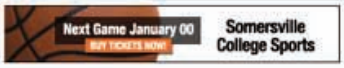
JANUARY 2018

CREATE. SELL. PROFIT.

METRO®

MULTI-PLATFORM AD PACKAGES

Cross-platform packages featuring today's most popular ad sizes for web and mobile



Web & Mobile Ad Solutions Delivered Three Ways

Metro has three ways for you to get the ad content you need to expand your sales efforts with Web and mobile. Choose the ways that work best for your sales and creative teams.

1 Ads for Web & Mobile in MCC

Included as a **FREE** value-added bonus of your subscriptions, Metro gives you ads for Web and mobile to show, sell and produce on their own or in conjunction with print ad layouts. Located in the *MetroCreativeConnection Creative Library*, Metro ads for Web and mobile are provided in the most popular shapes and sizes: rectangle, leaderboard, skyscraper and two mobile-specific banners. Each ad is delivered in Adobe Photoshop® format, giving you complete editing control. Drop in advertiser specifics and save the file as a ready-to-post JPEG or GIF.

View all the combination print and digital ads in the monthly *Multi-Platform Ad Packages e-Edition*. Click the *e-Edition* link on the opening screen to view the latest selection onscreen or download the entire PDF.

You can also view print ads that have companion Web/mobile ads in each monthly *SearchBook™*. There, you can click to gain immediate access to the ads from the pages.

Search the *Creative Library* by checking the "Print with Web/Mobile" or "Web/Mobile" box along with relevant keywords. You can even select your Web/Mobile standard ad size from the pull-down menu.

View each of the ads in the *Multi-Platform Ad Packages* e-Edition accessed through the *MCC* home page.

Search for Web/mobile ads in the *MCC Creative Library*. Use the "Print with Web/Mobile" or "Web/Mobile" check boxes to narrow your search, along with ad sizes and relevant keywords.

2 Quick Spec Ads for Web & Mobile with MiAD

Metro interactive Ad Designer (desktop) gives you the option of creating your own Web or mobile ads onscreen through the use of your online browser. Search thousands of ad options, select a file and enter your advertiser info in the appropriate fields. You can also open a Web/Mobile ad directly in *MiAD*® by selecting the pencil-in-the-box icon below ad thumbnails in the *MCC Creative Library*.

When your ad is ready, download a JPEG of the ad to present on a laptop or a ready-to-post file. *MiAD mobile*® users can take this functionality on the go and present to prospects on their iPads.® *MiAD* is an optional service. For further info, or to set up a free trial, call our Client Services team at **800-223-1600** or e-mail **service@metro-email.com**.

3 Custom Ads for Web & Mobile from ADS On Demand™

With a fast turnaround, no long-term contracts, and no ad-quantity commitments, *AOD* is a cost-effective back-up team when you need custom print, Web and mobile ads. *AOD* can provide you with an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple static ads to complex animations, *AOD* does it all! Call **800-223-1600** or e-mail **service@metro-email.com** for further information about this unique service, and to begin a free trial. **M**

METRO
CREATIVE GRAPHICS, INC.

www.metrocreativeconnection.com • 800-223-1600 • service@metro-email.com

AD# C181QA05003C PASS 2 COL. x 4

SKYSCRAPER **160 x 600**

AD# C181QW05003B 300 X 50

AD# C181QW05003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

Wedding Loans

to make your dream day come true

- Borrow $2,000 to $20,000
- Competitive fixed rates
- No prepayment penalties
- No application fee

Apply by phone, online or in person today for same-day approval!

+ **Open a New Joint Checking Account for a Free Gift!**
See branch for details.

First Bank of Somersville

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# C181QA17003C PASS 2 COL. x 5

AD# C181QW17003B 300 X 50

AD# C181QW17003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

AD# C181QA17006C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# C181QW17006B 300 X 50

AD# C181QW17006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

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RECTANGLE **300 x 250**

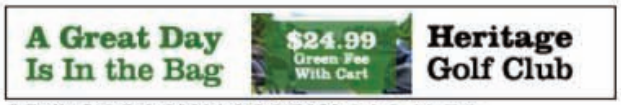
LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

AD# C181QA18003C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# C181QW18003B 300 X 50

