

THE MONEY MAKING SOURCE FOR CLASSIFIED ADS & IDEAS™

METRO

CAMPAIGNS & CLASSIFIED

Real Estate

Set the stage for prime home selling season with spring-into-summer content for realtors, builders and your publication's real estate section. 25-36, 43

Campaigns PP. 1-6, 21, 25, 37



Turn a single sales call into repeat revenue with campaigns for auto dealers and repair, real estate, fitness, finance, bowling, accounting, dining, tanning, jobs and more.

Automotive PP. 5-20, 42



Gear up for strong second-quarter auto sales with seasonally themed and inclusive ads for vehicle dealers and automotive service providers.

Recruitment PP. 36-41, 44



Attract attention from job seekers and employers with ads promoting opportunities in healthcare, hospitality, career training, trucking and more.

NEW, IMPROVED & MORE VALUABLE THAN EVER! CAMPAIGNS & CLASSIFIED

We've given Classified Dynamics a makeover to keep up with the evolving needs of your Classifieds business. Beginning this quarter, the new Campaigns & Classified delivers the fresh auto, real estate and recruitment content you already value, as well as a wealth of ready-to-sell campaigns focused on generating more revenue from every single sales call!



Show and sell more at every sales call with valuable campaign opportunities for your most popular advertisers. Each quarter, **Campaigns & Classified** delivers fresh ideas to drive sustained revenue growth for both you and your clients.

New customers, call now to find out how to get the premier quarterly issue of **Campaigns & Classified FREE!**

METRO

Metro Creative Graphics, Inc.

800.223.1600

www.metrocreativeconnection.com • service@metro-email.com

Transform Ad Sales With MiAD Wizard

The goal of every ad team is to close more sales and to do so as quickly as possible. Toward that end, spec ads have proven to be the most effective presentation tool for engaging advertisers — leading to a close rate of 70% or more. But, having personalized spec ads created for every sales rep and their ad prospects is always a challenge, which might be why spec ads are presented less than 20% of the time. It's for this reason that Metro developed *MIAD*® (Metro Interactive Ad Designer) for desktop, *MIAD mobile™* for iPad®, and now *MIAD Wizard*. Best of all, since *MIAD Wizard* is a free upgrade for *MIAD* desktop clients, it makes the notion of having a spec ad for every sales call a reality, and it's as easy as 1-2-3:

Step 1. Click the Wizard button and enter prospect name, address and business category.

Step 2. Choose from a selection of targeted ads.

Step 3. Print or share the ad.

Getting Started

Access *MIAD Wizard* through the Sales area in MCC. Once you log in, click the *Wizard* button and you'll be prompted to enter a prospect's name and address info, which you can also copy and paste from your address book. The business category keywords that you enter will be the criteria for your ad search. Click the *Find Ads* button to see a selection of ads appropriate to your prospect's business.

Make a Choice

If you place your cursor over any ad thumbnail in the results screen, you will see a larger preview. Click on your ad of choice, wait for the magic to happen, and see your ad appear, with your advertiser info included (in color or black & white). In the resulting window you will see options to *Print*, *Download*, *Email* or *Customize in MIAD* (see more info on this below). You can also choose to *Change Ad*, which brings you back to Step 2 to select a different ad layout.

Presentation Possibilities

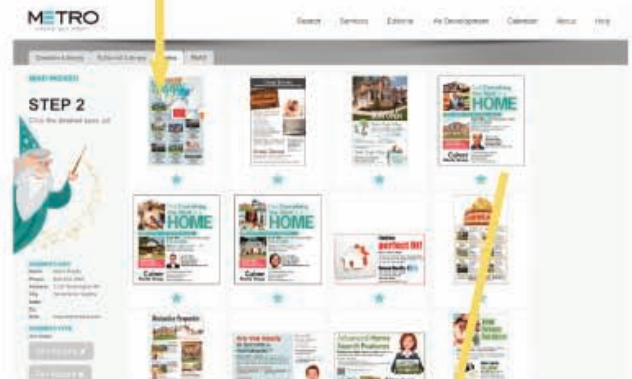
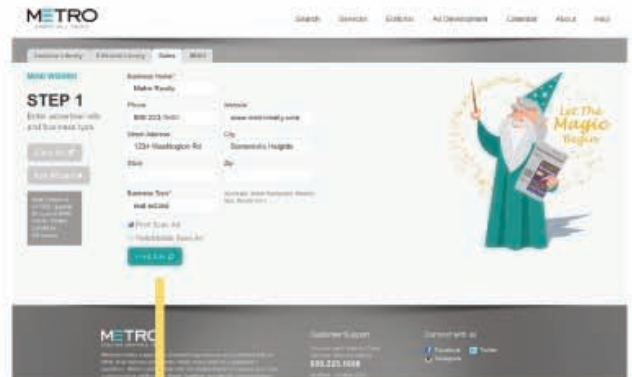
Selecting the *Print*, *Download* or *Email* option gives you the ability to enter any notes you want to include to your prospect, or even for your internal production team.

The window with the notes can be printed on standard 8 1/2 x 11 paper for presentations. If you click the *Email* button, you can attach the ad page to your own e-mail to send to a prospect as a prelude to an in-person visit, or to a production department.

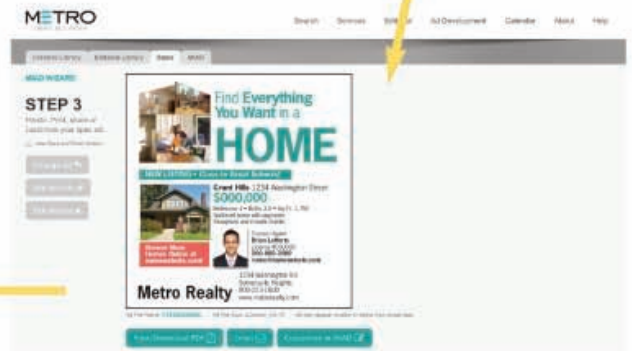
Clicking the *Customize in MIAD* button opens the ad, with your data input, in the desktop version of *MIAD*. There, you can customize the ad by replacing an offer or headline, or substituting imagery. By clicking the *Customize in MIAD* button, you can also save the prospect ad in your *My Ads* area.

MIAD Means More Sales

If you do not already have access to *MIAD desktop* (which includes *MIAD Wizard*), or *MIAD mobile*, they can be easily added to your subscription. Contact Metro's Client Services Team for a free trial and see for yourself what *MIAD Wizard* can do for you. **M**



MIAD Wizard works within *MetroCreativeConnection* to make the job of creating spec ads as easy as entering the advertiser's info.



The spec ad window gives you the chance to add notes and comments before you print the page, attach it to an e-mail or further customize the ad.

CAMPAIGNS



Make the most of every sales call with a fresh batch of second-quarter campaign content.

- Help an auto repair center spotlight the services and special offers that set them apart from the competition with a 13-ad campaign (6).
- On time for tax time, find a campaign for an accounting office with specials on bookkeeping services, tax prep and more (1).
- Spring is the perfect time to land sales from tanning salons, motorcycle showrooms and fitness centers (2, 3, 4).
- Other campaigns feature personal banking services, bowling alley events and specials like happy hour and league registration, restaurant offers like date night and wine night, and livestock services (1, 2, 3, 4).
- Campaigns for an auto dealer, career training center, realtor and your own publication are also provided (5, 21, 25, 37).

AUTOMOTIVE PROMOTIONS



Shift second-quarter sales into gear with comprehensive automotive coverage.

- Take a fresh approach to auto ads with spring-themed layouts featuring offers like free flower show tickets and buyout specials to "get sprung from your current lease" (8, 9).
- Focus on first-time buyers with graduation special offers like low financing rates and bonus discounts (7).
- Promote a "countdown to July 4th" sales event for weeks leading up to Independence Day (11).
- Appeal to dads with Father's Day deals (10).
- Have fun with Cinco de Mayo promotions (9).
- Capitalize on the excitement of the presidential race with an election-themed 72-hour sale (10).
- Other ads focus on popular year-round selling points like luxury vehicle mark-downs, inventory reduction specials, vehicle variety, exceptional service and more (5, 13, 14, 16).

