METRO®

THE ULTIMATE SALES, CREATIVE & EDITORIAL RESOURCE FOR HOLIDAY SEASON REVENUE & READERSHIP

Holiday Advertising Service



IMAGES

So many high-quality images! Metro's Holiday Advertising Service gives your entire team hundreds of beautiful new photos, headings, vector art and backgrounds in a variety of sizes and configurations to create stunning ad designs and pages in print, online and for social media. Online access to the entire Holiday archive is also included, giving your team thousands more image options with unlimited downloads. Plus, the royalty-free licensing protection included on every Metro image means they're all guaranteed safe to use!



COMMUNITY & RETAIL

Think outside the box this Christmas season with unique retail promotions, local event programs and contests, activity features for kids and families, and engaging sponsorship opportunities. Your Holiday Advertising Service has so many valuable ideas, with heading designs, images and templates to get you started and selling – in print and online!



















© 2026 Metro Creative Graphics, Inc.

Ad Templates • Special Sections • Editorial Features • Ready-to-Sell Pages •
Games, Puzzles & Recipes • Backgrounds • Images • Social Media • & So Much More

HOLIDAY SEASON GREETINGS

Help local businesses connect with the community by sharing their merry wishes and thanks this season. These beautiful, ready-to-sell templates include a variety of styles and tones to run ads, build pages or create special sections for Christmas, Thanksgiving and the new year!

























SPECIAL SECTIONS, PAGES, EDITORIAL FEATURES, GAMES, PUZZLES, RECIPES & MORE







Engaging holiday content readers and advertisers will love, ready to run as special sections or to publish as pages and spreads throughout the holiday season - in print or online!

- Three new fully templated special section titles with ad spots in place to grow revenue
- Ready to sell and publish in print or as an online PDF
- All images, layouts and cover designs included
- Copyright-free, non-AI content to edit or localize any way you like, no byline needed
- Print and web promotional ads, rate cards and social media promotions for each title
- Access more sections from previous years, including a recipe guide and Itsy the Elf children's storybook series!

WEB ADS

Every print ad comes with companion web ads in three sizes!



MiAD® WIZARD ALSO INCLUDED!

Now anyone on your team can instantly personalize any ad in your Holiday Advertising Service with advertiser info or logos for more successful sales presentations in seconds.

TRY IT NOW



★ indicates an ad is enabled for personalization in MiAD® Wizard.

© 2026 Metro Creative Graphics, Inc.

These Special Sections Are Free With Your Holiday Advertising Service

Everything Is Included – No Extra Charges!

Publish this turnkey content in print or online as a section or recurring page series. Add local features to make it yours, or edit the copyright-free stories for your market and native advertising!



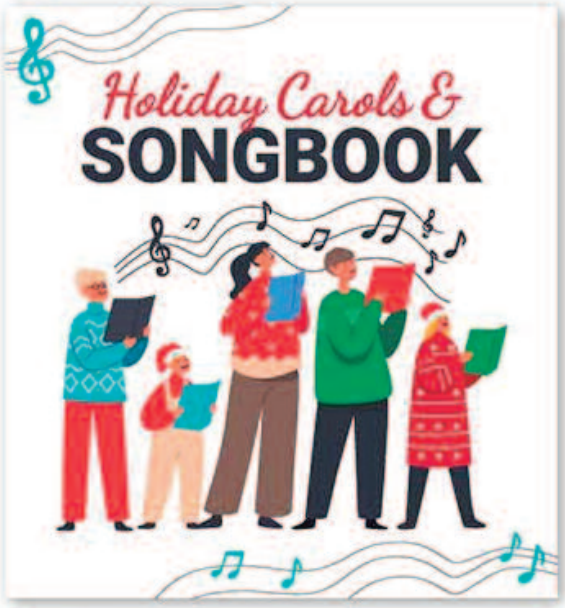


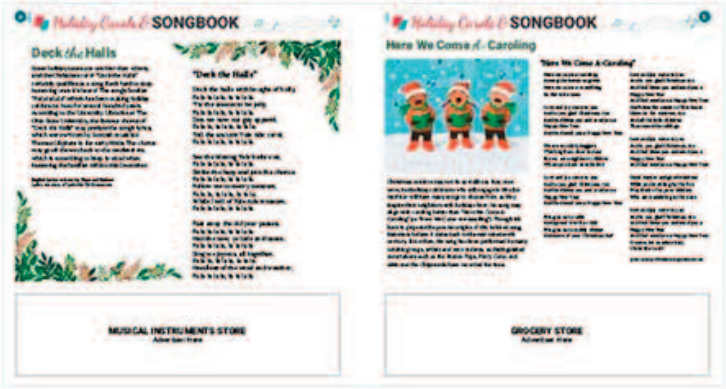


› Click here to view or download it

Promotional Materials Also Included!

- Rate Card Layout & E-Card
- Advertiser & Reader Promos
- Web Ads & Social Media Tiles







› Click here to view or download it

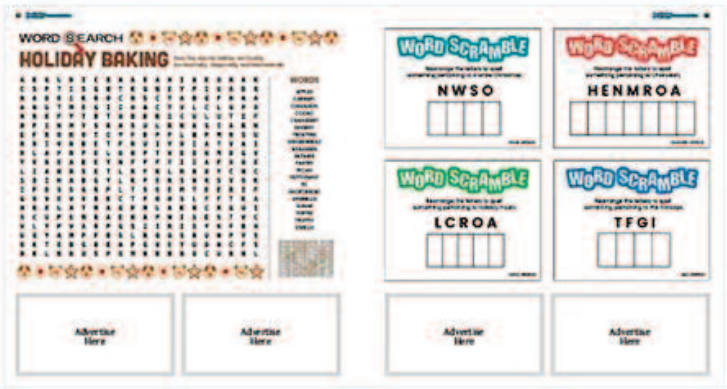
Promotional Materials Also Included!

- Rate Card Layout & E-Card
- Advertiser & Reader Promos
- Web Ads & Social Media Tiles

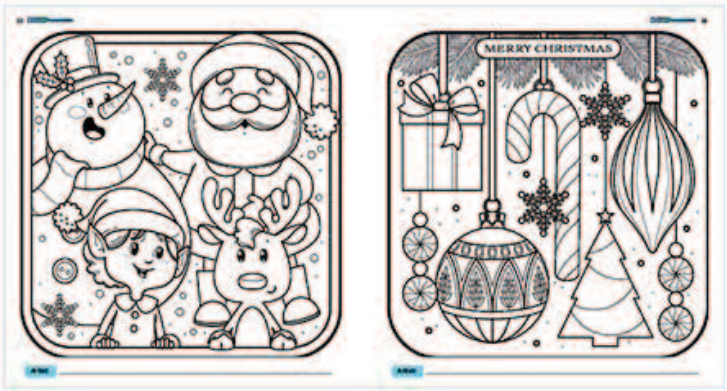
© 2026 Metro Creative Graphics, Inc.

These Special Sections Are Free With Your Holiday Advertising Service









› Click here to view or download it

Promotional Materials Also Included!

- Rate Card Layout & E-Card
- Advertiser & Reader Promos
- Web Ads & Social Media Tiles



You also have access to previous years' special sections and page layouts, including recipes, coloring books and Metro's Itsy the Elf ready-to-localize kids' storybook series!







Click This Page to View or Download All of Your Holiday Sections

© 2026 Metro Creative Graphics, Inc.



H2612P02001C-●
H2612P02002C-●



H2612P02005C-●



H2612P02002C-●



H2612P02006C-●
H2612P02007C-●



H2612P02003C-●



H2612P02008C-●

© 2026 Metro Creative Graphics, Inc.

