

CREATE. SELL. PROFIT.

METRO

CREATIVE SERVICES



BACK-TO-COLLEGE TIME

Themed pages, images, ads and more to connect advertisers with college students



LABOR DAY

American and Canadian content geared toward making easy work of holiday weekend sales



CHILD CARE & EARLY LEARNING

Revenue-building ads and images for preschools, day care centers and other kid-friendly businesses



MIAD Spec

Ad Library PP. 45-52:

Dozens of ready-to-sell spec ads for dining and entertainment advertisers – MiAD enabled!

Pawsome promotions to put local advertisers in the spotlight during the **Dog Days of Summer**

DOG DAYS OF SUMMER



ON THE COVER:
N1708P18009C

This doggone adorable image is sure to capture the attention of readers and advertisers alike in promotions for pet care services or a guide to pet-friendly events, restaurants and retailers!

Fetch plenty of ways to heat up sales during the Dog Days of Summer in August MNSI!

- Generate excitement for vacation advertisers with ads for a hotel resort, inn and campground resort, plus a road trip giveaway (05, 09, 33, 38).
- A full-page ad design for an end-of-summer sale presents clearance pricing on summer merchandise from a variety store (39).
- Help a local bank or credit union tout loan options for seasonal purchases like boats, vacations, vacation homes and pools (61).
- Ads for summer entertainment promote a local street fair, boardwalk amusements, water park and movie theater (08, 09, 19, 33).
- Other ads focus on seasonal allergy relief, boating, fashion and summer recreation (08, 09).



BACK-TO-COLLEGE TIME



Appeal to new and returning college students, as well as their parents, with a variety of ads.

- A Marketplace layout includes directory space and ready-to-sell ads for a thrift shop touting "indie style for your student budget," a "college prep sale" from an electronics store, recruitment services, diner fare, men's haircuts and a self-promotion ad for your publication (14).
- Help a community college promote programs in time for fall enrollment (61).
- A full-page ad showcases "all the comforts of home for your college dorm" with savings on sheets, towels and other essentials (40).
- Use additional photos, artwork and headings to create more back-to-college ads for everything from off-campus housing to salons and bookstores (16, 28, 30).



LABOR DAY



Canadian and American advertisers will find coverage to sell-a-brate the holiday weekend.

- Invite multiple advertisers to participate in a doubletruck directory of greetings honoring your local workforce, or use alternate headings provided to promote retail specials (24).
- A Labor Day sale ad promotes "deals that work for you" from a general store that can be adapted for virtually any retailer (19).
- Show consumers how a local meat market's offerings can "make Labor Day delicious" (19).
- Give a bank or credit union a Labor Day slant with a heading that asks, "Looking for a bank that works as hard as you do?" (08)
- Finally, involve multiple advertisers in a Labor Day BBQ giveaway contest (05).



CHILD CARE & EARLY LEARNING



Find a variety of fresh day care and preschool advertising to meet the needs of local advertisers featured this month.

- Create and fill a Child Care Guide using this month's Themed Event Package cover, editorial and promotional content to get started (11).
- An ad for a local day care promotes affordable quality child care with a special introductory offer for new students (25).
- Focus on educational toys and games that set the foundation for lifelong learning with a toy store ad (26).
- A preschool enrollment ad promotes "early learning for your future genius" (27).
- Use additional image content provided to create more day care, child care and preschool promotions in time for fall (25-27, 29).



FOOD & DINING



Satisfy restaurant, bar and grocery advertisers with an eclectic variety of ads and images.

- Help a French restaurant promote their country-style specialties with a rustic ad (08).
- Focus on the "many benefits of fresh berries" with an ad for a smoothie shop (08).
- An ad for fast food offerings is perfect for snack bars in entertainment venues like bowling alleys as well as parks and beaches (61).
- A full-page grocery ad can be used to promote "fresh deals" every week (65).
- Find additional food and dining images, including images specific to food allergies, to create more ads (43, 64, 66).
- Turn to August MSAL for dozens more great restaurant and bar ads of all sizes (46-52).

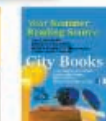
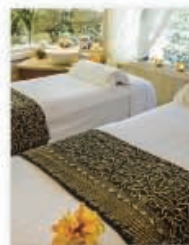


AUGUST PROMOTIONAL OPPORTUNITIES



Generate more sales with additional events and ads featured in August.

- Ads for top sales prospects featured this month include video game shops, sports advertisers, rail transportation, books and a hearing aid center (08, 09).
- Create special sections with Themed Event Package content for Farm Fresh and Renew healthy lifestyle themes (12, 14). Find a wellness-centered Single Sheet design for holistic spa care services (33).
- Another Single Sheet design for handyman services complements this month's Fall Home & Garden-Templated Special Section (33, 58).
- A local shopping promotion can be used to showcase community roots for virtually any type of brick-and-mortar business with a "shop in; we're friendly" heading (49).
- Meet the needs of increasingly trendy record stores with an ad for new and vintage vinyl (61).



AUGUST CUSTOMER REQUESTS

FIND THIS MONTH'S CUSTOMER-REQUESTED ART ON PAGE 69!



N1708P69012C

SUDOKU, WORD FINDS, CROSSWORDS, COLORING PAGES & MORE!

SUDOKU

Fill in the numbers 1 through 9 so that each row, column, and 3x3 sub-grid contains all the numbers. The numbers 1 through 9 must be used only once in each row, column, and 3x3 sub-grid.

7	3	5	2					
		9		4	5			
2	6		1	8	9			
5	8				2			
3								
9	3	2	7	8	4			
2	9			7	8	4		
				6	2	3		

CRYPTO FUN

Decode the words in the grid below. Each letter represents a letter. Each number represents a letter.

1. 3 24 17 24 9 18 6 14
2. 9 26 18 11
3. 17 26 4 18 1 20
4. 10 22 18 16 8 9

Tap into a new revenue stream with popular games and puzzles perfect for recruiting sponsor advertisers. They offer unique placement that will attract plenty of focused attention from readers of all ages! Access the entire archive online from the MCC Editorial Library.

FULLY TEMPLATED SPECIAL SECTIONS (TSS)

August's TSSs in Print & Online:

- FALL HOME & GARDEN
- HEALTHY LIFESTYLE

TSS are available by separate purchase. View them online in the MCC Editorial Library. Start growing sections revenue today: Call 800-223-1600 or email service@metro-email.com to order!



CREATE. SELL. PROFIT.



Like Us on Facebook
facebook.com/
MetroCreativeConnection



Follow Us on Twitter
@MetroConnection

Metro Creative Graphics, Inc.

519 Eighth Avenue,
New York, NY 10018
Voice 212.947.5100
Toll-free 800.223.1600
www.metrocreativeconnection.com



Follow Us on Instagram
@metrocreativeconnection



COMPANION WEB &
MOBILE ADS NOW
AVAILABLE ON MCC!

Get Web ads in the MCC Creative Library. Click the Web button to limit your search to only ads that have a Web component. Click the "W" below each thumbnail and download the Metro Web or Mobile ad as a layered Photoshop file (.psd).

Local Ag Section Yields Reliable Revenue

Mason County Democrat, Havana, IL

Dynamic Metro images and fresh, locally focused content help longtime Metro client create successful and popular special sections and pages focused on agriculture.

CREATE: The Democrat's annual Focus on Agriculture section incorporates an engaging mix of staff and community editorial input with ads and eye-catching covers featuring Metro content. In addition, they produce monthly farm pages seven months out of the year. Stories with a community angle lend this section its unique appeal, with a "Faces of Ag" feature that gives locals in the industry an opportunity to share their career experience and advice with readers.

SELL: Timely content is key to engaging local businesses and readers with these sections and pages. To successfully sell advertising, reps focus on seasonal needs like seed in the winter and field applications in the spring and fall.

PROFIT: The Democrat's agriculture sections and pages are a reliable ad revenue generator for the publication. The sections also build valuable community engagement by incorporating editorial input and profiles from locals in the ag industry.

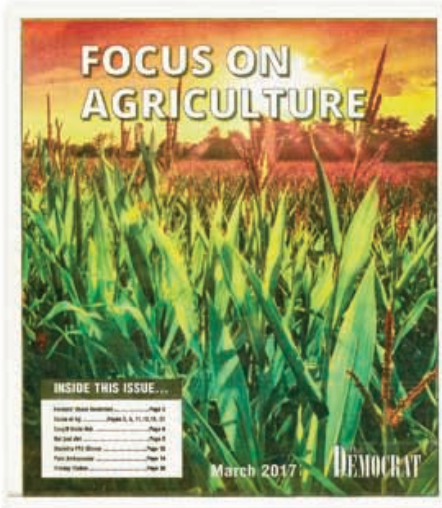
Added Plus: These popular farm pages won the Mason Democrat a first-place award from the Illinois Press Association Advertising Contest!

"Our clients have valuable services to offer our local farm community, and we want to be their partners in getting that message to them."

-Wendy, Editor

Mason County Democrat

219 West Market
Havana, IL 62644
309.518.4445
DemocratNewspaper@gmail.com
Editor **Wendy Martin**





ADS On Demand Team Helps Keep Publisher at the Top of Their Game

Starnes Publishing, Birmingham, AL

Metro's ADS On Demand (AOD) plays a key role in helping a fast-growing publisher meet challenging advertiser demands across seven publications.

CREATE: An avid AOD user for eight years, sales manager Matthew Allen brought his enthusiasm for this valuable Metro service to Starnes Publishing when he first came on board. The publisher now uses AOD to create about half of their ads! Decorators' Showhouse and The History of Hoover are recent examples of revenue-rich glossy magazines Starnes has created using AOD to fill them with custom ad designs their clients love.

SELL: Starnes publications focus on being "hyperlocal," using local photos to create ads with AOD. Clients are often thrilled with the results right away, and Starnes staff find it easy to request and receive quick edits through AOD whenever necessary.

PROFIT: Starnes has enjoyed consistent revenue growth for the past several years and was voted one of the Top 25 Fastest Growing Businesses in a local business journal. This success has enabled them to create a digital agency, which focuses on website design, social media and online advertising.

Added Plus: AOD helps the sales team operate under pressure, knowing they can submit an ad at the end of the day, and it will be completed for them in the morning.

"Metro's Client Services Team are a rare breed of client service professionals who know exactly what I'm talking about when I mention specifics. They are always accessible and always maintain quality control."

- Matthew, Sales Manager

Starnes Publications
Birmingham, AL
205.617.9609
info@starnesdigital.com
Sales Manager **Matthew Allen**

The screenshot shows the Metro Editorial Library interface. At the top, there's a navigation bar with 'Search', 'Services', 'Editorial', 'Ad Development Services', 'Calendar', 'About', and 'Help'. Below that, a secondary navigation bar includes 'Creative Library', 'Editorial Library', 'Templated Sections', 'Sales', 'IRAD', 'Wizard', and 'ADS On Demand'. The main content area displays search results for the article 'Navigating tech choices for school use'. On the left, there are filters for 'Search Source', 'Category', 'Puzzles, Games & Activities', and 'Projects'. The article preview includes a title, a featured image, a short summary, and a 'DETAILS' section with metadata like 'Word Count', 'Published', and 'Country'. Below the article preview, there are buttons for 'Download GUM Package' and 'Download SAM Package'. A yellow circle highlights a section of the article text, with arrows pointing to callouts for 'Social Media Text' and 'Native Advertising Version'. At the bottom of the page, there are 'JOB MATERIALS' and 'YOU MAY ALSO LIKE' sections with various article thumbnails.

Social Media and Native Advertising: The Easy Way to Turn Buzzwords Into Clickable Content

As the shift toward online reading continues, the need for relevant, informative digital content for readers, and clickable opportunities for advertisers, becomes increasingly important for publications large and small. Metro Editorial is here to help you with that content in two ways:

Social Media Text

When you look at the info window of any editorial feature in the MCC *Editorial Library*, you'll see teaser text suggested for your social media posts under the subhead of, "Social Media Text." Use this text by copying and pasting it into your social media feeds and link it directly to the feature on your website.

Incoming links from these outside sites can help your digital staff target advertising to the reader since he or she has demonstrated an interest in the subject with their click. Advertisers with an affinity toward the subject become a natural fit for digital representation.

You can also employ the teaser text in your mobile-responsive website as a clickable gateway to access the expanded feature.

Social Media Text is included within the text file of each feature. You'll get this text when you download the feature's package from MCC.

Native Advertising Version

Native advertising embeds and blends an advertiser within the body of an editorial feature. Since the goal of the native feature is to be entertaining and informative, the selling message is passive rather than overt. Often the presence of the advertiser within these features presents the advertiser as a local expert on the subject at hand. Typical methods for producing native advertising cover the gamut from simple sponsorship to including recommendations and tips or offering quotes that reinforce the advertiser as an expert.

The *Native Advertising Version* of Metro editorial features identifies the likely positions within the feature to inject an advertiser's name and input. Simply drop your advertiser's name, recommendations, tips or quotes into the designated areas for the easiest way to produce quality native advertising for your print and digital platforms.

The *Native Advertising Version* is automatically included within the text file you will get when you download the feature's package from MCC.

All Metro editorial features supply an ASCII text file that can be formatted to suit your own requirements for print and digital platforms.

Make *Metro Editorial* your first stop when you are looking to expand your social media outreach as well as create native advertising. M

Take the FREEway WITH OUR Road Trip Giveaway Contest



Enter to win online through August 00!
One lucky winner will receive the prizes featured here from our contest sponsors. To enter, go to namenewspaper.com/contests. See contest details, terms and conditions here. All contest details, terms and conditions here. See contest details, terms and conditions here. See contest details, terms and conditions here.

\$50 Gift Card

Bookstore
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Free Travel Planning

Travel Agency
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Deluxe Car Wash

Car Wash
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Tire Rotation, Balancing & Alignment Service

Tire Shop
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

\$50 Gas Card

Gas Station
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Two-Night Stay

Hotel
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Vehicle Tune-Up

Auto Mechanic
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

\$50 Gift Card

Travel Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Snack & Beverage Assortment

Convenience Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Four Free Entrees

Restaurant
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

\$25 Gift Card

Coffee Shop
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

\$50 Gift Card

Auto Parts Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

N1708A05001C

Usage Note:

There is still time for families to take a few more road trips before the next school year begins. A **Take the FREEway with our Road Trip Giveaway Contest** will impress the urgency of the waning summer days upon readers and present a series of attractive incentives for them to hit the road while providing end-of-summer exposure for your advertisers. Set up your website to accept entries online, and secure prizes from your sponsors. In return, give them space in both your print and digital promotions.

