





S1601A110010

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THIS MONTH FIND ADS GEARED TOWARD WEDDING SERVICES and HEALTH, MIND & BODY ADVERTISERS.

Fast Lane Bow

January 2016

2016 MIAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

JANUARY

Wedding Services Health, Mind & Body

FEBRUARY

Home Improvement Real Estate

MARCH

Auto Services Spring Sales

APRIL

Lawn & Garden Pet Merchandise & Services

MAY

Mother's Day Seniors Women Today

JUNE

Summer Living Father's Day Travel

JULY

Back to School Sports Sponsorships

AUGUST

Dining, Entertaining & Celebrations

SEPTEMBER

Home Improvement Fall Sales

OCTOBER

Auto Services Electronics & Technology

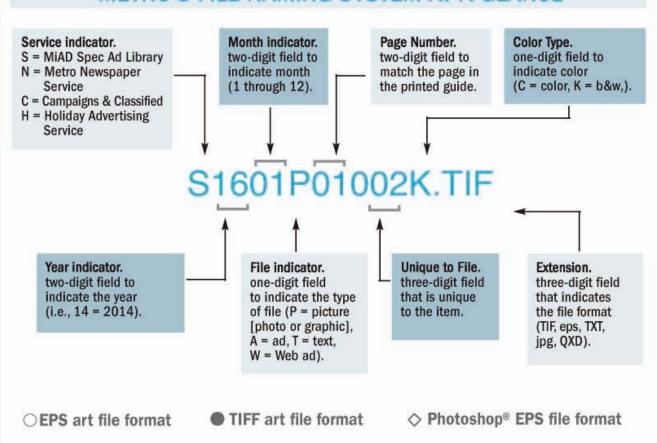
NOVEMBER

Holiday Gift Guide & Holiday Lifestyle

DECEMBER

Year-End & Winter Sales Progress

METRO'S FILE NAMING SYSTEM AT A GLANCE





AD# S1601A01001C

1234 Washington Street Somersville Heights

000-000-0000

AD# S1601A01002C - S1601A01009C

METRO MIAD™ SPEC AD LIBRARY

COMPLETE LAYOUT PASS 4 COL. x 9.5

Rialto Jewelers

individual ads (3.5 x 2) available (left to right, top to bottom)

1234 Washington Street . Somersville Heights

000-000-0000 • www.namewebsite.com

Our Selection & Prices



BEER | WINE | SPIRITS | MIXERS | CRAFT BREWS | KEGS | SNACKS | ICE

Let our friendly and knowledgeable staff help you find your favorite beer, wine and spirits or recommend something new for you!

This Week's Specials

Name Brand

Vodka 750ml varieties

\$14.99

Name Brand

Wines 750ml varieties \$9.99

Name Brand

Spiced Rum 1.75L

\$10.99

Name Brand

Lager 6-pack \$6.99 Name Brand

Tequila 750ml

\$12.99

Name Brand

Beer 12-pack

\$12.99

In-Store Wine Tastings Every Thursday 4:30-7:30 p.m.

Sign up for your **FREE Club Card** at the register to receive exclusive discount offers. Ask about our party catering discounts and delivery service.

Central Liquors

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Advertised offers good January 00-00, 2016. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Save 20% Off

Any Regularly Priced Bottle or Case of Wine

Offer valid with coupon through 00.00.16. Offer cannot be combined with other discounts. List details, terms and conditions here. List details, terms and conditions here.

Central Liquors

1234 Washington Street | 000-000-0000 www.namewebsite.com

AD# S1601A02001C

N1510P15010C-

N1105P62004C-



Introducing Our Interest-Free Until 2017 Collection

Bring home beautiful furniture for every room with **no money down** and **interest-free financing** for 12 full months!*



Designer

3-Piece Living Room

sofa, love seat & table

Own it for \$00 per month
List financing and payment details here. List
financing and payment details here.



Stylish

5-Piece Dinette

oak table & chairs

Own it for \$00 per month
List financing and payment details here. List
financing and payment details here,



Luxurious

3-Piece Bedroom Group

bed, nightstand & dresser

Own it for \$00 per month
List financing and payment details here. List
financing and payment details here.



