

CREATE. SELL. PROFIT.

METRO

CAMPAIGNS & CLASSIFIED

Recruitment

Shift more focus to your Recruitment section with advertising to promote your value to both employers and job seekers, as well as ads for career education advertisers and employers.

PP. 36-41, 44

Campaigns PP. 1-6, 21, 25, 37:

Quality Footwear for Toddlers to Teens



In Stock for Back-to-School!

Lightweight Sneakers, Soft Soles, Embroidered Styles & More!

Shoe Stop

1234 Washington Street | Springfield, MA 01103
555-555-5555 | www.shoestop.com

Compound revenue with ready-to-present-and-sell campaigns for plumbers, retailers, realtors, auto dealers and more!

Automotive PP. 5-20, 42



Rev up revenue from auto dealers with sale and rebate promotions, plus seasonal themes like back-to-school, July 4th, Canada Day, Labor Day, summertime and so much more!

Real Estate PP. 25-35, 43



Sell to builders, realtors, senior communities, apartment buildings and private sellers looking to list with this quarter's collection of ads and images!

NEW, IMPROVED & MORE VALUABLE THAN EVER! CAMPAIGNS & CLASSIFIED

We've given Classified Dynamics a makeover to keep up with the evolving needs of your Classifieds business. **Campaigns & Classified** now delivers the fresh auto, real estate and recruitment content you already value, as well as a wealth of ready-to-sell campaigns focused on generating more revenue from every single sales call!



Show and sell more at every sales call with valuable campaign opportunities for your most popular advertisers. Each quarter, **Campaigns & Classified** delivers fresh ideas to drive sustained revenue growth for both you and your clients.

New customers, call now to find out how to get the latest quarterly issue of **Campaigns & Classified FREE!**

METRO.
CREATIVE GRAPHICS, INC.

800.223.1600

www.metrocreativeconnection.com • service@metro-email.com

Campaigns & Classified: Generic Cars & Houses Help You Create, Sell & Profit

Whether they're used as placeholders when presenting spec ads, as substitutes for unavailable imagery for print and digital ads, or as general illustrations in ads, non-specific, generic car and house images are indispensable. But because the topics themselves are so widespread, keyword searches using the logical words of "car" or "house" are impractical because of the sheer quantity of items that will turn up as a result of such searches. So how can you save time and get what you need in MCC?

Search Me

The key to refining your search for general items in MCC is using multiple keywords. In the cases of cars or houses, add the word "generic" as a keyword, and click the **Exact Match** box. Your search results will be much more manageable and relevant.

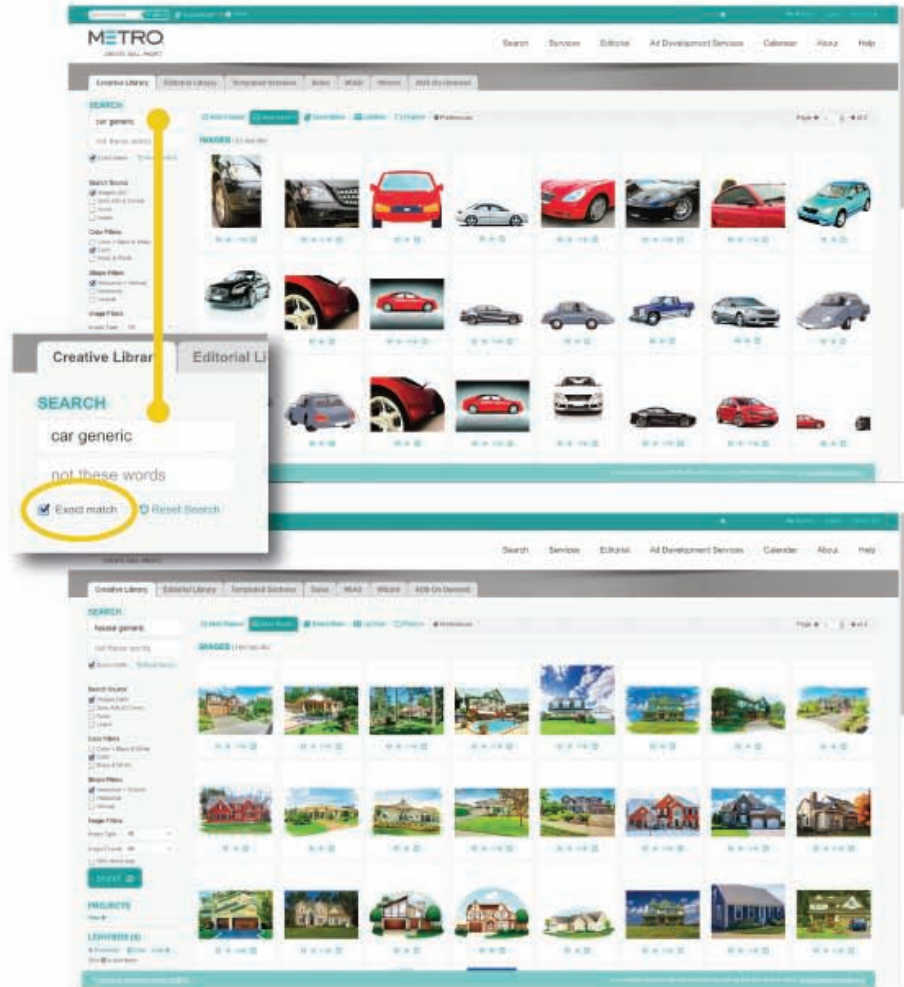
Sub for Today

Metro's *Campaigns & Classifieds* auto and real estate ads employ generic cars and houses within the layouts for your convenience. Present the ad layouts to your prospects and replace the generic imagery with actual product images and photos from your client (or the *Metro Auto Photo Library*) when you complete the sale.

Insurance, Banking & More

Generic car or houses will fit the bill as illustrations for a variety of ads. Insurance ads, bank loans and financial ads, home improvement services, tire dealers, auto accessories, car detailing and car washes are among the businesses that may benefit from generic house or car imagery, alone or in combination with other imagery.

Make the most of your *Campaigns & Classified* generic car and house collection to create, sell and profit from your auto and real estate advertising. M



P1707803002C



The *Metro Auto Photo Library* houses brand name auto photos, background images and interior shots to complete your auto dealer ads for new and used cars.



Auto Sales on the Rise: Gear Up to Sell More Auto Ads

Low gas prices, favorable financing terms and high employment rates have boosted consumer confidence. Prepare for a bump in fall auto sales advertising to meet this ongoing demand with brand-name auto photos on hand.

Metro Auto Photos Library

- Known by publishers as the best resource for brand-name manufacturer auto photos
- Six optimal views of each vehicle gives advertisers a choice selection for optimizing their ads
- Ready-to-activate clipping paths eliminate extra production work
- Manufacturer-approved colors expand your options
- Interior shots and background scene photos further expand your advertiser offerings
- Complete collection includes images of models from 2000 through today

Combined, these services give your sales and creative teams what they need to keep your auto advertising in full gear throughout 2017 and beyond.

Call or email our Client Services team today to start your **FREE TRIAL!**

service@metro-email.com or 800-223-1600

CAMPAIGNS



Multiply sales with this quarterly selection of ad campaigns for local businesses.

- Find a 13-part campaign highlighting automotive repair and maintenance services as well as campaigns for car dealers, realtors and your publication's own job search tools and current listings (05, 06, 25, 37).
- Tempt advertisers and readers alike with appealing campaigns for a candy store as well as an ice cream shop (04).
- Encourage a plumber to promote various special offers to expand their target customer base (01).
- Other retail campaigns are designed for baby merchandise, footwear for the whole family, and trophies and achievement awards (02, 03).
- Finally, find a campaign for a funeral home offering final arrangement services as well as preplanning (01).

AUTOMOTIVE PROMOTIONS



Drive auto dealer sales with fresh third-quarter ad layouts.