Savor Your Day Off With a FREE Labor Day BBQ Giveaway

Enter to win the ultimate day off weekend through August 00! One lucky winner will receive the prizes featured here from our contest sponsors. To enter, go to namenewspaper.com/contests. See contest details, terms and conditions here. All contest details, terms and conditions here. See contest details, terms and conditions here. See contest details, terms and conditions here.

BBQ Grill

Appliance Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Beverage Assortment

Liquor Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Picnic Table

Outdoor Furniture Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Partyware Package

Party Supply Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Assorted Meats & Burgers

Meat Market
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Snack Assortment

Grocery Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Savour your day off with a FREE Labour Day BBQ giveaway

Enter to win the ultimate day off weekend through August 00! One lucky winner will receive the prizes featured here from our contest sponsors. To enter, go to namenewspaper.com/contests. See contest details, terms and conditions here. All contest details, terms and conditions here. See contest details, terms and conditions here. See contest details, terms and conditions here.

BBQ grill

Appliance Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Beverage assortment

Liquor Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Picnic table

Outdoor Furniture Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Partyware package

Party Supply Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Assorted meats & burgers

Meat Market
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Snack assortment

Grocery Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Assorted meats & burgers

Meat Market
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Snack assortment

Grocery Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Portable speaker

Electronics Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Labour Day sheet cake

Bakery
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Yard games set

Sporting Goods Store
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

Deli salad assortment

Delicatessen
1234 Washington Street
Somerville Heights
900-000-0000
www.namenewspaper.com

N1708A05003C

Usage Note:

Labor Day/Labour Day is celebrated on the first Monday in September in both the U.S. and Canada. A **Savor Your Day Off with a Free Labor Day BBQ Giveaway** will be a fun way to celebrate the holiday weekend. The contest helps your advertisers promote one last hurrah to the summer season. They can get added exposure when you sell them a combination package of print and digital ads to appear as readers submit entries and to announce winners. Use our advertiser suggestions and acquire contest prizes from them, or add your own to the mix.

CREATE. SELL. PROFIT.

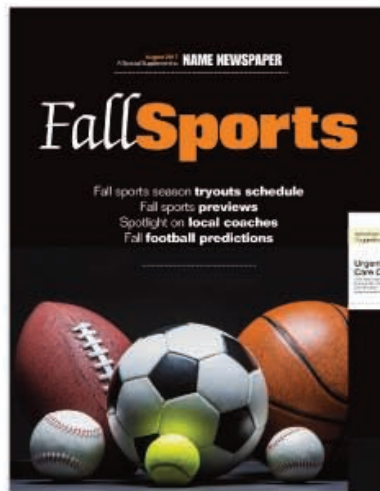


N1708A06001C - 10x13

Who wouldn't want to have a comprehensive section or pages about seasonal **Entertainment** options in their region? Make it as inclusive and expansive as you like, or limit it to one advertiser's venue, such as a performance space or night club. See MCC for a broadsheet full-page version of the *Quick-Sell* layout to sell separately, or include the tab version in your section.



N1708A06002C - 5 col x 13
N1708A06003C - 6 col x 21



N1708A06004C - 10x13

A **Fall Sports** section or pages can serve as the definitive guide to school and leisure sports in your area. Partner with schools to publish the schedules of games for the entire season, and offer general, informative features on sporting goods, sports health, fitness, and more. Sell the *Quick-Sell* layout — in tab or full-page sizes — for inclusion in the section or as a part of your regular ROP page editions.



N1708A06005C - 5 col x 13
N1708A06006C - 6 col x 21



N1708A06007C - 10x13

There is no better time of year to purchase a large variety of fresh fruits and vegetables than the end of summer. A **Local Farmers' Market Guide** section or pages can be the top resource for families looking to support local farmers while gaining fresh, nutritious food. A full-page broadsheet version of the *Quick-Sell* layout is available in MCC.



N1708A06008C - 5 col x 13
N1708A06009C - 6 col x 21



N1708A06010C - 10x13

School will be back in session before you know it. A **Kids' Activity Guide** section or pages can serve as the bridge between the last days of summer vacation and the beginning of the school year. Provide info on after-school programs as well as the myriad of classes and activity centers that provide the settings for fun times. Sell the *QuickSell* layout as part of the section or separately for your regular ROP pages.



N1708A06011C - 5 col x 13
N1708A06012C - 6 col x 21

Use these covers and ideas along with companion **Quick-Sell** layouts to jump-start your sales effort. Some **Quick-Sell** layouts contain an editorial feature to draw extra attention to your page. In addition, find contest ideas that will generate reader participation and interest.

(MCC Creative Library /Print Ad Type: Quick Sell Page or Bonus Ideas/Covers)

See the complete Themed Event Package for these layouts on page 10.

N1708A10001C - 10x13

Publications large and small know that small businesses are the lifeblood of every community. In recognition of that, "shop local" campaigns have become an ongoing monthly project. A **Coupon Savings Guide** section or pages can support local businesses while offering consumers discounts they will appreciate as summer draws to a close and back-to-school season begins. Tab-sized and broadsheet full-page versions of the **Quick-Sell** layout are available on MCC.

Learn which days are the best to save money

N1708A10002C - 5 col x 13
N1708A10009C - 6 col x 21

See the complete Themed Event Package for these layouts on page 11.

N1708A11001C - 10x13

A **Child Care Guide** section or pages will be well-received by all parents and advertisers. Give your readers the info they need to choose the right daycare for their children. Sell the **Quick-Sell** layout for the section or to run it in separate ROP editions, and duplicate the layout with alternate editorial from the MCC Editorial Library to accommodate additional sales.

3 factors to consider when looking for daycare facilities

N1708A11002C - 5 col x 13
N1708A11009C - 6 col x 21

See the complete Themed Event Package for these layouts on page 12.

N1708A12001C - 10x13

'Tis the season for a bountiful harvest of fruits and vegetables, so a **Farm Fresh** section or pages is timely and desirable. Offer info on farmers' markets and produce markets that speak to the farm-to-table trend. See this complete **Themed Event Package** for corresponding self-promotion print, web and mobile ads for your readers and advertisers. There is a broadsheet-sized full page alternative to the **Quick-Sell** layout in MCC to sell as well.

Enjoy a unique, refreshing salad

N1708A12005C - 5 col x 13
N1708A12009C - 6 col x 21

See the complete Themed Event Package for these layouts on page 13.

N1708A13001C - 10x13

Not so long ago, health, medical, nutrition and fitness were treated as separate entities in sections and pages. But these topics are now bundled under the umbrella of "well-being." Publish a **Renew** section or pages to include all aspects of well-being as defined in your area. Sell the **Quick-Sell** layout for the section or to run in separate ROP editions, and duplicate the layout to accommodate additional sales as more ads are sold.

How to improve alertness during the workday

N1708A13002C - 5 col x 13
N1708A13009C - 6 col x 21

CREATE. SELL. PROFIT.

**Fiber • Vitamins • Minerals
Antioxidants • Cancer
Protection • Disease
Prevention**

Enjoy the Many Benefits of Fresh Berries
Now In Season at Your Local Smoothie Shop!

All-Natural Fruit Smoothies | Fresh-Pressed Juices
Detox Cleanse Programs | Healthy Snacks

Vera
Smoothie & Juice Bar

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A08001C PASS 2 COL. x 5

N1708P37005C

*Wishing for
Allergy Relief?*

Shop low prices on fast-acting allergy solutions to get your symptoms under control!

Name Brand Nasal Spray 0.6 oz. \$4.99	Name Brand Allergy Tablets 0.0 oz. \$8.99	Name Brand Eye Drops 0.8 oz. \$5.99
--	--	--

**Name Brand
Throat Lozenges**
0.0 oz. \$6.99

Prescriptions Filled in 30 Minutes or Less
Refills by phone or online for your convenience!

Admitted once good through 03.31.17. Get cash, debit and insurance pay.

**Corner
Pharmacy**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A08002C PASS 2 COL. x 5

N1708P36004C

**Country
French
Cuisine**

Savor the naturally delicious flavors of our authentic French kitchen, from freshly baked baguettes and imported cheese selections to classic steak frites, mussels, beef stew, braised chicken, soufflé and more.

Reservations Welcome

Enjoy great cocktail, wine and appetizer specials during our happy hour, 4-7pm weekdays at the bar!

Cafe Provence

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A08003C PASS 2 COL. x 5

N1708P36002C

The New Face of
BULLYING

Bullying in any form is unacceptable, and the consequences can be tragic. Speak out, and speak up for your peers. YOU can make a difference.

1. Never sign along cyberbullying messages.
2. If you have friends who bully, ask them to stop.
3. If you are being bullied, block communication from cyberbullies.
4. If you are being bullied or witness bullying, report the incident to a trusted adult.
5. Stay cyberwise, and remember that anything you post online can be seen and shared.

Sponsored by **Name Sponsor**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A08004C PASS 2 COL. x 5

N1708P36001C

Sell your games here for cash or store credit!

**We're Serious
About Fun & Games**

Video Games | Comic Books | Graphic Novels
Anime DVDs | Collectible Toys | Vintage Games & Consoles

Stay connected for new releases, preorders, gaming events and more.

Dimension Comics & Games

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A08005C PASS 2 COL. x 5

N1708P36006C

**Looking for a
Bank That Works as
Hard as You Do?**

We are here to serve you!

Free Checking & Saving | Friendly Borrowing Rates
Personalized Service | 24-Hour Online Banking | Branch Open Saturdays

Happy Labor Day!

Stop in and see how we can help your hard-earned dollars go further.

**Somersville
Credit Union**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A08006C PASS 2 COL. x 5

N1708P36008C

Companion
WEB + MOBILE
ADS available
on MCC

**Pop In.
Chill Out.**

- Fresh Popcorn.
- Cool Air Conditioning.
- Refreshing Beverages.
- The Latest Must-See Movies.

Date Night Every Tuesday
BOGO 50% Off Tickets & Snacks

\$6 Matinee Tickets
Monday-Friday before 4pm

Marquis Cinemas

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# N1708A08007C PASS 2 COL. x 5

N1708P37001C

**TRAIN.
PLAY.
WIN.**

**Private
Football
Coaching**

- One-on-one & small-group training sessions
- Targeted athletic & personal development
- Experienced elite coaches
- Results guaranteed

facebook

**Next Level
Athletics Training**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A08008C PASS 2 COL. x 5

N1708P37002C

N1203P46009C

Outsmart Traffic

Relax and enjoy the ride with comfortable, convenient and reliable rail transportation.

Spacious Seats
Complimentary WiFi
Snacks & Beverages

**Railways
Transit**

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Purchase your tickets online for the best rates!

Discount package tours and family passes available. Visit our website for details.

AD# N1708A08009C PASS 2 COL. x 5

N1708P37003C

Your Summer Reading Source

New & Used Books
Paperbacks & Hardcover
Bestsellers & New Releases
Fiction & Nonfiction • Children's Books
Graphic Novels • Textbooks

City Books

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Buy, Sell or Trade!
11am-7pm
Open Until 9 PM Every Thursday

AD# N1708A09001C PASS 2 COL. x 5

Nautical Notions

Your Source for Unique Nautical Antiques & Collectibles

Tide Clocks & Compasses
Weather Stations | Dirs & Sailing Watches
Model Ships | Wheels & Anchors
Lanterns & Oil Lamps
Maps & Paintings | Gifts & Decor

Store Open Wednesday-Saturday
10am-6pm, Sunday 11am-4pm

Maritime Central

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# N1708A09002C PASS 2 COL. x 5

EVERYTHING TO DECK OUT YOUR WATERCRAFT

PARTS & ACCESSORIES
TOPS & COVERS
ELECTRONICS
WATERSPORTS
FISHING
TRAILERING
CLEANING
SAFETY

FREE IN-STORE BOATING SAFETY WORKSHOPS.
SIGN UP IN STORE OR ONLINE TODAY!

TILNER MARINE

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A09003C PASS 2 COL. x 5

Expand Your Horizons

From rock climbing to wildlife watching, get geared up for your next big adventure here.

Ask us how to get started!
Camping • Hiking
Rock Climbing
Paddling • Rucking
Birdwatching
Cycling

Compass Outdoors

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A09004C PASS 2 COL. x 5

GAME ON

Save on all you need to kick, catch, throw or putt your way to the win!

\$5 OFF \$25 Purchase
\$10 OFF \$50 Purchase

Unbeatable Selection of Athletic Footwear & Cleats

Now Through Sunday With This Ad Offer good August 00-00, 2017. List details, terms and conditions here. List details, terms and conditions here.

Empire Sporting Goods

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A09005C PASS 2 COL. x 5

Soak Up the Fun

Enjoy wet and wild good times at our action-packed water park!

Season Pass Only \$75 All Access, All Summer!

• 20 Exciting Slides & Water Rides for All Ages
• Lazy Tubing River • Snack Bar & Lockers

Tides Water Park

www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

AD# N1708A09006C PASS 2 COL. x 5

Reserve Today

The getaway you've been dreaming about is ready and waiting.

- Beachfront accommodations
- Walk to local shops & restaurants
- Beautifully appointed rooms & suites
- Wine & cheese happy hour nightly

Inquire about our summer specials!

Beach Cottage Inn

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A09007C PASS 2 COL. x 5

Shop Summer Style

Boutique swimwear, fashions and accessories for a perfectly coordinated season.

Moxy Boutique

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Free Limited-Edition Beach Tote with your purchase of \$50 or more while supplies last

AD# N1708A09008C PASS 2 COL. x 5

Remember the Sound?

Reclaim your ability to enjoy every moment with the latest virtually invisible hearing aid technology.

Call now to arrange your Free Hearing Screening!
List details, terms and conditions here.

Inspire Hearing Center

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A09009C PASS 2 COL. x 5

Companion WEB + MOBILE ADS available on MCC


SECTION COVER:

N1708P10001C*-O

August 2017
A Special Supplement to
NAME NEWSPAPER

COUPON savings GUIDE

Hundreds of Dollars in Coupon Savings From Your Favorite Local Businesses Inside!



AD# N1708A10001C 10. x 13

N1708P49001C-●

SELF-PROMOTION READER CAMPAIGN:

Offers You Don't Want to Miss

Our upcoming Coupon Savings Guide is your source for the season's best special offers. Inside, you'll find hundreds of dollars in savings from your favorite local businesses, from beauty services to retail shops, restaurants, recreation and much, much more!