H2612P03001C*-O H2612P03003C*-O H2612P03004C*-O H2612P03005C*-O



AD# H2612A03001C PASS 6 COL. x 10

Social Media & Email Marketing
Use these ready-to-post JPG designs for Facebook and Instagram, or select the "Marketing: Create an E-Card" Image Filter to personalize and send a formatted e-card to sales prospects using this image.



WEB ADS
Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50









© 2026 Metro Creative Graphics, Inc.



H2612P04001C-●



H2612P04002C-●



H2612P04003C-●



H2612P04005C-●



H2612P04006C-●



H2612P04004C-●

© 2026 Metro Creative Graphics, Inc.

H2612P05002C-◇

Wrap Up an Early-Bird Deal on a Christmas Ad Package

Get ahead of the hectic holiday season and lock in a great rate on a targeted local advertising program customized for your business!

We offer flexible print, digital, social media and special section advertising packages to help you effectively engage an audience of local consumers throughout the greater Name County area. Let our experienced team work with you to develop an ad design, copy and placement strategy that maximizes your return on investment.



To get started with a free consultation and package quote, call or email us today!

Name Newspaper

Advertising Department
000-000-0000 | name@namewebsite.com
www.namewebsite.com

AD# H2612A05001C PASS 3 COL. x 10

H2612P05003C-○

H2612P05004C-○

H2612P05001C-●

Santa Says, "Advertise Lo-ho-ho-cal!"

***This holiday season,* align your advertising with a trusted local news and information source!**

We offer flexible print, digital, social media and special section advertising options to help you effectively build brand awareness and establish a local presence that supports engagement between your business and the community. Let our experienced team work with you to develop an ad design, copy and placement strategy that maximizes your return on investment.



To get started with a free consultation and package quote, call or email us today!

Name Newspaper

Advertising Department
000-000-0000
name@namewebsite.com
www.namewebsite.com

AD# H2612A05002C PASS 2 COL. x 5

H2612P05007C-●

Web Ads

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50





Social Media & Email Marketing
Use these ready-to-post JPG designs for Facebook and Instagram, or select the "Marketing: Create an E-Card" Image Filter to personalize and send a formatted e-card to sales prospects using this image.





© 2026 Metro Creative Graphics, Inc.



H2612P06005C*-O



H2612P06001C*-O



H2612P06002C*-O



H2612P06006C*-O



H2612P06003C*-O



H2612P06007C*-O



H2612P06004C*-O



H2612P06008*-O

METRO HOLIDAY ADVERTISING SERVICE
© 2026 Metro Creative Graphics, Inc.



H2612P06013C*-O



H2612P06014C*-O



H2612P06009C*-O



H2612P06016C*-O



H2612P06011C*-O



H2612P06010C*-O



H2612P06012C*-O



H2612P06015C*-O

© 2026 Metro Creative Graphics, Inc.

H2612P55015C*-O
H2612P55014C*-O
H2612P55013C*-O
H2612P08001C*-O
H2612P55008C*-O
H2612P55011C*-O

H2612P55002C*-O

H2612P55010C*-O



AD# H2612A08001C DOUBLETRUCK 19.334 X 13

METRO HOLIDAY ADVERTISING SERVICE
© 2026 Metro Creative Graphics, Inc.



AD# H2612A09001C PASS 6 COL. x 21

AD# H2612A09002C TAB 10 x 13

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50







AD# H2612A09001C PASS 6 COL. x 3

© 2026 Metro Creative Graphics, Inc.

H2612P10027C*-○

Holiday Fun Hunt

Can you fa-la-la-la-find all of these items?

- ○ GIFT
- ○ CANDLE
- ○ CANDY
- ○ SNOW GLOBE
- ○ WREATH
- ○ SANTA HAT
- ○ CHRISTMAS TREE
- ○ HOT COCOA
- ○ COOKIE
- ○ STOCKING
- ○ MITTEN
- ○ ORNAMENT
- ○ SANTA
- ○ SWEATER
- ○ CANDY CANE
- ○ BOW
- ○ SNOWMAN
- ○ SNOWFLAKE
- ○ STAR

Bonus CHALLENGES

- ○ BELL
- ○ MISTLETOE
- ○ FIREPLACE



Wishing You a Season of
Fun & Adventure

Happy Holidays from our entire team, and thanks to everyone who has made our year so memorable!

NAME SPONSOR
1234 Washington Street
Somersville Heights
000-000-0000 • www.namewebsite.com

AD# H2610A10001C PASS 3 COL. x 10

H2612P10002C*-○ H2612P10003C*-○ H2612P10008C*-○ H2612P10007C*-○ H2612P10010C*-○ H2612P10011C*-○ H2612P10013C*-○ H2612P10019C*-○ H2612P14003C-●

H2612P10025C*-○ H2612P10017C*-○ H2612P10006C*-○ H2612P10009C*-○ H2612P10015C*-○ H2612P10012C*-○ H2612P10014C*-○ H2612P10024C*-○ H2612P10020C*-○ H2612P10023C*-○ H2612P10016C*-○ H2612P10001C*-○ H2612P10004C*-○ H2612P10021C*-○

H2612P10031C*-○ H2612P10028C*-○ H2612P10030C*-○

Christmas Lights & Treasure Trail

Heading out to see some holiday lights?
Turn your tour into a scavenger hunt for some extra fun along the way!

- ☐ WREATH
- ☐ DECORATED TREE
- ☐ SANTA HAT
- ☐ SANTA'S FACE
- ☐ MITTEN
- ☐ STAR SHAPE
- ☐ BOW
- ☐ BRANCH
- ☐ SNOWMAN
- ☐ SWEATER
- ☐ CHRISTMAS BALL
- ☐ SNOWFLAKE SHAPE

H2612P10005C*-○

From Our Family to Yours,
Merry Christmas!

We hope this season finds you healthy, happy and surrounded by loved ones.

NAME SPONSOR
1234 Washington Street
Somersville Heights
000-000-0000 • www.namewebsite.com



H2612P10007C*-○ H2612P15008C-●

AD# H2610A10003C PASS 3 COL. x 10

Turn This Scavenger Hunt Idea Into Sponsorship Revenue!

Use the sponsor-ready ads we've included here to offer advertisers enhanced visibility, or partner with a local toy store, ice cream shop, candy store, restaurant or other kid-friendly business to present a free gift to little ones who come in with a completed scavenger hunt card.

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50













© 2026 Metro Creative Graphics, Inc.

Everything to Create a 13-Part Campaign

Click on this page to access the full "**12 Days of Christmas Deals**" package. The banner and vector images you see at the bottom of this page are included for each day, giving you options to create and upsell individual ads for each of the 12 advertisers featured in your program.

H2612P11039C*-O



AD# H2612A11001C PASS 6 COL. x 21

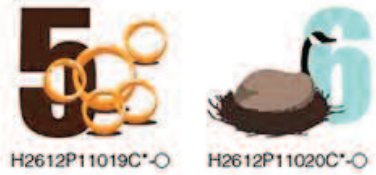
AD# H2612A11002C TAB 10 x 13



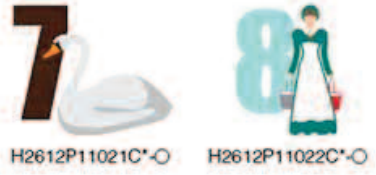
H2612P11015C*-O H2612P11016C*-O



H2612P11017C*-O H2612P11018C*-O



H2612P11019C*-O H2612P11020C*-O



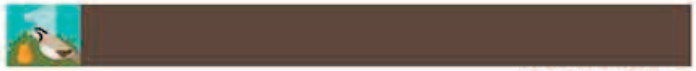
H2612P11021C*-O H2612P11022C*-O



H2612P11023C*-O H2612P11024C*-O



H2612P11025C*-O H2612P11026C*-O



H2612P11027C*-O



H2612P11028C*-O

© 2026 Metro Creative Graphics, Inc.

