



Your  
**Digital Solutions**

From **METRO**<sup>®</sup>



30 Minutes

# Welcome to Your Digital Solutions from Metro In 30 Minutes

Use these digital-friendly content features to save time, enhance your site and social media, develop email marketing, drive digital traffic, and build online revenue.



# SearchBooks

Access your latest Metro Service like never before with clickable pages that connect you directly to every idea, image and ad for instant downloading.

Create. Sell. Profit.  
**METRO**  
NEWSPAPER SERVICE

January 2024  
**SearchBook**  
Your planning and inspiration guide for a profitable month!

Print + Digital Sales, Creative & Editorial Solutions Inside!  
All of our print ads come with companion web ads.

**NATIONAL SOUP MONTH & DINING**

View and download our newest content directly from this digital SearchBook!

National CBD Month | National Hobby Month | Winter Sports & Recreation | More Events & Opportunities

CREATE. SELL. PROFIT.  
**METRO**  
WIZARD SPEC AD LIBRARY

January 2024  
**THEMED SPEC ADS**  
all ready to personalize in MIAD® Wizard!

**Print & Web Ads for Weddings, Wellness & Community Appreciation**

Feel Better Naturally  
Spectrum Holistic Healing Center

CREATE. SELL. PROFIT.  
**METRO**  
CAMPAIGNS & CLASSIFIED

**Automotive**  
Print and digital ads and campaigns to help local dealerships promote new and pre-owned vehicle sales  
PP. 15-23

**Self-Promotion** PP. 1-11  
**Real Estate** PP. 24-32  
**Recruitment** PP. 33-38, 40

JANUARY | FEBRUARY | MARCH 2024

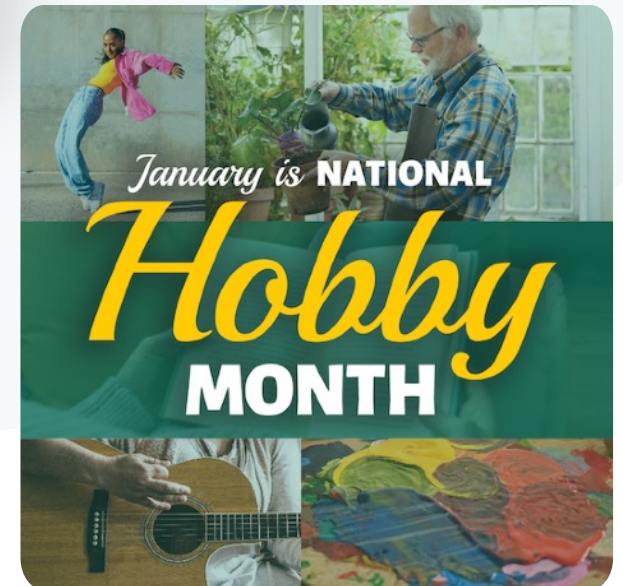


## A New Sales Idea Every Week Of The Month

- Social Media Posts
- Editorial Content
- Ready-to-Email Marketing Messages

# Social Media Posts

Engage advertisers and drive traffic to your website with ready-to-post JPGs for your Facebook, Instagram and X accounts. Fresh designs for monthly events, holidays, seasonal promotions and local topics enhance your digital marketing strategy instantly.



# Social Media Posts

## How To Find on Metro

Go to the **Creative Library**

**1** Select Images

**2** Select Image Type:  
**Social Media**

**3** Click Search

The screenshot displays the METRO Creative Library search interface. The top navigation bar includes 'SearchBook', 'Home', and the METRO logo with the tagline 'CREATE. SELL. PROFIT.'. The main navigation menu contains 'Creative Library', 'Editorial Library', 'Sales', 'Websites & Directories', 'Templated Sections', 'MIAD Wizard', 'ADS On Demand', 'Projects', and 'Lightbox'. The search bar is active, showing 'keywords / file name' and 'not these keywords'. The search results are sorted by 'Best Match' and show 398 image results. The left sidebar contains filters for 'Exact match', 'Search Source' (Images (398)), 'Filters' (Color Filters, Shape Filters, Image Filters), and 'Image Type' (Social Media). A dropdown menu is open over the 'Image Type' filter, listing various image categories, with 'Social Media' selected. The search results grid displays various promotional images, including '29 DAYS LEAP YEAR DEALS', 'Happy LEAP YEAR!', 'Valentine's Day Under \$50', 'SHOP LOCAL for Valentine's Day', 'Black-Owned Businesses', and 'Proud to Be a Local, Black-Owned Business'.

## FEATURES

### Signs you're exercising too much



The formula for healthy living has remained the same for decades. Healthy eating paired with regular exercise can lower risk for a number of ailments, including chronic diseases. But it's important that individuals avoid overdoing it in regard to exercise. Too much of anything can negate its benefits, and exercise is no exception.

## RECIPES

### Nachos make the ideal game day snack



Big games dot the college and professional football landscapes each year beginning in late summer and ending in mid-winter. But no games are bigger than those that take place once the calendar turns to a new year. That's when the postseason begins in both college and professional football.



Those tempted to exercise even more or to extreme levels should be advised of the potential pitfalls of too much exercise.



As this year's playoffs kick off, football fans can try this recipe for "Loaded Beef Nachos" courtesy of [AllRecipes.com](https://www.allrecipes.com).

# Editorial Content

Entice online advertisers with unlimited, unbranded, copyright-free articles that tie in with their business or seasonal promotions. Use the ready-to-post teaser text at the end of each story to drive traffic via your social feeds.

# Editorial Content

## How To Find on Metro

Go to the **Editorial Library**

**1** Enter a Keyword

**2** Select from Puzzles, Games & Recipes

**3** Click Search

The screenshot shows the Metro Editorial Library search interface. At the top, there is a navigation bar with the Metro logo and the tagline "CREATE. SELL. PROFIT.". Below the logo, there are navigation links for Search, Creative, Editorial, Sales, Websites, Forum, and Calendar. A secondary navigation bar includes Creative Library, Editorial Library (highlighted), Sales, Websites & Directories, Templated Sections, MiAD Wizard, ADS On Demand, Projects, and Lightbox.

The main content area is divided into a search sidebar on the left and a results grid on the right. The search sidebar includes a search input field with the placeholder "keywords / file name" and a "Search" button. Below the search field are options for "Exact match", "Reset Search", and "Search Help". The "Search Source" section has radio buttons for "Individual Features" (selected) and "Templated Print Sections". The "FILTERS" section includes dropdown menus for "Issue year" and "Issue month", both set to "All". A "Category" section allows selecting one or more categories from a list: All, Agriculture, Automotive, Beauty/Grooming, Boating, and Books. At the bottom of the sidebar, there is a section for "Puzzles, Games & Recipes" with checkboxes for various content types, including "Recipes" which is checked.

