

METRO

MIAD SPEC AD LIBRARY

Holiday Catering & Private Events

At the holidays and all year, we are your local restaurant for great food, friendly folks and festive times!

Free \$100 Gift Card
With Private Party Reservation of 20 or More Guests

Offer ends December 01, 2016.
List details, terms and conditions here.
List details, terms and conditions here.

Open Christmas Eve,
New Year's Eve & New Year's Day.

Reserve Today!



Lamplighter Restaurant

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

S1611A11001C

Go Ahead, Be Naughty

At the holidays and all year, we are your local restaurant for great food, friendly folks and festive times!

Buy One Dessert, Get One Free
With Purchase of Two or More Entrees

Offer ends December 01, 2016.
List details, terms and conditions here.
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Open Christmas Eve,
New Year's Eve & New Year's Day.

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1234 Washington Street | Somersville Heights
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The Gift of Great Taste

At the holidays and all year, we are your local restaurant for great food, friendly folks and festive times!

Free \$20 Gift Card
With Every \$100 in Gift Card Purchases

Offer ends December 01, 2016.
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New Year's Eve & New Year's Day.

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Lamplighter Restaurant
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Download ads from the **MIAD SPEC AD LIBRARY** in the **METROCREATIVECONNECTION (MCC) CREATIVE LIBRARY**.
For instant spec ads you can customize with a prospect's name and info, open the ads in **METRO INTERACTIVE AD DESIGNER (MIAD)**.
THIS MONTH FIND ADS GEARED TOWARD **HOLIDAY GIFT GUIDE** and **HOLIDAY LIFESTYLES ADVERTISERS**.



November 2016

Ritano Pharmacy
1234 Washington Street

2016 MiAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

JANUARY

Wedding Services
Health, Mind & Body

FEBRUARY

Home Improvement
Real Estate

MARCH

Auto Services
Spring Sales

APRIL

Lawn & Garden
Pet Merchandise
& Services

MAY

Mother's Day
Seniors
Women Today

JUNE

Summer Living
Father's Day
Travel

JULY

Back to School
Sports Sponsorships

AUGUST

Dining, Entertaining
& Celebrations

SEPTEMBER

Home Improvement
Fall Sales

OCTOBER

Auto Services
Electronics & Technology

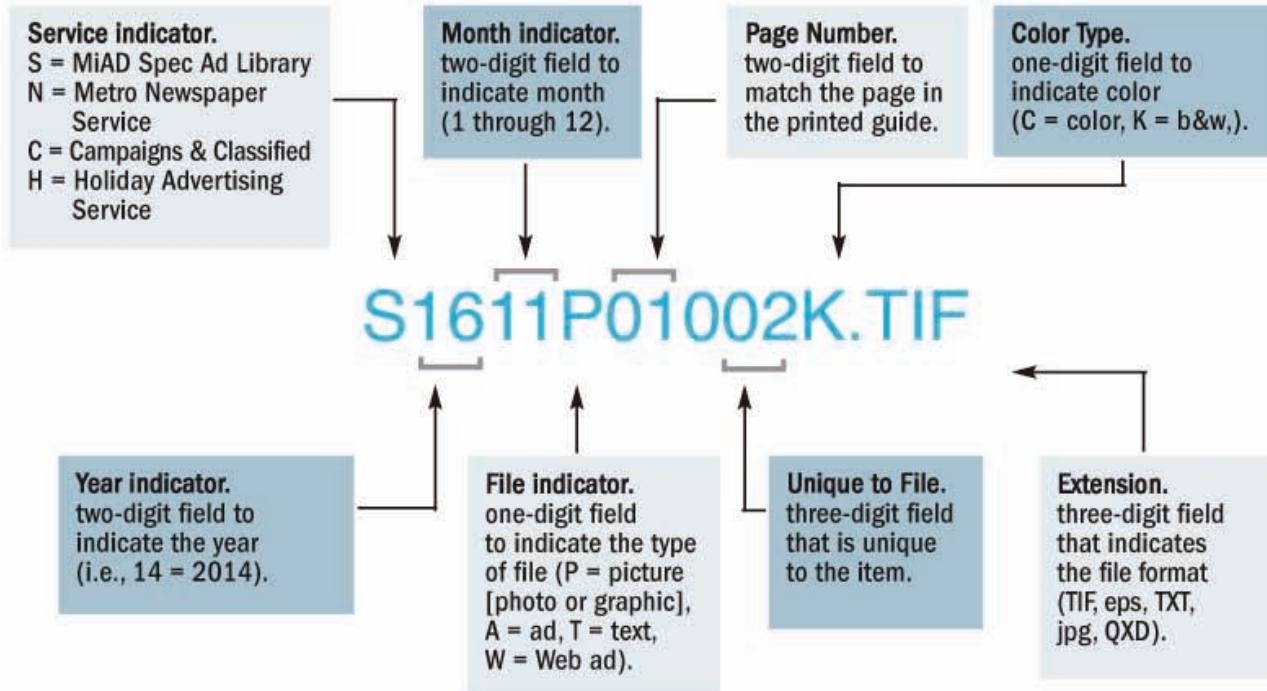
NOVEMBER

Holiday Gift Guide
& Holiday Lifestyle

DECEMBER

Year-End & Winter Sales
Progress

METRO'S FILE NAMING SYSTEM AT A GLANCE



○ EPS art file format

● TIFF art file format

◇ Photoshop® EPS file format

HOLIDAYGUIDE

H1612P42016C*-○

Your Holiday Gift Score

Big deals on everything for the athletes on your list.