H2612P06003C*-O



AD# H2612A12001C PASS 2 COL. x 5

H2612P06007C*-O
H2612P12001C*-O



AD# H2612A12002C PASS 2 COL. x 5

H2612P06004C*-O



AD# H2612A12003C PASS 2 COL. x 5

H2612P06010C*-O



AD# H2612A12004C PASS 2 COL. x 5

H2612P06016C*-O
H2612P12002C*-O



AD# H2612A12005C PASS 2 COL. x 5

H2612P06013C*-O



AD# H2612A12006C PASS 2 COL. x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50













© 2026 Metro Creative Graphics, Inc.

H2612P13013C*-○

H2612P14001C-◇
H2612P13014C*-○



Cut out and decorate these gift tags to give holiday presents a special touch!

H2612P13006C*-○
H2612P13005C*-○



H2612P13003C*-○
H2612P13002C*-○

Budget Gifts & DIY Ideas
Kids Can Give This Christmas

√ Hand-Painted Ornaments

Purchase inexpensive clear plastic ornaments that can be painted or filled. Stuff them with things like tinsel, confetti, pom-poms or tiny craft store items, using a funnel when necessary. Use multi-surface acrylic paints, paint pens, permanent markers, stickers, or glue-gun decorative elements to decorate the outside of ornaments.

√ Homemade Treats

Bake and package Christmas cookies or bars, or whip up a no-bake treat like peanut butter balls. Kids can also decorate clear jars and fill them with layered dry ingredients for hot cocoa or cookies.

√ Salt Dough Decorations

Mix together 2 cups of flour and 1 cup of salt. Slowly stir in about 1 cup of warm water until a dough forms. Knead the dough until it's smooth, then roll it out on lightly floured parchment paper. Use cookie cutters, cookie molds or your hands to make shapes, and create a hole with a straw for hanging ornaments. Bake on a parchment-lined baking sheet at 200° F for 2 to 3 hours, until hardened and dry. Cool and decorate!

Pottery Painting Studio	Craft Supply Store	99¢ Store
Under $20 Gift Ideas	Art Supply Store	Baking Supplies

AD# H2612A13001C PASS 6 COL. x 21

AD# H2612A13002C TAB 10 x 13

© 2026 Metro Creative Graphics, Inc.



H2612P14001C-●



H2612P14001C-●



H2612P14003C-●



H2612P14005C-●

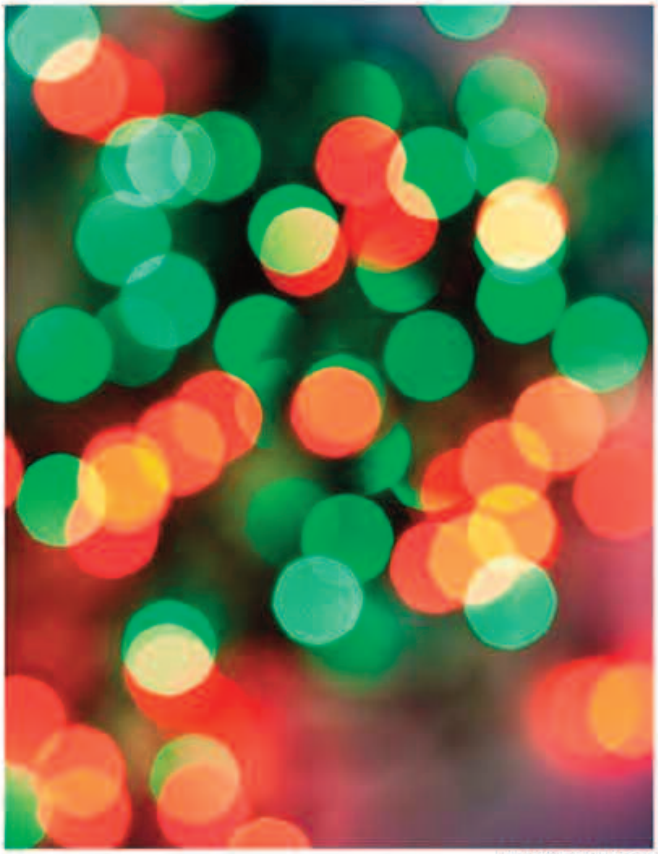


H2612P14004C-●



H2612P14006C-●

© 2026 Metro Creative Graphics, Inc.



H2612P15002C-●
H2612P15001C-●



H2612P15003C-●



H2612P15004C-●



H2612P15005C-●



H2612P15006C-●



H2612P15007C-●



H2612P15008C-●

© 2026 Metro Creative Graphics, Inc.



H2612P16001C-●



H2612P16003C-●



H2612P16005C-●



H2612P16007C-●



H2612P16002C-●



H2412P52003C-●



H2612P16008C-●



H2612P16006C-●

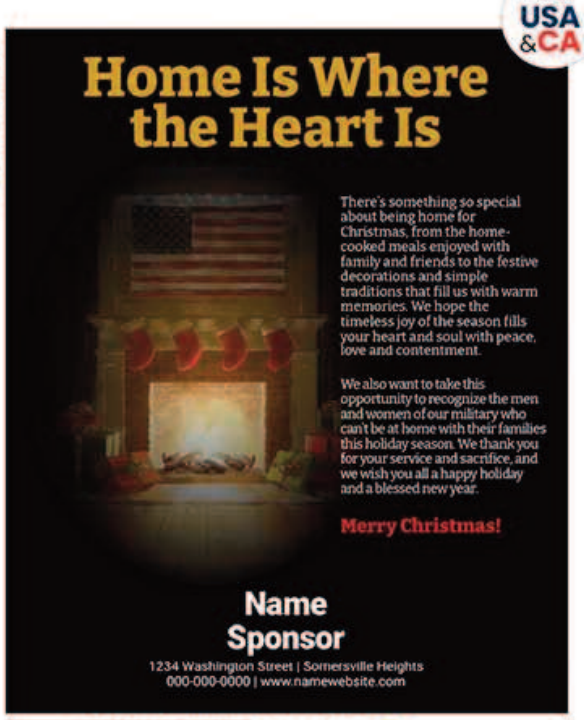
© 2026 Metro Creative Graphics, Inc.

H2612P16001C



AD# H2612A17001C PASS 3 COL. x 7

H2612P16003C



AD# H2612A17002C PASS 3 COL. x 7

H2612P16005C



AD# H2612A17003C PASS 3 COL. x 7

H2612P16007C



AD# H2612A17004C PASS 3 COL. x 7

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50









© 2026 Metro Creative Graphics, Inc.



H2612P18001C-◇



H2612P18002C-◇



H2612P18006C-◇



H2612P18003C-◇



H2612P18004C-◇



H2612P18005C-◇

METRO HOLIDAY ADVERTISING SERVICE
© 2026 Metro Creative Graphics, Inc.

H2612P19001C-◇



Holly Jolly Wishes

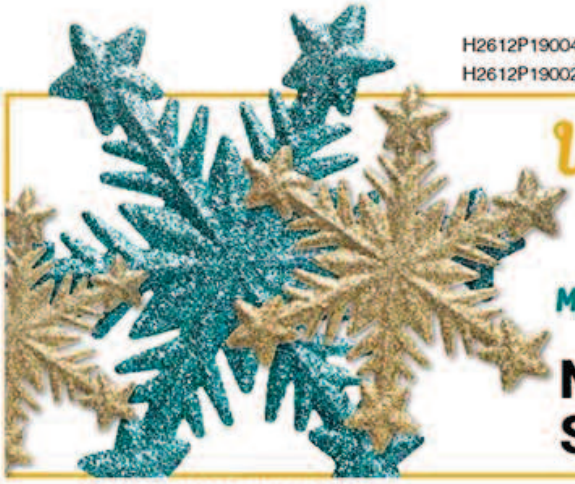
May this holiday season and your entire year be filled with **peace**, **joy**, **laughter** and **cheer**!

