CREATE. SELL. PROFIT.

METRO®

MULTI-PLATFORM AD PACKAGES

Cross-platform packages featuring today's most popular ad sizes for web and mobile

Fresh Meets **Fast**
Combo Meals — With Fries & Beverage **$6.99** & UP

Grill & Go
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Combo Meals
With Fries & Beverage
$6.99

Fresh Meets **Fast**

Grill & Go
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Combo Meals — With Fries & Beverage $6.99 — **Grill & Go**
Combo Meals — With Fries & Beverage $6.99 — **Grill & Go**

Save on the latest color trends for spring!

Fresh Meets Fast

Combo Meals
With Fries & Beverage
$6.99

Grill & Go
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

30% Off
Interior & Exterior
Paints & Stains

Wallace Paint Supply
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

30% Off Paints & Stains — Wallace Paint Supply
30% Off Paints & Stains — Wallace Paint Supply

30% Off
Interior & Exterior
Paints & Stains

Wallace Paint Supply
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

30% Off
Interior & Exterior **Paints & Stains**

Wallace Paint Supply
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Web & Mobile Ad Solutions Delivered Three Ways

Metro has three ways for you to get the ad content you need to expand your sales efforts with Web and mobile. Choose the ways that work best for your sales and creative teams.
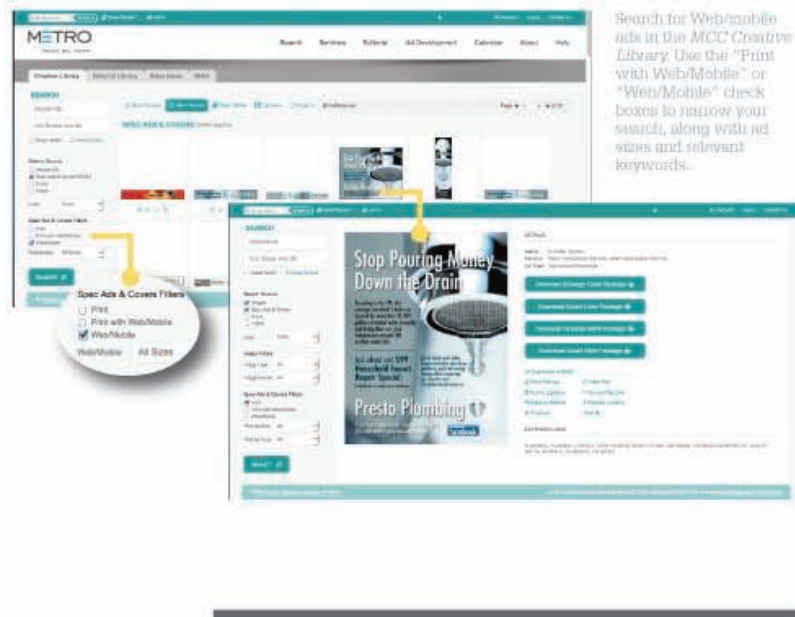
1 Ads for Web & Mobile in MCC

Included as a **FREE** value-added bonus of your subscriptions, Metro gives you ads for Web and mobile to show, sell and produce on their own or in conjunction with print ad layouts. Located in the *MetroCreativeConnection Creative Library*, Metro ads for Web and mobile are provided in the most popular shapes and sizes: rectangle, leaderboard, skyscraper and two mobile-specific banners. Each ad is delivered in Adobe Photoshop® format, giving you complete editing control. Drop in advertiser specifics and save the file as a ready-to-post JPEG or GIF.

View all the combination print and digital ads in the monthly *Multi-Platform Ad Packages e-Edition*. Click the *e-Edition* link on the opening screen to view the latest selection onscreen or download the entire PDF.

You can also view print ads that have companion Web/mobile ads in each monthly *SearchBook*™. There, you can click to gain immediate access to the ads from the pages.

Search the *Creative Library* by checking the "Print with Web/Mobile" or "Web/Mobile" box along with relevant keywords. You can even select your Web/Mobile standard ad size from the pull-down menu.

View each of the ads in the Multi-Platform Ad Packages e-Edition accessed through the MCC home page.

Search for Web/mobile ads in the MCC Creative Library. Use the "Print with Web/Mobile" or "Web/Mobile" check boxes to narrow your search, along with ad sizes and relevant keywords.

2 Quick Spec Ads for Web & Mobile with MiAD

Metro Interactive Ad Designer (desktop) gives you the option of creating your own Web or mobile ads onscreen through the use of your online browser. Search thousands of ad options, select a file and enter your advertiser info in the appropriate fields. You can also open a Web/Mobile ad directly in *MiAD*® by selecting the pencil-in-the-box icon below ad thumbnails in the *MCC Creative Library*.

