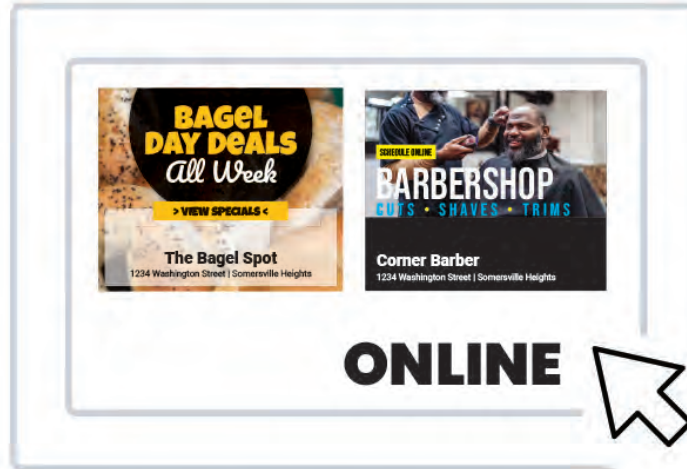
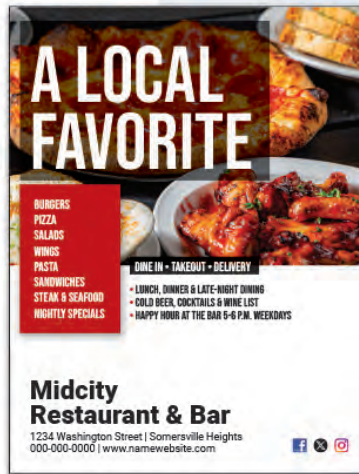


# Creating KICK-A\$\$ ADS

IN PRINT



**Darrell Davis** – VP of Creative Services  
**Laura Koch** – Senior Graphic Designer  
**Bethany Weidenhammer** – Client Services



**ON SOCIAL MEDIA**

**METRO**

# Who are we designing for?

Small businesses with tight budgets and often little advertising knowledge.



# Who are we designing for?

**S+S Electric of NY, LLC**  
 518 365-2713



**LICENSED ELECTRICAL CONTRACTOR**

**Now Scheduling for:**

- Above Ground & In-Ground Swimming Pools
  - Car Charging Stations
  - Hot Tubs & Spas
- Electrical Service Panel Upgrades  
 Earn Up To a \$600.00 Tax Credit
- Generator Interlock Systems

SERVING THE CAPITAL DISTRICT FOR OVER 30 YEARS  
**Available Evenings and Weekends**  
 Residential and Commercial  
 Licensed - Insured - Bonded  
[www.SandSElectricNY.com](http://www.SandSElectricNY.com)

*Kevin Koval's*  
**Adirondack Basement<sup>SM</sup>**  
 Responsible Waterproofing Systems  
**Basement & Foundation Specialists<sup>®</sup>**



- \* Damp, Wet Basement
- \* Nasty Crawl Space
- \* Cracked Foundation Walls
- \* Settling Foundations
- \* Bouncy Floors

**ALL THINGS BASEMENTY!**

CONTACT US TODAY FOR A FREE ESTIMATE  
**518-371-9621**  
[adirondackbasement.com](http://adirondackbasement.com)



**Check out Christmas items!**  
 OPEN SAT., NOVEMBER 25, 9am-12pm



*Floresville Flower Shop*

1100 Hospital Blvd., Floresville 830-393-2600 Mon.-Sat.  
[www.floresvilletxflowers.com](http://www.floresvilletxflowers.com) 800-321-1796 9-5

---

**SPECIAL** See website for details.  
**4 Players \$84<sup>+tax</sup>**  
 Includes 500 paintballs!



**CROSSFIRE PAINTBALL** Sat 9-6, Sun. 10-6, M-F Call for times

10780 Elmendorf-La Verria Rd., San Antonio  
[www.sapaintball.com](http://www.sapaintball.com) 210-635-7050

---

**MAHAM CORP.** 

- Paint • Lumber
- Plumbing Supplies
- Pet Supplies
- Lawn & Garden
- Electrical Supplies
- Swimming Pool Chemicals
- Bulk Garden Seeds