REAL ESTATE PROMOTIONS



Show and sell to real estate advertisers with ready-made ads and promotions.

- Promote commercial and residential areas of expertise from a local realty group with a print and online campaign (25).
- Focus on vacation rental properties and shore communities going into summer with ads for "great escapes" and "easy living down by the seashore" (26, 35).
- Promote rural property listings like farms, ranches and country homes with a rustic ad design (27).
- Draw attention to a new home community's grand opening with a bold balloon image (29).
- Focus on the lifestyle amenities of local townhomes and apartments (30, 31).
- Encourage a mortgage consultant and realtor to join forces as the homebuyers' "dream team" (31).
- Invite sales from multiple realtors with layouts for "the perfect fit" and handyman specials (28, 32).

SUBSCRIPTION & CLASSIFIED AD SELF-PROMOTION



Grow readership and Classifieds section sales with new self-promotion ideas.

- Continue to promote the local advantage your publication presents to readers who want national and world news, as well as a focus on all things local. This quarter's "where the big picture meets the local picture" campaign focuses on the many facets of your publication, from regional and national news to local events, politics, shopping and Classified listings (21).
- Promote your publication's Classifieds section as "your local marketplace for shopping and selling." This eye-catching design lets you highlight popular merchandise categories with a print and online ad special for sellers (22).
- Build additional ads, campaigns and promotions for Classified ads and subscriptions with photos, headings and art (23, 24).

RECRUITMENT

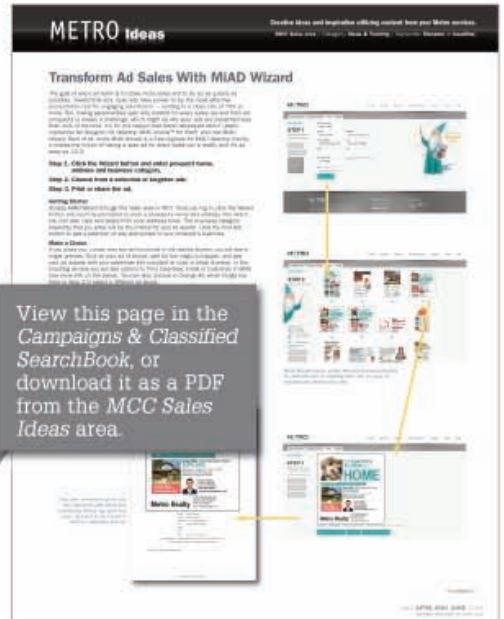


Partner with local advertisers to promote the latest local job and career advancement opportunities.

- Connect a career training college with potential students looking to improve their income and future with a campaign spotlighting programs in plumbing, electrical work, auto repair, healthcare, business and beyond (40).
- Help a trucking school successfully promote training programs to potential students "driven to earn more" (38).
- Draw healthcare professionals to a specialized recruitment agency, and present "fresh job opportunities" from a restaurant (39).
- Showcase your job search tools to both readers and local employers with self-promotion ads designed for both audiences (36, 38).

METRO Ideas

A quarterly column devoted to creative ideas utilizing our Campaigns & Classified service. Search and download Ideas pages from the online MCC Sales Ideas area.



In this issue:
Transform Ad Sales With MIAD Wizard



Your Trusted Personal & Business Accountant

Save time, money and headaches with full-service accounting and bookkeeping from our experienced team of professionals.

Integrity Accounting

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

New Clients
Save 20% Off
Monthly Bookkeeping Service

Offer good for first month with bookkeeping package. New customers only. List detail, terms and conditions here.

AD# C162QA01001C

PASS 2 COL. x 5

Friendly & Professional Accounting Services

Save time, money and headaches with full-service accounting and bookkeeping from our experienced team of professionals.

Free Confidential Initial Consultation

New clients, call or visit us online today and schedule your consultation to discuss your accounting needs with a qualified professional.



Integrity Accounting

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C162QA01002C

PASS 2 COL. x 5

Expert Accounting at Tax Time & Anytime

Save time, money and headaches with full-service accounting and bookkeeping from our experienced team of professionals.

New Clients
Save \$25 Off
2015 Tax Prep Service

Offer good for new customers by appointment through 00.00.16. List detail, terms and conditions here.



Integrity Accounting

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C162QA01003C

PASS 2 COL. x 5



C162QP01011C*-○



C162QP01012C*-○



C162QP01013C*-○



C162QP01004C-●



C162QP01006C-●



C162QP01005C-●



Score a Free Game!

Like us on Facebook to receive your voucher for one free bowling game!

Details at: [facebook.com/thunderlane](https://www.facebook.com/thunderlane)
Limit one per customer. Expires 00.00.16. Offer is not valid for Friday or Saturday evenings. List details, terms and conditions here.

Thunder Lane Bowling

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

Summer Programs for Kids
Register in person or online today for our kids' summer bowling camp programs.

19 Lanes
Snack Bar
Beer & Cocktails
DJ Friday & Saturday

AD# C162QA01004C

PASS 2 COL. x 5



Step Up Your Game

We offer league play for all ages and levels, as well as group and private instruction to help you improve your bowling game.

Thunder Lane Bowling


1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

Summer Leagues Forming Now
Call, come in or go online for details and registration.

19 Lanes
Snack Bar
Beer & Cocktails
DJ Friday & Saturday

AD# C162QA01005C

PASS 2 COL. x 5



Strike Up the Good Times

Enjoy some friendly competition with family and friends, host a party or join a league, and let the good times roll!

Happy Hour 3-6PM Daily
Discount bowling, half-price pitchers & snack bar specials!

19 Lanes
Snack Bar
Beer & Cocktails
DJ Friday & Saturday

Thunder Lane Bowling

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA01006C

PASS 2 COL. x 5

Your 24-Hour Workout Partner

We're open 24 hours a day. 7 days a week, so nothing gets in the way of your workout.



No Initiation Fees
Low \$39 Monthly Membership

Limited-time offer for new clients. Call or come in today for details.

Transform Fitness  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA02001C

PASS 2 COL. x 5



C162QP02001C*-○



C162QP02004C-●

We Take Your Business Personally



From today's financial needs to tomorrow's financial goals, we're here to help with banking solutions tailored to fit your life.

Call or stop in today to enjoy a cup of coffee and discuss your financial needs and future with one of our friendly and experienced consultants!

■ Saving | Lending | Checking | Investing | Planning

Summit Savings & Loan

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA02004C

PASS 2 COL. x 5

Find the Workout That Works for You

We have all the latest fitness equipment and gear – from treadmills to kettlebells, kickboxing and beyond – to keep your workouts fresh and fun!



No Initiation Fees
Low \$39 Monthly Membership

Limited-time offer for new clients. Call or come in today for details.

Transform Fitness  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA02002C

PASS 2 COL. x 5



C162QP02002C*-○



C162QP02005C-●

We Take Your Security Personally



Whether you're banking online or in person, we go the extra mile to safeguard your account information and your good credit.

For free identity theft and fraud prevention tips, stop by your nearest branch location or visit us online today!

■ Saving | Lending | Checking | Investing | Planning

Summit Savings & Loan

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA02005C

PASS 2 COL. x 5

All the Extras. No Extra Fees

Get unlimited group fitness classes like cardio dance, yoga, power lift and more included with your membership fee!



No Initiation Fees
Low \$39 Monthly Membership

Limited-time offer for new clients. Call or come in today for details.

Transform Fitness  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA02003C 

PASS 2 COL. x 5

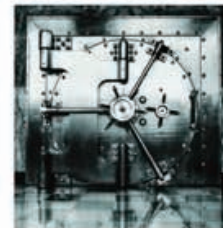


C162QP02003C*-○



C162QP02006C-●

We Take Your Trust Personally



As a community partner for more than 60 years, we're committed to meeting your current and future financial needs with expertise and integrity.

We invite you to call, come in or visit us online today to open an account or learn more about our valuable products and services!

■ Saving | Lending | Checking | Investing | Planning

Summit Savings & Loan

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA02006C 

PASS 2 COL. x 5

Think Fast

Limited-Time Spring Motorcycle Markdowns & Financing Specials
Going On Now
Stop by our showroom today to get started!

