



METRO®

Teaming Up to Grow Revenue

■ **Jackie Ulloa-Thines** Client Services Specialist

■ **Darrell Davis** VP Creative Services

■ **Laura Koch** Senior Designer

The Benefits of TEAMWORK & COLLABORATION are HUGE

- Backgrounds
- Experiences
- Insights
- Perspectives



TEAM COMMUNICATION can INCREASE PRODUCTIVITY by **25%**

Research shows that small teams can take advantage of:

- Agile thinking
- Better communication



Today's fast-moving market **DEMANDS EFFECTIVE TEAMWORK**

- Increases **QUALITY**
- Decreases **ERRORS**



TEAMS are better able to:

- Plan ahead for work projects
- Understand each member's role
- Estimate time needed to complete tasks



Ultimately, TEAMS:

- Create better ideas
- Maintain higher morale
- Are more productive
- Reduce stress
- Produce higher quality work



Our TEAMWORK at METRO successfully creates TOOLS for your Company's TEAMWORK.

*Let's take a look at a recent WINNING project
from one of our customers.....*

BREAST CANCER AWARENESS MONTH

GENESEE VALLEY PENNY SAVER | MONROE EAST



Follow along all 4 weeks in October as we spread awareness about breast cancer prevention, diagnosis, recovery and life after breast cancer.

Breast Cancer Awareness SERIES

Sponsored By:



Breast cancer is the most common cancer in American women, except for skin cancers. It is estimated that in 2022, approximately 30% of all new women cancer diagnoses will be breast cancer.

FAQ

What can I do to reduce my risk of breast cancer?

- Limit alcohol. The more alcohol you drink, the greater your risk of developing breast cancer.
- Maintain a healthy weight. If your weight is healthy, work to maintain that weight.
- Be physically active.
- Breast-feed.
- Limit postmenopausal hormone therapy.



Cristie Leone, Creative Director
featuredMEDIA / Genesee Valley Pennysaver

- Wanted to show support for Breast Cancer Awareness & provide important information for readers

BREAST CANCER AWARENESS MONTH

GENESEE VALLEY PENNY SAVER | MONROE EAST

- SALES TEAM targeted a well-known large scale advertiser, reaching out with a spec of the 4 week series. All advertiser had to do was provide logo
- CREATIVE TEAM used graphics and editorial from METRO for the four week run
- Lead-in page read all 4 weeks, making this a 2-page article in all of their editions for the 4 week run
- Well-received in the community
- Advertiser herself was a breast cancer survivor
- Will run annually in October, updating content and providing local resource information
- Replicated effort for a Veterans Day promotions

OCTOBER
BREAST CANCER AWARENESS MONTH

Follow along all 4 weeks in October for special awareness about breast cancer prevention, diagnosis, history and the latest cancer news.

Breast cancer is the most common cancer in American women. In 2022, approximately 29% of all new women cancer diagnoses will be breast cancer.

FAQ
What can I do to reduce my risk of breast cancer?
• Limit alcohol. The more alcohol you drink, the greater your risk of developing breast cancer.
• Eat a healthy diet. If you weigh a healthy weight, eat a healthy diet.
• Be physically active.
• Limit postmenopausal hormone therapy.

How physical activity can help in the fight against breast cancer

Breast cancer is a complex disease that often develops over many years. While there is no one sure way to prevent breast cancer, research shows that regular physical activity can help reduce the risk of developing breast cancer. In fact, studies have shown that women who are physically active have a 10-20% lower risk of developing breast cancer compared to those who are sedentary.

Regular physical activity can help in the fight against breast cancer

Regular physical activity can help in the fight against breast cancer. It can help reduce the risk of developing breast cancer and improve overall health. Physical activity can also help with weight management, which is important for breast cancer prevention.

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Breast Cancer Awareness SERIES
Sponsored By
Van Bortel
SULBURY
CHEVROLET

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Women have some control in regard to their risk for breast cancer