116 Hwy 87 Bypass, Stockdale  
 830-996-3159



# Designing ads that work!

- Goals of any ad
- Ad design & trends
- Web & Social Media



**Lunch MENU**

<b>Hot Pressed Panini</b> <i>served with chips from</i> <b>\$10.99</b>	<b>Burger Baskets</b> <i>beef, turkey or veggie from</i> <b>\$12.99</b>	<b>Deli-Style Sandwiches</b> <i>served with chips from</i> <b>\$9.99</b>	<b>Fresh Soups &amp; Salads</b> <i>Create a combo!</i>
--	---	--	---

Takeout Available  
Scan the code to order ahead.

Open Daily at 8am  
Breakfast • Lunch • Dinner

**Locale Restaurant**  
1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



**Happy Leap Deals!**

**29% OFF**

ANY SINGLE ITEM THIS WEEK ONLY  
Offer good with coupon. Excl. any 00-00, 2024. List details, terms and conditions here.

Use This Print Coupon or Scan to Download it to Your Phone

Merchandise Offerings Here  
Merchandise Offerings Here  
Merchandise Offerings Here

**General Retail Store**  
1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



No Time to Cook?

**Try Our Healthy Prepared Meals!**

Ready-to-Eat  
Balanced Meals  
Pickup & Delivery Service

**New Clients, SAVE 50%**  
Learn more and get started online today.

We offer a variety of flexible meal plan options.  
Keto • Vegetarian • Vegan • Gluten-Free

**The Healthy Kitchen**  
1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

# The Goals for Any Ad

1. Attract attention

**LOOK  
HERE**

**BUSINESS  
LOGO**

# The Goals for Any Ad

Attract attention  
with image and copy.

*Time to*  
**O'PARTY**

*Celebrate St. Patrick's Day All Weekend!*

**\$12 GREEN PITCHERS**  
*Live LOCAL BANDS*  
**MUG-HOLDING Contests**  
**CORNED BEEF SLIDERS & TACOS**

**NO COVER** *Open at 11 A.M. SATURDAY & SUNDAY*

**Westside  
Tavern**

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

# Time to O'PARTY

*Celebrate St. Patrick's Day All Weekend!*

**\$12 GREEN PITCHERS**  
*Live LOCAL BANDS*  
**MUG-HOLDING Contests**  
**CORNED BEEF SLIDERS & TACOS**

**NO COVER** *Open at 11 A.M. SATURDAY & SUNDAY*



## Westside Tavern

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

No image

# *Celebrate* CELEBRATE ST. PATRICK'S DAY ALL WEEKEND

**\$12 GREEN PITCHERS**  
*Live LOCAL BANDS*  
**MUG-HOLDING Contests**  
**CORNED BEEF SLIDERS & TACOS**

**NO COVER** *Open at 11 A.M. SATURDAY & SUNDAY*



## Westside Tavern

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Missing strong headline

# Time to O'PARTY

*Celebrate St. Patrick's Day All Weekend!*

**\$12 GREEN PITCHERS**  
*Live LOCAL BANDS*  
**MUG-HOLDING Contests**  
**CORNED BEEF SLIDERS & TACOS**

**NO COVER** *Open at 11 A.M. SATURDAY & SUNDAY*



## Westside Tavern

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Image and copy working together



# The Goals for Any Ad

2. Communicate a benefit

**LOOK  
HERE**

**50% off**

**BUSINESS  
LOGO**

# The Goals for Any Ad

Why will the consumer care about what is being advertised?

