steep declines in revenue. A Zibbet survey of more than 1,000 small business founders, senior managers and decision makers found that 60 percent of small business owners expected to lay off 11 to 25 workers, considering laying off more than one-eighth of their workforce.

As small businesses face difficult challenges, it's no surprise that many consumers want to support locally owned small businesses this holiday season. Such support not only can help small businesses, but also can help to revitalize local communities.

### • Many choices

Online shopping has traditionally been dominated by big box retailers. However, many small businesses increased their e-commerce capabilities to provide alternatives. Shoppers concerned about appearing in person during the holiday season may prefer the delivery and pickup options available at many community small businesses. Even businesses that have not traditionally been allowed to deliver, such as breweries and wineries, have been able to do so during the outbreak, giving consumers unlimited online shopping options.

### • Purchase gift cards

Gift cards have the power to cut off holiday shopping, and such cards are easily shipped or even mailed to loved ones. That's a significant benefit during the holiday season, when delivery times are expected to be lengthy. Gift cards to local businesses simplify holiday shopping, support small businesses and help shoppers avoid potential delivery delays.

### • Share your experiences

Word-of-mouth is vital to small businesses at any time, and can be especially valuable as these companies try to overcome the challenges posed by the COVID-19 outbreak. Holiday shoppers can share their experiences with local businesses via social media. Shoppers can also encourage their friends and family to do the same in regard to safety measures, order fulfillment and their delivery and pickup efforts. Such sharing may compel neighbors and friends to follow your lead and provide vital support to local businesses in need this holiday season.

Small businesses are the backbone of many communities, and the holiday season provides a great opportunity to support such firms as they look to recover from a difficult year.

**AD# N2011A80004C** 10 x 13

# Giving THANKS

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Small businesses are the backbone of many communities, and the holiday season provides a great opportunity to support such firms as they look to recover from a difficult year.

# Thank you for your business

and warmest wishes for a happy and healthy Thanksgiving holiday!

**Name Business**  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

# Season of thanks

We're so grateful to be a part of this community! Thank you for your support.

**Name Business**  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

# eat drink AND BE thankful

Hope your Thanksgiving is filled with good food, good company and good times! Thanks for your patronage.

**Name Business**  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

# Sharing Your Thanks Means More Than Ever

Be a part of a special section dedicated to bringing together our community and local businesses at a time when mutual support has never been more important. To learn more about custom ad creation in our Giving Thanks special section, please contact us today. Our advertising consultants are here to help, and we offer a variety of ad sizes and payment options to accommodate your budget.

**Published November 18th, 2020**  
To Advertise: 000-000-0000  
adidas@somervillepress.com  
Advertising Deadline:  
Friday, November 06

**Ask about our Thanksgiving and Christmas package rates! Details at  
www.namewebsite.com/giving-thanks**

**Giving THANKS**  
A Special Section From  
The Somerville Press  
000-000-0000  
www.namewebsite.com

**AD# N2011A80002C** PASS 2 COL. x 5

With gratitude for your support through a challenging year, we wish you and yours a blessed and happy Thanksgiving!

**Name Business**  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

# Thank you

To our valued customers and friends, thank you for choosing us!

**Name Business**  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

November 2020  
A Special Supplement to  
**Name Newspaper**

# Giving THANKS

Expressions of Gratitude  
From Our Local Businesses  
to Our Community Heroes

N2011P81001C

AD # N2011A81001C

10 x 13

# Giving THANKS



AD# N2011A80005C

N2011P86011C\*  
PASS 3 COL. x 5

To the healthcare teams and frontline workers looking out for this community, we appreciate you and all that you do!

Name Business

1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

AD# N2011A80005C

N2011P92006C\*  
PASS 3 COL. x 5

Thanks to all those who are going the extra mile to help and protect our community and country!



