CREATE. SELL. PROFIT.

METRO®

MULTI-PLATFORM AD PACKAGES

Cross-platform packages featuring today's most popular ad sizes for web and mobile

GAME DAY

Big Plans for the Big Game?
Our Super Party Guide is full of great ideas!

SUPER PARTY GUIDE

Score your copy January 00!
Name Newspaper

GAME DAY

Big Plans for the Big Game?

Our Super Party Guide is full of great ideas, whether you're **hosting the game** on your home turf or **looking for a place to catch the action** with fellow football fans.

SUPER PARTY GUIDE

Score your copy January 00!
A Special Section From
Name Newspaper

Big Plans for the Big Game? **SUPER PARTY GUIDE** Great ideas for the action! **Name Newspaper**

Big Plans for the Big Game? **SUPER PARTY GUIDE** Great ideas for the action! **Name Newspaper**

Big Plans for the Big Game?

Our Super Party Guide is full of great ideas, whether you're **hosting the game** on your home turf or **looking for a place to catch the action** with fellow football fans.

Score your copy January 00!

SUPER PARTY GUIDE

A Special Section From
Name Newspaper

The Cyclist's Shop

Bikes | Tune-Ups | Repairs

Your First Tune-Up Is FREE with any new bicycle purchase

Cycle Stop

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

The Cyclist's Shop Cycle Stop Bikes | Tune-Ups | Repairs

The Cyclist's Shop Cycle Stop Bikes | Tune-Ups | Repairs

The Cyclist's Shop

Bikes | Tune-Ups | Repairs

Your First Tune-Up Is FREE with any new bicycle purchase

We have a great selection of new and pre-owned bikes in stock for serious cyclists and the whole family, and we welcome trade-ins.

Cycle Stop

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

The Cyclist's Shop

Your First Tune-Up Is FREE with any new bicycle purchase

Bikes | Tune-Ups | Repairs

Cycle Stop

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Web & Mobile Ad Solutions Delivered Three Ways

Metro has three ways for you to get the ad content you need to expand your sales efforts with Web and mobile. Choose the ways that work best for your sales and creative teams.

1 Ads for Web & Mobile in MCC

Included as a **FREE** value-added bonus of your subscriptions, Metro gives you ads for Web and mobile to show, sell and produce on their own or in conjunction with print ad layouts. Located in the *MetroCreativeConnection Creative Library*, Metro ads for Web and mobile are provided in the most popular shapes and sizes: rectangle, leaderboard, skyscraper and two mobile-specific banners. Each ad is delivered in Adobe Photoshop® format, giving you complete editing control. Drop in advertiser specifics and save the file as a ready-to-post JPEG or GIF.

View all the combination print and digital ads in the monthly *Multi-Platform Ad Packages* e-Edition. Click the *e-Edition* link on the opening screen to view the latest selection onscreen or download the entire PDF.

You can also view print ads that have companion Web/mobile ads in each monthly *SearchBook*™. There, you can click to gain immediate access to the ads from the pages.

Search the *Creative Library* by checking the "Print with Web/Mobile" or "Web/Mobile" box along with relevant keywords. You can even select your Web/Mobile standard ad size from the pull-down menu.

View each of the ads in the *Multi-Platform Ad Packages* e-Edition accessed through the *MCC* home page.
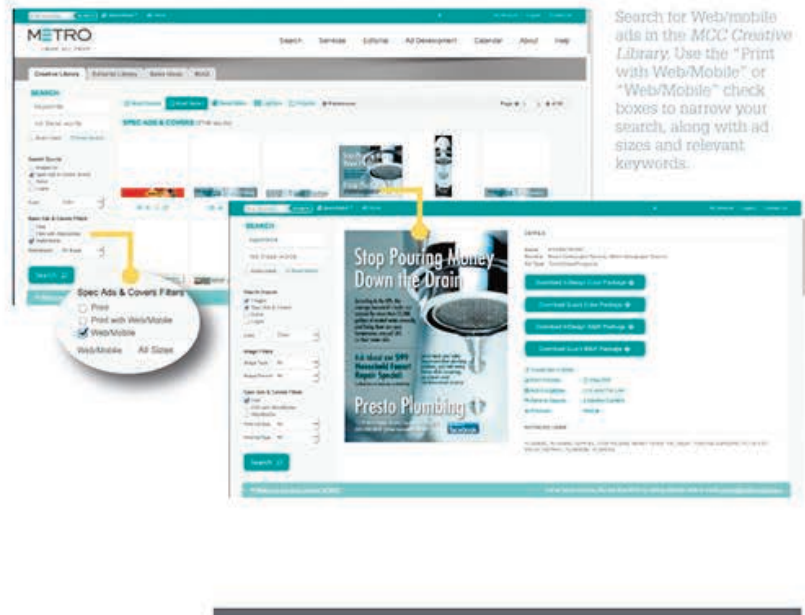
Search for Web/mobile ads in the *MCC Creative Library*. Use the "Print with Web/Mobile" or "Web/Mobile" check boxes to narrow your search, along with ad sizes and relevant keywords.