Your Full-Service Motorcycle Showroom
new & pre-owned sales | expert repair & service
factory parts | accessories, gear & apparel

Capital Motorsports  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA03001C
PASS 2 COL. x 5



C162QP03001C*-○

Limited-Time Spring Motorcycle Markdowns & Financing Specials
Going On Now
Stop by our showroom today to get started!

Transform Your Daily Drive

Your Full-Service Motorcycle Showroom
new & pre-owned sales | expert repair & service
factory parts | accessories, gear & apparel

Capital Motorsports  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA03002C
PASS 2 COL. x 5



C162QP03002C*-○


Limited-Time Spring Motorcycle Markdowns & Financing Specials
Going On Now
Stop by our showroom today to get started!

"Someday" Starts Now

Your Full-Service Motorcycle Showroom
new & pre-owned sales | expert repair & service
factory parts | accessories, gear & apparel

Capital Motorsports  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA03003C 
PASS 2 COL. x 5



C162QP03003C*-○



C162QP03004C-●



C162QP03005C-●



C162QP03006C-●



Committed to Quality
Just Like You

Talk to us today about streamlining your sales process, and maximizing returns on your livestock investment.

Livestock Solutions Your Local Livestock Dealer
cattle | goats | pork | poultry

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA03004C
PASS 2 COL. x 5

C162QP03007C*-○



Bringing Your Livestock
From Farm to Market

Talk to us today about streamlining your sales process, and maximizing returns on your livestock investment.

Livestock Solutions Your Local Livestock Dealer
cattle | goats | pork | poultry

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA03005C
PASS 2 COL. x 5

C162QP03007C*-○




Connecting Local Livestock
With a National Market

Talk to us today about streamlining your sales process, and maximizing returns on your livestock investment.

Livestock Solutions Your Local Livestock Dealer
cattle | goats | pork | poultry

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA03006C 
PASS 2 COL. x 5

C162QP03007C*-○



The Perfect Choice for Special Occasions

Date Night Every Wednesday
Buy One Entree, Enjoy 50% Off Your Second Entree

Lamplight Bistro
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Serving Dinner & Weekend Brunch
Reservations Welcome
Closed Monday

[f](#) [t](#)

N1203P46009C*-O

AD# C162QA04001C
PASS 2 COL. x 5



C162QP04001C*-O



The Perfect Choice for Dinner With Friends

Wine Night Every Tuesday
Enjoy 50% Off All Wines by the Bottle

Lamplight Bistro
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Serving Dinner & Weekend Brunch
Reservations Welcome
Closed Monday

[f](#) [t](#)

N1203P46009C*-O

AD# C162QA04002C
PASS 2 COL. x 5



C162QP04002C*-O



The Perfect Choice for Cocktails & Light Bites

Happy Hour 4-7 pm Daily
Half-Price Drinks
\$5 Appetizers at the bar only

Lamplight Bistro
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Serving Dinner & Weekend Brunch
Reservations Welcome
Closed Monday

[f](#) [t](#)

N1203P46009C*-O

AD# C162QA04003C [W](#)
PASS 2 COL. x 5



C162QP04003C*-O



C162QP04004C-●



C162QP04005C-●



C162QP04006C-●

Put your best face forward with a beautiful sun-kissed glow!

Tanning Special
One Month Unlimited Tanning
Only \$29.95

Offer good through 00.00.16. See details, terms and conditions here. List details, terms and conditions here.

[f](#) [t](#)



Appointments & Walk-ins Welcome
Super Clean & Super Friendly | Open 7 Days

Tiki Tan
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C162QA04004C
PASS 2 COL. x 5

Look better in your bathing suit or birthday suit!

Tanning Special
Buy 2, Get 1 FREE All Tanning Levels

Offer good through 00.00.16. See details, terms and conditions here. List details, terms and conditions here.

[f](#) [t](#)



Appointments & Walk-ins Welcome
Super Clean & Super Friendly | Open 7 Days

Tiki Tan
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C162QA04005C
PASS 2 COL. x 5

Rock a flawless UV-free glow with our custom airbrush tanning!

Tanning Special
BOGO 50% Off Custom Airbrush Tans

Offer good through 00.00.16. See details, terms and conditions here. List details, terms and conditions here.

[f](#) [t](#)



Appointments & Walk-ins Welcome
Super Clean & Super Friendly | Open 7 Days

Tiki Tan
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C162QA04006C [W](#)
PASS 2 COL. x 5

CAMPAIGN:

C162QP05003C-

Get Hooked on the Feeling



Feel the rush with limited-time factory-to-dealer incentives on our latest luxury models.
\$1,900 Trade Assistance Cash

2016 Maxims Siderwinder
with maximum factory incentives & limited time MSRP \$41,200 - Our Price \$39,300
\$5,900 Off MSRP
\$1,900 Trade Assistance Cash

Haddington Motor Group

1254 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C162QA05003C

PASS 2 COL. x 4

C162QP05005C-

Get Hooked on the Feeling



Feel the rush with limited-time factory-to-dealer incentives on our latest luxury models.
0.9% APR for 60 months*

2016 Maxims Crossroader
with maximum factory incentives & limited time MSRP \$29,200 - Our Price \$28,300
\$29,995
\$29,995

Haddington Motor Group

1254 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C162QA05004C

PASS 2 COL. x 4

C162QP05001C-

Get Hooked on the Feeling



Feel the rush with limited-time factory-to-dealer incentives on our latest luxury models.
\$0 Down Lease Offer*

2016 Maxims Chrysalis
with factory package, reserve interest & savings
\$429 per month plus tax
25-month lease

Haddington Motor Group

1254 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C162QA05005C

PASS 2 COL. x 4

C162QP05002C-

Get Hooked on the Feeling



Buy or lease, and feel the rush with limited-time factory-to-dealer incentives on our latest luxury models.

Carefree Complimentary Maintenance | for 2 years or 24,000 miles on new 2016 models



2016 Maxims Siderwinder
with maximum factory incentives & limited time MSRP \$41,200 - Our Price \$39,300
\$5,900 Off MSRP
\$1,900 Trade Assistance Cash

2016 Maxims Crossroader
with maximum factory incentives & limited time MSRP \$29,200 - Our Price \$28,300
\$29,995
\$29,995

2016 Maxims Chrysalis
with factory package, reserve interest & savings
\$429 per month plus tax
25-month lease

2016 Maxims Siderwinder
with maximum factory incentives & limited time MSRP \$41,200 - Our Price \$39,300
\$5,900 Off MSRP
\$1,900 Trade Assistance Cash



2016 Maxims Crossroader
with maximum factory incentives & limited time MSRP \$29,200 - Our Price \$28,300
\$29,995
\$29,995

2016 Maxims Chrysalis
with factory package, reserve interest & savings
\$429 per month plus tax
25-month lease

2016 Maxims Siderwinder
with maximum factory incentives & limited time MSRP \$41,200 - Our Price \$39,300
\$5,900 Off MSRP
\$1,900 Trade Assistance Cash

Luxury Pre-owned Values

2014 Aritoondo Atacorda
with maximum factory incentives & limited time MSRP \$47,995

2014 Aritoondo Atacorda
with maximum factory incentives & limited time MSRP \$47,995

2014 Aritoondo Atacorda
with maximum factory incentives & limited time MSRP \$47,995

2014 Aritoondo Atacorda
with maximum factory incentives & limited time MSRP \$47,995

Haddington Motor Group

1254 Washington Street | Somerville Heights | 000-000-0000
www.namewebsite.com

AD# C162QA05001C

PASS 6 COL. x 21

AD# C162QA05002C

10 x 13

FULL PAGE PRINT AD (TAB-SIZED VERSION AVAILABLE ON MCC)

Companion WEB ADS available on MCC

WEB ADS:

C162QP05002C-

Get Hooked on the Feeling



Feel the rush with limited-time factory-to-dealer incentives on our latest luxury models.

2016 Inventory

Haddington Motor Group

1254 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C162QW05001R

C162QP05002C-

Get Hooked on the Feeling



Feel the rush with limited-time factory-to-dealer incentives on our latest luxury models.