Name
Sponsor

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H2612A19001C PASS 6 COL. x 4

H2612P19004C-◇
H2612P19002C-◇



Wishing You a Warm & Joyful Season

May it fill your heart with peace, joy, love, light and hope!

Name
Sponsor

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H2612A19002C PASS 6 COL. x 4.5

H2612P19003C-◇

Hugs & Happy Holidays



Wishing all of our neighbors, customers and friends a very merry Christmas, topped with a little extra frosting of happiness!

Name
Sponsor

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H2612A19003C PASS 6 COL. x 4.5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50







© 2026 Metro Creative Graphics, Inc.

H2612P20001C-◇



Merriest Wishes

May Christmas bring both peace and cheer, to bless your home throughout the year!

Name Sponsor
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# H2612A20001C PASS 6 COL. x 4.5

H2612P20004C-◇



Hooked
on the Christmas spirit

It's the most wonderful time of the year, and we're overjoyed to be celebrating it here. **Happy Holidays, and thank you for supporting our small business!**

Name Sponsor
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# H2612A20002C PASS 6 COL. x 4.5

H2612P20003C-◇



Just paw-sing to say, "Happy Holidays!"

From our pack to yours, big thanks and best wishes for a merry and bright Christmas season!

Name Sponsor 1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H2612A20003C PASS 6 COL. x 4.5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



© 2026 Metro Creative Graphics, Inc.

H2612P21003C*-O



H2612P25008C-● H2612P25002C-●

Christmas Pageant



Thursday, December 00 at 7 p.m.

Event description here. Event description here. Event description here. Event description here.

Christmas Eve Mass
0 a.m. • 0 p.m. • 0 p.m.
Christmas Day Mass
0 a.m. • 0 p.m. • 0 p.m.

Christmas Season SERVICES & EVENTS SCHEDULE

Name Church
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

Living Nativity



December 00-00, 5-9 p.m.

Event description here. Event description here. Event description here. Event description here.

Name Church
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Christmas Eve Mass
0 a.m. • 0 p.m. • 0 p.m.
Christmas Day Mass
0 a.m. • 0 p.m. • 0 p.m.

Christmas Season SERVICES & EVENTS SCHEDULE

Christmas Eve Candlelight Mass



Thursday, December 24

Event description here. Event description here. Event description here. Event description here.

Name Church
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Christmas Eve Mass
0 a.m. • 0 p.m. • 0 p.m.
Christmas Day Mass
0 a.m. • 0 p.m. • 0 p.m.

Christmas Season SERVICES & EVENTS SCHEDULE

H2612P25007C-●

Name Church
Christmas Eve Services
4pm • 7pm • 9pm
Christmas Day Services
9am • 10am
Please visit us online for our full schedule of services and special Christmas events!
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Church
Christmas Eve Services
4pm • 7pm • 9pm
Christmas Day Services
9am • 10am
Please visit us online for our full schedule of services and special Christmas events!
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Church
Christmas Eve Services
4pm • 7pm • 9pm
Christmas Day Services
9am • 10am
Please visit us online for our full schedule of services and special Christmas events!
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Church
Christmas Eve Services
4pm • 7pm • 9pm
Christmas Day Services
9am • 10am
Please visit us online for our full schedule of services and special Christmas events!
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Church
Christmas Eve Services
4pm • 7pm • 9pm
Christmas Day Services
9am • 10am
Please visit us online for our full schedule of services and special Christmas events!
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Church
Christmas Eve Services
4pm • 7pm • 9pm
Christmas Day Services
9am • 10am
Please visit us online for our full schedule of services and special Christmas events!
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Church
Christmas Eve Services
4pm • 7pm • 9pm
Christmas Day Services
9am • 10am
Please visit us online for our full schedule of services and special Christmas events!
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Church
Christmas Eve Services
4pm • 7pm • 9pm
Christmas Day Services
9am • 10am
Please visit us online for our full schedule of services and special Christmas events!
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Church
Christmas Eve Services
4pm • 7pm • 9pm
Christmas Day Services
9am • 10am
Please visit us online for our full schedule of services and special Christmas events!
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Church
Christmas Eve Services
4pm • 7pm • 9pm
Christmas Day Services
9am • 10am
Please visit us online for our full schedule of services and special Christmas events!
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

H2612P15003C-● H2612P32005C-●

Christmas Concert



Friday, December 00 at 7 p.m.

Event description here. Event description here. Event description here. Event description here.

Name Church
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Christmas Eve Mass
0 a.m. • 0 p.m. • 0 p.m.
Christmas Day Mass
0 a.m. • 0 p.m. • 0 p.m.

Christmas Season SERVICES & EVENTS SCHEDULE

Christmas MOVIE NIGHT



Saturday, December 00 at 7:30 p.m.

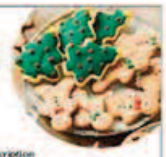
Event description here. Event description here. Event description here. Event description here.

Name Church
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Christmas Eve Mass
0 a.m. • 0 p.m. • 0 p.m.
Christmas Day Mass
0 a.m. • 0 p.m. • 0 p.m.

Christmas Season SERVICES & EVENTS SCHEDULE

Bake Sale Fundraiser



Saturday, December 00 10 a.m. - 3 p.m.

Event description here. Event description here. Event description here. Event description here.

Christmas Eve Mass
0 a.m. • 0 p.m. • 0 p.m.
Christmas Day Mass
0 a.m. • 0 p.m. • 0 p.m.

Christmas Season SERVICES & EVENTS SCHEDULE

Name Church
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

H2612P32011C-●

AD# H2612A21001C PASS 6 COL. x 21

AD# H2612A21002C TAB 10 x 13

© 2026 Metro Creative Graphics, Inc.

H2612P22001C*-O



AD# H2612A22001C

PASS 1 COL. x 3

H2612P22002C*-O



AD# H2612A22002C

PASS 1 COL. x 3

H2612P22003C*-O



AD# H2612A22003C

PASS 1 COL. x 3

H2612P22004C*-O



AD# H2612A22004C

PASS 1 COL. x 3

H2612P22005C*-O



AD# H2612A22005C

PASS 1 COL. x 3

H2612P22006C*-O



AD# H2612A22006C

PASS 1 COL. x 3

H2612P22007C*-O



AD# H2612A22007C

PASS 1 COL. x 3

H2612P22008C*-O



AD# H2612A22008C

PASS 1 COL. x 3

H2612P22009C*-O



AD# H2612A22009C

PASS 1 COL. x 3

H2612P22010C*-O



AD# H2612A22010C

PASS 1 COL. x 3

H2612P22011C*-O



AD# H2612A22011C

PASS 1 COL. x 3

H2612P22012C*-O



AD# H2612A22012C

PASS 1 COL. x 3

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



© 2026 Metro Creative Graphics, Inc.

