



## Reach a Local Audience of Readers Ages 50 & Better

The 50-plus consumer block accounts for a large portion of spending across North America and globally. Our Living 50 Plus special section is designed to help your business connect with this valuable demographic on a local level. From financial strategies to consider as retirement draws near to tips for staying fit after 50, this section is filled with engaging features geared toward your target market. For rates or to learn more, contact one of our helpful ad consultants today.

**Space & Copy Deadline: February 00 | Publication Date: February 00**

### Ad Sizes & Rates

Full Page	0000" x 0000".....	\$000
Half Page	0000" x 0000".....	\$000
Half Page	0000" x 0000".....	\$000
Quarter Page	0000" x 0000".....	\$000
Eighth Page	0000" x 0000".....	\$000
Add Color to any ad for .....		\$00 - \$00

### Advertise Online

Optimize your audience reach with a print and digital advertising package. Ask your ad consultant for details!

**Call 000.000.0000 or email [name@namenewspaper.com](mailto:name@namenewspaper.com)**  
for ad rates and reservations.

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