Gift Cards Available  

Win Zone Sporting Goods

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



Your Holiday Shopping Headquarters

Hundreds of unique gift ideas
Great restaurants & cafes
Plenty of convenient parking
Special holiday events

THE SHOPS at Somersville Plaza

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



N1511P62004C-●

H1612P38008C*-○

SEASON'S GREETINGS

Your local tattoo shop at the holidays and all year. **Stop in and say hello!**

Free Consultations
Gift Cards Available  

INK SPOT TATTOOS

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



Holiday Shop Now Open

Low prices on everything for holiday decorating and celebrating!
string lights | holiday decor | artificial trees | tree stands | lawn inflatables | housewares | boxed cards | & more

Variety Mart

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



N1512P53005C*-○

S1611P01004C*-○

H1612P40007C*-○

Celebrate the Holidays

Toast the season with our delicious holiday cocktail specials!

Group Events Welcome
Call 000.000.0000 to make a reservation.  

Happy Hour 4-7 p.m. Daily

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Crown Lounge



Happy Holidays From Your Local Branch

See us for all of your holiday lending and saving needs!

Somersville Community Bank

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



H1612P42021C*-○

H1312P45007C-●

Reserve Now for the Holidays

Open Christmas Eve, Christmas Day, New Year's Eve and New Year's Day!

Holiday party reservations are still available. Call today for details and booking.  

Peppermill Restaurant

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com



HOLIDAY OPEN HOUSE

Saturday, December 00
10 a.m.-7 p.m.

Free Refreshments | Storewide Discounts | DIY Decorating Demos | Door Prize Giveaways | Music & Merriment

Homestead Boutique

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



N1412P20005C-●

AD# S1611A01001C

AD# S1611A01002C - S1611A01009C

COMPLETE LAYOUT PASS 4 COL. x 9.5

individual ads (3.5 x 2) available (left to right, top to bottom)

H1612P33001C*-O



CHRISTMAS CLEARANCE

We're counting down to Christmas with
last-minute markdowns in every department!

up to
50% Off apparel | accessories | fine
jewelry | fragrances | cosmetics
| footwear | bed & bath |
housewares | home decor |
holiday shop | gifts | & more

Shop now for the best selection!

Shop Extended Holiday Hours

Monday-Saturday 7 a.m.-10 p.m., Sunday 8 a.m.-8 p.m.
Open Christmas Eve 7 a.m.-3 p.m. Closed Christmas Day

The General Store



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Sale ends 00.00.16. List details, terms and conditions here. List details, terms and conditions here.
List details, terms and conditions here. List details, terms and conditions here.

AD# S1611A02001C PASS 3 COL. x 9.5

H1612P36009C*-O



Fresh & Festive

Florals • Plants • Decor • Gifts

We are your local garden center and gift boutique for the holidays! From fresh poinsettias and tabletop trees to swags, centerpieces, candles, ornaments, home accessories and gourmet goods, we have a unique selection of gift ideas and seasonal merchandise to put the finishing touches on a beautiful season. **Stop in today, and see what's new!**

- Great Hostess Gifts Under **\$25**
- Delicious Free Samples
- In-Store Classes & Workshops
- Gift Cards Available
- Complimentary Gift Wrapping



Holiday Hours: Monday-Saturday 9 a.m.-8 p.m.
Sunday 9 a.m.-6 p.m.

Grapevine Garden Boutique

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Save \$5 Off
Your Purchase of
\$20 or More

Offer valid with coupon through 00.00.16.
List details, terms and conditions here. List details,
terms and conditions here.

Grapevine Garden Boutique
1234 Washington Street
000-000-0000 | www.namewebsite.com

AD# S1611A03001C PASS 3 COL. x 9.5

N1511P62002C-●

Shop Local In Town & Online!