Sophisticated

7-Piece Dining Room Set

table, chairs, breakfront & buffet

Own it for \$00 per month
List financing and payment details here. List
financing and payment details here.

Free Delivery on minimum \$499 purchase

Claymore Furniture

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

* Advertised offers good January 00-00, 2016. List details, terms and conditions here. List details, terms and conditions here.





AD# S1601A03001C







N1402P66007C-

N1505P66019C-



Your Neighborhood Diner

Chat and chew morning, noon or night at a local favorite for great food and friendly service!

Breakfast Served All Day

eggs every which way | homemade pancakes & waffles | fresh bagels & breakfast pastries breakfast sandwiches

Tasty Lunch Combos

Burgers, chicken, fresh salads, grilled sandwiches, soups and more served with crispy fries or onion rings!

Daily Dinner Specials

served with fresh soup or salad and warm bread from \$12.99

Now Serving Beer & Wine!

Try Our NEW Appetizer Sampler

Only \$7.99

Open Daily 6 AM-11PM



\$5 OFF

Your Purchase of \$25 or More

Offer valid with coupon through 00.00.16. List details, terms and conditions here. List details, terms and conditions here.

1234 Washington Street | 000-000-0000 www.namewebsite.com



Menu & Online Orders

Scan this code with your smartphone to view our full menu and daily specials, or to place your takeout order online.

Somersville Diner

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1601A04001C

Family Kitchen

Great Food, No Fuss!

Relax, and let us cater to the whole family with wholesome, homestyle meals served with a smile.

N1508P36011C-

N1310P64005C-N1211P64003C-



Try Our Guest Favorites!

Mom's Meatloaf served with gravy, mashed potatoes and green beans \$10.99

Rotisserie Chicken sliced and served with rosemary potatoes and glazed carrots \$11.99



BBQ Pulled Pork

served with grilled garlic bread, rice, beans and collard greens \$12.99

Tofu & Vegetable Stir-Fry

sauteed with brown rice in our teriyaki sauce \$10.99

Open for Lunch & Dinner

Join Our Birthday Club!

Enjoy a free meal during your birthday month

when you register online for our birthday club, and receive special offers throughout the year.

Tuesday-Sunday at 11 a.m.

Chef's Hat Cafe

1234 Washington Street Somersville Heights

000-000-0000 www.namewebsite.com

Oven-Baked Lasagna

vegetarian or meat lasaana in our homemade marinara sauce \$9.99

Midweek Madness Kids Eat FREE **Every Wednesday!**

One free kid's meal per adult entree ordered.

facebook

AD# S1601A05001C





N1503P12006C

The Royal Treatment for your wedding day

Let us take care of your wedding transportation needs with the latest luxury vehicles and the finest in professional service.

Our fleet includes limousines, stretch SUVs, luxury sedans and shuttle buses to comfortably meet the needs of you and your guests in style.



N1504P38002C

N1501P20003C-

To request a quote and learn more about our wedding packages, please call or visit us online today!

Tello Limousine



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1601A07001C

PASS 3 COL. x 4.5

GEL MANICURE

Offer good with coupon through 00.00.16. Regular price \$00. List details, terms and conditions here. List details, terms and conditions here. PROFILES NAIL SPA 1234 Washington Street

000-000-0000 | www.namewebsite.com

SPA MANI-PEDI

Offer good with coupon through 00.00.16. Regular

price \$00. List details, terms and conditions here. List details, terms and conditions here. PROFILES NAIL SPA 1234 Washington Street

000-000-0000 | www.namewebsite.com

Offer good with coupon through 00:00.16. Regular price \$00. List details, terms and conditions here. List details, terms and conditions here. PROFILES NAIL SPA 1234 Washington Street 000-000-0000 | www.namewebsite.com

AD# S1601A07002C

1234 Washington Street Somersville Heights 000-000-0000

www.namewebsite.com

manicures | pedicures | full sets & fills | gels | massage |

paraffin | waxing

Appointments & Walk-Ins Welcome

Tuesday-Saturday: 9am-8pm

Sunday: 10am-5pm

PASS 3 COL. x 4.5

PARAFFIN DIP

Offer good with coupon through 00,00,16. Regular price \$00. List details, terms and conditions here. List details, terms and conditions here. PROFILES NAIL SPA