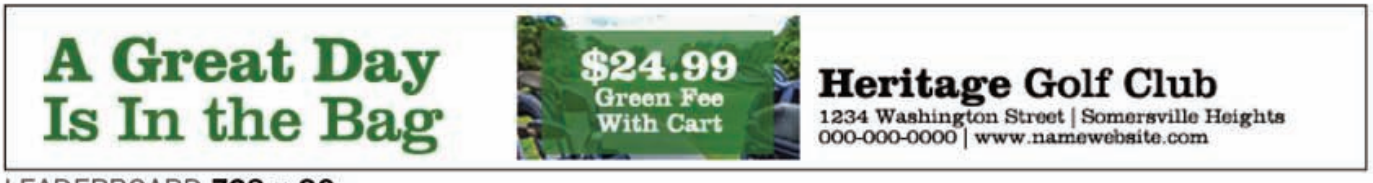


AD# C181QW18003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

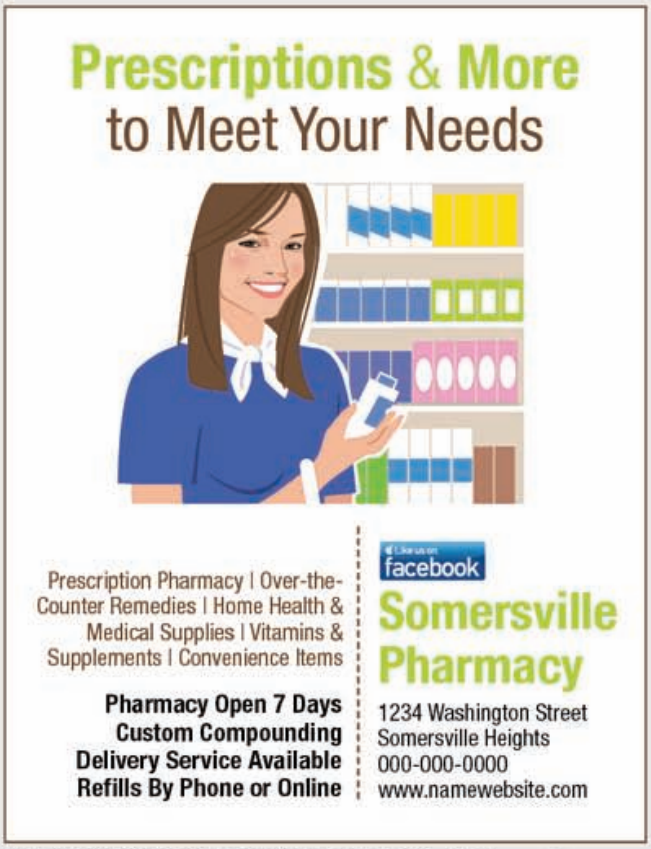
Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**



LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.



AD# C181QA18006C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# C181QW18006B 300 X 50

AD# C181QW18006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

AD# C181QA19003C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# C181QW19003B 300 X 50

AD# C181QW19003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

AD# C181QA19006C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# C181QW19006B 300 X 50

AD# C181QW19006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

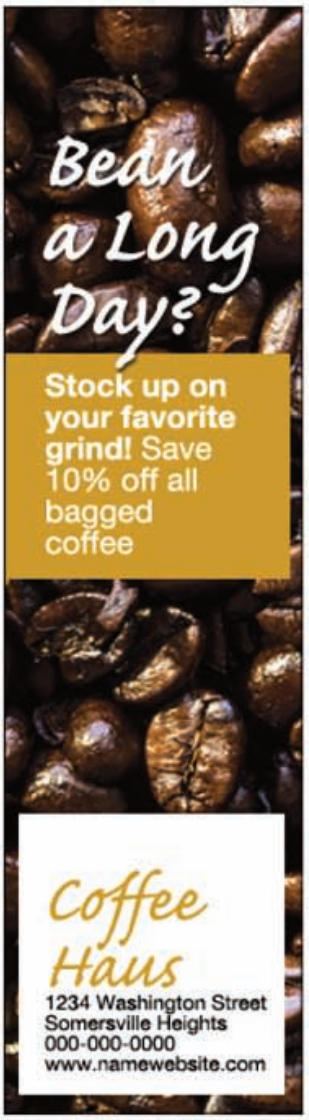
Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

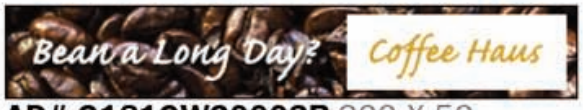
LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

AD# C181QA20003C PASS 2 COL. x 5



SKYSCRAPER **160 x 600**



AD# C181QW20003B 300 X 50

AD# C181QW20003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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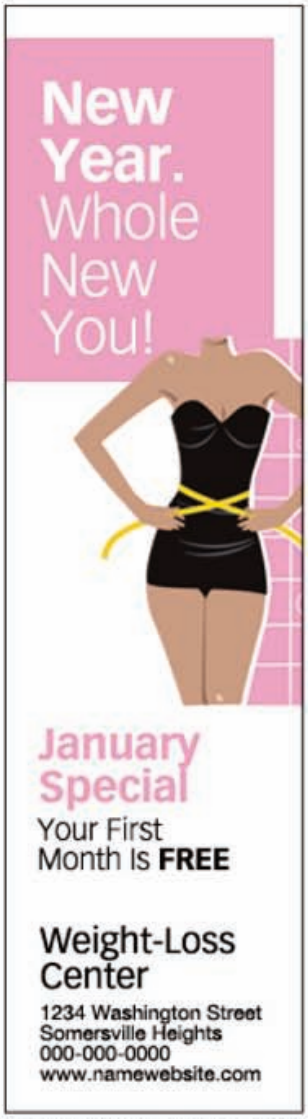
AD# C181QA20006C PASS 2 COL. x 5