2016 Inventory

Haddington Motor Group

1254 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C162QW05001S

C162QP05002C-

Get Hooked on the Feeling



Feel the rush with limited-time factory-to-dealer incentives on our latest luxury models.

2016 Inventory

Haddington Motor Group

1254 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# C162QW05001L

C162QP06001C*-O



Your Spot for Quality Car Care at a Great Price

Now Offering Vehicle Pre-purchase Inspections **Only \$79**
Includes 100-point inspection, oil, filter, fluids, belts and hoses, etc.

Free Estimates All Work Guaranteed Foreign & Domestic

Barnes Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA06001C

PASS 2 COL. x 4


13-Time Campaigns:

Each quarter **Campaigns & Classified** gives you a ready-to-present 13-time ad campaign that focuses on your area's auto-related retailers, such as tire dealers, transmission shops, brake and muffler shops, auto parts stores, radiator repair shops, auto detailers and more.

You can choose to sell them to run once a week for a quarter-year program (13 weeks); publish more than one in a single edition for a set period of time; or spread the 13 ads over a daily one-month campaign... it's up to you!

Look for more in upcoming issues. If you have any requests for 13-time campaign ad subjects, call **800-223-1600** or send e-mail to **service@metro-email.com**.

(MCC Spec Ads & Covers Library / Service "Campaigns & Classified" / Keyword "campaign")

 Companion WEB ADS available on MCC

C162QP06002C*-O



Your Spot for Quality Car Care at a Great Price

Now Customers **Save 25% Off** Their First Service
Discount does not apply to parts. List other details, terms and conditions here.

Free Estimates All Work Guaranteed Foreign & Domestic

Barnes Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA06002C

PASS 2 COL. x 4

C162QP06003C*-O



Your Spot for Quality Car Care at a Great Price

4-Wheel Alignment Special **Only \$59**
Other work \$0.00. 18. List other details, terms and conditions here.

Free Estimates All Work Guaranteed Foreign & Domestic

Barnes Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA06003C

PASS 2 COL. x 4

C162QP06004C*-O



Your Spot for Quality Car Care at a Great Price

Remote Car Starter With Installation Package **Only \$179**
Everyday low price! List other details, terms and conditions here. List other details, terms and conditions here.

Free Estimates All Work Guaranteed Foreign & Domestic

Barnes Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA06004C

PASS 2 COL. x 4

C162QP06005C*-O



Your Spot for Quality Car Care at a Great Price

24-Hour Towing & Roadside Assistance
Keep our number on your phone for fast and friendly roadside service when you need it most. **000.000.0000**

Free Estimates All Work Guaranteed Foreign & Domestic

Barnes Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA06005C

PASS 2 COL. x 4

C162QP06006C*-O



Your Spot for Quality Car Care at a Great Price

Free Lifetime Tire Repairs & Rotation Included With Your Tire Purchase
List other details, terms and conditions here.

Free Estimates All Work Guaranteed Foreign & Domestic

Barnes Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C162QA06006C

PASS 2 COL. x 4

C162QP06007C*-O



Your Spot for Quality Car Care at a Great Price

We Do State Inspectional **Smog Testing** **Only \$49**
List other details, terms and conditions here.

Free Estimates All Work Guaranteed Foreign & Domestic

Barnes Auto Repair
1234 Washington Street | Somersville Heights
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AD# C162QA06007C

PASS 2 COL. x 4

C162QP06009C*-O



Your Spot for Quality Car Care at a Great Price

Oil Change Service **Only \$21.95**
Everyday Low Price! Includes up to 5 quarts conventional oil. List other details, terms and conditions here.

Free Estimates All Work Guaranteed Foreign & Domestic

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AD# C162QA06008C

PASS 2 COL. x 4

C162QP06010C*-O



Your Spot for Quality Car Care at a Great Price

FREE Car Wash
With Any Minimum \$50 Service
No coupon required. List other details, terms and conditions here.

Free Estimates All Work Guaranteed Foreign & Domestic

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AD# C162QA06009C

PASS 2 COL. x 4

C162QP06011C*-O



Your Spot for Quality Car Care at a Great Price

24-Hour Fueling
Automated pumps open 24 hours for your convenience. Same low prices, cash or credit!

Free Estimates All Work Guaranteed Foreign & Domestic

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AD# C162QA06010C

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C162QP06012C*-O



Your Spot for Quality Car Care at a Great Price

Free Battery Testing Service
No appointment necessary! List other details, terms and conditions here.

Free Estimates All Work Guaranteed Foreign & Domestic

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AD# C162QA06011C

PASS 2 COL. x 4

C162QP06015C*-O



Your Spot for Quality Car Care at a Great Price

Free Brake Inspections
No appointment necessary! List other details, terms and conditions here.

Free Estimates All Work Guaranteed Foreign & Domestic

Barnes Auto Repair
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AD# C162QA06012C

PASS 2 COL. x 4

C162QP06016C*-O



Your Spot for Quality Car Care at a Great Price

We're Online!
• Easy Online Scheduling
• Automated Service
• Coupons
• Special Coupon Offers
Visit us online today to get our free e-parts club!

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AD# C162QA06013C

PASS 2 COL. x 4

C162QP07001C*-O



Now You're Going Places!

Easy Financing with rates as low as **0.9% APR** with approved credit on select models

Bonus Discounts for Class of 2016 Graduates
Show us your diploma, and we'll show you the money up to \$7,900 off MSRP!



2016 Maximus Trailfinder
with full power package, navigation and heated seats
MSRP \$24,999 SALE \$22,559 REBATE \$4,000 GRAD BONUS CASH \$1,000
\$17,559 NET COST

12 in stock at similar savings. List details, terms and conditions here.



2016 Maximus Trailfinder
with full power package, navigation and heated seats
MSRP \$24,999 SALE \$22,559 REBATE \$4,000 GRAD BONUS CASH \$1,000
\$17,559 NET COST

12 in stock at similar savings. List details, terms and conditions here.



2016 Maximus Trailfinder
with full power package, navigation and heated seats
MSRP \$24,999 SALE \$22,559 REBATE \$4,000 GRAD BONUS CASH \$1,000
\$17,559 NET COST

12 in stock at similar savings. List details, terms and conditions here.



2016 Maximus Sidewinder
generously equipped
36-MONTH LEASE
\$119 PER MONTH
10 IN STOCK AT THIS OFFER

List details, terms and conditions here. List details, terms and conditions here.



2016 Maximus Sidewinder
generously equipped
36-MONTH LEASE
\$119 PER MONTH
10 IN STOCK AT THIS OFFER

List details, terms and conditions here. List details, terms and conditions here.



2016 Maximus Sidewinder
generously equipped
36-MONTH LEASE
\$119 PER MONTH
10 IN STOCK AT THIS OFFER

List details, terms and conditions here. List details, terms and conditions here.

Reliable & Affordable Pre-owned Values

Certified with free vehicle history reports!

2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590	2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590	2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590	2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590	2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590
2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590	2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590	2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590	2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590	2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590
2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590	2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590	2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590	2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590	2013 Arrondo Crossroader Automatic, Cruise, 10K Miles, VIN000000 \$15,590



GATEWAY MOTOR GROUP

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Advertised offers good through 6/30/16. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C162QA07001C PASS 6 COL. x 21
AD# C162QA07002C 10 x 13

C162QP08001C



DOZENS of Ways to Save

Spring savings are in full bloom
at **Freeway Auto Mall!**



2016 Arrondo
Anaconda

with navigation and parking sensors

Your Net Cost **\$21,999**

List details, terms and conditions here. List details, terms and conditions here.



2016 Arrondo
Whirlwind

with cruise control and heated leather seats

Total Net Savings **\$7,590**

List details, terms and conditions here. List details, terms and conditions here.



2016 Arrondo
Delphinium

with automatic transmission and AC

Lease for 36 Mo. **\$199** per mo, plus tax

List details, terms and conditions here. List details, terms and conditions here.



2016 Arrondo
Anaconda

with navigation and parking sensors

Your Net Cost **\$21,999**

List details, terms and conditions here. List details, terms and conditions here.