When your ad is ready, download a JPEG of the ad to present on a laptop or a ready-to-post file. *MiAD mobile*® users can take this functionality on the go and present to prospects on their iPads.® *MiAD* is an optional service. For further info, or to set up a free trial, call our Client Services team at **800-223-1600** or e-mail **service@metro-email.com.**

3 Custom Ads for Web & Mobile from ADS On Demand™

With a fast turnaround, no long-term contracts, and no ad-quantity commitments, *AOD* is a cost-effective back-up team when you need custom print, Web and mobile ads. *AOD* can provide you with an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple static ads to complex animations, *AOD* does it all! Call **800-223-1600** or e-mail **service@metro-email.com** for further information about this unique service, and to begin a free trial. **M**

Make your backyard the coolest place to spend summer!

100% Financing
$0 Down
Easy Qualification!
Call today for details, and arrange your free consultation and estimate to take advantage of this limited-time offer.

Lifetime Warranty on all gunite pools
25-Year Warranty on glass tile pools
License#000000

Like us on **facebook**

Somersville Pool & Spa Showroom
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A08001C PASS 2 COL. x 5

Somersville Pool & Spa Showroom
100% Financing • $0 Down • Easy Qualification!

AD# N1706W08001B 300 X 50

Somersville Pool & Spa Showroom
100% Financing • $0 Down • Easy Qualification!

AD# N1706W08001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Make your backyard the coolest place to spend summer!

100% Financing
$0 Down Easy Qualification!

Somersville Pool & Spa Showroom
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

Make your backyard the coolest place to spend summer!

100% Financing • $0 Down Easy Qualification!

Somersville Pool & Spa Showroom
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

The Clear Choice
for Quality Auto Glass Repair & Replacement

Fast and easy mobile service to your home or office!

Quality workmanship and affordable prices from trained specialists!
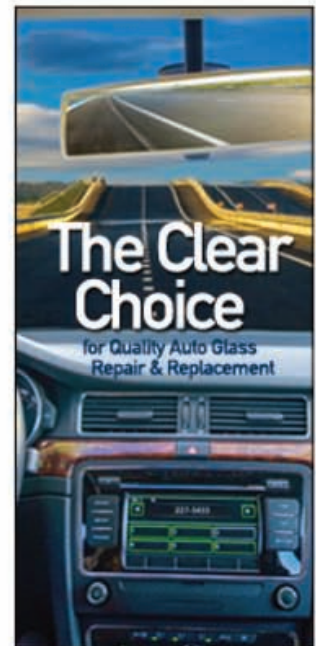
$0 deductible on windshield repair insurance claims!

Windshields | Windows | Mirrors | Chip Repairs | Window Motors | Regulators | Tinting
----
Same-Day Service 7 Days a Week. Call today to schedule service or get a quote!

Integrity Auto Glass   Like us on facebook

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A08002C PASS 2 COL. x 5

The Clear Choice
for Quality Auto Glass Repair & Replacement

Same-Day Service 7 Days a Week.

Call today to schedule service or get a quote!

Integrity Auto Glass

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Quality Auto Glass Repair & Replacement   Same-Day Service 7 Days a Week.
Integrity Auto Glass

AD# N1706W08002B 300 X 50

Quality Auto Glass Repair & Replacement   Same-Day Service 7 Days a Week.
Integrity Auto Glass

AD# N1706W08002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

The Clear Choice
for Quality Auto Glass Repair & Replacement

Same-Day Service 7 Days a Week.
Call today to schedule service or get a quote!

Integrity Auto Glass

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

The Clear Choice
for Quality Auto Glass Repair & Replacement

Same-Day Service 7 Days a Week.
Call today to schedule service or get a quote!

Integrity Auto Glass   1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Adopt an Ameowzing Companion

Transform the life of an animal in need by providing a loving furever home to a shelter pet.

$39 Cat Adoptions

Fee Includes:
Spay/Neuter
Vaccines
Microchip
License
Starter Kit

Stop in today to meet over 100 adorable, adoptable cats and kittens! Adopt-a-Shelter-Cat Month discount adoption fee available for cats one year and over through June 30, 2017.

Somersville Animal Shelter

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A08004C PASS 2 COL. x 5

Adopt an Ameowzing Companion

Stop in today to meet over 100 adorable, adoptable cats and kittens!

$39 Cat Adoptions

Fee Includes:
Spay/Neuter | Vaccines
Microchip | License
Starter Kit

Somersville Animal Shelter

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

$39 Cat Adoptions
Spay/Neuter | Vaccines | Microchip | License | Starter Kit
Somersville Animal Shelter

AD# N1706W08004B 300 X 50

$39 Cat Adoptions
Spay/Neuter | Vaccines | Microchip | License | Starter Kit
Somersville Animal Shelter

AD# N1706W08004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Adopt an Ameowzing Companion

$39 Cat Adoptions

Fee Includes:
Spay/Neuter | Vaccines
Microchip | License | Starter Kit

Somersville Animal Shelter

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Adopt an Ameowzing Companion

$39 Cat Adoptions

Fee Includes:
Spay/Neuter | Vaccines
Microchip | License | Starter Kit

Somersville Animal Shelter

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

TIRED OF SHOPPING AROUND FOR THE RIGHT MECHANIC?