*Everly Gift
Emporium*
*Fine china, ornaments
and specialty gifts*

**Order your personalized
gifts in store or online!**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



**Clayton
Pharmacy**

*Great gift baskets, fragrance
sets and stocking stuffers in
store for the holidays.*

**Now offering online
prescription refills!**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



*Boutique
Lana*

*Holiday fashions
and gifts for her*

**Like us on Facebook
to save 10% off your
next purchase!**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



**Value
Electronics**

*Shop with confidence with
our price-match guarantee!*

**Order online for fast and
easy in-store pickup.**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



**Central
Florist**

*centerpieces | bouquets |
plants | ornaments | gifts*

**Order online for fast and
reliable delivery!**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



**IMAGE
SALON**

*Check out our incredible
selection of beauty gifts!*

**Gift certificates available
in the salon or online**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



**Paws & Claws
PET SUPPLY**

*Pet stockings and holiday
apparel are here!*

**Order by phone or online
for same-day delivery.**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



*Emerson
Fine Jewelry*
Holiday Sale Going on Now

**Buy or browse in store
or online today!**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



Check out these local
merchants in person,
online and on social
media for new
merchandise arrivals,
special offers, holiday
events and more.

AD# S1611A04001C

PASS 3 COL. x 4.5

S1611P05001C*-O
S1611P05002C*-O

N1511P58005C-●



Your ticket to the biggest deals of the year!

Friday, November 25
Doors Open at 7AM

up to
60% Off
Apparel for the
Whole Family

up to
40% Off
Kitchen
Electrics

up to
70% Off
Christmas
Merchandise

up to
50% Off
Cookware
& Bakeware

BOGO
50% Off
Boots & Footwear
men's, women's & kids' styles

**Fashion Jewelry
Gift Sets**
reg. \$24.99-\$34.99
Now \$17.99

Extended Holiday Shopping Hours Start Saturday, November 26
Monday-Saturday 8 a.m.-11 p.m., Sunday 9 a.m.-9 p.m.

Mason's Department Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



AD# S1611A05001C PASS 3 COL. x 9.5

N1512P26006C-●



It's the Most Wonderful Time of the Year

Holiday Watch Event

Starting Saturday | Doors Open at 8 a.m.

designer his & her styles on sale up to **40% Off**

Huge Selection of Top Name Brands | Custom Engraving Service Available
Great Warranty & Maintenance Plans | Easy Holiday Exchanges & Gift Cards
Complimentary Gift Wrapping Service

Signature Jewelers



1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



● N1512P26003C

Sale ends Thursday, December 00, 2016. List details, terms and conditions here.

AD# S1611A06001C PASS 3 COL. x 4.5

● N1512P37007C



Holiday Outerwear Event

Shop our **lowest prices** of the season on premium name brand men's outerwear in every style for winter.

Down Puffer Coats
now starting at **\$99**

Down Zip-Front Vests
now starting at **\$49**

Dress Coats
& Peacoats
now starting at **\$149**

All-Weather
Trench Coats
now starting at **\$119**

Insulated Parkas
now starting at **\$129**

Plus, up to **50% OFF**
Cold-Weather Accessories

Hurry in today for the best selection!

Sale ends Sunday, December 00, 2016. List details, terms and conditions here.

Peyton Menswear

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com



AD# S1611A06002C PASS 3 COL. x 4.5

Christmas Services

All Are Welcome!

We invite you to celebrate the joy of Christmas with us this holiday season.

Christmas Eve Mass Schedule

10 a.m. Morning Mass
11 a.m. Confessions
7 p.m. Christmas Pageant Mass
11 p.m. Candlelight Mass

Christmas Day Mass Schedule

8 a.m. | 10 a.m.
11:30 a.m.

St. Matthew's Church

1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com



2016 Christmas Choir Concert
Sunday, December 00
7 p.m.
Please join us in a Christmas celebration of song!



H1612P32008C*-O

AD# S1611A07001C PASS 3 COL. x 4.5

Gifts for Everyone on Your List

We have great prices on something for everyone this holiday season!



FOR HIM	FOR HER	FOR KIDS	FOR TEENS	FOR TEACHERS
Name Gift Suggestion <small>list item details here</small> \$00.00	Name Gift Suggestion <small>list item details here</small> \$00.00	Name Gift Suggestion <small>list item details here</small> \$00.00	Name Gift Suggestion <small>list item details here</small> \$00.00	Name Gift Suggestion <small>list item details here</small> \$00.00
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Variety Discounters

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Gift Cards Available



H1512P34007C*-O

N1203P46009C*-O

AD# S1611A07002C PASS 3 COL. x 4.5

Your **Holiday Helpers**

Name Filler
\$10 per unit
reg. \$12 per unit

Photofacial
\$179
reg. \$219

Laser
Bodysculpting
\$199 per area
reg. \$249 per area

Bella Medspa



1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com



N1511P26009C-●

AD# S1611A08001C

PASS 3 COL. x 2

● N1511P64004C-



Season's Sweetings

Holiday Cookie Trays | Dessert Platters
Cakes, Pies & Tarts | Fresh Breads

Sugar & Spice Bakery



1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# S1611A08002C

PASS 3 COL. x 2

○ N1605P40001C*

Merry Manis

Let us put the **finishing touch** on your festive holiday look.