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Diagnosis and Treatment

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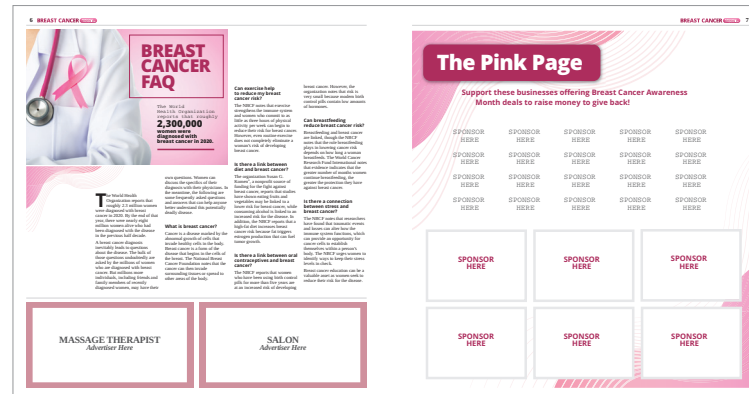
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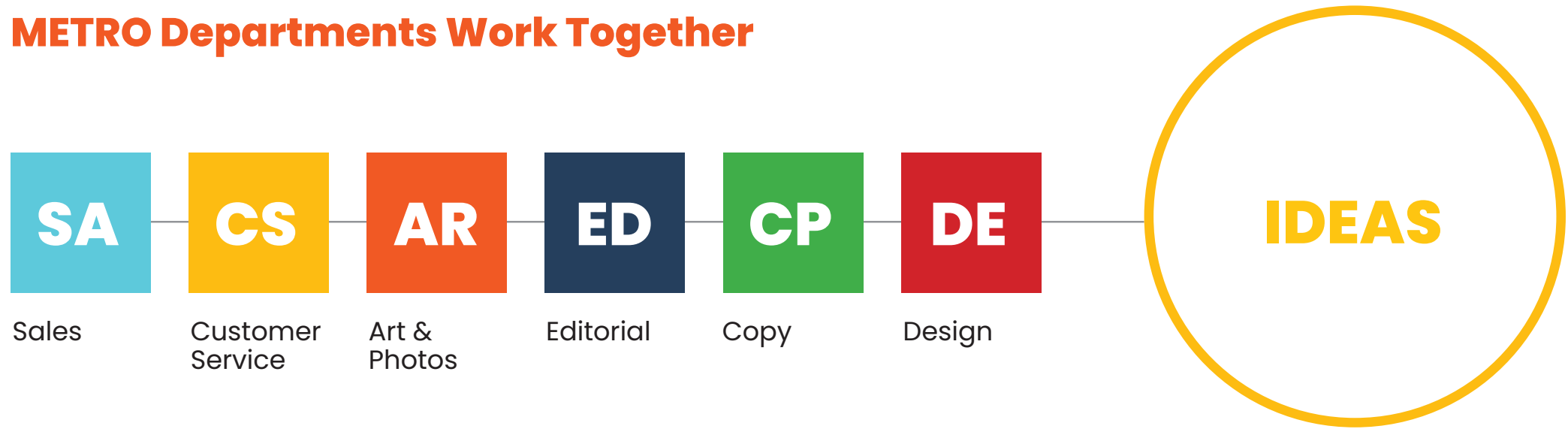
Breast Cancer Awareness SERIES
Sponsored By
Van Bortel
SULBURY
CHEVROLET

Breast Cancer Awareness & Prevention TSS



20 Pages
12-15 Articles
Original Cover
Tab & Magazine size
Advertiser Suggestions

METRO Departments Work Together



Sales

Customer Service

Art & Photos

Editorial

Copy

Design

IDEAS

METRO Departments Work Together



Bringing an Idea Together

OCTOBER 2023 CALENDAR
Prepare to maximize your advertising and promotional efforts all year long.

OCTOBER EVENTS

Monthly Events	Weekly Events	Daily Events	View Printable Calendar
Adopt-A-Shelter-Dog Month	National Liver Cancer Awareness Month	National Medical Librarians Month	
American Cheese Month	Canada: National Breast Cancer Awareness Month	National Orthodontic Health Month	
Canada: National Occupational Therapy Month	Celebrating Bilingual Child Month	National Physical Therapy Month	
Celiac Disease Awareness Month	Co-Op Awareness Month	National Reading Group Month	
Contact Lens Safety Awareness Month	Emotional Intelligence Awareness Month	National Seafood Month	
Fall Car Care Month	Lesbian, Gay, Bisexual, Transgender, Questioning Queer (LGBTQQ) History...	National Stamp Collecting Month	
National Animal Safety and Protection Month	National Audiology Awareness Month/ Protect Your Hearing...	National Women's Small Business Month	
National Bake & Decorate Month	National Bullying Prevention Month	National Work & Family Month	
National Breast Cancer Awareness Month	National Chiropractic Health Month	October is Learning Disabilities Awareness Month	
National Crime Prevention Month	National Cryptocurrency Month	Organize Your Medical Information Month	
National Cybersecurity Awareness Month	National Dental Hygiene Month	Polish American Heritage Month	
National Domestic Violence Awareness Month	National Down Syndrome Month	Rett Syndrome Awareness Month	
National Kitchen and Bath Month	National Liver Cancer Awareness Month	Scorpio: The Scorpion (10/23-11/21)	
National Liver Cancer Awareness Month	National Reading Group Month	Squidfest	
	National Seafood Month	Talk about Prescriptions Month	
	National Stamp Collecting Month	Vegetarian Month	
	National Women's Small Business Month	World Menopause Month	
	October is Learning Disabilities Awareness Month		
	Organize Your Medical Information Month		
	Polish American Heritage Month		
	Rett Syndrome Awareness Month		
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	Squidfest		
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	Vegetarian Month		
	World Menopause Month		

Calendar of events
Customer request
Current news & trends



Photo
Art
Headings

Turn a backyard (or indoor) grill into a pizza oven

People naturally think burgers and hot dogs when they envision grilled foods. But there is so much more that can be cooked over an open fire, including desserts and even pizza. Grilling lends a distinctive smoky taste to both the crust and the toppings.

Grilled pizzas start with a basic dough that cooks up quickly, and then can be customized with many different flavor profiles, as is the case with "The Jamaica" pizza, created by National Pizzas & Pizzeria (NPP) by Craig W. Pribe with Diane Jacob, offers jerk-smoked pork with a sweet and savory chunky.