2016 Arrondo
Whirlwind

with cruise control and heated leather seats

Total Net Savings **\$7,590**

List details, terms and conditions here. List details, terms and conditions here.

\$0 Down Payment
\$0 First
Month's Payment
0% APR
Financing for 60 Months
on all new 2016 vehicles featured here
Limited-time offers with credit approval.
See dealer for details.

FREE Oil
Change & Car
Wash Service
for 2 Years or 24,000 Miles
on all new and pre-owned
vehicle purchases!
List details, terms and conditions here.

Spring Pre-owned Inventory Specials

2014 Maxima Crossader Auto, Cruise, AC, Navigation, VMI®00000 \$16,799	2014 Maxima Crossader Auto, Cruise, AC, Navigation, VMI®00000 \$16,799
2014 Maxima Crossader Auto, Cruise, AC, Navigation, VMI®00000 \$16,799	2014 Maxima Crossader Auto, Cruise, AC, Navigation, VMI®00000 \$16,799
2014 Maxima Crossader Auto, Cruise, AC, Navigation, VMI®00000 \$16,799	2014 Maxima Crossader Auto, Cruise, AC, Navigation, VMI®00000 \$16,799
2014 Maxima Crossader Auto, Cruise, AC, Navigation, VMI®00000 \$16,799	2014 Maxima Crossader Auto, Cruise, AC, Navigation, VMI®00000 \$16,799
2014 Maxima Crossader Auto, Cruise, AC, Navigation, VMI®00000 \$16,799	2014 Maxima Crossader Auto, Cruise, AC, Navigation, VMI®00000 \$16,799
2014 Maxima Crossader Auto, Cruise, AC, Navigation, VMI®00000 \$16,799	2014 Maxima Crossader Auto, Cruise, AC, Navigation, VMI®00000 \$16,799

Freeway Auto Mall

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Come in for a test drive
through **May 00** &
Get **Two Free Tickets** to
the Somersville Flower Show!

Advertised offers good through 05.01.16. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C162QA08001C PASS 6 COL. x 21
AD# C162QA08002C 10 x 13

C162QP09003C*-O

See your amigos at Highway Motors this week for the hottest new car deals in town!

CELEBRATE Cinco de Mayo Savings ALL WEEK LONG



2016 Arrondo Crossroader
generously equipped
\$16,599 BUY
\$208 Lease per month, 36 months



2016 Arrondo Crossroader
generously equipped
\$16,599 BUY
\$208 Lease per month, 36 months



2016 Arrondo Crossroader
generously equipped
\$16,599 BUY
\$208 Lease per month, 36 months



2016 Arrondo Crossroader
generously equipped
\$16,599 BUY
\$208 Lease per month, 36 months



2016 Arrondo Crossroader
generously equipped
\$16,599 BUY
\$208 Lease per month, 36 months

Free Tacos & Salsa Bar
Thursday, May 5
12 noon - 7 p.m.






2016 Arrondo Crossroader
generously equipped
\$16,599 BUY
\$208 Lease per month, 36 months

2016 Arrondo Crossroader
generously equipped
\$16,599 BUY
\$208 Lease per month, 36 months

HIGHWAY MOTORS

1234 Washington Street | Somersville Heights
000.000.0000 | [www.namewebsite.com](#)
Showroom Open Monday-Saturday 9 a.m.-9 p.m., Sunday 10 a.m.-5 p.m.



C162QP09001C*-O

AD# C162QA09001C PASS 6 COL. x 10

C162QP09002C*-O

SPRING START-UP SALES EVENT

Take your pick from than 000 new and pre-owned vehicle markdown specials while they last!

2016 Arrondo Crossover

cruise control, air conditioning & more
Sale Price \$27,899
Factory Rebate \$3,000
Customer Cash \$1,000
\$22,899
Total Net Cost
8 at this offer



2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995
2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995
2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995
2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995	2014 Arrondo Anaconda Auto, V6, Cruise, Alloy, Low Mileage \$18,995

Signal Automotive Group

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Get Sprung From Your Old Lease!
 Ask us how to swap your current lease with our easy lease buyout program.

Sales: Monday-Saturday
 10 a.m.-9 p.m., Sunday
 11 a.m.-6 p.m.
 Service: Monday-Friday
 7:30 a.m.-6 p.m.,
 Saturday 8 a.m.-3 p.m.



N1203P46009C*-O

AD# C162QA09002C PASS 6 COL. x 10

C162QP10001C*-O

WRAP UP A DEAL FOR FATHER'S DAY

0% APR up to 72 Months
with credit approval on featured 2016 models through 00.00.16

Dad deserves the best, so we're rolling out unbeatable offers on our most popular 2016 models just in time for Father's Day!

2016 Maximus Sidewinder 6 Cylinder CVT Transmission Backup Camera Satellite Radio	2016 Maximus Sidewinder 6 Cylinder CVT Transmission Backup Camera Satellite Radio	2016 Maximus Sidewinder 6 Cylinder CVT Transmission Backup Camera Satellite Radio	2016 Maximus Sidewinder 6 Cylinder CVT Transmission Backup Camera Satellite Radio
\$28,779	\$28,779	\$28,779	\$28,779

\$0 Down With Low Monthly Lease Payments
with credit approval on featured 2016 models through 00.00.16

2016 Maximus Trailrunner Lease per month from	2016 Maximus Trailrunner Lease per month from	2016 Maximus Trailrunner Lease per month from	2016 Maximus Trailrunner Lease per month from
\$129 for 36 months	\$129 for 36 months	\$129 for 36 months	\$129 for 36 months

Advertised offers good through 00.00.16. See dealer for details. *MSRP. Excludes taxes, title, license, and destination fee. †Lease price. Excludes taxes, title, license, and destination fee. ‡MSRP. Excludes taxes, title, license, and destination fee. §MSRP. Excludes taxes, title, license, and destination fee. ¶MSRP. Excludes taxes, title, license, and destination fee. ††MSRP. Excludes taxes, title, license, and destination fee. †††MSRP. Excludes taxes, title, license, and destination fee. ††††MSRP. Excludes taxes, title, license, and destination fee. †††††MSRP. Excludes taxes, title, license, and destination fee.

Dunnellen Maximus
1234 Washington Street | Somersville Heights
000.000.0000 | www.namewebsite.com
Sales Monday-Saturday 9 a.m.-9 p.m., Sunday 10 a.m.-5 p.m.
Service Monday-Friday 8 a.m.-6 p.m., Saturday 9 a.m.-3 p.m.

AD# C162QA10001C 10 x 13

C162QP10002C-●

THE RACE IS ON!

Only 72 Hours to Save This Friday, Saturday & Sunday
With these prices and low financing rates, you simply can't lose!
Low 0.9% APR Financing up to 60 Months
Sticker Markdowns up to \$8,900 Off MSRP
5-Year/60,000-Mile Powertrain Warranty

2016 Maximus Crossroader MSRP \$27,999 Our Price \$26,500 Election Bonus \$1,000 Your Net Cost	2016 Maximus Crossroader MSRP \$27,999 Our Price \$26,500 Election Bonus \$1,000 Your Net Cost	2016 Maximus Crossroader MSRP \$27,999 Our Price \$26,500 Election Bonus \$1,000 Your Net Cost	2016 Maximus Crossroader MSRP \$27,999 Our Price \$26,500 Election Bonus \$1,000 Your Net Cost
\$25,500	\$25,500	\$25,500	\$25,500

Our Top Pre-owned Picks
10-day money-back guarantee | 100-point inspection certificates | Free vehicle history reports

2014 Maximus Contender MSRP \$12,995 Our Price \$12,995	2014 Maximus Contender MSRP \$12,995 Our Price \$12,995	2014 Maximus Contender MSRP \$12,995 Our Price \$12,995	2014 Maximus Contender MSRP \$12,995 Our Price \$12,995
\$12,995	\$12,995	\$12,995	\$12,995

Compass Auto Mall
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com
Open Monday-Saturday, 9 a.m.-9 p.m.
Sales good through 00.00.16. See dealer for details. *MSRP. Excludes taxes, title, license, and destination fee. †Lease price. Excludes taxes, title, license, and destination fee. ‡MSRP. Excludes taxes, title, license, and destination fee. §MSRP. Excludes taxes, title, license, and destination fee. ¶MSRP. Excludes taxes, title, license, and destination fee. ††MSRP. Excludes taxes, title, license, and destination fee. †††MSRP. Excludes taxes, title, license, and destination fee. ††††MSRP. Excludes taxes, title, license, and destination fee. †††††MSRP. Excludes taxes, title, license, and destination fee.

