

THE MONEY MAKING SOURCE FOR CLASSIFIED ADS & IDEAS™

METRO

CAMPAIGNS & CLASSIFIED

Automotive

Sell first quarter real estate ad packages with spec layouts, campaigns in print and Web, plus exciting new infographics art for your real estate pages. PP. 5-20, 43

Campaigns PP. 1-4, 21, 25, 39:



Sell multiple ads at once with a selection of campaigns for a variety of local businesses, auto dealers, real estate and recruitment advertisers.

Real Estate PP. 25-36, 42



Sell first quarter real estate ad packages with spec layouts, campaigns in print and Web, plus exciting new infographics art for your real estate pages.

Recruitment PP. 37-41, 44:



Get recruitment sales off to a great start with this quarter's selection of combination print and Web spec ads, compelling images and heading ideas.

NEW, IMPROVED & MORE VALUABLE THAN EVER! CAMPAIGNS & CLASSIFIED

We've given Classified Dynamics a makeover to keep up with the evolving needs of your Classifieds business. Beginning this quarter, the new Campaigns & Classified delivers the fresh auto, real estate and recruitment content you already value, as well as a wealth of ready-to-sell campaigns focused on generating more revenue from every single sales call!



Show and sell more at every sales call with valuable campaign opportunities for your most popular advertisers. Each quarter, **Campaigns & Classified** delivers fresh ideas to drive sustained revenue growth for both you and your clients.

New customers, call now to find out how to get the premier quarterly issue of **Campaigns & Classified FREE!**

METRO

Metro Creative Graphics, Inc.

800.223.1600

www.metrocreativeconnection.com • service@metro-email.com



View, select and download elements from Campaigns & Classified — and all your services — in the new MCC Creative Library or through SearchBook pages.



Access Campaigns & Classified SearchBooks by clicking the menu tab.

A Look at Campaigns & Classified in the New MCC.COM

It is now even easier to access all of the valuable images and ads you get in Campaigns & Classified in the all-new MetroCreativeConnection. You'll experience the difference, starting right from the new home page.

C & C SearchBook

Now everyone in your organization has complete access to the quarterly Campaigns & Classified SearchBook™. There are multiple ways to access SearchBooks, from clicking on the featured current cover on the home page, to selecting an issue from the Search menu or choosing one from the search panel inside the Creative Library.

Once you've entered a SearchBook, click the Campaigns & Classified tab to be directed to those pages. Look through the pages for image and ad ideas, and you'll see that every SearchBook page is interactive; a click will deliver the contents of the page in the Creative Library, ready to download or drop into the Lightbox.

The Creative Library

The new Creative Library delivers both images and ads side by side in the results window. You have the option of seeing each separately as well, by selecting the result box options from the left-hand search panel. If you've arrived through a click on a SearchBook page, you'll see the results of art and ads from that page.

As always, you can perform searches for just the right images or spec ads through the keyword field in conjunction with the pull-down filters for Ad Type, Ad Size, Color and Image Type. Your searches automatically include Campaigns & Classified content along with all the content within the bounds of your current subscription.

Immediately download an image or entire ad package in QuarkXPress® or InDesign® format, or drop items into the Lightbox as a way of collecting several for a batch download.

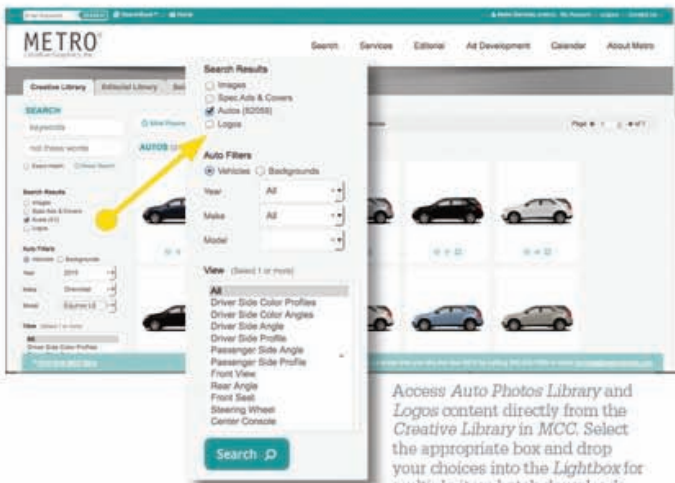
The Auto Photos Library

If you're a subscriber to the Auto Photos Library or Logos, you no longer need to leave your current window to search in those Libraries. Simply click the box next to the service and you'll see the options for searching appear. Grab manufacturer brand car photos and drop them into the Lightbox and you'll be able to download spec ads and vehicle photos at the same time.

Campaigns & Classified in the new MCC is your perfect resource for increasing Classifieds revenue, from auto to real estate, recruitment to self-promotion. Visit newmcc.com and experience the difference for yourself. **M**



SearchBook page contents is only a click away. Clicking any page in a SearchBook brings up the entire contents of that page in the Creative Library, including ads and images, ready to download.



Access Auto Photos Library and Logos content directly from the Creative Library in MCC. Select the appropriate box and drop your choices into the Lightbox for multiple-item batch downloads.

CAMPAIGNS



Close more summer sales with a new installment of third-quarter campaign ads.

- The latest 13-part automotive campaign presents a repair discount offer paired with an opportunity to promote a variety of shop benefits, from work warranties to free estimates (6).
- Find ready-to-present-and-sell campaigns for a tire shop, as well as an auto parts store (1).
- A campaign is the perfect way to help furniture stores showcase furniture for every room (2).
- Promote various events and discounts from a wine bar and boutique (3).
- Spotlight moving services, as well as storage and supplies, from a moving company (4).
- Highlight services like phone refills, local delivery and vaccine clinics from a pharmacy (2).
- Also find campaigns for a gas station and farmers' market (3, 4), as well as real estate, automotive and recruitment advertisers.

AUTOMOTIVE PROMOTIONS



Heat up third-quarter sales with the latest automotive coverage.

- Promote "simply outstanding" service, selection and value from a local auto dealer in a print and online campaign series (5).
- Use seasonal themes like summer (7, 10), Independence Day and fair days (9) to drive third-quarter auto sales.
- Promote factory rebate incentives with a "cash grab" full-page ad theme (16).
- Present a "manager's showcase" featuring a dealership's most desirable offers (15).
- Invite car shoppers to say goodbye to buyer's remorse with an ad that focuses on dealer perks like a price match guarantee and no-charge maintenance plans (11).
- A coupon guide layout features "complete car care savings," from tires to bumper repair, auto glass, bodywork and beyond (17).

REAL ESTATE PROMOTIONS



Build up real estate sales with the latest ads and images for new and resale homes.

- Promote a real estate agency's diversity of experience with a print and Web campaign that introduces individual realtors and their areas of expertise, from distressed properties to investment properties and retirement living (25).
- Additional ads for realtors include a directory of "industry insiders" (27), a summer showcase of homes (30), featured open homes (28) and a resale home directory that puts potential agents in the spotlight with brief bios (26).
- A full-page "come grow with us" ad promotes a new phase release for a new home community (29).
- Focus on manufactured home advertisers with a "home trade-in event" promotion (30) and homes "made for you" (32).
- Also find ads for a new home community (32), condominium homes and your own publication's home search features (31).