The results grid displays a list of editorial items, each with a thumbnail image, a title, a brief description, and metadata such as the date and word count. The items include:

- "Enjoy a no-bake dessert this Easter Sunday" (No-Bake Cheesecake Eggs) - 382 Words, Mar 2024
- "Outstanding berry grilled cheese" (The Sweet Sheep Grilled Cheese) - 348 Words, Feb 2024
- "Treat your sweetheart to cheesecake" (Atholl Brose Cheesecake) - 495 Words, Feb 2024
- "Homemade pizza is what's for dinner" (Ratatouille Pizza with Chicken) - 345 Words, Feb 2024
- "There's nothing chilly about this warm meal" (Totally Excellent Chili) - 296 Words, Feb 2024
- "Start off Valentine's Day with breakfast" (Blackberry Crunch Muffins) - 355 Words, Feb 2024
- "Cherries are the star of this Valentine's Day treat" (Cherry Pie Bars) - 286 Words, Feb 2024
- "A meatless meal to enjoy during Lent" (Herby Rice and Black Bean Salsa Burrito Bowl) - 343 Words, Feb 2024

Numbered callouts are placed on the interface: '1' points to the search input field, '2' points to the 'Recipes' checkbox in the filters, and '3' points to the 'Search' button.



# Ready-to-Email Marketing Messages

Instantly personalize e-cards, then share with local sales prospects and existing clients to market seasonal opportunities and holiday programs, strengthen customer retention and generate new business!



**Weddings**  
rebounded to pre-pandemic levels in 2023!

**2.1 million** receptions  
**\$30,000** average cost

Source: The Knot 2022 Real Weddings Study, Wedding Report 2023

**Contact Information**

Newspaper Name (Required)

Sales Rep (Optional)

Phone # (Optional)

Email (Optional)

**Email Message**

Message (Optional)

[Create Card](#)



**Weddings**  
rebounded to pre-pandemic levels in 2023!

**2.1 million** receptions  
**\$30,000** average cost

Source: The Knot 2022 Real Weddings Study, Wedding Report 2023

Marketing your wedding venue is essential if you want to gain quality inquiries through social media, websites, directories, and more! Your Daily Paper can help!

**Your Daily Paper**  
Dan Perez  
555-1234  
dperez@metro-email.com

# Ready-to-Email Marketing Messages

Instantly personalize e-cards, then share with local sales prospects and existing clients to market seasonal opportunities and holiday programs, strengthen customer retention and generate new business!



**Contact Information**

Newspaper Name (Required)

Sales Rep (Optional)

Phone # (Optional)

Email (Optional)

**Email Message**

Message (Optional)

[Create Card](#)

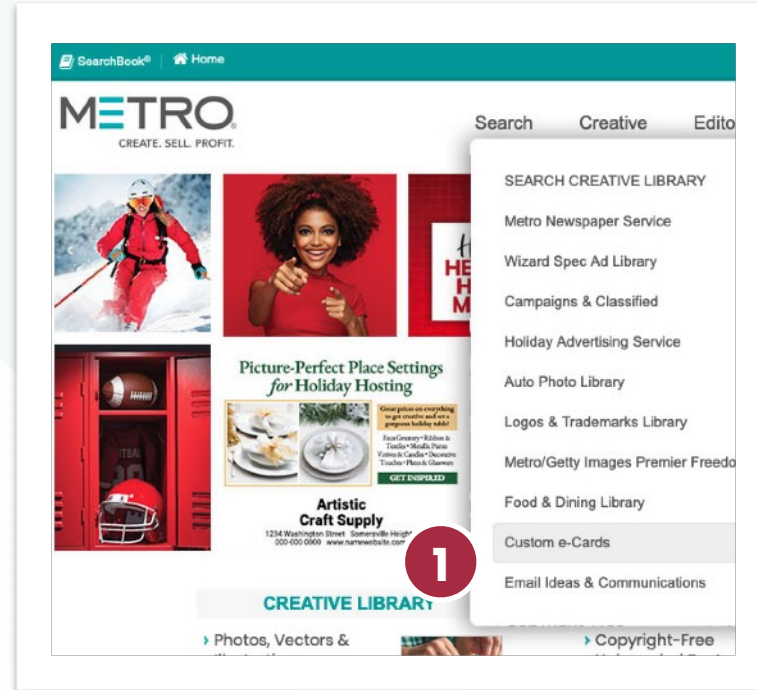


# Custom e-Cards

## How To Find on Metro

Go to the **Drop Down Menu**

- 1 Under the Creative or Sales tab, select Custom e-Cards
- 2 Begin creating your Custom e-Card



2

METRO

### Create Your Custom e-Card Promotion

Instantly personalize any of the e-cards featured here, then share with local sales prospects and existing clients to market seasonal opportunities and holiday programs, strengthen customer retention and generate new business!

**Excellent!** You are currently using the **Firefox** browser for creating these e-cards, which can be viewed by recipients directly in the email.

Click on a design below to begin.

#### View By Category

- Themed Sales Ideas
- General Marketing
- Halloween
- Christmas
- Hanukkah
- Happy Holidays
- Kwanzaa
- Happy New Year
- Thanksgiving
- Valentine's Day
- St Patrick's Day
- Easter
- Mother's Day
- Father's Day
- Monthly Sales Opportunities



PRINT AD

**BEST BAGELS**  
*Around*

Enjoy **BAGEL DAY DEALS ALL WEEK**  
Monday-Friday, January 15-19

**12 ASSORTED BAGELS**  
Only \$5

**BAGEL, EGG & CHEESE SANDWICH**  
\$3.99  
Add **BACON** OR **HAM** FOR \$1

**ANY BAGEL WITH ANY CREAM CHEESE**  
\$1.99

Open Daily 6 A.M.-3 P.M.

**The Bagel Spot**  
1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

WEB AD - RECTANGLE

**BAGEL DAY DEALS**  
*All Week*

> **VIEW SPECIALS** <

**The Bagel Spot**  
1234 Washington Street | Somersville Heights

WEB AD - MOBILE

**BAGEL DAY DEALS** *All Week*

**The Bagel Spot**

WEB AD - LEADERBOARD

**BAGEL DAY DEALS** *All Week*

> **VIEW SPECIALS** <

**The Bagel Spot**  
1234 Washington Street | Somersville Heights

# Companion Web Ads For Every Print Ad

Present and Sell More Print and Online Advertising Packages.

Web Ad Counterparts in Rectangle and Leaderboard Sizes + Coordinated Mobile Wide Banner

PRINT AD



*Whip Up a*  
**NEW SKILL**

Fun and effective hands-on group cooking classes!

*Coming Up This Month...*

- Homemade Pasta
- Spanish Tapas
- French Pastries
- Thai Cooking
- Cheese Making
- Hand-Rolled Sushi

>>> Learn more and register online today.

**The Cooking School**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



WEB AD - RECTANGLE



*Whip Up a*  
**NEW SKILL**

>> Learn more and register online today.

**The Cooking School**

1234 Washington Street | Somersville Heights

WEB AD - MOBILE



*Whip Up a*  
**NEW SKILL**

**The Cooking School**

WEB AD - LEADERBOARD



*Whip Up a*  
**NEW SKILL**

>> Learn more and register online today.