- Kick off summer sales with July 4th and Canada Day themed promotions (9, 12, 13), then wrap them up with a Labor Day promotion giving customers "the works" from rebates to no-cost maintenance and free barbecue (10)!
- Find plenty of summertime promotions to close sales throughout the season (9, 15).
- A colorful pencil image makes back-to-school time the perfect time to run a sign-and-drive promotion (08).
- A print and online campaign promotes classic old-fashioned values from a new car dealer (05).
- Other ads focus attention on rebates, trucks and pricing promotions (11, 14, 16).
- Target sales from multiple automotive dealers with a directory of "dealer's choice" offers showcasing vehicle specials (17).

REAL ESTATE PROMOTIONS



Close sales from real estate advertisers with a variety of new ideas.

- Help a local real estate agent showcase "best of the market" listings in resale homes, new construction, farm and ranch properties, and townhomes with a print and online campaign (25).
- Promote multiple new developments from a local builder with a full-page "opportunity knocks" layout detailing community amenities (27).
- Secure sales from senior community advertisers offering sales and rentals with a "retirement lifestyles" multiple-advertiser layout (27).
- Help an agent market family-friendly homes ready to inhabit before the new school year (29).
- Draw attention to new home communities with promotions like no closing costs (31, 32).
- Other ads feature open house listings, amenity-rich apartments, vacation homes and fixer-upper investment opportunities (30, 32).

SUBSCRIPTION & CLASSIFIED AD SELF-PROMOTION



Appeal to readers and advertisers with the latest self-promotion ads.

- In an era where "fake news" is becoming difficult to identify, be sure to let readers know how important their support is to continue delivering trusted local, regional, national, and world news to their doorsteps. This quarter's print and online subscription campaign promotes your publication as a trusted source of journalism and local reporting with a variety of subscription options (21).
- Promote your Classifieds section as "the marketplace with the most" by showcasing its benefits to both local buyers and sellers (22).
- Also find images to create additional self-promotion ads and campaigns for sections, subscriptions and Classifieds (23, 24).

RECRUITMENT



Get noticed by more recruitment advertisers with this quarter's new selection of content.

- A recruitment campaign focuses on "new and notable" job opportunities in specialized areas such as education, healthcare and skilled trades, or simply in the local area (37).
- Promote advertising sales positions within your own publication with an ad that encourages applicants to "succeed all you want" with a commission structure (38).
- Close sales from a trucking school and local college with ads that encourage readers to earn and achieve more (38, 39).
- Other ads are designed for a recruitment firm and a fitness employer (36, 39).

METRO Ideas

CREATE. SELL. PROFIT.

A quarterly column devoted to creative ideas utilizing our Campaigns & Classified service. Search and download Ideas pages from the online MCC Sales Ideas area.



View this page in the Campaigns & Classified SearchBook, or download it as a PDF from the MCC Sales Ideas area.

In this issue: Acquiring generic cars and houses in MCC for your specs and finished ads.



Problem Solved.

Clogged sinks to cracked sewer lines, no job is too big, too small or too complex for our helpful team of experienced plumbers.

24-Hour Emergency Service | All Work Guaranteed
License#00000000 | Insured & Bonded 

\$99 Drain Cleaning Special
Other good with coupon through 02/28/17
Call details, terms and conditions here.
000.000.0000 | namewebsite.com

Pipeline Plumbing
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*~O

AD# C173QA01001C

PASS 2 COL. x 5



C173QP01001C*~O



C173QP01004C~●



Problem Solved.

Clogged sinks to cracked sewer lines, no job is too big, too small or too complex for our helpful team of experienced plumbers.

24-Hour Emergency Service | All Work Guaranteed
License#00000000 | Insured & Bonded 

Save \$30 Off Any Service of \$99 or More
Other good with coupon through 02/28/17
Call details, terms and conditions here.
000.000.0000 | namewebsite.com

Pipeline Plumbing
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*~O

AD# C173QA01002C

PASS 2 COL. x 5



C173QP01002C*~O



C173QP01005C~●



Problem Solved.


Clogged sinks to cracked sewer lines, no job is too big, too small or too complex for our helpful team of experienced plumbers.

24-Hour Emergency Service | All Work Guaranteed
License#00000000 | Insured & Bonded 

\$150 Hot Water Heater Installation
Other good with coupon through 02/28/17
Call details, terms and conditions here.
000.000.0000 | namewebsite.com

Pipeline Plumbing
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*~O

AD# C173QA01003C 

PASS 2 COL. x 5



C173QP01003C*~O



C173QP01006C~●

Final Arrangements
Handled With Care

Funerals | Burials | Cremation | Preplanning

In times of grief, making difficult decisions about how best to honor the memory of someone so important can be overwhelming. We are here to help with complete, professional and compassionate funeral planning services to meet your needs and respectfully celebrate the life and legacy of your loved one.



Madison & Myers Funeral Home
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

For immediate assistance or to arrange a preplanning consultation, please call or contact us online anytime.

AD# C173QA01004C

PASS 2 COL. x 5

Compassionate Service in Your Time of Need

Funerals | Burials | Cremation | Preplanning

In times of grief, making difficult decisions about how best to honor the memory of someone so important can be overwhelming. We are here to help with complete, professional and compassionate funeral planning services to meet your needs and respectfully celebrate the life and legacy of your loved one.



Madison & Myers Funeral Home
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

For immediate assistance or to arrange a preplanning consultation, please call or contact us online anytime.

AD# C173QA01005C

PASS 2 COL. x 5

Creating a Loving Tribute to Your Loved One


Funerals | Burials | Cremation | Preplanning

In times of grief, making difficult decisions about how best to honor the memory of someone so important can be overwhelming. We are here to help with complete, professional and compassionate funeral planning services to meet your needs and respectfully celebrate the life and legacy of your loved one.



Madison & Myers Funeral Home
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

For immediate assistance or to arrange a preplanning consultation, please call or contact us online anytime.

AD# C173QA01006C 

PASS 2 COL. x 5

Fashion Footwear On Sale & In Style



Enjoy guilt-free pricing on this season's must-have designer styles!

up to **40% Off**
Ladies' Shoes
now through 00.00.17

Shoe Stop 

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*○

AD# C173QA02001C

PASS 2 COL. x 5



C173QP02001C*○



C173QP02004C●

Quality Footwear for Toddlers to Teens



Make sure your child's feet are protected with proper arch support and sizing from your local footwear specialists.

In Stock for Back-to-School
Light-Up Sneakers, Boho Boots,
Embroidered Styles & More!

Shoe Stop 

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*○

AD# C173QA02002C

PASS 2 COL. x 5



C173QP02002C*○



C173QP02005C●

Specialty Shoes to Fit the Needs of Your Feet



We have shoes for every comfort need, from extra arch support to wide sizes, narrow widths and orthopedic relief.

Dress, Casual & Athletic Styles
Name Brand, Name Brand, Name Brand & More

Shoe Stop 

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*○

AD# C173QA02003C 

PASS 2 COL. x 5



C173QP02003C*○



C173QP02006C●

Everything for Your New Arrival




A store for babies and toddlers, and the people who love them.

Furniture - Supplies
Clothing - Toys - Car Seats
Strollers - Bedding
Feeding - Safety - Decor

Baby Gift Registry
Free Gift Wrapping

New Arrival
Name Brand
Convertible
Car Seat

100 product features and benefits here
100 product features and benefits here
Now \$199
reg. \$229.99

Baby World  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C173QA02004C

PASS 2 COL. x 5

Comfort for Your Bundle of Joy





A store for babies and toddlers, and the people who love them.

Furniture - Supplies
Clothing - Toys - Car Seats
Strollers - Bedding
Feeding - Safety - Decor

Baby Gift Registry
Free Gift Wrapping

New Arrival
Name Brand
Organic Cotton
Layette Sets

100 product features and benefits here
100 product features and benefits here
Now \$149
reg. \$159.99-\$24.99

Baby World  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C173QA02005C

PASS 2 COL. x 5

Big Deals for Your Little Ones





A store for babies and toddlers, and the people who love them.

