

# M E T R O

## MiAD® SPEC AD LIBRARY

Find the perfect fit for **Mother's Day** with great prices on her favorite spring styles.

Apparel | Footwear | Handbags | Totes | Jewelry | Accessories | Sleepwear

.....

**Great Gifts Under \$29**

Shop Tuesday-Saturday 10-8, Sunday 11-6

**Imago Boutique**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Gift Cards Available

It's your turn to spoil Mom with her favorite luxury spa treats.

Facials | Massage | Manicures | Pedicures | Body Wraps | Microdermabrasion

Ask About Our **Mom-&Me** Spa Day Deals  
By Appointment Tuesday-Sunday

**Lotus Spa**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Gift Cards Available

Surprise her with a brilliant bouquet for Mother's Day!

Handcrafted Bouquets | Artistic Tabletop Arrangements | Greeting Cards & Gift Boutique

Grab-&-Go Bouquets \$16.99 & up  
Open Mother's Day 8 a.m.-4 p.m.

**Impressions Florist**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Delivery Available

S1605A11001C

Download ads from the **MIAD SPEC AD LIBRARY** in the **METROCREATIVECONNECTION (MCC) CREATIVE LIBRARY**.  
For instant spec ads you can customize with a prospect's name and info, open the ads in **METRO INTERACTIVE AD DESIGNER (MIAD)**.  
THIS MONTH FIND ADS GEARED TOWARD **MOTHER'S DAY, SENIORS AND WOMEN TODAY** ADVERTISERS.



May 2016

**Ritano Pharmacy**  
1234 Washington Street

# 2016 MiAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

## JANUARY

Wedding Services  
Health, Mind & Body

## FEBRUARY

Home Improvement  
Real Estate

## MARCH

Auto Services  
Spring Sales

## APRIL

Lawn & Garden  
Pet Merchandise  
& Services

## MAY

Mother's Day  
Seniors  
Women Today

## JUNE

Summer Living  
Father's Day  
Travel

## JULY

Back to School  
Sports Sponsorships

## AUGUST

Dining, Entertaining  
& Celebrations

## SEPTEMBER

Home Improvement  
Fall Sales

## OCTOBER

Auto Services  
Electronics & Technology

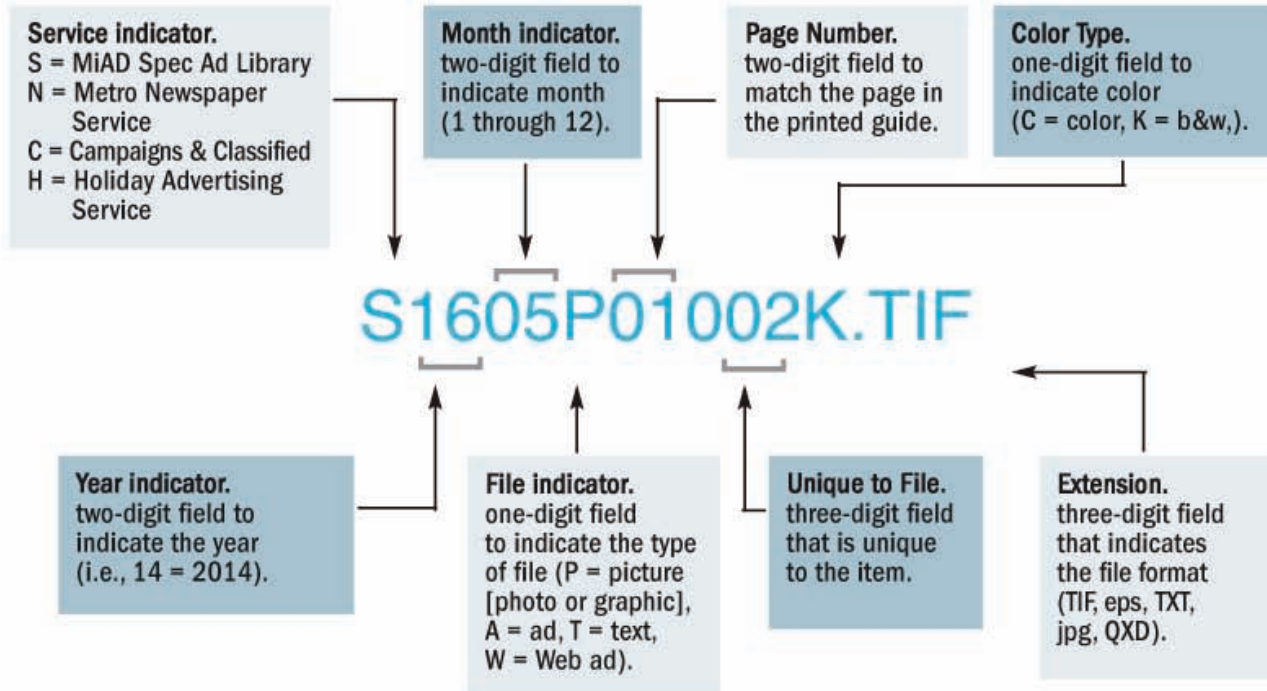
## NOVEMBER

Holiday Gift Guide  
& Holiday Lifestyle

## DECEMBER

Year-End & Winter Sales  
Progress

## METRO'S FILE NAMING SYSTEM AT A GLANCE



○ EPS art file format

● TIFF art file format

◇ Photoshop® EPS file format

# Mother's Day Gift Guide

N1503P42003C-●

**Fresh Flowers** Delivery Available  
 Please place all Mother's Day delivery orders by 5 p.m. May 00.

*pick bouquets | centerpieces | custom arrangements | special events | cards & gifts*

**\$12.99** *Bouquet of the Day*  
 cash & carry

*Misty's Florist*

1234 Washington Street | Somersville Heights  
 000-000-0000 | www.namewebsite.com

Open Mother's Day | 9 a.m.-4 p.m.



