

# METRO

## 2023 SCHEDULE

### Themed Special Sections (TSS)

Expand your print and digital ad sales with an easy-to-use, coordinated sections program!

- 100% unbranded article content
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All 2023 TSSs are available in TWO SIZES:

- Tab: 10.5" x 11.25"
- Magazine: 8.25" x 10.75"

#### Sell earlier!

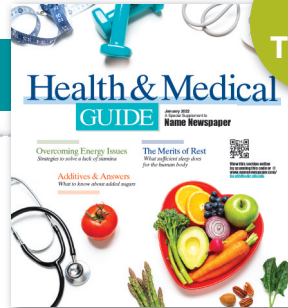
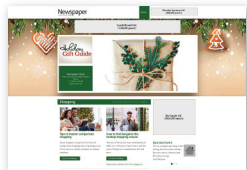
Check the "available" date for each title: This is when each full section will be ready to download.

#### Introducing the mini section

12-page templates for fresh hot topics

#### Add on

Coordinated Online Themed Websites & Directories available for every section!



37 TITLES!



#### 1st QUARTER

##### Weddings

available Nov. 7, 2022

##### Health & Medical Guide

available Nov. 21, 2022

##### In the Classroom (mini)

available Nov. 21, 2022

##### Spring Home & Garden

available Dec. 5, 2022

##### Senior Lifestyles

available Dec. 20, 2022

##### Be My Valentine (mini)

available Dec. 20, 2022

##### DRIVE Into Spring

available Jan. 5, 2023

##### Modern Agriculture

available Jan. 20, 2023

##### Local Fix It (mini)

available Jan. 20, 2023

#### 2nd QUARTER

##### Curb Appeal

available Feb. 6, 2023

##### Paws & Claws

available Feb. 20, 2023

##### Easter (mini)

available Feb. 20, 2023

##### Graduation (mini)

available Feb. 20, 2023

##### Celebrating Nurses

available March 6, 2023

##### Women Today

available March 20, 2023

##### Active Seniors (mini)

available March 20, 2023

##### Summer Living

available April 5, 2023

##### Cancer Awareness & Prevention

available April 20, 2023

##### Get the Job (mini)

available April 20, 2023

#### 3rd QUARTER

##### Fitness & Nutrition

available May 5, 2023

##### Tie the Knot

available May 20, 2023

##### Fun & Games

available May 20th, 2023

##### Fall Home

available June 5, 2023

##### School Year

available June 20, 2023

##### Pet Health (mini)

available June 20, 2023

##### Holiday Gift Guide

available July 5, 2023

##### Drive & Ride

available July 20, 2023

##### Shop Local (mini)

available July 20, 2023

#### 4th QUARTER

##### Holiday Lifestyle

available Aug. 4, 2023

##### Think Pink

available Aug. 21, 2023

##### Halloween (mini)

available Aug. 21, 2023

##### Dine Out

available Sept. 5, 2023

##### Home Interiors

available Sept. 20, 2023

##### Holiday Recipes (mini)

available Sept. 20, 2023

##### Money Matters

available Oct. 5, 2023

##### Organizing Your Home (mini)

available Oct. 20, 2023

##### Holiday Hosting (mini)

available Oct. 20, 2023



LOWEST PER-SECTION STARTING RATE in the business!

CALL 800-223-1600 or EMAIL [service@metro-email.com](mailto:service@metro-email.com)

TO GET STARTED TODAY!

## 1st QUARTER

**Weddings**

available Nov. 7, 2022

As the calendar turns to a new year, engaged couples ramp up their wedding planning. Weddings has everything couples need to maximize the time they have left to plan the perfect wedding as they get closer to saying, "I Do."

**Health & Medical Guide**

available Nov. 21, 2022

Millions of people begin the new year looking to turn over a new leaf in regard to their overall health. Features focusing on healthy living make Metro's Health & Medical Guide a go-to resource editors and advertisers won't want to miss.

**In the Classroom (mini)**

available Nov. 21, 2022

A new calendar year marks the start of a new semester in many schools and universities. In the Classroom is the section students, educators and parents need as they refocus their efforts to make the school year a success.