Basic Grilled Pizza Dough
Makes two 12-inch crusts
3/4 cup warm water
1 package active dry yeast (about 2 1/4 teaspoons)
1/2 teaspoon sugar
1 1/2 cups unbleached flour
1/4 cup whole wheat flour
1 teaspoon kosher salt

Take a bite out of popular pizza styles

Pizza is pizza, right? Not quite. The beloved cheese-and-sauce-crafted masterpiece is much more complex than fans may imagine. At its core, pizza consists of a crust, sauce and a cheese. But pizza can be crafted in myriad ways thanks to toppings and crust styles.

But wait...there's more. As it turns out, pizza, which TripAdvisor notes is a \$30 billion global industry, has many different inspirations.

Pizza was first introduced in North America in the late 1800s when thousands of Italian immigrants arrived. Neapolitan pizza is part of just about everyone's common vernacular and diet. CICY, a popular pizza chain, found that one-third of pizza eaters eat pizza at least once a week. The following are some of the many different pizza types that can be enjoyed, and what makes them unique.

Neapolitan: This is the original pizza that arrived in the 19th century from Italy, and the pizza from which all others have evolved. The dough is made from a specific type of flour, and the crust is thin, crunchy and baked in a wood-fired oven. Neapolitan will have minimal toppings. A scant amount of San Marzano tomato sauce, slices of buffalo mozzarella cheese and basil are all that's needed.

Tasty tidbits about pizza

The calendar is dotted with various holidays that celebrate pizza. From National Pizza Pie Day in February to National Deep Dish Pizza Day in April to National Cheese Pizza Day in September, not to mention National Pizza Month in October, any time of year is the perfect opportunity to bite into a slice.

For most people, the best part of pizza is eating it, but that doesn't mean you can't still learn something about this all-time favorite food as well. The following are some tasty tidbits about pizza, courtesy of Fact City, Pizza Need and Facts Legend.

Pizza is tied to Greece. Greeks are credited with creating the first pizza-like food. The Greeks used to bake flat, round large breads that were then topped with vegetables, potatoes, spices, and olive oil. However, the first commercial pizza and pizzeria has been traced to the 19th century and the Italian city of Naples.

Editorial & Recipes

PIZZA LOVERS CONTEST

Vote to Win FREE PIZZA!

Enter a contest to win a free pizza. The contest is open to all pizza lovers. The contest ends on October 31st. The winner will receive a free pizza from a participating pizzeria.

Vote for your favorite pizza style. The contest is open to all pizza lovers. The contest ends on October 31st. The winner will receive a free pizza from a participating pizzeria.

CelebrEAT October!

Food & Dining

Peppercorn, mushrooms, and melted cheese on a tangy pizza base. Perfect for a special occasion or a family gathering.

Pizza Month

October is Pizza Month! Celebrate the most popular food in America with special offers and recipes.

National Dessert Day

October 1st is National Dessert Day. Celebrate with a slice of pizza and a sweet treat.

National Vegetarian Restaurant Month

October is National Vegetarian Restaurant Month. Celebrate with a vegetarian pizza.

Pizza Restaurant	Italian Restaurant	Mexican Restaurant
Seafood Restaurant	Thai Restaurant	Vegetarian Restaurant
Bakery	Chinese Restaurant	Panoramic Restaurant

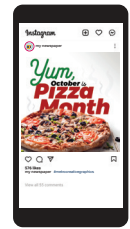
YOU'VE TRIED THE REST. Now Try the Best!

Yum! October Pizza Month

It's Pizza Month

80% OFF

Roma Pizzeria



Ads
(print, web, social)
Contests



Bringing an Idea Together



Happy Haunting

Halloween Coloring Contest

Bring your completed picture to **NAME RETAIL STORE** through Friday, October 09 for display, and enter to win the \$25 contest prize!



Happy Halloween

Witch's "Brew-Hill-Fls"

What's in a ghost's nose?
SOO-yahs

Why did Dracula go to the doctor?
He was "cuffer" too much.

Which skeleton won the candy-eating contest?
No body.

What was the witch's best subject in school?
Spelling.

What type of rocks do skeletons collect?
Yummy bones.

What is a ghost's favorite food?
Ice cream.

Spooky Scrambles

ESORHMPZ
DRITGS
JASDFTM
RNEADG
KBAEG TCA
ETWV
BLORIN
MEEGDO

Craft Supply Store

Costume Shop

CAR CARE PRO TIPS

Maximizing MPG

- Keep tires inflated to the recommended PSI posted inside the driver's door.
- Remove unnecessary weight from your trunk and vehicle.
- For every vehicle, a steady 55 to 65 MPH highway speed will optimize fuel economy. Observe speed limits, and consider using cruise control to maintain a consistent speed.
- Accelerate at an even, steady pace and avoid revving your engine.
- Pay attention to what's ahead, so you can brake evenly and slowly.
- Turn off your vehicle when idling for more than a couple of minutes.
- A fuel injector service or cleaner can also help improve fuel economy.