COUPON savings GUIDE

A Special Section From **NAME NEWSPAPER**



Find It In Print & Online
Sunday, August 06
namenewspaper.com/
couponsavingsguide

AD# N1708A10003C PASS 2 COL. x 5

N1708P10001C*-O

N1708P49001C-●

SELF-PROMOTION ADVERTISER CAMPAIGN:

Value-Added Advertising

Capture the attention of more than 60,000 local readers in our Coupon Savings Guide! This wildly popular special section is the ideal place to promote your products and services to new and returning customers with irresistible special offers that are sure to be seen. Best of all, you'll see the results when customers use your coupon offers to make purchases from your business!

COUPON savings GUIDE

A Special Section From **NAME NEWSPAPER**



Call 000.000.0000 or email name@namenewspaper.com to reserve your ad space by Friday, August 06. This section will publish in print and online Sunday, August 10.

AD# N1708A10006C PASS 2 COL. x 5

O-.C100014802L1N

N1708P49001C-●

HEADING:
N1708P10001C*-O

COUPON savings GUIDE

QUICK SELL:

Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion
Shoe Store	Restaurant	Spa	Appliance Center	Jewelry	Grocery Store

N1708P10001C*-O

COUPON savings GUIDE

Learn which days are the best to save money



Advertiser Suggestion: Department Store
Advertiser Suggestion: Auto Dealer

AD# N1708A10002C 9.667 x 13
AD# N1708A10009C PASS 6 COL. x 21

N1708P49001C-●

Your Ticket to the Best Deals

Our upcoming Coupon Savings Guide is your source for the season's best special offers. Inside, you'll find hundreds of dollars in savings from your favorite local businesses, from beauty services to retail shops, restaurants, recreation and much, much more!

COUPON savings GUIDE

A Special Section From **NAME NEWSPAPER**



Find It In Print & Online
Sunday, August 06
namenewspaper.com/
couponsavingsguide

AD# N1708A10004C PASS 2 COL. x 5

Coupons Get Noticed

Capture the attention of more than 60,000 local readers in our Coupon Savings Guide! This wildly popular special section is the ideal place to promote your products and services to new and returning customers with irresistible special offers that are sure to be seen. Best of all, you'll see the results when customers use your coupon offers to make purchases from your business!

COUPON savings GUIDE

A Special Section From **NAME NEWSPAPER**



Call 000.000.0000 or email name@namenewspaper.com to reserve your ad space by Friday, August 06. This section will publish in print and online Sunday, August 06.

AD# N1708A10007C PASS 2 COL. x 5

Tons of Price-Cutting Coupons

Our upcoming Coupon Savings Guide is your source for the season's best special offers. Inside, you'll find hundreds of dollars in savings from your favorite local businesses, from beauty services to retail shops, restaurants, recreation and much, much more!

COUPON savings GUIDE

A Special Section From **NAME NEWSPAPER**



Find It In Print & Online
Sunday, August 06
namenewspaper.com/
couponsavingsguide

AD# N1708A10005C PASS 2 COL. x 5

Get Measured Advertising Results

Capture the attention of more than 60,000 local readers in our Coupon Savings Guide! This wildly popular special section is the ideal place to promote your products and services to new and returning customers with irresistible special offers that are sure to be seen. Best of all, you'll see the results when customers use your coupon offers to make purchases from your business!

COUPON savings GUIDE

A Special Section From **NAME NEWSPAPER**



Call 000.000.0000 or email name@namenewspaper.com to reserve your ad space by Friday, August 06. This section will publish in print and online Sunday, August 06.

AD# N1708A10008C PASS 2 COL. x 5



SECTION COVER:

N1708P11001C*-O

N1708P29001C*-O

CHILD CARE GUIDE

August 00
A Special Section From
NAME NEWSPAPER

A comprehensive guide to area day care, preschool and after-school programs for kids

AD# N1708A11001C 10. x 13

HEADING:
N1708P11001C*-O

CHILD CARE GUIDE

QUICK SELL:

N1708P11001C*-O

N1708P29001C*-O

CHILD CARE GUIDE

3 factors to consider when looking for daycare facilities

1. Location
For many parents, the location of a facility is a primary concern. Whether your child will be attending in the morning, afternoon or full-day, the location should be convenient to your home and the facility should be easily accessible. Consider the location of the facility in relation to your home and the location of the facility in relation to your child's school.

2. The environment
Children thrive in a safe, clean, and stimulating environment. Whether your child will be attending in the morning, afternoon or full-day, the environment should be clean, safe, and stimulating. Consider the environment of the facility in relation to your child's school and the environment of the facility in relation to your child's home.

3. Cost
Daycare can be expensive, and you should consider the cost of the facility in relation to your budget. Consider the cost of the facility in relation to your budget and the cost of the facility in relation to your child's school.

Advertiser Suggestions:
Daycare: 1234 Washington Street, 12345 City, State, ZIP
Variety Store: 1234 Washington Street, 12345 City, State, ZIP
Health Foods Store: 1234 Washington Street, 12345 City, State, ZIP
Shoe Store: 1234 Washington Street, 12345 City, State, ZIP

Advertiser Suggestions:
Department Store: 1234 Washington Street, 12345 City, State, ZIP
Kids' Consignment Shop: 1234 Washington Street, 12345 City, State, ZIP

Advertiser Suggestion:
Daycare Facility: 1234 Washington Street, 12345 City, State, ZIP

AD# N1708A11002C 9.667 x 13
AD# N1708A11009C PASS 6 COL. x 21

READER CAMPAIGN:

N1708P11001C*-O

Helping You Make Educated Child Care Choices

Our upcoming special section is focused on helping you make informed decisions about care choices for your little one. From day care to preschool and after-school programs, our Child Care Guide is a valuable reference resource through the years.

CHILD CARE GUIDE

A Special Section From
NAME NEWSPAPER

Look for Your Copy In Print & Online at name.newspaper.com/childcareguide Sunday, August 00

Subscribe or renew at 000.000.0000 or name.newspaper.com

AD# N1708A11003C PASS 2 COL. x 5

ADVERTISER CAMPAIGN:

N1708P11001C*-O

Advertising for Families & Children

Make sure local parents know about your kid-friendly products and services with focused advertising in our popular Child Care Guide. This themed special section is geared toward finding day care, preschool and after-school programs for kids, making it the perfect place to promote your child care facility or other products and services to local families with young children.

CHILD CARE GUIDE

A Special Section From
NAME NEWSPAPER

Advertising Deadline: August 00
Publication Date: August 00

Call or email to advertise! 000.000.0000 | name@namewebills.com

AD# N1708A11006C PASS 2 COL. x 5

Learn All About Local Child Care Providers

Our upcoming special section is focused on helping you make informed decisions about care choices for your little one. From day care to preschool and after-school programs, our Child Care Guide is a valuable reference resource through the years.

CHILD CARE GUIDE

A Special Section From
NAME NEWSPAPER

Look for Your Copy In Print & Online at name.newspaper.com/childcareguide Sunday, August 00

Subscribe or renew at 000.000.0000 or name.newspaper.com

AD# N1708A11004C PASS 2 COL. x 5

Grow Your Child Care Business

Make sure local parents know about your kid-friendly products and services with focused advertising in our popular Child Care Guide. This themed special section is geared toward finding day care, preschool and after-school programs for kids, making it the perfect place to promote your child care facility or other products and services to local families with young children.

CHILD CARE GUIDE

A Special Section From
NAME NEWSPAPER

Advertising Deadline: August 00
Publication Date: August 00

Call or email to advertise! 000.000.0000 | name@namewebills.com

AD# N1708A11007C PASS 2 COL. x 5

A Look at Local Child Care

Our upcoming special section is focused on helping you make informed decisions about care choices for your little one. From day care to preschool and after-school programs, our Child Care Guide is a valuable reference resource through the years.

CHILD CARE GUIDE

A Special Section From
NAME NEWSPAPER

Look for Your Copy In Print & Online at name.newspaper.com/childcareguide Sunday, August 00

Subscribe or renew at 000.000.0000 or name.newspaper.com

AD# N1708A11005C PASS 2 COL. x 5

Maximize Fall Enrollment

Make sure local parents know about your kid-friendly products and services with focused advertising in our popular Child Care Guide. This themed special section is geared toward finding day care, preschool and after-school programs for kids, making it the perfect place to promote your child care facility or other products and services to local families with young children.

CHILD CARE GUIDE

A Special Section From
NAME NEWSPAPER

Advertising Deadline: August 00
Publication Date: August 00

Call or email to advertise! 000.000.0000 | name@namewebills.com

AD# N1708A11008C PASS 2 COL. x 5



SECTION COVER:

N1708P12001C*O

N1708P64024C*O

N1708P64035C*O

FARM
fresh

August 2017
A Special Supplement to
NAME
NEWSPAPER

Where to Shop
Fresh & Healthy Recipes
Farm-to-Table Restaurants
Fruit & Vegetable Storage Guide

AD# N1708A12001C 10. x 13

N1708P64022C

N1708P64036C

N1708P64019C

HEADING:
N1708P12001C*O

FARM
fresh

QUICK SELL:

N1708P12001C*O

FARM
fresh

Enjoy a unique, refreshing salad

Melon Salad with Watercress and Orzoblanco Vinaigrette

Orzoblanco Vinaigrette

<p>Advertiser Suggestion: Farm-to-Table Restaurants</p>	<p>Advertiser Suggestion: Grocery Store</p>	<p>Advertiser Suggestion: U-Pick Farms</p>	<p>Advertiser Suggestion: CSA</p>	<p>Advertiser Suggestion: Health Foods Store</p>	<p>Advertiser Suggestion: Home Goods Store</p>
--	--	---	--	---	---

Advertiser Suggestion: Farmers' Market
1234 Washington Street | Toronto, ON M5H 1A5 | (416) 593-0000 | www.farmersmarket.com

AD# N1708A12002C 9.667 x 13
AD# N1708A12009C PASS 6 COL. x 21

SELF-PROMOTION READER CAMPAIGN:

Fresh is Best

Fresh, whole, natural foods deliver the best taste and nutritional value to every meal and snack. That's why our latest special section is here to help you find, use and enjoy farm-fresh fruits, vegetables, eggs, dairy, poultry and meats right here in our area. To learn more, look for your copy in print and online!

FARM
fresh

A Special Section From
NAME
NEWSPAPER

Arrives Sunday, August 06* Also online at name.newspaper.com/farmfresh

AD# N1708A12003C PASS 2 COL. x 5

Get Fresh With Us

Fresh, whole, natural foods deliver the best taste and nutritional value to every meal and snack. That's why our latest special section is here to help you find, use and enjoy farm-fresh fruits, vegetables, eggs, dairy, poultry and meats right here in our area. To learn more, look for your copy in print and online!

FARM
fresh

A Special Section From
NAME
NEWSPAPER

Arrives Sunday, August 06* Also online at name.newspaper.com/farmfresh

AD# N1708A12004C PASS 2 COL. x 5

SELF-PROMOTION ADVERTISER CAMPAIGN:

Keep Your Image Fresh

Our Farm Fresh special section is geared toward savvy restaurant diners, food shoppers and at-home cooks who want the great taste and nutrition of natural, farm-fresh foods for themselves and their families. Make sure these informed and engaged local readers know all about your offerings with an ad in this timely and popular supplement!

FARM
fresh

A Special Section From
NAME
NEWSPAPER
000.000.0000
names@name.newspaper.com
Advertising Deadline: August 09
Publication Date: August 06

Contact us today to advertise in Farm Fresh!

AD# N1708A12006C PASS 2 COL. x 5

Promote Your Farm-to-Table Products

Our Farm Fresh special section is geared toward savvy restaurant diners, food shoppers and at-home cooks who want the great taste and nutrition of natural, farm-fresh foods for themselves and their families. Make sure these informed and engaged local readers know all about your offerings with an ad in this timely and popular supplement!

FARM
fresh

A Special Section From
NAME
NEWSPAPER
000.000.0000
names@name.newspaper.com
Advertising Deadline: August 09
Publication Date: August 06

Contact us today to advertise in Farm Fresh!

AD# N1708A12007C PASS 2 COL. x 5

Make the Right Picks

Fresh, whole, natural foods deliver the best taste and nutritional value to every meal and snack. That's why our latest special section is here to help you find, use and enjoy farm-fresh fruits, vegetables, eggs, dairy, poultry and meats right here in our area. To learn more, look for your copy in print and online!

FARM
fresh

A Special Section From
NAME
NEWSPAPER

Arrives Sunday, August 06* Also online at name.newspaper.com/farmfresh

AD# N1708A12005C PASS 2 COL. x 5

Plant Your Ad in Farm Fresh

Our Farm Fresh special section is geared toward savvy restaurant diners, food shoppers and at-home cooks who want the great taste and nutrition of natural, farm-fresh foods for themselves and their families. Make sure these informed and engaged local readers know all about your offerings with an ad in this timely and popular supplement!

FARM
fresh

A Special Section From
NAME
NEWSPAPER
000.000.0000
names@name.newspaper.com
Advertising Deadline: August 09
Publication Date: August 06

Contact us today to advertise in Farm Fresh!

AD# N1708A12008C PASS 2 COL. x 5



SECTION COVER:

N1708P13001C*-O

N1708P64025C*-O

August 2017
A Special Supplement to
NAME NEWSPAPER

RENEW

Your guide to a total health and well-being makeover!

- Jump-start your mornings
- Natural d-i-y beauty treatments
- Fitting fitness into your daily routine
- Yoga & meditation tips for beginners

Quick & healthy recipe guide

AD# N1708A13001C 10. x 13

N1708P44005C*-O

N1702P64013C*-O

HEADING:
N1708P13001C*-O

RENEW

QUICK SELL:

N1708P13001C*-O

RENEW

How to improve alertness during the workday

Any activity, even a 10-minute walk, can help you feel more alert and energized. But when you're sitting at a desk all day, it's hard to stay focused. Here are some tips to help you stay alert and energized during the workday.

1. Take short breaks. Every 90 minutes, take a 5-10 minute break to stretch, walk, or get some fresh air. This helps reset your brain and prevents fatigue.

2. Stay hydrated. Dehydration can lead to fatigue and difficulty concentrating. Keep a water bottle at your desk and drink regularly.

3. Eat healthy snacks. Avoid sugary snacks that cause a crash. Instead, opt for healthy snacks like nuts, fruit, and yogurt.