Furniture - Supplies
Clothing - Toys - Car Seats
Strollers - Bedding
Feeding - Safety - Decor

Baby Gift Registry
Free Gift Wrapping

New Arrival
Name Brand
Baby & Toddler
Furniture

100 product features and benefits here
100 product features and benefits here
Now 20% Off
through 00.00.17

Baby World  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C173QA02006C 

PASS 2 COL. x 5

Your B&B for R&R



Wake up to picturesque surroundings, gourmet breakfast selections, and our warm and welcoming hospitality.

**Midweek Special
Your Third
Night Is Free**
Limited-time offer through 00.00.17 on Monday-Thursday nights.
Call for details and reservations!

**Grapevine
Bed & Breakfast**  

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# C173QA03001C

PASS 2 COL. x 5



C173QP03001C*-O



C173QP03004C-●

Your B&B for R&R



Wake up to picturesque surroundings, gourmet breakfast selections, and our warm and welcoming hospitality.

**Save 50% Off a
Couple's Massage**
With Your Overnight Booking
Limited-time offer through 00.00.17 on Monday-Thursday nights.
Call for details and reservations!

**Grapevine
Bed & Breakfast**  

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# C173QA03002C

PASS 2 COL. x 5



C173QP03002C*-O



C173QP03005C-●

Your B&B for R&R



Wake up to picturesque surroundings, gourmet breakfast selections, and our warm and welcoming hospitality.

**Complimentary
Wine &
Cheese Platter**
With Your Overnight Booking
Limited-time offer through 00.00.17 on Monday-Thursday nights.
Call for details and reservations!

**Grapevine
Bed & Breakfast**  

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# C173QA03003C 

PASS 2 COL. x 5



C173QP03003C*-O



C173QP03006C-●

Recognize Achievement



Personalized & Engraved Awards for Every Occasion
Plaques | Trophies | Medals | Awards | Gifts

Stop by our showroom to browse our extensive selection of products, or call anytime for pricing and ordering details. We are here to help!

Check out our beautiful selection of display cases!

The Trophy Shop
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com 

AD# C173QA03004C

PASS 2 COL. x 5

N1203P46009C*-O

Encourage Excellence



Personalized & Engraved Awards for Every Occasion
Plaques | Trophies | Medals | Awards | Gifts

Stop by our showroom to browse our extensive selection of products, or call anytime for pricing and ordering details. We are here to help!

NEW shadowbox frames now in stock!

The Trophy Shop
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com 

AD# C173QA03005C

PASS 2 COL. x 5

N1203P46009C*-O

Celebrate Success



Personalized & Engraved Awards for Every Occasion
Plaques | Trophies | Medals | Awards | Gifts

Stop by our showroom to browse our extensive selection of products, or call anytime for pricing and ordering details. We are here to help!

Now offering custom-print apparel and accessories

The Trophy Shop
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com 

AD# C173QA03006C 

PASS 2 COL. x 5

N1203P46009C*-O

Delicious Handcrafted Sundaes

Enjoy dozens of delicious ice cream and frozen yogurt flavors, made fresh from the finest quality ingredients.

10¢ Topping Tuesdays

Enjoy unlimited toppings on your ice cream purchase for just 10¢ each!



The Scoop Ice Cream Cafe

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*-O

AD# C173QA04001C

PASS 2 COL. x 5

Premium Homemade Ice Cream

Enjoy dozens of delicious ice cream and frozen yogurt flavors, made fresh from the finest quality ingredients.

Date Night
Every Wednesday
BOGO
50% Off

Ice Cream, Shakes & Sundaes



The Scoop Ice Cream Cafe

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*-O

AD# C173QA04002C

PASS 2 COL. x 5

Tasty Shakes & Frozen Treats

Enjoy dozens of delicious ice cream and frozen yogurt flavors, made fresh from the finest quality ingredients.

Double Scoop Mondays

Making Monday your favorite day of the week with two-for-one scoops of your favorite flavors or a free size upgrade on milkshakes and floats!



The Scoop Ice Cream Cafe

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*-O

AD# C173QA04003C

PASS 2 COL. x 5



C173QP04001C*-O



C173QP04002C*-O



C173QP04003C*-O



C173QP04004C-●



C173QP04005C-●



C173QP04006C-●



Go Ahead, Make Your Day!

Gourmet filled chocolates | Specialty candy bars
Fudge & nut clusters | Classic & retro candy
Sugar-free chocolates & candies
Gummies, caramels, licorice, mints & more

Stop in anytime for a free sample!

The Candy Jar

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Buy 2, Get 1 FREE
All Chocolate & Candy Bars
Mix & Match!

Now Through Sunday
Offer good July 03-09, 2017. List
details, terms and conditions here.

N1203P46009C*-O

AD# C173QA04004C

PASS 2 COL. x 5



Candy Coat Your Day

Gourmet filled chocolates | Specialty candy bars
Fudge & nut clusters | Classic & retro candy
Sugar-free chocolates & candies
Gummies, caramels, licorice, mints & more

Party favors for birthdays, weddings & celebrations!

The Candy Jar

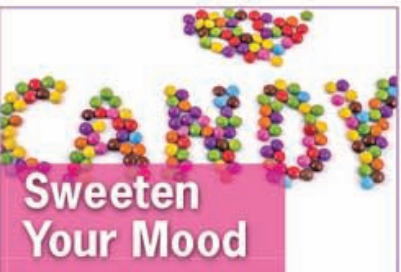
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

25% Off
Fudge by the Pound
Salted, pistachio,
pretzel crunch & more!
Now Through Sunday
Offer good July 03-09, 2017. List
details, terms and conditions here.

N1203P46009C*-O

AD# C173QA04005C

PASS 2 COL. x 5



Sweeten Your Mood

Gourmet filled chocolates | Specialty candy bars
Fudge & nut clusters | Classic & retro candy
Sugar-free chocolates & candies
Gummies, caramels, licorice, mints & more

Gift baskets for every occasion!

The Candy Jar

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

20% Off
Boxed Chocolates
Assorted sizes and flavors,
including sugar-free varieties!
Now Through Sunday
Offer good July 03-09, 2017. List
details, terms and conditions here.

AD# C173QA04006C

PASS 2 COL. x 5

N1203P46009C*-O

CAMPAIGN:

C173QP05004C*-O

Old-Fashioned Service
Never Goes Out of Style

Free Vehicle Maintenance for Two Years or 24,000 Miles standard on every new 2017 vehicle

2017 Maximus Sidewinder
now from **\$30,995**

We look forward to serving you!
Allen Anderson
Sales Manager

Mattison Auto Mall
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

C173QP18002C-●

AD# C173QA05002C

PASS 2 COL. x 4

C173QP05005C*-O

Enduring Quality
Never Goes Out of Style

5-Year, 60,000-Mile Powertrain Warranty standard on every new 2017 vehicle

2017 Maximus Chrysler
Lease From **\$259/mo**

We look forward to serving you!
Allen Anderson
Sales Manager

Mattison Auto Mall
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C173QA05003C

PASS 2 COL. x 4

C173QP18002C-●

C173QP05000C*-O

Customer Satisfaction
Never Goes Out of Style

\$1,500 Customer Loyalty Cash Bonus for returning buyers and lessees on new 2017 vehicle purchases

2017 Maximus Trailfinder
now from **\$4,900**

We look forward to serving you!
Allen Anderson
Sales Manager

Mattison Auto Mall
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C173QA05004C

PASS 2 COL. x 4

C173QP18002C-●

C173QP05001C*-O
C173QP18002C-●

Classic Values
Never Go Out of Style

Get the trusted sales, service and value you've come to expect from your local Maximus dealer since 1900.

