



# Empower Your Entire Team: New Assets & Site Tools for 2026

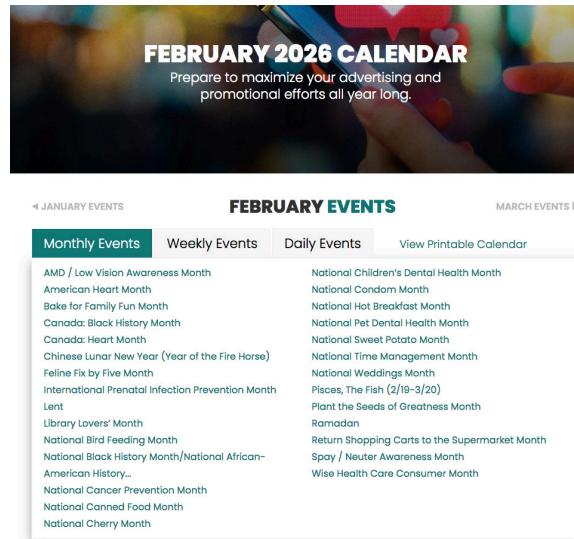


**Darrell Davis**  
VP of Creative Services



**Bethany Weidenhammer**  
Client Services Specialist

▶ **Effectively target print and digital advertising all year with weekly sales ideas, monthly revenue starters and a comprehensive promotions calendar.**



**FEBRUARY 2026 CALENDAR**  
Prepare to maximize your advertising and promotional efforts all year long.

[◀ JANUARY EVENTS](#) [FEBRUARY EVENTS](#) [MARCH EVENTS ▶](#)

[Monthly Events](#) [Weekly Events](#) [Daily Events](#) [View Printable Calendar](#)

Monthly Events	Weekly Events	Daily Events
AMD / Low Vision Awareness Month	National Children's Dental Health Month	
American Heart Month	National Condom Month	
Bake for Family Fun Month	National Hot Breakfast Month	
Canada: Black History Month	National Pet Dental Health Month	
Canada: Heart Month	National Sweet Potato Month	
Chinese Lunar New Year (Year of the Fire Horse)	National Time Management Month	
Feline Fix by Five Month	National Weddings Month	
International Prenatal Infection Prevention Month	Pisces, The Fish (2/19-3/20)	
Lent	Plant the Seeds of Greatness Month	
Library Lovers' Month	Ramadan	
National Bird Feeding Month	Return Shopping Carts to the Supermarket Month	
National Black History Month/National African-American History...	Spay / Neuter Awareness Month	
National Cancer Prevention Month	Wise Health Care Consumer Month	
National Canned Food Month		
National Cherry Month		

## February Revenue Ideas

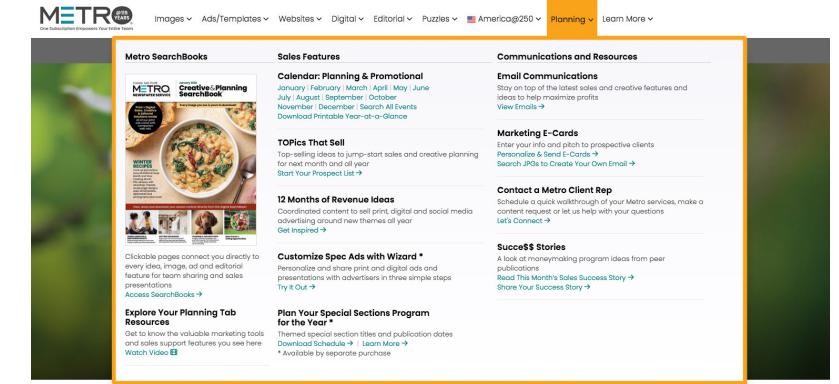


**GALENTINES & PALENTINES**  
Pitch retail and restaurant advertising for Galentine's Day and Valentine's Day on February 13.  
[Access Now »](#)

**NATIONAL CHILI MONTH**  
Tie in local advertising to a chili cook-off event or recipe sponsorship.  
[Access Now »](#)

**HEART MONTH**  
Sell sponsor-ready heart health features formatted for print, online and social media runs.  
[Access Now »](#)

**VALENTINE'S DAY**  
Sell sponsorships for an activity page with fresh games and puzzles, plus gift, pet and restaurant advertising.  
[Access Now »](#)



**METRO** One Solution. Infinite Possibilities. Your Team

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**Metro SearchBooks**

**Sales Features**

**Communications and Resources**

**Email Communications**

**Marketing E-Cards**

**Contact a Metro Client Rep**

**Success Stories**



## TOPICS That Sell All Year

Please note: This list is work in progress! Check back soon for updates.