**The Cooking School**

1234 Washington Street | Somersville Heights

# Companion Web Ads For Every Print Ad

Present and Sell More Print and Online Advertising Packages.

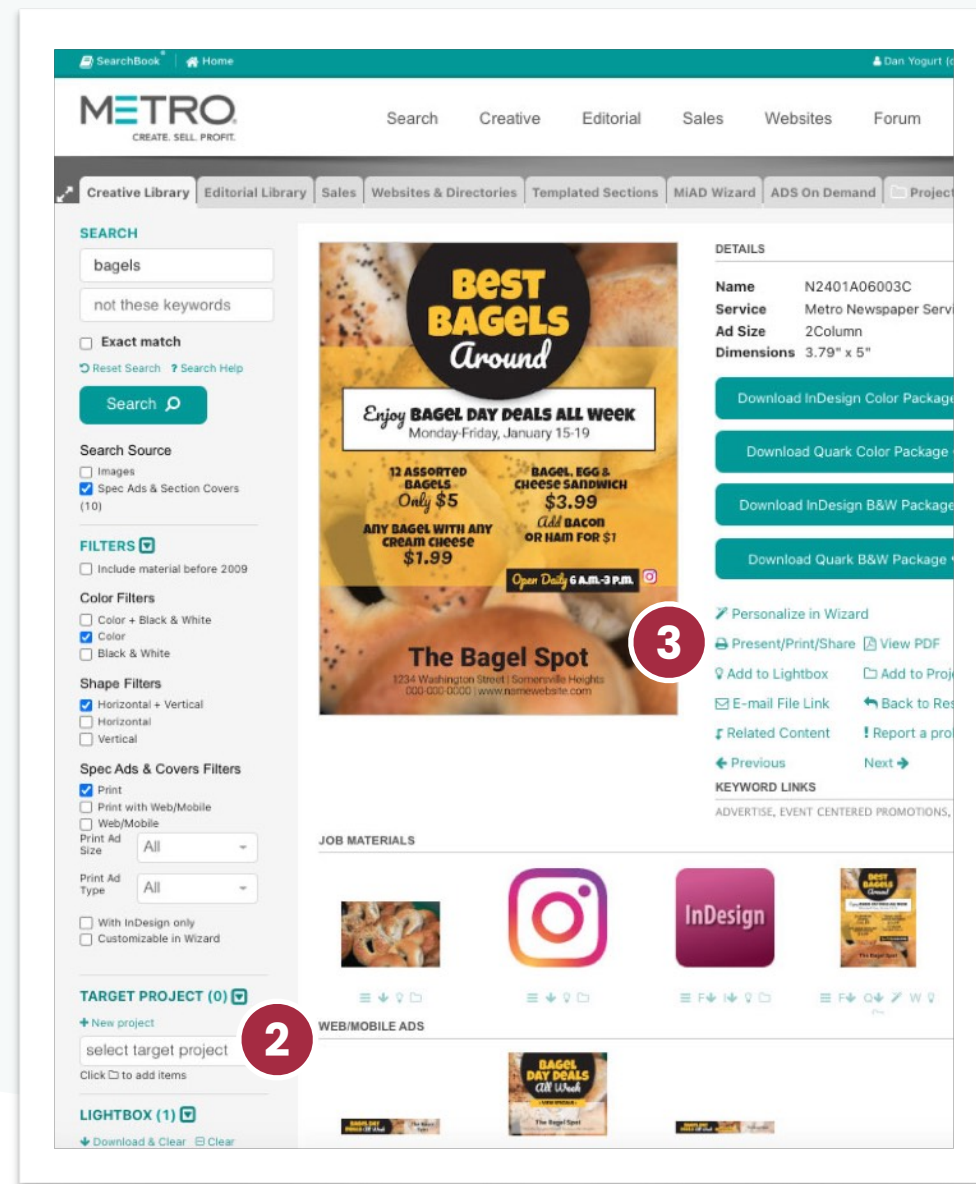
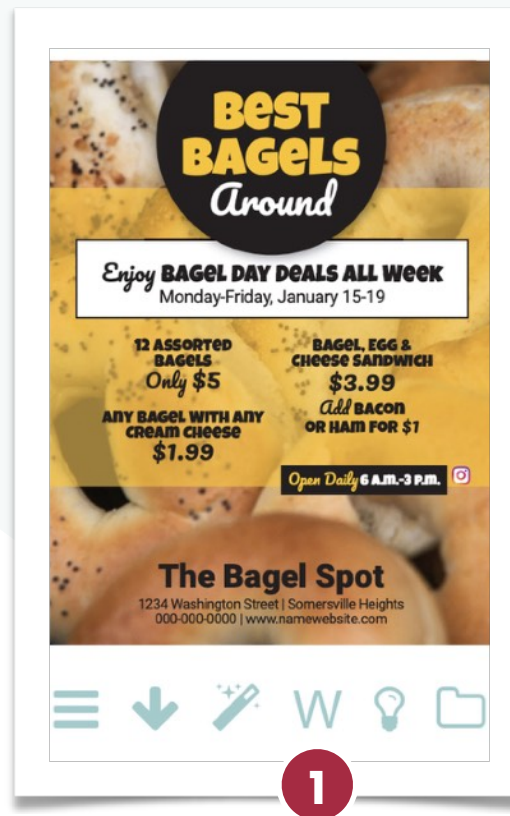
Web Ad Counterparts in Rectangle and Leaderboard Sizes + Coordinated Mobile Wide Banner

# Related Web/Mobile Ads

## How To Find on Metro

A “W” under a search result ad indicates Related Web/Mobile Ads

- 1 Click the “W”
- 2 Web/Mobile Ads
- 3 Present/Print/Share



# Instantly Personalize Web Ads to Close More Sales With MiAD Wizard



**A LOCAL FAVORITE**

BURGERS  
PIZZA | SALADS  
WINGS | PASTA  
SANDWICHES  
STEAK & SEAFOOD  
NIGHTLY SPECIALS  
HAPPY HOUR  
BEER & WINE

DINE IN • TAKEOUT • DELIVERY

**Midcity  
Restaurant & Bar**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



**You've Earned It!**

Graduation  
Special  
Free Topping  
With Any  
Large Pizza

**Zaro's Pizza**

1234 Washington Street • Somersville Heights  
000-000-0000 • www.namewebsite.com



**Your Cure  
for the  
Monday  
Blues**

**Free Toppings  
Every Monday**

Dine here, or get it to go!

**Leo's Pizza  
& Italian Food**

**ORDER ONLINE!**



**Variety Is the  
Spice of Life**

Try Our Specialty Pizzas, Including  
the NEW Mashed Potato & Bacon Pie

**Pizza Station**

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com



**It's Pizza Month**

Try our delicious lineup of classic and specialty pies!  
Delicious Gluten-Free & Vegan Options Also Available  
Dine In or Take Out | Now Serving Wine & Beer!