2 Quick Spec Ads for Web & Mobile with MiAD

Metro interactive Ad Designer (desktop) gives you the option of creating your own Web or mobile ads onscreen through the use of your online browser. Search thousands of ad options, select a file and enter your advertiser info in the appropriate fields. You can also open a Web/Mobile ad directly in *MiAD*® by selecting the pencil-in-the-box icon below ad thumbnails in the *MCC Creative Library*.

When your ad is ready, download a JPEG of the ad to present on a laptop or a ready-to-post file. *MiAD mobile*® users can take this functionality on the go and present to prospects on their iPads. *MiAD* is an optional service. For further info, or to set up a free trial, call our Client Services team at **800-223-1600** or e-mail **service@metro-email.com**.

3 Custom Ads for Web & Mobile from ADS On Demand™

With a fast turnaround, no long-term contracts, and no ad-quantity commitments, *AOD* is a cost-effective back-up team when you need custom print, Web and mobile ads. *AOD* can provide you with an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple static ads to complex animations, *AOD* does it all! Call **800-223-1600** or e-mail **service@metro-email.com** for further information about this unique service, and to begin a free trial. **M**

METRO®
CREATIVE GRAPHICS, INC.

www.metrocreativeconnection.com • 800-223-1600 • service@metro-email.com

AD# C191QA05004C PASS 2 COL. x 4

SKYSCRAPER **160 x 600**

AD# C191QW05004B 300 X 50

AD# C191QW05004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

AD# **C191QA17003C** PASS 2 COL. x 5
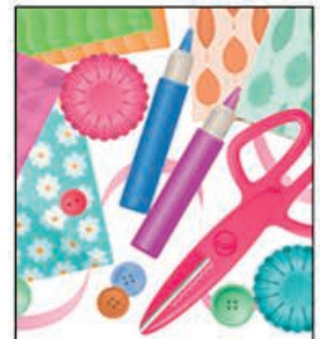
Scrapbooking Sale
Going On Now

up to **50% Off** Albums & Accessories
dies | storage | stickers
paper | tools | & more

Shop today for the best selection!
Sale ends Sunday, January 00, 2018.
List details, terms and conditions here.

Stay connected for workshops, events, contests and special offers!

Suzie's Craft & Sew
1234 Washington Street
Somersville Heights
000-000-0000 | www.namewebsite.com

SKYSCRAPER **160 x 600**

AD# **C191QW17003B** 300 X 50

AD# **C191QW17003W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

AD# C191QA17006C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# C191QW17006B 300 X 50

AD# C191QW17006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

experienced & reputable
BAIL BONDS
We're here to help you or your loved one get back home as quickly as possible.
FLEXIBLE PAYMENT OPTIONS
24-Hour Help
000.000.0000
Bower Bail Bonds
Like us on facebook
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C191QA18003C PASS 2 COL. x 5

experienced & reputable
BAIL BONDS
24-Hour Help
000.000.0000
We're here to help you or your loved one get back home as quickly as possible.
FLEXIBLE PAYMENT OPTIONS
Bower Bail Bonds
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

experienced & reputable
BAIL BONDS
24-Hour Help 000.000.0000
Bower Bail Bonds

AD# C191QW18003B 300 X 50

experienced & reputable
BAIL BONDS
24-Hour Help 000.000.0000
Bower Bail Bonds

AD# C191QW18003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

experienced & reputable
BAIL BONDS
FLEXIBLE PAYMENT OPTIONS
24-Hour Help
000.000.0000
Bower Bail Bonds
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

experienced & reputable
BAIL BONDS
24-Hour Help 000.000.0000
FLEXIBLE PAYMENT OPTIONS
Bower Bail Bonds
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Consignment Boutique
Shop & sell!

Shop often for irresistible prices on a constantly changing selection of great styles.

apparel for the whole family | winter outerwear | footwear, handbags & jewelry | housewares & home decor | furniture | baby gear | toys | sporting goods | & more

We Have Dresses for Proms, Weddings & Special Occasions!

Resale Redo
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# C191QA18006C PASS 2 COL. x 5

Consignment Boutique Shop & sell!
Shop often for irresistible prices on a constantly changing selection of great styles.
Resale Redo — apparel for the whole family •••

AD# C191QW18006B 300 X 50

Consignment Boutique Shop & sell!
Shop often for irresistible prices on a constantly changing selection of great styles.
Resale Redo — apparel for the whole family •••

AD# C191QW18006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Consignment Boutique Shop & sell!

We Have Dresses for Proms, Weddings & Special Occasions!

Shop often for irresistible prices on a constantly changing selection of great styles.