Like us on **facebook**

Give us an opportunity to earn your business!

NEW CUSTOMERS, SAVE 10% OFF ANY SERVICE

Value up to $000. Price applies to labor only; excludes parts. List details, terms and conditions here.

Free Written Estimates
All Work Guaranteed
Complimentary Shuttle
Honest & Professional Service

BETZ AUTO REPAIR

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A08005C PASS 2 COL. x 5

TIRED OF SHOPPING AROUND FOR THE RIGHT MECHANIC?

Give us an opportunity to earn your business!

NEW CUSTOMERS, SAVE 10% OFF ANY SERVICE

BETZ AUTO REPAIR

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

NEW CUSTOMERS, SAVE 10% OFF ANY SERVICE — **BETZ AUTO REPAIR**

AD# N1706W08005B 300 X 50

NEW CUSTOMERS, SAVE 10% OFF ANY SERVICE — **BETZ AUTO REPAIR**

AD# N1706W08005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Give us an opportunity to earn your business!

NEW CUSTOMERS, SAVE 10% OFF ANY SERVICE

BETZ AUTO REPAIR

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Give us an opportunity to earn your business!
NEW CUSTOMERS, SAVE 10% OFF ANY SERVICE

BETZ AUTO REPAIR
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Fun for the whole family!
Feed and pet the animals!
Free and open to the public!
Snacks and beverages for purchase!

Like us on facebook

Petting Zoo & Pony Rides

Evans Animal Sanctuary

We host birthdays and special events!
Open Daily 10-4
Closed Mondays

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A08006C PASS 2 COL. x 5

Petting Zoo & Pony Rides
Evans Animal Sanctuary

Fun for the whole family!

We host birthdays and special events!

Evans Animal Sanctuary

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Petting Zoo & Pony Rides | **Evans** Animal Sanctuary

AD# N1706W08006B 300 X 50

Petting Zoo & Pony Rides | **Evans** Animal Sanctuary

AD# N1706W08006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Fun for the whole family!

Petting Zoo & Pony Rides

We host birthdays and special events!

Evans Animal Sanctuary

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Petting Zoo & Pony Rides

We host birthdays and special events!
Fun for the whole family!

Evans Animal Sanctuary

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Save on the latest color trends for spring!

We're Rolling Out Our **Lowest Prices** of the **Season**

30% OFF

Interior & Exterior
Paints & Stains
Now Through Sunday
Sale ends June 00, 2017.

Wallace
Paint Supply

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A08007C PASS 2 COL. x 5

Save on the latest color trends for spring!

30% Off

Interior & Exterior
Paints & Stains

Wallace
Paint Supply

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

30% Off
Paints & Stains

Wallace
Paint Supply

AD# N1706W08007B 300 X 50

30% Off
Paints & Stains

Wallace
Paint Supply

AD# N1706W08007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

30%Off
Interior & Exterior
Paints & Stains

Wallace
Paint Supply

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

30%Off
Interior & Exterior
Paints & Stains

Wallace
Paint Supply

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Call Today

Say Goodbye to Dirt, Stains & Odors.
Say Hello to a Fresh & Clean Home!

Professional & Nontoxic
Carpet & Upholstery Cleaning
Two Rooms $99
up to 250 square feet per room
List details, terms and conditions here.
Offer ends 00.00.17.

Like us on facebook

Spotless Carpet Cleaning

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# **N1706A08008C** PASS 2 COL. x 5

Get a Quote!

Say Goodbye to Dirt, Stains & Odors.
Say Hello to a Fresh & Clean Home!

Spotless Carpet Cleaning

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Get a Quote! **Spotless Carpet Cleaning**

AD# **N1706W08008B** 300 X 50

Get a Quote! **Spotless Carpet Cleaning**

AD# **N1706W08008W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Get a Quote!

Say Goodbye to Dirt, Stains & Odors.
Say Hello to a Fresh & Clean Home!

Spotless Carpet Cleaning
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

RECTANGLE **300 x 250**

Get a Quote!

Say Goodbye to Dirt, Stains & Odors.
Say Hello to a Fresh & Clean Home!

Spotless Carpet Cleaning
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

LEADERBOARD **728 x 90**

FREE Roof Inspections & Estimates

Storm Damage?

Don't blow your money on inferior repair service. Contact us today for experienced, professional craftsmanship and competitive prices, backed by a comprehensive warranty you can trust.

Kellar
Roofing
& Siding

License# 000000
Insured & Bonded
Financing Available
All Work Guaranteed
Residential & Commercial
Over 00 Years of Local Experience

Like us on **facebook**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A08009C PASS 2 COL. x 5

FREE Roof Inspections & Estimates

Storm Damage?