Name Person
Title or Certification
GAS STATION ADVERTISER

Protecting Your Paint

- Washing your vehicle every two weeks is a good rule of thumb.
- Wax your vehicle, and consider applying a paint sealant as well, every six months.
- Park your vehicle in a shaded or covered area whenever possible.
- If you don't have a garage, consider a water-resistant, breathable car cover with a snug fit that won't scratch your vehicle's paint.
- Liquid polymer coatings also known as ceramic or synthetic coatings, can help prevent paint from fading.

Name Person
Title or Certification
CAR WASH OR DETAILING ADVERTISER

Maintenance Musts

- Follow your vehicle manufacturer's oil grade and oil change interval recommendations.
- Rotate your vehicle's tires every six months.
- Replace your vehicle's air filter annually.
- Replace coolant and antifreeze annually.
- Check your vehicle's oil, coolant and windshield wiper fluid levels, the tires, and pressure and lights and turn signals on a monthly basis.
- Begin testing your car battery every six months after three years, and be ready to replace it after five years.
- Schedule an annual systems inspection with a trusted mechanic.
- Follow your vehicle's maintenance manual to protect your investment and your safety on the road.

Name Person
Title or Certification
OIL CHANGE CENTER ADVERTISER

Warning Signs Not to Ignore

- Sputtery noises
- Slow acceleration
- Vibrations or rattle
- Stalling or difficulty starting
- Changes in fuel efficiency
- Hard idling
- Check engine light

If you notice any of these signs, sounds or changes in your vehicle's performance, consult a trusted mechanic. Addressing potential signs of car trouble right away can help prevent small problems from becoming major problems down the road.

Name Person
Title or Certification
AUTO REPAIR CENTER ADVERTISER

Auto Dealer

Honoring Breast Cancer Awareness Month

WE ARE STRONGER TOGETHER!

5 Ways to Join the Fight Against Breast Cancer

- Remind Loved Ones to Schedule a Mammogram**
According to the American Cancer Society, women age 45 to 54 should get mammograms every year. Women age 55 and older should get mammograms every 2 years or continue annual screenings. Women at higher risk of breast cancer should discuss getting mammograms before age 45 with a doctor.
- Talk About Risk Factors**
Obesity, lack of physical activity, alcohol consumption, family history of breast cancer, other breast conditions and hormone therapy after menopause all increase the risk of breast cancer. Making healthy lifestyle changes and discussing these factors with a doctor can help reduce risk.
- Join a Fundraiser or Make a Donation**
The American Cancer Society's National Breast Cancer Foundation, Susan G. Komen and other organizations host virtual events, walks and fundraisers you can participate in during October and throughout the year. You can also donate to one of these organizations online, or research nonprofit breast cancer assistance organizations you can support in your area.
- Raise Awareness of Support Resources**
Research, support and spread the word about organizations in your area that can help breast cancer patients and survivors with things like meal delivery, transportation, counseling and other support services. The American Cancer Society's Reach To Recovery website and app help match breast cancer patients with trained support volunteers. Learn more at reach.cancer.org.
- Voice Your Support for Fighters and Survivors**
The National Breast Cancer Foundation's Community Ambassador program and the Susan G. Komen Center for Public Policy both offer resources to help individuals become advocates for breast cancer awareness and support programs. Visit nationalbreastcancer.org or komen.org for more information. Wearing a pink ribbon - the international symbol for breast cancer - is also a way to show your support for breast cancer awareness.

Women's Health Center

Cancer Treatment Hospital

Day Spa

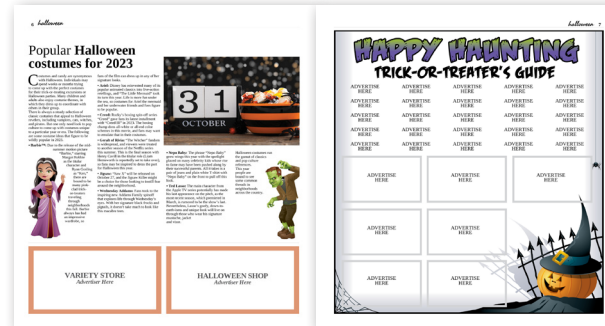
Fitness Center

Themed Events

Bringing an Idea Together



Themed Special Sections



Premium Ad Placements



Rate Card



Promo Ads



Social Posts

Special Offer: **Halloween** (mini section)

