

# METRO

## 2023 SCHEDULE

### Themed Special Sections (TSS)

Expand your print and digital ad sales with an easy-to-use, coordinated sections program!

- 100% unbranded article content
- Designed with ready-to-sell ad spots in place
- Copyright-free features to "localize" any way you like
- Purchase by subscription for unlimited section access or a la carte



All 2023 TSSs are available in TWO SIZES:

- Tab: 10.5" x 11.25"
- Magazine: 8.25" x 10.75"

#### Sell earlier!

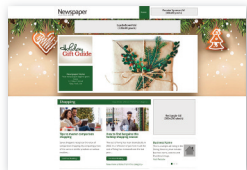
Check the "available" date for each title: This is when each full section will be ready to download.

#### Introducing the mini section

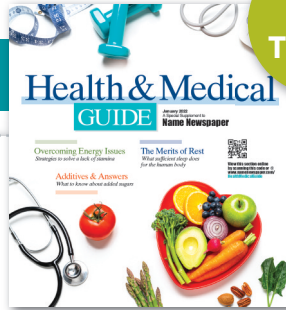
12-page templates for fresh hot topics

#### Add on

Coordinated Online Themed Websites & Directories available for every section!



37 TITLES!



#### 1st QUARTER

##### Weddings

available Nov. 7, 2022

##### Health & Medical Guide

available Nov. 21, 2022

##### In the Classroom (mini)

available Nov. 21, 2022

##### Spring Home & Garden

available Dec. 5, 2022

##### Senior Lifestyles

available Dec. 20, 2022

##### Be My Valentine (mini)

available Dec. 20, 2022

##### DRIVE Into Spring

available Jan. 5, 2023

##### Modern Agriculture

available Jan. 20, 2023

##### Local Fix It (mini)

available Jan. 20, 2023

#### 2nd QUARTER

##### Curb Appeal

available Feb. 6, 2023

##### Paws & Claws

available Feb. 20, 2023

##### Easter (mini)

available Feb. 20, 2023

##### Graduation (mini)

available Feb. 20, 2023

##### Celebrating Nurses

available March 6, 2023

##### Women Today

available March 20, 2023

##### Active Seniors (mini)

available March 20, 2023

##### Summer Living

available April 5, 2023

##### Cancer Awareness & Prevention

available April 20, 2023

##### Get the Job (mini)

available April 20, 2023

#### 3rd QUARTER

##### Fitness & Nutrition

available May 5, 2023

##### Tie the Knot

available May 20, 2023

##### Fun & Games

available May 20th, 2023

##### Fall Home

available June 5, 2023

##### School Year

available June 20, 2023

##### Pet Health (mini)

available June 20, 2023

##### Holiday Gift Guide

available July 5, 2023

##### Drive & Ride

available July 20, 2023

##### Shop Local (mini)

available July 20, 2023

#### 4th QUARTER

##### Holiday Lifestyle

available Aug. 4, 2023

##### Breast Cancer Awareness & Prevention

available Aug. 21, 2023

##### Halloween (mini)

available Aug. 21, 2023

##### Dine Out

available Sept. 5, 2023

##### Home Interiors

available Sept. 20, 2023

##### Holiday Recipes (mini)

available Sept. 20, 2023

##### Money Matters

available Oct. 5, 2023

##### Organizing Your Home (mini)

available Oct. 20, 2023

##### Holiday Hosting (mini)

available Oct. 20, 2023



LOWEST PER-SECTION STARTING RATE in the business!

CALL 800-223-1600 or EMAIL [service@metro-email.com](mailto:service@metro-email.com)

TO GET STARTED TODAY!