- » Antiques & Vintage
- » America @250
- » Agriculture & Farming
- » Auto Dealerships

➤ **Quickly access thousands of ready-to-use, copyright-free editorial features and layouts to enhance your print, digital and social content.**

## Editorial [View/Filter More Editorial ▾](#)



### Healthy ways to cope with stress

The following are various ways to cope with stress.

525 Words



### The risk factors for depression

The following are some risk factors for depression as noted by the National Institute of Mental Health.

570 Words



### Tips for seniors to safeguard their mental health

Seniors dealing with mental health issues may feel helpless, but there's much they can do to safeguard their mental health.

510 Words

Search Your Sales, Creative & Editorial Assets

Select a category  + Enter keyword(s) or filename(s)

Copyright-Free Editorial Features  
Ready-to-Sell Editorial Pages  
Horoscopes  
Recipes  
Ad Spot Fillers  
Themed Section Templates \*  
Themed Websites & Directories \*

\* Available by separate purchase

**Get Ready, Get Set, GET ORGANIZED!**

**Mess Got You Stressed? Clear the Way for Calm.**

**Can't Clear the Clutter? Try these tips!**

**Did You Know?**

**January is Get Organized & Be Productive (GO) Month.**

**Dementia & Alzheimer's AWARENESS**

**Dementia vs. Alzheimer's**

**10 Warning Signs & Symptoms of Alzheimer's**

**5 Lifestyle Habits That Can Help Lower Risk of Dementia**

**Other signs include:**

1. Memory loss that disrupts daily life
2. Difficulty planning or problem-solving
3. Trouble completing familiar tasks
4. Confusion over time or place
5. Difficulties with visual-spatial abilities, often leading to challenges with balance, reading or driving
6. New problems recalling vocabulary and carrying on or following a conversation
7. Trouble with visual or loss of ability to retain new information
8. Changes in judgment or decision-making
9. Withdrawal from social activities, work or from previously enjoyed hobbies
10. Mood and personality changes, such as confusion, suspicion, depression, fearfulness, anxiety or a tendency to be easily upset

**If you notice any of these symptoms, schedule an appointment with your doctor to discuss them. Early diagnosis of dementia can help brain health, reduce the chance of suffering memory loss and slowing the progression of the disease.**

**For additional information and resources, visit the Alzheimer's Association website at [www.alz.org](http://www.alz.org)**

**Dementia** is an umbrella term describing symptoms of memory loss, language decline in memory, reasoning or other thinking skills, caused by damage to the brain.

**Alzheimer's** is a brain disease and the most common cause of dementia. According to the Alzheimer's Association, it accounts for 60% to 80% of dementia cases.

**Other signs include:**

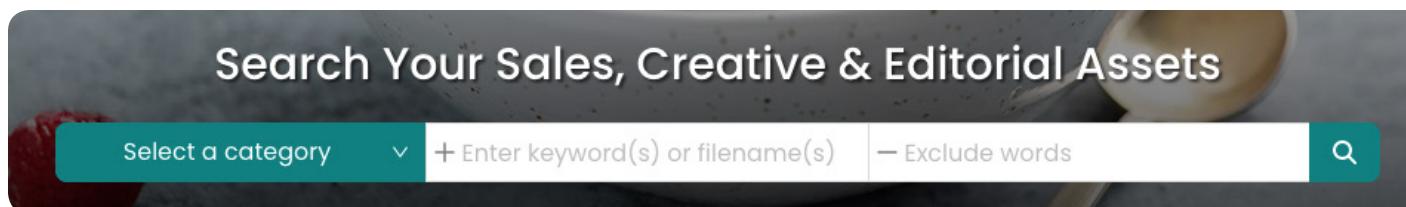
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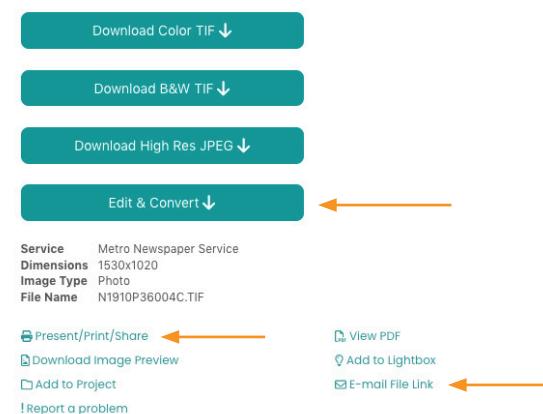
### ➤ Streamline workflow

with a more intuitive, time-saving Metro site experience featuring enhanced search abilities, collaboration and presentation tools, and web-friendly file conversions.



