

CREATE. SELL. PROFIT.

METRO®

MULTI-PLATFORM AD PACKAGES

Cross-platform packages featuring today's most popular ad sizes for web and mobile



Great Mother's Day Gifts \$99 & up

Up-to-the-Minute Jewelry Styles

Gemma's Jewelry
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com




Great Mother's Day Gifts \$99 & up

Up-to-the-Minute Jewelry Styles

Gemma's Jewelry
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

You'll Like What You See!

Surprisingly Affordable Resort-Style Living for Active Seniors

- private apartments
- great activities
- delicious dining
- no long-term commitments



Retirement Community
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Great Mother's Day Gifts \$99 & up

Up-to-the-Minute Jewelry Styles

Gemma's Jewelry
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com



Great Mother's Day Gifts \$99 *Gemma's Jewelry*

Great Mother's Day Gifts \$99 *Gemma's Jewelry*

You'll Like What You See!

Surprisingly Affordable Resort-Style Living for Active Seniors

Retirement Community
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

You'll Like What You See! Affordable Resort-Style Living for Active Seniors *Retirement Community*

You'll Like What You See! Affordable Resort-Style Living for Active Seniors *Retirement Community*



You'll Like What You See!

Surprisingly Affordable Resort-Style Living for Active Seniors

Retirement Community
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Web & Mobile Ad Solutions Delivered Three Ways

Metro has three ways for you to get the ad content you need to expand your sales efforts with Web and mobile. Choose the ways that work best for your sales and creative teams.

1 Ads for Web & Mobile in MCC

Included as a **FREE** value-added bonus of your subscriptions, Metro gives you ads for Web and mobile to show, sell and produce on their own or in conjunction with print ad layouts. Located in the *MetroCreativeConnection Creative Library*, Metro ads for Web and mobile are provided in the most popular shapes and sizes: rectangle, leaderboard, skyscraper and two mobile-specific banners. Each ad is delivered in Adobe Photoshop® format, giving you complete editing control. Drop in advertiser specifics and save the file as a ready-to-post JPEG or GIF.

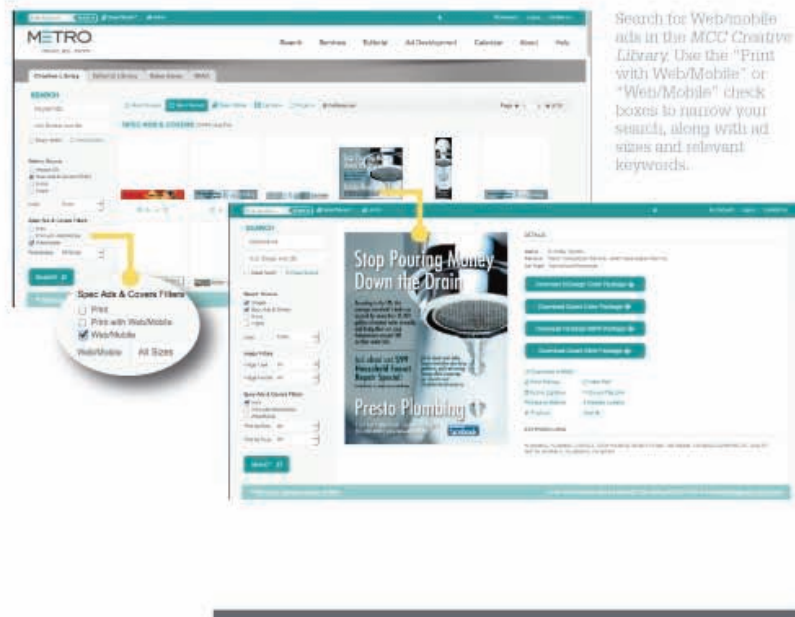
View all the combination print and digital ads in the monthly *Multi-Platform Ad Packages e-Edition*. Click the *e-Edition* link on the opening screen to view the latest selection onscreen or download the entire PDF.

You can also view print ads that have companion Web/mobile ads in each monthly *SearchBook*™. There, you can click to gain immediate access to the ads from the pages.

Search the *Creative Library* by checking the "Print with Web/Mobile" or "Web/Mobile" box along with relevant keywords. You can even select your Web/Mobile standard ad size from the pull-down menu.



View each of the ads in the *Multi-Platform Ad Packages e-Edition* accessed through the MCC home page.



Search for Web/mobile ads in the MCC *Creative Library*. Use the "Print with Web/Mobile" or "Web/Mobile" check boxes to narrow your search, along with ad sizes and relevant keywords.



2 Quick Spec Ads for Web & Mobile with MiAD

Metro Interactive Ad Designer (desktop) gives you the option of creating your own Web or mobile ads onscreen through the use of your online browser. Search thousands of ad options, select a file and enter your advertiser info in the appropriate fields. You can also open a Web/Mobile ad directly in *MiAD*™ by selecting the pencil-in-the-box icon below ad thumbnails in the MCC *Creative Library*.

When your ad is ready, download a JPEG of the ad to present on a laptop or a ready-to-post file. *MiAD mobile*™ users can take this functionality on the go and present to prospects on their iPads. *MiAD* is an optional service. For further info, or to set up a free trial, call our Client Services team at **800-223-1600** or e-mail service@metro-email.com.

3 Custom Ads for Web & Mobile from ADS On Demand™

With a fast turnaround, no long-term contracts, and no ad-quantity commitments, *AOD* is a cost-effective back-up team when you need custom print, Web and mobile ads. *AOD* can provide you with an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple static ads to complex animations, *AOD* does it all! Call **800-223-1600** or e-mail service@metro-email.com for further information about this unique service, and to begin a free trial. **M**

METRO
CREATIVE GRAPHICS, INC.

www.metrocreativeconnection.com • 800-223-1600 • service@metro-email.com

Beautiful Banquets
Are Our Specialty



Weddings | Anniversaries | Birthdays
Retirement Banquets | Corporate Events | & More

*An elegant setting, impeccable service
and world-class cuisine for your special event.*
To arrange a consultation with our event coordinator,
please call or contact us online today.