SKYSCRAPER **160 x 600**

AD# C181QW20006B 300 X 50

AD# C181QW20006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# C181QA21003C PASS 2 COL. x 4

SKYSCRAPER **160 x 600**

AD# C181QW21003B 300 X 50

AD# C181QW21003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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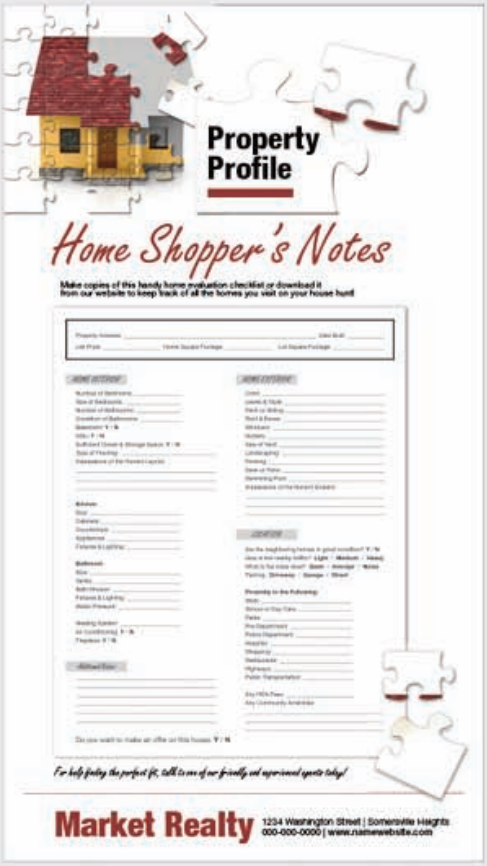

AD# C181QA26001C PASS 6 COL. x 21

SKYSCRAPER **160 x 600**

AD# C181QW26001B 300 X 50

AD# C181QW26001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# C181QA36003C PASS 2 COL. x 4

SKYSCRAPER **160 x 600**

AD# C181QW36003B 300 X 50

AD# C181QW36003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# N1801A05001C

RECTANGLE **300 x 250**

AD# N1801A05002C

RECTANGLE **300 x 250**

Use these bonus web ads to promote your August and Labor Day contests to readers on your website. Link them to your online entry forms for reader convenience.

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

AD# N1801A08001C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W08001B 300 X 50

AD# N1801W08001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

AD# N1801A08002C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W08002B 300 X 50

AD# N1801W08002W 320 X 50

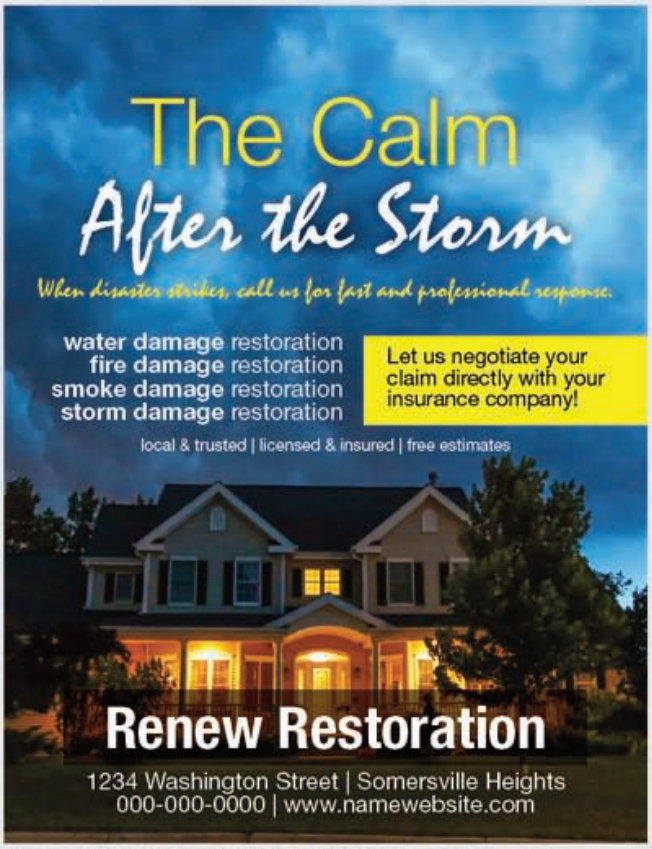
In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

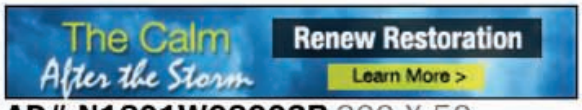
LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.