Gel Manicure
Only \$25

Lasts beautifully 2 to 3 weeks!

Appointments & Walk-Ins Welcome

Nail Bar



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# S1611A08003C

PASS 3 COL. x 2

● N1602P15005C-



Exquisite Holiday Gifts

Trusted service and selection *since 19XX.*

certified diamonds | fine jewelry | timepieces |
estate pieces | engagement rings | custom designs

Ovation
Jewelry

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com



AD# S1611A08004C

PASS 3 COL. x 2

N1512P15009C-●

Storewide Holiday Sale

Starting This Saturday
November 00-00, 2016

20% Off All Regular Prices **10% Off** All Sale Prices

Linens & Tableware | Sheets & Bedding | Home Decor & Accessories | Holiday Collections | Home Furnishings | Towels & Bath Essentials | Cookware & Bakeware



Gift Cards Available

Holiday Hours: Monday-Saturday 8 a.m.-10 p.m.
Sunday 9 a.m.-8 p.m. Christmas Eve 8 a.m.-3 p.m.

Home Base Boutique

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

N1203P46009C*-○

AD# S1611A09001C PASS 3 COL. x 9.5

N1602P15010C-●

HoliDazzleDays

Shop extraordinary gifts for the nicest names on your holiday list.

Certified Diamonds | Unique Fine Jewelry | Custom Jewelry Designs
Engagement Rings | Designer Watches | Repair & Resetting | Trade-Up Programs

Free Lifetime Cleaning With Your Jewelry Purchase
Gift Cards Available in Any Amount
Complimentary Gift Wrapping | Open Every Day Until Christmas

Free \$75 Charm Credit

With Purchase of Any Name Brand Charm Bracelet

Offer valid with coupon through 00.00.16. Coupons offers cannot be combined. List details, terms and conditions here.

Sapphire Jewelers

1234 Washington Street

000-000-0000 | www.namewebsite.com

Save \$100 Off

Any Jewelry Purchase of \$499 or More

Offer valid with coupon through 00.00.16. Coupons offers cannot be combined. List details, terms and conditions here.

Sapphire Jewelers

1234 Washington Street

000-000-0000 | www.namewebsite.com

Free \$100 Dining Voucher to Name Restaurant

With Your Engagement Ring Purchase

Offer valid with coupon through 00.00.16. Coupons offers cannot be combined. List details, terms and conditions here.

Sapphire Jewelers

1234 Washington Street

000-000-0000 | www.namewebsite.com

Save 10% Off

Any His or Her Timepiece in Stock

Offer valid with coupon through 00.00.16. Coupons offers cannot be combined. List details, terms and conditions here.

Sapphire Jewelers

1234 Washington Street

000-000-0000 | www.namewebsite.com

Sapphire Jewelers

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



N1211P53002C*-O

AD# S1611A10001C PASS 3 COL. x 9.5

Holiday Catering & Private Events

At the holidays and all year, we are your local restaurant for great food, friendly folks and festive times!

Free \$100 Gift Card
With Private Party Reservation of 20 or More Guests
Offer ends December 00, 2016.
List details, terms and conditions here.
List details, terms and conditions here.

Open Christmas Eve, New Year's Eve & New Year's Day.
Reserve Today!



Lamplighter Restaurant

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# S1611A11001C

PASS 2 COL. x 3

Go Ahead, Be Naughty

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Buy One Dessert, Get One Free
With Purchase of Two or More Entrees
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Lamplighter Restaurant

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# S1611A11002C

PASS 2 COL. x 3

The Gift of Great Taste

At the holidays and all year, we are your local restaurant for great food, friendly folks and festive times!

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With Every \$100 in Gift Card Purchases
Offer ends December 00, 2016.
List details, terms and conditions here.
List details, terms and conditions here.

Open Christmas Eve, New Year's Eve & New Year's Day.
Reserve Today!



Lamplighter Restaurant

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# S1611A11003C

PASS 2 COL. x 3

S1611P11001C*-O
N1511P65007C-●

H1612P32003C*-O

S1611P11001C*-O
N1412P62001C-●

H1612P32003C*-O

S1611P11001C*-O
H1512P28012C-●

H1612P32003C*-O

H1512P42007C*-O

Give Your Pet the Gift of Great Nutrition



Name Brand	Name Brand
Cat Food	Dog Food
00 oz. bag	00 oz. bag
\$14.95 (reg. \$19.99)	\$19.95 (reg. \$26.99)

Safe ends 00.00.16. List details, terms and conditions here.

Happy Tails Pet Supply

1234 Washington St. | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# S1611A11005C

PASS 1 COL. x 4

DECK THE HALLS



up to **30% Off**

Home Decor & Accessories

Now through Sunday, November 00, 2016.