The Villa at Lakeside

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A02001C PASS 2 COL. x 5

Beautiful Banquets
Are Our Specialty



Weddings
Anniversaries
Birthdays
Retirement
Banquets
Corporate Events
& More

The Villa at Lakeside

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Beautiful Banquets
Are Our Specialty



The Villa at Lakeside

AD# N1805W02001B 300 X 50

Beautiful Banquets
Are Our Specialty



The Villa at Lakeside

AD# N1805W02001W 320 X 50

**In addition to today's most commonly used
Web ad sizes, these cross-platform packages
now include two ad sizes for mobile advertising**

Note:

Make quick animated GIF Web ads from the Metro .psd files by
using Photoshop's "Make Frames from Layers" command in the
Animation window.

Beautiful Banquets
Are Our Specialty



Weddings | Anniversaries | Birthdays
Retirement Banquets | Corporate Events | & More

The Villa at Lakeside

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Beautiful Banquets
Are Our Specialty



Weddings
Anniversaries
Birthdays
Retirement
Banquets
Corporate Events

The Villa at Lakeside

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



**47,700
Home Fires**

involved some type
of electrical failure
or malfunction.*

Protect your home
and family. Book an
appointment today for your

**\$79 Whole
House Electrical
System Safety
Inspection**

During National Electrical
Safety Month This May!



Madden Electrical

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

* According to the National Fire Protection Association, 2011. List service details, terms and conditions here. List service details, terms and conditions here. List service details, terms and conditions here.

AD# N1805A02002C PASS 2 COL. x 5



**47,700
Home Fires**

involved some type of
electrical failure or malfunction.*

**\$79 Whole
House Electrical
System Safety
Inspection**

**Madden
Electrical**

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



**47,700
Home Fires** involved some type of electrical failure or malfunction.*
\$79 Electrical System Safety Inspection
Madden Electrical

AD# N1805W02002B 300 X 50



**47,700
Home Fires** involved some type of electrical failure or malfunction.*
\$79 Electrical System Safety Inspection
Madden Electrical

AD# N1805W02002W 320 X 50

**In addition to today's most commonly used
Web ad sizes, these cross-platform packages
now include two ad sizes for mobile advertising**

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



**47,700
Home Fires**


involved some type of
electrical failure or malfunction.*

**\$79 Whole House
Electrical System
Safety Inspection**

**Madden
Electrical**

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

RECTANGLE 300 x 250



**47,700
Home Fires** involved some type of
electrical failure or malfunction.*

**\$79 Whole House Electrical
System Safety Inspection**

Madden Electrical

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



Your Local Lender

Trusted and turned to by your friends and neighbors here in Somersville County for quality lending, saving and financial planning solutions since 19XX. Come see what we can do for you!

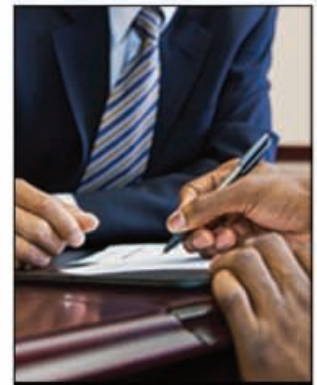


- Fair rates.
- Flexible terms.
- Friendly service.
- Auto & Vehicle Loans
- Home Mortgage Loans
- Student & Education Loans
- Vacation & Personal Loans

Somersville Savings & Loan

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A02003C PASS 2 COL. x 5



Your Local Lender

Come see what we can do for you!

- Fair rates.
- Flexible terms.
- Friendly service.

Somersville Savings & Loan

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



Your Local Lender
Come see what we can do for you!

Somersville Savings & Loan

AD# N1805W02003B 300 X 50



Your Local Lender
Come see what we can do for you!

Somersville Savings & Loan

AD# N1805W02003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Your Local Lender

Come see what we can do for you!

Somersville Savings & Loan

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



Your Local Lender

Come see what we can do for you!

Somersville Savings & Loan

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Blast Away
Bacteria, Stains & Odors!

Eliminate more than 99% of the germs living in your carpet with our professional cleaning services.

Like us on [facebook](#)

Steam Team Carpet Cleaning

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Steam Cleaning
2 Rooms & 1 Hallway
up to 000 sq. ft.
Only \$79
List details, terms and conditions here.

For a free consultation and estimate, give us a call today!

AD# N1805A02004C PASS 2 COL. x 5

Blast Away
Bacteria, Stains & Odors!

Eliminate more than 99% of the germs in your carpet.

Free Estimate
[Click Here](#)

Steam Team Carpet Cleaning

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Blast Away
Bacteria, Stains & Odors!

Steam Team Carpet Cleaning

[Free Estimate - Click Here](#)

AD# N1805W02004B 300 X 50

Blast Away
Bacteria, Stains & Odors!

Steam Team Carpet Cleaning

[Free Estimate - Click Here](#)

AD# N1805W02004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Blast Away
Bacteria, Stains & Odors!

Eliminate more than 99% of the germs in your carpet.

Free Estimate - Click Here

Steam Team Carpet Cleaning

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Blast Away
Bacteria, Stains & Odors!

Eliminate more than 99% of the germs in your carpet.

Free Estimate - Click Here

Steam Team Carpet Cleaning

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

The Perfect Combination of
Tasty & Affordable

Lunch Meal Deal
Burger, Fries & a Drink
\$5.99

Includes deluxe burger with optional cheese, medium fries and medium beverage. Discount deal available 11am-3pm Monday-Friday.

Like us on **facebook**

Burger Stop
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A02005C PASS 2 COL. x 5

The Perfect Combination of
Tasty & Affordable

Lunch Meal Deal
Burger, Fries & a Drink
\$5.99

Burger Stop
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Lunch Meal Deal
\$5.99

Burger Stop

AD# N1805W02005B 300 X 50

Lunch Meal Deal
\$5.99

Burger Stop

AD# N1805W02005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

The Perfect Combination of
Tasty & Affordable

Lunch Meal Deal
Burger, Fries & a Drink
\$5.99

Burger Stop
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

The Perfect Combination of
Tasty & Affordable

Lunch Meal Deal
Burger, Fries & a Drink
\$5.99

Burger Stop
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Dirty Dog to Bone-a-Fide Beauty

Treat your darling diva to a new look!