AD# N1801A08003C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**



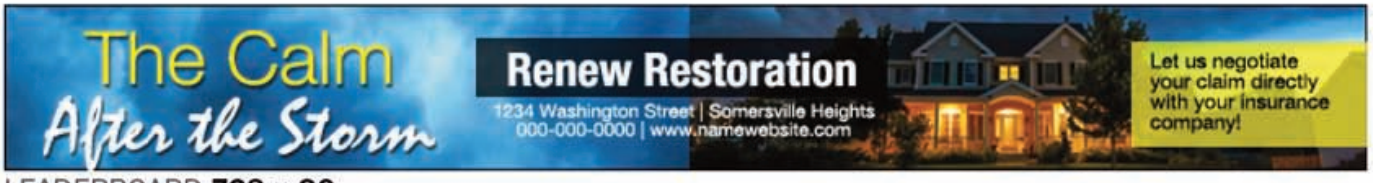
AD# N1801W08003B 300 X 50

AD# N1801W08003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**



LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

AD# N1801A08004C PASS 2 COL. x 5

AD# N1801W08004B 300 X 50

AD# N1801W08004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

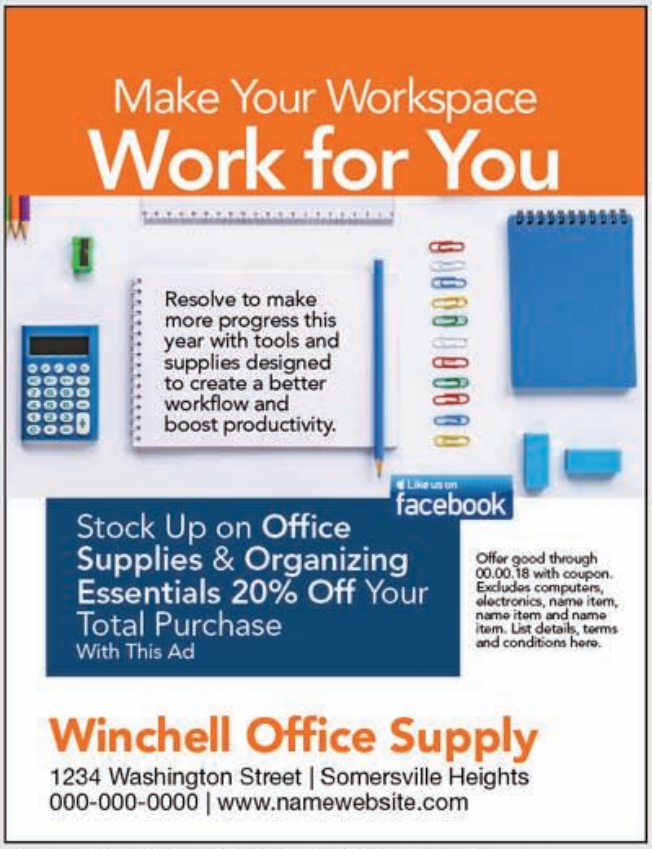
Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.



AD# N1801A08005C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W08005B 300 X 50

AD# N1801W08005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

AD# N1801A08006C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W08006B 300 X 50

AD# N1801W08006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
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RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

We Take Your Prescription Needs *Personally*

Friendly & Helpful Technicians
Prescriptions Filled in 30 Minutes or Less
Pharmacists on Hand to Answer Your Questions
Fast Prescription Refills By Phone or Online
Home Health, First-Aid & Medical Supplies
Over-the-Counter Remedies, Vitamins & Supplements
Personal Care & Convenience Items
Delivery Service Available

Clayton Pharmacy

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A08007C PASS 2 COL. x 5

We Take Your Prescription Needs *Personally*

Friendly & Helpful Technicians
Prescriptions Filled in 30 Minutes or Less
Pharmacists on Hand to Answer Your Questions
Delivery Service Available

ORDER ONLINE

Clayton Pharmacy

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

AD# N1801W08007B 300 X 50

AD# N1801W08007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

Whose Life

Will Your Blood Donation Save?

More than 4.5 million patients need blood transfusions each year in the U.S. and Canada. By making a single blood donation, YOU can help save the lives of up to three people. Donating blood is safe, simple and easy to do. Call or visit us online today to schedule your blood donation appointment, and we'll have you in, out and on your way in under 30 minutes.

Like us on facebook

Somersville Blood Bank

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A08008C PASS 2 COL. x 5

Whose Life

Will Your Blood Donation Save?

More than 4.5 million patients need blood transfusions each year in the U.S. and Canada. By making a single blood donation, YOU can help save the lives of up to three people. Donating blood is safe, simple and easy to do. Call or visit us online today to schedule your blood donation appointment, and we'll have you in, out and on your way in under 30 minutes.

Somersville Blood Bank

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Whose Life
Will Your Blood Donation Save?
Somersville Blood Bank

AD# N1801W08008B 300 X 50

Whose Life
Will Your Blood Donation Save?
Somersville Blood Bank

AD# N1801W08008W 320 X 50

Whose Life

Will Your Blood Donation Save?

