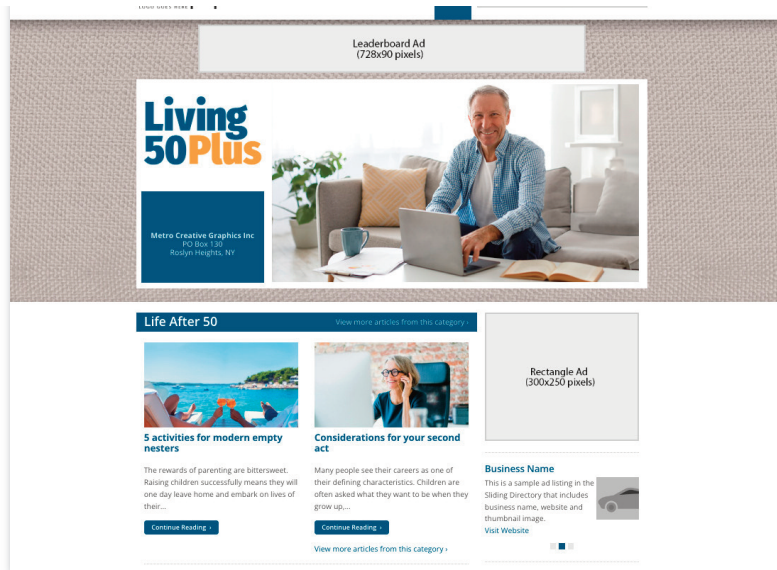


## ONLINE ADVERTISING OPPORTUNITY



# Market Your Business to More Local Seniors!

The 50-plus consumer block accounts for a large portion of spending across North America and globally. Make sure you're maximizing your exposure to this valuable demographic through digital advertising in our latest themed feature. This interactive website gives your business flexible and affordable placement alongside content to complement your products and services. From financial strategies to consider as retirement draws near to tips for staying fit after 50, these features can help you effectively connect with your target market. For details about the opportunities for your business, talk to a helpful ad consultant today.

**Space & Copy Deadline: February 00 | Live: February 00**

### Web Ad Sizes & Rates

Rectangle	300 x 250 .....	\$000
Leaderboard	728 x 90 .....	\$000
Skyscraper	160 x 600 .....	\$000
Mobile Banner	320 x 50 .....	\$000
Directory Ad	300 x 250 .....	\$000

**Ask about  
digital coupons,  
photo galleries and  
video features!**

**Call 000.000.0000 or email  
name@namenewspaper.com  
to learn more or get started.**

# Name Newspaper

000-000-0000 | [www.namenewspaper.com](http://www.namenewspaper.com)  
[email@newspaperadvertising.com](mailto:email@newspaperadvertising.com)