• apparel for the whole family •

Resale Redo
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

LEADERBOARD 728 x 90

Consignment Boutique Shop & sell!

We Have Dresses for Proms, Weddings & Special Occasions!

Shop often for irresistible prices on a constantly changing selection of great styles.

• apparel for the whole family •

Resale Redo
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Consignment Boutique
Shop & sell!

Shop often for irresistible prices on a constantly changing selection of great styles.

• apparel for the whole family •

We Have Dresses for Proms, Weddings & Special Occasions!

Resale Redo
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

RECTANGLE 300 x 250

METRO Web Ad Supplement
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Everyone's Favorite Desserts

Brownies to bars, cupcakes to croissants, we have all the treats and sweets you crave, baked fresh daily.

Custom cakes and cupcakes for kids' parties and special events!

Buttercup Bakery

1234 Washington St • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# C191QA19006C PASS 2 COL. x 5

Everyone's Favorite Desserts

Brownies to bars, cupcakes to croissants, we have all the treats and sweets you crave, baked fresh daily.

Custom cakes and cupcakes for kids' parties and special events!

Buttercup Bakery

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Everyone's Favorite Desserts — Buttercup Bakery

AD# C191QW19006B 300 X 50

Everyone's Favorite Desserts — Buttercup Bakery

AD# C191QW19006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Everyone's Favorite Desserts

Brownies to bars, cupcakes to croissants, we have all the treats and sweets you crave, baked fresh daily.

Buttercup Bakery

1234 Washington St • Somersville Heights
000-000-0000 • www.namewebsite.com

RECTANGLE **300 x 250**

Everyone's Favorite Desserts

Brownies to bars, cupcakes to croissants, we have all the treats and sweets you crave, baked fresh daily.

Buttercup Bakery

1234 Washington St • Somersville Heights
000-000-0000 • www.namewebsite.com

LEADERBOARD **728 x 90**

Great Coffee & a Whole "Latte" More

Hot, iced or frozen espresso and specialty tea beverages! Delicious bagels, soups, salads, sandwiches and desserts!

Open 6AM-6PM

The Coffee Pot

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# **C191QA20003C** PASS 2 COL. x 5

OPEN 6am-6pm

Great Coffee & a Whole "Latte" More

Hot, iced or frozen espresso and specialty tea beverages! Delicious bagels, soups, salads, sandwiches and desserts!

The Coffee Pot

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

OPEN 6am-6pm

Great Coffee & a Whole "Latte" More

Delicious bagels, soups, salads, sandwiches & desserts! The Coffee Pot

AD# **C191QW20003B** 300 X 50

OPEN 6am-6pm

Great Coffee & a Whole "Latte" More

Delicious bagels, soups, salads, sandwiches & desserts! The Coffee Pot

AD# **C191QW20003W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

OPEN 6am-6pm

Great Coffee & a Whole "Latte" More

Hot, iced or frozen espresso and specialty tea beverages!
Delicious bagels, soups, salads, sandwiches and desserts!

The Coffee Pot

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

OPEN 6am-6pm

Great Coffee & a Whole "Latte" More

Delicious bagels, soups, salads, sandwiches and desserts!

The Coffee Pot

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

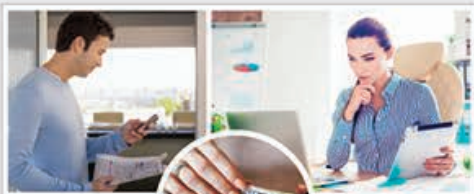The **Diamond** & **Gemstone** Specialists

Shop the area's best selection of certified diamond and genuine gemstone jewelry for quality and value you can trust.

certified diamonds | custom jewelry design
engagement rings | collection watches
repair & resetting | insurance appraisals

Parsons Jewelry

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# **C191QA20006C** PASS 2 COL. x 5

The **Diamond** & **Gemstone** Specialists

Shop the area's best selection of certified diamond and genuine gemstone jewelry.

Parsons Jewelry

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

The Diamond & Gemstone Specialists | Parsons Jewelry

AD# **C191QW20006B** 300 X 50

The Diamond & Gemstone Specialists | Parsons Jewelry

AD# **C191QW20006W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

The **Diamond** & **Gemstone Specialists**

Shop the area's best selection of certified diamond and genuine gemstone jewelry.

Parsons Jewelry

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

RECTANGLE **300 x 250**

The **Diamond** & **Gemstone Specialists**

Shop the area's best selection of certified diamond and genuine gemstone jewelry.