**Mother's Day Gift Shop**

From fragrances to collectibles, handmade jewelry and fine chocolates, we have great gift ideas in store for Mom's special day.

**Open Mother's Day!**

*Tokens Cards & Gifts*

1234 Washington Street | Somersville Heights  
 000-000-0000 | www.namewebsite.com



N1202P24004C-●

**LUXURY SPA SERVICES**

skin-correcting facials | relaxing massage | detoxifying body wraps | spa nail care | microdermabrasion

**Mother's Day Gift Packages** Now On Sale  
 Call, come in or visit us online for details about our specially priced gift card packages.

**LUXOR SPA**

1234 Washington Street | Somersville Heights  
 000-000-0000 | www.namewebsite.com

By Appointment Only



**Go Ahead, Make Her Day.**

Open Mother's Day  
 9 a.m.-4 p.m.

*Avery Jewelers*

1234 Washington Street  
 Somersville Heights  
 000-000-0000  
 www.namewebsite.com



N1601P48014C\*-O

**The Gift of Fitness**

**Buy One Month, Get One Month Free**  
 when you sign up by May 30, 2016  
 No initiation fees  
 No contract | No fine print

Stop in today for a tour and your free workout pass!  
 Gift Memberships Available

**Fitness Corp**

1234 Washington Street | Somersville Heights  
 000-000-0000 | www.namewebsite.com



**Sweeten Mom's Day**

The finest custom cakes and fresh-baked desserts for every occasion.

**Open Mother's Day | 7 a.m.-3 p.m.**  
 Please place all Mother's Day custom cakes and special orders by 4 p.m. May 00.

*Dale's Bakery*

1234 Washington Street | Somersville Heights  
 000-000-0000 | www.namewebsite.com



N1305P52005C\*-O

**Beauty Services**  
 hair | nails | skin

Transformation happens here!

**Mother's Day Cut & Color Special** Only **\$59**  
 with appointment through May 30, 2016

Walk-ins welcome. Appointments preferred.

**Salon Esely**

1234 Washington Street  
 Somersville Heights  
 000-000-0000  
 www.namewebsite.com



**Fashion Boutique**

All the looks she loves, all in one place!  
 apparel | footwear | jewelry | accessories

*Gift Cards Available*

**Tres Chic Boutique**

1234 Washington Street | Somersville Heights  
 000-000-0000 | www.namewebsite.com



N1505P28012C-●

N1602P15001C-●

N1505P52008C\*-O

N1311P30013C\*-O

AD# S1605A01001C

COMPLETE LAYOUT PASS 4 COL. x 9.5

AD# S1605A01002C - S1605A01009C

individual ads (3.5 x 2) available (left to right, top to bottom)

METRO MIAD™ SPEC AD LIBRARY

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N1602P15009C-●



# Mother's Day Jewelry Event

Save on extraordinary gifts for one extraordinary woman.

● N1602P15006C-



up to **50% Off**  
Cultured Pearls



up to **60% Off**  
Gemstone Jewelry

● N1602P15011C-



up to **40% Off**  
Certified Diamonds



up to **30% Off**  
Designer Timepieces

● N1602P15010C-

● N0724640-

**Going On Now!** Sale ends Sunday, May 8, 2016.

*fine jewelry | jewelry repair | custom jewelry design | watch repair | appraisals*

Open Mother's Day at 8 a.m. Shop Tuesday-Saturday 10 a.m.-8 p.m., Sunday 10 a.m.-3 p.m.



## Imperial Jewelers

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

AD# S1605A02001C PASS 3 COL. x 9.5

N1511P62007C-●

S1605P03001C\*-○



# She'll Go Head Over Heels

*This Mother's Day*

Shop **swoon-worthy** gifts to make Mom's day oh-so special!

### Designer Fragrance Sets

specially priced from

**\$29.95**

### Makeup Gift Palettes

specially priced from

**\$17.95**

### Luxury Leather Handbags

specially priced from

**\$79.95**

### All Fashion Jewelry

on sale up to

**50%Off**

### Spring Fashion Apparel

on sale up to

**40%Off**

### Designer Sunglasses

on sale up to

**30%Off**

**Sale ends Sunday, May 00, 2016.**

**Gift Cards Available** for a perfect fit every time!

# Berman's

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

Shop Monday-Saturday 10 a.m.-9 p.m., Sunday 11 a.m.-6 p.m.



AD# S1605A03001C PASS 3 COL. x 9.5

N1602P63011C\*-O

S1605P04001C\*-O



# To MOM With Love

Show Mom how much you love her with a heartfelt message in our Mother's Day greetings section.

**ENTER TO WIN A  
FREE \$50 Gift Card**  
From **Name Florist**  
When You Order By 5 p.m. May 2  
List offer details here. List offer details here.

## Choose your package:

**XO**  
**Package One**  
5-line greeting | no graphic  
**\$15**

**XOXO**  
**Package Two**  
5-line greeting | with graphic  
**\$25**

**XOXOXO**  
**Package Three**  
5-line greeting | with photo  
**\$35**

Place your message online today at [namenewspaper.com/greetings](http://namenewspaper.com/greetings), or submit this entry form with optional photo and check, money order or credit card information by mail.



Your Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_

Enter your five-line greeting here (maximum 150 characters):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If you are submitting a photo by mail with your greeting, please attach it to the greeting form with your name and phone number written on the back. If you would like your photo returned to you, please include a self-addressed, stamped envelope with your photo and entry form.