Search Your Sales, Creative & Editorial Assets

Select a category  + Enter keyword(s) or filename(s)



Download Color TIF ↓  
Download B&W TIF ↓  
Download High Res JPEG ↓  
Edit & Convert ↓

Service: Metro Newspaper Service  
Dimensions: 1530x1020  
Image Type: Photo  
File Name: N1910P36004C.TIF

Present/Print/Share  
Download Image Preview  
Add to Project  
Report a problem

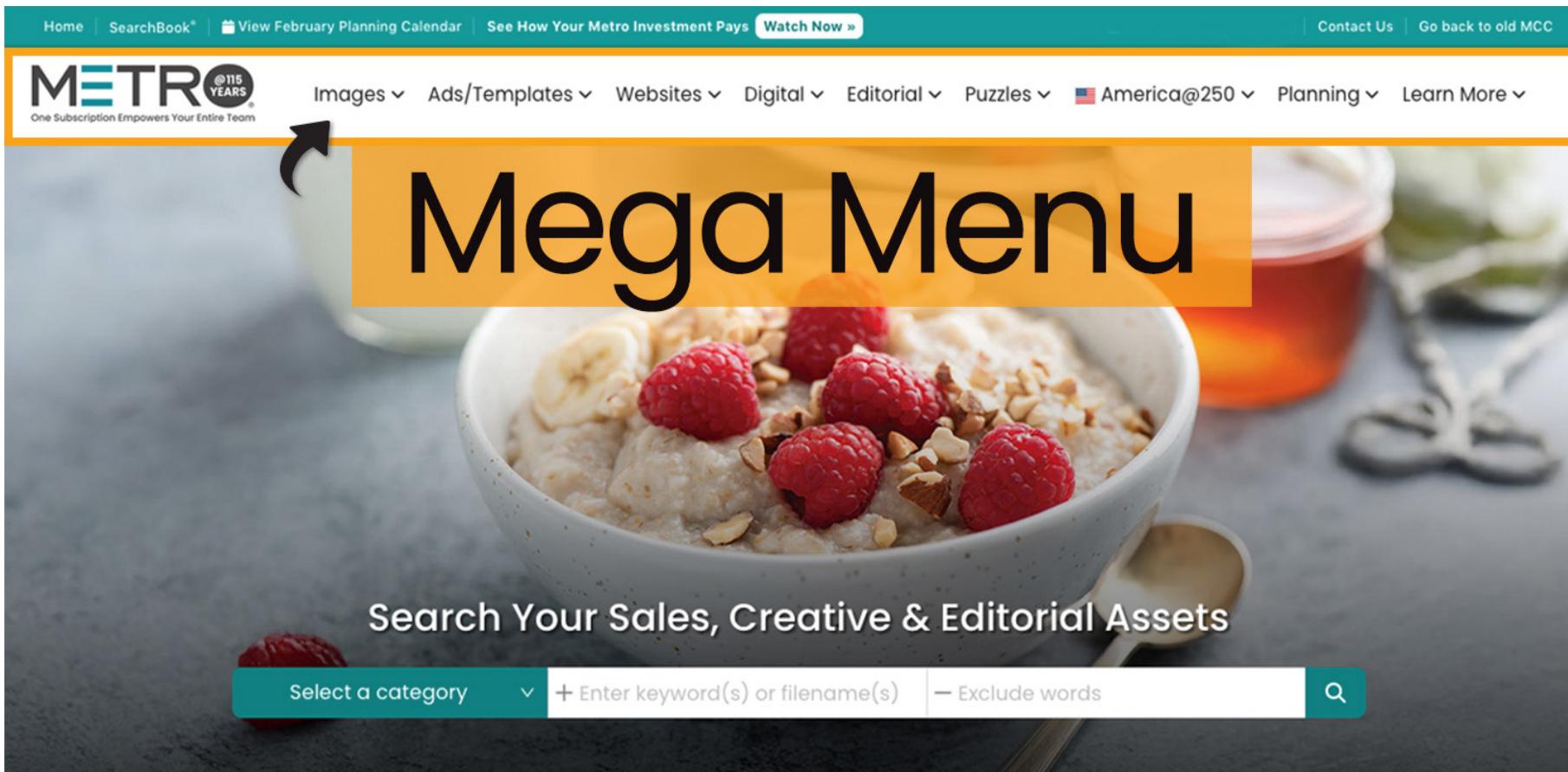
View PDF  
Add to Lightbox  
E-mail File Link

Orange arrows point from the 'Edit & Convert' button to the 'Edit & Convert ↓' button in the screenshot, and from the 'Report a problem' link to the 'E-mail File Link' button.