Name Business

1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

AD# N2011A80005C

PASS 3 COL. x 5



Name Business

1234 Washington Street | Somerville Heights  
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AD# N2011A82007C

PASS 3 COL. x 5

AD# N2011A82002C PASS 6 COL. x 21

## Discounts nurses can enjoy

To help recuperate some costs, as well as to show nurses how much their dedication means to the public, various organizations offer discounts.

The year 2020 has been dubbed "the year of the nurse and midwife" by The World Health Organization and World Health Assembly.

There are millions of professional nurses across the globe, and the demand for skilled nurses is on the rise. Aspiring nurses may have to pay a steep financial price as they finance their education en route to earning their credentials and licensure. Tuition is a considerable expense for nursing students, and how much they can expect to pay depends on a host of factors. Enrollment in a bachelor's degree program can range anywhere from \$3,000 to \$100,000 per year depending on the institution. A less expensive and less time-consuming course involves the pursuit of an associate's degree, which full-time students can earn in two years.

To help recuperate some costs, as well as to show nurses how much their dedication means to the public, various organizations offer discounts. These unoffered tokens of gratitude to nurses can add up to considerable savings.

- Affiliate discounts: Enrollment in NurseUSA, which assists in the growth and advancement of nurses, may provide nurses with access to affiliated discounts. These can include everything from discounts in various cities, money off major movie cinemas and percentages off major theme parks.

- Savings on insurance: Depending on age and other factors, auto-life insurance providers may offer discounts to professional nurses.

- Warehouse membership: Registered nurses are urged to join the warehouse retailer Costco as a new member and receive exclusive coupons valued at more than \$60.

- Home protection plan: TrustedPlace offers nurses a 20 percent discount on a home protection plan with coverage up to \$25,000. You can visit [www.trustedplace.com/AARN](http://www.trustedplace.com/AARN) to learn more.

- Enroll in a trade group: Memberships for nurses are free to the American Association of Registered Nurses and include a Park's Card for discounts on shopping deals and more. They also offer a pharmacy discount card that can save nurses between 20 and 40 percent on prescription medications.

- Discount clubs: Hometown Heroes offers free membership to registered nurses and discounts to businesses across the nation.

- Education discounts: The American Red Cross offers affordable first aid and CPR recertification as well as continuing education credits to registered nurses. Mead-Johnson Nutrition also offers special programs to registered pediatric nurses.

Dedicated nurses work tirelessly on behalf of their patients to provide the highest quality of care. Various organizations recognize these unsung heroes and offer them discounts on products and services that can save nurses substantial amounts of money.

Note: These discounts were valid at the time of press. Nurses should confirm availability at the time of purchase or application to confirm validity.



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AD# N2011A82007C

N2011P82005C\*  
PASS 3 COL. x 5N2011P92009C\*  
PASS 3 COL. x 5N2011P82009C\*  
PASS 3 COL. x 5N2011P82002C\*  
PASS 2 COL. x 5N2011P82001C  
PASS 2 COL. x 5N2011P82004C  
PASS 2 COL. x 5

# THANKS

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AD# N2011A82003C 10 x 13

N2011P82004C  
PASS 2 COL. x 5

## Community Support Means More Than Ever

Show your gratitude for the hometown heroes helping our community by being a part of our Giving Thanks special section. We're recognizing service and support at a time when community connections are more important than ever. This program features positive messages of thanks from local businesses to local readers and frontline workers.

To learn more about distribution, pricing and flexible payment options, contact us today.