Sunset Home Shop

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# S1611A11004C

PASS 1 COL. x 5

N1509P25004C-●

Earn **Santa Bucks** With Every Purchase

Spend \$50
Get \$10 Santa Bucks

Spend \$75
Get \$15 Santa Bucks

Spend \$100
Get \$25 Santa Bucks

Use your Santa Bucks toward any future purchase through January 00, 2016!
Earn Santa Bucks with purchases through 00.00.16. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



Somersville General Store



1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

C154QP18003C-●

AD# S1611A12001C PASS 3 COL. x 4.5

Super savings on the season's best gifts!

- Name Brand 16GB Tablet**
list details here | list details here
\$129 (reg. \$000)
- Name Brand 4G Smartphone**
list details here | list details here
\$99 (reg. \$000)
- Name Brand Wireless Speaker**
list details here | list details here
\$39 (reg. \$000)
- Name Brand 26" LCD HDTV**
list details here | list details here
\$199 (reg. \$000)
- Name Brand Game Console**
list details here | list details here
\$219 (reg. \$000)

ELECTRONICS ZONE

1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

C154QP18004C*○

AD# S1611A12002C PASS 3 COL. x 4.5

S1611P13001C*-O

S1611P13002C*-O



HOWLIDAY SPECIALS

From Your Local Pet Store



BOGO 50% Off
Entire Stock
Name Brand Pet Toys
reg. \$0.00-\$00.00

20% Off
Entire Stock
Name Brand Pet Treats
reg. \$0.00-\$00.00

ONLY \$39
Pet Habitat Starter Kits
hamster | guinea pig | reptile
reg. \$0.00-\$00.00

10 for \$5
Name Brand Cat Food
3 oz. cans | assorted varieties
reg. 00¢ ea.

\$5 & up
Pet Gift Stockings
for dogs & cats
reg. \$0.00-\$00.00

20% Off
Entire Stock
Name Brand Pet Beds
reg. \$0.00-\$00.00

Wag Stop Pet Supply



1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

Advertised offers good through 00.00.16. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# S1611A13001C PASS 3 COL. x 4.5

Thanksgiving Day Buffet

Feast on all of your holiday favorites!

Thursday, November 24 | 11 a.m.- 4 p.m.

Carving Stations

oven-roasted turkey | roast beef | honey ham | prime rib

Soups & Salads

mushroom barley | butternut squash | chicken vegetable | mixed greens | antipasto | pasta salad | fresh bread

Dishes & Sides

rosemary chicken | poached salmon | shrimp scampi | eggplant parmigiana | pasta primavera | green beans almandine | broccoli casserole | mashed potatoes | candied yams | roasted root vegetables

Dessert Bar

pastries | brownies | cookies | cakes | sundae bar | chocolate fountain



Adults \$29
Kids 12 & under \$12.99
Kids 3 & under eat free.

Call now for reservations!



Western Hotel Restaurant

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# S1611A13002C PASS 3 COL. x 4.5

N1311P23013C-●



Central Hardware
10% Off Name Brand Power Tools
 now through 00.00.16
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

The Book Nook
25% Off Boxed Holiday Cards
 now through 00.00.16
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

Gemstone Jewelry
up to 30% Off Diamond Jewelry
 now through 00.00.16
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

Spirit Liquors
Holiday Gift Sets In Stock Now
 \$00.00-\$000.00
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

Sprouts Garden Center
15% Off Everything
 now through 00.00.16
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

Spirit Liquors
Holiday Gift Sets In Stock Now
 \$00.00-\$000.00
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

Old Mill Restaurant
10% Off Gift Card Purchases
 now through 00.00.16
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

Somersville General Store
30% Off All Holiday Merchandise
 now through 00.00.16
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

Old Mill Restaurant
10% Off Gift Card Purchases
 now through 00.00.16
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

Boutique Lana
Holiday Party Dresses On Sale
 now through 00.00.16
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

Beauty Spot
Free Beauty Gift
 with \$25 minimum purchase through 00.00.16
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

Boutique Lana
Holiday Party Dresses On Sale
 now through 00.00.16
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

AD# S1611A14001C PASS 3 COL. x 9.5

N1512P12001C-●



50% Off

Christmas Merchandise

decor | florals | partyware | fabrics | & more

D-I-Y HOLIDAYS

Make It Merry. Make It Bright.

50% Off
All Flannel
by the Yard
reg. \$4.99-7.99 yard

Name Brand
Sewing Machine
\$99 reg. \$149.99

25% Off
Baking &
Candymaking
Supplies
reg. \$4.99-19.99 yard

Only \$2.99
Entire Stock
Name Brand Yarn
reg. \$3.99-4.99 yard

30% Off
All Scrapbooks
& Supplies
reg. 79¢-\$47.99

Name Brand
Sewing Kit
\$19 reg. \$29.99

Connect with us on social
media for ideas, inspiration
and special offers!