1234 Washington Street 000-000-0000 | www.namewebsite.com

BROW SHAPING

Offer good with coupon through 00,00.16. Regular price \$00. List details, terms and conditions here. List details, terms and conditions here. PROFILES NAIL SPA 1234 Washington Street

000-000-0000 | www.namewebsite.com

Offer good with coupon through 00.00.16. Regular price \$00. List details, terms and conditions here. List details, terms and conditions here. PROFILES NAIL SPA 1234 Washington Street 000-000-0000 | www.namewebsite.com

N1504P39005C-

Let us keep your hands and feet looking lovely with luxurious spa-style nail care.

Manicure & Pedicure Package Special Only \$35 Includes foot & hand massage!

le Nail Lounge



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1601A08001C

PASS 3 COL. x 2

N1501P58016C*-



AD# S6012A08002C

PASS 3 COL. x 2



Group Fitness Classes

Inspiring. Challenging. Fun!

Your first class is FREE!

Call or visit us online today to reserve your free introductory class. Regular rates start at just \$7 per class when you buy a 10-class package!

Cardio Dance | Yoga | Pilates | Kickboxing | Hip Hop | Aerobics



Studio Fit Somersville Heights 000-000-0000 | www.namewebsite.com 1234 Washington Street

AD# S1601A08003C

PASS 3 COL. x 2

N1501P59001C-

Simple & Effective Weight-Loss Programs Simply put, we're here to help you find the perfect balance of foods and activities to reach and maintain your goal weight, naturally! Call today for your free consultation! Transform Weight-Loss Center 1234 Washington Street Somersville Heights E 8 3 8 8 2 3 F 1 000-000-0000 | www.namewebsite.com

AD# S1601A08004C

PASS 3 COL. x 2





Unique, artfully arranged florals for your bouquets, ceremony and reception.



Call today to arrange your complimentary consultation with a wedding floral designer! We'd love to hear about your vision for your wedding day, and offer our suggestions for bringing that vision into bloom. We provide a variety of wedding packages to fit your budget, and we also offer a discount on bridal shower arrangements with your wedding day order. Whether you prefer a classic look, tropical exotics or a locally grown green bouquet, we will create the perfect arrangements to make your big



The Flower Barn

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1601A09001C

PASS 3 COL. x 9.5

day simply breathtaking.

N1103P52007C*-C



Strength Training | Cardio Conditioning | Boot Camp Certified Trainers | Nutrition Supplements | Training Gear

ONE WEEK FREE

Call or go online to schedule a consultation and activate your free one-week trial membership.

the body you want, one workout at a time

Urban Gym

1234 Washington Street Somersville Heights

000-000-0000 | www.namewebsite.com

AD# S1601A10001C PASS 3 COL. x 9.5



AD# S1601A11001C

PASS 2 COL. x 3



AD# S1601A11002C

PASS 2 COL, x 3



Your Great **Escape** V1412P61012C-Relaxing massages Luxurious facials Body scrubs & wraps Nail care, waxing & more Call or go online today for our monthly specials! V1203P46009C*-Spa Stel Somersville Heights 000-000-0000 | www.namewebsite.com

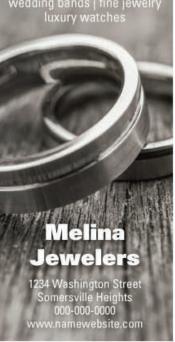
AD# S1601A11004C

PASS 1 COL. x 4

COMMITTED to exceptional service, value and selection for over 20 years

N1505P15007C-

engagement rings wedding bands | fine jewelry luxury watches



AD# S1601A11005C

PASS 1 COL. x 5



Beautiful

Nail & Skin Care

Spa-quality professional care for healthy, glowing skin and flawless nails.

Manicures | Pedicures | Wraps | Gels | Facials | Brow Shaping | Face & Body Waxing | Massage

Appointments & Walk-Ins Welcome

Bellisima Nails



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Manicure & Pedicure

with hand & foot massage ONLY \$29
Offer good with coupon through 00.00.16. List details, terms and

Bellisima Nails

1234 Washington Street 000-000-0000 • www.namewebsite.com

European Facial

60 minutes ONLY \$39

Offer good with coupon through 00.00.16. List details, terms and conditions here. List details, terms and conditions here.