Mail to: **The Somersville Press Classifieds**  
1234 Washington Street | Somersville Heights, XY 00000

Make checks payable to: **The Somersville Press**

Visa  Mastercard  Discover  American Express

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Optional Graphic (A, B, or C): \_\_\_\_\_

Check this box to have your greeting appear online at [namenewspaper.com](http://namenewspaper.com) at no extra cost!

**The Somersville Press**  
**Mother's Day Greetings Sections**  
In Print & Online | Sunday, May 8  
[www.namewebsite.com](http://www.namewebsite.com)

AD# S1605A04001C PASS 3 COL. x 4.5

N1505P26012C\*-O  
N1505P26014C\*-O

N1505P25006C-●

S1605P05001C\*-○



Shop crafty, handmade and do-it-yourself gift ideas for your one-of-a-kind mom.

**Name Brand**

Sewing Machine  
product details | product details

**\$199**

**Name Brand**

Screen Printer  
product details | product details

**\$179**

**Name Brand**

Candle-Making Kit  
product details | product details

**\$19.99**

**Name Brand**

Beading Kit  
product details | product details

**\$16.99**

**Sewing Basket**

Filled With Notions  
product details | product details

**\$14.99**

**Name Brand**

Choice Yarn  
product details | product details

**2 for \$5**

**Leatherette**

Luxury Scrapbooks  
product details | product details

**\$9.99**

**Deluxe Photo**

Collage Frame  
product details | product details

**\$12.99**

**Back-Stapled**

Artist Canvas  
product details | product details

**\$3.99**

*Gift Cards Available | Craft & Sewing Classes*

***Busy Bea's Craft & Sewing Supply***

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

Advertised offers good through May 00, 2016. List details, terms and conditions here.  
List details, terms and conditions here. List details, terms and conditions here.

AD# S1605A05001C PASS 3 COL. x 9.5

N1603P42018C\*-O



# Strut Your Stuff

in the latest spring styles

apparel | handbags | footwear | jewelry | sunnies | hats | & more

**Save 10% Off New Arrivals for Spring**

now through Sunday, May 00

Shop 10-7 | Closed Monday

*Inspire Your Style*



facebook.com/lisette

@boutiquelisette

## Boutique Lisette

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**AD# S1605A06001C** PASS 3 COL. x 4.5

N1505P25007C-●



# FLOWERS

*to brighten Mom's day*

Handcrafted Bouquets | Deluxe Tabletop Arrangements  
Succulent Gardens, Terrariums & Flowering Plants  
Cards, Candles, Home Fragrances & Gifts

## Bloomtown Florist

1234 Washington Street  
Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**We Deliver**

*Please place all Mother's Day delivery and custom orders by Friday, May 6.*

**Open Mother's Day**  
8 a.m.-4 p.m.



N1203P46009C\*-O

**AD# S1605A06002C** PASS 3 COL. x 4.5



N1505P25013C-●

# Make Mom's Morning

Fresh Coffee & Espresso Bar | Specialty Teas & Tea Lattes  
Blended Drinks & Smoothies | Bagels & Breakfast Pastries  
Delicious Breakfast Sandwiches | Salads & Lunch

*Enjoy our sunny patio, free wifi and plenty of comfy seating!*

Open Daily at 6AM | Gift Cards Available

## Coffee Nook

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

Like us on 

**One Free Coffee -or- \$2 Off Any Specialty Drink Sunday, May 8**

*Happy Mother's Day!*

Offer good with coupon May 8, 2016 only. Limit one per customer. List details, terms and conditions here.

**Coffee Nook**  
1234 Washington Street  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

N1203P46009C\*○

**AD# S1605A07001C** PASS 3 COL. x 4.5

N1504P30005C-●

# Put Your Best Feet Forward

We are your total treatment center for all types of foot and ankle disorders and discomfort.

**Our areas of treatment expertise include:**  
 Bunions | Hammertoes | Ingrown Toenails | Plantar Warts |  
 Plantar Fasciitis | Heel Spurs | Neuromas | Athlete's Foot |  
 Cellulitis | Inflammation | Infection | Sprains | & More

Take the first step toward pain-free feet, and call or visit us online today to arrange a consultation!





Most Insurance Plans Welcome  
Open Evenings & Saturdays for Your Convenience

## Somersville Podiatry

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

N0594130\*-○  
N0594140\*-○

N0594150\*-○

**AD# S1605A07002C** PASS 3 COL. x 4.5

N1405P53008C\*-O

# Home Decorating Gallery

Shop accessories and accents to create a unique and beautiful living space.  
artwork | furniture | upholstery | window treatments | vintage decor | gifts

Stay connected for fresh merchandise updates and decorating inspiration on



## DOMICILE

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

AD# S1605A08001C PASS 3 COL. x 2

## Ready to live life to the fullest? Join the club!

Casino trips | Vacation travel | Fitness & outdoor activities  
| Cooking classes | Health seminars | Arts, crafts & more  
Call or go online to sign up today for FREE!



### The Somersville Seniors Club

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

N1405P53001C\*-O

AD# S1605A08002C PASS 3 COL. x 2

S1605P08003C\*-O  
N1203P46009C\*-O

## Gifts for Mom

### Under \$25

Collectibles | Photo Frames |  
Scrapbooks | Soy Candles |  
Boxed Chocolates | Bath  
Baskets | Journals | Fragrances  
| Skincare | & More

Free Gift Wrapping



### Treasure Chest Gifts

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com



N1405P53007C\*-O

AD# S1605A08003C PASS 3 COL. x 2

N1205P44002C\*-O



## Mother's Day! GIFT SALE

Handbags  
\$29 & up

Jewelry Sets  
\$19 & up

Sweaters  
\$25 & up

Shop today for the best selection!  
Sale ends Sunday, May 08, 2016.