Deluxe Grooming Package

organic shampoo, conditioner, fruit facial, teeth brushing, nail trim, haircut, face trim & blowout

\$39

\$39 Small dogs up to 00 lbs.
\$49 Medium dogs up to 00 lbs.
\$55 Large dogs up to 00 lbs.

Bath & Blow-Dry **\$25** & up

Groom Room



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A02006C PASS 2 COL. x 5

Dirty Dog to Bone-a-Fide Beauty



\$39

Deluxe Grooming Package

Groom Room

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

\$39 *Deluxe Grooming Package*
Groom Room



AD# N1805W02006B 300 X 50

\$39 *Deluxe Grooming Package*
Groom Room



AD# N1805W02006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Dirty Dog to Bone-a-Fide Beauty

Deluxe Grooming Package

\$39

Groom Room

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



RECTANGLE 300 x 250

Dirty Dog to Bone-a-Fide Beauty

\$39

Deluxe Grooming Package

Groom Room

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



LEADERBOARD 728 x 90

Start Fresh
 Enjoy the beauty and convenience of clean, new surfaces for your kitchen or bathroom.
 up to 30% Off
 Cabinets & Countertops
 Now Through May 00. List details, terms and conditions here. List details, terms and conditions here.

Burkes
 Hardware & Home Improvement
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

AD# N1805A02007C PASS 2 COL. x 5

Start Fresh
 up to 30% Off
 Cabinets & Countertops

Burkes
 Hardware & Home Improvement
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

SKYSCRAPER 160 x 600

Start Fresh up to 30% Off
 Cabinets & Countertops
 Burkes Hardware & Home Improvement

AD# N1805W02007B 300 X 50

Start Fresh up to 30% Off
 Cabinets & Countertops
 Burkes Hardware & Home Improvement

AD# N1805W02007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
 Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Start Fresh
 up to 30% Off
 Cabinets & Countertops

Burkes Hardware & Home Improvement
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

RECTANGLE 300 x 250

Start Fresh up to 30% Off
 Cabinets & Countertops

Burkes Hardware & Home Improvement
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



Great
Mother's Day
Gifts \$99
& up

Up-to-the-Minute Jewelry Styles

We have the
crave-worthy pieces
you'll love to wear!

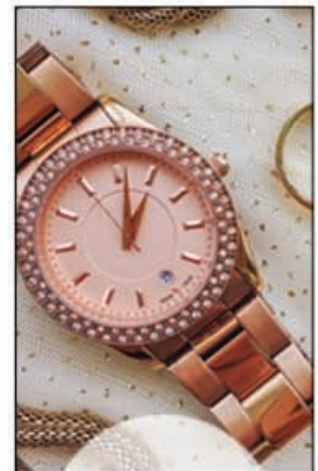
Stay connected for new
merchandise alerts
and special offers:



Gemma's Jewelry

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A02008C PASS 2 COL. x 5



Great
Mother's Day
Gifts \$99
& up

Up-to-the- Minute Jewelry Styles

Gemma's Jewelry

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1805W02008B 300 X 50



AD# N1805W02008W 320 X 50

In addition to today's most commonly used
Web ad sizes, these cross-platform packages
now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by
using Photoshop's "Make Frames from Layers" command in the
Animation window.



Great
Mother's Day
Gifts \$99
& up

Up-to-the-Minute Jewelry Styles

Gemma's Jewelry

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



LEADERBOARD 728 x 90



Your Gateway to Travel Close to Home

We make travel more convenient with nationwide flight service, easy parking, and a comfortable and convenient terminal featuring a full-service restaurant and bar for your enjoyment.

Join our passenger rewards program online today!



Somerville Regional Airport

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A02009C PASS 2 COL. x 5



Your Gateway to Travel Close to Home

Join our passenger rewards program online today!

Somerville Regional Airport

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1805W02009B 300 X 50



AD# N1805W02009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



LEADERBOARD 728 x 90

Brewed Just for You

Open at 6:30 AM Daily

Drip Coffee
Pour-over Coffee
Espresso Beverages
Cold Brew
Tea Lattes

Fresh Baked Goods

croissants
cookies • scones
muffins & more

& Try our **tasty avocado toast!**

Coffee Spot  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A03001C PASS 2 COL. x 5

Brewed Just for You

Open at 6:30 AM Daily

Drip Coffee
Pour-over Coffee
Espresso Beverages
Cold Brew
Tea Lattes

Fresh Baked Goods

Coffee Spot

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Brewed Just for You

Open at 6:30 AM Daily

Coffee Spot

AD# N1805W03001B 300 X 50

Brewed Just for You

Open at 6:30 AM Daily

Coffee Spot

AD# N1805W03001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Brewed Just for You

Open at 6:30 AM Daily

Drip Coffee
Pour-over Coffee
Espresso Beverages
Cold Brew
Tea Lattes

Coffee Spot

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

RECTANGLE 300 x 250

Brewed Just for You

Drip Coffee • Pour-over Coffee • Cold Brew
Espresso Beverages • Tea Lattes

Open at 6:30 AM Daily

Coffee Spot

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Great prices and friendly, helpful advice for do-it-yourselfers and pros alike.

Big or Small, We Stock It All!

HARDWARE | LUMBER | BUILDING |
ELECTRICAL | PLUMBING | & MORE



Grant Hardware & Building Supply

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A03002C PASS 2 COL. x 5



Big or Small, We Stock It All!

HARDWARE | LUMBER | BUILDING |
ELECTRICAL | PLUMBING | & MORE

Grant Hardware & Building Supply

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



Big or Small,
We Stock It All!

Grant
Hardware
& Building
Supply

AD# N1805W03002B 300 X 50



Big or Small,
We Stock It All!