SELF-PROMOTIONS & MULTIPLE-ADVERTISER DIRECTORIES



Draw attention to your publication and its Classifieds section with new self-promotion coverage.

- Use a campaign to promote your publication's "subscriber exclusives" to existing and potential customers. This campaign touts features like special sections and digital access, as well as a discount offer for new subscribers (21).
- Encourage shoppers and sellers to use your publication's Classifieds to buy or sell cars, homes and merchandise, or to find a job, with print, online and mobile access (22).
- Find a variety of photos and images ideal for promoting recruitment features; print, online and mobile subscriptions; and advertising (24).
- Also look for a series of photo collages focused on various publication topics (23).

RECRUITMENT



Promote your publication's job listings and career features with this quarter's recruitment coverage.

- Promote your publication's Jobs section with an "optimize your job search" campaign that spotlights current job opportunities from local businesses, providing a premium placement opportunity for local employers (37).
- A recruitment agency ad encourages job seekers and employers to "find the right fit" with professional job matching services (39).
- A career college ad invites prospective students to take their career in a new direction (39).
- Promote job opportunities at your own publication with an ad recruiting digital sales executives (38), or tempt readers to "land a better job" with a career fair ad (39).

METRO Ideas

A quarterly column devoted to creative ideas utilizing your Campaigns & Classified service. Search and download Ideas pages from the online MCC Sales Ideas Library.



In this issue: A Look at Campaigns & Classified in the New MCC.

N1203P46009C*-O



Whole Lotta Parts Sale

Save up to **40% Off**
Premium Automotive Parts & Accessories



Going On Now!
Sale ends Sunday,
August 02, 2015.

Turner Auto Parts

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C153QA01001C

PASS 2 COL. x 5



C153QP01001C-●



C153QP01004C*-O

Premium Tires. Discount Prices.

Get quality, service and value you can trust from your local tire experts.

BUY 3 Tires,
GET 1 FREE
GOING ON NOW!

Through Sunday, July 02, 2015.
Offer good on all in-stock tires.
List details, terms and conditions here.

Trusty Tires

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

- Tire Sales & Service
- Vehicle Maintenance
- Wheel Alignment
- Brakes & Batteries



AD# C153QA01004C

PASS 2 COL. x 5

N1203P46009C*-O



Quality Parts for Your Profession & Your Passion

Whether you're an automotive technician or enthusiast, we stock an extensive selection of new, used and hard-to-find parts and accessories to keep your projects running smoothly.



Our service, prices and selection are second to none!

Turner Auto Parts

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C153QA01002C

PASS 2 COL. x 5



C153QP01002C-●



C153QP01005C*-O

Premium Tires. Peace of Mind.

Get quality, service and value you can trust from your local tire experts.

Stop in anytime for
A FREE Tire
Inspection &
Air Pressure
Check
No appointment needed.

Trusty Tires

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

- Tire Sales & Service
- Vehicle Maintenance
- Wheel Alignment
- Brakes & Batteries



AD# C153QA01005C

PASS 2 COL. x 5

N1203P46009C*-O



Your Complete Auto Parts Marketplace

New & Used Parts • Performance Parts
Restoration Parts • Automotive Accessories



Searching for a hard-to-find part?
Call us! If we don't have it in stock,
we will find it for you.

Turner Auto Parts

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C153QA01003C



PASS 2 COL. x 5



C153QP01003C-●



C153QP01006C*-O

Premium Tires. Top-Rated Service.

Get quality, service and value you can trust from your local tire experts.

FREE
Lifetime Tire
Rotation &
Repair

with your tire purchase
Sign up online for automatic
rotation and service reminders!

Trusty Tires

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

- Tire Sales & Service
- Vehicle Maintenance
- Wheel Alignment
- Brakes & Batteries



AD# C153QA01006C



PASS 2 COL. x 5

Committed to the Health & Well-Being of Our Community

Now Offering **Local Delivery Service** Only **\$3** with maximum \$10 purchase

- over-the-counter & prescription medications
- vitamins & supplements
- baby & personal care
- household & cleaning
- gifts & cosmetics

Norton Pharmacy
1234 Washington Street - Somersville Heights
000-000-0000 - www.namewebsite.com

Facebook

N1203P46009C*-O

AD# C153QA02001C
PASS 2 COL. x 5

Committed to the Health & Well-Being of Our Community

Prescription Refills By Phone or Online
Ready in 30 Minutes or Less!

- over-the-counter & prescription medications
- vitamins & supplements
- baby & personal care
- household & cleaning
- gifts & cosmetics

Norton Pharmacy
1234 Washington Street - Somersville Heights
000-000-0000 - www.namewebsite.com

Facebook

N1203P46009C*-O

AD# C153QA02002C
PASS 2 COL. x 5

Committed to the Health & Well-Being of Our Community

Flu & Shingles Vaccines Available Here
No Appointment Needed!

- over-the-counter & prescription medications
- vitamins & supplements
- baby & personal care
- household & cleaning
- gifts & cosmetics

Norton Pharmacy
1234 Washington Street - Somersville Heights
000-000-0000 - www.namewebsite.com

Facebook

N1203P46009C*-O

AD# C153QA02003C W
PASS 2 COL. x 5



C153QP02003C-●



C153QP02002C-●



C153QP02001C-●



C153QP02004C*-O



C153QP02005C*-O



C153QP02006C*-O

Bring home the savings during our

Dining Room Event

Create a more inviting home with incredible savings on our most beautiful dining sets.

Limited Time Only **20% to 50% Off All Dining Room Furniture**
Sale ends July 00, 2015.

Showroom Open Tuesday-Friday 11am-6pm, Saturday & Sunday 10am-5pm

Kerringer Furniture Facebook
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*-O

AD# C153QA02004C
PASS 2 COL. x 5

Bring home the savings during our

Bedroom & Mattress Event

Create a more relaxing home with incredible savings on premium mattresses and bedroom furnishings.

Limited Time Only **20% to 50% Off All Bedroom Furniture & Mattresses**
Sale ends August 00, 2015.

Showroom Open Tuesday-Friday 11am-6pm, Saturday & Sunday 10am-5pm

Kerringer Furniture Facebook
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*-O

AD# C153QA02005C
PASS 2 COL. x 5

Bring home the savings during our

Living Room & Sofa Event

Create a more beautiful home with incredible savings on stylish couches, love seats and furniture sets.

Limited Time Only **20% to 50% Off All Living Room Furniture & Sofas**
Sale ends August 00, 2015.

Showroom Open Tuesday-Friday 11am-6pm, Saturday & Sunday 10am-5pm

Kerringer Furniture Facebook
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*-O

AD# C153QA02006C W
PASS 2 COL. x 5

Wine Boutique & Tasting Room
Discover and enjoy new wines from around the world, here or at home!

Join Our Wine Club
 Enjoy a unique assortment of up to three bottles of wine per month, hand-selected by our sommelier to fit your taste profile, and save up to 50% off retail prices! Ask us for details.

The Wine Cellar
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

AD# C153QA03001C
 PASS 2 COL. x 5

Wine Boutique & Tasting Room
Discover and enjoy new wines from around the world, here or at home!

