

## ONLINE ADVERTISING OPPORTUNITY

# Niche Online Advertising to Connect With More Local Seniors



Reach an audience of older adults committed to staying active, engaged and healthy with digital advertising in our Active Seniors feature. This interactive themed website offers your business flexible and affordable ad placement alongside features focused on topics like sports for older adults, flexibility after 50, exercising with arthritis, protecting joints, keeping minds sharp and more. These strategic placement opportunities make it a great vehicle for effectively promoting products, services and offers to your target audience. For more information about the opportunities for your business, talk to one of our helpful ad consultants today.

**Space & Copy Deadline: June 00**  
**Live Date: June 00**

### Web Ad Sizes & Rates

Rectangle	300 x 250	.....	\$000
Leaderboard	728 x 90	.....	\$000
Skyscraper	160 x 600	.....	\$000
Mobile Banner	320 x 50	.....	\$000
Directory Ad	300 x 250	.....	\$000

Ask  
about digital  
coupons, photo  
galleries and video  
features!

Call 000.000.0000 or email [name@namenewspaper.com](mailto:name@namenewspaper.com) for more information.

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