➤ **Have you seen all of the updates to our website?**

See the latest interface improvements we've made based on your feedback.

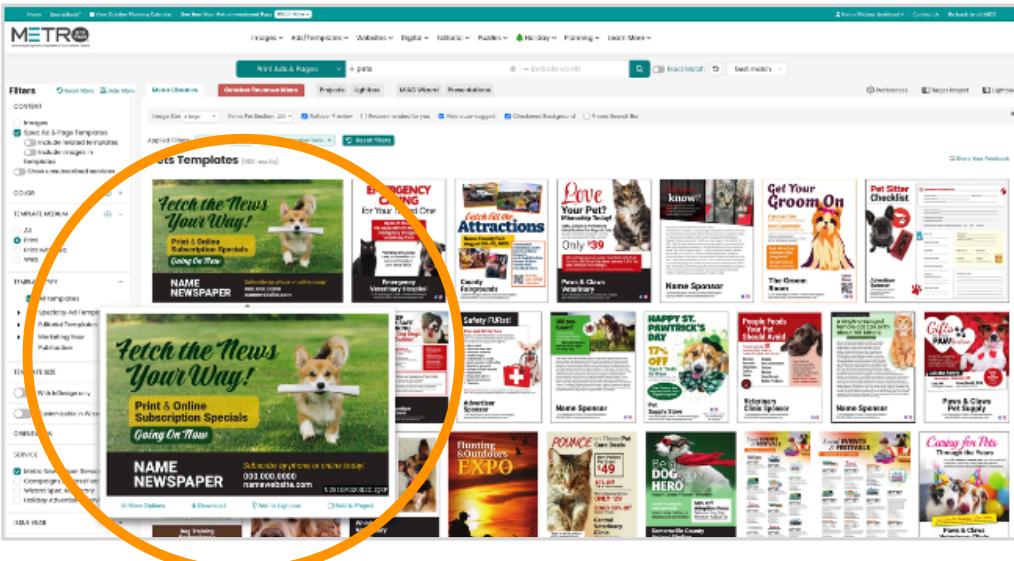


## Empower Your Entire Team



### Larger, Clearer Thumbnails & Previews

Thumbnails are now 576 (up from 200) • Previews are now 1152 (up from 512)



### Download Alternate Formats for Images, Templates

Format Options Now Available:  
**PDF, AVIF, JPEG, PNG, TIFF**

Gives more flexibility to our files for web use and in non-standard programs

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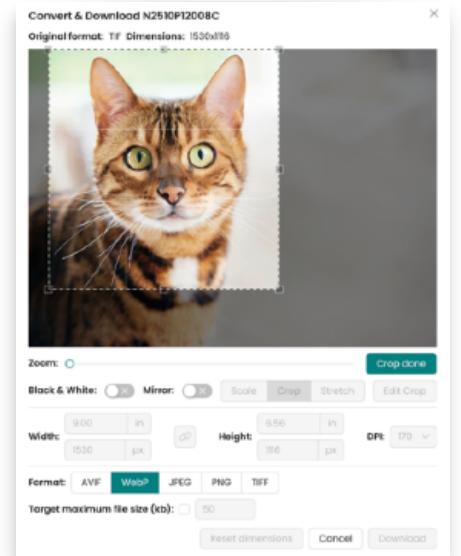
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### File Transformations for Images, Templates

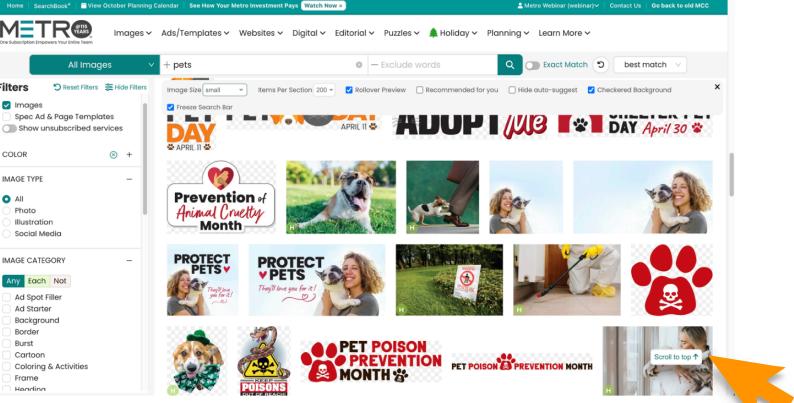
Options to Crop, Scale, Stretch, Mirror, Convert to Black & White



