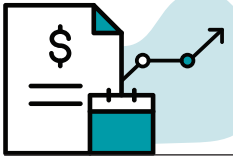


2025 Planning Calendar



Quick List

Optimize ad and promotion planning with this quick guide to some of the year's most marketable events.

METRO



Discover more events
all year with this code, or visit
metrocreativeconnection.com

JANUARY

Monthly Events

- Be Kind to Food Servers Month
- Cervical Cancer Awareness Month
- National Blood Donor Month
- National CBD Month
- National Glaucoma Awareness Month
- National Hobby Month
- National Slow Cooking Month
- Thyroid Cancer Awareness Month

Weekly Events

- Diet Resolution Week
- New Year's Resolutions Week

Daily Events

- Chinese Lunar New Year
- Data Privacy Day
- Martin Luther King, Jr. Day
- National Puzzle Day
- New Year's Day
- Three Kings Day/Epiphany

FEBRUARY

Monthly Events

- AMD/Low Vision Awareness Month
- American Heart Month/
Canada Heart Month
- National Black History Month/
National African-American History Month
- National Cancer Prevention Month
- National Weddings Month
- Wise Health Care Consumer Month

Weekly Events

- Great Backyard Bird Count
- National Engineers Week
- National Women's Heart Week

Daily Events

- National Girls and Women in Sports Day
- National Wear Red Day
- Presidents' Day
- Valentine's Day

MARCH

Monthly Events

- Brain Injury Awareness Month
- Credit Education Month
- Frozen Foods Month
- National Craft Month
- National Nutrition Month®
- Ramadan
- Save Your Vision Month

Weekly Events

- National Cleaning Week
- National Patient Safety Awareness Week
- National Poison Prevention Week
- Professional Pet Sitters Week
- Read Across America Week

Daily Events

- National Agriculture Day
- National Employee Appreciation Day
- National Puppy Day
- Spring Equinox
- St. Patrick's Day
- World Down Syndrome Day

APRIL

Monthly Events

- Distracted Driving Awareness Month
- National Car Care Month
- National Decorating Month
- National Financial Literacy Month
- National Garden Month
- National Lawn Care Month
- National Parkinson's Awareness Month
- National Pest Management Month
- National Pickleball Month
- National Youth Sports Safety Month
- Testicular Cancer Awareness Month

Weekly Events

- Holy Week
- National Library Week
- National Park Week
- National Wildlife Week
- Passover

Daily Events

- April Fools' Day
- Drowsy Driver Awareness Day
- Earth Day
- Easter
- National Adopt-a-Shelter-Pet Day
- National Arbor Day
- National Pool Opening Day
- National Stress Awareness Day
- World Autism Awareness Day

MAY

Monthly Events

- Building Safety Month
- Get Caught Reading Month
- Gifts from the Garden Month
- Healthy Vision Month
- Motorcycle Safety Awareness Month
- National Allergy/
Asthma Awareness Month
- National Barbecue Month
- National Bike Month
- National Mental Health Month
- National Military Appreciation Month
- National Physical Fitness & Sports Month
- Skin Cancer Awareness Month
- Women's Health Care Month

Weekly Events

- Be Kind to Animals Week
- Children's Mental Health
Acceptance Week
- National Hospital Week
- National EMS Week
- National Nurses Week
- National Police Week
- National Safe Boating Week
- National Skilled Nursing Home Week

Daily Events

- Kentucky Derby
- May Day
- Memorial Day
- Mother's Day
- National Bike to School Day
- National Family Fun Day
- National Homefront Heroes Day
- National Rescue Dog Day
- National Senior Health & Fitness Day
- World Lupus Day
- World No-Tobacco Day

JUNE

Monthly Events

- Adopt-a-Cat Month®
- Cataract Awareness Month
- Dementia Care Professionals Month
- Great Outdoors Month
- June Dairy Month
- June is Alzheimer's & Brain
Awareness Month
- LGBTQ Pride Month
- Men's Health Month
- National CPR and AED Awareness Month
- National Fireworks Safety Month
- National Safety Month

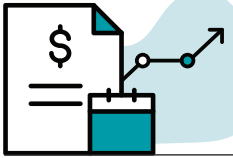
Weekly Events

- Animal Rights Awareness Week
- Bed Bug Awareness Week
- National Flag Week
- National Fishing and Boating Week