Parsons Jewelry

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

LEADERBOARD **728 x 90**

AD# **C191QA21001C** PASS 6 COL. x 21
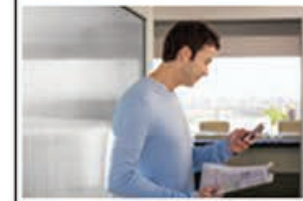
SKYSCRAPER **160 x 600**

AD# **C191QW21001B** 300 X 50

AD# **C191QW21001W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

AD# **C191QA26001C** PASS 6 COL. x 21

SKYSCRAPER **160 x 600**

AD# **C191QW26001B** 300 X 50

AD# **C191QW26001W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Ready. Set. **ACHIEVE.**

Post Your Resume Online Today for Exposure to Over **000 Area Jobs**

The Somersville Press
JOBS SECTION
In Print & Online Daily
000.000.0000 | www.namewebsite.com

AD# **C191QA36004C** PASS 2 COL. x 5

Ready. Set. **ACHIEVE.** The Somersville Press **JOBS SECTION** www.namewebsite.com

AD# **C191QW36004B** 300 X 50

Ready. Set. **ACHIEVE.** The Somersville Press **JOBS SECTION** www.namewebsite.com

AD# **C191QW36004W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Ready. Set. **ACHIEVE.**

Click here to Post Your Resume

The Somersville Press **JOBS SECTION** **In Print & Online Daily** 000.000.0000 www.namewebsite.com

SKYSCRAPER **160 x 600**

Ready. Set. **ACHIEVE.**

The Somersville Press **JOBS SECTION** **In Print & Online Daily** 000.000.0000 | www.namewebsite.com

Click here to Post Your Resume

RECTANGLE **300 x 250**

Ready. Set. **ACHIEVE.** **Click here to Post Your Resume** The Somersville Press **JOBS SECTION** **In Print & Online Daily** 000.000.0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

AD# **C191QA37001C** PASS 6 COL. x 21

SKYSCRAPER **160 x 600**

AD# **C191QW37001B** 300 X 50

AD# **C191QW37001W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

AD# N1901A02001C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1901W02001B 300 X 50

AD# N1901W02001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Considering Divorce?

Choosing the right attorney is essential to protecting your rights and assets. Call us first for a free consultation with a family law specialist, so we can help you navigate the complex issues involved in the divorce process and reach a timely resolution. We offer affordable fees and payment plans to put experienced and reliable legal help within your reach.

Kurtz & Lewis LAW OFFICES

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1901A02002C PASS 2 COL. x 5

Considering Divorce?

SET UP A FREE CONSULTATION NOW

Choosing the right attorney is essential to protecting your rights and assets. We offer affordable fees and payment plans to put experienced and reliable legal help within your reach.

Kurtz & Lewis LAW OFFICES

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Considering Divorce? Kurtz & Lewis LAW OFFICES FREE CONSULTATION NOW

AD# N1901W02002B 300 X 50

Considering Divorce? Kurtz & Lewis LAW OFFICES FREE CONSULTATION NOW

AD# N1901W02002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SET UP A FREE CONSULTATION NOW

Considering Divorce?

Kurtz & Lewis LAW OFFICES

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Considering Divorce? SET UP A FREE CONSULTATION NOW **Kurtz & Lewis LAW OFFICES** 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Specialists in Rare Coins

Buy | Sell | Consign | Appraise | Display

Look no further for trusted expertise in collectible coin, rare currency and precious metal appraisal and information.

| Store Hours: Monday-Friday 9-5, Saturday 10-2 |

House of Coins

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1901A02003C PASS 2 COL. x 5

Specialists in Rare Coins

Buy | Sell | Consign | Appraise | Display

House of Coins

AD# N1901W02003B 300 X 50

Specialists in Rare Coins

Buy | Sell | Consign | Appraise | Display

House of Coins

AD# N1901W02003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Specialists in Rare Coins

Buy | Sell | Consign | Appraise | Display

Look no further for trusted expertise in collectible coin, rare currency and precious metal appraisal and information.

House of Coins

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Specialists in Rare Coins

Buy | Sell | Consign | Appraise | Display

House of Coins

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Specialists in Rare Coins

Buy | Sell | Consign | Appraise | Display

House of Coins

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Ready for a Refund?

Act now to get your tax refund faster!*

Form 1040 — U.S. Individual Income Tax

Name, Address, and SSN

Get a free review of your last year's tax return with 2018 tax prep service!

Halleran & Associates Accounting

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Save 10% Off 2018 Tax Prep Service

when you come in before January 00, 2019. Call today for your appointment!

* Ability to receive a refund depends on 2018 income reporting and tax laws.

facebook

AD# N1901A02004C PASS 2 COL. x 5

Ready for a Refund?

Halleran & Associates Accounting

AD# N1901W02004B 300 X 50

Ready for a Refund?

Halleran & Associates Accounting

AD# N1901W02004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Ready for a Refund?

Act now to get your tax refund faster!

Halleran & Associates Accounting

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Save 10% Off 2018 Tax Prep Service

RECTANGLE **300 x 250**

Ready for a Refund?

Act now to get your tax refund faster!