**Click Here for Pizza Month Specials**

**Roma Pizzeria**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



**Everyone's  
Favorite  
Pizza**

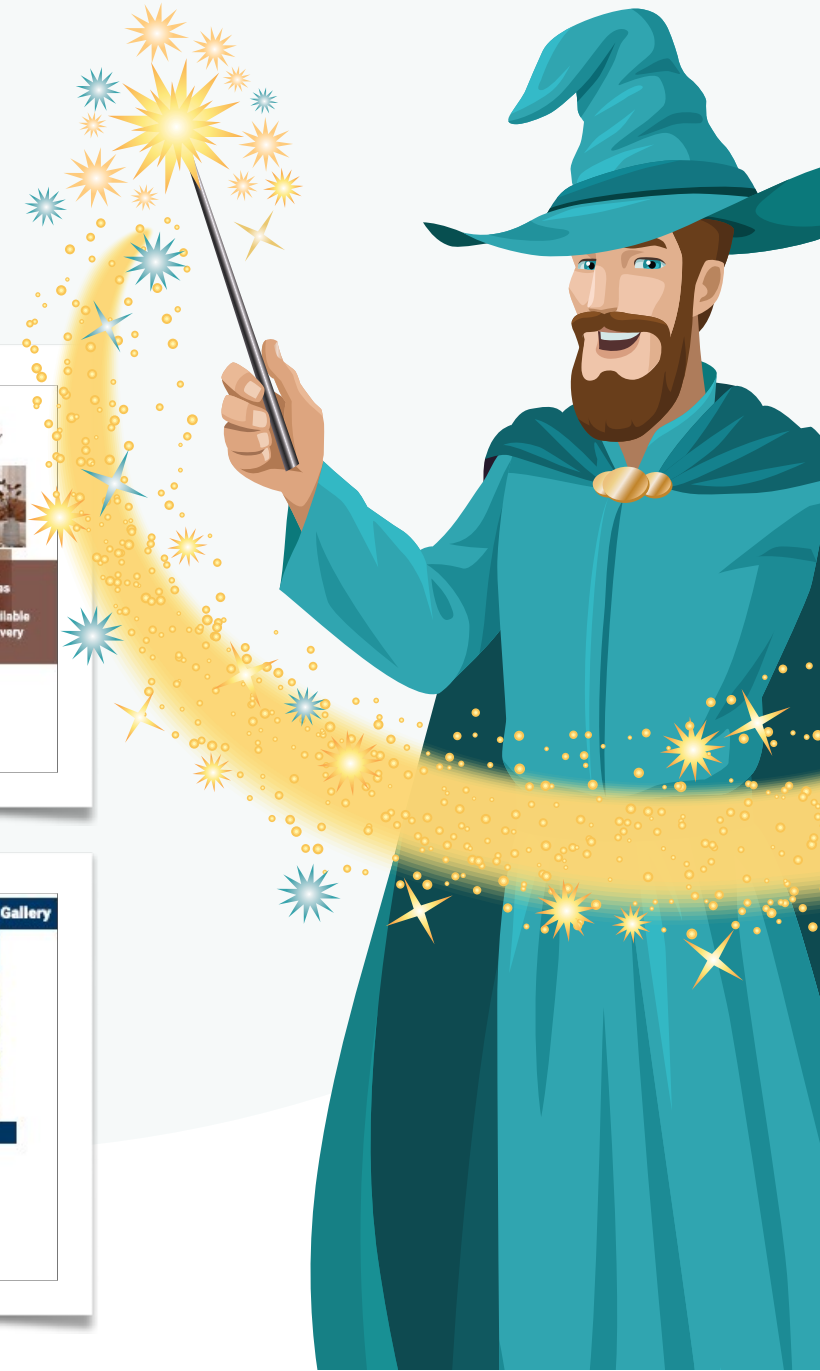
Everyday Deal  
Large Cheese Pizza  
Only **\$8.99**

**Pizza Palace**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



# Instantly Personalize Web Ads to Close More Sales With MiAD Wizard



**Clear the Clutter,  
Clear Your Mind.**



Getting organized just got easier!  
**\$99 Home Organizing Consultation**

**Home Organizing Pros**

1234 Washington Street Somersville Heights  
000-000-0000 www.namewebsite.com

**Take Any Room  
From Drab  
to Fab**

- Quality Paints in Every Color
- Fresh Wallpaper Designs
- In-Store Color Consultations
- Custom Paint Matching
- Design Ideas & Inspiration
- Painting & Cleanup Supplies



**GET INSPIRED**

**Perlman  
Paints**

1234 Washington Street Somersville Heights  
000-000-0000 www.namewebsite.com

*Style Your Space*

*Furnish your home  
for beauty, comfort  
and enjoyment with  
affordable designs  
you'll love!*



**Visit Our Online Showroom**

**Free In-Store  
Design Services  
Interest-Free  
Financing Available  
\$49 Local Delivery  
& Setup**

**Madison Furniture  
Showroom**

1234 Washington Street Somersville Heights  
000-000-0000 www.namewebsite.com

**Prep Your Deck  
for Winter**

Save now on quality stains and finishes to protect and beautify decks, fences and wood furnishings all year.

**20% Off All Name Brand  
Exterior Wood Stains & Finishes  
This Week Only**

**Central Paint  
& Hardware**

1234 Washington Street Somersville Heights  
000-000-0000 www.namewebsite.com

**— ALL THE INGREDIENTS FOR —  
Your Dream Kitchen**



**Finance Your Complete  
Kitchen Package  
Interest-Free for 36 Months**

**Appliances • Cabinets • Countertops  
Tile • Fixtures • Accessories • & More**

**GET STARTED WITH A FREE DESIGN CONSULTATION!**

**Kellar Hardware  
& Building Supply**

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

*Imagine*  
what we can do  
for your home!



**Driveways • Paths • Patios • Sidewalks**

**Free Consultation & Estimate**

**Renzo Driveways  
& More**

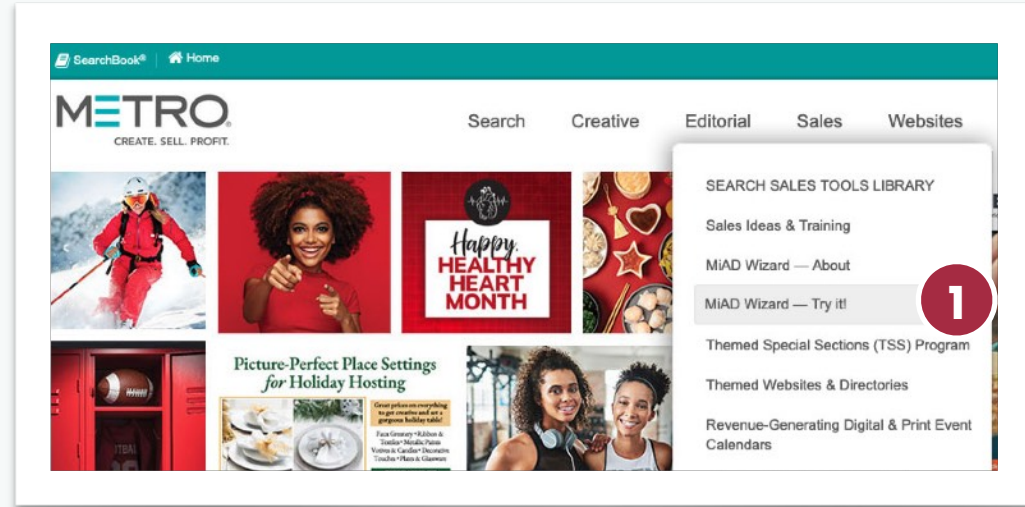
1234 Washington Street Somersville Heights  
000-000-0000 www.namewebsite.com