Bellings Craft Supply

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Advertised offers good through 00.00.16. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# S1611A16001C PASS 3 COL. x 9.5

N1512P42001C-●



Why shop locally for the holidays?

1. You save gas.
2. You conserve your tax dollars.
3. You support local jobs.
4. You support our local economy.
5. You help make our community a great place to live, work and do business!

Santa says, "Enjoy great value and selection right here in town this Christmas!"

Central Hardware Store

Fresh-cut Christmas trees now in stock

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Botanica Florals

Custom centerpieces & holiday decor

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Topsy-Turvy Toys

We have this year's most wanted gifts!

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Occasions Gift Boutique

The 2016 holiday ornament collection is here!

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Central Hardware Store

Fresh-cut Christmas trees now in stock

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Botanica Florals

Custom centerpieces & holiday decor

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Ranway Boutique

Shop gorgeous holiday party dresses!

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Occasions Gift Boutique

The 2016 holiday ornament collection is here!

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

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Somerville Heights
000-000-0000
www.namewebsite.com

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1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

N1203P46009C*○

AD# S1611A17001C PASS 3 COL. x 9.5

N1512P42012C*-O



We have great holiday gifts in store for every budget!

Gifts Under \$25

Name Item
list merchandise description here

\$00.00

Name Item
list merchandise description here

\$00.00

Gifts Under \$75

Name Item
list merchandise description here

\$00.00

Name Item
list merchandise description here

\$00.00

Gifts Under \$50

Name Item
list merchandise description here

\$00.00

Name Item
list merchandise description here

\$00.00

Gifts Under \$100

Name Item
list merchandise description here

\$00.00

Name Item
list merchandise description here

\$00.00

Shop now for the best selection!

Somersville General Store



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*-O

AD# S1611A18001C PASS 3 COL. x 4.5

N1601P36003C-●

WINTER OUTERWEAR CLEARANCE



Save on this season's hottest outerwear fashions!

20% to 50% Off

Women's Coats & Accessories Going On Now

Shop early for the best selection!
puffers | peacoats
dress coats | packable
down | ski | leather
& more



N1601P36014C-●

Madison's Department Store



1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com

Sale ends Sunday, December 00, 2016. List details, terms and conditions here.

AD# S1611A18002C PASS 3 COL. x 4.5

N1512P38009C-●

TECH THE HALLS

Black Friday Savings All Weekend
 up to **50% Off** Top-Selling Electronics
 Friday 8AM-10PM | Saturday 8AM-10PM | Sunday 8 AM-8PM

Sale runs November 00-00, 2016. List details, terms and conditions here. List details, terms and conditions here.

LAPTOPS | TABLETS | SMARTPHONES
 PRINTERS | SPEAKERS | MEDIA PLAYERS
 CAMERAS | STORAGE | TELEVISIONS
 PROJECTORS | & SO MUCH MORE

Electronics Zone

1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

AD# S1611A19001C PASS 3 COL. x 4.5

N1512P12003C-●

SALE

After-Christmas Clearance

Everything Must Go!
 Holiday Merchandise Markdowns
 up to **75% OFF**
 starting today while supplies last!

Shop now for the best selection, and stock up for next year!

Gift Wrap 99¢ & up	Lights \$1.99 & up
Boxed Cards \$1.99 & up	Dishware \$1.29 & up
Tree Stands \$7.99 & up	Candles \$1.89 & up
Artificial Trees \$29 & up	Collectibles \$8.99 & up
Tree Skirts \$7.99 & up	Stockings \$1.79 & up
Ornaments 99¢ & up	Nativity Sets \$14.99 & up

Variety Discounters

1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

AD# S1611A19002C PASS 3 COL. x 4.5

N1203P46009C*○

N1512P61003C-●



Santa's Picks

Handpicked gourmet gift ideas for the nicest names on your list.

Assorted
Chocolate Truffles
1 lb. box
\$18.99

Gourmet
Mixed Nuts
12 oz. jar
\$11.99

Chocolate
Dinner Mints
8 oz. box
\$9.99

Candy Workshop



1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

N1203P46009C*-○

AD# S1611A20001C

PASS 3 COL. x 2

H1612P32002C*-○



Last-Minute Gift Sale

Ladies' Fashion
Hat, Scarf & Glove Sets
assorted colors & patterns
\$12.99 (reg. \$18.99)

Name Brand
Journal Kit
includes designer pen
\$11.99 (reg. \$15.99)

Name Brand
Fragrance Gift Sets
men's & women's
\$17.99 (reg. \$24.99)

Prices good through 00.00.16.
List details, terms and
conditions here.