Going On Now
Buy Two Bottles, Get One FREE!
Discount will apply to lowest price. List additional details here. Heavy sale ends Sunday, September 01, 2015.


The Wine Cellar
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

AD# C153QA03002C
 PASS 2 COL. x 5

Wine Boutique & Tasting Room
Discover and enjoy new wines from around the world, here or at home!

Enjoy Half-Price Wine Tasting Flights Every Tuesday & Wednesday Night

The Wine Cellar
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

AD# C153QA03003C 
 PASS 2 COL. x 5



C153QP03001C-●



C153QP03002C-●



C153QP03003C-●



C153QP03004C*-○




C153QP03005C*-○



C153QP03006C*-○

Low Prices on Premium Gas!




We go the extra mile to keep our prices low and our service standards high.

- fueling station
- mini mart
- clean restrooms
- friendly service

Frank's Fuel Stop


1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

 Like us at facebook.com/frankfuel for up-to-the-minute fuel prices and special offers!

AD# C153QA03004C
 PASS 2 COL. x 5

N1203P46009C*○

More Pumps, Faster Service!




We go the extra mile to keep our prices low and our service standards high.

- fueling station
- mini mart
- clean restrooms
- friendly service

Frank's Fuel Stop

1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

 Like us at facebook.com/frankfuel for up-to-the-minute fuel prices and special offers!

AD# C153QA03005C
 PASS 2 COL. x 5

N1203P46009C*○

More Than Just a Gas Station!




We go the extra mile to keep our prices low and our service standards high.

- fueling station
- mini mart
- clean restrooms
- friendly service

Frank's Fuel Stop

1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

 Like us at facebook.com/frankfuel for up-to-the-minute fuel prices and special offers!

AD# C153QA03006C 
 PASS 2 COL. x 5

N1203P46009C*○

Somerville Farmers' Market
Every Saturday
9am-3pm

Good for you.
Good for the environment.
Good for our community!

Connect with us on social media for great recipe ideas, events and tips from our local vendors!

Did You Know?
Most store-bought produce will travel more than 1,000 miles to reach your table. When you purchase fresh fruit and vegetables at your local farmers' market, you are reducing your carbon footprint and maximizing nutrient quality, all while supporting our local economy.

Somerville Farmers' Market
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Somerville Farmers' Market
Every Saturday
9am-3pm

Feel-Good Choices
From Your Local Farmers' Market

Connect with us on social media for great recipe ideas, events and tips from our local vendors!

Did You Know?
Most store-bought produce will travel more than 1,000 miles to reach your table. When you purchase fresh fruit and vegetables from your local farmers' market, you are reducing your carbon footprint and maximizing nutrient quality, all while supporting our local economy.

Somerville Farmers' Market
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Somerville Farmers' Market
Every Saturday
9am-3pm

Shop Local
Feels good. Tastes great!

Connect with us on social media for great recipe ideas, events and tips from our local vendors!

Did You Know?
Most store-bought produce will travel more than 1,000 miles to reach your table. When you purchase fresh fruit and vegetables from your local farmers' market, you are reducing your carbon footprint and maximizing nutrient quality, all while supporting our local economy.

Somerville Farmers' Market
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C153QA04001C
PASS 2 COL. x 5

AD# C153QA04002C
PASS 2 COL. x 5

AD# C153QA04003C

PASS 2 COL. x 5



C153QP04001C-●



C153QP04002C-●



C153QP04003C-●



C153QP04005C-●



C153QP04006C-●



C153QP04004C-●

Your One-Stop Moving Resource

Take the stress out of moving with quality supplies and services from a trusted local business.

Customize Your Moving Experience to Fit Your Needs & Budget:

- Local & Long-Distance Moving
- Packing & Unpacking Service
- Moving Boxes & Supplies
- Truck Rental
- Short- & Long-Term Storage

Summer Special
SAVE \$10 OFF MOVING SUPPLY PURCHASE of \$50 or More. Offer good through July 31, 2015 with this ad.

Call to arrange your free written, on-site moving estimate!

Dylan Family Movers
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*○

Your One-Stop Moving Resource

Take the guesswork out of moving with quality supplies and services from a trusted local business.

Customize Your Moving Experience to Fit Your Needs & Budget:

- Local & Long-Distance Moving
- Packing & Unpacking Service
- Moving Boxes & Supplies
- Truck Rental
- Short- & Long-Term Storage

Summer Special
SAVE \$50 OFF ANY FULL-SERVICE MOVE. Offer good through August 31, 2015 with this ad.

Call to arrange your free written, on-site moving estimate!

Dylan Family Movers
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*○

Your One-Stop Moving Resource

Take the hard work out of moving with quality supplies and services from a trusted local business.

Customize Your Moving Experience to Fit Your Needs & Budget:

- Local & Long-Distance Moving
- Packing & Unpacking Service
- Moving Boxes & Supplies
- Truck Rental
- Short- & Long-Term Storage

Summer Special
GET ONE FREE MONTH OF STORAGE. When You Purchase Two Months of Storage. Offer good through September 30, 2015 with this ad.

Call to arrange your free written, on-site moving estimate!

Dylan Family Movers
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*○

AD# C153QA04004C
PASS 2 COL. x 5

AD# C153QA04005C
PASS 2 COL. x 5

AD# C153QA04006C

PASS 2 COL. x 5

CAMPAIGN:

C153QP05003C-●

Visit our showroom today for more standout deals! Offers end August 01, 2015.

simply OUTSTANDING Lease Offers

2015 Maximus Chrysler
with 12-month package, navigation and heated seats
\$179 per month, plus tax
36-month lease

Blake Auto Mall
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C153QA05002C
PASS 2 COL. x 4

C153QP05006C*○

Visit our showrooms today for more standout deals! Offers end August 01, 2015.

simply OUTSTANDING Rebate Incentives

2015 Maximus Trailfinder
with 12-month package, navigation and heated seats
MSRP \$34,999
SALE \$32,559
REBATE \$5,000
\$27,559 NET COST

Blake Auto Mall
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C153QA05003C

PASS 2 COL. x 4

C153QP05006C*○

Visit our showroom today for more standout deals! See dealer for warranty details.

simply OUTSTANDING Pre-owned Deals

Pre-owned Quality Guaranteed In Writing!