Save 10% Off 2018 Tax Prep Service

Halleran & Associates Accounting

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

SKYSCRAPER **160 x 600**

LEADERBOARD **728 x 90**

Comfortable & Functional OFFICE FURNITURE
to bring out the best in your workday

Huge Selection of Ergonomic Seating & Space-Saving Home Office Solutions!
Office Furniture Financing & Leasing Plans Available
Ask about our corporate account perks!

Value Office Supply
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1901A02004C PASS 2 COL. x 5

Comfortable & Functional OFFICE FURNITURE
to bring out the best in your workday

Huge Selection of Ergonomic Seating & Space-Saving Home Office Solutions!
Office Furniture Financing & Leasing Plans Available
Ask about our corporate account perks!

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1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Comfortable & Functional OFFICE FURNITURE
to bring out the best in your workday
Value Office Supply

AD# N1901W02004B 300 X 50

Comfortable & Functional OFFICE FURNITURE
to bring out the best in your workday
Value Office Supply

AD# N1901W02004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Comfortable & Functional OFFICE FURNITURE
to bring out the best in your workday

Value Office Supply
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Comfortable & Functional OFFICE FURNITURE
to bring out the best in your workday

Value Office Supply
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

METRO Web Ad Supplement
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Organize Your Office

BUY 2, GET 1 FREE
Deals Throughout the Store
storage • binders • folders • clips
notes • writing • cleaning
office tools •
& more

Stop in today!
Sale ends 00.00.19.
List details, terms and conditions here.

Business Services Available Here!
print & copy • pack & ship • tech support

Printz Office Supply
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1901A02006C PASS 2 COL. x 5

Organize Your Office

BUY 2, GET 1 FREE
Deals Throughout the Store
storage • binders • folders • clips
notes • writing • cleaning
office tools •
& more

Printz Office Supply
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Organize Your Office — BUY 2, GET 1 FREE Deals Throughout the Store — Printz Office Supply

AD# N1901W02006B 300 X 50

Organize Your Office — BUY 2, GET 1 FREE Deals Throughout the Store — Printz Office Supply

AD# N1901W02006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Organize Your Office

BUY 2, GET 1 FREE
Deals Throughout the Store
storage • binders • folders • clips
notes • writing • cleaning
office tools •
& more

Printz Office Supply
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Organize Your Office

BUY 2, GET 1 FREE
Deals Throughout the Store
storage • binders • folders • clips
notes • writing • cleaning
office tools & more

Printz Office Supply
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

AD# N1901A02007C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1901W02007B 300 X 50

AD# N1901W02007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Stock Up on UNIFORM BASICS

BOGO 50% Off
Select Styles
Now Through Sunday

Save on men's, women's and maternity styles in all sizes!

Sale ends 00.00.19. List details, terms and conditions here. List details, terms and conditions here.

Plus, **Save 10% Off** All In-Stock Footwear

The **Uniform** Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# **N1901A02009C** PASS 2 COL. x 5

Stock Up on UNIFORM BASICS
BOGO 50% Off
The Uniform Store

AD# **N1901W02009B** 300 X 50

Stock Up on UNIFORM BASICS
BOGO 50% Off
The Uniform Store

AD# **N1901W02009W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Stock Up on UNIFORM BASICS

BOGO 50% Off
Select Styles
Now Through Sunday

The **Uniform** Store

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Stock Up on UNIFORM BASICS

The **Uniform** Store

BOGO 50% Off
Select Styles Now Through Sunday

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Stock Up on UNIFORM BASICS
BOGO 50% Off

Save on men's, women's and maternity styles in all sizes!

The **Uniform** Store
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Clinical Trials & Research Studies

Help advance the future of medicine while receiving treatment and compensation for your participation.

To learn more about current and upcoming studies, please call 000.000.0000 today.

Current Studies Include:
Acne Treatment
Bipolar Depression
Plaque Psoriasis
Fatty Liver
Schizoaffective Disorders

PharmAdvance Institute

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1901A03001C PASS 2 COL. x 5

Clinical Trials & Research Studies

PharmAdvance Institute
Learn more

AD# N1901W03001B 300 X 50

Clinical Trials & Research Studies

PharmAdvance Institute
Learn more

AD# N1901W03001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Clinical Trials & Research Studies

Help advance the future of medicine while receiving treatment and compensation for your participation.

Learn more about current and upcoming studies.

PharmAdvance Institute

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

Clinical Trials & Research Studies

Help advance the future of medicine while receiving treatment and compensation for your participation.

Learn more about current and upcoming studies.

PharmAdvance Institute

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Prompt & Professional
Service for Your Furnace

FREE SERVICE CALL

With Your Repair Service Not valid on weekends or after hours. Mention this ad when calling!