### The General Store

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com



AD# S1605A08004C PASS 3 COL. x 2

N1409P23003C-●



# A Celebration of Motherhood & Family

## Mother's Day Brunch Buffet

**Sunday, May 8**

9:30 a.m. - 3 p.m.

**\$24.95** adults

**\$12.95** kids 4-12

Give Mom the day off,  
and treat the whole  
family to a sumptuous  
spread at our Mother's  
Day celebration brunch.

- Eggs Benedict | Omelette Bar |
- Belgian Waffles | Buttermilk
- Pancakes | King Crab Legs |
- Peel-&-Eat Shrimp | Fresh Salads
- | Homemade Soups | Focaccia &
- Flatbread Pizzas | Prime Rib |
- Roasted Salmon | Roasted Pork
- Loín | Grilled Garlic Chicken |
- Pasta Bar | Scalloped Potatoes |
- Rice Pilaf | Fresh Vegetables |
- & So Much More



Finish off your meal with our fresh dessert  
assortment, sundae bar and chocolate fountain!

## The Terrace Restaurant

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)



**Free Rose  
& Mimosa  
for Every Mom**  
Sunday, May 8  
*Happy Mother's Day!*

N1404P22001C-●

N1509P66010C-●  
N1511P65005C-●

N1405P57014C\*○

AD# S1605A09001C PASS 3 COL. x 9.5

N1405P47001C-●




# Lose the Weight. Feel Your Best!

**Are you significantly overweight?** Have you repeatedly struggled to lose weight without lasting success? Is your size seriously impacting your health, happiness and daily life? Are you ready for a permanent weight-loss solution that really works? Weight-loss surgery could be the answer. As a local leader in healthcare, we offer the latest safe and effective surgery options to help you reach and maintain a healthy weight for life.

Our experienced team of bariatric surgery specialists offer the latest state-of-the-art, minimally invasive procedures to help you achieve permanent weight-loss results with fewer complications.

**Sleeve Gastrectomy | Gastric Banding | Gastric Bypass**

For more information or to arrange a consultation with a weight-loss surgery specialist, call our helpful patient care team today at 000.000.0000.



**Free Information Session**  
**Is Weight-Loss Surgery Right for Me?**  
 Thursday, May 00 | 4-6 p.m.  
 Get all of the answers you need to decide if weight-loss surgery is the answer to your weight-loss challenges. Call 000.000.00000 or complete our online registration form to reserve your spot at this informative free seminar.

## Somersville Medical Center

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

AD# S1605A10001C PASS 3 COL. x 9.5

N1405P08003C\*-○  
N1503P47006C-●



Find the perfect fit for **Mother's Day** with great prices on her favorite spring styles.

Apparel | Footwear | Handbags | Totes | Jewelry | Accessories | Sleepwear

Great Gifts **Under \$29**

Shop Tuesday-Saturday 10-8, Sunday 11-6

**Imago Boutique**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



Gift Cards Available

N1411P38007C-●

**AD# S1605A11001C**

PASS 2 COL. x 3



It's your turn to spoil Mom with **her favorite** luxury spa treats.

Facials | Massage | Manicures | Pedicures | Body Wraps | Microdermabrasion

Ask About Our **Mom-&Me** Spa Day Deals

By Appointment Tuesday-Sunday

**Lotus Spa**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



Gift Cards Available

N1602P16007C-●

**AD# S1605A11002C**

PASS 2 COL. x 3



Surprise her with a **brilliant bouquet** for Mother's Day!

Handcrafted Bouquets | Artistic Tabletop Arrangements | Greeting Cards & Gift Boutique

Grab-&-Go Bouquets **\$16.99** & up

Open Mother's Day 8 a.m.-4 p.m.

**Impressions Florist**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



Delivery Available

N1603P16004C-●

**AD# S1605A11003C**

PASS 2 COL. x 3

**METRO MiAD™ SPEC AD LIBRARY**

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N1508P36010C-●



**Reach Higher**

Personal training to help you achieve your fitness goals.

**Six-Pack Special**

**6 sessions for \$199**

Limited-time offer for new clients only

**CALL TODAY!**



**Level X Fitness Training**

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

**AD# S1605A11005C**

PASS 1 COL. x 4

N1602P39008C-●



**Make Your Own Sunshine**

**Spring Sale On Now**

up to **50% Off**

Tanning Packages

Limited-time offers. Call or come in today for details!



**Fiji Tanning**

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

**AD# S1605A11004C**

PASS 1 COL. x 5

What's better than  
breakfast in bed?  
**Our Mother's  
Day Brunch!**

**A Special Treat for Mother's Day**  
Enjoy a complimentary fresh pastry basket with  
your brunch on Sunday, May 8 in honor of Mother's Day!

**Crab Cakes Benedict**  
*served with herb-roasted potatoes*  
**\$14.95**

**French Omelette**  
*with creme fraiche & fine herbs*  
**\$11.95**

**Belgian Waffles**  
*topped with a medley of fresh berries*  
**\$12.95**

**Spinach & Bacon Quiche**  
*with fresh arugula salad*  
**\$10.95**

*Cafe Elise*

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)



N1405P64003C-●

**AD# S1605A12001C** PASS 3 COL. x 4.5

N1602P16003C-●



*Massage Therapy*

Your healthy pleasure!

Not only does massage therapy feel great; it can also offer powerful relief from pain, stress, anxiety and fatigue. Feel for yourself the difference massage therapy can make in your life with our special introductory offer for new clients!

**New Client Special**  
60-minute massage

**Only \$49**

Call to book your appointment today!