2013 Acura Crosstourer Automatic, Cruise, OOK Miles, VIN#000000 \$16,999

2012 Acura Crosstourer Automatic, Cruise, OOK Miles, VIN#000000 \$14,559

Blake Auto Mall
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C153QA05004C
PASS 2 COL. x 4

C153QP05006C*○

C153QP05006C*○

See for yourself why a Blake Auto Mall customer is a customer for life!

simply OUTSTANDING

Service • Selection • Value

Showroom Hours:
Monday-Saturday 10-6
Sunday 10-6

Service • Selection • Value

	2015 Maximus Sidewinder generally equipped 36-month lease \$219 per month or buy for \$24,699		2015 Maximus Sidewinder generally equipped 36-month lease \$219 per month or buy for \$24,699
	2015 Maximus Sidewinder generally equipped 36-month lease \$219 per month or buy for \$24,699		2015 Maximus Sidewinder generally equipped 36-month lease \$219 per month or buy for \$24,699
	2015 Maximus Sidewinder generally equipped 36-month lease \$219 per month or buy for \$24,699		2015 Maximus Sidewinder generally equipped 36-month lease \$219 per month or buy for \$24,699

	2013 Acura Crosstourer generally equipped VIN#000000 \$15,990		2013 Acura Crosstourer generally equipped VIN#000000 \$15,990		2013 Acura Crosstourer generally equipped VIN#000000 \$15,990
	2013 Acura Crosstourer generally equipped VIN#000000 \$15,990		2013 Acura Crosstourer generally equipped VIN#000000 \$15,990		2013 Acura Crosstourer generally equipped VIN#000000 \$15,990

Blake Auto Mall

1234 Washington Street
Somersville Heights
000-000-0000 | www.namewebsite.com

Meet the Blake Auto Mall Team:

Manly Hoville
General Manager
Marilyn Robinson
Sales Manager
Jason Johnson
Service Manager

AD# C153QA05001C
PASS 6 COL. x 21

AD# C153QA05005C
10 x 13

FULL PAGE PRINT AD (TAB-SIZED VERSION AVAILABLE ON MCC)

C153QP05004C-●
C153QP05001C-●
C153QP05002C-●
C153QP05005C-●

Companion WEB ADS available on MCC

WEB ADS:

simply OUTSTANDING Rebate Incentives

2015 Maximus Trailfinder
SALE \$32,559
REBATE \$5,000
\$27,559 NET COST

VIEW INVENTORY

Blake Auto Mall
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# C153QW05003R

simply OUTSTANDING Rebate Incentives

2015 Maximus Trailfinder
SALE \$32,559
REBATE \$5,000
\$27,559 NET COST

VIEW INVENTORY

Blake Auto Mall

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# C153QW05003S

N1202P38010C-●
N1208P64012C-●
N1203P63003C-●

C153QP05003C-● C153QP05006C*○

simply OUTSTANDING Rebate Incentives

2015 Maximus Trailfinder
SALE \$32,559
REBATE \$5,000
\$27,559 NET COST

VIEW INVENTORY

Blake Auto Mall
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C153QW05003L

C153QP06001C*-O

Ready, Set, Save!
We're committed to serving your business with top tier service and skills.

New Customers Save a Whopping 20% OFF Any Repair Service
Call today to schedule a free, no-obligation estimate.

Trusty Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.aaaautorepair.com

N1203P46009C*-O

13-Time Campaigns:

Each quarter **Campaigns & Classified** gives you a ready-to-present 13-time ad campaign that focuses on your area's auto-related retailers, such as tire dealers, transmission shops, brake and muffler shops, auto parts stores, radiator repair shops, auto detailers and more.

You can choose to sell them to run once a week for a quarter-year program (13 weeks); publish more than one in a single edition for a set period of time; or spread the 13 ads over a daily one-month campaign... it's up to you!

Look for more in upcoming issues. If you have any requests for 13-time campaign ad subjects, call 800-223-1600 or send e-mail to service@metro-email.com.

(MCC Spec Ads & Covers Library / Service "Campaigns & Classified" / Keyword "campaign")

AD# C153QA06001C

PASS 2 COL. x 4

Companion WEB ADS available on MCC

C153QP06002C*-O

Award-Winning Service
Rated #1 Reader's Choice in affordable auto repair and service!

New Customers Save a Whopping 20% OFF Any Repair Service
Call today to schedule a free, no-obligation estimate.

Trusty Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.aaaautorepair.com

N1203P46009C*-O

C153QP06003C*-O

Free WiFi While You Wait
Enjoy complimentary coffee, snacks and wireless access in our customer lounge!

New Customers Save a Whopping 20% OFF Any Repair Service
Call today to schedule a free, no-obligation estimate.

Trusty Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.aaaautorepair.com

N1203P46009C*-O

C153QP06004C*-O

All Work Guaranteed
We stand behind our repairs with a satisfaction guarantee.

New Customers Save a Whopping 20% OFF Any Repair Service
Call today to schedule a free, no-obligation estimate.

Trusty Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.aaaautorepair.com

N1203P46009C*-O

C153QP06005C*-O

Your Local Car Care Team
Proud member of the Name Team business community for over 40 years.

New Customers Save a Whopping 20% OFF Any Repair Service
Call today to schedule a free, no-obligation estimate.

Trusty Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.aaaautorepair.com

N1203P46009C*-O

AD# C153QA06002C

PASS 2 COL. x 4

AD# C153QA06003C

PASS 2 COL. x 4

AD# C153QA06004C

PASS 2 COL. x 4

AD# C153QA06005C

PASS 2 COL. x 4

C153QP06006C*-O

Free Written Estimates
Bring your vehicle to an engine for a free and friendly written repair or service estimate.

New Customers Save a Whopping 20% OFF Any Repair Service
All of our repair services are full guaranteed for your peace of mind.

Trusty Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.aaaautorepair.com

N1203P46009C*-O

C153QP06007C*-O

Factory-Trained Technicians
Rest assured, your vehicle is in expert hands with us. We guarantee it!

New Customers Save a Whopping 20% OFF Any Repair Service
Call today to schedule a free, no-obligation estimate.

Trusty Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.aaaautorepair.com

N1203P46009C*-O

C153QP06008C*-O

Gift Certificates Available
Give the gift of car care with gift certificates for oil changes, maintenance and repair services.

New Customers Save a Whopping 20% OFF Any Repair Service
Call today to schedule a free, no-obligation estimate.

Trusty Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.aaaautorepair.com

N1203P46009C*-O

C153QP06009C*-O

24-Hour Roadside Assistance
We offer complimentary towing service with your vehicle repair. Call for details!

New Customers Save a Whopping 20% OFF Any Repair Service
Call today to schedule a free, no-obligation estimate.

Trusty Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.aaaautorepair.com

N1203P46009C*-O

AD# C153QA06006C

PASS 2 COL. x 4

AD# C153QA06007C

PASS 2 COL. x 4

AD# C153QA06008C

PASS 2 COL. x 4

AD# C153QA06009C

PASS 2 COL. x 4

C153QP06010C*-O

Friendly Local Service
A trusted name in auto repair for quality service and honest value since 1933.

New Customers Save a Whopping 20% OFF Any Repair Service
Call today to schedule a free, no-obligation estimate.

Trusty Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.aaaautorepair.com

N1203P46009C*-O

C153QP06011C*-O

Don't Forget Your Next Oil Change!
We offer automated service reminders by email or text to help your car running smoothly!

New Customers Save a Whopping 20% OFF Any Repair Service
Call today to schedule a free, no-obligation estimate.

Trusty Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.aaaautorepair.com

N1203P46009C*-O

C153QP06012C*-O

Like Us on Facebook!
Like us at facebook.com/trustyautorepair for exclusive car care tips and special offers.

New Customers Save a Whopping 20% OFF Any Repair Service
Call today to schedule a free, no-obligation estimate.

Trusty Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.aaaautorepair.com

N1203P46009C*-O

C153QP06013C*-O

Smart Car Care Starts Here
Great business practices, paperless service reminders and more to take great care of your car and our planet!

New Customers Save a Whopping 20% OFF Any Repair Service
Call today to schedule a free, no-obligation estimate.