Schedule your blood donation appointment, and we'll have you in, out and on your way in under 30 minutes.

Somersville Blood Bank

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

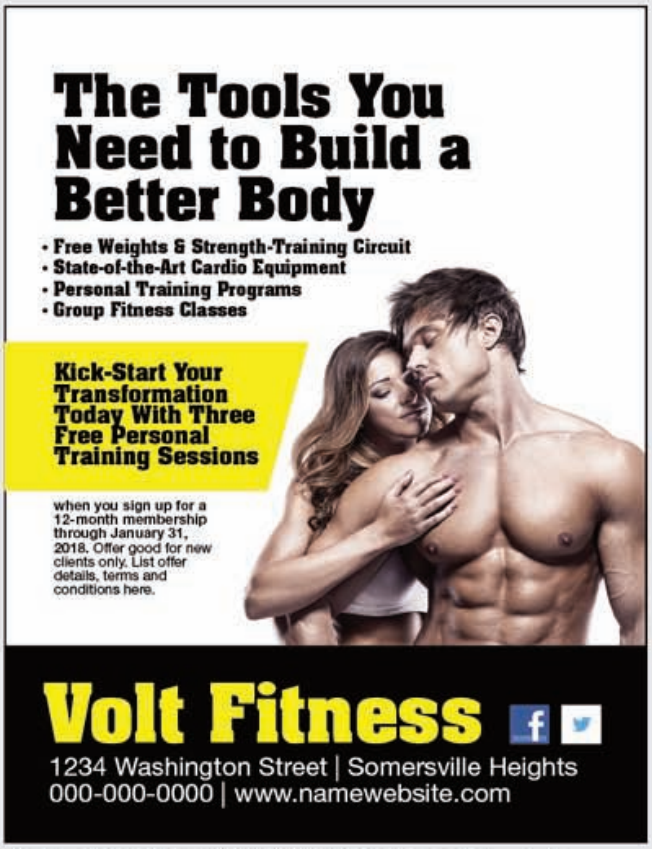
Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Whose Life
Will Your Blood Donation Save?

Somersville Blood Bank
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.



AD# N1801A08009C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W08009B 300 X 50

AD# N1801W08009W 320 X 50

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RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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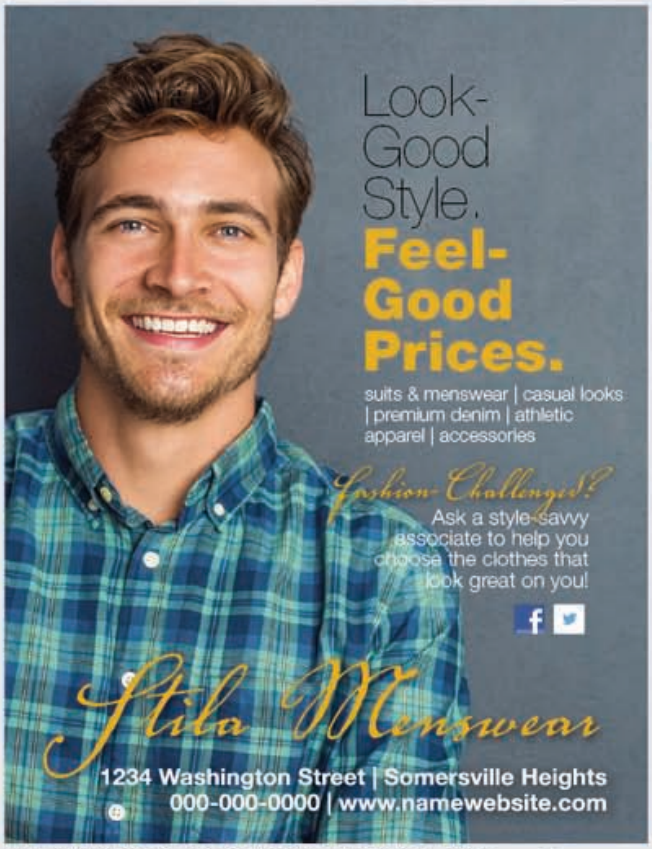