4. Get some sunlight. Natural light helps regulate your circadian rhythm and can boost your energy levels.

5. Practice deep breathing. Taking a few deep breaths can help you feel more relaxed and focused.

6. Listen to music. Upbeat music can help you feel more energized and motivated.

7. Stay organized. A cluttered desk can be distracting. Keep your workspace clean and organized.

8. Get enough sleep. Lack of sleep is a major cause of fatigue. Aim for 7-9 hours of sleep each night.

9. Exercise regularly. Regular exercise, even a short walk, can help you feel more alert and energized.

10. Stay positive. A positive attitude can help you stay motivated and focused throughout the day.

<p>Advertiser Suggestion</p> <p>Yoga Studio 1234 Washington Street Baltimore, MD 21201 www.yogastudio.com</p>	<p>Advertiser Suggestion</p> <p>Health Foods Store 1234 Washington Street Baltimore, MD 21201 www.healthfoods.com</p>	<p>Advertiser Suggestion</p> <p>Gym 1234 High Street Baltimore, MD 21201 www.gym.com</p>
<p>Advertiser Suggestion</p> <p>Breakfast/Lunch Deli 1234 Washington Street Baltimore, MD 21201 www.delicatessen.com</p>	<p>Advertiser Suggestion</p> <p>Juice Bar 1234 Washington Street Baltimore, MD 21201 www.juicebar.com</p>	<p>Advertiser Suggestion</p> <p>Spa 1234 Washington Street Baltimore, MD 21201 www.spa.com</p>

AD# N1708A13002C 9.667 x 13
AD# N1708A13009C PASS 6 COL. x 21

READER CAMPAIGN:

Refresh. Revive. Renew!

Our latest special section is filled with life-enhancing tips, inspiring advice and valuable special offers to help you live your best every day. Whether you want to be healthier, happier, more fit, more beautiful or all of the above, Renew is a great place to start!

Coming August 00 in print and online at name.com/renew.
Subscribe or renew your subscription at 000.000.0000 or name.com/renew today.

RENEW

A Special Section From
NAME NEWSPAPER

AD# N1708A13003C PASS 2 COL. x 5

N1708P13001C*-O

ADVERTISER CAMPAIGN:

Inspire Readers & Profits

Be a part of our Renew special section to show readers how your business can help them be healthier, happier, more fit and more beautiful. This supplement is filled with life-enhancing tips and inspiring advice to help readers get more from every day, making it a great place for you to showcase the benefits of your products and services.

To learn more about promoting your business in Renew, contact one of our helpful ad consultants today.
000.000.0000
names@name.com

Advertising Deadline:
August 00
Issue Date:
August 00

RENEW

A Special Section From
NAME NEWSPAPER

AD# N1708A13006C PASS 2 COL. x 5

N1708P13001C*-O

Be Inspired. Live Better.

Our latest special section is filled with life-enhancing tips, inspiring advice and valuable special offers to help you live your best every day. Whether you want to be healthier, happier, more fit, more beautiful or all of the above, Renew is a great place to start!

Coming August 00 in print and online at name.com/renew.
Subscribe or renew your subscription at 000.000.0000 or name.com/renew today.

RENEW

A Special Section From
NAME NEWSPAPER

AD# N1708A13004C PASS 2 COL. x 5

Reach Out to Local Readers

Be a part of our Renew special section to show readers how your business can help them be healthier, happier, more fit and more beautiful. This supplement is filled with life-enhancing tips and inspiring advice to help readers get more from every day, making it a great place for you to showcase the benefits of your products and services.

To learn more about promoting your business in Renew, contact one of our helpful ad consultants today.
000.000.0000
names@name.com

Advertising Deadline:
August 00
Issue Date:
August 00

RENEW

A Special Section From
NAME NEWSPAPER

AD# N1708A13007C PASS 2 COL. x 5

Renew Your Well-Being

Our latest special section is filled with life-enhancing tips, inspiring advice and valuable special offers to help you live your best every day. Whether you want to be healthier, happier, more fit, more beautiful or all of the above, Renew is a great place to start!

Coming August 00 in print and online at name.com/renew.
Subscribe or renew your subscription at 000.000.0000 or name.com/renew today.

RENEW

A Special Section From
NAME NEWSPAPER

AD# N1708A13005C PASS 2 COL. x 5

Wellness Advertising for Your Business

Be a part of our Renew special section to show readers how your business can help them be healthier, happier, more fit and more beautiful. This supplement is filled with life-enhancing tips and inspiring advice to help readers get more from every day, making it a great place for you to showcase the benefits of your products and services.

To learn more about promoting your business in Renew, contact one of our helpful ad consultants today.
000.000.0000
names@name.com

Advertising Deadline:
August 00
Issue Date:
August 00

RENEW

A Special Section From
NAME NEWSPAPER

AD# N1708A13008C PASS 2 COL. x 5



N1708P28016C*-O

COLLEGE

Student Center

The students' guide to local shopping, dining, services and special offers.

Usage Note:

Sell this Marketplace layout for a variety of sponsors as part of a multiple-run campaign. Advertisers will benefit from the association with fellow businesses associated with the Marketplace layout's theme while you reap the rewards of a full-color page. For your convenience, a tab-sized version of the page is available in the MCC Creative Library.



Taste of Thailand
Free Local Delivery
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Taste of Thailand
Free Local Delivery
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Taste of Thailand
Free Local Delivery
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Taste of Thailand
Free Local Delivery
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Taste of Thailand
Free Local Delivery
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Taste of Thailand
Free Local Delivery
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Salon Mira
Free Cut With Color Service for New Clients
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Salon Mira
Free Cut With Color Service for New Clients
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Salon Mira
Free Cut With Color Service for New Clients
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Salon Mira
Free Cut With Color Service for New Clients
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Salon Mira
Free Cut With Color Service for New Clients
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Salon Mira
Free Cut With Color Service for New Clients
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Campus Books
Buy or sell your textbooks here!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Campus Books
Buy or sell your textbooks here!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Campus Books
Buy or sell your textbooks here!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Campus Books
Buy or sell your textbooks here!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Campus Books
Buy or sell your textbooks here!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Campus Books
Buy or sell your textbooks here!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

N1708P16005C-●

Indie Style
for your Student Budget

Gently used and vintage furniture and home decor for a unique and inviting living space.
New Arrivals Daily!

Save 10% Off
With Your Student ID

Homeward Thrift Boutique
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A14002C
PASS 2 COL. x 5

College Prep Sale

up to \$250 Off Laptops & Notebooks
up to 25% Off The Latest Tablets

Student Perk
FREE \$25 Gift Card to Name Coffee Shop for Name College students with purchase of \$199 or more. Offer good through August 01, 2017 with Student ID.

Current Electronics
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Need a Job?

Let us connect you with great local opportunities to fit your schedule.

Part-time and temp jobs
Full-time career placement
Temp-to-perm positions

Call or contact us online today to arrange your confidential interview with a recruitment professional.

Job Connect

www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

AD# N1708A14004C
PASS 2 COL. x 5
N1708P30002C-●
AD# N1708A14003C
PASS 2 COL. x 5
N1708P30003C-●
N1203P46009C*-O

N1708P66007C-●

Fuel for School

\$6 Burger Combo includes bun, pickles & delicious beverage

Stay focused with great-tasting and affordable meal deals.
Open 24 Hours • Coffee & Espresso Bar
Homemade Desserts • Dorm Delivery

Campus Diner

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A14005C
PASS 2 COL. x 5

Best Cuts on Campus

Men's Haircuts \$12.99
Buzz Cuts \$9.99

Walk In Tuesday-Saturday 8am - 6pm

Central Barber Shop

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Look Smart

Your go-to local search for news, information, housing, shopping and more!

The Somersville Press

Local News & Information • Free & Online

000-000-0000
www.namewebsite.com

AD# N1708A14007C
PASS 2 COL. x 5
N1708P16008C-●
AD# N1708A14006C
PASS 2 COL. x 5
N1708P30008C-●
N1708P30006C-●
N1708P30005C-●
N1203P46009C*-O

AD# N1708A14001C PASS 6 COL. x 21
AD# N1708A14008C 10 x 13



N1708P15007C-●



N1708P15004C-●



N1708P15002C-●



N1708P15008C-●



N1708P15006C-●



N1708P15003C-●



N1708P15001C-●



N1708P15005C-●



N1708P16006C-●



N1708P16002C-●



N1708P16008C-●



N1708P16003C-●



N1708P16004C-●



N1708P16001C-●



N1708P16007C-●



N1708P16005C-●



N1708P17001C-●



N1708P17002C-●



N1708P17009C-●



N1708P17005C-●



N1708P17010C-●



N1708P17003C-●



N1708P17004C-●



N1708P17007C-●



N1708P17006C-●



N1708P17008C-●



N1708P18001C-●



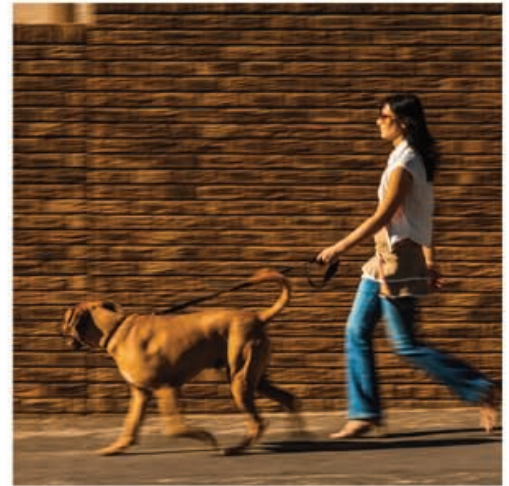
N1708P18002C-●



N1708P18008C-●



N1708P18005C-●



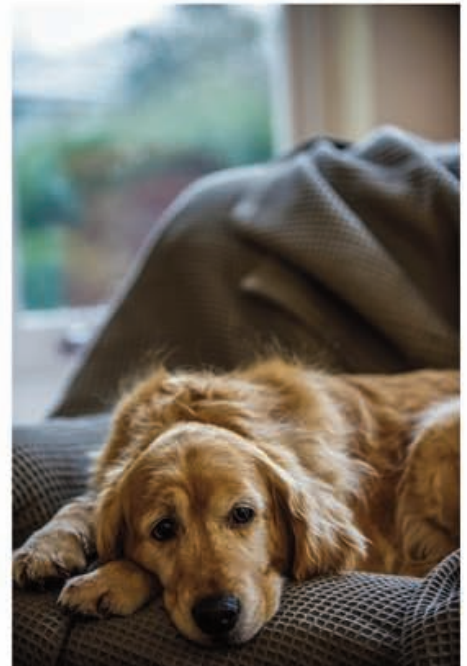
N1708P18007C-●



N1708P18004C-●



N1708P18003C-●



N1708P18006C-●

N1708P18002C-
N1708P64035C-
N1708P19002C*-
N1708P19001C*-
N1708P35001C-
N1708P34002C-
N1702P32003C-
N1708P45005C-



Community Calendar
August

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



August 00
Beach Volleyball Tournament
Spectators Welcome
Boardwalk Beach
9 am-5 pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com



August 00-00
Summer Street Fair
Free Admission
Downtown Main Street
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com



August 00
Community Pool Party
\$10 Includes BBQ
Somerville Pool
10 am-5 pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com



Summer Street Fair

Downtown Main Street August 00 & 00, 2017
Saturday 10-9 • Sunday 10-5

Festival-Style Fun for All Ages
Games & Rides • Tricky Trax • Inflatable Soccer Court • Face Painting • Arts & Crafts • Toddler • Non-Conform • Live Bands

Somerville Chamber of Commerce

Vendor Spots Still Available!
Details & directions by phone or online:
000-000-0000 • www.namewebsite.com



August 00
Free Movie in the Park
Name Movie Title
Somerville Community Park
8 pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com



August 00
Pine Park Playground Grand Opening
Games, Prizes & Refreshments
Pine Ridge Park
10 am - 2 pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

August 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

AD# N1708A19003C
PASS 6 COL x 3

Garden Center Summer Clearance
Take Your Pick!
20% to 50% Off
succulents | herbs | vegetables | roses | citrus trees | color bowls | hanging baskets | pottery | shrubs | yard decor | soil & fertilizers | & more

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1708A19001C PASS 6 COL x 21
AD# N1708A19004C 10 x 13

AD# N1708A19002C
PASS 3 COL x 7
N1708P34005C-
N1708P19003C*-
N1708P37001C-
N1708P35004C-

Companion WEB + MOBILE ADS available on MCC



N1708P20003C-●



N1708P20008C-●



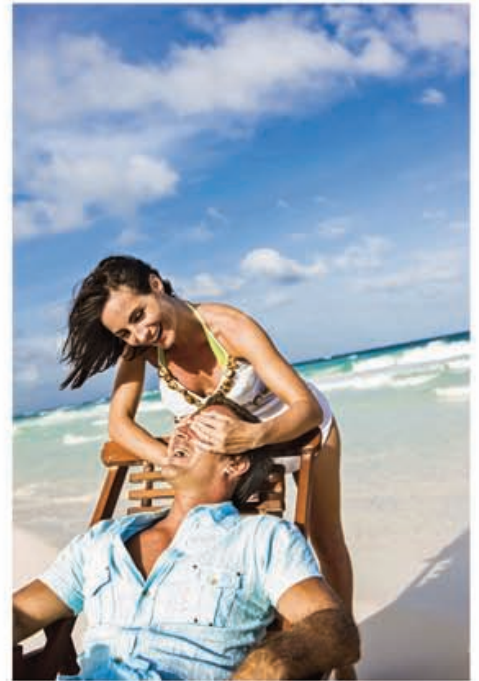
N1708P20002C-●



N1708P20007C-●



N1708P20005C-●



N1708P20001C-●



N1708P20004C-●



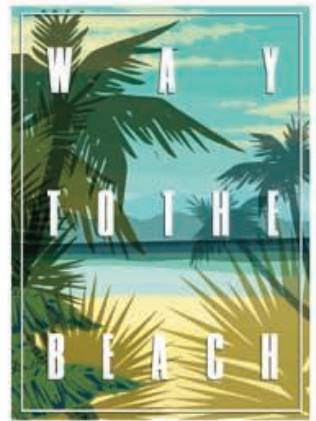
N1708P20006C-●



N1708P21018C*-O
N1708P21019C*-O



N1708P21016C*-O
N1708P21017C*-O



N1708P21007C*-O



N1708P21015C*-O



N1708P21014C*-O



N1708P21001C*-O
N1708P21002C*-O



N1708P21009C*-O
N1708P21010C*-O



Summer
N1708P21008C*-O



N1708P21013C*-O



N1708P21012C*-O



Time

N1708P21003C*-O



N1708P21004C*-O
N1708P21005C*-O



N1708P21011C*-O



N1708P21006C*-O



N1708P22007C-●



N1708P22008C-●



N1708P22005C-●



N1708P22009C-●



N1708P22002C-●



N1708P22006C-●



N1708P22003C-●



N1708P22004C-●



N1708P22001C-●



N1708P23001C-●



N1708P23004C-●



N1708P23002C-●



N1708P23007C-●



N1708P23003C-●



N1708P23008C-●



N1708P23006C-●



N1708P23005C-●

N1708P24006C*O
N1708P24012C*O
N1708P24002C*O
N1708P24008C*O

N1708P24003C*O
N1708P24009C*O

WE SALUTE AMERICA'S WORKFORCE

Clarity Cellular
Labor Day Deals in Store for You!
www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

Bayside Bar & Grill
Relax with Us All Weekend!
www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

Harnett's General Store
Labor Day Savings All Weekend!
www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

Somersville Credit Union
Thanks for All You Do!
www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

Kettle Cafe
Treat Yourself with Your Breakfast
Saturday, Sunday & Monday
www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

Lotus Spa & Massage
Treat Yourself to a Spa Day!
www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

Reliant Insurance
Here or There, We Have Your Best Interest at Heart!
www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

Millbrook Restaurant
Thanks to Our Staff!
www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

Creston Manufacturing
Happy Labor Day!
www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

Tillman Enterprises
Enjoy Your Day Off!
www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

Central Hardware
Thanks to Our Hardworking Customers!
www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

Paradise Resorts
You Deserve a Vacation!
www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

Wishing the hardworking men and women of Name County a safe and happy Labor Day weekend!