H2612P23001C*-O



AD# H2612A23001C

PASS 1 COL. x 3

H2612P23002C*-O



AD# H2612A23002C

PASS 1 COL. x 3

H2612P23003C*-O



AD# H2612A23003C

PASS 1 COL. x 3

H2612P23004C*-O



AD# H2612A23004C

PASS 1 COL. x 3

H2612P23005C*-O



AD# H2612A23005C

PASS 1 COL. x 3

H2612P23006C*-O



AD# H2612A23006C

PASS 1 COL. x 3

H2612P23007C*-O



AD# H2612A23007C

PASS 1 COL. x 3

H2612P23008C*-O



AD# H2612A23008C

PASS 1 COL. x 3

H2612P23009C*-O



AD# H2612A23009C

PASS 1 COL. x 3

H2612P23010C*-O



AD# H2612A23010C

PASS 1 COL. x 3

H2612P23011C*-O



AD# H2612A23011C

PASS 1 COL. x 3

H2612P23012C*-O



AD# H2612A23012C

PASS 1 COL. x 3

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50



© 2026 Metro Creative Graphics, Inc.



H2612P24003C-●



H2612P24002C-●



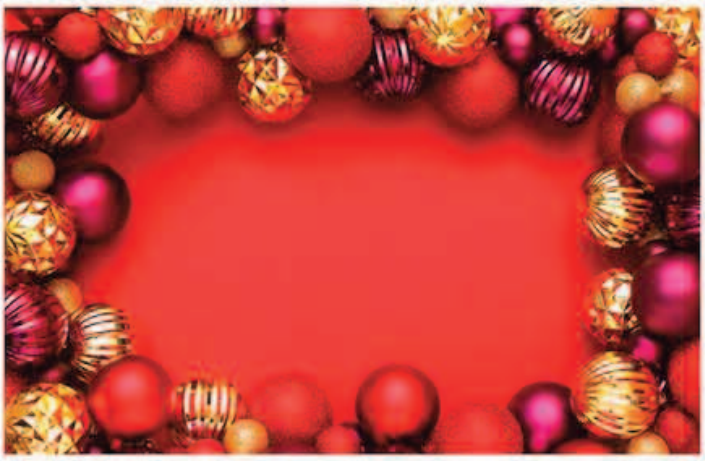
H2612P24001C-●



H2612P24004C-●



H2612P24005C-●



H2612P24006C-●

© 2026 Metro Creative Graphics, Inc.



H2612P25001C-●



H2612P25004C-●



H2612P25009C-●



H2612P25002C-●



H2612P25006C-●



H2612P25003C-●



H2612P25007C-●



H2612P25005C-●



H2612P25008C-●

© 2026 Metro Creative Graphics, Inc.



H2612P26001C-●



H2612P26002C-●



H2612P26003C-●



H2612P26004C-●



H2612P26005C-●



H2612P26006C-●



H2612P26007C-●

© 2026 Metro Creative Graphics, Inc.



H2612P27001C*-○
H2612P27002C*-○



H2612P27004C*-○



H2612P27003C*-○



H2612P27005C-●
H2612P27006C-●



H2612P27012C*-○



H2612P27008C-●



H2612P27009C*-○



H2612P27011C-●



H2612P27007C*-○



H2612P27013C*-○
H2612P27014C*-○

© 2026 Metro Creative Graphics, Inc.

H2612P28002C*-O

H2612P28001C*-O



H2612P28003C*-O

AD# H2612A28001C PASS 2 COL. x 5

H2612P27011C●



AD# H2612A28002C PASS 2 COL. x 5

H2612P27008C●



AD# H2612A28003C PASS 2 COL. x 5

H2612P27013C*-O



AD# H2612A28004C PASS 2 COL. x 5

H2612P28004C*-O

H2612P27007C*-O



AD# H2612A28005C PASS 2 COL. x 5

H2612P24003C●



AD# H2612A28006C PASS 2 COL. x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50













© 2026 Metro Creative Graphics, Inc.

H2612P25004C-



AD# H2612A29001C PASS 2 COL. x 5

H2612P25008C-



AD# H2612A29002C PASS 2 COL. x 5

H2612P25007C-



AD# H2612A29003C PASS 2 COL. x 5

H2612P25005C-



AD# H2612A29004C PASS 2 COL. x 5

H2612P27006C-



AD# H2612A29005C PASS 2 COL. x 5

H2612P48001C-



AD# H2612A29006C PASS 2 COL. x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50













© 2026 Metro Creative Graphics, Inc.

H2612P48002C-◇

Merry Christmas to All

...and to all a great year!



May your holiday season be filled with the simple joys that make Christmastime so special: treasured traditions, cherished memories and the joy of togetherness. We hope it fills your home and heart with enough light, love and laughter to last all year.

Serving this kind community and getting to know our customers has brought so much joy and meaning to our year. Your support, generosity and friendship fill us with gratitude every day, and we thank you for making us feel so at home here.

From our family to yours, Merry Christmas and many blessings!

Name Sponsor

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# H2612A30001C PASS 3 COL. x 10

H2612P25006C-●



Merry. Bright. Beautiful. Blessed.

May this meaningful season fill your heart with peace and your days with joy!

Thanks to everyone who has filled our year with so much happiness and purpose. Your friendship and trust make us so grateful to be a part of this community, and we can't think of a more wonderful place to celebrate the reason for the season.

Merry Christmas & Happy New Year!

Name Sponsor

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# H2612A30002C PASS 3 COL. x 10

H2612P24004C-●

Friends Like You Make Christmas More Beautiful

To all of the folks who have decorated our year with their company, thank you for your support and kindness. Your visits bring us so much joy, your trust makes us proud, and your loyalty fills us with gratitude. We feel lucky to be celebrating another holiday season here, and we hope this Christmas brings you as much happiness as you've brought us.

We wish each and every one of you a happy holiday and a new year filled with friendship, love, peace, joy and contentment. Merry Christmas!



Name Sponsor

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# H2612A30003C PASS 3 COL. x 10

H2612P30001C*-○

Wishing You Every Little Joy This Holiday Season

May your Christmas season be merry, bright and filled with all of the meaningful moments and treasured traditions that make this time of year so memorable.

We'd like to take this opportunity to thank everyone who has frequented our small business this year. Choosing independent retailers like us lets us continue providing the great service, selection, value, variety and convenience that make shopping locally so special. We wouldn't be here without your loyal support, and we really appreciate it.

With gratitude in our hearts, we wish you a merry Christmas and a very happy new year!



Name Sponsor

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# H2612A30004C PASS 3 COL. x 10

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50









© 2026 Metro Creative Graphics, Inc.

H2612P31001C-O

May the warmth and timeless traditions of the season fill your heart and home with gladness...



As we welcome another magical Christmas season, we want to thank you for supporting local businesses like us throughout the year. Your loyalty, kindness and trust keep the unique small-town spirit of our community growing strong, and we are truly grateful.

Merry Christmas & Best Wishes, Everyone!

NAME SPONSOR 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	**NAME SPONSOR** 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	**NAME SPONSOR** 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	**NAME SPONSOR** 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com
NAME SPONSOR 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	**NAME SPONSOR** 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	**NAME SPONSOR** 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	**NAME SPONSOR** 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com
NAME SPONSOR 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	**NAME SPONSOR** 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	**NAME SPONSOR** 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	**NAME SPONSOR** 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com
NAME SPONSOR 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	**NAME SPONSOR** 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	**NAME SPONSOR** 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	**NAME SPONSOR** 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

H2612P49005C-●

AD# H2612A31001C PASS 6 COL. x 21

AD# H2612A31002C TAS 10 x 13

Web Ads Also Available
Just click this page.

© 2026 Metro Creative Graphics, Inc.



H2612P32004C-●



H2612P32002C-●



H2612P32003C-●



H2612P32005C-●



H2612P32011C-●



H2612P32001C-●



H2612P32010C-●



H2612P32008C-●



H2612P32012C-◇



H2612P32006C-●



H2612P32007C-●



H2612P32009C-●

© 2026 Metro Creative Graphics, Inc.



