



Empower Your Entire Team: New Assets & Site Tools for 2026



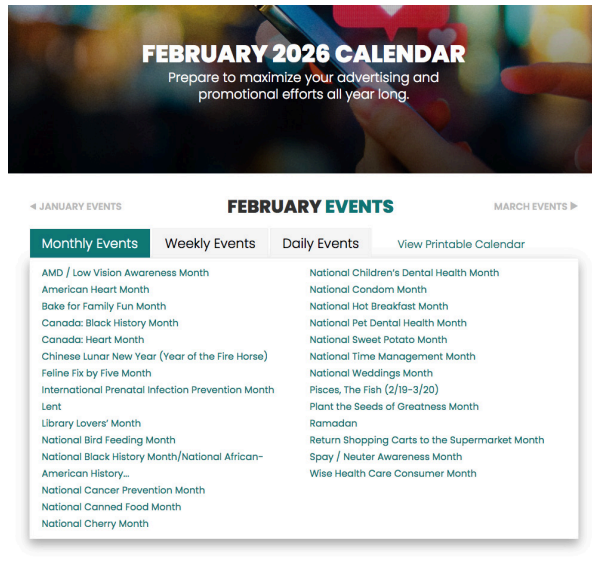
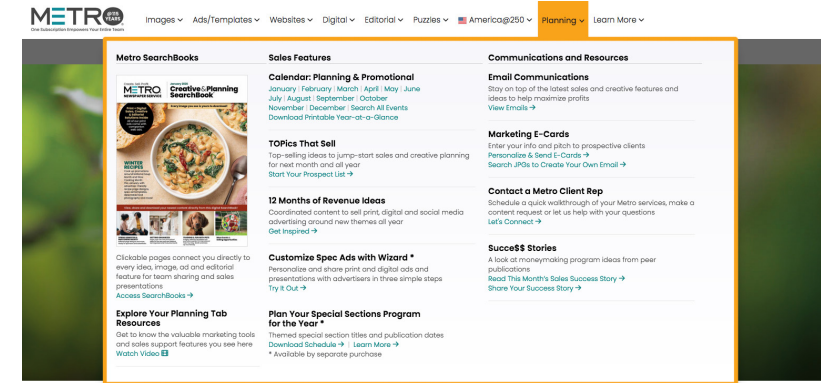
Darrell Davis
VP of Creative Services



Bethany Weidenhammer
Client Services Specialist

Empower Your Entire Team

➤ **Effectively target print and digital advertising all year** with weekly sales ideas, monthly revenue starters and a comprehensive promotions calendar.



February Revenue Ideas



GALENTINES & PALENTINES

Pitch retail and restaurant advertising for Galentine's Day and Palentine's Day on February 13.

[Access Now »](#)



NATIONAL CHILI MONTH

Tie in local advertising to a chili cook-off event or recipe sponsorship.

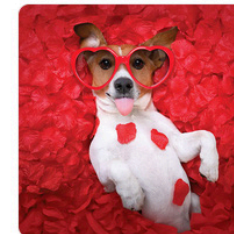
[Access Now »](#)



HEART MONTH

Sell sponsor-ready heart health features formatted for print, online and social media runs.

[Access Now »](#)



VALENTINE'S DAY

Sell sponsorships for an activity page with fresh games and puzzles, plus gift, pet and restaurant advertising.

[Access Now »](#)



TOPICS That Sell All Year

Please note: This list is work in progress! Check back soon for updates.

- » Antiques & Vintage
- » America @250
- » Agriculture & Farming
- » Auto Dealerships

Quickly access thousands of ready-to-use, copyright-free editorial features and layouts to enhance your print, digital and social content.

Editorial [View/Filter More Editorial](#)



Healthy ways to cope with stress

The following are various ways to cope with stress.

525 Words



The risk factors for depression

The following are some risk factors for depression as noted by the National Institute of Mental Health.