Corner Pharmacy

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



AD# S1611A20002C

PASS 3 COL. x 2

N1212P47006C-●

Little Packages. Big Joy!



up to 40% Off Fine Jewelry

Now Through Sunday, December 00

Diamond Stud
Earrings
on sale from
\$299

14K Gold
Pendants
on sale from
\$119

Devine Jewelers

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



AD# S1611A20003C

PASS 3 COL. x 2

Gifts That Celebrate the Reason for the Season

Bibles | Rosaries | Jewelry | Statues | Art | Crucifixes
Nativity Sets | Gifts | Holiday Collections | CDs | Books

St. Andrew's Catholic Bookstore & Gifts

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



H1612P32007C*-○

AD# S1611A20004C

PASS 3 COL. x 2



Merry wishes and many thanks from
your local merchants at the holidays!

Name Furniture Store

*Thanks for furnishing
our year with joy!*
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Jewelry Store
Hope your holiday sparkles!

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Pet Supply Store

*Happy howldays to
you and yours!*
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Florist
*Hope your holiday
blooms with happiness!*

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Hardware Store

We wish you all the best!
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Clothing Store

*Wishing you a simply
fabulous season!*
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Gift Shop

*May all of your holiday
wishes come true!*
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Electronics Store

*Happy holidays to our good
friends and customers!*
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Real Estate Agency

*Happy holidays from
our home to yours!*
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Hair Salon

*Hope you holiday is
beautiful in every way!*
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Grocery Market

*Wishing you an
abundance of holiday joy!*
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Dry Cleaner

*Wishing you all the
best at Christmastime!*
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# S1611A21001C PASS 3 COL. x 9.5

N1511P62010C-●

S1611P22001C*-○



Holiday Gifts for Her

May we suggest a few of her favorite things for Christmas?

Silk Wrap Dress
in assorted colors & patterns
\$49.99

Relaxed Tie-Front Cardigan
in super-soft cotton
\$34.99

Metallic Bangle Watch
in rose gold or silver
\$59.95

Packable Puffer Coat
in assorted colors
\$79.95

Designer Denim
now starting at
\$59.99

Luxe Leather Boots
now starting at
\$89.99

Fashion Jewelry Sets
now starting at
\$14.95

Perfume Sampler Set
now starting at
\$29.99

Scented Soy Candles
in decorative jars
\$17.99

Open every day until Christmas!

Complimentary gift wrapping and personal shopping service available.



TRUE WEST BOUTIQUE

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# S1611A22001C PASS 3 COL. x 9.5

Santa Approved



H1512P36005C*-O

These friendly local businesses are here to meet all of your holiday needs!

Name Catering Company

Holiday homecooking
without the hassle!

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Card & Gift Shop

boxed cards | collectibles
edible gifts

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Restaurant

Book your holiday
reservations today!

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Variety Store

Stocking stuffers
from just 99¢!

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Floral Boutique

Unique gifts for your
holiday host

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Liquor Store

Holiday gift sets are here!

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Home Store

Everything to deck the
halls beautifully

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Fashion Boutique

Haute holiday fashions
& gifts for her

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Department Store

Your holiday shopping
headquarters

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name Toy Store

Shop now for the
season's hottest gifts!

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# S1611A23001C PASS 3 COL. x 9.5

C154QP20034C*-O

S1611P25001C*-O



Whole Lot o' Holiday Cheer

We're making spirits bright this holiday season with big deals on every vehicle in stock!



2015 Arrondo Anaconda
Auto | Cruise | AC | 100K Miles | VIN#000000
Book Value \$18,999
Sale Price \$17,795



2015 Maximus Sidewinder
5 Spd | Leather | Alloys | 100K Miles | VIN#000000
Book Value \$22,559
Sale Price \$20,995



2015 Arrondo Anaconda
Auto | Cruise | AC | 100K Miles | VIN#000000
Book Value \$18,999
Sale Price \$17,795



2015 Maximus Sidewinder
5 Spd | Leather | Alloys | 100K Miles | VIN#000000
Book Value \$22,559
Sale Price \$20,995



2015 Arrondo Anaconda
Auto | Cruise | AC | 100K Miles | VIN#000000
Book Value \$18,999
Sale Price \$17,795



2015 Maximus Sidewinder
5 Spd | Leather | Alloys | 100K Miles | VIN#000000
Book Value \$22,559
Sale Price \$20,995

Open Monday-Friday 9 a.m.-9 p.m., Saturday 9 a.m.-7 p.m.

Somersville Motor Group

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



Sale ends Sunday, December 06, 2016. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# S1611A25001C PASS 3 COL. x 9.5

Let Joy Bloom This Holiday Season

Shop a breathtaking variety of fresh bouquets, plants and centerpieces, handcrafted for the holidays by our talented floral designers.



N06B3350-●

\$5 Off

Any Potted Poinsettia Plant

assorted colors & sizes
reg. \$00.00-\$00.00

Offer valid with coupon through 00.00.16. List details, terms and conditions here. List details, terms and conditions here.