**Spring Home & Garden**

available Dec. 5, 2022

Homeowners know that the first signs of spring also mark the return of renovation season. Editors and advertisers can utilize Spring Home & Garden to reach readers itching to remodel their homes and get their hands dirty in the yard.

**Senior Lifestyles**

available Dec. 20, 2022

Modern seniors are a diverse group. With features on fitness and nutrition, activities, finance, and more, Senior Lifestyles is tailor-made for older readers and the many businesses looking to help them make the most of their golden years.

**Be My Valentine (mini)**

available Dec. 20, 2022

Few holidays are as lucrative for retailers and small businesses as Valentine's Day. Be My Valentine is the perfect conduit to connect readers with the many businesses that can help them make this Valentine's Day one to remember.

**DRIVE Into Spring**

available Jan. 5, 2023

The great outdoors beckons each spring, and millions of people take to the open road to answer that call. DRIVE Into Spring is the ideal resource for automotive retailers who want to connect with drivers as the busy spring driving season begins.

**Modern Agriculture**

available Jan. 20, 2023

The agricultural sector is ever-changing. Modern Agriculture shines a light on the challenges facing today's farmers and the many innovations that are helping them overcome those obstacles.

**Local Fix It (mini)**

available Jan. 20, 2023

Reliable contractors are a homeowner's best friend. With a handful of renovation-focused features, Local Fix It is the ideal way for local contractors to showcase their businesses and connect with homeowners looking to improve their properties.

## 2nd QUARTER

**Curb Appeal**

available Feb. 6, 2023

Real estate professionals know there's significant value in curb appeal. Covering a range of topics designed to help homeowners make their homes the envy of their neighbors, Curb Appeal provides ample tie-in opportunities for local contractors who specialize in transforming home exteriors.

**Paws & Claws**

available Feb. 20, 2023

Pets are beloved members of the family. Paws & Claws is a go-to resource for devoted pet owners and the many businesses who can help them ensure their four-legged friends have everything they need to be happy and healthy.

**Easter (mini)**

available Feb. 20, 2023

Easter is a festive time for the faithful. This special section is an invaluable resource to the many local businesses who help celebrants make Easter even more special.

**Graduation (mini)**

available Feb. 20, 2023

Graduation season is a lucrative time of year for local businesses. Graduation provides a great opportunity for business owners to highlight their goods and services during this busy and celebratory season.

**Celebrating Nurses**

available March 6, 2023

Nurses are the unsung heroes of the medical community. Celebrating Nurses is a vital community resource that highlights the many hats worn by modern nurses.

**Women Today**

available March 20, 2023

Modern women wear many hats. With features focusing on career, family, finances, health, and more, Women Today presents a great opportunity for advertisers across various sectors to connect with a diverse and driven consumer base.

**Active Seniors (mini)**

available March 20, 2023

The days of seniors sitting idly by are a thing of the past. Active Seniors shines a light on the many ways modern seniors get up and go, making this an invaluable resource for local businesses who want to connect with this influential demographic.

**Summer Living**

available April 5, 2023

The vibe is undeniably different in summer. Summer Living is designed to facilitate connections between readers and local advertisers so both can make the most of this relaxing and potentially lucrative time of year.

**Cancer Awareness & Prevention**

available April 20, 2023

People from all walks of life are affected by cancer every day. Cancer Awareness & Prevention is an invaluable resource for editors and local advertisers who want to educate readers about this deadly yet often preventable disease.

**Get the Job (mini)**

available April 20, 2023

Whether it's a newly minted college grad looking to get a foot in the door or a seasoned professional hoping to make a career move, everyone can use a little help when looking for a new job. Get the Job is a go-to resource that can help people at various stages of their professional lives find the opportunity they're looking for.

## 3rd QUARTER

**Fitness & Nutrition**

available May 5, 2023

Diet and exercise are the foundations of healthy living. Fitness & Nutrition provides a great opportunity for local businesses to showcase how their services can help readers utilize these two pillars of preventive care to create healthier versions of themselves.