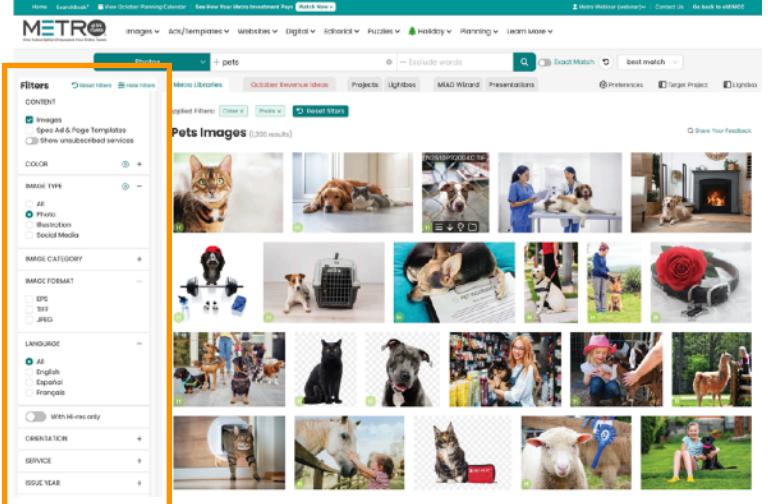
# Empower Your Entire Team

## User Interface Changes

Scroll to top ↑ "Scroll to top" button to jump to the top from anywhere in your search

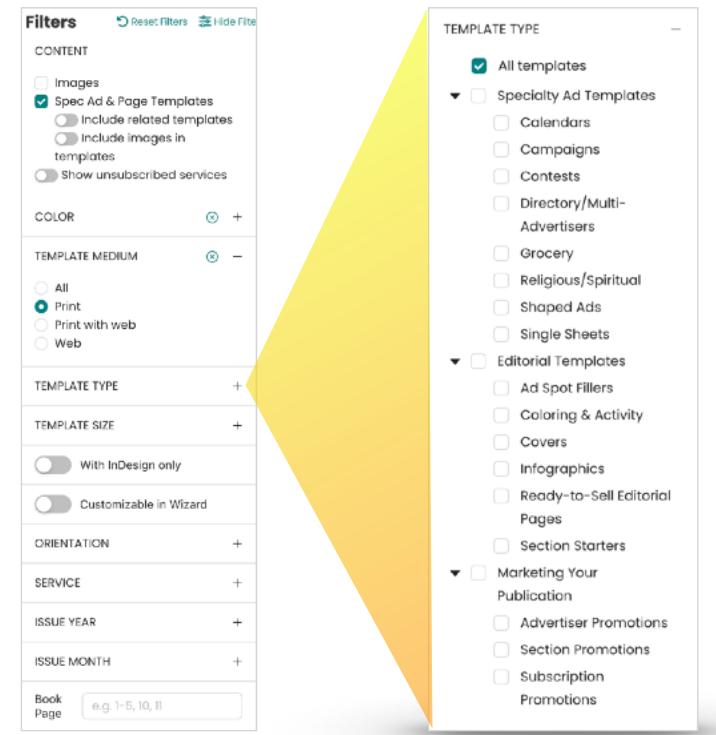


"Sticky" filter sidebar (stays visible when scrolling down results)



## Expanded Filters for Template Types

Expand "Template Type" menu to search for specific types of Specialty Ad, Editorial and Marketing templates



## ■ Empower Your Entire Team

**New User Interface Preferences**

Image Size: large  Items Per Section: 200   Rollover Preview  Hide auto-suggest  Checkered Background  Freeze Search Bar

Added "small" thumbnail preview size

Image Size:  small  medium  large  x-large  Items Per Section: 200   Rollover Preview  Recommended for you  Hide auto-suggest  Checkered Background  Freeze Search Bar

Applied Filters:

**Pets Images** (2,932 results)

Rollover Preview Show larger preview when hovering over a thumbnail  Hide auto-suggest Hide suggestions when typing keywords

Checkered Background Show checkered background to indicate images with transparent backgrounds



Freeze Search Bar Freeze Search Bar – when selected, it keeps the Shortcut Menus, SearchBar & Preferences visible and always accessible at the top of the screen as you scroll through your results

Images  Ads/Templates  Websites  Digital  Editorial  Puzzles  Holiday  Planning  Learn More

Print Ads & Pages  + pets    Exact Match

Image Size: a-large  Items Per Section: 200   Rollover Preview  Recommended for you  Hide auto-suggest  Checkered Background  Freeze Search Bar



# Thank You

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**Send us feedback!**