**Gift Cards for Mother's Day**  
Monthly Membership Plans Available

**Customized Massage to Meet Your Needs**  
Swedish | Hot Stone | Deep Tissue | Sports | Relaxation |  
Aromatherapy | Prenatal

*Revive Massage* 

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

N1203P46009C+○

**AD# S1605A12002C** PASS 3 COL. x 4.5

N1405P12006C-●



# BEAUTY

make the day come alive with

Share and enjoy the unparalleled beauty of our long-lasting fresh flowers.

**Seasonal Specials** on  
Tulip & Daffodil Bouquets  
in store now while supplies last

For special occasions or just because,  
trust your full-service local florist,  
where your satisfaction is guaranteed.  
premium quality | artistic design | excellent service

*Fanfare Florals*



1234 Washington Street  
Somerville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

AD# S1605A13001C PASS 3 COL. x 4.5

N1505P25003C-●



# LOVE

make Mother's Day come alive with

Remind Mom how special she is with  
a handcrafted gift of fresh flowers.

**Mother's Day Gifts & Bouquets**  
starting from **\$25**

For special occasions or just because,  
trust your full-service local florist,  
where your satisfaction is guaranteed.  
premium quality | artistic design | excellent service

*Fanfare Florals*



1234 Washington Street  
Somerville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

AD# S1605A13002C PASS 3 COL. x 4.5

N1403P38005C-●



N1505P66014C-●  
N1505P66013C-●

# CHEERS TO MOM

**Come celebrate Mother's Day with us!** Sample a selection of our award-winning wines by the tasting flight, glass or bottle while enjoying the picturesque surroundings of our sprawling vineyard.

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### **Picnics for Purchase**

We have a selection of gourmet cheese, cured meats, fresh sandwiches and snacks available for your enjoyment.

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### **Live Music for Mother's Day**

Sunday, May 8 | 12 noon-6 p.m.

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### **Ask About Our Wine Club Memberships**

The perfect gift for Mother's Day!



Connect with us on social media for updates about our new releases, tasting classes, special events and more.

## ***Terra Winery***

1234 Washington Street | Somersville Heights | 000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**AD# S1605A14001C** PASS 3 COL. x 9.5



# A Tradition of Excellence in Assisted Living

We offer a variety of services and tiered care plans to meet the needs and challenges of elderly loved ones. From skilled nursing care to physical, occupational and speech therapy, we offer a suite of on-site healthcare services as well as housekeeping, restaurant-style dining and individualized assistance to make every day easier and more enjoyable.

Assisted Living | Memory Care  
Respite Care | Senior Day Care

## Caring



N1309P25001C-●

## Friendship



N1305P46005C-●

## Security



N1305P46004C-●

N1505P53001C\*-O

**Join Us for a  
Free Tour & Lunch**  
Call 000.000.0000 or go  
online today to book your  
reservation.

## Hilltop Terrace Assisted Living

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

AD# S1605A15001C PASS 3 COL. x 9.5

N1511P48007C-●



N1512P47005C-●



N1601P39007C-●



N1601P38012C-●



# Bring Out the Best In Yourself

Whether you want to lose weight, tone up, energize or build strength, our team is here to help you achieve your fitness goals and improve your overall health.

**Limited-Time Special Offer**  
**No Contract or Enrollment Fee!**

through 00.00.16 for new & returning members  
List offer details, terms and conditions here.

- State-of-the-art cardio equipment
- Free weights & machines
- Group fitness classes
- Racquetball courts & swimming pool
- Showers, sauna & lockers
- Free towel service
- Kids' club available

**Try One Week FREE!**

Call, come in or go online today for a tour and your free workout pass.

**Open 7 Days** | Monday-Saturday 6 a.m.-9 p.m., Sunday 6 a.m.-6 p.m.

## Inspire Fitness Club

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)



**AD# S1605A16001C** PASS 3 COL. x 9.5

N1505P28008C-  
N1505P28010C-



N1505P31002C-  
N1505P28012C-

# EVERYTHING FOR MOTHER'S DAY

*Happy Mother's Day  
Sunday, May 8*

From gifts and gift cards to salon services, dining and family entertainment, we have all you need to make Mom's day special, all in one place!

### Hundreds of Great Gift Ideas

Name Store Here	Name Store Here	Name Store Here	Name Store Here
Name Store Here	Name Store Here	Name Store Here	Name Store Here
Name Store Here	Name Store Here	Name Store Here	Name Store Here
Name Store Here	Name Store Here	Name Store Here	Name Store Here
Name Store Here	Name Store Here	Name Store Here	Name Store Here

### Family-Friendly Dining & Entertainment

Name Restaurant Here	Name Restaurant Here	Name Restaurant Here	Name Restaurant Here
Name Restaurant Here	Name Restaurant Here	Name Restaurant Here	Name Restaurant Here
Name Restaurant Here	Name Restaurant Here	Name Restaurant Here	Name Restaurant Here
Name Restaurant Here	Name Movie Theater	Name Restaurant Here	Name Movie Theater
Name Restaurant Here	Name Bowling Alley	Name Restaurant Here	Name Bowling Alley



**Plenty of  
Free Parking**

## *The Shops at* **Somerville Plaza**

1234 Washington Street  
Somerville Heights  
**000-000-0000**  
[www.namewebsite.com](http://www.namewebsite.com)

AD# S1605A17001C PASS 3 COL. x 9.5

N1005P66029C-●

# Easy Meals for Mother's Day



Pick up all the ingredients to make Mom's day relaxing and enjoyable.