Contact us today for experienced, professional craftsmanship & competitive prices.

Kellar
Roofing &
Siding

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

FREE Roof Inspections & Estimates

Storm Damage?

Kellar Roofing & Siding

AD# N1706W08009B 300 X 50

FREE Roof Inspections & Estimates

Storm Damage?

Kellar Roofing & Siding

AD# N1706W08009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

FREE Roof Inspections & Estimates

Storm Damage?

Kellar Roofing & Siding

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Contact us today for experienced, professional craftsmanship & competitive prices.

RECTANGLE **300 x 250**

FREE Roof Inspections & Estimates

Storm Damage?

Contact us today for experienced, professional craftsmanship & competitive prices.

Kellar Roofing & Siding

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

METRO Web Ad Supplement
© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

Talk to an event coordinator today about hosting your next celebration or corporate event with us!

Delivering Exceptional Taste & Service to Your Special Event

On-site banquets for up to 300 guests
Elegantly appointed ballrooms
Scenic grounds & cocktail patio
Off-site catering services
Buffet & table service
Valet & self-parking
State-of-the-art sound

Chateau Manor

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A09001C PASS 2 COL. x 5

Delivering Exceptional Taste & Service to Your Special Event — **Chateau Manor**

AD# N1706W09001B 300 X 50

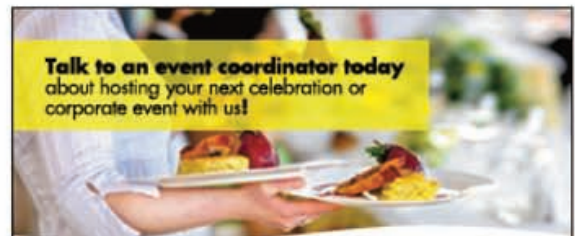**Delivering Exceptional Taste & Service to Your Special Event** — **Chateau Manor**

AD# N1706W09001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Delivering Exceptional Taste & Service to Your Special Event

Talk to an event coordinator today about hosting your next celebration or corporate event with us!

Chateau Manor

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Talk to an event coordinator today about hosting your next celebration or corporate event with us!

Delivering Exceptional Taste & Service to Your Special Event

Chateau Manor

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Delivering Exceptional Taste & Service to Your Special Event

Talk to an event coordinator today about hosting your next celebration or corporate event with us!

Chateau Manor

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Refresh Your Fridge

Growler Refills On Tap

Name Brand Pale Ale
Name Brand Blonde Ale
Name Brand IPA • Name Brand Pilsner
Name Brand Amber • Name Brand Saison

The Beer Barn

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Advertised offers good through 00.00.17. Tap beers subject to availability while supplies last.

Craft Brews On Sale

Name Brand Double IPA
12 fl oz bottles
$10.99 6-pack

Name Brand Coconut Porter
12 fl oz bottles
$12.99 6-pack

Name Brand Belgian Blonde
12 fl oz bottles
$11.99 6-pack

Name Brand Sour Amber
12 fl oz bottles
$9.99 6-pack

AD# N1706A09002C PASS 2 COL. x 5

Craft Brews On Sale Name Brand Double IPA $10.99 6-pack **The Beer Barn**

AD# N1706W09002B 300 X 50

Craft Brews On Sale Name Brand Double IPA $10.99 6-pack **The Beer Barn**

AD# N1706W09002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Refresh Your Fridge

Craft Brews On Sale

Name Brand Double IPA
$10.99 6-pack

Name Brand Coconut Porter
12.99 6-pack

Growler Refills On Tap

The Beer Barn

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Refresh Your Fridge

Craft Brews On Sale

Name Brand Double IPA
$10.99 6-pack

Growler Refills On Tap

The Beer Barn

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

RECTANGLE **300 x 250**

Refresh Your Fridge

Craft Brews On Sale Name Brand Double IPA $10.99 6-pack Name Brand Coconut Porter 12.99 6-pack **Growler Refills On Tap**

The Beer Barn

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Beautify Your Home.
Protect Your Investment.

Local & Trusted for **00 Years**

Call the local paint and power washing professionals today to help protect your home against moisture and sun damage while giving it a fresh new look!

Elmore Painting

Free Written Estimates
All Work Under Warranty
License# 000000 | Fully Insured

Like us on facebook

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A09003C PASS 2 COL. x 5

Get a Quote!

Protect Your Investment.
Beautify Your Home.

Call the local paint and power washing professionals today to help protect your home against moisture and sun damage while giving it a fresh new look!

Elmore Painting

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Get a Quote! | local paint & power washing professionals | **Elmore Painting**

AD# N1706W09003B 300 X 50

Get a Quote! | local paint & power washing professionals | **Elmore Painting**

AD# N1706W09003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Beautify Your Home.