Grant
Hardware
& Building
Supply

AD# N1805W03002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Big or Small,
We Stock It All!

HARDWARE | LUMBER | BUILDING |
ELECTRICAL | PLUMBING | & MORE

**Grant Hardware
& Building Supply**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



Big or Small,
We Stock It All!

**Grant Hardware
& Building Supply**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



*Elegant
& Delicious*
**Catering
Services**

Count on us to prepare fresh, high-quality dishes for your next event. Choose from a variety of house specialties like classic chicken marsala or exotic Thai beef skewers, as well as savory sides, vegetarian selections, soups, salads and even dessert.

Preview our menu here or online, and call for details about a custom catering package to fit your needs and budget!



**Garden Deli &
Gourmet Market**  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A03003C PASS 2 COL. x 5



Preview our menu

*Elegant
& Delicious*
**Catering
Services**

Count on us to prepare fresh, high-quality dishes for your next event. Choose from a variety of house specialties!

**Garden
Deli &
Gourmet
Market**

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



Preview our menu
*Elegant & Delicious
Catering Services* **Garden Deli &
Gourmet Market**

AD# N1805W03003B 300 X 50



Preview our menu
*Elegant & Delicious
Catering Services* **Garden Deli &
Gourmet Market**

AD# N1805W03003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



*Elegant
& Delicious*
**Catering
Services**

Preview our menu

**Garden Deli &
Gourmet Market**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



Preview our menu

Elegant & Delicious
Catering Services

**Garden Deli &
Gourmet Market**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Securing Your Home in a Beautiful Light



Contact us today for a complimentary landscape and security lighting consultation. We offer a variety of durable and stylish lighting solutions, including solar-powered, motion-detecting and energy-efficient LED options.

Licensed & Insured
Locally Recommended

A&R Electrical



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A03004C PASS 2 COL. x 5

Securing Your Home in a Beautiful Light



Contact us today for a complimentary landscape and security lighting consultation.

A&R Electrical

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Securing Your Home in a Beautiful Light



A&R Electrical

AD# N1805W03004B 300 X 50

Securing Your Home in a Beautiful Light



A&R Electrical

AD# N1805W03004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Securing Your Home in a Beautiful Light

Contact us today for a complimentary landscape and security lighting consultation.

A&R Electrical

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Securing Your Home in a Beautiful Light

Contact us today for a complimentary landscape and security lighting consultation.



A&R Electrical

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

One-Stop Shopping for Moms, Dads & Grads!



Plus, delicious dining options for the whole family from our food court!

The Somersville County Mall



Fashion |
Electronics |
Jewelry | Video
Games | Books |
Gift Cards | &
More

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A03005C PASS 2 COL. x 5

One-Stop Shopping for Moms, Dads & Grads!



Plus, delicious dining options for the whole family from our food court!

Fashion | Electronics |
Jewelry | Video Games
Books | Gift Cards
& More

The Somersville County Mall

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

One-Stop Shopping for
Moms, Dads & Grads!
The Somersville County Mall

AD# N1805W03005B 300 X 50

One-Stop Shopping for
Moms, Dads & Grads!
The Somersville County Mall

AD# N1805W03005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

One-Stop Shopping for
Moms, Dads & Grads!

Plus, delicious dining options for the whole family from our food court!

The Somersville County Mall

Fashion | Electronics |
Jewelry | Video Games
Books | Gift Cards
& More

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

One-Stop Shopping for
Moms, Dads & Grads!

Delicious dining options for the whole family from our food court!

Fashion | Electronics | Jewelry | Video Games
Books | Gift Cards & More

The Somersville County Mall

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

GolfSpecials

\$24 Monday-Thursday
green fee with cart 12-5pm

\$49 Sunday Golf With Lunch
Includes green fee, cart & lunch special

- Happy Hour at the Grill 4-6pm daily

\$15 Twilight Golf
green fee with cart after 5pm daily

Pine Grove Golf Course

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A03006C PASS 2 COL. x 5

Golf Specials

\$24 Monday-Thursday
green fee with cart 12-5pm

\$49 Sunday Golf With Lunch

- Happy Hour at the Grill 4-6pm daily

\$15 Twilight Golf
green fee with cart after 5pm daily

Pine Grove Golf Course

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

GolfSpecials Pine Grove Golf Course
\$24 Monday-Thursday green fee

AD# N1805W03006B 300 X 50

GolfSpecials Pine Grove Golf Course
\$24 Monday-Thursday green fee

AD# N1805W03006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

GolfSpecials

\$24 Monday-Thursday
green fee with cart 12-5pm

- Happy Hour at the Grill 4-6pm daily

\$49 Sunday Golf With Lunch

Pine Grove Golf Course

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

GolfSpecials \$49 Sunday Golf With Lunch

\$24 Monday-Thursday
green fee with cart 12-5pm

- Happy Hour at the Grill 4-6pm daily

Pine Grove Golf Course

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Just for You:
A Spa Day

Free All-Day Sauna & Lounge Access
With Your Purchase of Any Spa Treatment
body massage | custom facials
spa nail care | reiki & chakra
balancing | cupping
& more

Book your appointment by
phone or online anytime.
Gift Cards Available

f |

Cedarwood Day Spa

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A03007C PASS 2 COL. x 5

Just for You:
A Spa Day

A Spa Day

Free All-Day Sauna & Lounge Access

Book your
appointment online

Cedarwood Day Spa

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Just for You:
A Spa Day

Cedarwood Day Spa
Book your appointment online

AD# N1805W03007B 300 X 50

Just for You:
A Spa Day

Cedarwood Day Spa
Book your appointment online

AD# N1805W03007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Just for You:
A Spa Day

Free All-Day Sauna & Lounge Access

Book your
appointment online

Cedarwood Day Spa

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Just for You:
A Spa Day

Free All-Day Sauna & Lounge Access

Book your
appointment online

Cedarwood Day Spa
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Before You Go...

Better safe than sorry!
Call today for your appointment.

