

# Meet Your **Metro** Hosts



**Sonia** DeJesus

Account Representative Sales Team

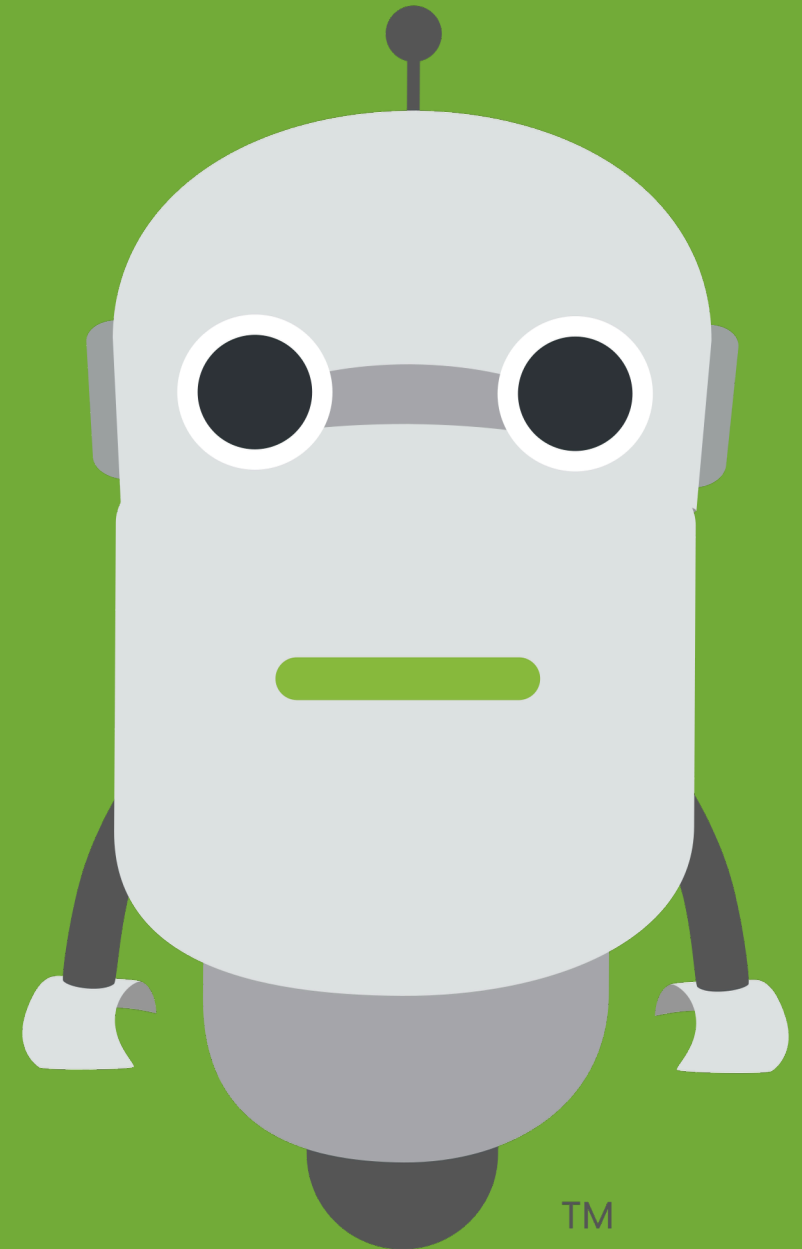


**Dan** Perez

VP New Media

Regain Your Market With  
**Metro's**  
**Digital Marketing**  
**Game Changer**

**cmsbot**™



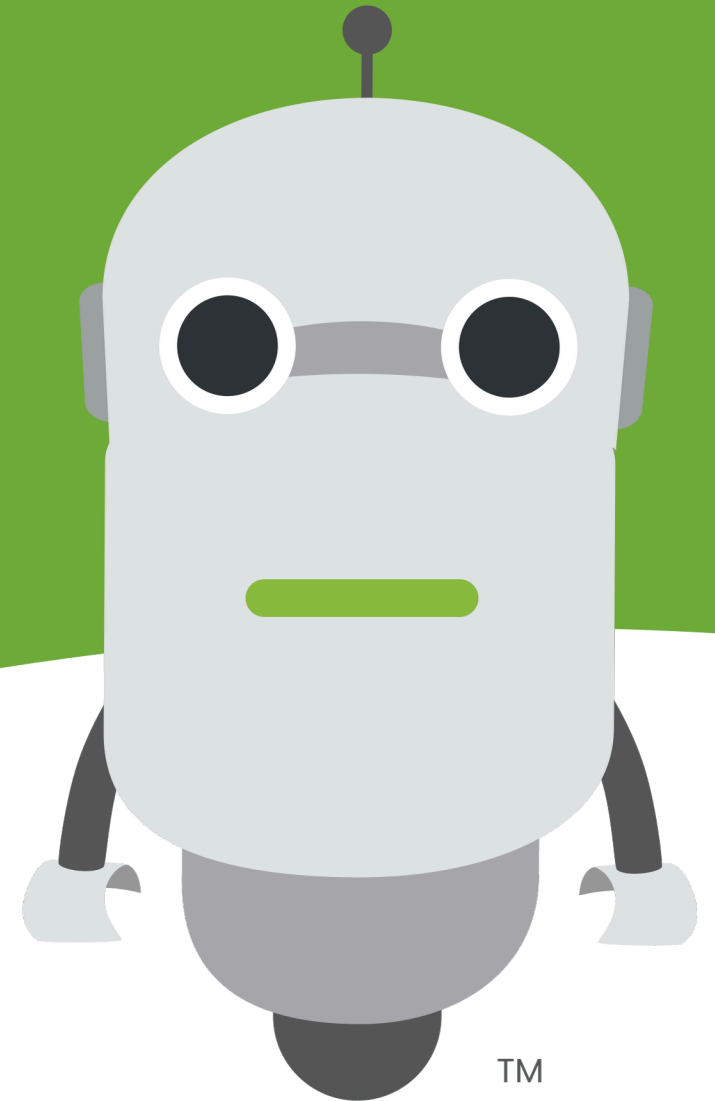
TM

# All-New, All-In-One Digital Marketing Platform

Makes it simple to lock in recurring revenue by creating business websites and selling affordable digital marketing programs.

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CREATIVE GRAPHICS, INC.

**cmsbot**<sup>™</sup>



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# Cost-Effective

NO Upfront Cost,  
NO Contract, NO Credit Card!  