- 1 Year/15,000 mile bumper-to-bumper warranty
- 3 Year/60,000 mile powertrain warranty
- 5 Year/100,000 mile powertrain warranty
- Customer loyalty rewards program

FULL PAGE PRINT AD (TAB-SIZED VERSION AVAILABLE ON MCC)

C173QP05004C*-O

Old-Fashioned Service
Never Goes Out of Style

- Free Vehicle Maintenance
- Two Years or 24,000 Miles standard on every new 2017 vehicle

Mattison Auto Mall
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# C173QW05002R

C173QP18002C-●

C173QP05002C*-O

<p>2017 Maximus Trailfinder with power package, navigation and camera</p> <p>Buy \$30,995 Lease \$259 per month plus tax for 36 months</p>	<p>2017 Maximus Trailfinder with power package, navigation and camera</p> <p>Buy \$30,995 Lease \$259 per month plus tax for 36 months</p>	<p>2017 Maximus Trailfinder with power package, navigation and camera</p> <p>Buy \$30,995 Lease \$259 per month plus tax for 36 months</p>
<p>2017 Maximus Trailfinder with power package, navigation and camera</p> <p>Buy \$30,995 Lease \$259 per month plus tax for 36 months</p>	<p>2017 Maximus Trailfinder with power package, navigation and camera</p> <p>Buy \$30,995 Lease \$259 per month plus tax for 36 months</p>	<p>2017 Maximus Trailfinder with power package, navigation and camera</p> <p>Buy \$30,995 Lease \$259 per month plus tax for 36 months</p>

Companion WEB ADS available on MCC

C173QP05004C*-O

Old-Fashioned Service
Never Goes Out of Style

- Free Vehicle Maintenance
- Two Years or 24,000 Miles standard on every new 2017 vehicle

We look forward to serving you!
Allen Anderson
Sales Manager

Mattison Auto Mall
1234 Washington Street | Somersville Heights
000-000-0000
www.namewebsite.com

AD# C173QW05002S

C173QP18002C-●

N1007P47001C-●

C173QP05003C*-O

New to You & Guaranteed!
See vehicle history reports (this may vary) (See inspection certificate)

2015 Arronda Anaconda \$18,599	2015 Arronda Anaconda \$18,599	2015 Arronda Anaconda \$18,599	2015 Arronda Anaconda \$18,599	2015 Arronda Anaconda \$18,599	2015 Arronda Anaconda \$18,599
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Mattison Auto Mall
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

We look forward to serving you!
Allen Anderson
Sales Manager

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C173QA05001C

PASS 6 COL. x 21

AD# C173QA05005C

10 x 13

N1007P47001C-●

Old-Fashioned Service
Never Goes Out of Style

Free Vehicle Maintenance Two Years or 24,000 Miles

Mattison Auto Mall

AD# C173QW05002B

300 x 50

Old-Fashioned Service
Never Goes Out of Style

Free Vehicle Maintenance Two Years or 24,000 Miles

Mattison Auto Mall

AD# C173QW05002W

320 x 50

C173QP05004C*-O C173QP18002C-●

Old-Fashioned Service
Never Goes Out of Style

- Free Vehicle Maintenance
- Two Years or 24,000 Miles standard on every new 2017 vehicle

Mattison Auto Mall
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C173QW05002L

C173QP06001C*-O

At Your Vehicle's Service

Count on us to handle all of your vehicle maintenance and service needs with care and precision.

15% Off Your First Service
Discount for new clients and does not apply to price of parts.

Call for details and your appointment!

Mercer Auto Care 
All Work Guaranteed. Free Written Estimates. Sign up online for more special offers!

1234 Washington Street | Somerville Heights
800-000-0000 | www.namewebsite.com

N1203P46009C*-O

AD# C173QA06001C

PASS 2 COL. x 4


13-Time Campaigns:

Each quarter **Campaigns & Classified** gives you a ready-to-present 13-time ad campaign that focuses on your area's auto-related retailers, such as tire dealers, transmission shops, brake and muffler shops, auto parts stores, radiator repair shops, auto detailers and more.

You can choose to sell them to run once a week for a quarter-year program (13 weeks); publish more than one in a single edition for a set period of time; or spread the 13 ads over a daily one-month campaign... it's up to you!

Look for more in upcoming issues. If you have any requests for 13-time campaign ad subjects, call **800-223-1600** or send e-mail to **service@metro-email.com**.

(MCC Spec Ads & Covers Library / Service "Campaigns & Classified" / Keyword "campaign")

 **Companion WEB ADS available on MCC**

C173QP06002C*-O

At Your Vehicle's Service

Count on us to handle all of your vehicle maintenance and service needs with care and precision.

10% Off Factory-Scheduled Service
Valid through September 30, 2017.

Call for details and your appointment!

Mercer Auto Care 
All Work Guaranteed. Free Written Estimates. Sign up online for more special offers!

1234 Washington Street | Somerville Heights
800-000-0000 | www.namewebsite.com

AD# C173QA06002C

PASS 2 COL. x 4

C173QP06003C*-O

At Your Vehicle's Service

Count on us to handle all of your vehicle maintenance and service needs with care and precision.

Free 30-Point Safety Check
Including professional inspection of your vehicle's major systems.

Call for details and your appointment!

Mercer Auto Care 
All Work Guaranteed. Free Written Estimates. Sign up online for more special offers!

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AD# C173QA06003C

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C173QP06004C*-O

At Your Vehicle's Service

Count on us to handle all of your vehicle maintenance and service needs with care and precision.

\$10 Off Dent or Bumper Repair

Call for details and your appointment!

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At Your Vehicle's Service

Count on us to handle all of your vehicle maintenance and service needs with care and precision.

\$25 Off Tune-Up Service

Call for details and your appointment!

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At Your Vehicle's Service

Count on us to handle all of your vehicle maintenance and service needs with care and precision.

10% Off Installation of Aftermarket & Performance Parts

Call for details and your appointment!

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AD# C173QA06006C

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C173QP06007C*-O

At Your Vehicle's Service

Count on us to handle all of your vehicle maintenance and service needs with care and precision.

Electrical System Specialists
Sektor light on? Let us take a look for free!

Call for details and your appointment!

Mercer Auto Care 
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At Your Vehicle's Service

Count on us to handle all of your vehicle maintenance and service needs with care and precision.

\$79 Fuel Injection Service

Call for details and your appointment!

Mercer Auto Care 
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At Your Vehicle's Service

Count on us to handle all of your vehicle maintenance and service needs with care and precision.

Genuine Parts Guaranteed
What you see is what you get. We provide you with the packaging for all parts used in your vehicle repair.

Call for details and your appointment!

Mercer Auto Care 
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AD# C173QA06009C

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At Your Vehicle's Service

Count on us to handle all of your vehicle maintenance and service needs with care and precision.

\$12 Tire Balancing & Rotation

Call for details and your appointment!

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AD# C173QA06010C

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C173QP06011C*-O

At Your Vehicle's Service

Count on us to handle all of your vehicle maintenance and service needs with care and precision.

\$25 Oil Change & Filter

Call for details and your appointment!

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At Your Vehicle's Service

Count on us to handle all of your vehicle maintenance and service needs with care and precision.

\$74 4-Wheel Alignment With Lifetime Warranty

Call for details and your appointment!

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C173QP06013C*-O

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Count on us to handle all of your vehicle maintenance and service needs with care and precision.

Check Engine Light? \$79 Diagnostic Check

Call for details and your appointment!

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TRUCK COUNTRY

Big deals on hardworking trucks from the best in the field.

2017 Arrondo Trackblazer

Crew, 4x4, Hemi, Tow Pkg

Buy **\$32,499**

Lease **\$399** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Everglade

Quad Cab, 4x4, Hemi, Tow Pkg

\$8,900

Total MSRP Savings
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda

Crew, 4x4, Tow Pkg, Diesel

Your Net Cost

\$37,995

List details, terms and conditions here. List details, terms and conditions here.



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Performance-Tested Pre-owned Trucks for Every Budget

2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995	2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995	2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995	2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995	2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995
2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995	2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995	2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995	2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995	2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995
2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995	2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995	2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995	2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995	2015 Maximus Sidewinder 4x4, Hemi, 00K Miles \$28,995

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Showroom Hours:
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 AD# C173QA07002C 10 x 13

\$0 Down Payment | \$0 Security | 0% APR Financing

for 60 months with approved credit. Limited-time offer. List details, terms and conditions here. See dealer for details.