# MiAD Wizard

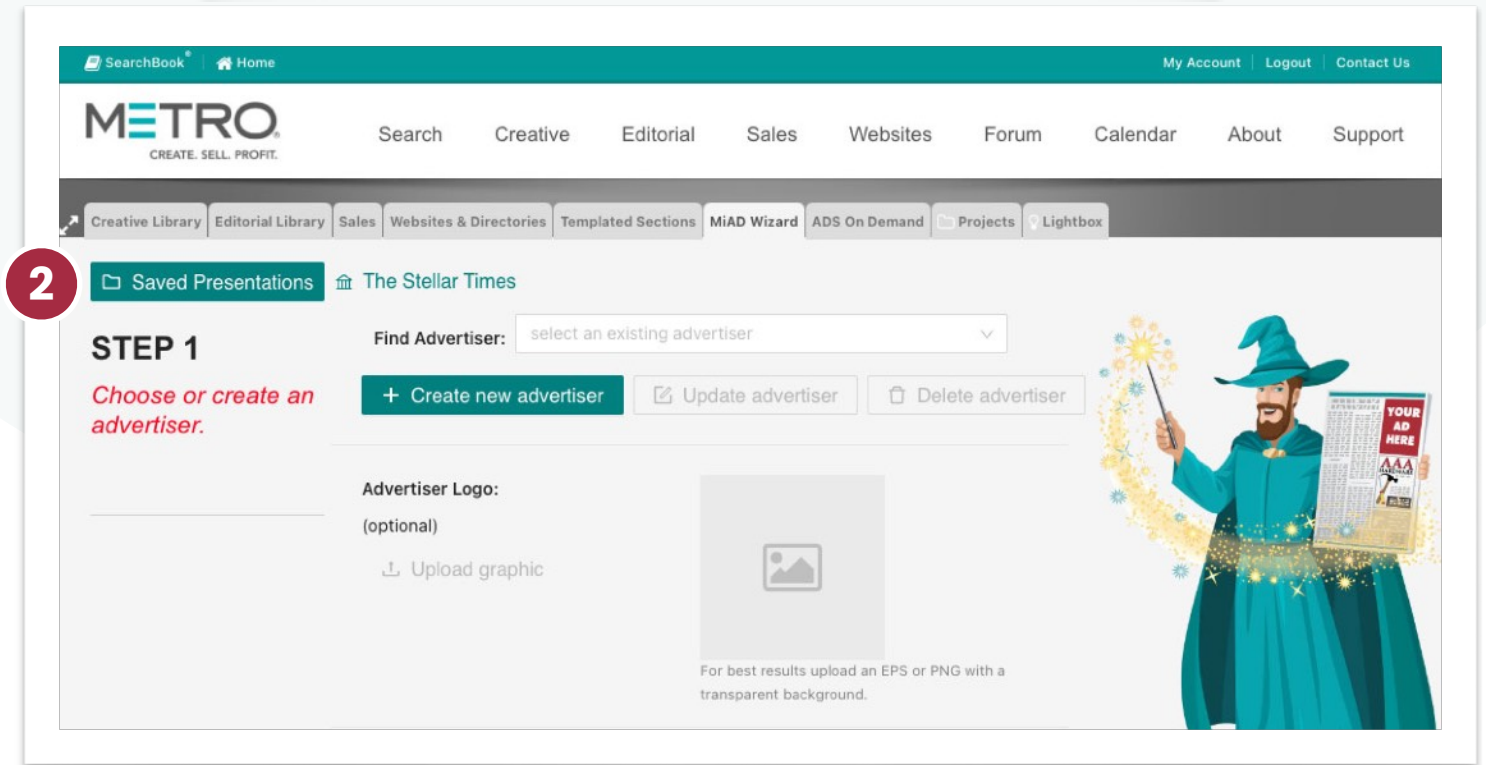
## How To Find on Metro

Go to the **Drop Down Menu**



**1** Under the Sales tab select MiAD Wizard – Try It

**2** Begin creating your Spec Ad



# Contest Ideas

Print & Digital Promotions  
With Advertiser Layouts

## WEB AD - RECTANGLE

**VALENTINE'S DAY**  
*Perfect Match*  
**Contest**

**GIFT CARD PRIZE PACK**  
worth over **\$300**

Find the love all over town this February by pairing the contest hearts with the business displaying its match!

**Name Newspaper Contests**  
www.namewebsite.com

**ENTER HERE**

## PRINT AD

**VALENTINE'S DAY**  
*Perfect Match*  
**Contest**

**GIFT CARD PRIZE PACK**  
worth over **\$300**

Find the love all over town this February by pairing the contest hearts with the business displaying its match!

**Participating Businesses**

- Gemstone Jewelers
- Millbrook Restaurant
- Spirit Liquors
- Midtown Pharmacy
- Petals Florist
- Presto Dry Cleaning
- Perks Coffee
- Flour Child Bakery
- Clothesline Boutique
- Pisa Pizza
- The Book Nook
- Paws & Claws Pet Supply

**Enter & Get the Details Online at**  
[namenewspaper.com/contests](http://namenewspaper.com/contests)  
Through February 00, 2024  
Winner announced February 00, 2024

**NAME NEWSPAPER CONTESTS**  
[www.namewebsite.com](http://www.namewebsite.com)

## PRINT AD

**VALENTINE'S DAY**  
*Perfect Match*  
**Contest**

Find the love all over town this February by pairing the hearts pictured here with the business displaying its match in the store!

Enter Online at [namenewspaper.com/contests](http://namenewspaper.com/contests)  
or mail the completed entry form below.

**GIFT CARD PRIZE PACK**  
worth over **\$300**

All Entries Must Be Received By February 00!  
Winner announced on February 00.

**VALENTINE'S DAY**  
*Perfect Match*  
**Contest**

Fill in the Blank With the Business Location Displaying the Matching Heart!