Bellisima Nails

1234 Washington Street

000-000-0000 • www.namewebsite.com

AD# S1601A12001C

PASS 3 COL. x 4.5



AD# S1601A12002C





AD# S1601A13001C PA

PASS 3 COL. x 4.5



N1203P46009C*-



N1307P59006C-

Restaurants & Nightlife

Your guide to a great time on the town!

Basil Thai Cuisine Country Thai cooking, beer & wine

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

CLUB TAROT

DJ & dancing nightly. No cover before 10 p.m.

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Ben's Bar & Grill

Great food & drink specials nightly

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Martini's

Old-school classic & craft cocktails

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Cashew Thai Cuisine

Country Thai cooking, beer & wine

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Leopard Lounge

Sleek new cocktail lounge in heart of downtown

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Russo's Steakhouse

Classic American steakhouse & seafood specialties

> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Velvet

Lounge, dance or dine with specialty cocktails & small plates

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Cubano Bistro

Latin fusion cuisine & cocktails

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Amethyst

Sleek new cocktail lounge in heart of downtown

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Millbrook Restaurant

Fine dining & daily chef's specials

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

On Tap Irish Pub

Live music Thursday, Friday & Saturday

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Cantina

Authentic Mexican cuisine & margaritas

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Mickey's Bar

Happy hour 4-7 p.m. daily

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite,com

Timothy's Restaurant

Fine dining & daily chef's specials

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1601A14001C



LOCAL ESTAURANT

Union Cafe

Lunch | Dinner | Sunday Brunch Creative American Cuisine

Closed Mondays

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Sage Grill
Dinner & Weekend Brunch Fine Food & Cocktails

Open 7 Days

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Ocean Bistro

Open Daily at 11:30 AM Creative & Sustainable Seafood

Reservations Welcome

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Lyon Cafe

Open Daily at 5 PM Farm-to-Table Cuisine

Private Party Room Available

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

The Madison

Serving Lunch & Dinner Daily Fine Food in a Casual & Welcoming Atmosphere

\$29 Prix-Fixe Special 4-6 PM

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Rustic Cafe

Lunch | Dinner | Weekend Brunch Comfort Food With a Delicious Twist

Closed Tuesdays

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Mayfair

Open Daily at 5 PM Farm-to-Table Cuisine

Private Party Room Available

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Percy Grill
Serving Lunch & Dinner Daily Fine Food in a Casual & Welcoming Atmosphere

\$29 Prix-Fixe Special 4-6 PM

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

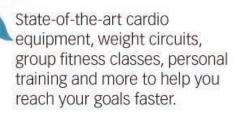


AD# S1601A15001C









Every Which Way

N1509P31011C-N1509P31010C-

N1509P53008C*-



FREE With Your Membership:

Cardio Dance | Yoga | Pilates | Boot Camp | Power Lift | Kickboxing | Cycling | Stretch & Strength

New Members, Get One FREE Session

With a Certified Personal Trainer! See front desk for details.

emme Titness

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Our clean and comfortable changing lounge offers private showers and lockers with organic shampoo, body wash and conditioner.

Call or stop in today to take a tour and activate your free one-week guest pass!





FREE One-Week All-Access Guest Pass Offer valid with coupon. Expires 00.00.16, List details, terms and conditions here. List

details, terms and conditions here. List details, terms and conditions here.

Temme Titness 1234 Washington Street | 000-000-0000 www.namewebsite.com

20% OFF Any Item

From Our Fitness Boutique

Offer valid with coupon. Expires 00.00.16. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

> Temme Titness 1234 Washington Street | 000-000-0000 www.namewebsite.com

AD# S1601A17001C







AD# S1601A18001C

PASS 3 COL. x 4.5



METRO MIAD™ SPEC AD LIBRARY



AD# S1601A19001C





AD# S1601A20001C

PASS 3 COL. x 2



AD# S1601A20002C

PASS 3 COL. x 2



AD# S1601A20003C

PASS 3 COL. x 2



AD# S1601A20004C

PASS 3 COL. x 2



wine festival

Sample award-winning wines from around the region while enjoying delicious artisan foods, live music and the tranquil beauty of picturesque vineyard surroundings.