AD# C162QA10002C 10 x 13

Countdown to July 4th Sales Event

GOING ON NOW
The deals are booming,
and the selection is
simply spectacular!



0% APR
for up to 72 Months
available on these selected vehicles
in line of financing.
Credit approval required. See
the other side under the details.

39 MPG Hwy
2016 Arrondo Anaconda
MSRP \$27,500
Our Price \$25,000 July 4th Bonus Cash \$1,500

\$23,500



39 MPG Hwy
2016 Arrondo Anaconda
MSRP \$27,500 Our Price \$25,000 July 4th Bonus Cash \$1,500
\$23,500



39 MPG Hwy
2016 Arrondo Anaconda
MSRP \$27,500 Our Price \$25,000 July 4th Bonus Cash \$1,500
\$23,500



39 MPG Hwy
2016 Arrondo Anaconda
MSRP \$27,500 Our Price \$25,000 July 4th Bonus Cash \$1,500
\$23,500



2016 Arrondo Crosstracker
Lease for **\$119**/mo. + tax
3 at this offer
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2016 Arrondo Crosstracker
Lease for **\$119**/mo. + tax
3 at this offer
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2016 Arrondo Crosstracker
Lease for **\$119**/mo. + tax
3 at this offer
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2016 Arrondo Crosstracker
Lease for **\$119**/mo. + tax
3 at this offer
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2016 Arrondo Crosstracker
Lease for **\$119**/mo. + tax
3 at this offer
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2016 Arrondo Crosstracker
Lease for **\$119**/mo. + tax
3 at this offer
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Central Auto Group

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Showroom Open
Monday-Saturday
9 a.m. - 9 p.m.,
Sunday 10 a.m. - 5 p.m.
Service Center Hours:
Monday-Friday
8 a.m. - 6 p.m.,
Saturday 9 a.m. - 3 p.m.

Advertised offers good through 03/31/16. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



C162QP11003C-0
C162QP11004C-0

C162QP11002C-0
C162QP11001C-0

AD# C162QA11001C PASS 6 COL. x 21 AD# C162QA11003C PASS 6 COL. x 21
AD# C162QA11002C 10 x 13 AD# C162QA11004C 10 x 13



C162QP12005A-●



C162QP12001A-●



C162QP12002A-●



C162QP12003A-●



C162QP12007A-●



C162QP12008A-●



C162QP12010A-●



C162QP12006A-●



C162QP12004A-●



C162QP12009A-●

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Classics, muscle cars, customs and hot rods, we stock an extensive, one-of-a-kind selection of vintage automobiles in outstanding condition. Our reputation for quality and value is unmatched, so stop by our showroom today for a look at some of our latest and greatest finds!



19XX Manufacturer Model Name
vehicle details | vehicle details | vehicle details | vehicle details
\$00,000



19XX Manufacturer Model Name
vehicle details | vehicle details | vehicle details | vehicle details
\$00,000



19XX Manufacturer Model Name
vehicle details | vehicle details | vehicle details | vehicle details
\$00,000



19XX Manufacturer Model Name
vehicle details | vehicle details | vehicle details | vehicle details
\$00,000



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C154QP20018C-●
C161QP20003C-●

C154QP20011C-●
C093QP23010C-●

C162QP18003C-●

AD# C162QA12001C PASS 6 COL. x 10

VARIETY

Is the Spice of Life

From sleek sports cars to roomy and rugged SUVs, we have the quality pre-owned vehicles you want!

Huge Selection | Outstanding Prices
Guaranteed Quality | No-Pressure Service
Free Vehicle History Reports
Extended Warranty Plans Available



EASY FINANCING
rates as low as
1.9% APR
for qualified buyers & vehicles



2014 Arrondo **Anaconda**
5 Spd, Pwr Pkg, Alloys, Navigation,
00K Miles, XXXXX
\$24,199



2012 Maximus **Sidewinder**
VB, Navigation, Leather, Parking
Sensors, 00K Miles, XXXXX
\$22,999



2014 Arrondo **Anaconda**
Auto, Cruise, AM/FM/CD, PW/PL,
ABS, Alloys, 00K Miles, XXXXX
\$28,779



2012 Maximus **Sidewinder**
5 Spd, AC, Leather, Moonroof, CD,
Parking Sensors, 00K Miles, XXXXX
\$21,339



2012 Arrondo **Anaconda**
Auto, Cruise, AM/FM/CD, PW/PL,
ABS, Alloys, 00K Miles, XXXXX
\$24,679



2012 Maximus **Sidewinder**
4WD, Cruise, Power Everything,
Parking Sensors, 00K Miles, XXXXX
\$14,890



2009 Arrondo **Anaconda**
V6, Cruise, Leather, 00K Miles, XXXXX
\$13,999



2012 Maximus **Sidewinder**
Auto, AC, MP3, 00K Miles, XXXXX
\$14,599



2011 Arrondo **Anaconda**
Auto, Cruise, AC, Satellite Radio, Rear
Camera, 00K Miles, XXXXX
\$17,299



2012 Maximus **Sidewinder**
5 Spd, Navigation, 00K Miles, XXXXX
\$18,555



2010 Arrondo **Anaconda**
6 Cyl, Alloys, Power Package,
00K Miles, XXXXX
\$16,389



2014 Maximus **Sidewinder**
5 Spd, Pwr Pkg, Alloys, Navigation,
00K Miles, XXXXX
\$24,199



2012 Arrondo **Anaconda**
VB, Navigation, Leather, Parking
Sensors, 00K Miles, XXXXX
\$22,999



2013 Maximus **Sidewinder**
Auto, Cruise, AM/FM/CD, PW/PL,
ABS, Alloys, 00K Miles, XXXXX
\$28,779



2012 Arrondo **Anaconda**
5 Spd, AC, Leather, Moonroof, CD,
Parking Sensors, 00K Miles, XXXXX
\$21,339



2012 Maximus **Sidewinder**
Auto, Cruise, AM/FM/CD, PW/PL,
ABS, Alloys, 00K Miles, XXXXX
\$24,679



2012 Arrondo **Anaconda**
4WD, Cruise, Power Everything,
Parking Sensors, 00K Miles, XXXXX
\$14,890



2011 Maximus **Sidewinder**
Auto, Cruise, AC, Satellite Radio, Rear
Camera, 00K Miles, XXXXX
\$17,299



2010 Arrondo **Anaconda**
5 Spd, Navigation, 00K Miles, XXXXX
\$18,555



2011 Maximus **Sidewinder**
Auto, Cruise, AC, Satellite Radio, Rear
Camera, 00K Miles, XXXXX
\$17,299



2010 Arrondo **Anaconda**
5 Spd, Navigation, 00K Miles, XXXXX
\$18,555



2010 Maximus **Sidewinder**
6 Cyl, Alloys, Power Package,
00K Miles, XXXXX
\$16,389



2014 Arrondo **Anaconda**
5 Spd, Pwr Pkg, Alloys, Navigation,
00K Miles, XXXXX
\$24,199



2012 Maximus **Sidewinder**
VB, Navigation, Leather, Parking
Sensors, 00K Miles, XXXXX
\$22,999

We're Open 7 Days a Week! | Monday-Saturday 8 a.m.-9 p.m., Sunday 10 a.m.-6 p.m.

Integrity Pre-owned Motors

1234 Washington Street | Somersville Heights
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AD# C162QA13001C

PASS 6 COL. x 21

AD# C162QA13002C

10 x 13

C162QP18006C-

C162QP18005C-

C162QP14001C-●



2016 Arrondo Evolution

5 Speed, Air Conditioning, Navigation, Security System
 MSRP \$23,199 | Our Price \$21,995
 Rebate \$2,500 | Bonus \$1,500

Buy **\$17,995** | \$0 DOWN

Lease **\$219** per mo, plus tax | 36-month lease
List details, terms and conditions here. List details, terms and conditions here.