You and your clients can get  
started anytime with no  
registration or startup costs.

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# Only \$15/month for Sold Sites

Sell a site after the free trial, and we'll bill you \$15 per month for each active site.

You charge the market rate  
and keep the difference.



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# Ease of Use

Build a Sample Website  
for free in 90 seconds  
and is easy to set up  
and manage.

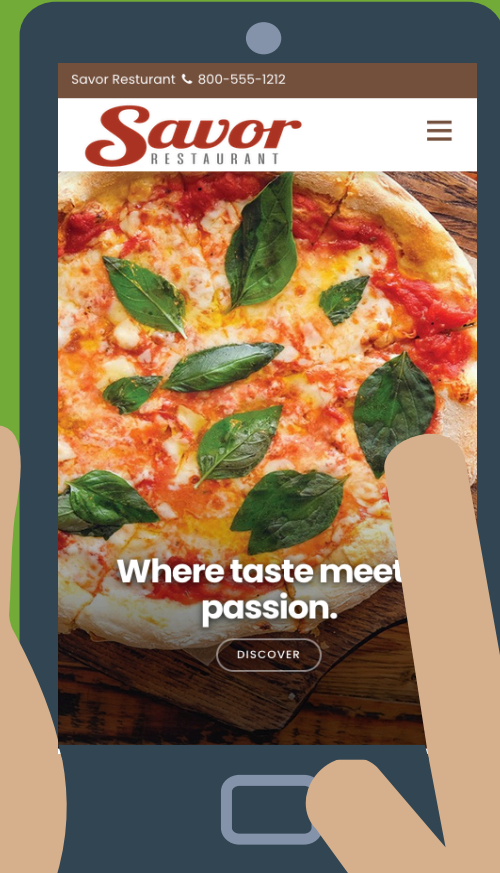
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# Mobile-Friendly

Websites built on the cmsbot platform are designed for mobile use and mobile updates without having to download an app!