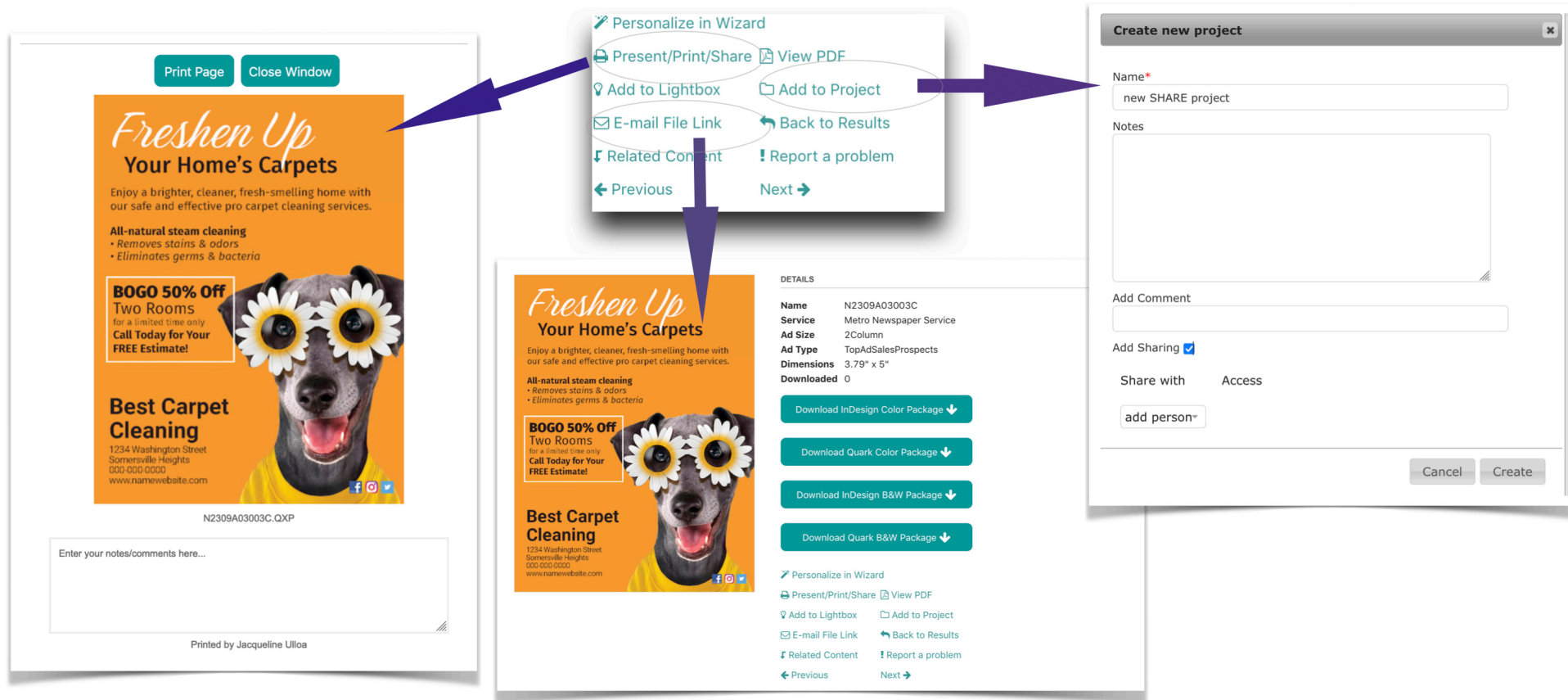
Only **\$55**



Work as a Team on MCC

- Sharing & Communicating
- Stay in the loop
- Everyone should have their own username & password
- Share anything

Different Ways of Sharing and Communicating Using Metro Tools



The diagram illustrates the process of sharing and communicating using Metro tools. It shows a sequence of steps: starting with a full-page advertisement, navigating to a sharing menu, viewing details and download options, and finally creating a new project in the Metro system.

Advertisement Content:

Freshen Up Your Home's Carpets
 Enjoy a brighter, cleaner, fresh-smelling home with our safe and effective pro carpet cleaning services.

All-natural steam cleaning
 • Removes stains & odors
 • Eliminates germs & bacteria

BOGO 50% Off Two Rooms
 for a limited time only
Call Today for Your FREE Estimate!

Best Carpet Cleaning
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

Print Page **Close Window**

Share Menu:

- Personalize in Wizard
- Present/Print/Share
- View PDF
- Add to Lightbox
- Add to Project
- E-mail File Link
- Back to Results
- Related Content
- Report a problem
- Previous
- Next

Details Page:

DETAILS

Name: N2309A03003C
Service: Metro Newspaper Service
Ad Size: 2Column
Ad Type: TopAdSalesProspects
Dimensions: 3.79" x 5"
Downloaded: 0

Download Options:

- Download InDesign Color Package
- Download Quark Color Package
- Download InDesign B&W Package
- Download Quark B&W Package

Create new project dialog:

Create new project

Name*
 new SHARE project

Notes

Add Comment

Add Sharing

Share with **Access**

add person*

Cancel **Create**


Selling & Planning Tools for Meetings & Brainstorming Sessions


- SearchBook®


Welcome to **Metro SearchBook®**
September 2023

Access your latest Metro Service like never before with clickable pages that connect you directly to every idea, image and ad for instant downloading.

Click the top corner of a page to go to the next page of the SearchBook.

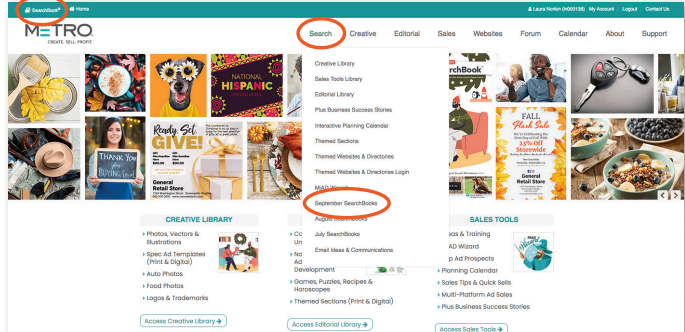
Metro's innovative HoverLinks connect you to special online features and expanded content options. Hover over the  icon and see the results.