Trusty Auto Repair
1234 Washington Street | Somersville Heights
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N1203P46009C*-O

AD# C153QA06010C

PASS 2 COL. x 4

AD# C153QA06011C

PASS 2 COL. x 4

AD# C153QA06012C

PASS 2 COL. x 4

AD# C153QA06013C

PASS 2 COL. x 4

HOT SUMMER SALE DAYS

Stop in this weekend to take your pick from the best selection!

1.9% for 60 Months

on all 2015 Maximus Sidewinder, Crossroader and Pixie models
Limited-time offer with credit approval. See dealer for details.

Dealer Markdowns

Low Lease Offers

No-Hassle Service

Factory Rebates

Pre-owned Specials

C153QP07001C
C153QP07002C



2015 Maximus Sidewinder with alloy wheels, moonroof, rear-view camera and navigation

LEASE FOR **\$129**

plus tax for 36 months
See lease terms, details and conditions here. List lease terms, details and conditions here. List lease terms, details and conditions here.
5 in stock at this payment



2015 Maximus Crossroader with alloy wheels, cruise control, moonroof and air conditioning

Our Price \$26,900
Factory Rebate \$1,500
Trade Assistance \$1,000

YOUR NET COST
\$24,400

5 in stock at this payment



2015 Maximus Sidewinder with leather interior, moonroof, rear-view camera and navigation

LEASE FOR **\$129**

plus tax for 36 months
See lease terms, details and conditions here. List lease terms, details and conditions here. List lease terms, details and conditions here.
5 in stock at this payment



2015 Maximus Crossroader with alloy wheels, cruise control, moonroof and air conditioning

Our Price \$26,900
Factory Rebate \$1,500
Trade Assistance \$1,000

YOUR NET COST
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5 in stock at this payment



2015 Maximus Sidewinder with leather interior, moonroof, rear-view camera and navigation

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See lease terms, details and conditions here. List lease terms, details and conditions here. List lease terms, details and conditions here.
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5 in stock at this payment



2015 Maximus Crossroader with alloy wheels, cruise control, moonroof and air conditioning

Our Price \$26,900
Factory Rebate \$1,500
Trade Assistance \$1,000

YOUR NET COST
\$24,400

5 in stock at this payment

Our Lowest Pre-owned Prices of the Summer!

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

2013 Arrondo Anaconda
00k Miles, VIN#000000

\$18,799

MERIT MOTOR GROUP

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Showroom Hours: Monday-Saturday 9 a.m.-9 p.m., Sunday 10 a.m.-6 p.m.

Advertised offers good through August 30, 2015 while supplies last.
List terms, details and conditions here. List terms, details and conditions here. List terms, details and conditions here. List terms, details and conditions here. List terms, details and conditions here.



AD# C153QA07001C

PASS 6 COL. x 21

AD# C153QA07002C

10 x 13

TAKE A PAYMENT VACATION THIS SUMMER!

**\$0 Down Payment
\$0 First Month's
Payment**

on all new 2015 vehicles featured here
Limited-time offers with credit approval. See dealer for details.

BONUS OFFER

Free Oil Change & Car
Wash Service for 3 Years
on all new and pre-owned vehicle purchases!

List details, terms and conditions here.



2015 Arrondo Competitor

generously equipped with automatic transmission

\$199 per mo. for 24 mos.

Buy for \$21,999

List details, terms and conditions here. List details, terms and conditions here.



2015 Arrondo Crossroader

generously equipped with automatic transmission

\$289 per mo. for 24 mos.

Buy for \$32,799

List details, terms and conditions here. List details, terms and conditions here.



2015 Arrondo Competitor

generously equipped with automatic transmission

\$199 per mo. for 24 mos.

Buy for \$21,999

List details, terms and conditions here. List details, terms and conditions here.



2015 Arrondo Competitor

generously equipped with automatic transmission

\$199 per mo. for 24 mos.

Buy for \$21,999

List details, terms and conditions here. List details, terms and conditions here.



2015 Arrondo Competitor

generously equipped with automatic transmission

\$199 per mo. for 24 mos.

Buy for \$21,999

List details, terms and conditions here. List details, terms and conditions here.



2015 Arrondo Competitor

generously equipped with automatic transmission

\$199 per mo. for 24 mos.

Buy for \$21,999

List details, terms and conditions here. List details, terms and conditions here.



2015 Arrondo Competitor

generously equipped with automatic transmission

\$199 per mo. for 24 mos.

Buy for \$21,999

List details, terms and conditions here. List details, terms and conditions here.



2015 Arrondo Competitor

generously equipped with automatic transmission

\$199 per mo. for 24 mos.

Buy for \$21,999

List details, terms and conditions here. List details, terms and conditions here.



2015 Arrondo Competitor

generously equipped with automatic transmission

\$199 per mo. for 24 mos.

Buy for \$21,999

List details, terms and conditions here. List details, terms and conditions here.



2015 Arrondo Competitor

generously equipped with automatic transmission

\$199 per mo. for 24 mos.

Buy for \$21,999

List details, terms and conditions here. List details, terms and conditions here.



2015 Arrondo Competitor

generously equipped with automatic transmission

\$199 per mo. for 24 mos.

Buy for \$21,999

List details, terms and conditions here. List details, terms and conditions here.



2015 Arrondo Competitor

generously equipped with automatic transmission

\$199 per mo. for 24 mos.

Buy for \$21,999

List details, terms and conditions here. List details, terms and conditions here.

**Ask about our easy pre-owned financing
plans with low to no down payment!**

2013 Maximus Sidewinder
Auto, Cruise, AC, Navigation, VIN4000000

\$18,799

2013 Maximus Sidewinder
Auto, Cruise, AC, Navigation, VIN4000000

\$18,799

2013 Maximus Sidewinder
Auto, Cruise, AC, Navigation, VIN4000000

\$18,799

2013 Maximus Sidewinder
Auto, Cruise, AC, Navigation, VIN4000000

\$18,799

2013 Maximus Sidewinder
Auto, Cruise, AC, Navigation, VIN4000000

\$18,799

2013 Maximus Sidewinder
Auto, Cruise, AC, Navigation, VIN4000000

\$18,799

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Auto, Cruise, AC, Navigation, VIN4000000

\$18,799

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Auto, Cruise, AC, Navigation, VIN4000000

\$18,799

2013 Maximus Sidewinder
Auto, Cruise, AC, Navigation, VIN4000000

\$18,799

2013 Maximus Sidewinder
Auto, Cruise, AC, Navigation, VIN4000000

\$18,799

2013 Maximus Sidewinder
Auto, Cruise, AC, Navigation, VIN4000000

\$18,799

2013 Maximus Sidewinder
Auto, Cruise, AC, Navigation, VIN4000000

\$18,799



Wilson-Wyatt Auto Group

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Sales Center Open Monday-Saturday 9 a.m.-9 p.m., Sunday 10 a.m.-7 p.m.

SALE ENDS SUNDAY, AUGUST 02, 2015.

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C153QA08001C

PASS 6 COL. x 21

AD# C153QA08002C

10 x 13

C153QP08003C-
C153QP08004C-
C153QP08001C*
C153QP08001C*
C153QP08001C*

C153QP09002C*-O C153QP09003C*-O

\$5,000 Factory Cash Rebate
2015 Maximus **Sidewinder**
automatic, air conditioning, power windows
Buy for **\$15,988**
Lease for **\$159** plus tax per month
List details, terms and conditions here. List details, terms and conditions here.