AD# N1708A24001C 19.334 x 13
AD# N1708A24002C 19.334 x 13



N1708P24001C*O
N1708P24007C*O

Usage Suggestion:

Multiple-advertiser, double truck layouts present unique opportunities for advertisers to gain more exposure while sharing the cost of appearing in color in a prime position. At the same time, they give you a full-color spread. Use the alternative headings on this page to change the focus of the layout, and don't forget to repurpose the content for your Web site.

(MCC Creative Library / Print Ad Size: Doubletruck / Print Ad Type: Multiple Advertiser or Directory)

WE'RE OPEN LABOR DAY LABOR DAY SPECIALS

N1708P24004C*O
N1708P24010C*O

N1708P24005C*O
N1708P24011C*O



N1708P25007C*-O



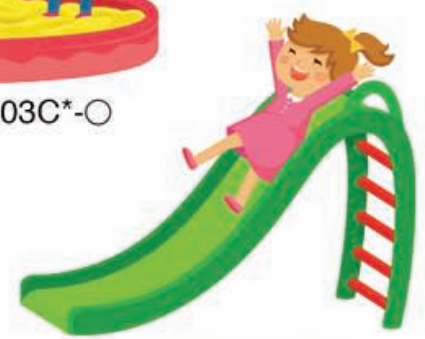
N1708P25008C*-O



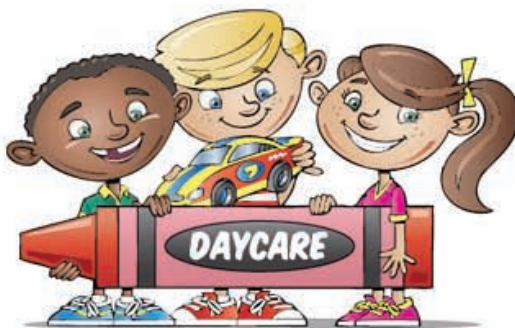
N1708P25012C*-O



N1708P25003C*-O



N1708P25002C*-O



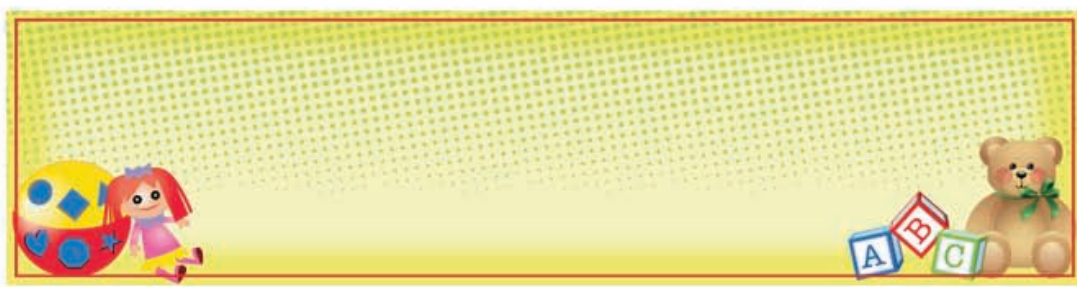
N1708P25006C*-O



N1708P25005C*-O



N1708P25004C*-O



N1708P25009C*-O



N1708P25011C*-O



N1708P25010C*-O



N1708P25001C*-O



N1708P26001C-●



N1708P26003C-●



N1708P26004C-●



N1708P26002C-●



Educational Toys & Games

setting the foundation for lifelong learning

Give your little one the building blocks for success with our handpicked selection of books, toys and games to support every stage of child development. Science, music, learning, reading, discovery, active play and more!

Chameleon Toys

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com



AD# N1708A26001C PASS 6 COL. x 3



N1708P27003C-●



N1708P27002C-●



N1708P27001C-●



Early Learning

for your future genius

Our early childhood education programs are designed to prepare your little one for success in kindergarten and beyond!

Sparrows Preschool 1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

..... Ages 2 through 5
 Open 6:30am - 6:30pm
 Partial & full-day programs

AD# N1708A27001C
PASS 6 COL. x 3



N1708P28019C*-O



N1708P28014C*-O



N1708P28013C*-O



N1708P28016C*-O



N1708P28011C*-O



N1708P28003C*-O



N1708P28001C*-O



N1708P28004C*-O



N1708P28008C*-O



N1708P28002C*-O



N1708P28005C*-O



N1708P28007C*-O



N1708P28006C*-O



N1708P28009C*-O



N1708P28012C*-O



N1708P28017C*-O



N1708P28010C*-O



N1708P28015C*-O



N1708P28018C*-O



N1708P29001C-●



N1708P29007C-●



N1708P29005C-●



N1708P29002C-●



N1708P29004C-●



N1708P29003C-●



N1708P29006C-●



N1708P30001C-●



N1708P30004C-●



N1708P30005C-●



N1708P30003C-●



N1708P30008C-●



N1708P30002C-●



N1708P30007C-●



N1708P30006C-●



N1708P31008C-●



N1708P31003C-●



N1708P31007C-●



N1708P31004C-●



N1708P31001C-●



N1708P31005C-●



N1708P31002C-●



N1708P31006C-●



N1708P32004C-●



N1708P32005C-●



N1708P32003C-●



N1708P32002C-●



N1708P32009C-●



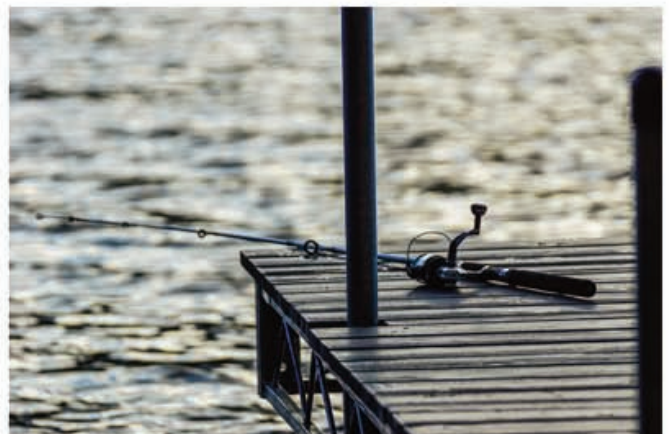
N1708P32006C-●



N1708P32008C-●



N1708P32007C-●



N1708P32001C-●

Fun & Affordable Family Camping Resort

Your family headquarters for fun in the sun all summer!



N1708P20006C

RV Hookups Tent Camping Cabin Rentals

Swimming Pools • Kayak Rentals • Boat Launch • Miniature Golf • Game Room • Shuffleboard • Volleyball • Basketball • Playgrounds • Nature Trails • Daily Activities • Free Wifi



N1708P18004C
N1708P20006C

Stay One Night, Save 50% Off Your Second Night

Offer good by reservation through 09.09.17 based on availability. Mention this ad when booking to receive your discount, tax details, terms and conditions here.

Conveniently located just minutes from the beach
Snack cabana & camping store on site
Pets welcome

Sand & Sea Campground

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com



N1203P46009C

AD# N1708A33001C 8.5 x 11

Summer Is Boardwalk Season!

The hottest spot for family fun, day or night, all summer!



N1708P34007C

Rides + Games Arcade + Prizes Food + Events

Roller Coasters • Water Rides • Haunted House • Bumper Cars • Kiddie Rides • Carnival-Style Games • Huge Arcade • Ice Cream • Pizza • Burgers • Funnel Cakes • & So Much More



N1708P34002C
N1708P34005C

Two-for-One Rides & Games Every Tuesday

Offer good all day and all night Tuesdays through September 09, 2017. List details, terms and conditions here.

Free Outdoor Movie Every Friday at 8PM
Rides & Arcade Open 10AM-10PM
Plenty of Free Parking

Skyview Beach Amusements

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com



N1203P46009C

AD# N1708A33002C 8.5 x 11

Holistic Spa Care to enhance your healthy lifestyle

Enjoy healing, relaxing and health-supporting massage therapy and spa treatments tailored to your body's unique needs.



Acupuncture | Sports Massage | Deep-Tissue Massage | Swedish Massage
Prenatal Massage | Hot Stone Massage | Craniosacral Therapy | Reflexology |
Cupping | Energy Healing | Herbal Remedies | Organic Facials
Vegan Skin Care | Vitamin Therapy

Gift Certificates Available

Special Offer for New Clients!
Save **25% Off Your First Service**
Call to book your appointment today, and simply mention this ad to receive your discount.

Raindrop Spa

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com



N1708P44005C

N1708P59001C

N1708P59008C

AD# N1708A33003C 8.5 x 11

Hand Us Your To-Do List

Reliable, neat, experienced and affordable, we are your local specialists in all areas of home repair, maintenance and improvement.

Drywall | Stucco Repair | Interior Painting | Carpentry Work |
Tile & Reglazing | Wood & Laminate Floors | Window
Treatments Installed | Ceiling Fans & Lighting Fixtures |
Picture Hanging | Television Mounting | Furniture Assembly |
Yard Work | Fence Repair | Shed Assembly | & Much More

Trusty Home Repair

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Current Specials

Hardwood Floor Installation

\$3 per square foot
regularly \$4 per square foot. Does not include materials, 15% of calling.

Interior Painting

\$389 per room
size up to 10 square feet. Does not include materials, 15% of calling.
Limited-time offers through 09.09.17.
Call now for details and booking.

Free Estimates
Fully Insured
All Work Guaranteed



N1708P46009C

N1708P59002C
N1708P44008C

N1203P46009C

AD# N1708A33004C 8.5 x 11



N1708P34003C-●



N1708P34002C-●



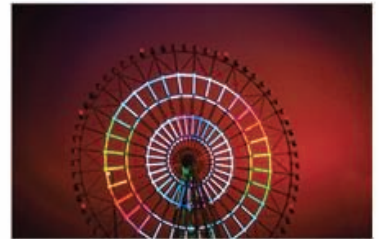
N1708P34006C-●



N1708P34005C-●



N1708P34004C-●



N1708P34001C-●



N1708P34007C-●



N1708P34008C-●



N1708P35006C-●



N1708P35004C-●



N1708P35003C-●



N1708P35008C-●



N1708P35005C-●



N1708P35007C-●



N1708P35001C-●



N1708P35002C-●



N1708P36004C-●



N1708P36002C-●



N1708P36005C-●



N1708P36006C-●



N1708P36001C-●



N1708P36007C-●



N1708P36008C-●



N1708P36003C-●



N1708P37009C-●



N1708P37008C-●



N1708P37001C-●



N1708P37003C-●



N1708P37004C-●



N1708P37002C-●



N1708P37005C-●



N1708P37007C-●



N1708P37006C-●

N1708P25011C-O

DAY CARE for KIDS

We offer affordable quality child care in a safe and nurturing setting focused on preparing children for school with fun and stimulating activities like story time, sing-a-longs, arts, crafts and creative play. Supervised by an attentive CPR-certified staff of experienced child care professionals, our students enjoy games, toys and activities designed to improve socialization while building verbal, pre-reading and basic math skills.

Breakfast & Lunch Included
Healthy nutrition with no morning hassles for you!

**Safe & Supervised
Indoor & Outdoor Play**

**Enroll Now! Save 50% Off
Your Child's First Week**

when you sign up through 00.00.17. List details, terms and conditions here. Call today for details.



N1708P25005C-O

Wee Ones Child Care

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

AD# N1708A38001C PASS 6 COL. x 10

They Play. You Vaca!

There's no shortage of fun and relaxation at our family-friendly hotel and vacation resort!



Heated Swimming Pool
Hot Tub & Sauna
On-Site Game Room
Full-Service Snack Bar
Watersport Rentals
On-Site Day Spa
Family-Friendly Bar & Grill
Daytime Activities for the Kids
Nightly Entertainment

Book Today! Great Nightly Rates & Weekly Discounts
Minutes From Water Park & Family Amusements

FREE Breakfast Buffet
Enjoy delicious on-site dining at Madison's Cafe, serving breakfast, lunch and dinner nightly.

Sunrise Lakeside Resort

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



N1708P20007C-O

AD# N1708A38002C PASS 6 COL. x 10

N1708P39031C-●



HOT

end-of-summer DEALS

Shop sizzling savings on
all in-stock summer merchandise!

N1708P39002C*-O

**30% to
50% OFF
Everything
Summer**

N1708P39003C*-O

**Beach
Chairs**
now starting at
\$4.99

**Beach
Towels**
now starting at
\$2.99

**Shade
Canopies**
now starting at
\$12.99

**Inflatable
Pools**
now starting at
\$11.99

**Rolling
Coolers**
now starting at
\$14.99

**Power
Fans**
now starting at
\$9.99

**Outdoor
Dinnerware**
now starting at
99¢

**Portable
Grills**
now starting at
\$17.99

**Camping
Tents**
now starting at
\$49



Going On Now
Shop early for the best selection!