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Back-to-School

Sign-&-Drive Time

Your assignment is simple: **Sign, drive and save!**



2017 Maximus Sidewinder
with power package and luxury leather seats

\$29,995

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Chrysalis
with rearview camera and navigation

\$295 per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder
with power package and luxury leather seats

\$29,995

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Chrysalis
with rearview camera and navigation

\$295 per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Chrysalis
with rearview camera and navigation

\$295 per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder
with power package and luxury leather seats

\$29,995

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Chrysalis
with rearview camera and navigation

\$295 per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder
with power package and luxury leather seats

\$29,995

List details, terms and conditions here. List details, terms and conditions here.

Our pre-owned vehicles make the grade!

✓ Free inspection certificates ✓ Free vehicle history reports ✓ Free warranty

2015 Arrondo Anaconda
Blux, AC, Auto, OOK Miles
\$14,995

2015 Arrondo Anaconda
Blux, AC, Auto, OOK Miles
\$14,995

2015 Arrondo Anaconda
Blux, AC, Auto, OOK Miles
\$14,995

2015 Arrondo Anaconda
Blux, AC, Auto, OOK Miles
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\$14,995

2015 Arrondo Anaconda
Blux, AC, Auto, OOK Miles
\$14,995

2015 Arrondo Anaconda
Blux, AC, Auto, OOK Miles
\$14,995

School Supply & Backpack Drive Going On Now

Through August 00

Help students in need succeed with your donation of a backpack or new school supplies like notebooks, pencils, crayons, pens, paper, rulers, glue, tape and calculators. Just drop off your donations during showroom hours, and we'll take care of the rest!

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PASS 6 COL. x 21

AD# C173QA08002C

10 x 13

C173QP09003C*-0

THE BIG BOOM

Blowout pricing on hundreds of new and pre-owned vehicles!



2017 Maximus Crossroader
with power package, air conditioning & heated seats
MSRP \$39,500 SALE \$36,000 BONUS CASH \$1,000

Your Net Cost **\$34,500**

10 in stock at this price. List details, terms and conditions here.



2017 Maximus Crossroader
with power package, air conditioning & heated seats

MSRP \$39,500 SALE \$36,000 BONUS CASH \$1,000

Your Net Cost **\$34,500**

10 in stock at this price. List details, terms and conditions here.



2017 Maximus Crossroader
with power package, air conditioning & heated seats

MSRP \$39,500 SALE \$36,000 BONUS CASH \$1,000

Your Net Cost **\$34,500**

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2017 Maximus Crossroader
with power package, air conditioning & heated seats

MSRP \$39,500 SALE \$36,000 BONUS CASH \$1,000

Your Net Cost **\$34,500**

10 in stock at this price. List details, terms and conditions here.



2017 Maximus Crossroader
with power package, air conditioning & heated seats

MSRP \$39,500 SALE \$36,000 BONUS CASH \$1,000

Your Net Cost **\$34,500**

10 in stock at this price. List details, terms and conditions here.



2017 Maximus Crossroader
with power package, air conditioning & heated seats

MSRP \$39,500 SALE \$36,000 BONUS CASH \$1,000

Your Net Cost **\$34,500**

10 in stock at this price. List details, terms and conditions here.

Atlantic Automotive

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Somerville Heights
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Service Center: Monday-Friday 7 a.m.-5 p.m., Saturday 8 a.m.-3 p.m.

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0% APR
For 60 Months

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It's Summertime and the Saving Is Easy!

Hot Pre-owned Deals

2015 Arrondo Anaconda
Blue, AC, Auto, 90K Miles
\$14,995

2015 Arrondo Anaconda
Blue, AC, Auto, 90K Miles
\$14,995

2015 Arrondo Anaconda
Blue, AC, Auto, 90K Miles
\$14,995

2015 Arrondo Anaconda
Blue, AC, Auto, 90K Miles
\$14,995

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Blue, AC, Auto, 90K Miles
\$14,995

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Blue, AC, Auto, 90K Miles
\$14,995

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Blue, AC, Auto, 90K Miles
\$14,995

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Blue, AC, Auto, 90K Miles
\$14,995

2015 Arrondo Anaconda
Blue, AC, Auto, 90K Miles
\$14,995

2015 Arrondo Anaconda
Blue, AC, Auto, 90K Miles
\$14,995



2017 Arrondo Anaconda
\$18,995

12 available at this net cost
MSRP \$24,645 SALE \$21,995 BONUS CASH \$2,000 TRADE BONUS \$1,000



2017 Arrondo Crossroader
\$199 per month, 36-mo. lease

15 available at this payment
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda
\$18,995

12 available at this net cost
MSRP \$24,645 SALE \$21,995 BONUS CASH \$2,000 TRADE BONUS \$1,000



2017 Arrondo Crossroader
\$199 per month, 36-mo. lease

15 available at this payment
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda
\$18,995

12 available at this net cost
MSRP \$24,645 SALE \$21,995 BONUS CASH \$2,000 TRADE BONUS \$1,000



2017 Arrondo Crossroader
\$199 per month, 36-mo. lease

15 available at this payment
List details, terms and conditions here. List details, terms and conditions here.

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C173QP10003C*-O

LAST DAYS!

End-of-Summer Sales Event

Act now to take advantage of our best deals!

2017 Maxiumus Adventurer
MSRP \$24,999
Lease per month **\$219** plus tax, 36 months
10,000 Labor Day Bonus \$1,500
15 weeks of extra mileage. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

2017 Maxiumus Crossroader
MSRP \$32,599
Lease per month **\$279** plus tax, 36 months
10,000 Labor Day Bonus \$1,500
15 weeks of extra mileage. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

2017 Maxiumus Adventurer
MSRP \$24,999
Lease per month **\$219** plus tax, 36 months
10,000 Labor Day Bonus \$1,500
15 weeks of extra mileage. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

2017 Maxiumus Crossroader
MSRP \$32,599
Lease per month **\$279** plus tax, 36 months
10,000 Labor Day Bonus \$1,500
15 weeks of extra mileage. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Highway Motor Group

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Showroom Open 7 Days a Week

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AD# C173QA10003C 10 x 13

C173QP10008C*-O C173QP10007C*-O

We're Giving You "The Works" This Labor Day!

Now Through Monday!

Factory Rebates up to \$2,500

0% APR for 60 Months with approved credit

FREE BBO 11 a.m.-3 p.m. all weekend

No-Charge Maintenance for 3 years or 36,000 miles

2017 Aronondo Anaconda
MSRP \$24,999
Lease per month **\$28,995** plus tax, 36 months
10,000 Labor Day Bonus \$1,500
15 weeks of extra mileage. List details, terms and conditions here. List details, terms and conditions here.

2015 Maxiumus Adventurer
MSRP \$24,999
Lease per month **\$17,995** plus tax, 36 months
10,000 Labor Day Bonus \$1,500
15 weeks of extra mileage. List details, terms and conditions here. List details, terms and conditions here.