**Breakfast in Bed**  
fresh-baked croissants & pastries  
pancake & waffle mix | fresh fruit

**Sweet Stuff**  
fresh bakery desserts  
cake & cookie mixes  
ice cream

**Delicious Prepared Foods**  
family-style pasta dishes  
rotisserie-style chickens  
fresh salads & sides

**Don't forget the fresh flowers from our in-store florist!**

## Village Grocery

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

Open Monday-Saturday 8-8  
Sunday 8-5



**Save \$5 Off**

Purchase of \$25 or More

Coupon required. Expires 00.00.16.  
List details, terms and conditions here.  
List details, terms and conditions here.

**Village Grocery**  
1234 Washington Street  
000-000-0000 | www.namewebsite.com

AD# S1605A18001C PASS 3 COL. x 4.5

N1602P15005C-●

# Mother's Day Jewelry Sale

Save on heirloom-quality gifts Mom will treasure.

up to  
**50% Off**  
STOREWIDE  
Now Through Mother's Day

diamonds | gemstones | birthstones |  
custom designs | timepieces |  
engraving | appraisals | trade-ins

**Shop today for the best selection!**  
Offers end May 8, 2016. List details,  
terms and conditions here.

Complimentary gift wrapping  
Unsurpassed service & selection  
Easy gift exchanges for your convenience  
Gift certificates available in any amount

## Merit Jewelry

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

AD# S1605A18002C PASS 3 COL. x 4.5

N1408P61003C-  
C152QP04002C-

# GRAND OPENING

**This Saturday | May 00 | 10-4**

Complimentary Refreshments | Raffles & Door Prizes  
Special Discounts | Live Music | Free Workshops



Enjoy **10% Off**  
All Orders

now through May 00, 2016 in  
celebration of our grand opening!

Artistic Handcrafted Arrangements  
& Gifts for Every Occasion  
Holidays | Weddings | Showers | Birthdays  
Sympathy | New Baby | Anniversaries  
Graduations | Retirement



C152QP04001C-

## City Florist



1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**Guaranteed Delivery**  
**Phone & Online Orders**  
**Corporate Accounts Welcome**

**AD# S1605A19001C** PASS 3 COL. x 4.5

N1601P37006C-  
N1601P37004C-

# Art for All Ages

Relax, create and have fun with us!



Group & Private Classes  
Kids, Teens & Adults  
Painting, Drawing & Mixed Media  
Beginner to Advanced Students

**Discount Classes for Senior Students**  
10% discount for students 55 and over

### Moms' Paint Night Out

**May 00 | 7-9:30 p.m.**

Enjoy a step-by-step group painting class with complimentary wine!

**\$39 Tickets**

available by phone or online

### Great Gifts for Mother's Day

Stop by our studio to browse artwork for sale or pick up a class gift certificate for Mom.

**Art Therapy for Special Needs**



## Urban Palette Art Studios

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

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N1508P50009C-●

# We Have **Mother's Day** Shopping in the Bag

Hundreds of great gift ideas, starting at under **\$25!**

Gift wrapping service | Gift cards available | Easy gift receipt exchanges



## Vernon Department Store

1234 Washington Street • Somersville Heights  
000-000-0000 • www.namewebsite.com



**FREE GIFT**  
with purchase of  
\$30 or more  
while supplies last  
through 00.00.16

N1505P42027C\*-○

**AD# S1605A20001C**

PASS 3 COL. x 2

N1505P42026C\*-○

# Spring Fling Fashion Event

**Saturday, May 00**  
11 a.m.-6 p.m.



**Complimentary Snacks & Bubbles**  
Free Mini Massages & Beauty Samples

**20% Off**

**All New Arrivals**

dresses | tops | sandals | shorts |  
swimwear | accessories



## Bella Boutique

1234 Washington Street | Somersville Heights  
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**AD# S1605A20002C**

PASS 3 COL. x 2

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N1505P57024C\*-○



# Luxury Nail Care

**Let us wait on Mom, hand and foot!**

manicures + pedicures + acrylics +  
gels + nail art + paraffin dip

**Complimentary Espresso & Tea Bar**

## Nail Nook



1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

N1203P46009C\*-○

**AD# S1605A20003C**

PASS 3 COL. x 2

N1506P53004C\*-○

# Meet the **New You**

Spring Makeover Specials

Cut & Color  
Only **\$49**

**10% Off**  
All Highlights

Airbrush Tanning  
**3 for \$99**



Offers good through 00.00.16.

## SALON ESTELLE

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



N1507P16001C-●

**AD# S1605A20004C**

PASS 3 COL. x 2

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### Barrett Jewelers

Specializing in custom birthstone jewelry designs for Mother's Day fine jewelry | appraisals repairs | cash for gold



1234 Washington Street  
Somerville Heights  
000.000.0000 | www.namewebsite.com  
Monday-Saturday 10-8, Sundays 11-6

# MOM'S DAY

### Flower Depot

Fresh flowers, gifts, gourmet baskets and more  
Please call by 5 p.m. May 6 for Mother's Day delivery.



1234 Washington Street  
Somerville Heights  
000.000.0000 | www.namewebsite.com  
Open Mother's Day at 7 a.m.

### Vintage Beauty Supply

Create a custom beauty gift basket especially for Mom! hair care | skin care | makeup nails | fragrances



1234 Washington Street  
Somerville Heights  
000.000.0000 | www.namewebsite.com  
Monday-Saturday 10-8, Sundays 11-6



### Electronics Zone

Smartphones, tablets, activity trackers and more!  
Gift Cards & Easy Financing Available



1234 Washington Street  
Somerville Heights  
000.000.0000 | www.namewebsite.com  
Monday-Saturday 10-8, Sundays 11-6

### The Book Nook

Great gift ideas and gift cards for Mother's Day books | magazines writing gifts | games



1234 Washington Street  
Somerville Heights  
000.000.0000 | www.namewebsite.com  
Monday-Saturday 10-8, Sundays 11-6

### Whimsy Cards & Gifts

Beautiful greetings and unique gifts for Mother's Day  
We carry Name Brand collectibles!