H2612P33001C-●



H2612P33003C-●



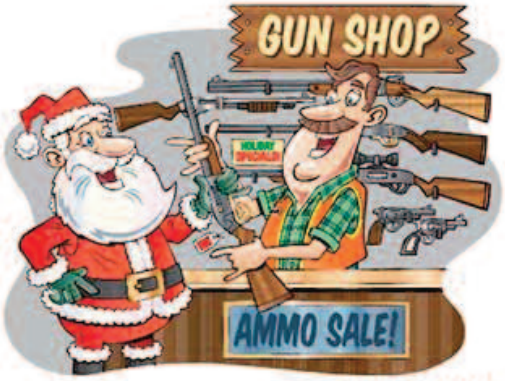
H2612P33004C*-○



H2612P33007C*-○



H2612P33005C*-○



H2612P33006C*-○



H2612P33008C*-○



H2612P33009C*-○



H2612P33010C*-○
H2612P33011C*-○



H2612P33002C*-○

© 2026 Metro Creative Graphics, Inc.

H2612P32004C-



AD# H2612A34001C PASS 2 COL. x 5

H2612P32002C-



AD# H2612A34002C PASS 2 COL. x 5

H2612P32011C-



AD# H2612A34003C PASS 2 COL. x 5

H2612P32005C-



AD# H2612A34004C PASS 2 COL. x 5

H2612P32008C-



AD# H2612A34005C PASS 2 COL. x 5

H2612P32001C-



AD# H2612A34006C PASS 2 COL. x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50













© 2026 Metro Creative Graphics, Inc.

H2612P33005C*-O



AD# H2612A35001C PASS 2 COL. x 5

H2612P33001C-●



AD# H2612A35002C PASS 2 COL. x 5

H2612P33002C*-O



AD# H2612A35003C PASS 2 COL. x 5

H2612P33009C*-O



AD# H2612A35004C PASS 2 COL. x 5

H2612P33010C*-O



AD# H2612A35005C PASS 2 COL. x 5

H2612P33004C*-O



AD# H261235A006C PASS 2 COL. x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50













© 2026 Metro Creative Graphics, Inc.



H2612P36001C-●



H2612P36002C-●
H2612P36003C-●



H2612P36004C-●



H2612P36011C-●



H2612P36005C-●



H2612P36009C-●
H2612P36010C-●



H2612P36007C-●



H2612P36012C-●



H2612P36008C-●



H2612P36006C-●

© 2026 Metro Creative Graphics, Inc.

H2612P38002C*-O



AD# H2612A37001C PASS 2 COL. x 5

H2612P36004C*-O



AD# H261237A002C PASS 2 COL. x 5

H2612P36010C*-O



AD# H2612A37003C PASS 2 COL. x 5

H2612P37001C*-O



AD# H2612A37004C PASS 2 COL. x 7

H2612P38013C*-O



AD# H2612A37005C PASS 2 COL. x 7

H2612P38011C*-O



AD# H2612A37006C PASS 2 COL. x 7

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50













© 2026 Metro Creative Graphics, Inc.



H2612P38002C*-O



H2612P38003C*-O
H2612P38004C*-O



H2612P38010C*-O
H2612P38011C*-O



H2612P38009C*-O



H2612P38016C*-O
H2612P38017C*-O



H2612P38012C*-O
H2612P38013C*-O



H2612P38014C*-O
H2612P38015C*-O



H2612P38018C*-O
H2612P38019C*-O



H2612P38006C*-O
H2612P38007C*-O



H2612P38005C*-O



H2612P38001C*-O

METRO HOLIDAY ADVERTISING SERVICE
© 2026 Metro Creative Graphics, Inc.

H2612P36006C-●



sharing
caring
family
friends
traditions
memories

May your Thanksgiving be filled with joy, meaning and loved ones.

To all of the folks who have filled our year with so much warmth and so many wonderful memories, we thank you for your kindness and support. **Best wishes!**

Name Sponsor
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# H2612A39001C PASS 2 COL. x 5

H2612P36012C-●



May You Savor Every Moment

From the food on the table to the company all around it, may Thanksgiving Day fill your body and soul with enough joy and contentment to last all year.

Serving this community is a pleasure and a privilege, and we're so grateful to do business here. Thank you for making our year so enjoyable and successful. We couldn't do it without your trust and support.

Happy Thanksgiving!

Name Sponsor
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# H261239A002C PASS 2 COL. x 5

H2612P38004C*-○



Thank You, Thank You, Thank You!

There's no time like Thanksgiving to share our gratitude with all of the valued customers, associates and friends who have made our year so wonderful. We appreciate your loyalty and support, and we can't think of a better place to celebrate and count our blessings than right here at home with all of you.
We wish you all a happy and healthy holiday season!

Name Sponsor
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H2612A39003C PASS 2 COL. x 5

H2612P36001C-●

With Warmth & Appreciation at Thanksgiving

At this special time of year, we'd like to share our thanks and best wishes with everyone we know here. We love being a part of this community, and your support fills us with gratitude. You've filled our year with meaning and friendship, and we hope your season is filled with peace and joy.

Happy Holidays!



Name Sponsor
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# H2612A39004C PASS 2 COL. x 7

H2612P38007C*-○

Wishing You Happiness Around Every Turn

At the holidays and all year, we hope your path is filled with reasons to celebrate and be grateful.

Thanks for including us in your travels this year. We know you have many choices, and we value your trust in us and the opportunity to serve you. **With deep gratitude, we wish you a wonderful Thanksgiving!**



Name Sponsor
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# H2612A39005C PASS 2 COL. x 7

H2612P38009C*-○



Thanksgiving reminds us how fortunate we are to be surrounded by such wonderful customers and neighbors here. Thank you for touching our year with kindness, and for giving us so many reasons to celebrate.

From our family to yours, Happy Thanksgiving! May it bring an abundance of joy and good fortune to your home, heart and loved ones.

Name Sponsor
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# H2612A39006C PASS 2 COL. x 7

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50













© 2026 Metro Creative Graphics, Inc.



H2612P40001C-●



H2612P40004C-●



H2612P40002C-●



H2612P40005C-●



H2612P40003C-●



H2612P40006C-●

© 2026 Metro Creative Graphics, Inc.

H2612P41001C



AD# H2612A41001C PASS 6 COL. x 21

AD# H2612A41002C TAB 10 x 13

Web Ads Also Available
Just click this page.

© 2026 Metro Creative Graphics, Inc.



H2612P42001C-●



H2612P42004C-●



H2612P42002C-●



H2612P42005C-●



H2612P42003C-●



H2612P42006C-●

© 2026 Metro Creative Graphics, Inc.

H2612P42003C-



AD# H2612A43001C PASS 2 COL. x 5

H2612P42002C-



AD# H2612A43003C PASS 2 COL. x 5

H2612P40002C-



AD# H2612A43005C PASS 2 COL. x 5

H2612P44004C-O



AD# H2612A43A002C PASS 2 COL. x 5

H2612P42006C-



AD# H2612A43A004C PASS 2 COL. x 5

H2612P40003C-



AD# H2612A43A006C PASS 2 COL. x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50













© 2026 Metro Creative Graphics, Inc.