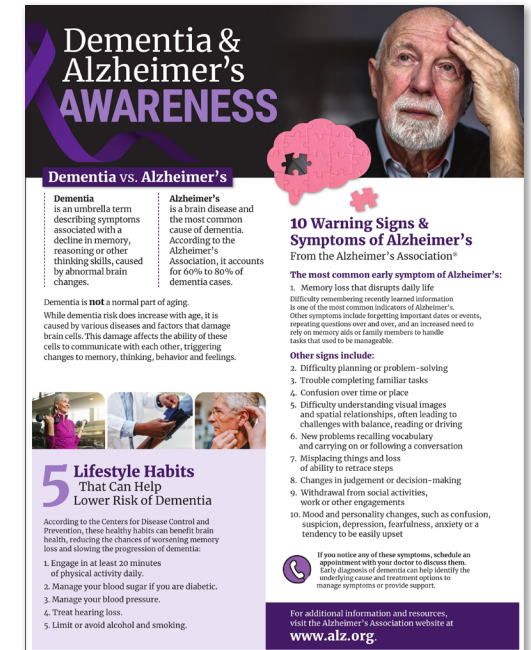
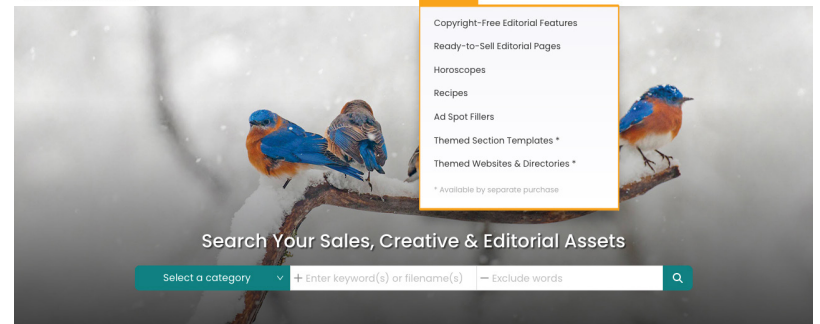
570 Words



Tips for seniors to safeguard their mental health

Seniors dealing with mental health issues may feel helpless, but there's much they can do to safeguard their mental health.

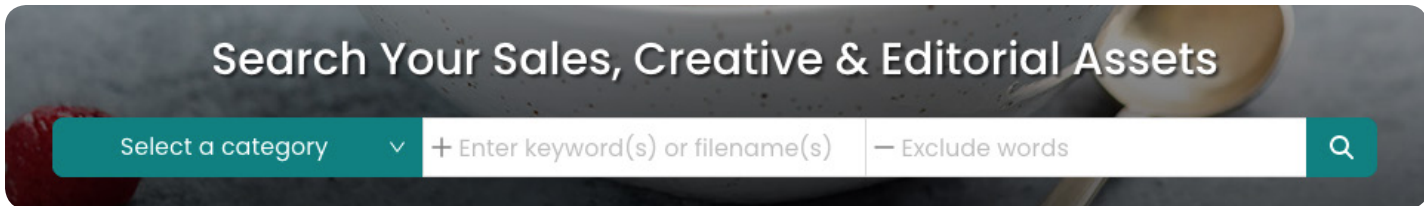
510 Words



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➤ Streamline workflow

with a more intuitive, time-saving Metro site experience featuring enhanced search abilities, collaboration and presentation tools, and web-friendly file conversions.



Download Color TIF ↓

Download B&W TIF ↓

Download High Res JPEG ↓

Edit & Convert ↓

Service Metro Newspaper Service

Dimensions 1530x1020

Image Type Photo

File Name N1910P36004C.TIF

Present/Print/Share

Download Image Preview

Add to Project

Report a problem

View PDF

Add to Lightbox

E-mail File Link



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➤ **Draw inspiration** from unlimited royalty-free images, spec ad and page templates, and stories about what's working for peer publications across North America.

Photos 679 Results [View/Filter More Photos ▶](#)



Print Templates 198 Results [View/Filter More Print Templates ▶](#)



Success Stories | Success stories and revenue-generating ideas from peer publications across North America

Special Section Shines a Spotlight on Locally Owned Businesses

Bradford Publishing helps local businesses stand out ahead of the holiday shopping season with a unique special section.

The Bradford Era, PA and Orlean Times Herald, NY

Small Town Girl

Why supporting local small businesses matters

CREATE: Bradford Publishing recently produced their third annual Locally Owned special section ahead of the 2024 holiday season. It ran as a book in three of the group's local publications in print and online. The section included advertising from a variety of local businesses, as well as features from the Metro Editorial Library that focused on supporting local businesses. Locally Owned published on October 31 to capture the attention of an increasing number of early holiday shoppers.

SELL: Regional Ad Manager Jill Henry says the section has gained popularity over the years, with local businesses contacting her about participating after the piece was published. She recommends putting this type of section on every locally owned business proposal, and notes you can run this theme at any time of the year. She says the publication's pitch to advertisers is, "We are a locally owned business, and being a part of the community, every business counts."