To Advertise:  
[advertisers@namepaper.com](mailto:advertisers@namepaper.com)  
Details at [www.namepaper.com/givingthanks](http://www.namepaper.com/givingthanks)

Publishes  
November 26  
Advertising Deadline:  
Friday, November 06



**Giving THANKS**  
A Special Section From 000-000-0000 | [www.namepaper.com](http://www.namepaper.com)

AD# N2011A82001C PASS 2 COL. x 5

N2011P83001C-O



AD# N2011A83001C 11 x 8.159

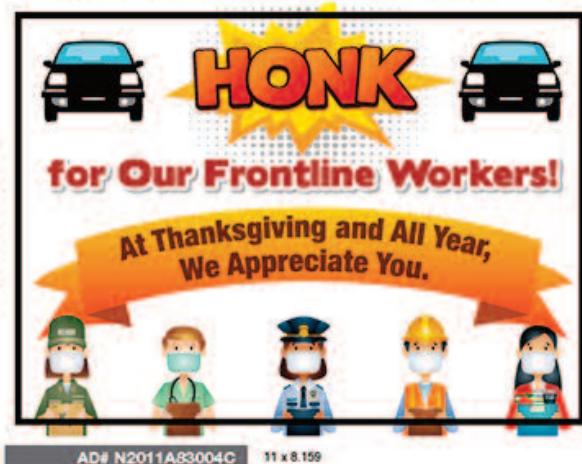
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AD# N2011A83005C 11 x 8.159

AD# N2011A83007C 11 x 8.159

N2011P83005C-O



AD# N2011A83004C 11 x 8.159

N2011P83003C-O



AD# N2011A83002C 11 x 8.159

N2011P83004C-O



AD# N2011A83003C 11 x 8.159

**Thank You!**

**We Appreciate Your Patronage!**  
We know you have choices aplenty, and we thank you for choosing us. Please remember to wear a mask and practice social distancing while shopping, as we work to keep our customers and team members safe this holiday season.

**OPEN THANKSGIVING DAY • 9am - 3pm**

Extended Holiday Hours Begin November 27  
Monday-Saturday 8am-10pm, Sunday 9am-8pm  
Open Christmas Eve 8am - 4pm • Closed Christmas Day

**NAME BUSINESS**

AD# N2011A84004C 8.5 x 11

N2011P84004C●

# THANK YOU

**Healthcare Teams  
Frontline Workers  
Essential Service Providers**

**We Appreciate All That You Do!**  
Thank you for your dedication to this community.

**NAME BUSINESS**

AD# N2011A84003C 8.5 x 11

N2011P84003C●

**THANKFUL**  
**GRATEFUL**  
**BLESSED**

We Wish You a Happy Thanksgiving!

**NAME  
BUSINESS**

AD# N2011A84002C 8.5 x 11

N2011P84002C●O

N2011P84001C●O

HAPPY  
**THANKSGIVING**  
— ALL THE BEST —

**Thanks for Shopping Here!**

We appreciate your support,  
and we wish you a happy and healthy holiday.

**Holiday Hours**  
Monday-Saturday 9am - 9pm, Sunday 10am - 7pm  
Closed Thanksgiving Day

**NAME  
BUSINESS**

AD# N2011A84001C 8.5 x 11





N2011P85012C\*O



N2011P85011C\*O



N2011P85004C\*O



N2011P85010C\*O



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N2011P85007C\*O



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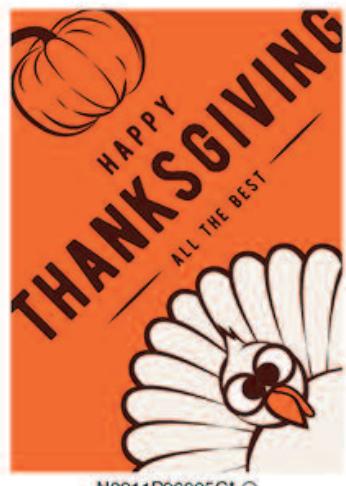
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Through a year filled with unexpected challenges, it's the encouragement and support of this community that has kept us going. Your kind words and actions have lifted our spirits and filled us with hope and gratitude. There's a special warmth and comfort that comes with knowing good folks like all of you, and we wish you the best this Thanksgiving and always.