Get a Quote!

Elmore Painting

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Get a Quote!

Beautify Your Home.
Protect Your Investment.

Elmore Painting

Local & Trusted for **00 Years**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Get On Board
With a **Great Rate**

Boat Loans
5.49% APR
for 72 months
30-day deferred payment
no prepayment penalty
List details, terms and conditions
here. List details, terms and
conditions here. List details,
terms and conditions here.

Auto Loans
1.29% APR
for 60 months
30-day deferred payment
no prepayment penalty
List details, terms and conditions here.
List details, terms and conditions here.
List details, terms and conditions here.

Motorcycle Loans
2.79% APR
for 60 months
30-day deferred payment
no prepayment penalty
List details, terms and conditions here.
List details, terms and conditions here.
List details, terms and conditions here.

Easy Application! Fast Approval! Apply by phone, online or in person today.

Somersville **Savings & Loan**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A09004C PASS 2 COL. x 5

Get On Board With a Great Rate

Boat Loans
5.49% APR
for 72 months
30-day deferred payment
no prepayment penalty

Somersville Savings & Loan

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Get On Board With a Great Rate
Boat Loans 5.49% APR for 72 months
Somersville Savings & Loan

AD# N1706W09004B 300 X 50

Get On Board With a Great Rate
Boat Loans 5.49% APR for 72 months
Somersville Savings & Loan

AD# N1706W09004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Get On Board With a **Great Rate**

Boat Loans
5.49% APR
for 72 months
30-day deferred payment
no prepayment penalty

Somersville **Savings & Loan**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Get On Board
With a **Great Rate**

Boat Loans
5.49% APR
for 72 months

Somersville Savings & Loan
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Open Daily
11am - 9pm

Fresh Meets **Fast**

Burgers & Chicken
Seafood Baskets
Deli Sandwiches
All-Beef Hot Dogs
Fresh Salads
& So Much More

Combo Meals

With Fries & Beverage
$6.99 & up

Grill & Go

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# **N1706A09005C** PASS 2 COL. x 5

**Fresh
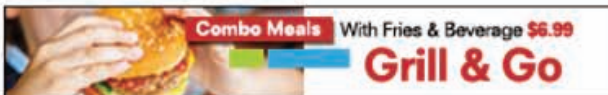Meets
Fast**

Combo Meals

With Fries
& Beverage
$6.99

**Grill
& Go**

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Combo Meals With Fries & Beverage **$6.99**
Grill & Go

AD# **N1706W09005B** 300 X 50

Combo Meals With Fries & Beverage **$6.99**
Grill & Go

AD# **N1706W09005W** 320 X 50

**In addition to today's most commonly used
Web ad sizes, these cross-platform packages
now include two ad sizes for mobile advertising**

Note:
Make quick animated GIF Web ads from the Metro .psd files by
using Photoshop's *"Make Frames from Layers"* command in the
Animation window.

Combo Meals

With Fries
& Beverage
$6.99

Fresh Meets **Fast**

Grill & Go

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Fresh Meets **Fast** **Grill & Go**

Combo Meals With Fries & Beverage
$6.99 & UP

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

LEADERBOARD **728 x 90**

Work Hard. Play Harder.

Your one-stop adrenaline shop featuring the area's largest selection of motorcycles, ATVs, side-by-sides, roadsters and more!

1.99% Financing for 36 months on select new **ATVs & Motorcycles**
Limited-time offer with credit approval. See showroom for details.

Terrain Motorsports Center

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A09006C PASS 2 COL. x 5

Work Hard. Play Harder.

1.99% Financing for 36 months on select new **ATVs & Motorcycles**

Terrain Motorsports Centera
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

1.99% Financing — Terrain Motorsports Centera

AD# N1706W09006B 300 X 50

1.99% Financing — Terrain Motorsports Centera

AD# N1706W09006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

1.99% Financing for 36 months on select new **ATVs & Motorcycles**

Terrain Motorsports Centera
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

1.99% Financing for 36 months on select new **ATVs & Motorcycles**

Terrain Motorsports Centera
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Just Add **Sunshine**

Shop the area's hottest selection of swimwear, sandals and summer accessories!

Mix-&-Match Swim Separates **$19.99** & up

Bella Boutique

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A09007C PASS 2 COL. x 5

Just Add **Sunshine**

Mix-&-Match Swim Separates **$19.99**

Bella Boutique

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Swim Separates $19.99 **Bella Boutique**

AD# N1706W09007B 300 X 50

Swim Separates $19.99 **Bella Boutique**

AD# N1706W09007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Just Add **Sunshine**

Mix-&-Match Swim Separates **$19.99**

Bella Boutique

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Just Add **Sunshine**

Mix-&-Match Swim Separates **$19.99**

Bella Boutique

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

JUNE 2017

METRO Web Ad Supplement
© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

Spa Indulgences *for Men*

Gift Certificates Available
Give him the gift of relaxation for Father's Day!