Fuel-Efficient 38 MPG Hwy
2015 Maximus **Chrysalis**
automatic, air conditioning, power everything
Buy for **\$15,988**
Lease for **\$159** plus tax per month
List details, terms and conditions here. List details, terms and conditions here.

\$6,000 Total Net Savings
2015 Maximus **Serengeti**
automatic, air conditioning, navigation, alloy
Buy for **\$15,988**
Lease for **\$159** plus tax per month
List details, terms and conditions here. List details, terms and conditions here.

SPECTACULAR DEALS 4 YOU

Big Savings & Free BBQ All Weekend
Friday, Saturday & Sunday
July 3, 4 & 5, 2015

Happy Independence Day From Our Entire Team!

Carlton Buyers
Sales Manager

Jeff Anderson
Service Manager

Maria Hanson
Sales Consultant

Robert Baker
Sales Consultant

BLOWOUT PRICES ON PRE-OWNED INVENTORY

2013 Arrondo Anaconda Auto, Power Pkg, Navigation, W8000000 \$18,999	2013 Arrondo Anaconda Auto, Power Pkg, Navigation, W8000000 \$18,999
2013 Arrondo Anaconda Auto, Power Pkg, Navigation, W8000000 \$18,999	2013 Arrondo Anaconda Auto, Power Pkg, Navigation, W8000000 \$18,999
2013 Arrondo Anaconda Auto, Power Pkg, Navigation, W8000000 \$18,999	2013 Arrondo Anaconda Auto, Power Pkg, Navigation, W8000000 \$18,999

2013 Arrondo Anaconda
Auto, Power Pkg, Navigation, W8000000
\$18,999

Mirage Motor Group
1234 Washington Street | Somersville Heights |
000-000-0000 | www.namewebsite.com

Showroom Hours: Monday-Saturday, 9 a.m.-9 p.m.
Parts & Service: Monday-Saturday 7 a.m.-4 p.m.

N1010P58002C-
N1007P47003C-
N1008P27001C-
N1007P47001C-

AD# C153QA09002C PASS 6 COL. x 10
AD# C153QA09003C PASS 6 COL. x 10

FAIR DAYS TENT SALE

Your ticket to ride has arrived!

Come in for a test drive through July 31, and receive two **FREE TICKETS** to the County Fair!

 2015 Arrondo Anaconda featuring automatic transmission, air conditioning, power locks & windows MSRP \$26,777 Sale Price \$22,777 Bonus Cash -\$1000 You Pay \$21,777 10 vehicles in stock at similar savings	 2015 Arrondo Anaconda featuring automatic transmission, air conditioning, power locks & windows MSRP \$26,777 Sale Price \$22,777 Bonus Cash -\$1000 You Pay \$21,777 10 vehicles in stock at similar savings	 2015 Arrondo Anaconda featuring automatic transmission, air conditioning, power locks & windows MSRP \$26,777 Sale Price \$22,777 Bonus Cash -\$1000 You Pay \$21,777 10 vehicles in stock at similar savings	 2015 Arrondo Anaconda featuring automatic transmission, air conditioning, power locks & windows MSRP \$26,777 Sale Price \$22,777 Bonus Cash -\$1000 You Pay \$21,777 10 vehicles in stock at similar savings
 2015 Arrondo Crossroader with power package, 800 towing, MP3 sound system and navigation Lease for \$179 per month, plus tax 36-month lease List lease terms, details and conditions here. List lease terms, details and conditions here.	 2015 Arrondo Crossroader with power package, 800 towing, MP3 sound system and navigation Lease for \$179 per month, plus tax 36-month lease List lease terms, details and conditions here. List lease terms, details and conditions here.	 2015 Arrondo Crossroader with power package, 800 towing, MP3 sound system and navigation Lease for \$179 per month, plus tax 36-month lease List lease terms, details and conditions here. List lease terms, details and conditions here.	 2015 Arrondo Crossroader with power package, 800 towing, MP3 sound system and navigation Lease for \$179 per month, plus tax 36-month lease List lease terms, details and conditions here. List lease terms, details and conditions here.

Huge Pre-owned Selection | Fast & Easy Credit Approval | Top Dollar Paid for Your Trade

MILLBROOK MOTORS

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Advertisement offers good through July 31, 2015.
List details, terms and conditions here. List details, terms and conditions here.
List details, terms and conditions here. List details, terms and conditions here.
List details, terms and conditions here. List details, terms and conditions here.
List details, terms and conditions here. List details, terms and conditions here.

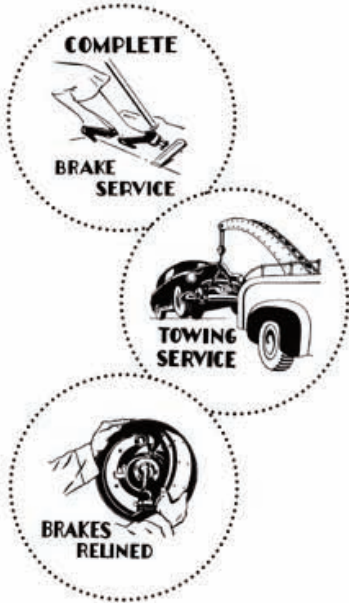
C153QP09005C*-O
C153QP09001C*-O

AD# C153QA09001C PASS 6 COL. x 10

Advanced Automotive Technology!



C153QP12005A-● C153QP12001A-●
C153QP12002A-●



Check Engine Light On?

Computerized Diagnostic Service

ONLY \$49.95

A \$60 Value

Includes scan, translation and repair recommendations with estimate.

We service Hybrid vehicles!

Free Shuttle Service With Your Automotive Repair

Enjoy complimentary coffee and pastries in our customer lounge!

We offer complete automotive maintenance and repair services for your safety and peace of mind on the road. Call us anytime for a free estimate!
Oil Changes • Tune-Ups • Factory-Scheduled Service • Brake Service • Electrical Repair • Timing Belts • Water Pumps • Heating & Cooling • Smog Check & Repair • Engines & Transmissions

Belso 1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com
AUTO REPAIR

C153QP12004A-●

AD# C153QA12001C PASS 6 col x 10

SAFETY FIRST!

Stop in for a **FREE Brake Inspection**

We'll make sure your brakes are in safe driving condition, no appointment needed!



All Work Guaranteed
Free Written Estimates



Lefty's Service Station

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

\$50 Off

\$25 per axle

Safe Brakes Package

front or rear pads or shoes
machine rotors or drums, clean caliper
guides & hardware, inspect hydraulics
& wheel bearings

Offer valid with coupon through 09.06.15.
List details, terms and conditions here. List details,
terms and conditions here.

Lefty's Service Station

1234 Washington Street
000.000.0000

C153QP12003A-●

TOWING



FAST & RELIABLE
24 Hours a Day
7 Days a Week

000.000.0000

Flatbed Towing • Jump Starts • Gas
Delivery • Tire Changes • Lockouts •
Mobile Battery Testing & Replacement

Accepting all major credit cards or direct insurance billing.