Oil & Filter Change + Free 100-Point Vehicle Safety Inspection
Only \$24.99

Includes up to 5 quarts conventional oil. List details, terms and conditions here. List details, terms and conditions here.

- All Work Guaranteed
- Free Written Estimates

Gold Star Auto Repair

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A03008C PASS 2 COL. x 5

Before You Go...

Better safe than sorry!
Call today for your appointment.

Gold Star Auto Repair

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Before You Go...

Better safe than sorry!
Make your appointment!

Gold Star Auto Repair

AD# N1805W03008B 300 X 50

Before You Go...

Better safe than sorry!
Make your appointment!

Gold Star Auto Repair

AD# N1805W03008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Before You Go...

Better safe than sorry!
Call today for your appointment.

Gold Star Auto Repair

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Before You Go...

Better safe than sorry!
Call today for your appointment.

Gold Star Auto Repair

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



Casual Shore Dining at Its Best

Try our famous
Lobster Roll
Only **\$12.99**

- Homemade Clam Chowder
- Beer-Battered Fish & Chips
- House Special Crabcakes

Happy Hour
50¢ Oysters • Half-Price Apps
\$3 Domestic Drafts



Fisherman's Net



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A03009C PASS 2 COL. x 5



Casual Shore Dining at Its Best

Try our famous
Lobster Roll
Only **\$12.99**



Fisherman's Net

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Try our famous Lobster Roll Only \$12.99

Fisherman's Net

AD# N1805W03009B 300 X 50

Try our famous Lobster Roll Only \$12.99

Fisherman's Net

AD# N1805W03009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Casual Shore Dining at Its Best

Try our famous
Lobster Roll
Only **\$12.99**

Fisherman's Net
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Casual Shore Dining at Its Best

Try our famous
Lobster Roll
Only **\$12.99**

Fisherman's Net
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



Take Control of Your Finances

Financial PLANNING

A Special Section From **Name Newspaper**

Our Financial Planning section is here to help you improve your financial outlook, no matter where you are today. From tips to amp up your credit score to saving strategies for every decade, you'll find a wealth of informative features and valuable advertising to make your money work harder for you.

Look for your copy May 00 in print and online at namenewspaper.com/financialplanning.

To advertise, call 000.000.0000.

AD# N1805A04005C PASS 2 COL. x 5



Take Control of Your Finances

Our Financial Planning section is here to help you improve your financial outlook, no matter where you are today.

Look for your copy May 00 in print and online.

Financial PLANNING

A Special Section From **Name Newspaper**

SKYSCRAPER 160 x 600



AD# N1805A04005B 300 X 50



AD# N1805A04005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Take Control of Your Finances

Financial PLANNING

Look for your copy May 00 in print and online.

A Special Section From **Name Newspaper**

RECTANGLE 300 x 250



Take Control of Your Finances

Our Financial Planning section is here to help you improve your financial outlook, no matter where you are today.

Financial PLANNING

Look for your copy May 00 in print and online.

A Special Section From **Name Newspaper**

LEADERBOARD 728 x 90



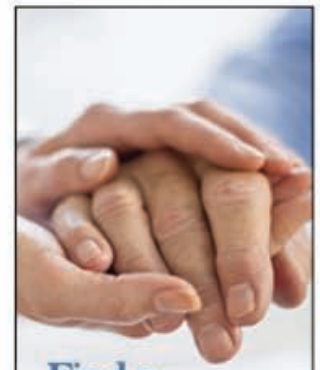
Find a Great Doctor!
Learn About Functional Fitness!
Improve Your Health & Wellness!

Our Local Healthcare special section is a valuable resource for all this and more! Get your copy of this helpful special section May 00 in print and online at namenewspaper.com/localhealthcare.

local
Healthcare A Special Section From
Name Newspaper

To advertise or participate as a sponsor in our Best Nurses 2018 contest, please call 000.000.0000 or email name@namenewspaper.com before the May 00 reservation deadline.

AD# N1805A05005C PASS 2 COL. x 5

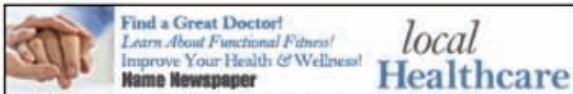


Find a Great Doctor!
Great Doctor!
Learn About Functional Fitness!
Improve Your Health & Wellness!

Get your copy of this helpful special section May 00.

local
Healthcare
 A Special Section From
Name Newspaper

SKYSCRAPER 160 x 600



AD# N1805W05005B 300 X 50



AD# N1805W05005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.




Find a Great Doctor!
Learn About Functional Fitness!
Improve Your Health & Wellness!

local
Healthcare A Special Section From
Name Newspaper

Get your copy of this helpful special section May 00.

RECTANGLE 300 x 250



Find a Great Doctor!
Learn About Functional Fitness!
Improve Your Health & Wellness!

local
Healthcare A Special Section From
Name Newspaper

Get your copy of this helpful special section May 00.

LEADERBOARD 728 x 90

An Inside Look at
Local Law Enforcement

Ever wonder what it's like to be a police officer? Considering a career in law enforcement? Want to become more involved and engaged in community safety? Our Local Law Enforcement guide is a special section dedicated to celebrating the role of law enforcement professionals in our community, recognizing our area's officers for their commitment to public safety, and exploring how readers like you can partner with police to help make our neighborhoods better and safer for our officers and all of us!

Look for your copy of Local Law Enforcement May 00 in print and online at namenewspaper.com/localawenforcement.

To Advertise in This Special Section, call 000.000.0000 or email namenewspaper.com. Advertising Deadline: May 00

Local LAW Enforcement
A Special Section From Name Newspaper

AD# N1805A06003C PASS 6 COL. x 10

An Inside Look at
Local Law Enforcement

Ever wonder what it's like to be a police officer? Considering a career in law enforcement? Want to become more involved and engaged in community safety? Look for your copy May 00 in print and online.

Local LAW Enforcement
A Special Section From Name Newspaper

SKYSCRAPER 160 x 600

An Inside Look at
Local Law Enforcement

Local LAW Enforcement
Name Newspaper

Look for your copy May 00 in print and online.