N1203P46009C*-O

Variety Market

1234 Washington Street • Somersville Heights • 000-000-0000 • www.namewebsite.com

AD# N1708A39001C

PASS 6 COL. x 21

AD# N1708A39002C

10 x 13

All the Comforts of Home for your

College Dorm

N1708P28013C*-O

N1708P40001C*-O



Free Back-to-College Checklist
Get yours in store or online today!

Cotton Sheet Sets
twin & twin XL sizes
\$19.99

Body Pillows
assorted styles
\$9.99

Bath Caddies
durable & lightweight
\$9.99

Stacking Storage Bins
assorted colors
\$12.99

Ladies' Bathrobes
plush colors
\$17.99

Fashion Bedding Sets

Includes comforter and shams
Twin and twin XL sizes
Dozens of great styles

\$49 & up

Portable Speakers
wireless sound
\$14.99

Laundry Baskets
assorted colors
\$2.99

Area Rugs
assorted styles
\$29.99

Discount Linens & Home

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



Advertised prices good while supplies last through 00.00.17. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Save \$5 Off
Purchase of \$25 or More

Offer good with coupon through 00.00.17. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Discount Linens & Home

1234 Washington Street
000-000-0000 | www.namewebsite.com

Save \$10 Off
Purchase of \$50 or More

Offer good with coupon through 00.00.17. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Discount Linens & Home

1234 Washington Street
000-000-0000 | www.namewebsite.com

AD# N1708A40001C

PASS 6 COL. x 10

AD# N1708A40009C

10 x 13

N1203P46009C*-O



N1708P41001A-●



N1708P41002A-●



N1708P41003A-●



N1708P41014A-●



N1708P41013A-●



N1708P41008A-●



N1708P41005A-●



N1708P41009A-●



N1708P41007A-●



N1708P41004A-●



N1708P41010A-●



N1708P41012A-●



N1708P41011A-●



N1708P41006A-●



N1708P42007A-●



N1708P42006A-●



N1708P42005A-●



N1708P42011A-●



N1708P42012A-●



N1708P42010A-●



N1708P42001A-●



N1708P42009A-●



N1708P42004A-●



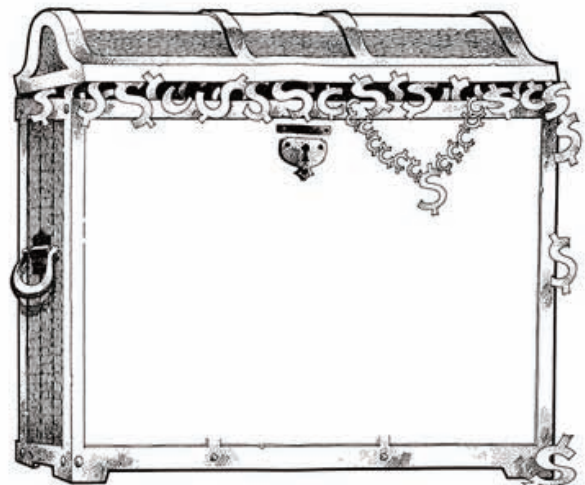
N1708P42008A-●



N1708P42002A-●



N1708P42003A-●



N1708P42013A-●



N1708P43006C-●



N1708P43002C-●



N1708P43004C-●



N1708P43007C-●



N1708P43001C-●



N1708P43003C-●



N1708P43005C-●



N1708P44010C-●



N1708P44003C-●



N1708P44004C-●



N1708P44005C-●



N1708P44001C-●



N1708P44008C-●



N1708P44007C-●



N1708P44009C-●



N1708P44002C-●



N1708P44006C-●



N1708P45002C-●



N1708P45003C-●



N1708P45004C-●



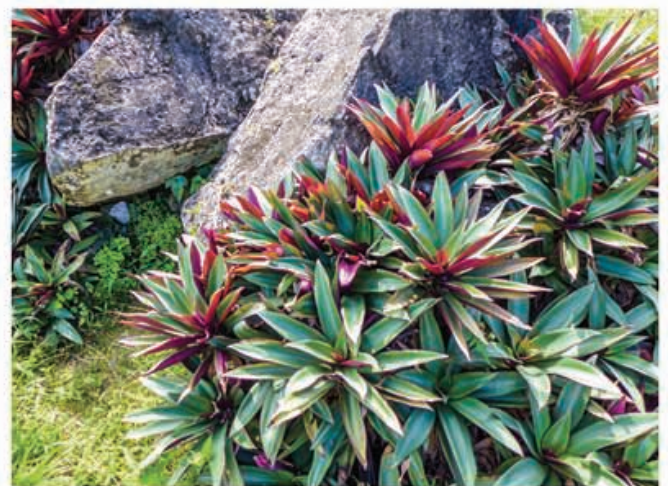
N1708P45001C-●



N1708P45007C-●



N1708P45006C-●



N1708P45009C-●



N1708P45005C-●



N1708P45010C-●



N1708P45008C-●



N1708P46007C-●



N1708P46005C-●



N1708P46002C-●



N1708P46008C-●



N1708P46006C-●



N1708P46004C-●



N1708P46001C-●



N1708P46003C-●



N1708P47006C-●



N1708P47005C-●



N1708P47002C-●



N1708P47009C-●



N1708P47001C-●



N1708P47003C-●



N1708P47004C-●



N1708P47008C-●



N1708P47007C-●



🇨🇦 N1708P48011C*-○



🇨🇦 N1708P48008C*-○



🇨🇦 N1708P48009C*-○



🇨🇦 N1708P48006C*-○



🇨🇦 N1708P48001C*-○



N1708P48005C*-○



N1708P48002C*-○



N1708P48004C*-○



N1708P48003C*-○



N1708P48010C*-○



🇨🇦 N1708P48012C*-○
🇨🇦 N1708P48013C*-○



🇨🇦 N1708P48007C*-○

Support for area businesses is fundamental for a strong community and the foundation of every publication's ad revenue. This valuable content is designed to position your paper as the champion of local businesses, and therefore allow you to take the lead with "shop local" advertising.



N1708P490001C-●



N1708P490004C-●



N1708P490002C-●



N1708P49010C*-○



N1708P49014C*-○



N1708P490003C-●



N1708P49013C*-○



N1708P49008C*-○



N1708P49006C*-○



N1708P49015C*-○



N1708P49009C*-○



N1708P49007C*-○



N1708P49005C*-○



N1708P49012C*-○



N1708P49011C*-○

Shop In; We're Friendly!

Enjoy old-fashioned, friendly service from a trusted neighborhood business that values our customers and this community!



- Low Prices
- Great Selection
- Local & Independent Since 19XX

Somersville Variety Market

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



AD# N1708A49001C PASS & COL. x 3

N1203P46009C*-○



N1708P50004C-●

Usage Notes:

Use these backgrounds to help promote services and merchandise for medical advertisers, end-of-summer sales, agricultural advertisers, back to college, Labor Day, and more, for individual retail ads and campaigns, full-page directories, multiple-item merchandise ads, event schedules or cover designs.

(MCC Creative Library / Image Type: Background)




N1708P50007C-●



N1708P50003C-●



N1708P50005C-●

N1708P50006C-● 



N1708P50001C-●



N1708P50002C-●



N1708P50008C-●



N1708P50009C-●



N1708P50010C-●

N1708P51001C-●



**Usage
Suggestions:**

These banner-style photos can be employed as a background or page header for all types of ads and pages in print and online. Try them for a variety of promotions for nightlife directories, fabric stores, travel, building materials ads ... and more.

N1708P51002C-●



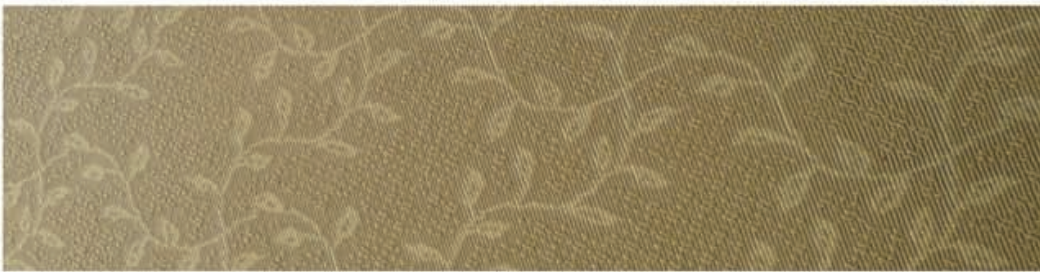
N1708P51003C-●



N1708P51004C-●



N1708P51005C-●



N1708P51006C-●



Dorm Essentials

N1708P52023C*-O
(BACKGROUND ONLY-METROBIZ)
N1708P52004C*-O
N1708P52013C*-O
(SPANISH VERSION)

PASS 2 COL. x 5.25

Preschool Registration

N1708P52024C*-O
(BACKGROUND ONLY-METROBIZ)
N1708P52005C*-O
N1708P52014C*-O
(SPANISH VERSION)

PASS 2 COL. x 5.25

Pool Care Clearance

N1708P52019C*-O
(BACKGROUND ONLY)
N1708P52001C*-O
N1708P52010C*-O
(SPANISH VERSION)

PASS 1 COL. x 5.25

Usage Note:

These frame-and-heading ad starters are also presented as frames without headings for you to use in your pages and ads. They can also be used as background letterhead templates for customers of your printing business. Plus, you can repurpose them to use in HTML e-mail for newsletters and messages that require extra attention.

MCC Creative Library / Image Type: Ad Starter or Image Type: Background / Keyword: MetroBiz

Book Your Summer Getaway!

N1708P52025C*-O
(BACKGROUND ONLY-METROBIZ)
N1708P52006C*-O
N1708P52015C*-O
(SPANISH VERSION)

PASS 2 COL. x 5.25

Farm Market

N1708P52026C*-O
(BACKGROUND ONLY-METROBIZ)
N1708P52007C*-O
N1708P52016C*-O
(SPANISH VERSION)

PASS 2 COL. x 5.25

Closed Labor Day

N1708P52021C*-O
N1708P52020C*-O
(BACKGROUND ONLY)
N1708P52002C*-O
N1708P52011C*-O
(SPANISH VERSION)

PASS 1 COL. x 5.25

Smoothie Shop

N1708P52027*-O
(BACKGROUND ONLY-METROBIZ)
N1708P52008*-O
N1708P52017*-O
(SPANISH VERSION)

PASS 2 COL. x 5.25

Relax Here on Labor Day

N1708P52029*-O
N1708P52028*-O
(BACKGROUND ONLY-METROBIZ)
N1708P52009*-O
N1708P52018*-O
(SPANISH VERSION)

PASS 2 COL. x 5.25

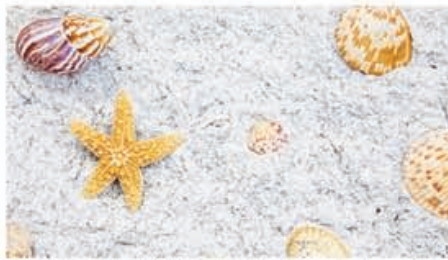
On Sale

N1708P52022C*-O
(BACKGROUND ONLY)
N1708P52003C*-O
N1708P52012C*-O
(SPANISH VERSION)

PASS 1 COL. x 5.25



MCC KEYWORD HINT: Shore Realtor
N1708P53007C-●



MCC KEYWORD HINT: Beach Resort
N1708P53008C-●



MCC KEYWORD HINT: Pediatrician
N1708P53009C-●



MCC KEYWORD HINT: Day Care
N1708P53010C-●



MCC KEYWORD HINT: Handyman
N1708P53011C-●



MCC KEYWORD HINT: Landscaper
N1708P53012C-●

Usage Note:

MCC Creative Library / Image Type: **frame, background, photo** or **MetroBiz**, where applicable

Use these business card photo backgrounds to help you expand your printing business.

You can also employ these timely frames in print inserts, ads or online ads and pages.

The banner-style frames can be used for top- or bottom-of-the-page print ads

or repurposed for Web banners. Look for more seasonal and timely subjects throughout the year.