View individual SearchBook pages by hovering over  **View By Page** on the top menu.




Hover over the  icon and see the results.

Hover over the  icon and see the results.



Search Creative Editorial Sales Websites Forum Calendar About Support

Creative Library
Sales Tools Library
Editorial Library
Plus Business Success Stories
Interactive Planning Calendar
Themed Sections
Themed Websites & Directories
Themed Websites & Directories Login

September 2023

CREATIVE LIBRARY
Photos, Vectors & Illustrations
Special Ad Templates (Print & Digital)
Auto Photos
Food Photos
Logos & Trademarks

Access Creative Library

Advertise Separately
Job Sections
Email Ideas & Communications
No Ad Development
Games, Puzzles, Recipes & Horoscopes
Themed Sections (Print & Digital)

Access Editorial Library

SALES TOOLS
Jobs & Training
AD Wizard
p-Ad Prospects
Planning Calendar
Sales Tips & Quick Sales
Multi-Platform Ad Sales
Plus Business Success Stories

Access Sales Tools

Selling & Planning Tools for Meetings & Brainstorming Sessions

- Plus Business Success Stories

METRO Plus Business
CREATE. SELL. PROFIT.

Industry Publication of Revenue-Generating Concepts & Ideas for Over 70 Years

Winning Revenue Ideas From Three Local Newspapers

Publishers from all over North America were recently invited to enter their most successful print and digital projects in Metro Creative Graphics' Best of the Best 2022 Revenue Ideas Contest. Here's a look at three popular and profitable special section ideas that earned these newspapers the top spots as contest winners.



FIRST PLACE
"Salute to Veterans"
Northern Light Region
Saudette, MN
Julie Bergman

This special tribute section was inspired by a new veteran memorial in town, and generated positive response and engagement from both readers and advertisers. The team used direct contact sales along with social media, email ads and sale ads to sell the section. The section was paid for entirely by advertising, so all members of the community could honor the veterans in their lives. Bergman reports that the paper did reprints due to its popularity, with readers stopping by to purchase copies for out-of-town family members. This section produced \$9,247 in sales for the paper.



SECOND PLACE
"Central Oregon Holiday Guide"
The Bulletin
Bend, OR
Dabbie Coffman

This special section was inspired by a Metro Themed Special Section, which the paper adapted to their local market with a gift guide featuring offerings from local businesses. The paper used ad package incentives to sell the section, providing free high gift guide copies with the purchase of a full-page ad. They ran the section as a tab insert in the paper, as well online throughout the holiday season with promotional links on social media. This section generated a \$10,000 return on investment for the newspaper.



THIRD PLACE
"Livingston History"
West Essex Tribune
Livingston, NJ
Jennifer Chiolek

Inspired by their readers' love of local history, this recurring biweekly section reports news events and stories dating back as early as the 1930s, as well as vintage advertising. It has become a popular semi-annual tradition, and the paper runs it during their quiet months of mid-February and mid-August to attract more attention. The team sells ads on person, partnering with the area's Business Improvement District, and the section generally earns between \$8,000 to \$12,000 in revenue.

VIEW THE WINNING SECTIONS & HONORABLE MENTIONS HERE



METRO Plus Business
CREATE. SELL. PROFIT.

Industry Publication of Revenue-Generating Concepts & Ideas for Over 70 Years

Lessons Learned From a Successful Back-to-School Section Relaunch

Ballantine Communications
Durango, Colorado

After discontinuing an underperforming "Back to School" special section in 2012, a Colorado newspaper recently revived the publication using community feedback to produce a product that gets high marks from both readers and advertisers.



CREATE: While working on a recent real estate supplement for their publication, Ballantine Communications noticed a number of families citing safe neighborhoods to raise children as their primary reason for moving to the community. This information prompted them to take another look at producing a back-to-school section targeted toward families with children. The team combined ready-to-use features from the Metro Editorial Library with content of their own to create a special section tailored to their community, adding academic calendars, supply lists and contributions from local school district staff. Editor of Special Sections Hunter Hamell explains, "The new back-to-school sections focused too heavily on covering the administration, introducing staff members and describing changes to things like the dress code for the upcoming school year, rather than providing helpful information to prepare both parents and students."

SELL: The team began selling the section the weekend following Memorial Day, approaching organizations for the section during the same selling window as their annual "Nonprofit and



VOLUNTEER GUIDE: Hamell says, "We did not expect to put together a section with more than 15 pages at first. Once the county schools received notice that we would publish supply lists if they provided them, it became a quick sell for other schools and public schools as well as nonprofit organizations and other school programs." Ballantine intentionally released the section early to allow parents to budget for multiple children as the back-of-lying runs. They ranked additional copies as extras starting in late July.