Hardworking Pre-owned Values

2015 Maxiumus Adventurer MSRP \$24,999	2015 Maxiumus Adventurer MSRP \$24,999
2015 Maxiumus Adventurer MSRP \$24,999	2015 Maxiumus Adventurer MSRP \$24,999
2015 Maxiumus Adventurer MSRP \$24,999	2015 Maxiumus Adventurer MSRP \$24,999
2015 Maxiumus Adventurer MSRP \$24,999	2015 Maxiumus Adventurer MSRP \$24,999
2015 Maxiumus Adventurer MSRP \$24,999	2015 Maxiumus Adventurer MSRP \$24,999
2015 Maxiumus Adventurer MSRP \$24,999	2015 Maxiumus Adventurer MSRP \$24,999

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AD# C173QA10002C 10 x 13

C173QP10006C*-O C173QP10002C C173QP10010C C173QP10011C

C173QP41002C



Big Money Cash-Back Rebate Days



2017 Maximus Sidewinder

Cruise + AC + Navigation
MSRP \$34,599

Sale \$31,999 + Rebate \$2,900
\$5,900 Total MSRP Savings



2017 Maximus Crossroader

Power Pkg + Leather Seats
MSRP \$34,599

Sale \$35,999 + Rebate \$2,500
\$33,499 Net Cost



2017 Maximus Sidewinder

Cruise + AC + Navigation
MSRP \$34,599

Sale \$31,999 + Rebate \$2,900
\$5,900 Total MSRP Savings



2017 Maximus Crossroader

Power Pkg + Leather Seats
MSRP \$34,599

Sale \$35,999 + Rebate \$2,500
\$33,499 Net Cost



2017 Maximus Crossroader

Power Pkg + Leather Seats
MSRP \$34,599

Sale \$35,999 + Rebate \$2,500
\$33,499 Net Cost



2017 Maximus Sidewinder

Cruise + AC + Navigation
MSRP \$34,599

Sale \$31,999 + Rebate \$2,900
\$5,900 Total MSRP Savings



2017 Maximus Crossroader

Power Pkg + Leather Seats
MSRP \$34,599

Sale \$35,999 + Rebate \$2,500
\$33,499 Net Cost



2017 Maximus Sidewinder

Cruise + AC + Navigation
MSRP \$34,599

Sale \$31,999 + Rebate \$2,900
\$5,900 Total MSRP Savings



2017 Maximus Sidewinder

Cruise + AC + Navigation
MSRP \$34,599

Sale \$31,999 + Rebate \$2,900
\$5,900 Total MSRP Savings



2017 Maximus Crossroader

Power Pkg + Leather Seats
MSRP \$34,599

Sale \$35,999 + Rebate \$2,500
\$33,499 Net Cost



2017 Maximus Sidewinder

Cruise + AC + Navigation
MSRP \$34,599

Sale \$31,999 + Rebate \$2,900
\$5,900 Total MSRP Savings



2017 Maximus Crossroader

Power Pkg + Leather Seats
MSRP \$34,599

Sale \$35,999 + Rebate \$2,500
\$33,499 Net Cost

C173QP40001C



2015 Arrondo Anaconda

Blue, 2-Door, Auto, AC, 00K Miles

2015 Arrondo Anaconda

Blue, 2-Door, Auto, AC, 00K Miles

2015 Arrondo Anaconda

Blue, 2-Door, Auto, AC, 00K Miles

2015 Arrondo Anaconda

Blue, 2-Door, Auto, AC, 00K Miles

2015 Arrondo Anaconda

Blue, 2-Door, Auto, AC, 00K Miles

2015 Arrondo Anaconda

Blue, 2-Door, Auto, AC, 00K Miles

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Blue, 2-Door, Auto, AC, 00K Miles

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Blue, 2-Door, Auto, AC, 00K Miles

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Blue, 2-Door, Auto, AC, 00K Miles

2015 Arrondo Anaconda

Blue, 2-Door, Auto, AC, 00K Miles

2015 Arrondo Anaconda

Blue, 2-Door, Auto, AC, 00K Miles

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Act Now for the Best Selection!

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July 4th Free-for-All

GOING ON NOW!

**Free Oil Changes
& Tire Rotations**
for the lifetime of your vehicle

**Free Financing
for 60 Months**
with approved above-average credit on select models

**Free \$400
Gas Bonus**
applied to your vehicle purchase



**2017 Maximus
Embarcadero**
MSRP \$39,995 Our Price \$37,599
Gas Money \$400
Your Net Cost **\$37,199**



**2017 Maximus
Embarcadero**
MSRP \$39,995 Our Price \$37,599
Gas Money \$400
Your Net Cost **\$37,199**



**2017 Maximus
Embarcadero**
MSRP \$39,995 Our Price \$37,599
Gas Money \$400
Your Net Cost **\$37,199**



Freeway Auto Mall

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High MPG Low Prices

Save on the latest
fuel-efficient hybrids!

39 MPG Hwy

2017 Maximus Sidewinder

Buy or Lease!

in stock from

\$21,995

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Buy or Lease!

in stock from

\$21,995

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39 MPG Hwy

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Buy or Lease!

in stock from

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39 MPG Hwy

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Buy or Lease!

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39 MPG Hwy

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Buy or Lease!

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39 MPG Hwy

2017 Maximus Sidewinder

Buy or Lease!

in stock from

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Huge Selection of Pre-owned
Hybrid Vehicles In Stock!



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AD# C173QA12003C

PASS 2 COL. x 21

Your Satisfaction Is a SHORE THING

Every pre-owned vehicle
we sell is inspected,
certified and guaranteed!

2015 Arrondo

Anaconda

Auto, Cruise, AC, 00K Miles,
VIN#00000000

\$17,995

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2015 Arrondo

Anaconda

Auto, Cruise, AC, 00K Miles,
VIN#00000000

\$17,995

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2015 Arrondo

Anaconda

Auto, Cruise, AC, 00K Miles,
VIN#00000000

\$17,995

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Auto, Cruise, AC, 00K Miles,
VIN#00000000

\$17,995

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2015 Arrondo

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Auto, Cruise, AC, 00K Miles,
VIN#00000000

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2015 Arrondo

Anaconda

Auto, Cruise, AC, 00K Miles,
VIN#00000000

\$17,995

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2015 Arrondo

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Auto, Cruise, AC, 00K Miles,
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Auto, Cruise, AC, 00K Miles,
VIN#00000000

\$17,995

List details, terms and conditions here. List details, terms and conditions here.

2015 Arrondo

Anaconda

Auto, Cruise, AC, 00K Miles,
VIN#00000000

\$17,995

List details, terms and conditions here. List details, terms and conditions here.



Barrett Used Cars

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www.namewebsite.com

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AD# C173QA12004C

PASS 2 COL. x 21

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C173QP12002C*-O

AD# C173QA12002C

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C173QP13001C*-O
C173QP13002C*-O



C173QP13003C*-O

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You're Free to Choose!
0% APR
for 72 Months

OR
\$2,500 Factory Cash Back

FREE Burgers & Hot Dogs
Tuesday, July 4

July 4th Savings Spectacular

Blowout pricing on hundreds of new and pre-owned vehicles, starting this Saturday!



2017 Arrondo CROSSROADER

\$18,495

12 available at this net cost
MSRP \$24,645 SALE \$21,995
FACTORY CASH \$2,500
TRADE BONUS \$1,000
List details, terms and conditions here.



2017 Arrondo CROSSROADER

\$18,495

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MSRP \$24,645 SALE \$21,995
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List details, terms and conditions here.



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MSRP \$24,645 SALE \$21,995
FACTORY CASH \$2,500
TRADE BONUS \$1,000
List details, terms and conditions here.

The area's best display of pre-owned values!

2015 Maxima Sidewinder
Auto, AC, Power Package, 00K Miles,
VIN#00000000
\$17,995

2015 Maxima Sidewinder
Auto, AC, Power Package, 00K Miles,
VIN#00000000
\$17,995

2015 Maxima Sidewinder
Auto, AC, Power Package, 00K Miles,
VIN#00000000
\$17,995

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VIN#00000000
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Auto, AC, Power Package, 00K Miles,
VIN#00000000
\$17,995

2015 Maxima Sidewinder
Auto, AC, Power Package, 00K Miles,
VIN#00000000
\$17,995

2015 Maxima Sidewinder
Auto, AC, Power Package, 00K Miles,
VIN#00000000
\$17,995



Wellport Motor Group

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www.namewebsite.com

Wishing you and yours a safe and happy Independence Day weekend!



Bill Anderson
General Manager



Linda Peterson
Sales Manager



Glenn Underwood
Service Manager

Advertised offers good while supplies last through July 06-08, 2017. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

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N1705P17004C-●

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You're On Your Way!