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_

11. \_\_\_\_\_

12. \_\_\_\_\_

NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

**NAME NEWSPAPER CONTESTS**  
1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**Gemstone Jewelers**  
*Let us help you find the perfect gift!*  
We offer complimentary gift wrapping and easy exchanges for your convenience.  
1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**Millbrook Restaurant**  
*Book Now for Valentine's Day!*  
**\$59 Dinner for Two**  
1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**Spirit Liquors**  
*Delicious \$14.99 Wine Deals*  
Now Through February 14  
Reg. \$16.99-\$23.99  
1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**Midtown Pharmacy**  
*Stay great all day.*  
Check, Band-Aids, Bandages, Laundry Essentials, Inexpensive and more for Valentine's Day!  
1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**Petals Florist**  
*Order ahead for Valentine's Day!*  
Fresh Roses - Lush Bouquets  
Custom Arrangements - Candles, Cards & Gift Baskets  
1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**Presto Dry Cleaning**  
*BOOK BY 5:00 PM Day Cleaning Done*  
Now Through February 14  
Last 24 hours pre-booking!  
1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**Perks Coffee**  
*Treat yourself to your sweetest!*  
Coffee - Lattes - Blends - Pastries - Breakfast Sandwiches  
Pressed Pastries - Smoothies - & More  
1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**Flour Child Bakery**  
*Delicious Treats for Off Your Level Oven*  
Fruit Cakes - Healthy Cookies - Real Vermont Cakes  
Stir-fry cookie bags & more to come available February 14!  
1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**Clothesline Boutique**  
*Valentine's Day Sale*  
14% Off All Dresses - \$200+ 14% Accessories  
Now Through February 14  
1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**Pisa Pizza**  
*Grand Special Trips*  
Large New Trips From \$22  
Order by February 13  
1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**The Book Nook**  
*Valentine's Day Book Sale*  
14% Off All Books, Games & Puzzles  
Now Through February 14  
1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**Paws & Claws Pet Supply**  
*Share your pet some love!*  
\$1000 4oz Treat & Toy Special  
Now Through February 14  
1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

# Contest Ideas

Print & Digital Promotions  
With Advertiser Layouts

## WEB AD - RECTANGLE

**Best BURGER CONTEST**

**CelebrEAT National Hamburger Month**  
by sampling the best burgers from top-rated local restaurants!

**VOTE HERE**

**Name Newspaper Contests**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

## PRINT AD

**Best BURGER CONTEST**

**CelebrEAT National Hamburger Month**  
by sampling delicious burger offerings from great local restaurants, then nominate and vote for your favorites!

**Best BURGER CONTEST**  
Best CLASSIC BURGER  
Best VEGGIE BURGER  
Best SPECIALTY BURGER

Nominate & Vote Online at  
[name.newspaper.com/contests](http://name.newspaper.com/contests)  
Nominations Open Through May 00, 2023  
Voting Open May 00-00, 2023

**Start Your Research at These Local Eateries, and Enjoy Delicious Hamburger Month Deals!**

<b>NAME RESTAURANT</b> <i>Burger Deal Here</i> 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com	<b>NAME RESTAURANT</b> <i>Burger Deal Here</i> 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com	<b>NAME RESTAURANT</b> <i>Burger Deal Here</i> 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com	<b>NAME RESTAURANT</b> <i>Burger Deal Here</i> 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com
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**NAME NEWSPAPER CONTESTS**  
1234 Washington Street Somerville Heights, XY 00000

All entries must be received by mail or online by 00:00:00. Winner will be announced by 00:00:00. See online contest page for complete rules and details.

## PRINT AD

**Best BURGER CONTEST**

**CelebrEAT National Hamburger Month**  
by sampling delicious burger offerings from great local restaurants, then nominate and vote for your favorites!

Nominate & Vote Online at  
[name.newspaper.com/contests](http://name.newspaper.com/contests)  
Nominations Open Through May 00, 2023  
Voting Open May 00-00, 2023  
or mail the attached nomination form to the address below. All nominations must be received by May 00, 2023.

**Best BURGER CONTEST**

**BEST VEGGIE BURGER:**

NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

Any comments you'd like to include about this burger: \_\_\_\_\_

**BEST CLASSIC BURGER:**

NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

Any comments you'd like to include about this burger: \_\_\_\_\_

**BEST SPECIALTY BURGER:**

NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

Any comments you'd like to include about this burger: \_\_\_\_\_

**Start Your Research at These Local Eateries, and Enjoy Delicious Hamburger Month Deals!**

<b>NAME RESTAURANT</b> <i>Burger Deal Here</i> 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com	<b>NAME RESTAURANT</b> <i>Burger Deal Here</i> 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com	<b>NAME RESTAURANT</b> <i>Burger Deal Here</i> 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com	<b>NAME RESTAURANT</b> <i>Burger Deal Here</i> 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com
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**NAME NEWSPAPER CONTESTS**  
1234 Washington Street Somerville Heights, XY 00000

All entries must be received by mail or online by 00:00:00. Winner will be announced by 00:00:00. See online contest page for complete rules and details.

# Contest Ideas

## How To Find on Metro

Go to the **Creative Library**

**1** Enter a Keyword

**2** Select Print Type:  
**Contest**

**3** Click Search

The screenshot displays the Metro Creative Library search interface. At the top, there is a navigation bar with 'SearchBook' and 'Home' on the left, and 'My Account', 'Logout', and 'Contact Us' on the right. Below this is a main navigation bar with 'METRO' logo and 'CREATE. SELL. PROFIT.' tagline, followed by links for 'Search', 'Creative', 'Editorial', 'Sales', 'Websites', 'Forum', 'Calendar', 'About', and 'Support'. A secondary navigation bar includes 'Creative Library', 'Editorial Library', 'Sales', 'Websites & Directories', 'Templated Sections', 'MiAD Wizard', 'ADS On Demand', 'Projects', and 'Lightbox'. The search area features a search bar with 'keywords / file name' and 'not these keywords' options, a 'sort by: Best Match' dropdown, and a 'Preferences' icon. The search results are displayed in a grid of 607 'SPEC ADS & COVERS'. A filter sidebar on the left includes sections for 'Exact match', 'Search Source' (with 'Spec Ads & Section Covers' selected), 'FILTERS' (with 'Include material before 2009' unchecked), 'Color Filters' (with 'Color' selected), 'Shape Filters' (with 'Horizontal + Vertical' selected), and 'Spec Ads & Covers Filters' (with 'Print' selected and 'Print Ad Type' set to 'Contest'). A dropdown menu is open over the 'Spec Ads & Covers Filters' section, listing various print types, with 'Contest' highlighted. The search results grid shows various contest advertisements, including 'SOUPER BOWL Fantasy', 'Candy Cane', 'LOCAL', 'VOLED BEST', 'FUNNIEST TO THE SANTA CONTEST', 'Veteran of the Month HONOUR ROLL', and 'Fire Safety Presentation'.

# Grow Your Online Presence & Expand Digital Sales

With Metro Additional  
Opportunities

- Co-Branded Themed Websites & Directories
- Custom Themed Websites & Directories
- Auto Generated QR Codes



# Co-Branded Themed Websites & Directories

Bundle your Metro Themed Special Sections with a co-branded Themed Website.