Wagon Wheel Florist

1234 Washington Street

000.000.0000 | www.namewebsite.com

15% Off

Any In-Stock Floral Arrangement or Centerpiece

excludes custom arrangements
reg. \$00.00-\$00.00

Offer valid with coupon through 00.00.16. List details, terms and conditions here. List details, terms and conditions here.

Wagon Wheel Florist

1234 Washington Street

000.000.0000 | www.namewebsite.com

Wagon Wheel Florist

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



WE DELIVER!

Please place all Christmas delivery orders by December 00, 2016. Christmas deliveries will be made December 24th before 2 p.m.

AD# S1611A26001C

PASS 3 COL. x 4.5

Brighten Someone's Holiday

Shop a breathtaking variety of fresh bouquets, plants and centerpieces, handcrafted for the holidays by our talented floral designers.

Open House Weekend

November 00 & 00

10% Off Storewide

Free Refreshments & Door Prizes

Floral Bouquets | Centerpieces | Poinsettias
| Plants | Gift Baskets | & More

**Wagon
Wheel Florist**



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

WE DELIVER!

Please place all Christmas delivery orders by December 00, 2016. Christmas deliveries will be made December 24th before 2 p.m.



N06B3370-●

More Than Words Can Say



WE DELIVER!

Floral Bouquets | Centerpieces
Poinsettias | Plants
Gift Baskets & More

**Wagon
Wheel Florist**



1234 Washington Street
Somersville Heights
000-000-0000 | www.namewebsite.com

N06B3290-●

W AD# S1611A26002C

PASS 2 COL. x 4.5

AD# S1611A26003C

PASS 1 COL. x 4.5

N1512P42003C-●

Black Friday Gift Grab



Wrap up your holiday shopping early with huge savings on gifts for everyone!

Shop Early, Shop Late!
Friday, November 25
6AM-11PM

Savings in Every Department

up to **50% OFF**

Apparel | Outerwear | Accessories | Footwear | Toys | Housewares | Home Decor | Holiday Merchandise | Household Electrics | Furnishings | Jewelry | & So Much More

Discount Department Store



1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# S1611A27001C PASS 3 COL. x 4.5



BIG SALE

Last-minute savings on all the gifts left on your list!

STARTING TODAY
up to **50% OFF**
STOREWIDE

Shop early for the best selection!

Apparel | Outerwear | Accessories | Footwear | Toys | Housewares | Home Decor | Holiday Merchandise | Household Electrics | Furnishings | Jewelry | & So Much More

Discount Department Store

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

N1512P20008C*○

AD# S1611A27002C PASS 2 COL. x 4.5

N1512P38010C-●

CYBER MONDAY SAVINGS



Get your fill of great deals online!

November 28 | 12AM-11:59PM
www.namewebsite.com

FREE Shipping on Orders of \$50 or More



Discount Department Store

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

List details, terms and conditions here. List details, terms and conditions here.

W AD# S1611A27003C

PASS 1 COL. x 4.5

N06B3370-●

Brighten
Someone's Holiday



Floral Bouquets | Centerpieces | Poinsettias | Plants | Gift Baskets | & More

Wagon Wheel Florist

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



AD# S1611W26001L

Companion
WEB ADS
available
on MCC

Brighten
Someone's Holiday



Floral Bouquets | Centerpieces | Poinsettias | Plants | Gift Baskets | & More
**Wagon
Wheel Florist**

Brighten
Someone's Holiday



Floral Bouquets | Centerpieces | Poinsettias | Plants | Gift Baskets | & More
**Wagon
Wheel Florist**

AD# S1611W26001W

AD# S1611W26001B

Brighten
Someone's Holiday



N06B3370-●

Brighten
Someone's Holiday

Open House Weekend
November 00 & 00
10% Off Storewide
Free Refreshments & Door Prizes

Floral Bouquets | Centerpieces | Poinsettias | Plants | Gift Baskets | & More

Wagon Wheel Florist

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



N06B3370-●

AD# S1611W26001R

**CYBER
MONDAY
SAVINGS**



N1512P38010C-●

Get your fill
of great deals!

SHOP NOW
FREE Shipping on
Orders of \$50 or More



Discount Department Store

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

N1512P38010C-●

**CYBER MONDAY
SAVINGS**



Get your fill
of great deals!

SHOP NOW
FREE Shipping on
Orders of \$50 or More

Discount Department Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



AD# S1611W27002R

AD# S1611W27002S

AD# S1611W26001S

**CYBER MONDAY
SAVINGS**



Discount
Department
Store

AD# S1611W27002W

**CYBER MONDAY
SAVINGS**



Discount
Department
Store

AD# S1611W27002B

N1512P38010C-●



**CYBER MONDAY
SAVINGS**

Get your fill
of great deals!
SHOP NOW
FREE Shipping on
Orders of \$50 or More

Discount Department Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



AD# S1611W27002L