PROFIT: Henry says that in spite of economic challenges affecting area businesses, the section was a success. To keep it affordable and encourage participation, they dropped the price for local advertisers this year. The section still produced over \$5,000 in revenue, and remains a valuable advertising vehicle for local businesses and consumers.

Jill Henry
Regional Ad Manager
Bradford Publishing/
Community Media Group
(716) 372-3121
jillh@bradfordera.com

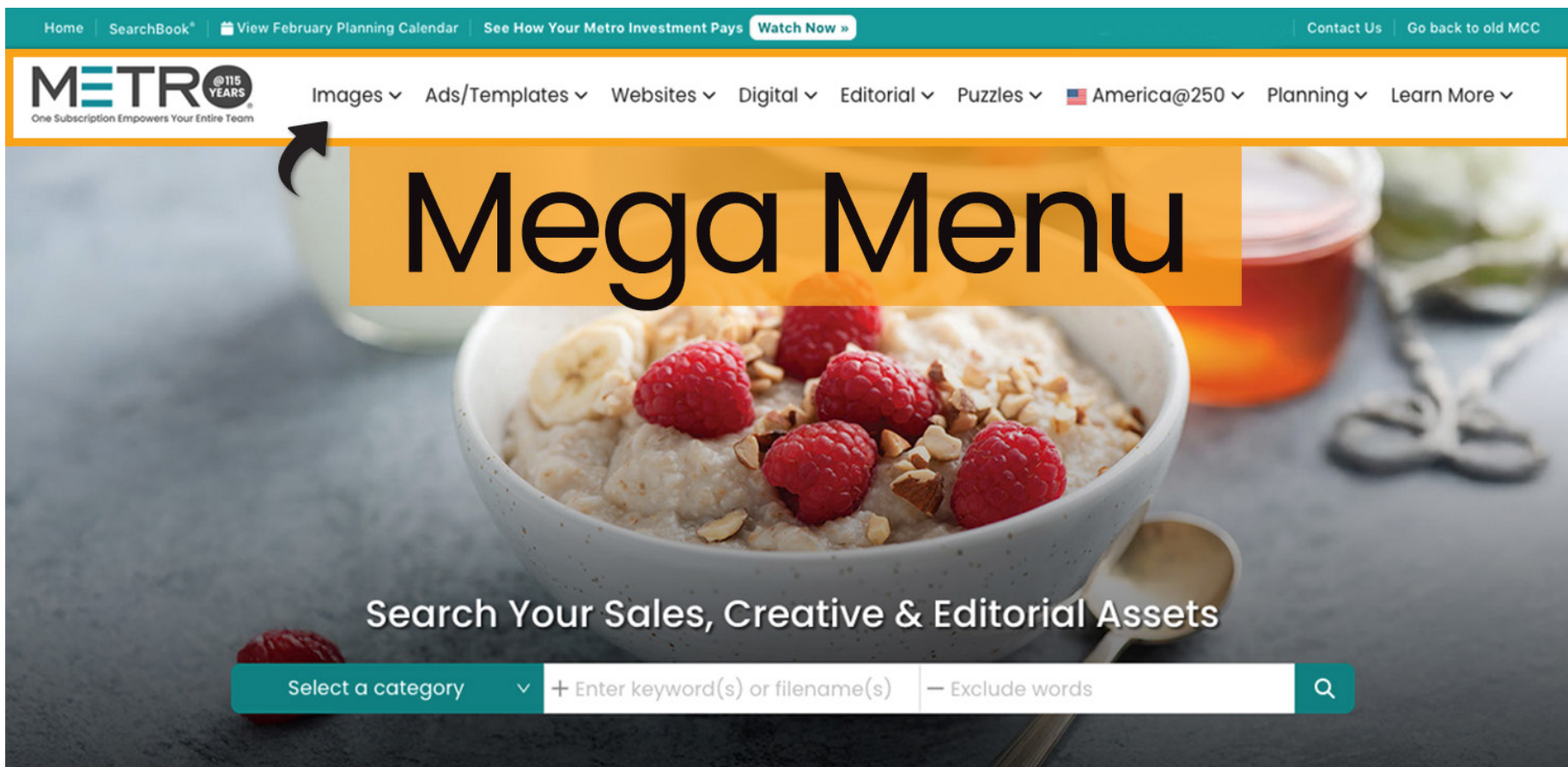
Our fully templated, ready-to-run special section is also available to purchase.
➤ [Preview Our "Shop Local" Section Here](#)
➤ [Learn More About Metro's Special Sections](#)

Metro Subscribers, You Have Access to
➤ ["Shop Local" Editorial Features](#)

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➤ Have you seen all of the updates to our website?