2016 Arrondo Panorama

Automatic, Air Conditioning, Cruise Control, Air Bags
 MSRP \$34,995 | Our Price \$32,295
 Rebate \$2,500 | Bonus \$1,500

Buy **\$28,295** | \$0 DOWN

Lease **\$399** per mo, plus tax | 36-month lease
List details, terms and conditions here. List details, terms and conditions here.

They're Going FAST



**Inventory Reduction Days
 Going On Now**

**Over \$50,000 in Markdowns | Low 0.9% APR up to 72 Months
 \$0 Down Leasing Specials | Over 0,000 Vehicles On Sale**

Hurry in today for the best selection!

Certified Arrondo Pre-owned Values

√ 5-Year, 60,000-Mile Warranty

List details, terms and conditions here. List details, terms and conditions here.

2014 Arrondo Anaconda <small>5 Spd, Turbo, CD, Airbag, Bluetooth</small> \$22,589	2014 Arrondo Anaconda <small>5 Spd, Turbo, CD, Airbag, Bluetooth</small> \$22,589	2014 Arrondo Anaconda <small>5 Spd, Turbo, CD, Airbag, Bluetooth</small> \$22,589	2014 Arrondo Anaconda <small>5 Spd, Turbo, CD, Airbag, Bluetooth</small> \$22,589
2014 Arrondo Anaconda <small>5 Spd, Turbo, CD, Airbag, Bluetooth</small> \$22,589	2014 Arrondo Anaconda <small>5 Spd, Turbo, CD, Airbag, Bluetooth</small> \$22,589	2014 Arrondo Anaconda <small>5 Spd, Turbo, CD, Airbag, Bluetooth</small> \$22,589	2014 Arrondo Anaconda <small>5 Spd, Turbo, CD, Airbag, Bluetooth</small> \$22,589
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C162QP19011C-●



C162QP19009C-●



C162QP19007C-●



C162QP19016C-●



C162QP19015C-●



C162QP19013C-●



C162QP19008C-●



C162QP19004C-●



C162QP19005C-●



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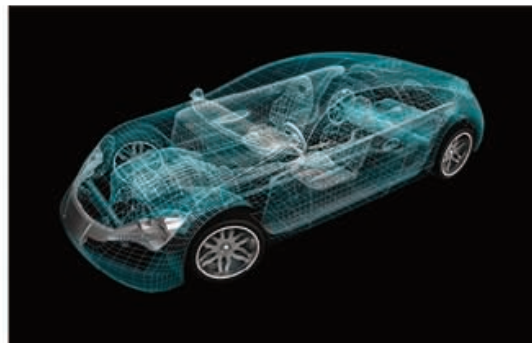
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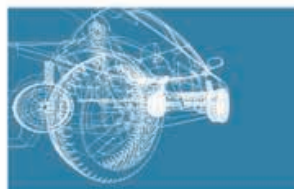
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\$0,000 weekly
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Beautiful Bay Views



Bayboro Inlet

Bayside beauty with 2 bedrooms and 2 full baths. Charming beach bungalow vibe with pullout couch in the living room. Walking path to the bay with outdoor deck, boasting sunset views. Limited availability, book today! WebID000000

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000.000.0000 | name@namewebsite.com
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Property ID: 0000000
County: Name County
Acreage: 00.00

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Property ID: 0000000
County: Name County
Acreage: 00.00

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**Henry Jameson**
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office: 000.000.0000
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\$219,000

**Dennis Riley**
Realtor Associate
mobile: 000.000.0000
office: 000.000.0000
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Perino Realty Group
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Price Reduced

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Somersville
1234 Washington Street 00000
\$349,500

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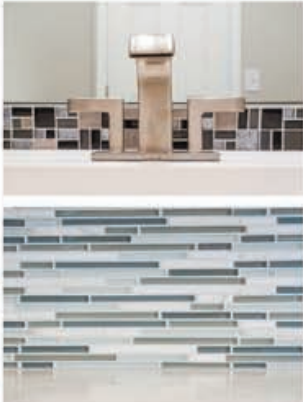
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Handyman Specials

Picture the possibilities and investment potential in these affordable fixer-upper properties!

<p>Prime Location Somersville Heights 1234 Washington Street \$129,000 1,350 sq ft 3 BR 2.5 BA attached garage original hardwood floors fireplace large lot</p> <p>Contact Richard Lewis 000.000.0000 name@namewebsite.com www.namewebsite.com Harbor Realty</p>	<p>Vintage Charm Somersville Heights 1234 Washington Street \$99,000 1,100 sq ft 2 BR 1.5 BA driveway fenced yard room to expand</p> <p>Contact Gina Kellar 000.000.0000 name@namewebsite.com www.namewebsite.com Kellar Properties</p>	<p>Two-Family Home Somersville Heights 1234 Washington Street \$179,000 2,900 sq ft attached units 5 BR 4 BA shared yard upgraded electrical</p> <p>Contact Harold Matthews 000.000.0000 name@namewebsite.com www.namewebsite.com Grant Real Estate</p>	<p>Prime Location Somersville Heights 1234 Washington Street \$129,000 1,350 sq ft 3 BR 2.5 BA attached garage original hardwood floors fireplace large lot</p> <p>Contact Richard Lewis 000.000.0000 name@namewebsite.com www.namewebsite.com Harbor Realty</p>	<p>Vintage Charm Somersville Heights 1234 Washington Street \$99,000 1,100 sq ft 2 BR 1.5 BA driveway fenced yard room to expand</p> <p>Contact Gina Kellar 000.000.0000 name@namewebsite.com www.namewebsite.com Kellar Properties</p>	<p>Two-Family Home Somersville Heights 1234 Washington Street \$179,000 2,900 sq ft attached units 5 BR 4 BA shared yard upgraded electrical</p> <p>Contact Harold Matthews 000.000.0000 name@namewebsite.com www.namewebsite.com Grant Real Estate</p>	<p>Expansive Property Somersville Heights 1234 Washington Street \$149,500 1,850 sq ft 5 BR 4 BA attached 2-car garage large property wooded lot</p> <p>Contact Danielle Anders 000.000.0000 name@namewebsite.com www.namewebsite.com Sigma Realty Group</p>	<p>Prime Location Somersville Heights 1234 Washington Street \$129,000 1,350 sq ft 3 BR 2.5 BA attached garage original hardwood floors fireplace large lot</p> <p>Contact Richard Lewis 000.000.0000 name@namewebsite.com www.namewebsite.com Harbor Realty</p>	<p>Vintage Charm Somersville Heights 1234 Washington Street \$99,000 1,100 sq ft 2 BR 1.5 BA driveway fenced yard room to expand</p> <p>Contact Gina Kellar 000.000.0000 name@namewebsite.com www.namewebsite.com Kellar Properties</p>	<p>Two-Family Home Somersville Heights 1234 Washington Street \$179,000 2,900 sq ft attached units 5 BR 4 BA shared yard upgraded electrical</p> <p>Contact Harold Matthews 000.000.0000 name@namewebsite.com www.namewebsite.com Grant Real Estate</p>	<p>Expansive Property Somersville Heights 1234 Washington Street \$149,500 1,850 sq ft 5 BR 4 BA attached 2-car garage large property wooded lot</p> <p>Contact Danielle Anders 000.000.0000 name@namewebsite.com www.namewebsite.com Sigma Realty Group</p>
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Factors to consider when choosing a neighborhood

When shopping for a home, it's easy for buyers to fall in love with a property. A well-maintained home with updated features can be hard to resist, but buyers must consider more than just a home's appearance before submitting an offer. One variable prospective home buyers tend to value more highly than others is the neighborhood where they will ultimately choose to live. Many buyers even value neighborhoods more than homes, feeling they can always fix a home but cannot necessarily fix an undesirable neighborhood. When considering which neighborhood to begin a home search, buyers should research a host of factors.