PROFIT: The "Back to School" section is the publication's first step in building on families with children and tapping the possibility of a quarterly parenting tabloid or magazine. The section produced about \$2,500 for the company after printing and shipping costs. Hamell notes, "We made great connections with many new advertisers and hope to build on the momentum next year." He adds that school administrators are grateful to have the calendar and supply lists published, and advertisers are pleased with the product overall."

"Our small team is really lucky to have Metro content available to help fill the section with advertiser-friendly topics."

— Hunter Hamell
Editor of Special Sections,
Ballantine Communications
hhamell@comica.com
1275 Main Ave., Suite 300
Durango, CO 81301
970-247-3504

METRO Plus Business
CREATE. SELL. PROFIT.

Industry Publication of Revenue-Generating Concepts & Ideas for Over 70 Years

Search Creative Editorial Sales Websites & Directories Templated Sections MIAD Wizard ADS On Demand Projects Lightbox

Page 1 of 4

SEARCH

Special Sections | sort by: Best Match | Preferences

not these keywords

Exact match

Repeat Search

Search Source

Images

Plus Business Stories

Press & Training

Sales Ideas

FILTERS

TARGET PROJECT (0)

+ New project

select target project

Click C to add items

GOT FEEDBACK? We're All Ears!

SALES TOOLS (670 results)

Lessons Learned From a Successful Back-to-School Section Relaunch
Industry Publication of Revenue-Generating Concepts Ideas for Over 90 Years

Plus Business Stories
Aug 2023

2 | 5 | 4 | 2

Industry Publication of Revenue-Generating Concepts & Ideas for Over 90 Years
Emergency Section Helps Prep Community and Connect

Plus Business Stories
Aug 2023

1 | 5 | 4 | 2

Winning Revenue Ideas From Three Local Newspapers
Plus Business Industry Publication of Revenue Generating Concepts Ideas for

Plus Business Stories
Jul 2023

0 | 5 | 4 | 2

"Northeast Arkansas Farm Families" Special Section Offers Advertisers a Unique Way to Connect With the Community
An Arkansas newspaper's


Plus Business Stories
Mar 2023

3 | 5 | 4 | 2

"Shop Saraland" Special Section Highlights Local Advertisers and the Benefits of Supporting Local Businesses
An Alabama newspaper

Plus Business Stories
Feb 2023

1 | 5 | 4 | 2



Selling & Planning Tools for Meetings & Brainstorming Sessions

- Promo Calendar

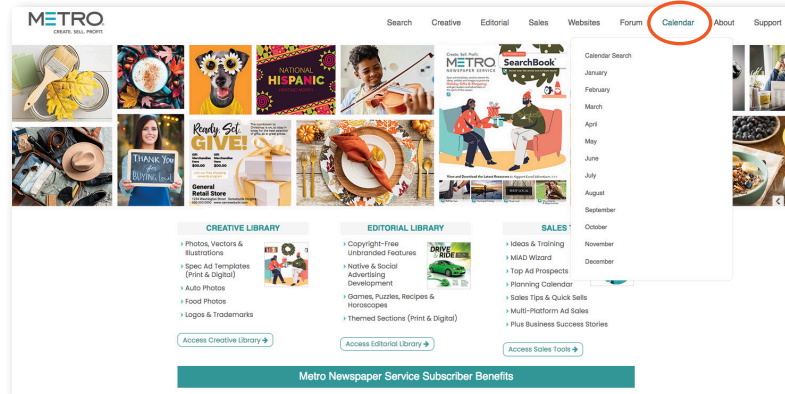


OCTOBER 2023 CALENDAR
Prepare to maximize your advertising and promotional efforts all year long.

OCTOBER EVENTS

Monthly Events Weekly Events Daily Events View Printable Calendar

Adopt-A-Shelter-Dog Month	National Liver Cancer Awareness Month
American Cheese Month	National Medical Librarians Month
Canada: National Breast Cancer Awareness Month	National Orthodontic Health Month
Canada: National Occupational Therapy Month	National Physical Therapy Month
Celebrating Bilingual Child Month	National Pizza Month
Celiac Disease Awareness Month	National Popcorn Poppin' Month
Co-Op Awareness Month	National Reading Group Month
Contact Lens Safety Awareness Month	National Roller Skating Month
Emotional Intelligence Awareness Month	National Seafood Month
Fall Car Care Month	National Spina Bifida Awareness Month
Lesbian, Gay, Bisexual, Transgender, Questioning Queer (LGBTQQ) History...	National Stamp Collecting Month
National Animal Safety and Protection Month	National Women's Small Business Month
National Audiology Awareness Month/ Protect Your Hearing...	National Work & Family Month
National Bake & Decorate Month	October is Learning Disabilities Awareness Month
National Breast Cancer Awareness Month	Organize Your Medical Information Month
National Bullying Prevention Month	Polish American Heritage Month
National Chiropractic Health Month	Rett Syndrome Awareness Month
National Crime Prevention Month	Scorpio, The Scorpion (10/23-11/21)
National Cryptocurrency Month	Spinach Lovers Month
National Cybersecurity Awareness Month	Squirrel Awareness Month
National Dental Hygiene Month	Talk about Prescriptions Month
National Domestic Violence Awareness Month	Vegetarian Month
National Down Syndrome Month	World Menopause Month
National Kitchen and Bath Month	
National Liver Awareness Month	