Free Estimates on Replacements & New Installations
furnaces | central air conditioning | water heaters | boilers

Best Heating & Mechanical

Commercial & Residential Financing Available License# 000000 Fully Insured

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

facebook

AD# N1901A03002C PASS 2 COL. x 5

Prompt & Professional
Service for Your Furnace

Best Heating & Mechanical

AD# N1901W03002B 300 X 50

Prompt & Professional
Service for Your Furnace

Best Heating & Mechanical

AD# N1901W03002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Prompt & Professional
Service for Your Furnace

FREE SERVICE CALL

Free Estimates on Replacements & New Installations

Best Heating & Mechanical

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Prompt & Professional
Service for Your Furnace

FREE SERVICE CALL

Best Heating & Mechanical

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Prompt & Professional
Service for Your Furnace

FREE SERVICE CALL

Best Heating & Mechanical

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

**In addition to today's most commonly used
Web ad sizes, these cross-platform packages
now include two ad sizes for mobile advertising**

Note:
Make quick animated GIF Web ads from the Metro .psd files by
using Photoshop's *"Make Frames from Layers"* command in the
Animation window.

Save on Premium Ski Wear

Our lowest prices of the season on high-quality ski wear from your favorite brands!

up to 40% Off
Ski Jackets | Vests | Ski & Snowboard Pants | Accessories
Shop now for the best selection of styles and sizes!
Sale ends January 00, 2019 while supplies last.

Chalet Ski & Sports
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# **N1901A03004C** PASS 2 COL. x 5

Save on Premium Ski Wear
Chalet Ski & Sports
up to 40% Off
AD# **N1901W03004B** 300 X 50
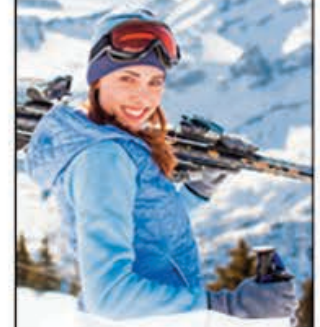
Save on Premium Ski Wear
Chalet Ski & Sports
up to 40% Off
AD# **N1901W03004W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Save on Premium Ski Wear

Our lowest prices of the season ski wear from your favorite brands!

up to 40% Off
Ski Jackets | Vests | Ski & Snowboard Pants | Accessories

Chalet Ski & Sports
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Save on Premium Ski Wear

Our lowest prices of the season ski wear from your favorite brands!

up to 40% Off

Chalet Ski & Sports
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Save on Premium Ski Wear

Our lowest prices of the season ski wear from your favorite brands!

up to 40% Off

Chalet Ski & Sports
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

AD# N1901A03005C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1901W03005B 300 X 50

AD# N1901W03005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

AD# N1901A03006C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1901W03006B 300 X 50

AD# N1901W03006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Bright & Clean Laundry Center

Open Daily at 7am
Last Wash at 10pm

Modern & Efficient Front-Loading Machines
Oversized Load Capacities • Coinless Laundry Cards
Soap, Snack & Beverage Vending
Attendant On Premises • Free Parking Lot

Spin Cycle Laundromat

We offer full-service washing and folding by the pound!

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1901A03007C PASS 2 COL. x 5

Bright & Clean Laundry Center

Open Daily at 7am
Last Wash at 10pm

We offer full-service washing and folding by the pound!

Spin Cycle Laundromat

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**
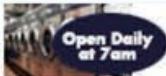
Bright & Clean Laundry Center
Open Daily at 7am
Spin Cycle Laundromat

AD# N1901W03007B 300 X 50

Bright & Clean Laundry Center
Open Daily at 7am
Spin Cycle Laundromat

AD# N1901W03007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Bright & Clean Laundry Center

We offer full-service washing and folding by the pound!

Open Daily at 7am
Last Wash at 10pm

Spin Cycle Laundromat

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Bright & Clean Laundry Center
Open Daily at 7am
Last Wash at 10pm
Spin Cycle Laundromat
We offer full-service washing and folding by the pound!
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Our Machines Mean Business.

Your source for quality office machines and fast, affordable on-site service.

Sales | Setup | Service | Repair | Leasing
· ink & laser printers · copiers · shredders
· fax machines · cash registers · ink & toner

Lex Office Machines

Call anytime for a **free phone consultation!**

Like us on **facebook**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# **N1901A03008C** PASS 2 COL. x 5

Our Machines Mean Business. | **Lex Office Machines**

AD# **N1901W03008B** 300 X 50

Our Machines Mean Business. | **Lex Office Machines**

AD# **N1901W03008W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Our Machines Mean Business.

Your source for quality office machines and fast, affordable on-site service.

Lex Office Machines

Sales · Setup · Service
Repair · Leasing

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Our Machines Mean Business.

Your source for quality office machines and fast, affordable on-site service.

Sales | Setup | Service Repair | Leasing
· ink & laser printers
· copiers · shredders
· fax machines
· cash registers
· ink & toner

Lex Office Machines

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Our Machines Mean Business.

Your source for quality office machines and fast, affordable on-site service.

Sales · Setup · Service

Lex Office Machines

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Home Fitness Solutions

Shop our showroom in person or online!