N1708P53001C*-○



N1708P53002C*-○



N1708P53003C*-○



N1708P53004C*-○



N1708P53005C*-○



N1708P53006C*-○ 



N1708P54002C*-O



N1708P54004C*-O



N1708P54003C*-O



N1708P54001C*-O



N1708P54017C*-O



N1708P54015C*-O



N1708P54012C*-O



N1708P54011C*-O



N1708P54016C*-O



N1708P54018C*-O



N1708P54013C*-O



N1708P54014C*-O



N1708P54020C*-O



N1708P54008C*-O



N1708P54009C*-O



N1708P54010C*-O



N1708P54005C*-O



N1708P54019C*-O



N1708P54007C*-O



N1708P54006C*-O



N1708P55010C*-O



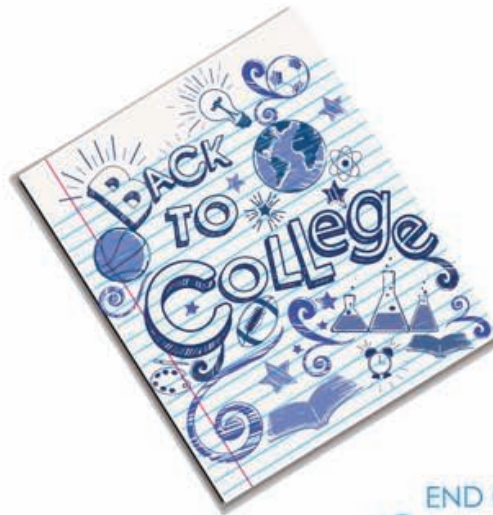
N1708P55011C*-O



N1708P55003C*-O



N1708P55004C*-O



N1708P55001C*-O
N1708P55002C*-O



N1708P55007C*-O



N1708P55005C*-O



N1708P55008C*-O
N1708P55009C*-O



N1708P55006C*-O



MCC KEYWORDS: ICON SET, MAKEUP
N1708S56006C*-O



MCC KEYWORDS: ICON SET, BEACH DAY
N1708S56001C*-O



MCC KEYWORDS: ICON SET, BIRTHDAY PARTY
N1708S56002C*-O



MCC KEYWORDS: ICON SET, SURFING
N1708S56005C*-O



MCC KEYWORDS: ICON SET, SUN
N1708S56004C*-O



MCC KEYWORDS: ICON SET, FRUIT
N1708S56003C*-O



N1708P57030C*-O



N1708P57031C*-O



N1708P57032C*-O

N1708P57029C*-O



N1708P57033C*-O



N1708P57034C*-O



N1708P57035C*-O



N1708P57037C*-O



N1708P57036C*-O



N1708P57038C*-O



N1708P57039C*-O



N1708P57040C*-O



N1708P57041C*-O



N1708P57042C*-O



N1708P57043C*-O



N1708P57044C*-O



N1708P57045C*-O



N1708P57046C*-O



N1708P57047C*-O



N1708P57048C*-O



N1708P57001C*-O



N1708P57002C*-O



N1708P57003C*-O



N1708P57004C*-O



N1708P57005C*-O



N1708P57006C*-O



N1708P57007C*-O



N1708P57008C*-O



N1708P57010C*-O



N1708P57009C*-O



N1708P57011C*-O

N1708P57012C*-O



N1708P57021C*-O



N1708P57022C*-O



N1708P57025C*-O



N1708P57026C*-O



N1708P57027C*-O



N1708P57028C*-O



N1708P57024C*-O

N1708P57023C*-O

MCC Creative Library /
Image Type: Border, Icon Set
or Object



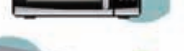
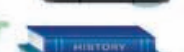
N1708P57008C*-O



N1708P57010C*-O



N1708P57013C*-O



N1708P57014C*-O



N1708P57016C*-O



N1708P57017C*-O



N1708P57019C*-O



N1708P57015C*-O



N1708P57018C*-O



N1708P57020C*-O

MCC KEYWORDS: ICON SET, BACK-TO-SCHOOL

N1708S57049C*-O

Bonus images available in the MCC Creative Library:



N1708P5806C-●



N1708P5802C-●



N1708P5803C-●



N1708P5804C-●



N1708P5801C-●



N1708P5805C-●

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to grow your special sections program and ad sales, starting now? With Metro's fully templated print sections, you can (online versions also available). These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion ads to invite advertisers to participate in

your section are also included in the package. Adapt the ads for online use to promote the upcoming online version of the section.

View this month's **Fall Home & Garden** Templated Special Sections package in the MCC Editorial Library. If you like what you see, call 800-223-1600 or email service@metro-email.com to order and grow your special sections revenue!

Fall Home & Garden

August 2017
NAME NEWSPAPER

Keeping Up Your Kitchen
Must-have kitchen remodel features

Surviving Small
How to maximize the most of limited space
Roof Recon
Potential indicators of roof trouble

TSS COVER

Home In on More Customers This Fall

Fall Home & Garden

Special Copy Deadline August 09
Print Date August 09

Ad Size & Rates	Ad Dates
1/2 Page	\$1,100
1/3 Page	\$700
1/4 Page	\$450
1/6 Page	\$300
1/8 Page	\$200

Contact us today to reserve your advertising spot!
Call 800.000.0000 or email metro@metroemail.com
Advertising Deadline: August 01 / Publication Date: August 09

8.5 x 11 SALES SHEET

Improve Your Fall Home & Garden Business

Fall Home & Garden
NAME NEWSPAPER

Call to see if our helpful ad consultants today about the best way to promote your products and services in Fall Home & Garden.
Call 800.000.0000 or email metro@metroemail.com
Reservation Deadline: August 01 / Publication Date: August 09

PASS 2 COL. x 5

Got Home or Garden Projects in the Works?

Fall Home & Garden
NAME NEWSPAPER

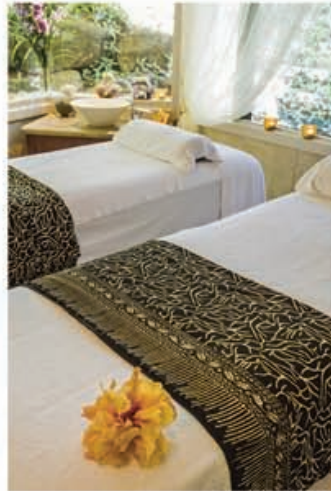
In Print & Online August 09
metroemail.com/fallhomeandgarden
Subscribe or renew at 800.000.0000
or www.metroemail.com

PASS 2 COL. x 5

Bonus images available in the MCC Creative Library:



N1708P59003C-●



N1708P59001C-●



N1708P59007C-●



N1708P59004C-●



N1708P59008C-●



N1708P59005C-●



N1708P59006C-●



N1708P59002C-●

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to grow your special sections program and ad sales, starting now? With Metro's fully templated print sections, you can (online versions also available).

These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion ads to invite advertisers to participate in

your section are also included in the package. Adapt the ads for online use to promote the upcoming online version of the section.

View this month's **Healthy Lifestyle** Templated Special Sections package in the MCC Editorial Library. Like what you see? Call 800-223-1600 or email service@metro-email.com to order and grow your special sections revenue!



TSS COVER



8.5 x 11 SALES SHEET



PASS 2 COL. x 5



PASS 2 COL. x 5

N1708P48008C*0

N1708P62025C*0



Deals That Work for You

Labor Day Sale
Saturday | Sunday | Monday
September 2-4, 2017

Enjoy paycheck-stretching deals in every department!

Apparel & Footwear for the Whole Family |
Jewelry, Handbags & Accessories |
Housewares & Household Electrics |
Dinnerware & Cookware |
Bed & Bath | Home Accessories & Decor

up to **50% Off**
Storewide Savings

Hallard's Fashion & Home
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com



N1208P46009C*0

AD# N1708A60001C PASS 6 COL. x 10

AD# N1708A60002C PASS 6 COL. x 10

N1708P48009C*0

N1708P62031C*0



Make Labor Day Delicious

Pick up premium-quality meats, poultry and more, fresh and ready for the grill!



80% Lean
Ground Sirloin
\$2.49 lb.

Sweet or Hot
Italian Sausage
\$5.99 lb.

Hand-cut
Rib-eye Steaks
\$6.99 lb.

Tender Pork
Spare Ribs
\$1.99 lb.

Boneless
Chicken Breasts
\$4.99 lb.

Vegetable
Skewers
\$2.19 lb.

Effortless eats from our deli!
Creamy Potato Salad
Fresh Macaroni Salad
Italian Pasta Salad
Tangy Cole Slaw
Cold Cut Platters
Deli Sandwiches

Enjoy your just desserts!
Bakery Cookies
Cakes & Cupcakes
Brownies & Blondies
Italian Pastries
Dessert Trays

Victory Meat Market & Deli

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Closed Labor Day



N1708P66012C*0

AD# N1708A60003C PASS 6 COL. x 10

AD# N1708A60004C PASS 6 COL. x 10

Snack Bar NOW OPEN



Hot Dogs | Corn Dogs | Hamburgers | Oeggie Burgers | Grilled Cheese | Chicken Fingers | Fish Tacos | Popcorn | Hot Pretzels | Ice Cream | Pizza | French Fries | Onion Rings | Nachos | Snack Chips | Candy | Cold Drinks | Hot & Iced Coffee

\$1 Drink & Snack Specials Daily

**OPEN
7 DAYS
All Summer
10am-7pm**

Pine Ridge Park SNACK BAR

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



AD# N1708A61001C PASS 3 COL. x 10

N1708P60100C

N1203P46009C

TAKE ONE FOR A SPIN NEW & VINTAGE VINYL



WE BUY & SELL!

Shop the area's most eclectic collection of new and classic records, plus music posters, video games, movies, comic books, graphic novels, collectibles and more!

Record Swap
Saturday,
August 00
11am - 4pm
Closed Mondays

FOR THE RECORD

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



AD# N1708A61002C PASS 3 COL. x 10

N1708P34008C

Priceless Summer Memories Start Here



**Mortgage
Loans**
for that beach house
you've always wanted

**Home
Equity Lines**
for the pool they'll
enjoy year after year



**Personal
Loans**
for the perfect family vacation

**Marine
Loans**
for your dream boat

**Great
Rates**

Apply by phone or online now, and get an answer in 24 hours or less!

Somerville Savings & Loan

1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

AD# N1708A61003C PASS 3 COL. x 10

N1708P35003C
N1708P35004C

N1708P20004C
N1708P23008C

Where College Meets Career



Small class sizes, personalized attention and focused education to prepare you for a successful future in the field of your dreams.

- University Transfer
- Career & Technical Training
- Continuing Education & Enrichment

Register now for classes!
Go online or call today to get started.

Somerville Community College

1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

AD# N1708A61004C PASS 3 COL. x 10

N1708P28002C
N1708P28005C
N1708P28006C
N1708P28003C

N1708P30008C



N1708P62032C*-O



N1708P62025C*-O



N1708P62021C*-O



N1708P62031C*-O



N1708P62020C*-O



N1708P62017C*-O



N1708P62018C*-O



N1708P62001C*-O



N1708P62002C*-O



N1708P62009C*-O



N1708P62011C*-O



N1708P62005C*-O



N1708P62006C*-O



N1708P62003C*-O



N1708P62010C*-O



N1708P62012C*-O



N1708P62004C*-O



N1708P62015C*-O



N1708P62014C*-O



N1708P62016C*-O



N1708P62013C*-O



N1708P62007C*-O



N1708P62019C*-O



N1708P62022C*-O



N1708P62026C*-O



N1708P62023C*-O



(PLANT A TREE)
N1708P62030C*-O



(EXPLORE YOUR LOCAL FARMERS' MARKET)
N1708P62029C*-O



(READY FOR BACK-TO-SCHOOL)
N1708P62028C*-O



N1708P62024C*-O



(SIDEWALK SALE)
N1708P62027C*-O



N1708P63005C-●



N1708P63004C-●



N1708P63010C-●



N1708P63009C-●



N1708P63007C-●



N1708P63011C-●



N1708P63006C-●



N1708P63003C-●



N1708P63001C-●



N1708P63008C-●



N1708P63002C-●



N1708P64017C-● WATERMELON



N1708P64016C-● PULLED PORK SANDWICH



N1708P64012C-● ICE CREAM SANDWICH



N1708P64011C-● RICE PUDDING



N1708P64009C-● BANANA



N1708P64005C-● RADISHES



N1708P64014C-● PISTACHIO



N1708P64024C-◇ ZUCCHINI



N1708P64002C-● RED RASPBERRIES



N1708P64026C-◇ BANANAS



N1708P64010C-● SLICE OF LEMON MERINGUE PIE



N1708P64013C-● MIXED NUTS



N1708P64032C-◇ GINGER



N1708P64034C-◇ COLD CUT SANDWICH



N1708P64029C-◇ GREEN APPLE



N1708P64006C-● LEMON MERINGUE



N1708P64008C-● PEARS



N1708P64020C-◇ SPICES



N1708P64031C-◇ LEMON MERINGUE PIE



N1708P64030C-◇ RED DELICIOUS



N1708P64001C-● MINT



N1708P64007C-● LEMON MERINGUE PIE



N1708P64025C-◇ LEMON



N1708P64021C-◇ RASPBERRIES



N1708P64028C-◇ GRANNY SMITH



N1708P64015C-● COLD CUT SANDWICH



N1708P64003C-● COOKIE DOUGH



N1708P64035C-◇ WATERMELON



N1708P64018C-◇ MINT



N1708P64019C-◇ PARSLEY



N1708P64004C-● COOKIE DOUGH



N1708P64027C-◇ GRANNY SMITH



N1708P64022C-◇ CHOCOLATE CHOCOLATE CHIP



N1708P64023C-◇ CHOCOLATE CHIP COOKIES



N1708P64036C-◇ PEACHES



N1708P64033C-◇ ICE CREAM SANDWICHES



Fresh Deals

Enjoy great quality and selection with friendly, helpful service and everyday low prices!

N1708P64035C-◇
N1708P64036C-◇

N1708P64018C-◇ N1708P64028C-◇ N1708P64025C-◇

◇N1708P64021C



Premium Produce

Vine-Ripened Tomatoes	Raspberries or Blackberries
\$1.29 lb.	\$1.79 pt.
Lacinato Kale	Fresh Lemons
99¢ bunch	3 for \$1

Meat & Deli Dept.

Name Brand Chicken Breasts thinly sliced	Name Brand Sirloin Steaks USDA prime	Name Brand Sliced Turkey all natural
\$1.89 lb.	\$5.99 lb.	\$2.19 lb.



◇N1708P64034C

◇N1708P64033C



Groceries & Frozen Foods

Name Brand Ice Cream assorted flavors	Name Brand Snack Chips 00 oz. select varieties	Name Brand Canned Vegetables 00 oz. select varieties
\$1.99 pint	2 for \$3	2 for \$1

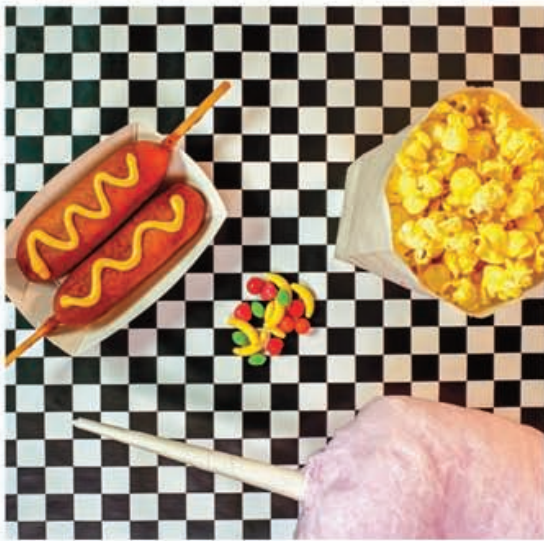
Market Grocery

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Advertisers offers good through 00:00:17. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

◇N1203P46009C

AD# N1708A65001C PASS 6 COL. x 21
AD# N1708A65002C 10 x 13



N1708P66010C-●
CORN DOGS, COTTON CANDY & POPCORN



N1708P66011C-●
PORK MEDALLIONS



N1708P66008C-●
GLASS OF LEMONADE



N1708P66001C-●
HAM & CHEESE SANDWICH



N1708P66002C-●
CHEESEBURGER & FRIES



N1708P66005C-●
PICNIC BASKET



N1708P66007C-●
CHEESEBURGER & FRIES



N1708P66009C-●
SOFT FISH TACO



N1708P66003C-●
CHICKEN SKEWERS WITH RICE



N1708P66012C-●
FLAME BROILED BURGERS



N1708P66004C-●
BABY GREENS SALAD



N1708P66006C-●
HAM & CHEESE SANDWICH

MCC KEYWORD HINT: week1

This is your illustration and copy for August 3, 2017.