H2612P44001C-●



H2612P44005C*-○



H2612P44003C*-○



H2612P44004C*-○



H2612P44007C*-○



H2612P44005C*-○



H2612P44002C*-○



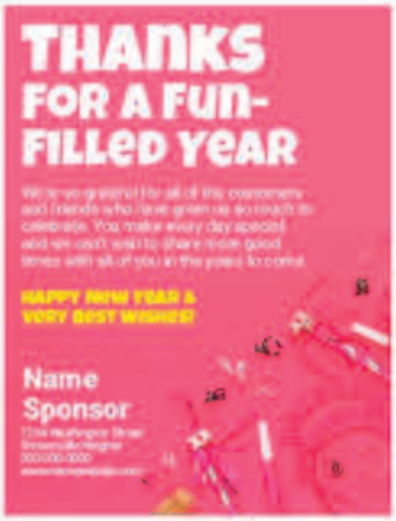
H2612P44008C*-○



H2612P44009C*-○

© 2026 Metro Creative Graphics, Inc.

H2612P40004C-



AD# H2612A45001C PASS 2 COL. x 5

H2612P40005C-



AD# H2612A45A002C PASS 2 COL. x 5

H2612P40006C-



AD# H2612A45003C PASS 2 COL. x 5

H2612P45001C-O



AD# H2612A45A004C PASS 2 COL. x 5

H2612P45002C-O



AD# H2612A45005C PASS 2 COL. x 5

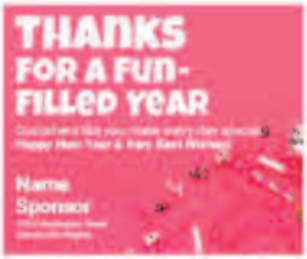
H2612P44002C-O



AD# H2612A45A006C PASS 2 COL. x 5

WEB ADS

Rectangle 250 x 300
Leaderboard 728 x 90
Mobile Banner 320 x 50













© 2026 Metro Creative Graphics, Inc.

H2612P46002C



AD# H2612A46001C DOUBLETRUCK 19.334 X 13

H2612P46004C



Layout options to target individual or multi-business ad sales!



AD# H2612A46002C DOUBLETRUCK 19.334 X 13
AD# H2612A46003C DOUBLETRUCK 19.334 X 13

© 2026 Metro Creative Graphics, Inc.

H2612P47002C

Season's Greetings

Sending our warmest wishes and gratitude to all of the folks who make this community such a wonderful place to live and work. *It's been a pleasure doing business with all of you, and we look forward to seeing you again in the new year. Happy Holidays!*

From All of Us

NAME SPONSOR	NAME SPONSOR	NAME SPONSOR	NAME SPONSOR
NAME SPONSOR	NAME SPONSOR	NAME SPONSOR	NAME SPONSOR
NAME SPONSOR	NAME SPONSOR	NAME SPONSOR	NAME SPONSOR
NAME SPONSOR	NAME SPONSOR	NAME SPONSOR	NAME SPONSOR

AD# H2612A47001C DOUBLETRUCK 19.334 X 13

AD# H2612A47002C DOUBLETRUCK 19.334 X 13

Layout options to target individual or multi-business ad sales!



H2612P47003C



HAVE A SAFE & Happy NEW YEAR

As you ring in the new year, be sure to make safety your first resolution. Impaired driving endangers your life, your passengers and everyone sharing the road. Stay safe, sober and aware behind the wheel, and arrive home safely to enjoy all the possibilities the new year brings!

NAME SPONSOR	NAME SPONSOR	NAME SPONSOR	NAME SPONSOR	NAME SPONSOR	NAME SPONSOR
NAME SPONSOR	NAME SPONSOR	NAME SPONSOR	NAME SPONSOR	NAME SPONSOR	NAME SPONSOR
NAME SPONSOR	NAME SPONSOR	NAME SPONSOR	NAME SPONSOR	NAME SPONSOR	NAME SPONSOR

AD# H2612A47003C DOUBLETRUCK 19.334 X 13

© 2026 Metro Creative Graphics, Inc.



H2612P48001C-●



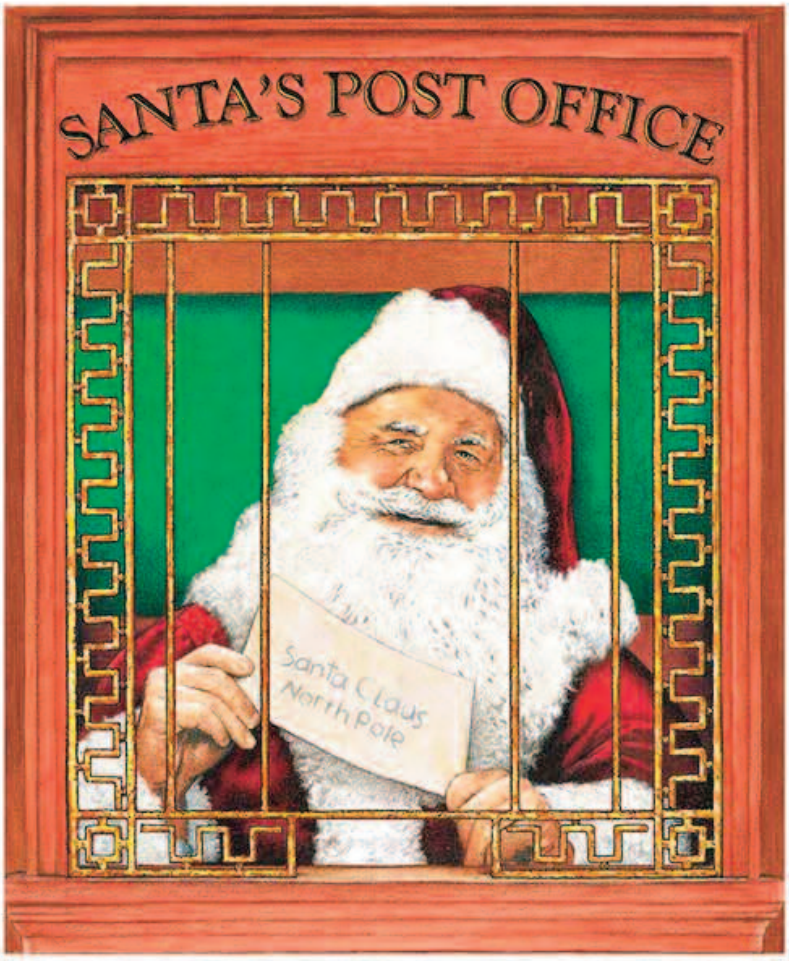
H2612P48003C-●



H2612P48006C-●



H2612P48005C-◇



H2612P48004C-●



H2612P48002C-◇

METRO HOLIDAY ADVERTISING SERVICE
© 2026 Metro Creative Graphics, Inc.



H2612P49001C-●



H2612P49002C-●



H2612P49003C-●



H2612P49005C-●



H2612P49004C-●



H2612P49006C-●

© 2026 Metro Creative Graphics, Inc.



H2612P50001C*-O



H2612P50002C*-O



H2612P50003C*-O



H2612P50004C*-O



H2612P50005C*-O



H2612P50006C*-O

Use these mastheads to build themed pages or directory layouts, in print or online!
Locate them using the **Image Category** filter of our website.

© 2026 Metro Creative Graphics, Inc.



H2612P51001C*-O



H2612P51002C*-O



H2612P51003C*-O



H2612P51004C*-O



H2612P51005C*-O



H2612P51006C*-O

© 2026 Metro Creative Graphics, Inc.



H2612P52001C-●



H2612P52004C-●



H2612P52007C*-○

Coordinated Backgrounds & Frames
Use them to build ads, directories and pages!



H2612P52013C*-○



H2612P52016C*-○



H2612P52019C*-○



H2612P52025C-●



H2612P52010C*-○



H2612P52003C*-○



H2612P52002C*-○



H2612P52006C*-○



H2612P52005C*-○



H2612P52009C*-○



H2612P52008C*-○



H2612P52012C*-○



H2612P52011C*-○



H2512P58022C*-○



H2612P52015C*-○



H2612P52014C*-○



H2612P52018C*-○



H2612P52017C*-○



H2612P52021C*-○



H2612P52020C*-○



H2612P52024C*-○



H2612P52023C*-○



H2612P52027C*-○



H2612P52026C*-○

© 2026 Metro Creative Graphics, Inc.