1234 Washington Street  
Somerville Heights  
000.000.0000 | www.namewebsite.com  
Open Mother's Day 9 a.m.-6 p.m.

### Sprinkles Bake Shop

Sweets for Mom's special day! custom cakes | pastries fresh coffee



1234 Washington Street  
Somerville Heights  
000.000.0000 | www.namewebsite.com  
Monday-Saturday 10-8, Sundays 11-6

### Craft Supply Warehouse

Heartfelt D-I-Y gift ideas for Mother's Day  
Our gift cards make the perfect gift for crafty moms!



1234 Washington Street  
Somerville Heights  
000.000.0000 | www.namewebsite.com  
Monday-Saturday 10-8, Sundays 11-6

### The clothesline

All the looks she wants for Mother's Day!  
\$29, \$39 & \$49 Specials



1234 Washington Street  
Somerville Heights  
000.000.0000 | www.namewebsite.com  
Monday-Saturday 10-8, Sundays 11-6

# SHOP LOCAL

### Hayden Photography

Mother's Day Portrait Package Specials  
Please call or go online today to reserve your sitting.



1234 Washington Street  
Somerville Heights  
000.000.0000 | www.namewebsite.com  
By appointment only.

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## Meet Today's Local Women in Business

Get to know the female business owners, entrepreneurs and executives inspiring progress, innovation and success right here at home in our local business community.

Entrepreneur Profiles | Industry Insights | CEO Q&A | Career Makeovers  
Time Management 101 | Best Tech Finds | & So Much More

Advertisers, call 000.000.0000 to discuss advertising opportunities in this popular special section.

### Women in Business

A Special Section From **Name Newspaper**

000.000.0000 | [www.namewebsite.com](http://www.namewebsite.com)

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N1511P48006C-  
N1603P00201C-



N1603P38012C-

# Supplement Your Health & Fitness

We're here to support your health and weight-loss goals with a full spectrum of quality vitamins, minerals and supplements to maximize energy, performance and results.

Friendly, Knowledgeable Staff | Everyday Low Prices | Great Selection

## BONE SUPPORT

Name Brand  
Name Supplement  
list product description here

**\$00.00**

Name Brand  
Name Supplement  
list product description here

**\$00.00**

## JOINT SUPPORT

Name Brand  
Name Supplement  
list product description here

**\$00.00**

Name Brand  
Name Supplement  
list product description here

**\$00.00**

## WEIGHT LOSS

Name Brand  
Name Supplement  
list product description here

**\$00.00**

Name Brand  
Name Supplement  
list product description here

**\$00.00**

## PROTEIN

Name Brand  
Name Supplement  
list product description here

**\$00.00**

Name Brand  
Name Supplement  
list product description here

**\$00.00**

## ANTI-AGING

Name Brand  
Name Supplement  
list product description here

**\$00.00**

Name Brand  
Name Supplement  
list product description here

**\$00.00**

## DIGESTIVE HEALTH

Name Brand  
Name Supplement  
list product description here

**\$00.00**

Name Brand  
Name Supplement  
list product description here

**\$00.00**

## VITAMINS & MORE

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Advertised prices guaranteed through 00.00.16. List details, terms and conditions here. List details, terms and conditions here.



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# SENIOR



# SAVINGS

Customers 55 & Better, Enjoy 10% Off Every Day at These Local Businesses!

**Name Dry Cleaner**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Name Restaurant**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Name Coffee Shop**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Name Thrift Store**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Name Furniture Store**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Name Furniture Store**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Name Hardware Store**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Name Barber Shop**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Name Beauty Salon**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Name Card & Gift Shop**  
1234 Washington Street  
Somerville Heights  
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www.namewebsite.com

**Name Craft Store**  
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Somerville Heights  
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www.namewebsite.com

**Name Clothing Store**  
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Somerville Heights  
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www.namewebsite.com

**Name Shoe Store**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Name Fitness Studio**  
1234 Washington Street  
Somerville Heights  
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www.namewebsite.com

**Name Food Market**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Name Furniture Store**  
1234 Washington Street  
Somerville Heights  
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www.namewebsite.com

**Name Restaurant**  
1234 Washington Street  
Somerville Heights  
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www.namewebsite.com

**Name Coffee Shop**  
1234 Washington Street  
Somerville Heights  
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www.namewebsite.com

**Name Thrift Store**  
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www.namewebsite.com

**Name Furniture Store**  
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# Surprise Her with a *Spa Day*



Our spa gift packages make the perfect present for **Mother's Day** or any occasion!

N1111P26004C-●

N1405P48009C-●



## *Relaxation Package*

- | 60-Minute Swedish Massage
- | Aromatherapy Treatment
- | Foot Scrub & Massage
- | Herbal Tea

# \$59

N1405P48008C-●

## *Anti-Aging Package*

# \$129

- | Microdermabrasion
- | Anti-Aging Facial Treatment
- | Moisture-Rich Body Wrap
- | Green Drink



N0679420-●



## *Queen for a Day Package*

- | 60-Minute Hot Stone Massage
- | 60-Minute European Facial
- | Moisture-Rich Body Wrap
- | Spa Manicure & Pedicure
- | Bubbly Beverage

# \$199

N1203P46009C\*-○

**Book Your Appointment Today!**

**Gift Cards Available** in spa, online or by phone

## *Lotus Leaf Spa*

1234 Washington Street | Somersville Heights  
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## Mom's Night Off

Wholesome, homestyle, hassle-free cooking the **whole family** will love!