Sins That Cry Out to Heaven

"It will not be the poor because they are poor and do not seek the mercy of your Lord who will take on their case and will plead for them." —Proverbs 22:23-25

There are sins that cry out to heaven for justice. The slaughter of Abel by his brother Cain is the prototypical example. A premeditated murder of one's brother certainly cries out for justice. The oppression of the Israelites in Egypt is another sin that cried to heaven, and throughout the Bible we see the oppression of the poor, of orphans and widows, and of religious as sins that God is particularly inclined to avenge. The Book of Exodus makes this principle explicit: "Do not mistreat or oppress a foreigner, for you were foreigners in Egypt. Do not take advantage of the widow or the fatherless. If you do and they cry out to me, I will certainly hear their cry. My anger will be aroused, and I will kill you with the sword; your wives will become widows and your child as fatherless." (Exodus 22:21-24 NIV) This is a moral exhortation that is all too relevant today, when millions of refugees have no place to call home and widows and orphans are all around us. Ask yourself who in your community fits the bill of the widow, the orphan or the foreigner. We might call them by different names, i.e., single mothers, or undocumented immigrants, or the homeless and working poor, but these people are God's children, and they have a special place in His heart. —Christopher Simon

AD# N1708A67001C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week2

This is your illustration and copy for August 10, 2017.

Getting Our Lives in Order

"I will instruct you and teach you in the way you should go; I will counsel you with my loving eye on you." —Psalm 119:105

If you are unhappy with your life, or with certain aspects of it—and everyone has some areas of their life that needs work—perhaps it is because you have tried to manage it by yourself. It might relieve you to know that God has a better plan for your life than you do, and it takes a lot of the pressure off ourselves when we decide to live by God's plan. We aren't responsible for our being here, since none of us created ourselves, and so it shouldn't surprise us to realize that our Creator already has a plan for us. We should of course take some responsibility for our own well-being, striving to be as happy, healthy and virtuous as possible, but putting the responsibility for our entire life and life plans on ourselves is too heavy a burden. It is folly to try to be the engineer and director of our own lives. Many of us have lived poorly by following our own path and need some help from God to get it together. Consider God's word as a user's manual for how to get your life together. If you're not sure what God has planned for you, a good place to start in the Bible is the Book of Proverbs. It is filled with Godly wisdom for living a good life. —Christopher Simon

AD# N1708A67002C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week3

This is your illustration and copy for August 17,

We Know the Good We Ought to Do

"If anyone, then, knows the good they ought to do and doesn't do it, it is sin for them." —James 4:17

Most of the time when we sin we are fully aware that we are doing so. We know what we ought to do but our selfish sinful nature leads us astray. We rationalize our sins by telling ourselves that no one is being hurt, or that no one will know, or that our good acts this way. Driving over the speed limit is a good example of this. When we drive over the speed limit, we usually sense of the fact and rationalize our bad driving behavior by telling ourselves we really aren't hurting anyone (even though we know the speed limit is set for reasons of public safety). Or we might tell ourselves that no one is going to catch us doing this, and everyone else seems to be going over the speed limit too. One who rationalizes these small or "venial" sins will probably find it easy to rationalize larger and more serious sins as well. We know the good we ought to do, we just don't want to do it. We should all make a more serious effort to do the right thing, all the time, and without rationalizing our lapses into sin. —Christopher Simon

AD# N1708A67003C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week4

This is your illustration and copy for August 24,

Ancient Boundary Stones

"The poor where and the needy will be glad at our God's justice." —Psalm 112:5

There is a prohibition in the Book of Proverbs which tells us "Do not move an ancient boundary stone set up by your ancestors." (Proverbs 22:28 NIV) This may sound curious to modern ears, but it is just a straightforward warning against theft or encroachment on someone else's land. A few verses later the warning is repeated, with a bit more specificity: "Do not move an ancient boundary stone or encroach on the fields of the fatherless, for their Defender is strong; he will take up their case against you." (Proverbs 23:10-11 NIV) The ancient Israelites believed that the land belonged to God and was in a sense loaned to God's people for their use. Thus, they allowed the poor and orphans to glean the fields (cf. Leviticus 19:9-10), and the original distribution of the land for each tribe and family was expected to be honored (cf. Leviticus 25). These rules and maxims are, in effect, a codification of God's justice and fairness. The "ancient boundary stones" can also be taken metaphorically to apply to the ancient wisdom of the Bible. We do well to keep these ancient stones in place. Rules that have worked well for thousands of years should not be overturned lightly. —Christopher Simon

AD# N1708A67005C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week5

This is your illustration and copy for August 31, 2017.

The Perils of Interiority

"Quietly, brother and sister, whenever a fire, whenever a noise, whenever a light, whenever a just, whenever a duty, whenever a substantial, anything is needed or presently—think about such things." —Proverbs 16:1

It is good to spend time each day in quiet reflection, thinking and praying about our lives. Much of our daily life is spent "inside our own heads." If thought just how much noise a lot with individuals their circumstances, interests and people who live close probably spend more time inside their own heads than extroverts and people who live with others. In any case, there are perils to reflection and interiority; quiet reflection can easily turn into brooding over real or imagined grievances. The teacher on the way to school and the office worker on the way to work may both be imagining the difficult individuals they are sure to confront. How much of your interior life is spent in these imaginary conflicts? While it can be helpful whenever the argument you plan to have with someone, these reverberations can easily become obsessive and filled with unkind thoughts about others. Also, do you find yourself dwelling on unkind thoughts throughout the day? Sometimes we must make a conscious effort to clean up our interior space. We should recall Jesus's warning that whoever is angry with his brother or sister is subject to judgement and whoever looks at a woman lustfully has committed adultery in his heart. (Matthew 5:22-28) —Christopher Simon

AD# N1708A67004C PASS 2 COL. x 5.25

The More You Give, The More Is Given to You!

N1708P67013C*-O

Pray

N1708P67015C*-O

Family Night

N1708P67012C*-O

Walking by Faith

N1708P67014C*-O

HOLY BIBLE

N1708P67016C*-O

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

AD# N1708A67006C PASS 6 COL. x 7

VENTA
del Día del Trabajo
(LABOR DAY SALE)
N1708P68007C*○

Salud
de la Mujer
(WOMEN'S HEALTH)
N1708P68004C*○

Gracias
al Personal de
Primeros Auxilios!
(THANK YOU, FIRST RESPONERS!)
N1708P68008C*○

Mercado
de Pulgas
(FLEA MARKET)
N1708P68003C*○

Horario de Deportes
Para el Otoño
(FALL SPORT SCHEDULE)
N1708P68005C*○

DESCUENTO
Para Estudiantes
(STUDENT DISCOUNTS)
N1708P68001C*○

Guía Para
Regreso a Clase
(BACK-TO-SCHOOL GUIDE)
N1708P68002C*○

Día del
Trabajo
(LABOR DAY)
N1708P68006C*○

Cupones
Para Útiles Escolares
(SCHOOL SUPPLY COUPONS)
N1708P68010C*○

Uniformes
Escolares
(SCHOOL UNIFORMS)
N1708P68009C*○

Use special event headings to launch or expand promotional opportunities for your advertisers. Use them in ads as a springboard to larger promotions, sections or full-page developments.
(MCC Creative Library / Keyword: Event / Image Type: heading).

NATIONAL LIGHTHOUSE DAY
AUGUST 7
N1708P68023C*○
N1708P68024C*○

NATIONAL WATER QUALITY MONTH
N1708P68030C*○

NATIONAL DOG DAY
AUGUST 26
N1708P68014C*○
N1708P68015C*○

WORLD HUMANITARIAN DAY
AUGUST 19
N1708P68033C*○
N1708P68034C*○

National Relaxation Day
August 15
N1708P68028C*○
N1708P68029C*○

National Aviation Day
August 19
N1708P68016C*○
N1708P68017C*○

International Clown Week
August 1-7
N1708P68012C*○
N1708P68013C*○

NATIONAL IMMUNIZATION AWARENESS MONTH
N1708P68022C*○

National Mustard Day
August 5
N1708P68025C*○
N1708P68026C*○

CHILDREN'S VISION & LEARNING MONTH
N1708P68011C*○

NATIONAL HEALTH CENTER WEEK
AUGUST 6-12
N1708P68018C*○
N1708P68019C*○

national holistic pet day
august 20
N1708P68020C*○
N1708P68021C*○



N1708P69002C-●
(Going Paperless)



N1708P69001C-●
(Lush Forest)



N1708P69012C*-○
N1708P69013C*-○
(Stand-Up Comedy Show)



N1708P69015C*-○
(Plant Leaves with Raindrops)



N1708P69014C*-○
(Horse Racing)



N1708P69004C*-○
(Blue Pool Float)



N1708P69005C*-○
(Pool Noodles)



N1708P69003C*-○
(Pineapple Pool Float)



N1708P69009C*-○
N1708P69010C*-○
N1708P69011C*-○
(Cave Man and Cave Woman)



N1708P69006C*-○
N1708P69007C*-○
N1708P69008C*-○
(Beach Can Frisbee)



N1708P69018A*-○
(Tropical Bird Coloring Panel)



N1708P69017C*-○
N1708P69016C*-○
(Tractor Ride)



N1708P69019A*-○
(Tropical Turtle Coloring Panel)

2017 THEME SCHEDULE

FULLY-TEMPLATED ONLINE AND PRINT SPECIAL SECTIONS

Expand your print and digital ad sales with a coordinated sections program. Each month, Metro delivers new section opportunities filled with fresh content and ready-to-sell ad positions. Contact us today to get started with Metro's fully-templated print and online sections: 800.223.1600, service@metro-email.com.



JANUARY PACKAGE

| Available 11/21/16

Weddings
Health, Mind & Body
The New Year*



JULY PACKAGE

| Available 5/19/17

School Year
Bridal Guide
Fun & Games**
On the Grill*



FEBRUARY PACKAGE

| Available 12/20/16

Spring Home
Green Living
Valentine's Day*



AUGUST PACKAGE

| Available 6/20/17

Fall Home & Garden
Healthy Lifestyle
Think Pink
Best of the Best**



MARCH PACKAGE

| Available 1/20/17

Living 50 Plus
Spring...On the Road
Healthcare Profiles**
St. Patrick's Day*



SEPTEMBER PACKAGE

| Available 7/20/17

Holiday Gift Guide
Cancer Awareness & Prevention
Fall/Winter Sports**
Hispanic Heritage*



APRIL PACKAGE

| Available 2/21/17

Lawn & Garden Guide
All About Pets
Graduates**
Prom & Graduation*



OCTOBER PACKAGE

| Available 8/21/17

Drive & Ride
Holiday Gifts & Lifestyle
Halloween
Local Professionals Guide**



MAY PACKAGE

| Available 3/20/17

Family Life
Women Today
Communions & Confirmations*



NOVEMBER PACKAGE

| Available 9/20/17

Giving Back
Dining & Entertaining
Pet Friendly*



JUNE PACKAGE

| Available 4/20/17

How-To
Health & Wellness
Coloring for Adults/All Ages**
Summer Fun*



DECEMBER PACKAGE

| Available 10/20/17

Financial Planning
Resolutions
Distinctive Properties



METRO NEWSPAPER SERVICE

August MNS will heat up your sales opportunities with valuable ready-to-sell coverage for end-of-summer, back-to-college, child care, Labor/Labour Day, and more. Get even more great topics to sell in the online MCC Creative Library.



PP. 45-52

MiAD SPEC AD LIBRARY

Expand your advertiser presentation options with August's MSAL spec ads for Dining, Entertaining and Celebrations advertisers. Presented in this book and available to view online in the MSAL SearchBook®, every ad is also available in MiAD Wizard so you can immediately personalize ads to present and close more sales.



JULY Issue
PP. 53-65

CAMPAIGNS & CLASSIFIED

Harvest third quarter sales with a ready-to-present mix of multiple-ad campaign selling, timely and seasonal spring-to-summer auto layouts, recruitment, real estate, self-promo ads and web ads. Campaigns & Classified is presented quarterly in this book and online as a SearchBook

METRO

CREATIVE GRAPHICS, INC.

519 Eighth Avenue
New York, NY 10018

PRSR STD
US POSTAGE
PAID
SOUTHERN, MD
PERMIT 4205



Create, Sell & Profit with Ready-to-Sell Special Sections

Cater to your community's calendar-driven activities, popular trends and top-selling interests — weddings, home improvement, real estate, automobiles, holidays, and more — with ready-to-sell Metro Special Sections. Local advertisers will jump to capture their market share.

- 24-page, beautifully designed, fully templated print sections are ready-to-sell — saving valuable production time
- Magazine-quality articles with relevant, motivating content
- Fresh, eye-catching imagery
- Wealth of ad positions and size options
- PLUS, accompanying sales sheets and promotional ads help to generate pre-special section excitement
- Increase your profitability — coordinate your print sections with mobile-responsive e-Sections

Visit metrocreativeconnection.com, email service@metro-email.com or call Client Services at 800.223.1600.



Create. Sell.
ROUND UP THOUSANDS
in HOLIDAY Profits.

Metro's 2017 Holiday Advertising Service is the ultimate resource for developing moneymaking Christmas and New Year's advertising, greetings and special projects. By equipping your creative and sales teams with hundreds of all-new ads, images, copy and design components, and ready-to-sell sections — plus access to all ads in MiAD Wizard — this annual service is guaranteed to help you create, sell and generate thousands in profits!

Features:

- Quick-Sell formats for multiple advertisers
- Advertiser-specific ads and images
- Online SearchBook®
- Dynamic cover designs
- Color and black-and-white versions for every image
- QuarkXPress® and InDesign® formats
- **BONUS: FREE Access to MiAD® WIZARD**

BONUS: THREE READY-TO-SELL HOLIDAY SECTIONS



Like Us on Facebook
facebook.com/MetroCreativeConnection



Follow Us on Twitter
[@MetroConnection](https://twitter.com/MetroConnection)



Follow Us on Instagram
[@metrocreativeconnection](https://www.instagram.com/metrocreativeconnection)

800.223.1600

metrocreativeconnection.com
service@metro-email.com