24 Ready-to-Sell Themes to Choose From

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24 Ready-to-Sell Themes to Choose From

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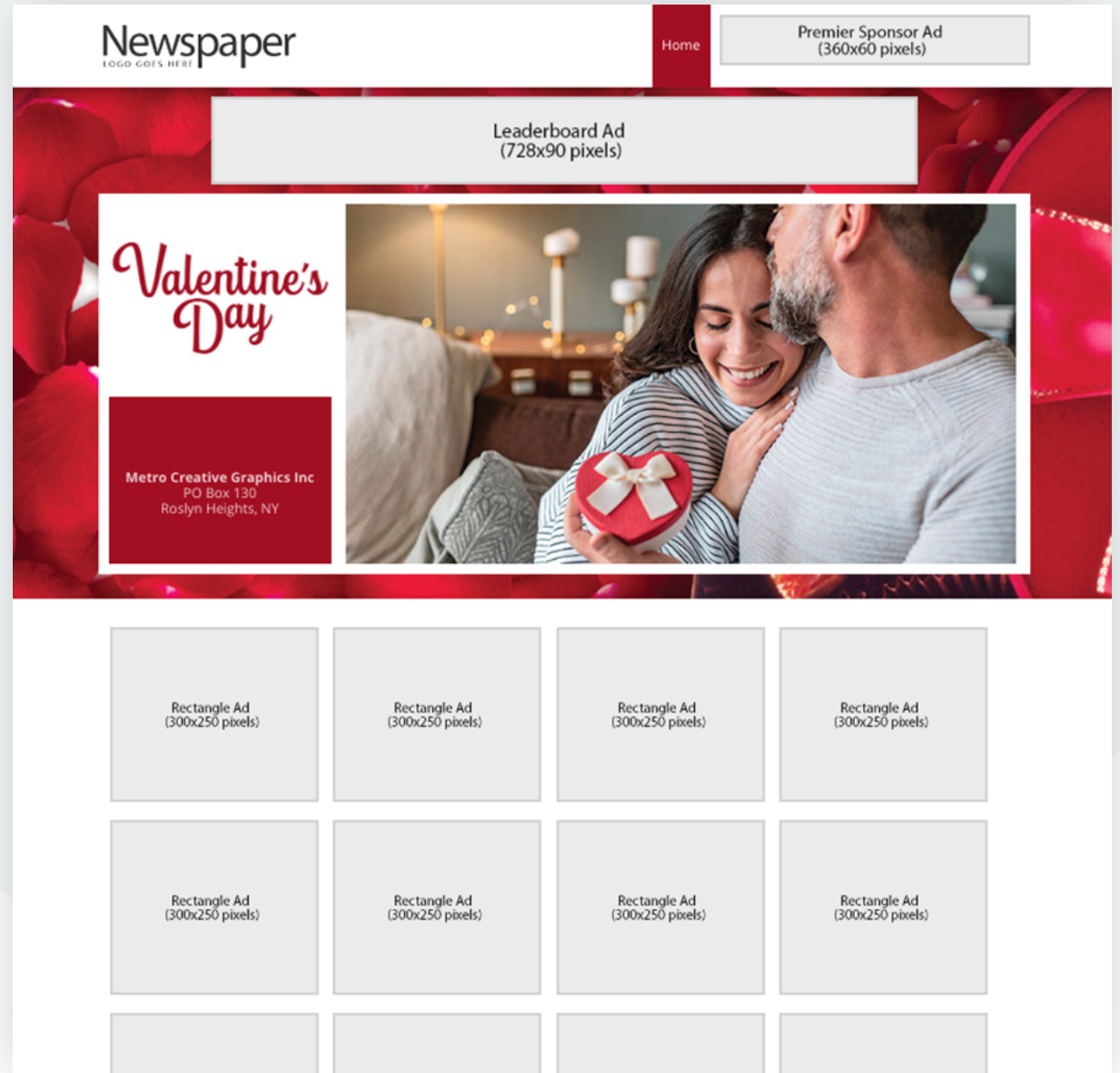
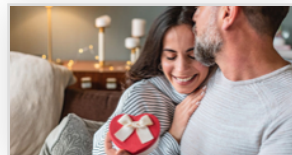
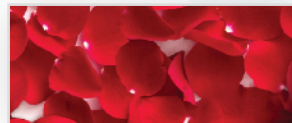
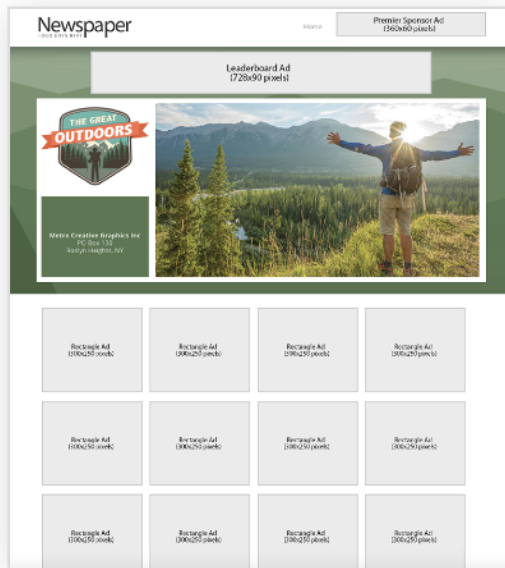