AD# N1805W06003B 300 X 50

An Inside Look at
Local Law Enforcement

Local LAW Enforcement
Name Newspaper

Look for your copy May 00 in print and online.

AD# N1805W06003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

An Inside Look at
Local Law Enforcement

Ever wonder what it's like to be a police officer? Considering a career in law enforcement? Want to become more involved and engaged in community safety?

Local LAW Enforcement
A Special Section From Name Newspaper

Look for your copy May 00 in print and online.

RECTANGLE 300 x 250

An Inside Look at
Local Law Enforcement

Ever wonder what it's like to be a police officer? Considering a career in law enforcement? Want to become more involved and engaged in community safety?

Local LAW Enforcement
A Special Section From Name Newspaper

Look for your copy May 00 in print and online.

LEADERBOARD 728 x 90

Seniors, Don't Miss This!

A special section loaded with features, advice and special offers exclusively for readers 65 and better is coming your way!

65&Better Senior Living Today

A Special Section From
Name Newspaper

Look for your copy of Senior Living Today on May 00 here or online at namenewspaper.com/seniorlivingtoday. To renew or subscribe, call 000.000.0000.

Senior
Discount
Guide



AD# N1805A07005C PASS 2 COL. x 5

with Senior
Discount
Guide

Seniors, Don't Miss This!

A special section loaded with features, advice and special offers exclusively for readers 65 and better is coming your way!

65&Better Senior Living Today

A Special Section From
Name Newspaper

Look for your
copy May 00 in
print or online.



SKYSCRAPER 160 x 600

Seniors,
Don't Miss This!

65&Better
Senior Living Today

Available May 00 | Name Newspaper

AD# N1805W07005B 300 X 50

Seniors,
Don't Miss This!

65&Better
Senior Living Today

Available May 00 | Name Newspaper

AD# N1805W07005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

with Senior
Discount
Guide

Look for your
copy May 00 in
print or online.

Seniors, Don't Miss This!

A Special Section From
Name Newspaper

A special section loaded with features, advice and special offers exclusively for readers 65 and better is coming your way!

65&Better Senior Living Today

RECTANGLE 300 x 250

Seniors, Don't Miss This!

A special section loaded with features, advice and special offers exclusively for readers 65 and better is coming your way!

65&Better Senior Living Today

A Special Section From
Name Newspaper

Look for your copy
May 00 in print or online.

with Senior
Discount
Guide



LEADERBOARD 728 x 90

Your Guide to Planning Ahead

Our Funeral & Estate Planning guide is a helpful source of information and advertising for those who want to plan ahead for the sake of their loved ones and ensure their final wishes are honored. Pick up your copy of this informative special section, and decide if advance planning is the right choice for you.

Funeral

Also available online at
namenewspaper.com/funeralandestateplanning

& Estate Planning

A Special Section From
Name Newspaper

Publication
 Date: Sunday,
 May 00

AD# N1805A08005C PASS 2 COL. x 5

Your Guide to Planning Ahead

A helpful source of information and advertising for those who want to plan ahead for the sake of their loved ones.

Funeral

& Estate Planning

A Special Section From
Name Newspaper

Publication
 Date: Sunday,
 May 00

SKYSCRAPER 160 x 600

AD# N1805A08005B 300 X 50

AD# N1805A08005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

RECTANGLE 300 x 250

LEADERBOARD 728 x 90

Make the Most of Memorial Day Weekend

Turn to our holiday special section for a look at what's happening around town all weekend. From retail sales and restaurant specials to military remembrance ceremonies and parades and celebrations to mark the start of summer, we have it all covered!

Memorial Day Weekend Guide
A Special Section From **Name Newspaper**

Look for your copy Thursday, May 24 In Print & Online at namenewspaper.com/memorialdayweekendguide

AD# N1805A09005C PASS 2 COL. x 5

Make the Most of Memorial Day Weekend

Turn to our holiday special section for a look at what's happening around town all weekend. From retail sales and restaurant specials to military remembrance ceremonies and parades and celebrations to mark the start of summer, we have it all covered!

Memorial Day Weekend Guide
A Special Section From **Name Newspaper**

Look for your copy Thursday, May 24 In Print & Online

SKYSCRAPER 160 x 600

Make the Most of Memorial Day Weekend

Memorial Day Weekend Guide
Name Newspaper

Look for your copy Thursday, May 24 In Print & Online

AD# N1805W09005B 300 X 50

Make the Most of Memorial Day Weekend

Memorial Day Weekend Guide
Name Newspaper

Look for your copy Thursday, May 24 In Print & Online

AD# N1805W09005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Make the Most of Memorial Day Weekend

Turn to our holiday special section for a look at what's happening around town all weekend.

Memorial Day Weekend Guide
A Special Section From **Name Newspaper**

Look for your copy Thursday, May 24 In Print & Online

RECTANGLE 300 x 250

Make the Most of Memorial Day Weekend

Turn to our holiday special section for a look at what's happening around town all weekend.

Memorial Day Weekend Guide
A Special Section From **Name Newspaper**

Look for your copy Thursday, May 24 In Print & Online

LEADERBOARD 728 x 90

**Make the most of the
May Long Weekend**

Turn to our holiday special section for a look at what's happening around town all weekend. From retail sales and restaurant specials to fireworks and parades and celebrations to mark the start of summer, we have it all covered!

**Victoria Day
weekend
guide**
A Special Section From
Name Newspaper

Look for your copy,
Thursday, May 17 In Print & Online at
namenewspaper.ca/victoriadayweekendguide

AD# N1805A09010C PASS 2 COL. x 5

**Make the Most
of the May Long
Weekend**

Turn to our holiday special section for a look at what's happening around town all weekend. From retail sales and restaurant specials to fireworks and parades and celebrations to mark the start of summer, we have it all covered!