Sized for Social Media!

Banner Sizes
Use these images to create beautiful headers for themed holiday pages in print and online.



H2612P53001C*-○

1080 x 1080px 1200 x 630px



H2612P53005C*-○

1080 x 1080px 1200 x 630px



H2612P53008C*-○

1080 x 1080px 1200 x 630px



H2612P53011C-●

1080 x 1080px 1200 x 630px



H2612P53014C*-○

1080 x 1080px 1200 x 630px



H2612P530017C*-○

1080 x 1080px 1200 x 630px



H2612P53020C*-○

1080 x 1080px

1200 x 630px



H2612P53023C*-○

1080 x 1080px

1200 x 630px



H2612P53026C*-○

1080 x 1080px

1200 x 630px



H2612P53003C*-○



H2612P53006C-●



H2612P53009C*-○



H2612P53012C-●



H2612P53015C*-○



H2612P53018C*-○



H2612P53021C*-○



H2612P53024C*-○



H2612P53027C*-○

© 2026 Metro Creative Graphics, Inc.



(HAPPY NEW YEAR - FRENCH)
H2612P54002C*-O



(HALLELUJAH - SPANISH)
H2612P54001C*-O



(HAPPY 2027 - SPANISH)
H2612P54004C*-O



(MERRY CHRISTMAS - SPANISH)
H2612P54006C*-O



(BEST WISHES - FRENCH)
H2612P54011C*-O



(CHRISTMAS - SPANISH)
H2612P54015C*-O



(HAPPY HOLIDAYS - FRENCH)
H2612P54010C*-O



(HAPPY HOLIDAYS - SPANISH)
H2612P54009C*-O



(MERRY CHRISTMAS - SPANISH)
H2612P54007C*-O



(THREE KINGS DAY - SPANISH)
H2612P54003C*-O



(CHRISTMAS EVE - SPANISH)
H2612P54013C*-O



(HAPPY NEW YEAR - SPANISH)
H2612P54005C*-O



(PEACE & HAPPINESS - SPANISH)
H2612P54020C*-O



(HOLIDAY - SPANISH)
H2612P54018C*-O



(CHRISTMAS - SPANISH)
H2612P54012C*-O



(SILENT NIGHT - SPANISH)
H2612P54014C*-O



(SANTA CLAUS - SPANISH)
H2612P54017C*-O



(GIFTS - SPANISH)
H2612P54021C*-O



(PEACE ON EARTH - SPANISH)
H2612P54019C*-O



(MERRY CHRISTMAS - SPANISH)
H2612P54008C*-O



(CHRISTMAS - FRENCH)
H2612P54016C*-O

METRO HOLIDAY ADVERTISING SERVICE
© 2026 Metro Creative Graphics, Inc.



H2612P55001C*-O



H2612P55002C*-O



H2612P55003C*-O



H2612P55004C*-O



H2612P55005C*-O



H2612P55006C*-O



H2612P55007C*-O



H2612P55010C*-O



H2612P55008C*-O



H2612P55011C*-O



H2612P55012C*-O



H2612P55013C*-O



H2612P55009C*-O



H2612P55014C*-O



H2612P55015C*-O



H2612P55018C*-O



H2612P55016C*-O



H2612P55017C*-O



H2612P55019C*-O

© 2026 Metro Creative Graphics, Inc.

Notes:

H2612P56001C*-O

AD# H2612A56001C LETTER 8.5 x 11

© 2026 Metro Creative Graphics, Inc.

Notes:

© 2026 Metro Creative Graphics, Inc.

Make It a Stellar Q4

With Our Holiday Selling Tips!

21 Ways to Jump-STARt Holiday Ad Sales:











- ✓ Market Your Holiday Advertising Opportunities With Print and Digital Promotions, Social Media Tiles, e-Card Designs and Images (pages 02-05). **Note:** Rate cards and promotionals materials are also provided for every special section that's included with your Holiday Advertising Service! See details and links to the sections at the front of your SearchBook.
- ✓ Quick-Sell 16 Sponsorship Spots in a Downtown "Shop and Stroll" Event Promotion Highlighting Local Retailers and Restaurants (page 08).
- ✓ Build Sales Around Retail, Restaurant and Community Events With Heading Designs and Ad Templates for Free Hot Cocoa, Open House Promotions, Holiday Hours, Gift Cards, Free Gift Wrapping, BOGO Deals, Cookie Swaps, Christmas Parties, a Gingerbread House Decorating Contest, Reindeer Food Stations and More (pages 06, 07, 12).
- ✓ Appeal to Patriotic Advertisers With Images and Greeting Templates Showcasing American and Canadian Pride (page 16, 17).
- ✓ Create a 13-Part Ad Campaign With All the Elements for a "12 Days of Christmas Deals" Promotion (page 11).
- ✓ Engage Advertisers and Families With Sponsor-Ready Scavenger Hunt Cards for Kids (page 10).
- ✓ Invite Advertisers to Sponsor a Page of Cut-Out Gift Tags and DIY Gift Ideas for Kids (page 13).
- ✓ Offer Directory Space and Ad Spots to Local Churches in a "Holiday Praise, Worship and Event Guide" (page 21).
- ✓ Anchor a Holiday Events Page With an Ad for Your Community's Tree Lighting Celebration (page 09).
- ✓ Offer Unique Sponsorship or Ad Spots in Your Ready-to-Publish "HoliYAY Puzzles & Activities" Book to Businesses Serving Families. **Note:** Promotions and links for all Special Section materials can be found at the front of your Holiday Advertising Service SearchBook.
- ✓ Sell Ad Spots or Native Advertising in Your Ready-to-Publish "Homemade for the Holidays" Special Section. **Note:** The copyright-free features may be edited any way you like to spotlight local businesses!
- ✓ Present Pages in Your Ready-to-Publish "Holiday Carols & Songbook" to Prospects, or Promote the Entire Section to a Single Sponsor With Cover Credit.
- ✓ Use Any of Your Special Section Layouts and Spreads to Create Recurring Page Runs and Related Ad Campaigns in Your Publication All Season.
- ✓ Run Special Sections as Online PDFs to Upsell Print and Digital Packages or Save on Printing Costs.
- ✓ Build Eye-Catching Pages or Directories in Print or Online With Masthead Designs for Restaurants, Gifts and Shopping, Worship Services, New Year's Eve Events, Thanksgiving Dining, Holiday Events, Letters to Santa, Christmas Greetings and More (pages 50, 51).
- ✓ Present Returning Advertisers With Fresh Ad Design Options to Ensure They Get Noticed. **Pro tip:** MiAD Wizard (included with your Holiday Advertising Service) makes it easy to personalize your favorite Holiday ads with a business's logo and email them as a professional presentation.
- ✓ Browse the "Specific Advertisers" Section of Your SearchBook to Kick Off Your Prospects List (pages 32-35).
- ✓ Upsell Any Print Ad as a Package Deal Using the Coordinated Web Ads Provided. **Pro tip:** Use the "Template Medium" filter on our website to search web ads.
- ✓ Quick-Sell Multiple Advertisers or Create Team Photo Pages From a Single Advertiser With Versatile Double Trucks for Christmas, Thanksgiving the New Year (pages 46, 47).
- ✓ Upsell Christmas Package Deals With Greeting Ad Templates for Thanksgiving and the New Year (pages 36-45).
- ✓ Create Nostalgic Features With Images From Metro's Classic Holiday Collection (pages 48, 49).