Nightly Specials | Healthy Salads | Fresh Soups  
Delicious Burgers | Flatbread Pizzas | Tasty Appetizers  
Senior & Kids' Menus | Homemade Desserts & So Much More

### Cafe Cilantro



1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

## Free Kid's Meal

With Purchase of Any Regular Entree

Offer valid with coupon. Expires 00.00.16.  
List details, terms and conditions here.  
List details, terms and conditions here.

### Cafe Cilantro

1234 Washington Street  
000.000.0000 | www.namewebsite.com

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AD# S1605A26001C

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## Senior specials

Guests **55 and better** enjoy specially priced portions of our most popular menu items – anytime, any day!

### Salisbury Steak Dinner

served with sauteed vegetables, mashed potatoes & soup or salad

ONLY **\$9.95**

Add a Dessert for Only **\$1.99**  
for guests age 55 & over



### Cafe Cilantro

1234 Washington Street  
Somersville Heights  
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www.namewebsite.com

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## Kids' Meals

ONLY **\$4.99**

Served with fries, kids' cup beverage and a homemade cookie for dessert!

Chicken Nuggets | Grilled Cheese | Junior Burger | Hot Dog | Fish Sticks | Spaghetti

### Cafe Cilantro

1234 Washington Street  
Somersville Heights  
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# Your Full-Service Beauty Salon



One stop for complete hair care and more!

- His & Her Haircuts
- Kids' Haircuts
- Creative Color & Highlights
- Manicures & Pedicures
- Tanning & Airbrush Tanning
- Facial & Body Waxing



## Save \$5 Off Any Men's Haircut

Coupon required. Expires 00.00.16. List details, terms and conditions here. List details, terms and conditions here.

*Image Salon*

1234 Washington Street  
000.000.0000 | [namewebsite.com](#)

## Save \$10 Off Any Women's Haircut

Coupon required. Expires 00.00.16. List details, terms and conditions here. List details, terms and conditions here.

*Image Salon*

1234 Washington Street  
000.000.0000 | [namewebsite.com](#)

## Image Salon

1234 Washington Street  
Somerville Heights  
000-000-0000  
[www.namewebsite.com](#)

AD# S1605A27001C

PASS 3 COL. x 4.5

# Great Style for the Whole Family



- His & Her Haircuts
- Kids' Haircuts
- Creative Color & Highlights
- Manicures & Pedicures
- Tanning & Airbrush Tanning
- Facial & Body Waxing

## Kids' Cuts ONLY \$19

*Image Salon*  

1234 Washington Street | Somerville Heights  
000-000-0000 | [www.namewebsite.com](#)

N1307P38009C-●



AD# S1605A27002C

PASS 2 COL. x 4.5

# We Cut the Price for Seniors!



Men's Haircut Only \$18

Women's Haircut Only \$28

Prices valid for clients age 60 and over.

Perm & Color Specialists



*Image Salon*

1234 Washington Street  
Somerville Heights  
000-000-0000 | [www.namewebsite.com](#)

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PASS 1 COL. x 4.5

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## Mom's Night Off

Wholesome, homestyle, hassle-free cooking the **whole family** will love!

Nightly Specials | Healthy Salads | Fresh Soups | Delicious Burgers | Flatbread Pizzas | Tasty Appetizers | Senior & Kids' Menus | Homemade Desserts & So Much More

Free Kid's Meal | [Click here to redeem.](#)

*Cafe Cilantro*

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](#)

AD# S1605W26001L



Companion  
WEB ADS  
available  
on MCC

AD# S1605W26001W

AD# S1605W26001B



N1601P61002C-●

## Mom's Night Off

Wholesome, homestyle, hassle-free cooking the **whole family** will love!

Nightly Specials | Healthy Salads | Fresh Soups | Delicious Burgers | Flatbread Pizzas | Tasty Appetizers | Senior & Kids' Menus | Homemade Desserts & So Much More

Free Kid's Meal  
[Click here to redeem.](#)

*Cafe Cilantro*

1234 Washington Street  
Somersville Heights  
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AD# S1605W26001S



N1601P61002C-●

## Mom's Night Off

Wholesome, homestyle, hassle-free cooking the **whole family** will love!

Nightly Specials | Healthy Salads | Fresh Soups | Delicious Burgers | Flatbread Pizzas | Tasty Appetizers | Senior & Kids' Menus | Homemade Desserts & So Much More

Free Kid's Meal  
[Click here to redeem.](#)

*Cafe Cilantro*

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](#)

AD# S1605W26001R

## Great Style for the Whole Family



His & Her Haircuts | Kids' Haircuts | Creative Color & Highlights | Manicures & Pedicures | Tanning & Airbrush Tanning | Facial & Body Waxing

Kids' Cuts Only \$19  
Senior Discounts

*Image Salon*

1234 Washington Street | Somersville Heights  
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AD# S1605W27002R

N1307P38009C-●

## Great Style for the Whole Family



N1307P38009C-●

His & Her Haircuts | Kids' Haircuts | Creative Color & Highlights | Manicures & Pedicures | Tanning & Airbrush Tanning | Facial & Body Waxing

Kids' Cuts  
Only \$19

Senior Discounts

*Image Salon*

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Somersville Heights  
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[www.namewebsite.com](#)

AD# S1605W27002S



AD# S1605W27002W

AD# S1605W27002B

N1307P38009C-●

## Great Style for the Whole Family



His & Her Haircuts | Kids' Haircuts | Creative Color & Highlights | Manicures & Pedicures | Tanning & Airbrush Tanning | Facial & Body Waxing

Kids' Cuts Only \$19

Senior Discounts

*Image Salon*

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