**Victoria Day
weekend
guide**
A Special Section From
Name Newspaper

Look for your copy
Thursday, May 17
In Print & Online

SKYSCRAPER 160 x 600

**Make the Most
of the May
Long Weekend**

**Victoria Day
weekend
guide**
Name Newspaper

Look for your
copy Thursday,
May 17 In
Print & Online

AD# N1805A09010B 300 X 50

**Make the Most
of the May
Long Weekend**

**Victoria Day
weekend
guide**
Name Newspaper

Look for your
copy Thursday,
May 17 In
Print & Online

AD# N1805A09010W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

**Make the Most of
May Long Weekend**

**Victoria Day
weekend
guide**
A Special Section From
Name Newspaper

Turn to our holiday special section for a look at what's happening around town all weekend.

Look for your copy
Thursday, May 17 In Print & Online

RECTANGLE 300 x 250

**Make the Most
of the May
Day Weekend**

Turn to our holiday special section for a look at what's happening around town all weekend.

**Victoria Day
weekend
guide**
A Special Section From
Name Newspaper

Look for your
copy Thursday,
May 17 In Print
& Online

LEADERBOARD 728 x 90



Share your best mom-to-mom tips and time-saving hacks for a chance to win great prizes from our local contest sponsors!

TO ENTER:
Share your tips at namenewspaper.com/contests through May 01. Our favorite tips will run in print and online in our special **Mother's Day** edition on Sunday, May 13. Winners will be notified by phone and email May 01. See contest website for complete rules and details.

Good Luck and Happy Mother's Day!

<p>60-Minute Facial</p> <p>Day Spa 1234 Washington Street Baltimore, MD 21201 410-555-0000 www.dayspa.com</p>	<p>Overnight Stay With Breakfast</p> <p>Hotel 1234 Washington Street Baltimore, MD 21201 www.hotel.com</p>	<p>\$100 Gift Card</p> <p>Clothing Boutique 1234 Washington Street Baltimore, MD 21201 www.clothingboutique.com</p>
<p>Aromatherapy Massage</p> <p>Massage Therapist 1234 Washington Street Baltimore, MD 21201 410-555-0000 www.massage.com</p>	<p>Wine & Gift Basket</p> <p>Wine Shop 1234 Washington Street Baltimore, MD 21201 www.wineshop.com</p>	<p>Mother's Day Bouquet</p> <p>Florist 1234 Washington Street Baltimore, MD 21201 410-555-0000 www.florist.com</p>
<p>Dinner for Two</p> <p>Restaurant 1234 Washington Street Baltimore, MD 21201 410-555-0000 www.restaurant.com</p>		

AD# N1805A10001C



Share your best mom-to-mom tips and time-saving hacks for a chance to win great prizes from our local contest sponsors!

ENTER HERE Name Newspaper

Good Luck and Happy Mother's Day!

RECTANGLE 300 x 250



Share your recent photos of travel, friendship, adventure or just plain fun in our **Senior Moments Photo Contest** for a chance to win great prizes.

One New Prize Awarded Every Week During May, Older Americans Month! Winning Photo Will Appear In Print & Online Every Friday!

Enter Your Pictures Online at namenewspaper.com/contests now through May 01. Must be 61 or older and a resident of Anne Arundel County to enter. See contest website for complete contest rules and details.

Thanks to Our Contest Sponsors!

<p>Week 1 Prize Dinner for Two</p>  <p>Name Restaurant 1234 Washington Street Baltimore, MD 21201 410-555-0000 www.name.com</p>	<p>Week 2 Prize Day Trip for Two</p>  <p>Bus Tour Company 1234 Washington Street Baltimore, MD 21201 410-555-0000 www.bustour.com</p>
<p>Week 3 Prize Overnight Stay for Two</p>  <p>Casino Resort 1234 Washington Street Baltimore, MD 21201 410-555-0000 www.casino.com</p>	<p>Week 4 Prize Continuing Education Class</p>  <p>Community College 1234 Washington Street Baltimore, MD 21201 410-555-0000 www.college.com</p>

AD# N1805A10002C



Share your recent photos of travel, friendship, adventure or just plain fun in our **Senior Moments Photo Contest** for a chance to win great prizes.

Submit Your Photos Here!

Name Newspaper

RECTANGLE 300 x 250

Use these bonus web ads to promote your August and Labor Day contests to readers on your website. Link them to your online entry forms for reader convenience.

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Berk & Wallace Law Offices

Elder Law & Estate Planning Specialists
Safeguarding your assets today and for future generations.



Free Consultation

Call or visit us online today to arrange your no-cost consultation or review of your current estate planning documents with an experienced and specialized attorney.

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A14003C PASS 2 COL. x 5

Berk & Wallace Law Offices

Elder Law &
Estate Planning
Specialists



*Safeguarding your
assets today and for
future generations.*

Free Consultation

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

**Berk & Wallace
Law Offices**



Elder Law &
Estate Planning
Specialists

Free Consultation

AD# N1805W14003B 300 X 50

**Berk & Wallace
Law Offices**



Elder Law &
Estate Planning
Specialists

Free Consultation

AD# N1805W14003W 320 X 50

**In addition to today's most commonly used
Web ad sizes, these cross-platform packages
now include two ad sizes for mobile advertising**

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Berk & Wallace Law Offices

Elder Law & Estate Planning Specialists



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Berk & Wallace Law Offices



Elder Law & Estate Planning Specialists

Free Consultation

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

You'll Like What You See!



Surprisingly Affordable Resort-Style Living for Active Seniors

- private apartments
- great activities
- delicious dining
- no long-term commitments

Call or go online today to arrange your free personal tour with lunch included!



Retirement Community

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A14004C PASS 2 COL. x 5

You'll Like What You See!

Surprisingly Affordable Resort-Style Living for Active Seniors

- private apartments
- great activities
- delicious dining
- no long-term commitments



Retirement Community

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



You'll Like What You See!

Affordable Resort-Style Living for Active Seniors

Retirement Community

AD# N1805W14004B 300 X 50



You'll Like What You See!

Affordable Resort-Style Living for Active Seniors

Retirement Community

AD# N1805W14004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



You'll Like What You See!