Sport, Swedish & Deep-Tissue Massage
Foot Massage & Reflexology | Men's Facials
Back Facials | Body Waxing | Detox Wraps | Infrared Sauna

Lotus Spa

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A09008C PASS 2 COL. x 5

Spa Indulgences *for Men*

Sport, Swedish & Deep-Tissue Massage
Foot Massage & Reflexology
Men's Facials
Back Facials
Body Waxing
Detox Wraps
Infrared Sauna

Gift Certificates Available

Lotus Spa

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Spa Indulgences *for Men* — Gift Certificates Available — **Lotus Spa**

AD# N1706W09008B 300 X 50

Spa Indulgences *for Men* — Gift Certificates Available — **Lotus Spa**

AD# N1706W09008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Spa Indulgences *for Men*

Gift Certificates Available

Lotus Spa

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

RECTANGLE **300 x 250**

Spa Indulgences *for Men*

Gift Certificates Available

Lotus Spa
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Beat the Heat

Delicious ice cream treats to help you keep your cool all summer!

Homemade ice cream
Low-fat frozen yogurt
Ice cream sandwiches
Waffle & brownie sundaes
Dozens of tasty toppings
Freshly packed pints to go

Free Toppings *Every Tuesday!*
Enjoy one free topping with your
ice cream or frozen yogurt purchase.

Frosty's Ice Cream

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# N1706A09009C PASS 2 COL. x 5

Beat the Heat

Homemade
ice cream
Low-fat
frozen yogurt

Free Toppings *Every Tuesday!*

Frosty's Ice Cream

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Beat the Heat
Homemade ice cream   *Frosty's Ice Cream*

AD# N1706W09009B 300 X 50

Beat the Heat
Homemade ice cream   *Frosty's Ice Cream*

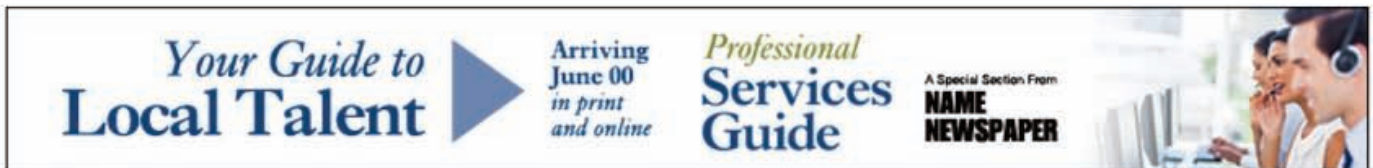**AD# N1706W09009W** 320 X 50

**In addition to today's most commonly used
Web ad sizes, these cross-platform packages
now include two ad sizes for mobile advertising**

Note:
Make quick animated GIF Web ads from the Metro .psd files by
using Photoshop's *"Make Frames from Layers"* command in the
Animation window.

Beat the Heat

Homemade ice cream
Low-fat frozen yogurt

Free Toppings *Every Tuesday!*

Frosty's Ice Cream

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

RECTANGLE **300 x 250**

Beat the Heat

Homemade ice cream
Low-fat frozen yogurt

Free Toppings *Every Tuesday!*

Frosty's Ice Cream

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

LEADERBOARD **728 x 90**

Your Guide to
Local Talent

Our Professional Services Guide is your resource for finding a range of local businesses dedicated to meeting your needs, from healthcare providers to financial advisors, attorneys and beyond. Be sure to get your copy of this helpful special section to have on hand both today and in the future.

Professional
Services Guide

Arriving June 00
in print and online
at namenewspaper.com/
professionalservicesguide

A Special Section From
NAME NEWSPAPER

AD# N1706A10003C PASS 2 COL. x 5

Your Guide to
Local Talent

Arriving June 00
in print and online

Professional
Services Guide

A Special Section From
NAME NEWSPAPER

SKYSCRAPER **160 x 600**

Professional
Services Guide ▶ **Arriving June 00** *in print and online* **NAME NEWSPAPER**

AD# N1706A10003B 300 X 50

Professional
Services Guide ▶ **Arriving June 00** *in print and online* **NAME NEWSPAPER**

AD# N1706A10003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Your Guide to
Local Talent

Arriving June 00
in print and online
A Special Section From
NAME NEWSPAPER

Professional
Services Guide

RECTANGLE **300 x 250**

Your Guide to
Local Talent ▶ **Arriving June 00** *in print and online* *Professional* **Services Guide** A Special Section From **NAME NEWSPAPER**

LEADERBOARD **728 x 90**

It's All About Dad!

Make his day extra special with our Father's Day Gift & Celebration Guide. From pop-approved presents to grilling tips and family fun activities, this special section is your guide to planning a Father's Day to remember!