AD# N1801A09001C PASS 2 COL. x 5

AD# N1801W09001B 300 X 50

AD# N1801W09001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

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RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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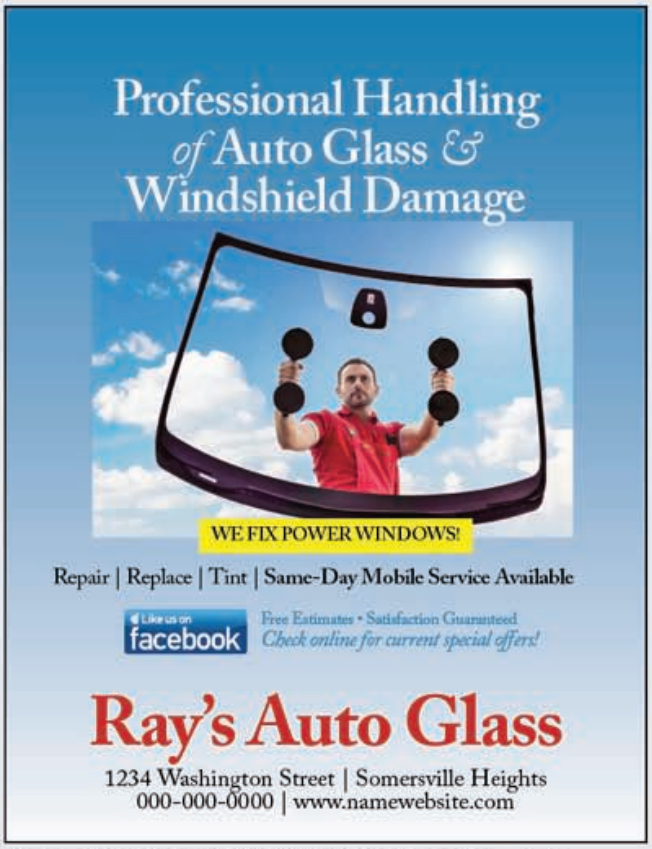
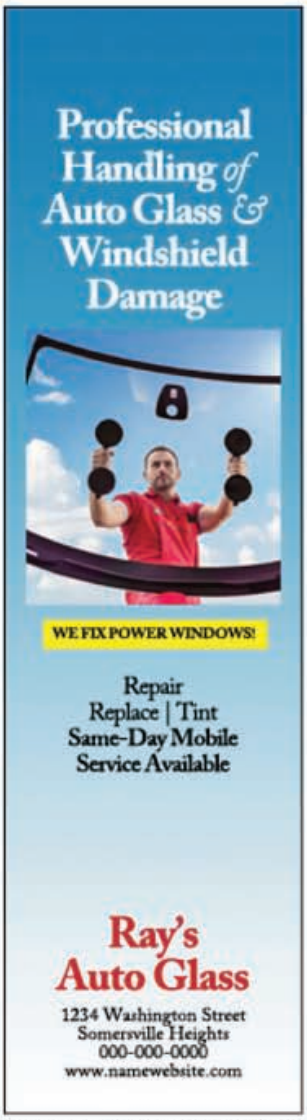


AD# N1801A09002C PASS 2 COL. x 5



SKYSCRAPER **160 x 600**

AD# N1801W09002B 300 X 50

AD# N1801W09002W 320 X 50

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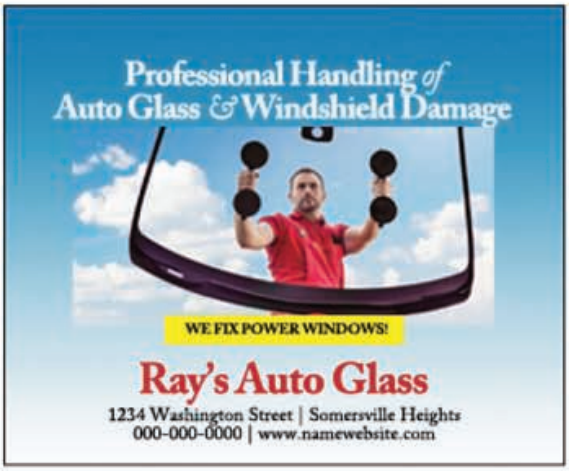
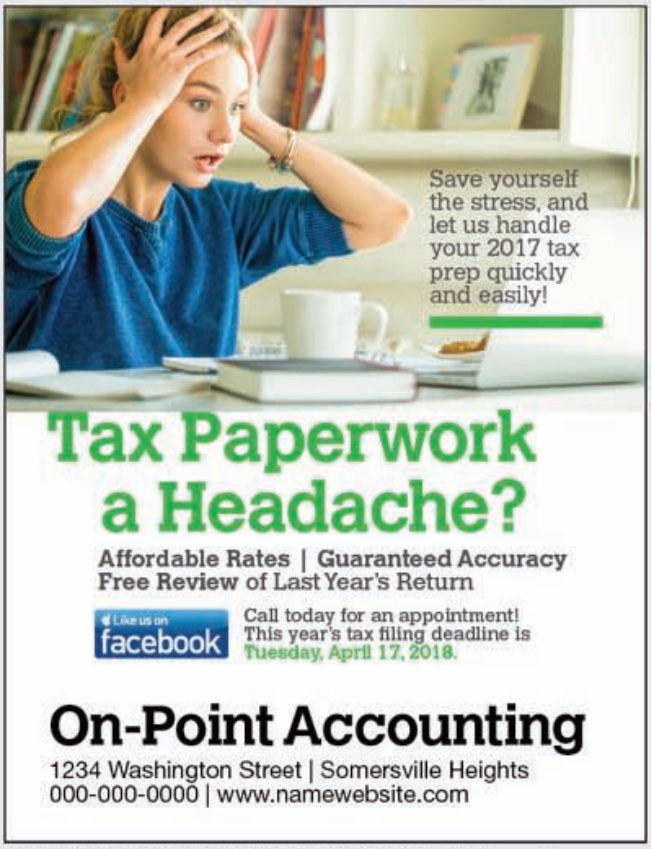