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# Direct Engagement

You can share Blogs from your website onto Facebook to maximize your reach.

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# Large Local Audience

Your Media company can reach long-term local residents of the community who are consumers with established buying power.

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# Increased Organic Reach

Built around Google's strict SEO standards, cmsbot sites consistently achieve 90+ Google Performance and SEO scores. This translates directly to increased organic search visibility and more customers finding you.



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# 46%

Of all Google searches are for  
a local product or service.



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*Data from 2025 Clutch Research*

# 53%

Of all small business  
website traffic comes from  
organic searches.



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*Data from 2025 Clutch Research*



# 49%

Of businesses say that  
organic search brings them  
the best marketing ROI.



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*Data from Local IQ*

# Unlimited Customization and Branding

Have complete creative freedom by uploading a business logo, color design choice, add local photos on the homepage slideshow and more!



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# Unlimited Functionality

With a CMSBot website, you get **unlimited access** to enhance your online presence. Easily add detailed product descriptions, service information, coupons, local photos and video galleries, upcoming events, downloadable forms, and insightful blog posts.



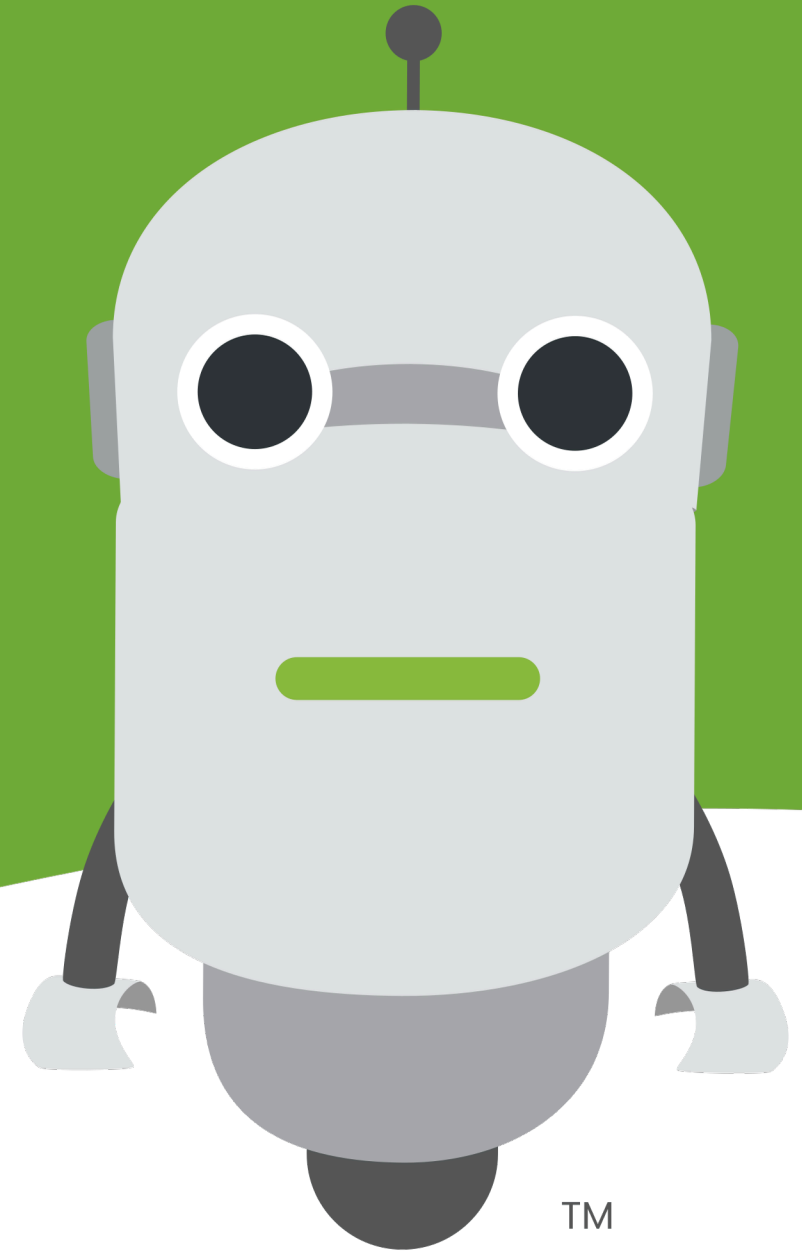
# Digital Marketing Website

Partners will receive a co-branded digital marketing website to showcase their services, staff and a “Get Started” link that helps you create a website for your client without any cost to you.





# Live Demo Creating a Business Website In 90 seconds



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# Questions & Comments



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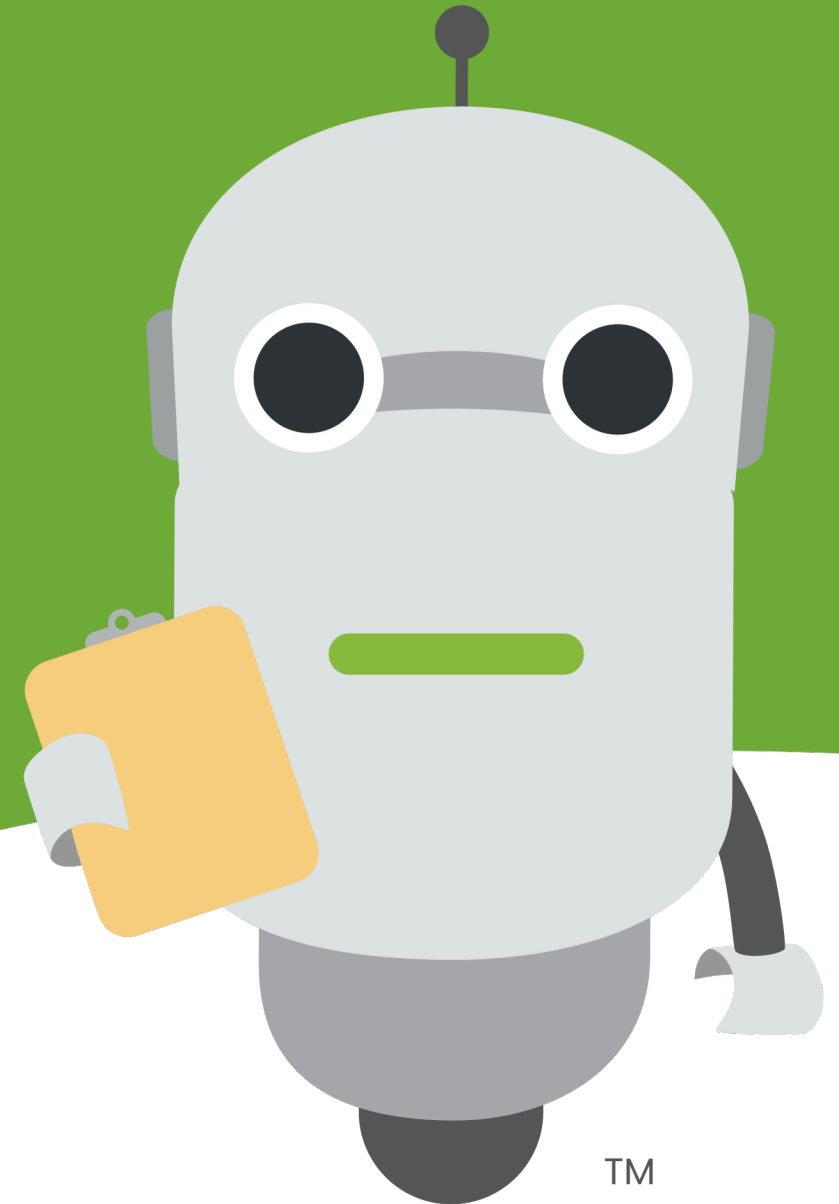
# Contact Us