Enjoy Interest-Free Financing for 6 Months
Plus, FREE Delivery to Your Home or Office
on all purchases over $000 through January 31, 2019.
List details, terms and conditions here. List details, terms and conditions here.

Treadmills | Bikes | Ellipticals | Home Gyms | Weight Sets & Benches | Ab & Core Equipment | & More

Sporting Goods Unlimited

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1901A03009C PASS 2 COL. x 5

Home Fitness Solutions

Shop our showroom in person or online!

Treadmills • Bikes
Ellipticals • Home Gyms
Weight Sets & Benches
Ab & Core Equipment
& More

SHOP ONLINE

Enjoy Interest-Free
Financing for 6 Months

Sporting Goods Unlimited

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Home Fitness Solutions — Sporting Goods Unlimited
SHOP OUR ONLINE SHOWROOM

AD# N1901W03009B 300 X 50

Home Fitness Solutions — Sporting Goods Unlimited
SHOP OUR ONLINE SHOWROOM

AD# N1901W03009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Home Fitness Solutions

Shop our showroom in person or online!

Treadmills
Bikes
Ellipticals
Home Gyms
Weight Sets &
Benches
Ab & Core
Equipment
& More

Sporting Goods Unlimited

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

SHOP ONLINE

RECTANGLE **300 x 250**

Shop our showroom in person or online!

Home Fitness Solutions

Treadmills • Bikes
Ellipticals • Home Gyms
Weight Sets & Benches
Ab & Core Equipment & More

SHOP ONLINE

Sporting Goods Unlimited

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

AD# N1901A04004C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1901W04004B 300 X 50

AD# N1901W04004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Counting Down to the Lunar New Year?

From great gift ideas to traditional recipes and local festivities, our upcoming special section has all you need to welcome the Year of the Pig in festive fashion.

Look for your copy here on February 00!

Also online at namenewspaper.com/chinesenewyearguide

Chinese NEW YEAR Celebration Guide
A Special Section From
Name Newspaper

AD# N1901A05004C PASS 2 COL. x 5

Counting Down to the Lunar New Year?

Great gift ideas
Traditional recipes
and Local festivities

Chinese NEW YEAR Celebration Guide
A Special Section From
Name Newspaper

Look for your in print and online February 00!

SKYSCRAPER **160 x 600**

AD# N1901W05004B 300 X 50

AD# N1901W05004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Counting Down to the Lunar New Year?

Great gift ideas
Traditional recipes
and Local festivities

Chinese NEW YEAR Celebration Guide
A Special Section From
Name Newspaper

Look for your in print and online February 00!

RECTANGLE **300 x 250**

Counting Down to the Lunar New Year?

Great gift ideas
Traditional recipes
and Local festivities

Chinese NEW YEAR Celebration Guide
Name Newspaper

Look for your in print and online February 00!

LEADERBOARD **728 x 90**

Make the Most of Family Time

Add more value to the time you spend together with our Fit & Healthy Family Guide. This new special section is filled with advice, ideas and tips to help you and your loved ones enjoy a healthier, more active lifestyle, as well as valuable special offers from a host of family-friendly local businesses.

Enjoy and share your copy of this special section on **January 00**.

Fit&Healthy *Family Guide*

A Special Section From
Name Newspaper

Also online at namenewspaper.com/fitandhealthyfamily.

AD# N1901A06004C PASS 2 COL. x 5

AD# N1901W06004B 300 X 50

AD# N1901W06004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

AD# N1901A07003C PASS 3 COL. x 10

AD# N1901W07003B 300 X 50

AD# N1901W07003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Looking for a Doctor?

Find the right healthcare professionals for you and your family in our upcoming Top Docs guide, featuring dozens of top-rated physicians and specialists throughout Name County!

Top Docs

Coming Thursday, January 00

A Special Feature From
Name Newspaper
Look for it in **print and online** at namenewspaper.com/topdocs19.

AD# N1901A08003C PASS 2 COL. x 5
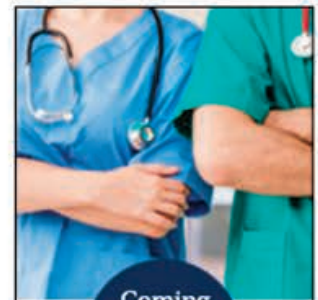
Coming Thursday, January 00

Looking for a Doctor?

Find the right healthcare professionals for you and your family in our upcoming Top Docs guide, featuring dozens of top-rated physicians and specialists throughout Name County!

Top Docs
A Special Section From
Name Newspaper

SKYSCRAPER **160 x 600**

Looking for a Doctor?
Coming Thursday, January 00
Top Docs Name Newspaper

AD# N1901W08003B 300 X 50

Looking for a Doctor?
Coming Thursday, January 00
Top Docs Name Newspaper

AD# N1901W08003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Coming Thursday, January 00

Looking for a Doctor?