METRO CREATE. SELL. REPORT

Search Creative Editorial Sales Websites Forum **Calendar** About Support

Calendar Search

January
February
March
April
May
June
July
August
September
October
November
December

CREATIVE LIBRARY

- Photos, Vectors & Illustrations
- Spec Ad Templates (Print & Digital)
- Auto Photos
- Food Photos
- Logos & Trademarks

[Access Creative Library](#)

EDITORIAL LIBRARY

- Copyright-Free Unbranded Features
- Native & Social Advertising Development
- Games, Puzzles, Recipes & Horoscopes
- Themed Sections (Print & Digital)

[Access Editorial Library](#)

SALES

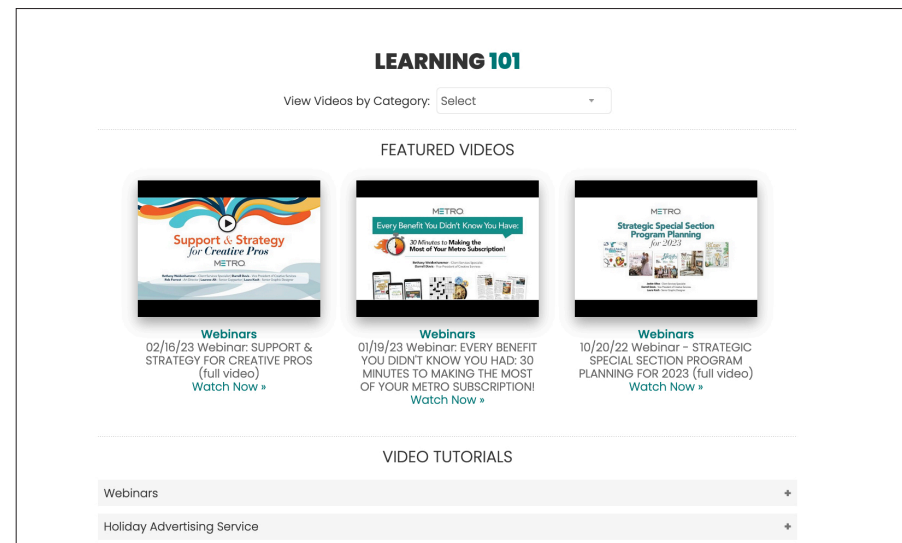
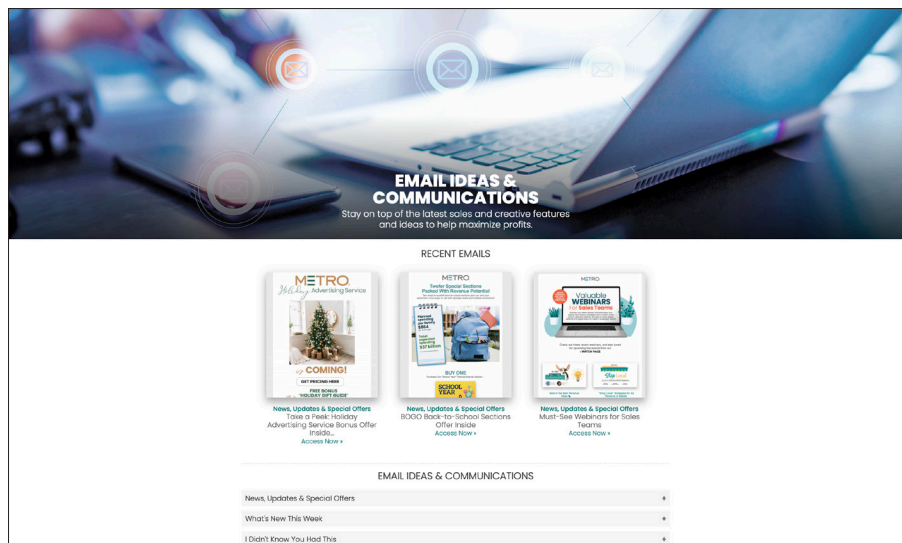
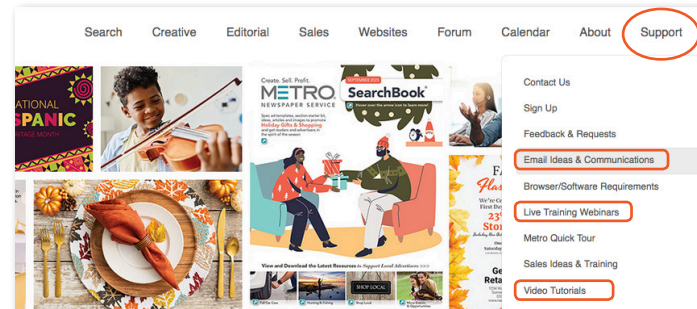
- Ideas & Training
- MAD Wizard
- Top Ad Prospects
- Planning Calendar
- Sales Tips & Quick Sells
- Multi-Platform Ad Sales
- Plus Business Success Stories

[Access Sales Tools](#)

Metro Newspaper Service Subscriber Benefits

Support

- Email Ideas & Communications
- Video Tutorials & Webinars





METRO[®]

Thank You

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