For More Information

Metro's Client Services Team

**800.223.1600**

(Mon-Fri 8:45am – 5:45pm EST) (Outside  
U.S. and Canada 212.947.5100, ext. 253)



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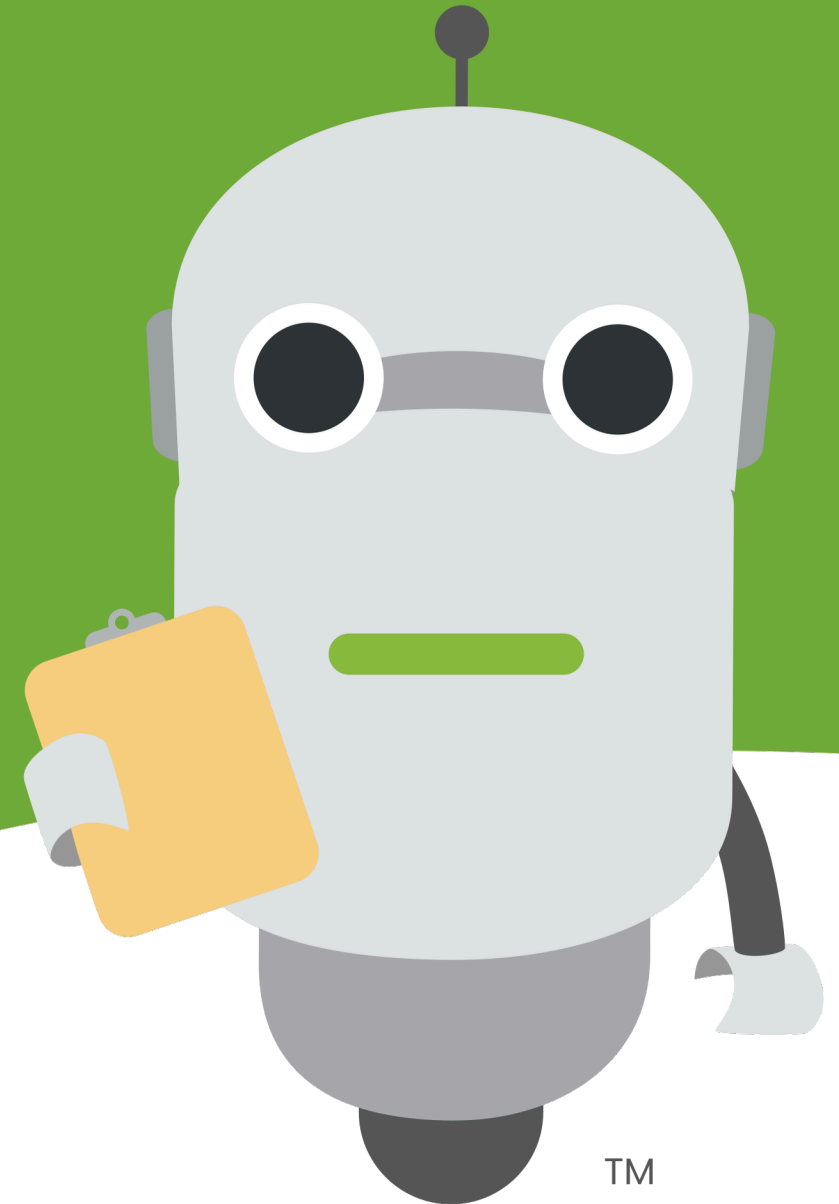
# Contact Us

For More Information

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