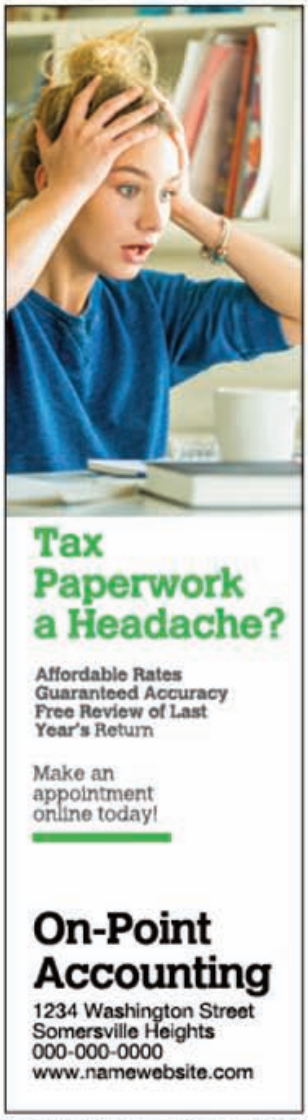
RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.



AD# N1801A09003C PASS 2 COL. x 5



SKYSCRAPER **160 x 600**

AD# N1801W09003B 300 X 50

AD# N1801W09003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# N1801A09004C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W09004B 300 X 50

AD# N1801W09004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# N1801A09005C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W09005B 300 X 50

AD# N1801W09005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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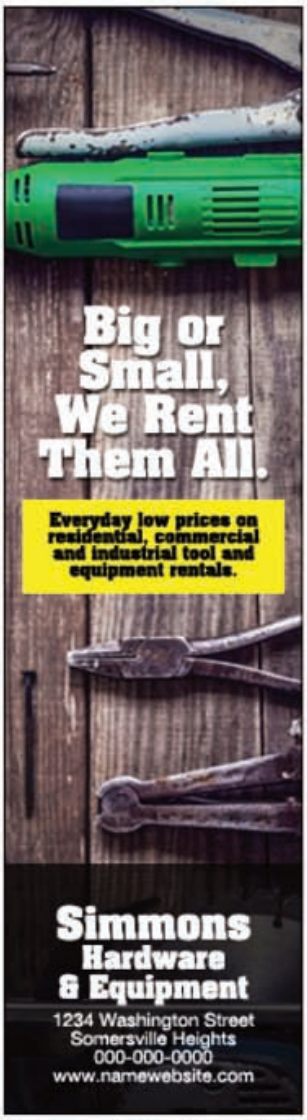
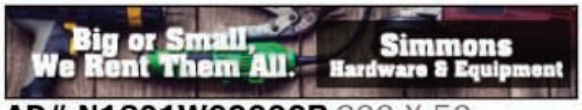
AD# N1801A09006C PASS 2 COL. x 5



SKYSCRAPER **160 x 600**



AD# N1801W09006B 300 X 50

AD# N1801W09006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# N1801A09007C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W09007B 300 X 50

AD# N1801W09007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# N1801A09008C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

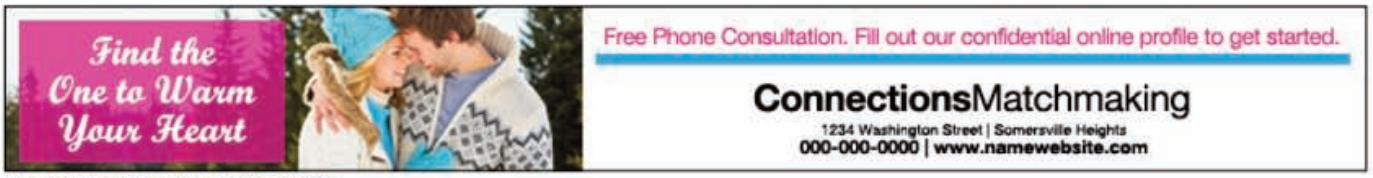
AD# N1801W09008B 300 X 50

AD# N1801W09008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**



LEADERBOARD **728 x 90**

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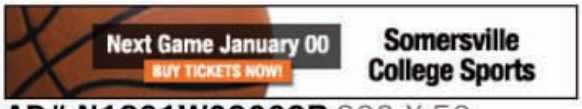
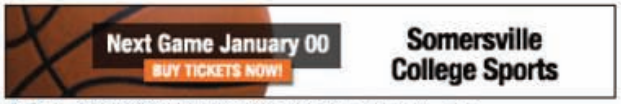
AD# N1801A09009C PASS 2 COL. x 5



AD# N1801W09009B 300 X 50



AD# N1801W09009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# N1801A10003C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W10003B 300 X 50