Daily Events

- Father's Day
- Flag Day
- Global Running Day
- Juneteenth National Independence Day
- National Cancer Survivors Day
- National Eyewear Day
- National Go Fishing Day
- National Indigenous Peoples Day
- Summer Solstice
- World Blood Donor Day
- World Oceans Day
- World Social Media Day

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JULY

Monthly Events

- Air Conditioning Appreciation Days
- National Blueberry Month
- National Grilling Month
- National Ice Cream Month
- National Lost Pet Prevention Month™
- National Park and Recreation Month
- National Vacation Rental Month

Weekly Events

- Halfway Point of 2025
- National Moth Week

Daily Events

- Canada Day
- ID Your Pet Day
- Independence Day/July 4th
- National Motorcycle Day
- National Parents Day

AUGUST

Monthly Events

- American Adventures Month
- Back to School Month
- Children's Eye Health and Safety Month
- National Black Business Month
- National Golf Month
- National Hair Loss Awareness Month
- National Wellness Month

Weekly Events

- Assistance Dog Week
- Emergency Nurses Week™

Daily Events

- National Dog Day
- National Night Out
- National Roller Coaster Day
- Women's Equality Day
- World Humanitarian Day
- World Lung Cancer Day

SEPTEMBER

Monthly Events

- AKC Responsible Dog Ownership Month
- Baby Safety Month
- Backpack Safety America Month
- Mold Awareness Month
- National Cholesterol Education Month
- National Hispanic Heritage Month
- Oktoberfest
- September is Healthy Aging® Month
- Sports Eye Safety Month

Weekly Events

- National Farm Safety & Health Week
- National Security Officer Appreciation Week
- National Singles Week

Daily Events

- American Business Women's Day
- Autumnal Equinox
- Labor Day/Labour Day
- National Comic Book Day
- National Grandparents Day
- National Hunting and Fishing Day
- National Read a Book Day
- V-J Day
- World Alzheimer's Day
- World Tourism Day

OCTOBER

Monthly Events

- Adopt-a-Shelter-Dog Month
- Celiac Disease Awareness Month
- Contact Lens Safety Month
- Fall Car Care Month
- National Breast Cancer Awareness Month
- National Chiropractic Health Month
- National Dental Hygiene Month
- National Kitchen and Bath Month
- National Physical Therapy Month
- National Pizza Month
- Talk About Prescriptions Month
- Vegetarian Month

Weekly Events

- National Fire Prevention Week
- National Food Bank Week
- National Newspaper Week
- National School Lunch Week

Daily Events

- Child Health Day
- Columbus Day
- Emergency Nurses Day
- Halloween
- Indigenous Peoples' Day
- National Sports Day
- National Stop Bullying Day
- Thanksgiving Day - Canada
- World Cerebral Palsy Day
- World Osteoporosis Day

NOVEMBER

Monthly Events

- Diabetic Eye Disease Month
- Lung Cancer Awareness Month
- Movember
- National Adoption Month
- National Alzheimer's Disease Month
- National Diabetes Month
- National Long Term Cancer Awareness Month

Weekly Events

- National Animal Shelter and Rescue Appreciation Week
- National Rad Tech Week
- National Young Reader's Week
- Nurse Practitioner Week

Daily Events

- Black Friday
- Family Volunteer Day
- Great American Smokeout
- Remembrance Day - Canada
- Thanksgiving Day - United States
- Veteran's Day - United States

DECEMBER

Monthly Events

- Drive Sober or Get Pulled Over (Winter Campaign)
- Gift of Sight Month
- National Egg Nog Month
- National Write a Business Plan Month
- Safe Toys and Gifts Awareness Month

Weekly Events

- Chanukah
- Crohn's and Colitis Awareness Week
- Kwanzaa
- National Cookie Cutter Week
- National Influenza Vaccination Week

Daily Events

- Anti-Bullying Day
- Boxing Day
- Christmas Card Day
- Christmas Day
- Cyber Monday
- National Salesperson's Day
- National Twin Day
- National Ugly Christmas Sweater Day
- Winter Solstice