Father's Day Gift & Celebration GUIDE

A Special Section From **NAME NEWSPAPER**

Coming June 00
In Print & Online at namenewspaper.com /fathersdaygiftand celebrationguide

AD# N1706A11003C PASS 2 COL. x 5

AD# N1706W11003B 300 X 50

AD# N1706W11003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Indulge in Our Dairy Section

From great dairy recipes to nutrition facts and a look at local dairy farms, our upcoming special section celebrates Dairy Month in all its deliciousness. You'll also find special offers from local advertisers on your favorite dairy foods like cheesy pizza, refreshing ice cream, healthy groceries and more!

COMING JUNE 00

In print and online at namenewspaper.com/asalutetoourdairyproducers.

A Special Section From
NAME NEWSPAPER

A Salute to Our

Dairy Producers

AD# N1706A12003C PASS 2 COL. x 5

Indulge in Our Dairy Section

COMING **JUNE 00**

In print and online at namenewspaper.com/asalutetoourdairyproducers.

A Salute to Our

Dairy Producers

A Special Section From
NAME NEWSPAPER

SKYSCRAPER **160 x 600**

Coming **JUNE 00** · A Salute to Our **NAME NEWSPAPER** · *Dairy Producers*

AD# N1706W12003B 300 X 50

Coming **JUNE 00** · A Salute to Our **NAME NEWSPAPER** · *Dairy Producers*

AD# N1706W12003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Indulge in Our Dairy Section

COMING **JUNE 00** In print and online at namenewspaper.com/asalutetoourdairyproducers.

A Salute to Our · A Special Section From **NAME NEWSPAPER**

Dairy Producers

RECTANGLE **300 x 250**

Indulge in Our Dairy Section

COMING **JUNE 00**
In print and online at namenewspaper.com/asalutetoourdairyproducers.

A Salute to Our · A Special Section From **NAME NEWSPAPER**

Dairy Producers

LEADERBOARD **728 x 90**

Ready for the 4th?

Our **July 4th Weekend Guide** is filled with fireworks and festivities, celebration tips, and shopping news to help you make the most of Independence Day. Look for your copy in print and online, and kick off summer with a spectacular holiday weekend!

July 4th Weekend Guide

A Special Section From
NAME NEWSPAPER

July 4th Weekend Guide
Arrives **June 00!**
In Print & Online at
namenewspaper.com/
julyfourthweekendguide

AD# N1706A13003C PASS 2 COL. x 5

July 4th Weekend Guide
Arrives June 00!
NAME NEWSPAPER

July 4th Weekend Guide

AD# N1706W13003B 300 X 50

July 4th Weekend Guide
Arrives June 00!
NAME NEWSPAPER

July 4th Weekend Guide

AD# N1706W13003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Ready for the 4th?

July 4th Weekend Guide

A Special Section From
NAME NEWSPAPER

July 4th Weekend Guide
Arrives June 00!
In Print & Online at
namenewspaper.com/
julyfourthweekendguide

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

Ready for the 4th?

July 4th Weekend Guide
Arrives June 00! In Print & Online at
namenewspaper.com/julyfourthweekendguide

July 4th Weekend Guide

A Special Section From
NAME NEWSPAPER

LEADERBOARD **728 x 90**

All the Fixings *for a* Perfect Picnic

Grab-&-Go Picnic Packages
Fast, easy & delicious!
$18.95 *& up*

Farmstead Market

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Premium **Cold Cuts & Deli Sandwiches**
Made-From-Scratch **Salads**
Rotisserie & Fried **Chicken**
Bakery **Desserts & Breads**
Ready-to-Eat **Prepared Foods**
Fresh **Fruit & Vegetables**
Gourmet **Cheese Selection**
Chips & Snack Foods
Cold **Beverages**

AD# N1706A14003C PASS 2 COL. x 5

Grab-&-Go Picnic Packages
Fast, easy & delicious!
$18.95 *& up*

Premium **Cold Cuts & Deli Sandwiches**
Made-From-Scratch **Salads**
Rotisserie & Fried **Chicken**
Bakery **Desserts & Breads**
Ready-to-Eat **Prepared Foods**
Fresh **Fruit & Vegetables**
Gourmet **Cheese Selection**
Chips & Snack Foods
Cold **Beverages**

Farmstead Market

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Grab-&-Go Picnic Packages $18.95   **Farmstead Market**

AD# N1706W14003B 300 X 50

Grab-&-Go Picnic Packages $18.95   **Farmstead Market**

AD# N1706W14003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Grab-&-Go Picnic Packages
Fast, easy & delicious!
$18.95 *& up*

Farmstead Market

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

RECTANGLE **300 x 250**

Grab-&-Go Picnic Packages
Fast, easy & delicious!
$18.95 *& up*

Premium **Cold Cuts & Deli Sandwiches** • *Made-From-Scratch* **Salads**

Farmstead Market

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

LEADERBOARD **728 x 90**

AD# N1706A14004C PASS 2 COL. x 5

AD# N1706W14004B 300 X 50

AD# N1706W14004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Summer's In Season

Special **Sweet White Corn** on the Cob **3** *for* **$1** *now through 00.00.17*

Support sustainable agriculture when you enjoy homegrown produce fresh from local family farms!