AD# N1801W10003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# N1801A11003C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W11003B 300 X 50

AD# N1801W11003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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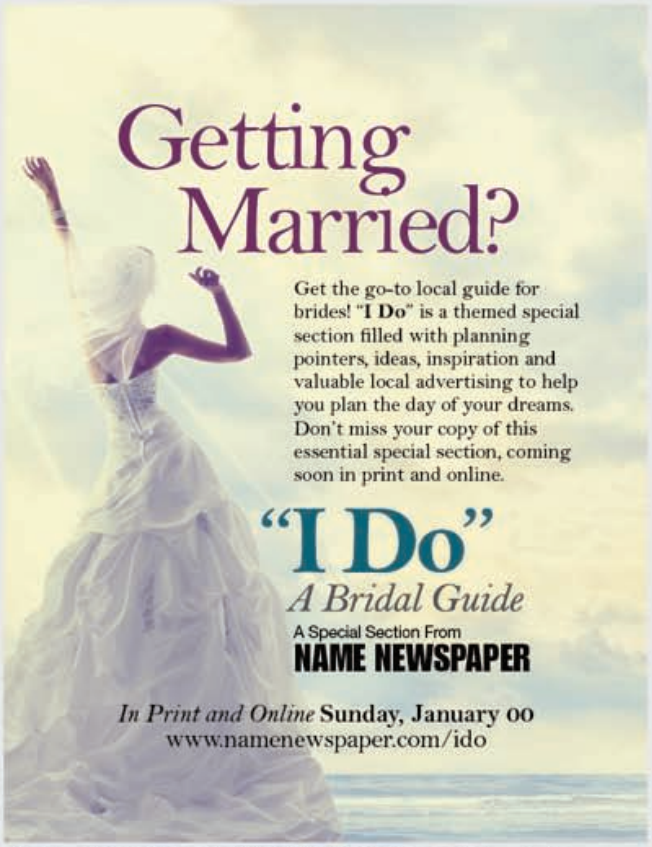
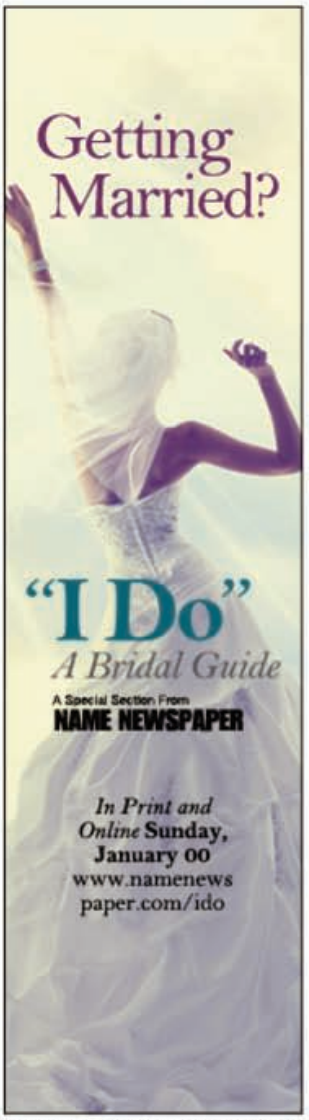


AD# N1801A12003C PASS 2 COL. x 5



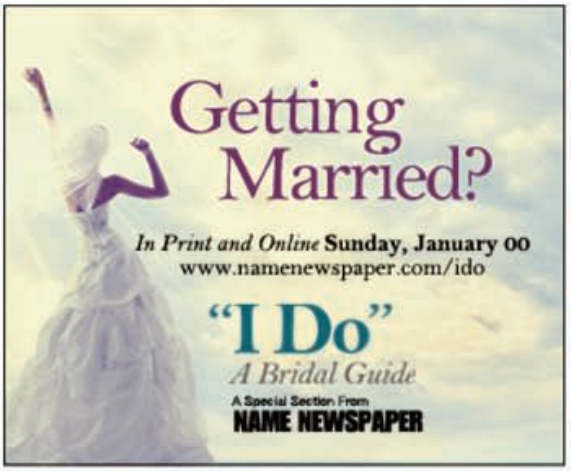
SKYSCRAPER **160 x 600**

AD# N1801W12003B 300 X 50

AD# N1801W12003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.



RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# N1801A13003C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W13003B 300 X 50

AD# N1801W13003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# N1801A14003C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W14003B 300 X 50

AD# N1801W14003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# N1801A14004C PASS 2 COL. x 5

AD# N1801W14004B 300 X 50

AD# N1801W14004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

© 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

AD# N1801A14005C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W14005B 300 X 50

AD# N1801W14005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# N1801A14007C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1801W14007B 300 X 50

AD# N1801W14007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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AD# N1801A19003C PASS 6 COL. x 3

SKYSCRAPER **160 x 600**

AD# N1801W19003B 300 X 50

AD# N1801W19003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

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