Top Docs
A Special Section From
Name Newspaper

Find the right healthcare professionals for you and your family in our upcoming Top Docs guide, featuring dozens of top-rated physicians and specialists throughout Name County!

RECTANGLE **300 x 250**

Coming Thursday, January 00

Looking for a Doctor?

Find the right healthcare professionals for you and your family in our upcoming Top Docs guide, featuring dozens of top-rated physicians and specialists throughout Name County!

Top Docs
A Special Section From
Name Newspaper

LEADERBOARD **728 x 90**

AD# **N1901A09005C** PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# **N1901W09005B** 300 X 50

AD# **N1901W09005W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

AD# N1901A10001C

Why Do You *Shop Local?*

Let us know what you enjoy most about shopping at independent local businesses here in **Name Community**, and you could **win a $25 gift card** from a participating area merchant!

Take our survey and be entered to win!

Name Newspaper

RECTANGLE **300 x 250**

AD# N1901A10002C

SUNDAY SCORES

Super Countdown Giveaway Contest

New Prizes Weekly!!

Click Here to Enter

Name Newspaper

RECTANGLE **300 x 250**

Use these bonus web ads to promote your August and Labor Day contests to readers on your website. Link them to your online entry forms for reader convenience.

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

AD# N1901A14003C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1901W14003B 300 X 50

AD# N1901W14003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

AD# N1901A14004C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# **N1901W14004B** 300 X 50

AD# **N1901W14004W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Your *Hometown* Home Improvement Store

We have a full spectrum of products and knowledge to bring your best ideas to life.

tools & hardware | paint center | building supplies | garden center

Goode Paint & Hardware Center

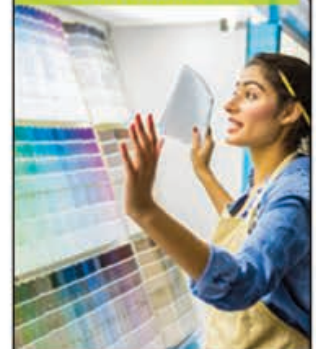Seniors & Military, Save 5% *Every Day!*

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1901A14005C PASS 2 COL. x 5

Your *Hometown* Home Improvement Store

We have a full spectrum of products and knowledge to bring your best ideas to life.

Seniors & Military, Save 5% *Every Day!*

Goode Paint & Hardware Center

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Your *Hometown* Home Improvement Store
Goode Paint & Hardware Center

AD# N1901W14005B 300 X 50

Your *Hometown* Home Improvement Store
Goode Paint & Hardware Center

AD# N1901W14005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Your *Hometown* Home Improvement Store

We have a full spectrum of products and knowledge to bring your best ideas to life.

Goode Paint & Hardware Center

Seniors & Military, Save 5% *Every Day!*

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Your *Hometown* Home Improvement Store
We have a full spectrum of products and knowledge to bring your best ideas to life.
Goode Paint & Hardware Center
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Over the Counter & At the Counter *We're Here to Help*

While you're here, pick up personal care, household and convenience items at our everyday low prices!

Your Local Full-Service Pharmacy
| Friendly answers from trained pharmacists
| Great selection & competitive prices
| Fast phone & online refills
| Home medical supplies
| Custom compounding
| Delivery available

Newman Pharmacy

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1901A14007C PASS 2 COL. x 5

AD# N1901W14007B 300 X 50

AD# N1901W14007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

AD# **N1901A19007C** PASS 6 COL. x 1.5

AD# **N1901W19007B** 300 X 50

AD# **N1901W19007W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

METRO®

Create. Sell. Profit.

Here's how you can boost revenue with Metro's creative resources and ad development solutions:

Pinpoint & Plan New Sales Opportunities

Identify and capitalize on new promotional opportunities throughout the year with Metro's interactive planning calendar, weekly tips, *Plus Business* moneymaking ideas, Quick Sell e-mails and more.

Close More Sales with a Wealth of Spec Ad Options

Access ready-to-present-and-sell spec ads and campaigns for virtually every advertiser category, including top monthly ad prospects, themed event packages, multiple-advertiser pages, shaped specialty ads, free-standing inserts and more from our expansive online spec ad library.

Bundle Print, Web & Mobile Offerings to Expand Sales

Simplify coordination of print and digital sales to meet the evolving needs of your local market and advertisers with Metro's multimedia solutions like print and Web ad combos, online e-Sections and easy-to-create websites.

Interactive SearchBook: Instantly Access the Content You See

Metro's Interactive *SearchBook*, as the name suggests, lets you preview all of the new images, ads and ideas with the ability to then link directly to that content in the *Creative Library* of *MetroCreativeConnection* (MCC). Access each of the monthly *SearchBooks* from the *Search* pull-down on the top navigation bar of every *MCC* page. You don't even have to log in to view them!

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