C173QP14001C*-O



2017 Maximus Sidewinder
power everything, cruise control & leather seats
Your Net Cost

\$28,999

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2017 Maximus Sidewinder
power everything, cruise control & leather seats
Your Net Cost

\$28,999

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2017 Maximus Chrysleris
luxury package with rear camera & navigation
36-Month Lease

\$219 per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder
power everything, cruise control & leather seats
Your Net Cost

\$28,999

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power everything, cruise control & leather seats
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36-Month Lease

\$219 per month, plus tax

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36-Month Lease

\$219 per month, plus tax

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power everything, cruise control & leather seats
Your Net Cost

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2017 Maximus Chrysleris
luxury package with rear camera & navigation
36-Month Lease

\$219 per month, plus tax

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Summer Special
1.9% APR

Financing for 72 Months
Available with approved credit through August 01, 2017. List details, terms and conditions here. See dealer for details.



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Check Us Out

for the hottest deals and selection under the sun!



2017 Arrondo Anaconda
nicely equipped from

\$29,995

Lease From **\$249** per month

plus tax for 36 months
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Crossroader
with full luxury package from

\$39,995

Lease From **\$319** per month

plus tax for 36 months
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda
nicely equipped from

\$29,995

Lease From **\$249** per month

plus tax for 36 months
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Crossroader
with full luxury package from

\$39,995

Lease From **\$319** per month

plus tax for 36 months
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda
nicely equipped from

\$29,995

Lease From **\$249** per month

plus tax for 36 months
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Crossroader
with full luxury package from

\$39,995

Lease From **\$319** per month

plus tax for 36 months
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda
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\$29,995

Lease From **\$249** per month

plus tax for 36 months
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\$39,995

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\$29,995

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List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Crossroader
with full luxury package from

\$39,995

Lease From **\$319** per month

plus tax for 36 months
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Pre-owned deals made in the shade!

2015 Arrondo Anaconda
00K Miles, VIN#00000000
\$18,995

2015 Arrondo Anaconda
00K Miles, VIN#00000000
\$18,995

2015 Arrondo Anaconda
00K Miles, VIN#00000000
\$18,995

2015 Arrondo Anaconda
00K Miles, VIN#00000000
\$18,995

2015 Arrondo Anaconda
00K Miles, VIN#00000000
\$18,995

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\$18,995

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00K Miles, VIN#00000000
\$18,995

2015 Arrondo Anaconda
00K Miles, VIN#00000000
\$18,995

2015 Arrondo Anaconda
00K Miles, VIN#00000000
\$18,995

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Mad Dash Sales Event

24 Hours Only

This Friday & Saturday
August 00 & 00, 2017
9AM-9PM

up to
\$4,900 OFF MSRP

as low as
0.9% APR
60 Months



C173QP18001C-0

\$4,500 OFF MSRP



2017 Maximus **Crossroader**
with power package, air conditioning & heated seats
MSRP \$39,500 SALE \$36,000 BONUS CASH \$1,000

Your Net Cost **\$34,500**

9 in stock at this price. List details, terms and conditions here

\$4,900 OFF MSRP



2017 Maximus **Sidewinder**
with power package, air conditioning & heated seats
MSRP \$39,500 SALE \$37,000 BONUS CASH \$1,900

Your Net Cost **\$35,500**

9 in stock at this price. List details, terms and conditions here

\$4,500 OFF MSRP



2017 Maximus **Crossroader**
with power package, air conditioning & heated seats
MSRP \$39,500 SALE \$36,000 BONUS CASH \$1,000

Your Net Cost **\$34,500**

9 in stock at this price. List details, terms and conditions here

\$4,900 OFF MSRP



2017 Maximus **Sidewinder**
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MSRP \$39,500 SALE \$37,000 BONUS CASH \$1,900

Your Net Cost **\$35,500**

9 in stock at this price. List details, terms and conditions here

\$4,500 OFF MSRP



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with power package, air conditioning & heated seats
MSRP \$39,500 SALE \$36,000 BONUS CASH \$1,000

Your Net Cost **\$34,500**

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\$4,900 OFF MSRP



2017 Maximus **Sidewinder**
with power package, air conditioning & heated seats
MSRP \$39,500 SALE \$37,000 BONUS CASH \$1,900

Your Net Cost **\$35,500**

9 in stock at this price. List details, terms and conditions here



Pinnacle Auto Mall



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PASS 6 COL. x 21

AD# C173QA16002C

10 x 13

Dealer's Choice

Top picks from your trusted local auto dealers.



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Crestwood Auto Mall

2017 Maximus Sidewinder
fully equipped with luxury power package
MSRP \$39,995
Our Price \$37,500
Factory Rebate \$2,000
Bonus Cash \$1,000

Buy \$34,500
Lease \$279

per month plus tax | 36-month lease
List details, terms and conditions here. List details, terms and conditions here.



Showroom Open 7 Days a Week

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Bayview Motor Group

\$7,900 Total MSRP Savings

2017 Arrondo Crossroader

- Heated & cooling seats
- Rearview cameras
- Folding backseat
- Top safety ranking

Now \$39,995

List details, terms and conditions here. List details, terms and conditions here.



Open Monday-Friday
9 a.m. - 8 p.m.,
Saturday 9 a.m. - 5 p.m.

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LMT Automotive

2017 Arrondo Embarcadero
generously equipped from

\$129
a month
WOW!

Payment per month, plus tax, 36-month lease
List details, terms and conditions here. List details, terms and conditions here.



Showroom Hours: Monday-Friday
9 a.m. - 8 p.m., Saturday 9 a.m. - 5 p.m.
Service Center: Monday-Friday
8 a.m. - 5 p.m., Saturday 9 a.m. - 3 p.m.

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Freeway Motors

0% APR for 69 Months
40 MPG Hwy

2017 Maximus Chrysalis

Fully equipped with power package,
air conditioning and navigation

\$29,999

-OR-

\$199 per month lease

List details, terms and conditions here. List details, terms and conditions here.



Showroom Hours:
Monday-Friday 9 a.m. - 8 p.m.,
Saturday 9 a.m. - 5 p.m.

Bad Credit? No Credit?
Call 000.000.0000 Today!

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Crestwood Auto Mall

2017 Maximus Sidewinder
fully equipped with luxury power package
MSRP \$39,995
Our Price \$37,500
Factory Rebate \$2,000
Bonus Cash \$1,000

Buy \$34,500
Lease \$279

per month plus tax | 36-month lease
List details, terms and conditions here. List details, terms and conditions here.



Showroom Open 7 Days a Week

1234 Washington Street | Somersville Heights
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Bayview Motor Group

\$7,900 Total MSRP Savings

2017 Arrondo Crossroader

- Heated & cooling seats
- Rearview cameras
- Folding backseat
- Top safety ranking

Now \$39,995

List details, terms and conditions here. List details, terms and conditions here.



Open Monday-Friday
9 a.m. - 8 p.m.,
Saturday 9 a.m. - 5 p.m.

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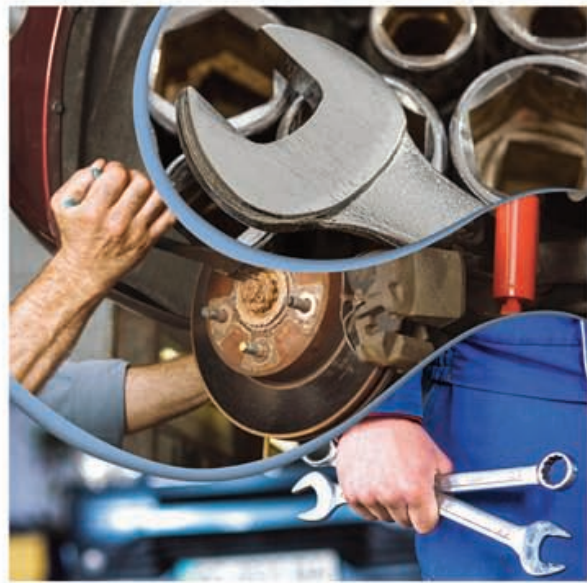
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C173QP18004C-●



C173QP18005C-●



C173QP18006C-●



C173QP19005C-●



C173QP19003C-●



C173QP19004C-●



C173QP19002C-●



C173QP19001C-●



C173QP19006C-●



C173QP19007C-●



C173QP19008C-●



C173QP19010C-●



C173QP19009C-●



C173QP19016C*-○



C173QP19017C*-○



C173QP19019C*-○



C173QP19018C*-○



C173QP19021C*-○



C173QP19020C*-○



C173QP19015C*-○



C173QP19013C*-○



C173QP19012C*-○



C173QP19014C*-○



C173QP19011C*-○



C173QP20006C-●



C173QP20003C-●



C173QP20004C-●



C173QP20005C-●



C173QP20007C-●



C173QP20002C-●



C173QP20001C-●



C173QP20015C*-○



C173QP20008C*-○



C173QP20014C-●



C173QP20013C*-○



C173QP20016C*-○



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\$89

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\$29

Announcements
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\$59

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C173QP23005C-●

C173QP23004C-●
C173QP24006C-●

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AD# C173QA22002C 10 x 13



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C173QP23002C-●



C173QP23001C-●



C173QP23005C-●



C173QP23003C-●




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Astute female seeks sensitive male soul-mate with an insatiable passion for vacuuming.