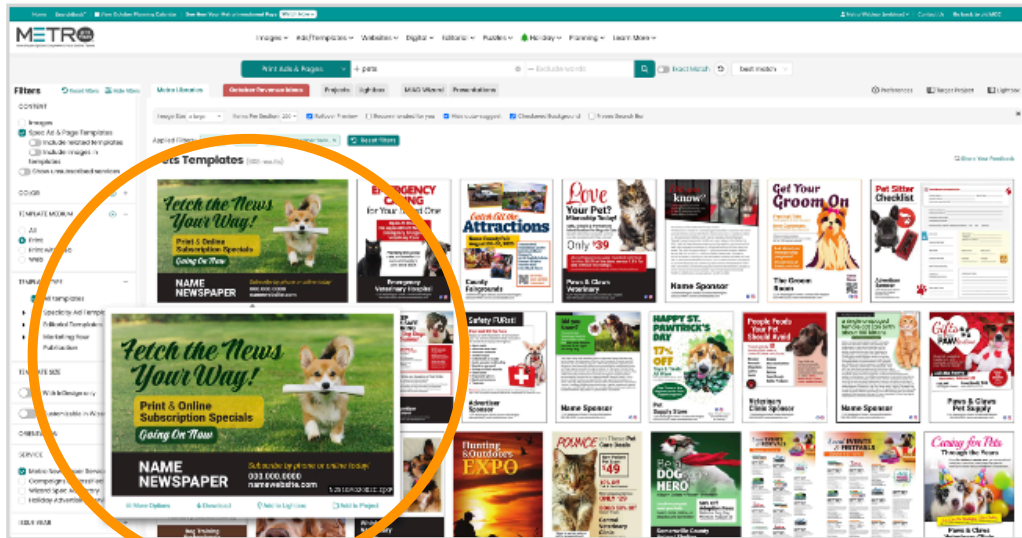
See the latest interface improvements we've made based on your feedback.



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Larger, Clearer Thumbnails & Previews

Thumbnails are now 576 (up from 200) • Previews are now 1152 (up from 512)



Download Alternate Formats for Images, Templates

Format Options Now Available:
PDF, AVIF, JPEG, PNG, TIFF

Gives more flexibility to our files for web use and in non-standard programs

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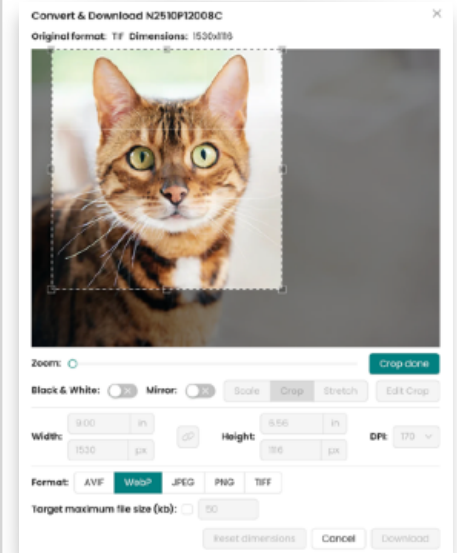
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File Transformations for Images, Templates

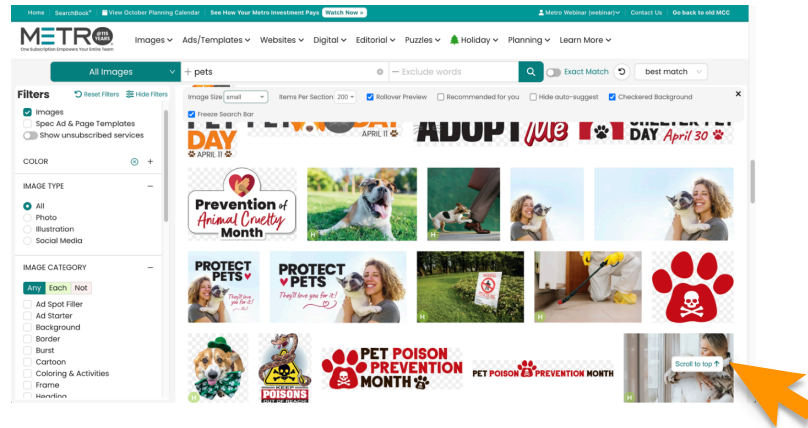
Options to Crop, Scale, Stretch, Mirror, Convert to Black & White