### **Gratitude & Best Wishes From All of Us to All of You**

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Somerville Heights  
000-000-0000  
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AD# N2011A87001C PASS 6 COL. x 21  
AD# N2011A87002C 10 x 13



# THANK YOU

To the frontline heroes whose courage, dedication  
and sacrifice this year have helped our community cope with the  
unprecedented challenges of the coronavirus pandemic:  
**We thank you from the bottom of our hearts!**

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Business**

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**Nurses  
Doctors  
Hospital Staff  
Grocery Workers  
Food Service Teams  
Sanitation Workers  
Emergency Responders  
Essential Service Providers  
& All of Our Local Frontline Heroes**

*We Appreciate Everything You Do!*

From our entire team, best wishes to you and your loved ones for a happy and healthy holiday season.

Harold Parker  
Barbara Lister  
Nancy Alvarez  
Paul Wong  
Melissa Walsh  
Jason Lopez

Harold Parker  
Barbara Lister  
Nancy Alvarez  
Paul Wong  
Melissa Walsh  
Jason Lopez

Harold Parker  
Barbara Lister  
Nancy Alvarez  
Paul Wong  
Melissa Walsh  
Jason Lopez

Harold Parker  
Barbara Lister  
Nancy Alvarez  
Paul Wong  
Melissa Walsh  
Jason Lopez

Harold Parker  
Barbara Lister  
Nancy Alvarez  
Paul Wong  
Melissa Walsh  
Jason Lopez

## Name Business

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)



To our customers and community at Thanksgiving, thank you for coming together and supporting one another and local businesses like us this year. It's times like these that remind us more than ever how fortunate we are to have caring friends and neighbors like you, and we wish you a happy and healthy holiday season.

**Name Business**

1234 Washington Street  
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AD# N2011A90002C

PASS 6 COL. x 7

# THANK YOU

From our frontline workers to our friends and customers, seeing everyone pitch in to help our community through the challenges of this past year has filled us with hope and gratitude. We appreciate each and every one of you, and we wish you all the best as we work to come back together...stronger than ever.

**Name Business**

1234 Washington Street  
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AD# N2011A90001C

PASS 6 COL. x 7



N2011P91005C-●



N2011P91007C-●



N2011P91001C-●



N2011P91004C-●



N2011P91003C-●



N2011P91002C-●



N2011P91006C-●



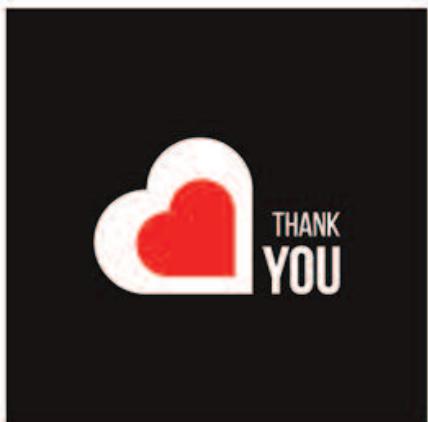
N2011P91011C\*○  
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N2011P91008C\*○  
N2011P91009C\*○



N2011P92010C\*-O



N2011P92009C\*-O



N2011P92004C-●



N2011P92001C-●



N2011P92003C-●



N2011P92006C-●



N2011P92008C-●



N2011P92005C-●



N2011P92002C-●



N2011P92007C-●

## Help us show thanks to our essential workers!

Complete this page and return it to us, so we can display a gallery of gratitude here the week before Thanksgiving!

Thank You From **Name Business**

1234 Washington Street • Somerville Heights, XY 00000  
Store Hours: Monday-Saturday 10am-8pm, Sunday 11am-5pm



N2011P93001A\*O

Message: \_\_\_\_\_

\_\_\_\_\_

By: \_\_\_\_\_

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We're plenty grateful to our local customers!  
Thanks for your unwavering support through an uncertain year.

We hope you all enjoy a happy, healthy and delicious Thanksgiving Day!

**Name Business**