In-a-Jiffy Towing

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C153QP12005A-●

AD# C153QA12002C

PASS 3 COL. x 10

AD# C153QA12003C

PASS 3 COL. x 10

N1203P46009C*-○

TIME IS RUNNING OUT

Hot Ticket Sales Event
Extended Through Sunday

Don't miss your chance to save up to \$10,000!



C153QP13001C-●



2015 Arrondo Ambassador
Auto, Cruise, 4 Cyl, AC, PWR, PEPS, SKA000000
MSRP \$31,999
Our Price \$25,999
Bonus Cash \$2,500
Net Cost \$23,499
10 in stock at similar savings



2015 Arrondo Ambassador
Auto, Cruise, 4 Cyl, AC, PWR, PEPS, SKA000000
MSRP \$31,999
Our Price \$25,999
Bonus Cash \$2,500
Net Cost \$23,499
10 in stock at similar savings



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10 in stock at similar savings



2015 Arrondo Ambassador
Auto, Cruise, 4 Cyl, AC, PWR, PEPS, SKA000000
MSRP \$31,999
Our Price \$25,999
Bonus Cash \$2,500
Net Cost \$23,499
10 in stock at similar savings



2015 Arrondo Crossroader
Auto, Cruise, 4 Cyl, AC, PWR, PEPS, SKA000000
MSRP \$31,999
\$2,300 Due at Signing
\$895 Bank Fee
Lease \$199 per month, plus tax
36-month lease



2015 Arrondo Crossroader
Auto, Cruise, 4 Cyl, AC, PWR, PEPS, SKA000000
MSRP \$31,999
\$2,300 Due at Signing
\$895 Bank Fee
Lease \$199 per month, plus tax
36-month lease



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Lease \$199 per month, plus tax
36-month lease



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Auto, Cruise, 4 Cyl, AC, PWR, PEPS, SKA000000
MSRP \$31,999
\$2,300 Due at Signing
\$895 Bank Fee
Lease \$199 per month, plus tax
36-month lease



2015 Arrondo Crossroader
Auto, Cruise, 4 Cyl, AC, PWR, PEPS, SKA000000
MSRP \$31,999
\$2,300 Due at Signing
\$895 Bank Fee
Lease \$199 per month, plus tax
36-month lease

Hurry in; sale ends Sunday, August 09, 2015!

APPLETON AUTO GROUP

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



Showroom Hours:

Monday-Saturday 9 a.m.-9 p.m.,
Sunday 10 a.m.-6 p.m.

List terms, details and conditions here. List terms, details and conditions here.
List terms, details and conditions here. List terms, details and conditions here.
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List terms, details and conditions here. List terms, details and conditions here.

AD# C153QA13001C

PASS 6 COL. x 21

AD# C153QA13002C

10 x 13



**2015
Arrondo
Crossroader**

*luxury amenities
award-winning design
up to 39 MPG highway
advanced safety features*

now starting at
\$27,995



**2015
Arrondo
Crossroader**

*luxury amenities
award-winning design
up to 39 MPG highway
advanced safety features*

now starting at
\$27,995



**2015
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Crossroader**

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award-winning design
up to 39 MPG highway
advanced safety features*

now starting at
\$27,995



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Arrondo
Crossroader**

*luxury amenities
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advanced safety features*

now starting at
\$27,995



**2015
Arrondo
Crossroader**

*luxury amenities
award-winning design
up to 39 MPG highway
advanced safety features*

now starting at
\$27,995



**2015
Arrondo
Crossroader**

*luxury amenities
award-winning design
up to 39 MPG highway
advanced safety features*

now starting at
\$27,995



Standout selections from our performance-tested pre-owned inventory.

2013 Maximus Sidewinder
with leather interior, parking sensors
and satellite radio
\$22,999

2013 Maximus Sidewinder
with leather interior, parking sensors
and satellite radio
\$22,999

2013 Maximus Sidewinder
with leather interior, parking sensors
and satellite radio
\$22,999

2013 Maximus Sidewinder
with leather interior, parking sensors
and satellite radio
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and satellite radio
\$22,999

2013 Maximus Sidewinder
with leather interior, parking sensors
and satellite radio
\$22,999

2013 Maximus Sidewinder
with leather interior, parking sensors
and satellite radio
\$22,999

**Award-Winning Service
No-Cost Maintenance
Extended Warranties
Friendly Financing
Trades Welcome**



Hamilton Auto Group

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Sales Hours: Monday-Friday 9-9, Saturday 9-8, Sunday 9-5 | Service Hours: Monday-Friday 8-6, Saturday 8-5

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



Torrence Walters
General Manager

*We are committed to delivering the best
value, selection and service because your
satisfaction is our number-one priority.*

AD# C153QA15001C

PASS 6 COL. x 21

AD# C153QA15002C

10 x 13

CASH GRAB

FACTORY REBATE BONUS DAYS



C153QP16001C-●

Cash in on huge manufacturer rebates up to \$7,000 while they last!

0% APR
for 60 Months
available in lieu of rebates with credit approval

Limited-time offer. See dealer for details.



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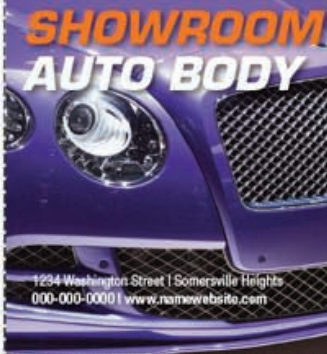
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Hilldale West
1234 Washington Street 00000
2 BR • 2 BA • 1,200 sq ft • Built 2005
\$225,900

Gorgeous split-level home with finished basement and shaded deck. Recently remodeled kitchen and bath. Great location in top-rated school district. Web ID 000000.



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Valley View
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Open 12-3

Hilldale West
1234 Washington Street 00000
2 BR • 2 BA • 1,200 sq ft • Built 2005
\$225,900

Gorgeous split-level home with finished basement and shaded deck. Recently remodeled kitchen and bath. Great location in top-rated school district. Web ID 000000.



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Price Reduced
Park Ridge \$189,000
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Inground Pool
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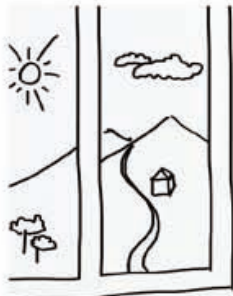
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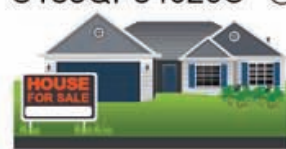
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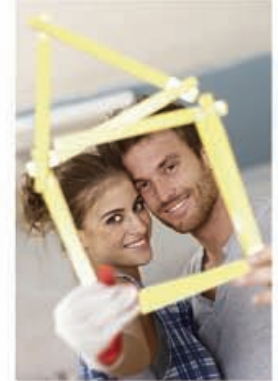
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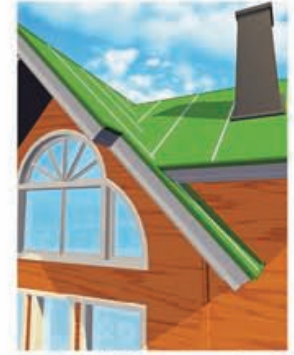
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Career Resources

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Tips for juggling work and family

Balancing work and family is a juggling act faced by many working parents. Responsibilities to work and family often overlap, and that can make solving the riddle of balancing work and family that much more difficult. Single-income households have decreased dramatically over the several decades, and escalating costs of living have made it difficult for many families to get by on just one income. But working parents can employ several strategies, both at the office and at home, as they attempt to make the job of juggling commitments to work and family a little less difficult.