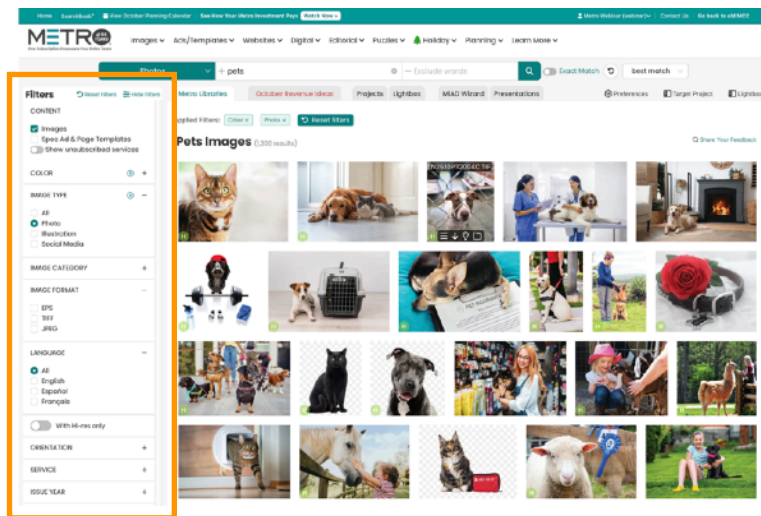
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User Interface Changes

Scroll to top ↑ "Scroll to top" button to jump to the top from anywhere in your search

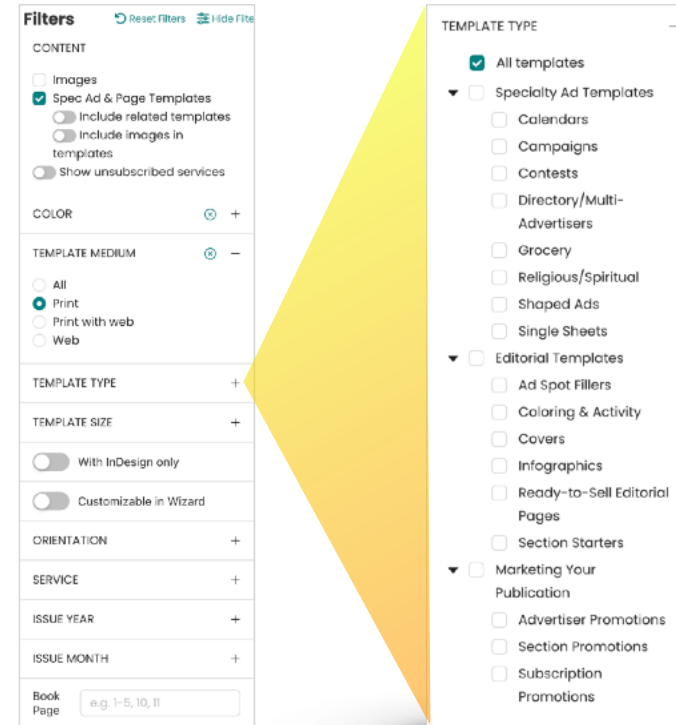


"Sticky" filter sidebar (stays visible when scrolling down results)



Expanded Filters for Template Types

Expand "Template Type" menu to search for specific types of Specialty Ad, Editorial and Marketing templates



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New User Interface Preferences

Image Size: large Items Per Section: 200 ☒ Rollover Preview ☒ Hide auto-suggest ☒ Checkered Background ☒ Freeze Search Bar

Added "small" thumbnail preview size



Pets Images (2,932 results)



☒ Rollover Preview

Show larger preview when hovering over a thumbnail



☒ Hide auto-suggest

Hide suggestions when typing keywords



☒ Checkered Background

Show checkered background to indicate images with transparent backgrounds



☒ Freeze Search Bar

Freeze Search Bar - when selected, it keeps the Shortcut Menus, SearchBar & Preferences visible and always accessible at the top of the screen as you scroll through your results

Images ▾ Ads/Templates ▾ Websites ▾ Digital ▾ Editorial ▾ Puzzles ▾ Holiday ▾ Planning ▾ Learn More ▾





Thank You

800-223-1600

Darrell Davis - ddavis@metro-email.com

Bethany Weidenhammer - bethany@metro-email.com

Send us feedback!