YOUR SEARCH BEGINS WITH

THE PERSONALS!

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Pete Classified

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C173QP23009C*-○



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C173QP24002C-●



C173QP24004C-●



C173QP24001C-●



C173QP24006C-●



C173QP24007C*-○



C173QP24008C*-○



C173QP24010C*-○



C173QP24011C*-○



C173QP24009C*-○



C173QP24012C*-○



C173QP24018C*-○



C173QP24016C*-○
C173QP24017C*-○



C173QP24015C*-○



C173QP24013C*-○



C173QP24014C*-○

CAMPAIGN:

Best of the Market

New Construction Showcase

North Parker

1234 Washington Street 00000
Single-family solar-powered luxury home. 4BR, 3.5BA, 1900SF, spacious lot with deck and canyon views. \$319,499

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name@namewebsite.com

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Best of the Market

Farm & Ranch Showcase

Esplanade Hills

1234 Washington Street 00000
Charming single-family 3BR, 3BA farmhouse estate with new roof and windows. Ranch features 2 barns, 2 wells and 1.5 acres with pastures \$699,900

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Somerville Heights
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C173QP33002C-

Best of the Market

Townhome Showcase

West Valleyview


1234 Washington Street 00000
Newly renovated 3BR, 3BA corner unit with attached 2-car garage. Balcony and private yard with in-suite master bath. \$219,500

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PASS 2 COL. x 4

AD# C173QA25004C
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3 BR | 3 BA | 1,300 SF
Large lot with fireplace
& attached 2-car garage

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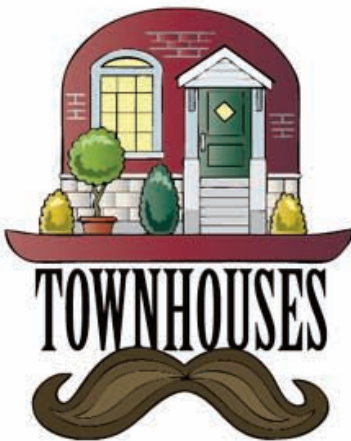
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Making a family move easier

Whether or not to relocate can be a difficult decision. Sometimes such decisions are borne out of necessity when a parent is relocated by his or her company. Other times it is a personal reason to try out a new neighborhood or upgrade to a larger home. Data from the U.S. Census Bureau indicates a stable annual rate of moving (hovering at around 12 percent of the population since 2008).

Whatever reason is behind a move, it can take some time to adjust to both the idea of moving and the new living space — especially for children who may seem disconnected from the decision. The following tips can make the transition a little easier for families.

Talk about it

Do not blindside children with a move. Begin having conversations as a family as soon as the possibility of moving arises. Involve the children in some of the decisions. Ask about the features they want to see in their new home. Explain that people, be it prospective buyers, real estate agents or movers, will be visiting your current home and that this may be a little disruptive. Talk about the reasons for the move, such as a new job or that the family has outgrown the space. Kids can process much more than many adults give them credit for.

Discuss any concerns

Children may have concerns about the move that differ from adults'. Many of these may pertain to fears about making new friends or coursework at a new school. Let them voice their opinions. Removing some of the mystery by visiting schools or local hangouts before the move is made can assuage some fears.

Create some familiarity

Set aside boxes or bins that will house kids' toys or things that the family recognizes. These may include photographs, games,

throw blankets, or the creature comforts of home. Make these the first items that are unpacked upon moving into the new house.

Use the agent as a resource

Many real estate agents live in the towns where they make their living. Find out if the agent can set up a meal-and-greet or if he or she knows of any clubs or leagues that suit your family's interests. Making a few introductions ahead of time will give children and adults some familiar faces on their first days in their new home.

Families shouldn't shy away from making their own introductions as well. Knocking on a few neighbors' doors and letting them know a new family is coming to the street can pave the way for familiarity and friendships.

Stay in touch

Encourage children to stay in touch with their current friends. Video chat enables kids to see and speak with peers. When things settle after the move, arrange for a surprise play date where children can introduce their old friends to newer ones.

Stick to a routine

One of the ways to build familiarity is to stick to the same routine. If a big Sunday family dinner was the norm, continue the tradition in your new home. Wake in the morning and go to bed at the same time. According to Vanessa Lapointe, a registered psychologist in Surrey, British Columbia, structure and routine are key for children. Try to focus on one new thing at a time to minimize stress.

Moving can be exciting and scary at the same time. Children may be anxious about the process, but families can work together to iron out the kinks and settle into their new homes successfully.

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4 ways established professionals can improve their résumés

Job applicants of all ages need to customize their résumés to reflect the preferences of today's recruiters.

Changing jobs can be a difficult decision to make, especially later in one's career. In many ways, landing a new job is more challenging than ever thanks to the technology-driven society in which people live. Information is shared faster than ever, and applying for jobs isn't the same as it might have been as recently as a decade ago.

One thing that has evolved is the résumé. Although creating a powerful résumé has always been a challenge, writing—or modifying one—for today's digital world requires some insider tips.

Adopting a résumé as one ages and has gained experience can be advantageous. A well-crafted résumé is one way for professionals to demonstrate how their skill set is current and adaptable to today's business climate. The following tips can help improve a résumé when the time comes to move on to a new job.

1. Focus on your accomplishments

Rather than focusing on job responsibilities at each job you held, gear the résumé around what you achieved in each position. This will help identify how you performed in the position, instead of just a general retelling of what you did. It can be challenging to achieve this for jobs that don't naturally lend themselves to numerically quantifiable results (i.e., increased department sales by 15 percent), but it's still possible to use a résumé to illustrate your achievements.

Rather than state that you were responsible for providing customer service, explain that you built your reputation on conveying difficult technical terms to the layperson, serving as the go-to employee for translating job jargon for outside correspondence.

If you have quantitative proof of how you

accomplished something, certainly add it. This can include measures of profit growth, reduction of debt or increase in customer base.

2. Aim for the future

Rather than emphasize what you did, highlight what you plan to do. This means giving greater weight to the expertise that will translate into your new position. Chances are you can find skills that you honed in one or more jobs that translate into credentials that can be used on another. All of the skills mentioned should be relevant to your career objective and not just added to pad the résumé. Therefore, unless your brief stint waiting tables exemplifies how you developed customer service skills, eliminate it.

3. Choose the right keywords

It's important to optimize a résumé for digital scanning, which has become a major component of the employment sector. This includes using the correct keywords and phrasing so that your résumé will get "flagged." Take your cue from the job advertisements themselves and mimic the verbiage used. Replace the lingo accordingly, tailoring it to each job you apply for. Also, consult the "about us" area of a prospective employer's website. This area may offer clues about buzz words for the industry.

4. Set yourself apart

Engage in activities that can improve your marketability. Be sure to list training, coursework, degree, or volunteer efforts that pertain directly to the skills needed for the job to which you're applying. These additions can tip the scales in your favor over another applicant.

Résumés continue to evolve, and it's crucial for applicants — especially established workers — to familiarize themselves with the changes and market themselves accordingly.

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