**Tie the Knot**

available May 20, 2023

Wedding season is a lucrative time of year for a range of local businesses. With features focusing on floral arrangements, reception venues, transportation services and more, Tie the Knot is a valuable resource for vendors who can help couples ensure their special day goes off without a hitch.

**Fun & Games**

available May 20th, 2023

Puzzles and games are as popular as ever. Fun & Games makes it easy for local businesses to capitalize on that popularity and reach a diverse range of consumers.

**Fall Home**

available June 5, 2023

The home renovation sector is big business. Fall Home offers tips on home projects that address every part of the home, making it an invaluable means for local contractors to connect with homeowners hoping to improve their properties.

**School Year**

available June 20, 2023

Students, parents and educators know how important it is to start a new school year off on the right foot. With features focusing on everything from study tips to balancing academics and extracurriculars and more, School Year has all students need to start strong this fall.

**Pet Health (mini)**

available June 20, 2023

The health of our furry friends is of paramount importance. Pet Health is a great opportunity for local businesses to advertise their services to pet owners who recognize the importance role that fitness and nutrition play in the lives of pets.

**Holiday Gift Guide**

available July 5, 2023

The holiday season is the busiest, most lucrative time of year for retailers. Holiday Gift Guide is loaded with gift ideas for people from all walks of life, making it an ideal tie-in opportunity for an equally diverse array of local businesses.

**Drive & Ride**

available July 20, 2023

Stunning foliage beckons millions of drivers to take to the highways each fall. Drive & Ride is tailor-made for readers who can't resist the call of the open road and the many local advertisers who can ensure their road trips are safe and memorable.

**Shop Local (mini)**

available July 20, 2023

Small businesses are the backbone of thriving local economies. Shop Local is the ideal way for local business owners to connect with readers looking for ways to support the people and retailers who make their communities special.

## 4th QUARTER

**Holiday Lifestyle**

available Aug. 4, 2023

The holiday season is a special time of year. Loaded with features focusing on decor, celebrations, and more, Holiday Lifestyle is a unique opportunity for local businesses to highlight the many ways that they can help readers and their families make this holiday season even more special.

**Think Pink**

available Aug. 21, 2023

Great progress has been made in the fight against breast cancer in recent decades. Think Pink shines a light on that progress and focuses on the many things women can do to reduce their risk for the disease and overcome a diagnosis.

**Halloween (mini)**

available Aug. 21, 2023

Halloween might be scary for youngsters, but it's especially lucrative for retailers. Halloween focuses on fun and safety, all the while providing ample opportunities for local businesses to cash in on this wildly popular holiday.

**Dine Out**

available Sept. 5, 2023

People are passionate about the foods they eat. Offering tips on home cooking as well as dining out, Dine Out is the perfect opportunity for local businesses in the food and beverage sector to make their presence known to readers who can't wait to sit down for their next delicious meal.

**Home Interiors**

available Sept. 20, 2023

Few things can give a home a fresh feel more effectively than some adjustments to its interior. Home Interiors is the perfect place for a range of local businesses to advertise how they can help homeowners transform any room in the house.

**Holiday Recipes (mini)**

available Sept. 20, 2023

The kitchen is a hectic place in many homes come the holiday season. This collection of holiday recipes can inspire home cooks to serve up something special during family dinners and holiday parties.

**Money Matters**

available Oct. 5, 2023

Effective money management is a key to long-term financial success. Money Matters covers a range of topics, from budgeting tips to retirement planning and more, making it an ideal opportunity for local finance professionals to connect with readers looking to secure their financial futures.

**Organizing Your Home (mini)**

available Oct. 20, 2023

As the hectic holiday season draws to a close, homeowners may need a little help getting their homes back in order. Organizing Your Home is an invaluable resource for local businesses who can help readers looking to regain control of the places they call home.

**Holiday Hosting (mini)**

available Oct. 20, 2023

Holiday gatherings are back in full swing. Holiday Hosting is designed for readers who will be welcoming their loved ones with open arms between Thanksgiving and New Year's Day.