Sip More Than 100 Local Wines
Meet Local Sommeliers & Wine Producers
Sample Food Tastings & Pairings
Shop More Than 30 Local Artisans & Vendors
Enjoy Live Music & Dancing
Win Door Prizes & Raffles



s E



Your ticket includes 12 tastings, complimentary food sample pairings and parking. Order today at namewebsite.com before ticket prices increase.



Enter to Win a FREE Wine Club Membership!

Enter with your online or in-person ticket purchase. List contest details, terms and conditions here. List contest details, terms and conditions here. List contest details, terms and conditions here.

Thanks to our event sponsors & participants!

Name Sponsor
Name Sponsor
Name Sponsor
Name Vineyard

Hosted at

Somersville Winery

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1601A21001C

PASS 3 COL. x 9.5

C153QP03003C-

Furniture to Fit Your Life&Style

- - N1207P58011C-

- + Imported & Handcrafted Furniture for Every Room
- + Each Piece Carefully Selected for Superior Comfort, Style & Quality
- + Complimentary Design Service From Our Interior **Decorating Professionals**





Select Items **Now On Sale**

Furniture | Area Rugs Lighting | & More Hurry in today for the best selection. Sale ends 00.00.16.

In-Store **Financing Available**

Showroom Open Tuesday-Saturday 10-8 Sunday 11-4





Livewell **Furniture**

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





AD# S1601A22001C PASS 3 COL. x 9.5





The Resort Wedding of Your Dreams Awaits!

Our all-inclusive wedding packages take the worry out of wedding planning, so you can relax and enjoy the time of your life.

Packages include:

Ceremony Setup | Officiant | Marriage Licensing Bridal Bouquet | Groom's Boutonniere | Photography

N1505P59001C-

Wedding Packages as low as

\$2,500

For details, photo albums or to reserve your wedding date, call or visit us online today!

You and your guests will love our luxurious beachfront property, featuring 250 elegantly appointed guest rooms, great restaurants and nightlife, pool with swim-up bar, watersports, daily activities, off-site excursions and so much more!

Beachglass Resort, Jamaica

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

List details, terms and conditions here. List details, terms and conditions here.

AD# S1601A23001C



AD# S1601A24001C

N1501P12006C-

Friends Don't Let Friends Miss Our

Biggest Shoe Sale of the Year

up to **50%** OFF

Everyone's Favorite Styles

athletic looks | ankle booties | cowboy boots | riding boots | strappy sandals | wedges | sleek pumps | loafers | boat shoes | and more

Plus, save on the season's hottest handbags, totes and accessories.

STARTING SATURDAY Doors Open at 9AM

Bring a friend for coffee on the house, and shop early for the best selection!

Sneak Peek on







SAVE AN EXTRA 10% OFF

when you register for our free rewards program online, in store or with this code.

Shoe Warehouse

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

Sale runs January 00-00, 2016. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



PASS 3 COL. x 9.5



N1406P42007C-

N1406P62013C-



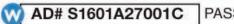




PASS 1 COL. x 4.5

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PASS 3 COL. x 4.5



AD# S1601A27002C

PASS 2 COL. x 4.5



AD# S1601A27003C

PASS 1 COL. x 4.5



Bridal Beauty Packages

Book your consultation and hair trial today to ensure a perfect look for your wedding day!

Bella Salon 1234 Washington Street | Somersville H



AD# S1601W26001L









Companion WEB AD\$ available on MCC

AD# S1601W26001W

AD# S1601W26001B





AD# S1601W26001R



AD# S1601W27003R



AD# S1601W27003S

AD# S1601W26001S



Feel Great
About Your Weight
Wellness

AD# S1601W27003B

AD# S1601W27003W

N1502P15008C-

Feel Great About Your Weight





Summit
Wellness
1234 Washington Street
Somersville Heights
000-0000-0000
www.namewebsile.com

AD# S1601W27003L