Around the office

A major concern many parents have as they attempt to balance work and family is that they are not spending enough time at home with their children or not paying enough attention to their kids or even their spouse when they are home. One way to find more time at home is to inquire about the possibility of working remotely. Advancements in technology that have made it easier to remotely communicate with clients and coworkers has led to an influx of work-from-home employees. While working from home does not mean workloads will diminish, it does save men and women the time they would spend commuting to and from work, and that translates to more time at home with the family. If working remotely full-time is not a possibility, men and women can ask if it's possible to do so one or two days a week, as such a schedule will still provide more time at home.

Another avenue men and women can explore as they attempt to achieve a better balance between work and family concerns how efficiently they do their jobs. Chatting with coworkers about issues that do not pertain to work can be a great way to reduce work-related stress, but professionals who feel as if they never have enough time to get their jobs done in a typical work day should determine if they are working as efficiently as possible. Avoid too much water cooler chitchat and resist the temptation to check personal emails or text messages while at work. Such distractions can eat up a considerable amount of time over the course of a workday, making it harder for men and women to get their jobs done in a typical

workday and forcing them to stay late or bring work home. Men and women working to achieve a greater balance between work and family also can examine how willing they are to take on additional work. While coworkers love a team player willing to pitch in, routinely accepting extra work can drastically cut into the time men and women have to do their own jobs as well as the time they have to spend with their families. Helping coworkers out in a pinch is fine, but men and women should resist any urges to take on more than they can reasonably handle.

At home

Men and women also can take steps at home to create a better balance between work and family. Working parents who want the time they have with their children each night to be more substantive can turn off their device upon arriving home from work. Devices such as smartphones and tablet-keep working professionals attached to their offices, and many men and women are tempted to check work emails or answer phone calls and voicemails even when they have left the office for the day. Parents should resist that temptation so their families know their focus is on them and not back at the office.

Another way to create a greater balance between work and family life is to make more efficient use of time at home. For example, rather than spending an hour each night making dinner, working parents can use a slow cooker so family meals are ready the moment everyone arrives home at night. That frees up time the family can spend together and gives working parents one less thing to do when they arrive home.

Working parents looking get more quality time with their families also can cut back on the time families spend watching television each night. Limit television time to an hour or two each night, using the extra time to connect with one another. Many working parents strive to create a greater balance between work and family. While doing so is not always easy, men and women can employ a strategies at work and at home to make the challenge a little less complicated.

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Make the most of your home appraisal

When homeowners think about renovating their properties, many first need to secure some funding to finance such projects. Some may tap into the equity of their homes by refinancing an existing mortgage, while others may apply for home equity loans. Taking the latter approach may require certain steps, including an assessment of how much the home and property is worth. Home appraisals compare your home to neighboring properties to determine your home's current market value. Homeowners can facilitate the process by having certain information readily available for the appraiser. When preparing for appraisals, homeowners should consider and collect the following information:

- If your home was built on the largest lot in the community.
 - If you have made significant upgrades since it was last appraised, such as installing a new roof or siding. Don't overlook smaller renovations, like extra insulation added or sealing drafty windows, which can increase a home's value.
 - Proof that you have used sustainable resources or if you participated in any energy-savings programs.
- Naturally, any expansion projects, such as adding another bedroom or extending the footprint of the home, should be mentioned. A real estate appraiser is a certified, licensed professional who will do his or her best to determine the value of your home. The appraisal provides banks with information that can tell loan officers if the house is worth the loan amount. Expect to pay a fee for the appraisal, which is generally included in your closing costs. The appraiser gathers information for the appraisal report from a number of sources, but the process often begins with a physical

inspection of the property, both inside and out. He or she will compare your home against a few others in the neighborhood, which are known as comparables, or comps. Appraisals will be based on recent prices of comparable properties as well as other factors.

Apart from the improvements done to the home, there are other ways to get a higher appraisal amount. The appraiser may consider the overall maintenance of the home and property. It is wise to consider curb appeal and ensure the home is clean and maintained when the appraiser arrives. Minor repairs or common maintenance can impress the appraiser. Removing clutter and cleaning up the home's interior can make the home appear larger, possibly increasing its value as a result.

It may be worth it to invest some more money into the property before having an appraisal done. A study sponsored by the National Association of Realtors says wood floors, landscaping and an enclosed garage can lead to a more favorable appraisal. An appraiser will spend roughly 30 minutes in a home. Try to give that person space to do his or her job. Following the appraiser around during an inspection can raise a red flag that something is wrong with the house that you don't want to be seen. Turn lights on throughout the house, make sure the heating or cooling system is functioning at full capacity and keep pets locked away. Move items that can impede access to basements or attics. An accurate assessment of the value of your home will give banks the information they need to determine loan amounts for future renovation projects. Providing background information on the home and having a well-maintained property can improve the chances of a favorable appraisal.

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C153QP41018C*-○



C153QP41015C*-○



C153QP41017C*-○



C153QP41021C*-○



C153QP41020C*-○



C153QP41026C*-○



C153QP42002C*-O



C153QP42007C*-O



REDUCTION

C153QP42001C*-O



C153QP42004C*-O



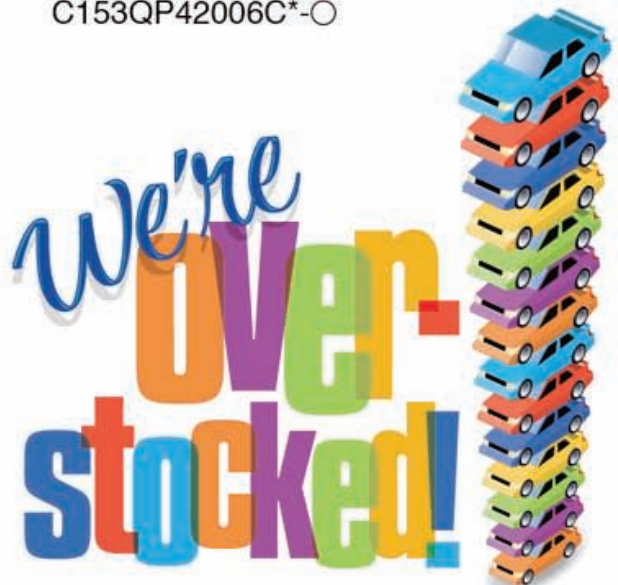
C153QP42006C*-O



C153QP42008C*-O



C153QP42005C*-O



C153QP42003C*-O



C153QP43006C*-O



C153QP43005C*-O



New Home Communities

C153QP43003C*-O



Homes of the Week

C153QP43001C*-O



C153QP43002C*-O



C153QP43004C*-O



C153QP43007C*-O



C153QP43008C*-O



C153QP44001C-●



C153QP44005C*-○



C153QP44008C*-○



C153QP44006C*-○



C153QP44007C*-○



C153QP44004C*-○



C153QP44002C-●



C153QP44003C-●