CRIME
Crime statistics are public domain, meaning buyers can examine crime figures for any neighborhood where they are considering buying a home. Some real estate websites list neighborhood crime ratings among the information they offer about a given property. In addition, buyers interested in learning about crime in a given neighborhood can visit a site such as CrimeReports.com to access data on crimes committed near a particular address.

HOME VALUES
Home values are another factor to consider when choosing a neighborhood in which to buy a home. Buyers can work with a local realtor to find a neighborhood or area where real estate prices are trending upwards. While buyers might be able to find a great deal on a home in a neighborhood where home prices are dropping, it's important to remember those home prices are dropping for a reason. Work with your realtor to find a neighborhood where you can afford a home and where property values are not in decline. Realtors will

have access to recent sales figures so you can get an idea of whether a neighborhood is trending upward or in decline.

AMENITIES
The proximity of amenities such as shopping, restaurants and parks is attractive to many buyers, and that's something all buyers should consider before buying a home. Even if you prefer a home in a remote location, that could limit your market of buyers when you want to sell the home down the road. While your own comfort and preferences should ultimately prevail over potential resale value, it's important that you at least consider access to amenities before making a decision. You might be able to find a compromise in a home that is a short drive away from a town center, but still remote enough that you are not in the middle of the hustle and bustle.

COMMUTE
Quality of life is heavily influenced by commute time. Many men and women feel their quality of life improves dramatically the shorter their daily commute is. When considering a particular neighborhood, do a test run before making an offer on a home. Wake up early and drive to the area where you are thinking of buying, and then commute from there during rush hour. Also, do the reverse commute come gutting time. You might be able to get an estimated commute time online, but a test run can give you a more accurate idea of what your daily trips to and from the office will be like. Choosing a neighborhood where you will enjoy living requires some forethought and research.

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Update your skills in a secure job industry

The last several years have seen a series of economic ups and downs. Managing careers amid such instability has been challenging for many individuals, but professionals looking for more security can take steps to find careers that promise more long-term stability. Focusing a job search on industries that have shown strong growth and the ability to ride out waves of economic turmoil can tip the odds in your favor. Certain industries have better long-term employment outlooks than others, and men and women looking for more stability should consider these industries when pondering their next career move.

Accounting
Thanks to ever-changing financial policies and greater scrutiny placed on lending practices and bookkeeping, accounting jobs remain solid career choices. Jobs in accounting can range from entry-level to more advanced (and more lucrative) positions requiring certification or a secondary education.

Medicine
Financial health does not safeguard people against illness, and health services are needed regardless of the state of the economy. That makes medical careers some of the most coveted and stable around. Healthcare professions can be lucrative, and careers in medicine are not restricted to doctors or nurses. Clinicians, medical imaging personnel and medical laboratory technicians also are needed. The United States Department of Labor lists services for the elderly and persons with disabilities, home healthcare services and other health practitioner positions among the fastest-growing career opportunities.

Computer Systems
Computer systems analysts and

programming experts are highly coveted in today's digital world. Many company operations are completely overseen by relatively autonomous computer systems. As technology keeps changing, employees who are able to stay abreast of the changes will only grow more valuable.

Builders
With more money injected into the economy, homes and businesses can once again resume growth. Laborers with skills in construction, masonry and residential building, and structure contractors can count on steady employment.

Environment
Clean-energy and other environmental jobs may currently make up a small percentage of employment, but reports from the Bureau of Labor Statistics indicate jobs in this sector are growing much faster than other fields, including healthcare. Workers ready to get in on the ground level may benefit from opportunities for advancement and the stability of working in a field that figures to grow considerably over the next several decades. Green jobs include work that is primarily involved in the production of green goods and services, such as renewable energy, pollution reduction and recycling. Green jobs also are those that involve education and training related to environmental compliance.

Entering the job market for the first time or reentering it with a new career direction can be intimidating. Focusing education and skills on careers that are proven winners can be the security and confidence boost professionals need.

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Drive Your Future Forward
with focused career training



Start your training today, and prepare for a lucrative, in-demand career as an automotive service technician in as few as nine months. Our affordable career training programs offer small class sizes and hands-on, in-the-field training to prepare you for success in a variety of new career paths, from auto mechanics to plumbing, HVAC repair and beyond.

Fall Semester Registration Starting Soon
Call or go online today for your brochure! ▶

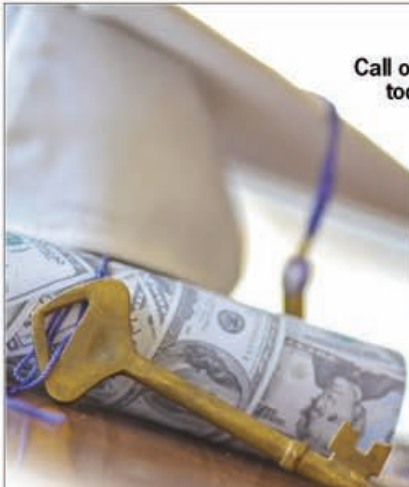
Somersville Career & Technical College

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Graduate to a New Career
With Our Degree & Certificate Programs

Start your training today, and be ready for your new career in as few as nine months. We offer small class sizes and hands-on, in-the-field training to prepare you for success in your new career path. Our programs include:

- | Medical Assistant
- | Dental Assistant
- | Massage Therapist
- | Pharmacy Technician
- | Medical Office Administrator
- | Respiratory Therapist
- | Hospitality Manager
- | Business Administrator
- | HVAC Repair Technician
- | Auto Mechanic
- | Motorcycle Mechanic
- | Marine Mechanic
- | Electrician
- | Plumber

High School Diploma or GED Required
Days, Evening & Online Classes
Career Placement Assistance
Financial Aid Available

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10 x 13



Fall Semester Open House
Thursday, June 00

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Learn more about our programs
Enjoy a free buffet lunch
Mingle with current and prospective students
Consult with an admissions counselor
Meet and greet our faculty



FULL PAGE PRINT AD (TAB-SIZED VERSION AVAILABLE ON MCC)

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Companion WEB ADS available on MCC

Fall Semester Open House Thursday, June 00 Somersville Career & Technical College RSVP ▶

AD# C162QW37001B

300 x 50

Fall Semester Open House Thursday, June 00 Somersville Career & Technical College RSVP ▶

AD# C162QW37001W

320 x 50

WEB ADS:

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Thursday, June 00
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Thursday, June 00
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Fall Semester Open House
Thursday, June 00
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Now Serving Fresh Job Opportunities

Menu

Here's the Dish:
We are a popular local eatery known for our exceptional cuisine and service, specializing in quality farm-to-table recipes served with craft beer and cocktails. We're looking to build a great team with a passion for providing our customers with an outstanding dining experience at our brand-new location, opening May 01. We provide a fun, friendly and supportive work environment with full medical benefits, bonus packages and plenty of room for advancement. If you're a high-energy, hardworking, friendly individual who thrives on teamwork and customer interaction, we invite you to **apply in person at our hiring center through Thursday, May 01!**



Great pay and benefits are on the menu!
Full-Time & Part-Time Positions Available
Floor Managers | Servers | Bartenders | Barbacks | Bussers | Hosts | Line Cooks | Prep Cooks | Dishwashers | Runners

Heirloom Bistro
Hiring Center

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C162QP40005C-●



C162QP40004C-●



C162QP40001C-●



C162QP40003C-●



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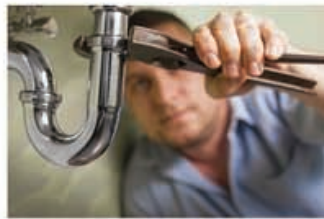
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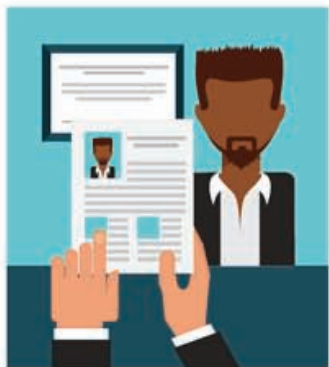
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C162QP41010C-●



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C162QP41002C-●



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