Local. Fresh. Healthy. Sustainable. Delicious!
Peaches | Plums | Strawberries | Blackberries | Raspberries | Blueberries | Cucumbers | Tomatoes | Green Beans | Fresh Honey | & So Much More

Sunshine Farms
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# N1706A14005C PASS 2 COL. x 5

Summer's In Season

Support sustainable agriculture when you enjoy homegrown produce fresh from local family farms!

Local. Fresh. Healthy. Sustainable. Delicious!

Sunshine Farms
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Summer's In Season | Sunshine Farms

AD# N1706W14005B 300 X 50

Summer's In Season | Sunshine Farms

AD# N1706W14005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Summer's In Season
Local. Fresh. Healthy. Sustainable. Delicious!
Sunshine Farms
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

RECTANGLE **300 x 250**

Summer's In Season
Local. Fresh. Healthy. Sustainable. Delicious!
Sunshine Farms
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

LEADERBOARD **728 x 90**

JUNE 2017

METRO Web Ad Supplement
© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

AD# N1706A14007C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1706W14007B 300 X 50

AD# N1706W14007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

AD# **N1706A19003C** PASS 6 COL. x 3

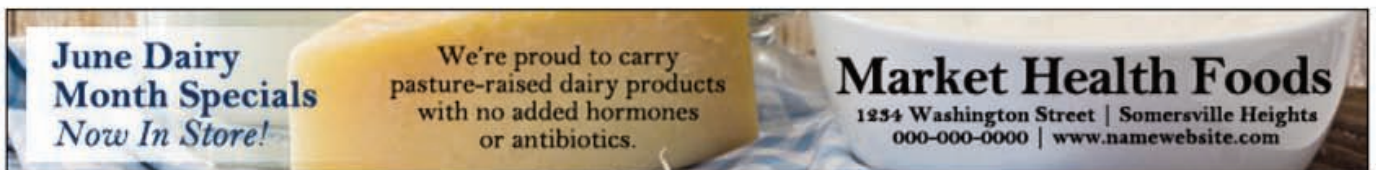AD# **N1706W19003B** 300 X 50

AD# **N1706W19003W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Make More Money
with Metro

Here's how you can **boost revenue** with Metro's creative resources and ad development solutions:

Pinpoint & Plan New Sales Opportunities
Identify and capitalize on new promotional opportunities throughout the year with Metro's interactive planning calendar, weekly tips, *Plus Business* moneymaking ideas, Quick Sell e-mails and more.

Close More Sales with a Wealth of Spec Ad Options
Access ready-to-present-and-sell spec ads and campaigns for virtually every advertiser category, including top monthly ad prospects, themed event packages, multiple-advertiser pages, shaped specialty ads, free-standing inserts and more from our expansive online spec ad library.

Bundle Print, Web & Mobile Offerings to Expand Sales
Simplify coordination of print and digital sales to meet the evolving needs of your local market and advertisers with Metro's multimedia solutions like print and Web ad combos, online *e-Sections* and easy-to-create websites.

NEW Interactive SearchBook: Instantly Access the Content You See
Metro's new Interactive *SearchBook*, as the name suggests, lets you preview all of the new images, ads and ideas with the ability to then link directly to that content in the *Creative Library* of the new *MetroCreativeConnection* (MCC). Access each of the monthly *SearchBooks* from the *Search* pull-down on the top navigation bar of every MCC page. You don't even have to log in to view them!

Grow Print and Digital Sales with a Fully Templated Special Sections Package
Speed sales and save valuable production time by having two or more ready-made, 24-page special section options to present to advertisers every month. Each themed section is filled with ready-to-buy ad positions of varying sizes. Present advertisers with a multimedia solution by combining print section offerings with corresponding online e-sections. Complimentary promotional rate sheets and ads for each section are also included to help you lock in local advertisers.

Appeal to Every Advertiser Need, On the Spot or On Demand
Answer all advertiser demands for top-notch print and digital work with the staff you already have in place using Metro's latest cost-effective solutions. Metro interactive Ad Designer (now also available for mobile) lets you quickly generate presentation-ready spec ads, while ADS On Demand gives you the option to order custom ads with fast turnaround times and no long-term or quantity commitments.

METRO®
Metro Creative Graphics, Inc.
www.metrocreativeconnection.com

Contact our outstanding Client Services Team to get started today
at **800.223.1600** or e-mail **service@metro-email.com**.

Ready to Make More Ads • Ideas • Opportunities Promotions • Sales and Money with Metro.