Surprisingly Affordable Resort-Style Living for Active Seniors

Retirement Community

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



You'll Like What You See!

Surprisingly Affordable Resort-Style Living for Active Seniors

Retirement Community

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



Celebrate Your History

Our beautiful banquet rooms provide a sophisticated and private setting for your milestone anniversary or special event.

- Accommodations for 25 to 250 guests
- World-class cuisine and impeccable service
- Elegantly appointed dining rooms and gardens


Somerville Country Club

To arrange your tour and consultation with an event coordinator, please call or contact us online today.

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com




AD# N1805A14005C PASS 2 COL. x 5



Celebrate Your History

Book one of our beautiful banquet rooms.

Accommodations for 25 to 250 guests
World-class cuisine and impeccable service
Elegantly appointed dining rooms and gardens

Somerville Country Club

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600




Celebrate Your History

Somerville Country Club

Book one of our beautiful banquet rooms.

AD# N1805W14005B 300 X 50



Celebrate Your History

Somerville Country Club

Book one of our beautiful banquet rooms.

AD# N1805W14005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Celebrate Your History

Book one of our beautiful banquet rooms.

Somerville Country Club

Accommodations for 25 to 250 guests

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



Celebrate Your History

Accommodations for 25 to 250 guests

Somerville Country Club

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

Book one of our beautiful banquet rooms.

LEADERBOARD 728 x 90



See How Good

- Pain-Free
- Drug-Free
- Surgery-Free

Feels

Free Chiropractic Consultation, X-Rays & Adjustment
 No cost. No obligation. No pressure. No regrets.
 Back Pain • Neck Pain • Headaches • Hip Pain • Sciatica • Numbness & Tingling

Align Chiropractic

1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

AD# N1805A14007C PASS 2 COL. x 5



See How Good

- Pain-Free
- Drug-Free
- Surgery-Free

Feels

Align Chiropractic

1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

SKYSCRAPER 160 x 600



See How Good • Pain-Free • Drug-Free • Surgery-Free **Feels**
Align Chiropractic

AD# N1805W14007B 300 X 50



See How Good • Pain-Free • Drug-Free • Surgery-Free **Feels**
Align Chiropractic

AD# N1805W14007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



See How Good

- Pain-Free
- Drug-Free
- Surgery-Free

Feels

Align Chiropractic

1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



See How Good • Pain-Free • Drug-Free • Surgery-Free **Feels**
Align Chiropractic
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



Grillax With Us This Memorial Day

Hot-Off-the-Grill Specials
burgers | steak | chicken | ribs | fish | salads

Fried Basket Specials
shrimp | fish | chicken | cheese | zucchini

Cold Beer & Cocktails
\$2 Domestic Drafts All Weekend!
Live Music Friday-Sunday
starting at 7pm

Lakeside Bar & Grill  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1805A19003C PASS 6 COL. x 3

Grillax With Us This Memorial Day

Hot-Off-the-Grill Specials
burgers | steak | chicken | ribs | fish | salads

Cold Beer & Cocktails
\$2 Domestic Drafts All Weekend!
Live Music Friday-Sunday
starting at 7pm

Lakeside Bar & Grill

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com



SKYSCRAPER 160 x 600



Grillax With Us This Memorial Day

Lakeside Bar & Grill

AD# N1805W19003B 300 X 50



Grillax With Us This Memorial Day

Lakeside Bar & Grill

AD# N1805W19003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Grillax With Us This Memorial Day

Hot-Off-the-Grill Specials
burgers | steak | chicken | ribs | fish | salads



Lakeside Bar & Grill

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

RECTANGLE 300 x 250



Grillax With Us This Memorial Day

Hot-Off-the-Grill Specials
burgers | steak | chicken | ribs | fish | salads

Lakeside Bar & Grill

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

METRO®

Create. Sell. Profit.

Here's how you can **boost revenue** with Metro's creative resources and ad development solutions:



Pinpoint & Plan New Sales Opportunities

Identify and capitalize on new promotional opportunities throughout the year with Metro's interactive planning calendar, weekly tips, *Plus Business* moneymaking ideas, Quick Sell e-mails and more.



Close More Sales with a Wealth of Spec Ad Options

Access ready-to-present-and-sell spec ads and campaigns for virtually every advertiser category, including top monthly ad prospects, themed event packages, multiple-advertiser pages, shaped specialty ads, free-standing inserts and more from our expansive online spec ad library.



Bundle Print, Web & Mobile Offerings to Expand Sales

Simplify coordination of print and digital sales to meet the evolving needs of your local market and advertisers with Metro's multimedia solutions like print and Web ad combos, online e-Sections and easy-to-create websites.



Interactive SearchBook: Instantly Access the Content You See

Metro's Interactive *SearchBook*®, as the name suggests, lets you preview all of the new images, ads and ideas with the ability to then link directly to that content in the *Creative Library* of MetroCreativeConnection (MCC). Access each of the monthly *SearchBooks* from the *Search* pull-down on the top navigation bar of every MCC page. You don't even have to log in to view them!



Grow Print and Digital Sales with a Fully Templated Special Sections Package

Speed sales and save valuable production time by having two or more ready-made, 24-page special section options to present to advertisers every month. Each themed section is filled with ready-to-buy ad positions of varying sizes. Present advertisers with a multimedia solution by combining print section offerings with corresponding online e-sections. Complimentary promotional rate sheets and ads for each section are also included to help you lock in local advertisers.

METRO Metro Creative Graphics, Inc.
www.metrocreativeconnection.com

Contact our outstanding
Client Services Team to get started today
at **800.223.1600** or e-mail
service@metro-email.com.

Ready to Make More Ads • Ideas • Opportunities
Promotions • Sales and Money with Metro.



Have Spec Ads on Hand for Every Advertiser With MiAD Wizard

Having personalized spec ads created for every sales rep and their ad prospects has always been a challenge. MiAD Wizard enables on-the-go sales professionals to personalize and present spec ads for prospects in a matter of minutes. It's as easy as entering advertiser info, selecting an ad and getting a presentation-ready spec ad! (See back for more info.)