24 Ready-to-Sell Themes to Choose From



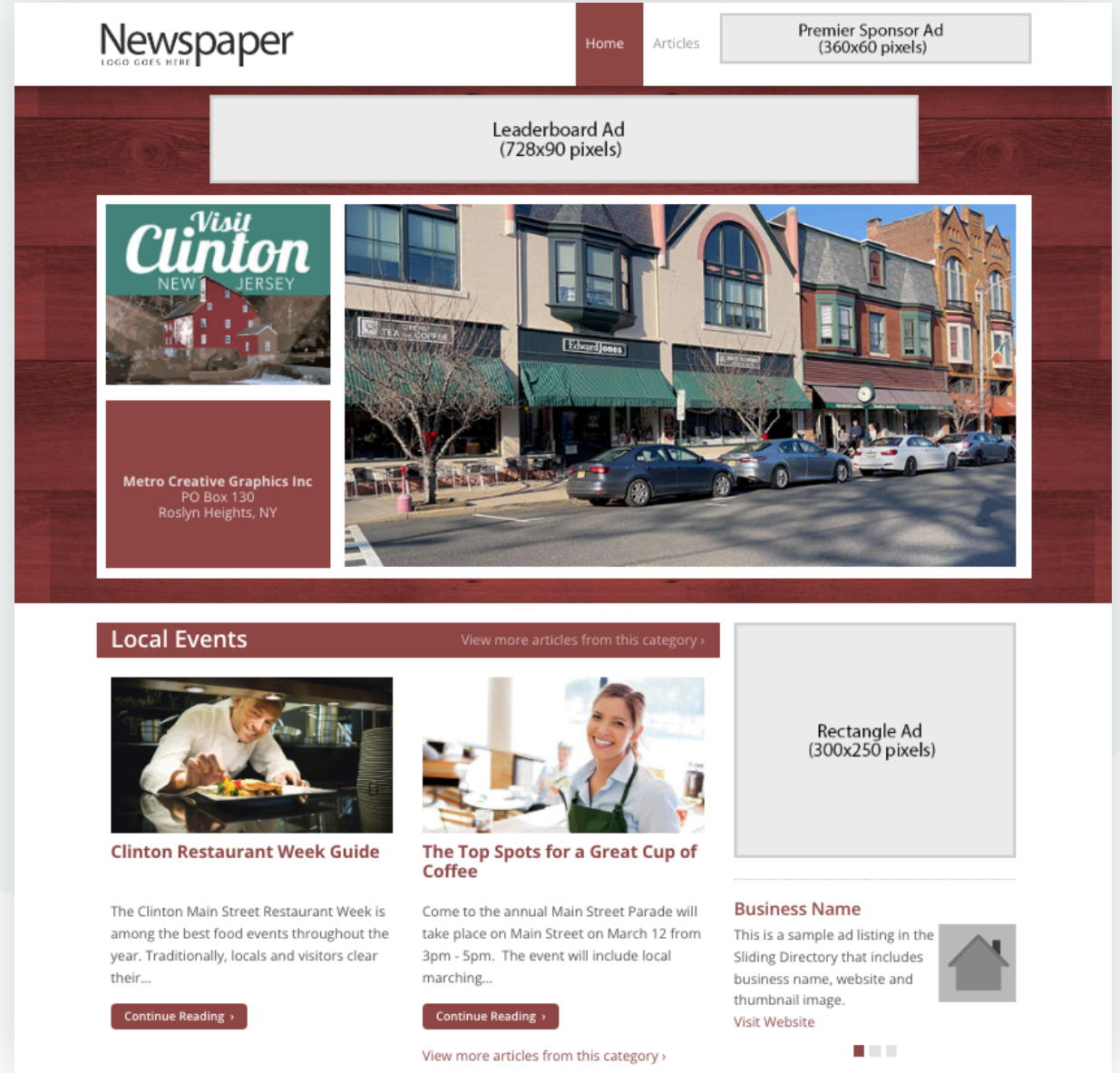
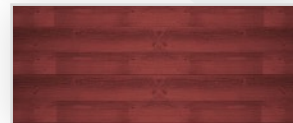
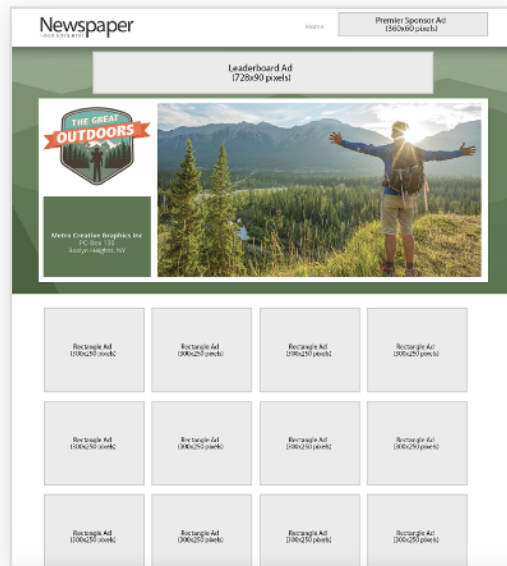
# Custom Themed Websites & Directories

By uploading three images to a themed site, we created this sample directory in minutes



# Custom Themed Websites & Directories

By uploading three images to a themed site, we created this sample directory in minutes



# Custom Themed Websites & Directories

The Tribune Democrat  
Burger Week



**BURGER WEEK** Home About PRESENTED BY The Tribune Democrat

**OPEN WIDE!**

**BURGER WEEK**

**MAY 22-27, 2023**

**814 Lanes & Games**  
Restaurant

**All-American Burger**  
Classic steak burger served with crisp bacon, lettuce, tomato, onion & kosher dill pickles. Choice of cheese: American, Swiss,...

[Continue Reading >](#)

1140 Frances Street, Johnstown, PA  
(814) 266-6109

**\$25 A GIFT CARD**

**ENTER TO WIN**

[LEARN HOW](#)

# Custom Themed Websites & Directories

The Daily Independent Bridal Guide



**THE DAILY Independent**

## Bridal Guide

The Daily Independent  
226 17th Street  
Ashland, KY

**Florist**  
**FOR THE WEDDING OF YOUR DREAMS**  
BOOK TODAY!  
606-939-2307  
WILD PAINT CUT FLOWERS  
LOCALLY GROWN | WEDDINGS  
www.wildpaintcutflowers.com

**Venue**  
**The Loan Farm**  
EVENT VENUE  
Call now to book a variety of our beautiful venues for your special day!  
Beautiful Scenic Setting • Indoor & Outdoor Venue  
Climate Controlled Barn • Table & Chairs Provided  
Scenic & JD Loan • TheLoanFarm@yahoo.com  
606.585.4140 or 606.922.0366

**Beverage**  
Order Your Special Wines or Beer Kegs  
SOUTH SHORE BEVERAGE CENTER  
46 Depot Drive  
South Shore, KY  
606.932.4000  
Monday-Thursday 11am-11pm  
Fri & Sat 11am-11pm • Monday 11am-11pm

**Restaurant**  
Let Us Cater Your Wedding  
- Rehearsal Dinner  
- Wedding Reception  
- Film of Services  
- Appetizers  
- Soup/Salads  
- Entrees  
- Desserts  
- Beverages  
- (and so much more!)  
WE DO IT ALL!  
SMOKEIN' RIB AND BREWHOUSE  
1323 Woodson Drive • Ashland  
606-928-5635  
www.smokinrib.com  
THE WINCHESTER STEAK • SEAFOOD • BARBECUE  
1441 Winchester Avenue  
606-327-1125  
www.winlooks.com

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1441 Winchester Avenue  
606-327-1125  
www.winlooks.com

**Formal Wear**  
Wedding Dress CLEARANCE EVENT!  
up to 75% off  
SECOND HAND ROSE CONSIGNMENT  
www.MySecondHandRose.com  
2824 Carter Ave • Ashland, KY  
606.325.3287  
Hours: Mon-Sat: 10am-6pm • Sun: 11am-5pm

**Restaurant**  
**ROCCO'S RISTORANTE**  
The Best Fine Dining In the Tri-State!  
Wednesday thru Sunday: 5:00pm-9:00pm  
Closed Mon & Tues  
252 Main St  
Ceredo, WV  
304-453-3000

**Jewelry**  
Gabriel & Co. NEW YORK  
www.gabrielny.com  
Your Local Authorized Dealer For Gabriel & Co. Jewelry  
C.F. Ruschlin, Inc. Jeweler  
947 3rd Avenue  
Huntington, WV  
(304) 697-7710  
EST. 1887

# QR Codes

Automatically generate QR codes with our Themed Websites and Directories

- Marry Print with Online
- Link to Specific Pages
- Link to an Advertiser  
Advertorial and Video



**SCAN ME**  
TO DOWNLOAD  
THIS PRESENTATION

# Contact Us



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