*St. Patrick's Day*

**\$12 GREEN PITCHERS**  
*Live* LOCAL BANDS  
MUG-HOLDING *Contests*  
CORNED BEEF SLIDERS & TACOS

**NO COVER** *Open at 11 A.M. SATURDAY & SUNDAY*

*Time to*  
**O'PARTY**

*Celebrate St. Patrick's Day All Weekend!*

**\$12 GREEN PITCHERS**  
*Live* LOCAL BANDS  
MUG-HOLDING *Contests*  
CORNED BEEF SLIDERS & TACOS

**NO COVER** *Open at 11 A.M. SATURDAY & SUNDAY*

**Westside Tavern**

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

# The Goals for Any Ad

3. Get the consumer to act

**LOOK  
HERE**

**50% off**

*while supplies last*

**BUSINESS  
LOGO**

# The Goals for Any Ad

Limited time to act  
and how to act.



*Time to*  
**O'PARTY**

*Celebrate St. Patrick's Day All Weekend!*

**\$12 GREEN PITCHERS**  
*Live* **LOCAL BANDS**  
**MUG-HOLDING** *Contests*  
**CORNED BEEF SLIDERS & TACOS**

**NO COVER** *Open at 11 A.M. SATURDAY & SUNDAY*

**Westside Tavern**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

# The Goals for Any Ad

1. Attract attention
2. Communicate a benefit
3. Get the consumer to act

**LOOK  
HERE**

**50% off**

*while supplies last*

**BUSINESS  
LOGO**

# Ad Design

## **Grab attention and show personality**

- Image
- Clear message
- Font

## **Direct the reader through the information**

- Eye flow
- Text hierarchy
- White space

## **How do you want the to consumer respond?**

- Take action

# Image



A picture  
is worth a  
thousand  
words.

**BUSINESS LOGO**

**13**  
milliseconds

for the human  
brain to process  
images.

**60k**  
times faster

The brain processes  
images 60,000 times  
faster than text.

**Images create an  
emotional response.**

# Image

Image should represent the purpose of the ad and the text should work with it for quicker comprehension.



Call for Your  
**FREE LAWN  
CARE ESTIMATE**

*...and take back your weekends!*

- Mowing & Maintenance
- Tree Trimming • Weed Control
- Irrigation & Drainage
- Yard Cleanups

Fully Insured  
Local References  
Satisfaction Guaranteed

[Like us on  
facebook](#)

**TLC**  
**Lawn Care**

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](#)



# Image

If the image and message don't immediately fit together the reader will be confused and have to spend time figuring out what the ad is for.



Call for Your  
**FREE LAWN  
CARE ESTIMATE**  
*...and take back your weekends!*

- Mowing & Maintenance
- Tree Trimming • Weed Control
- Irrigation & Drainage
- Yard Cleanups

Fully Insured  
Local References  
Satisfaction Guaranteed

[Like us on facebook](#)

**TLC**  
**Lawn Care**

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](#)

# Clear Message

What is the purpose of the ad?

What information can be passed along in the headline?

## LEPRECHAUN TRAP WORKSHOP

Saturday,  
March 00 • 11am

\$17

All supplies and instruction included!



Get your tickets today!



### Artsy & Crafty Shop

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

# Your Local CBD Superstore

**Pure Hemp-Derived CBD Products**

- ✓ A Locally Owned Business
- ✓ Products for People & Pets
- ✓ Oils, Tinctures, Topicals & More
- ✓ Knowledgeable Staff
- ✓ Competitive Prices
- ✓ Quality Products
- ✓ Great Selection
- ✓ Vegan Options



**SHOP CBD MONTH SPECIALS ALL JANUARY!**

Open 7 Days  

## Quality Leaf CBD Boutique



1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

Your Local CBD Superstore



# BARBERSHOP

CUTS • SHAVES • TRIMS

**SPECIALIZING IN THE LATEST HAIRSTYLES, BEARD CARE AND STRAIGHT RAZOR SHAVES FOR MEN**

**SCHEDULE ONLINE WALK-INS WELCOME**

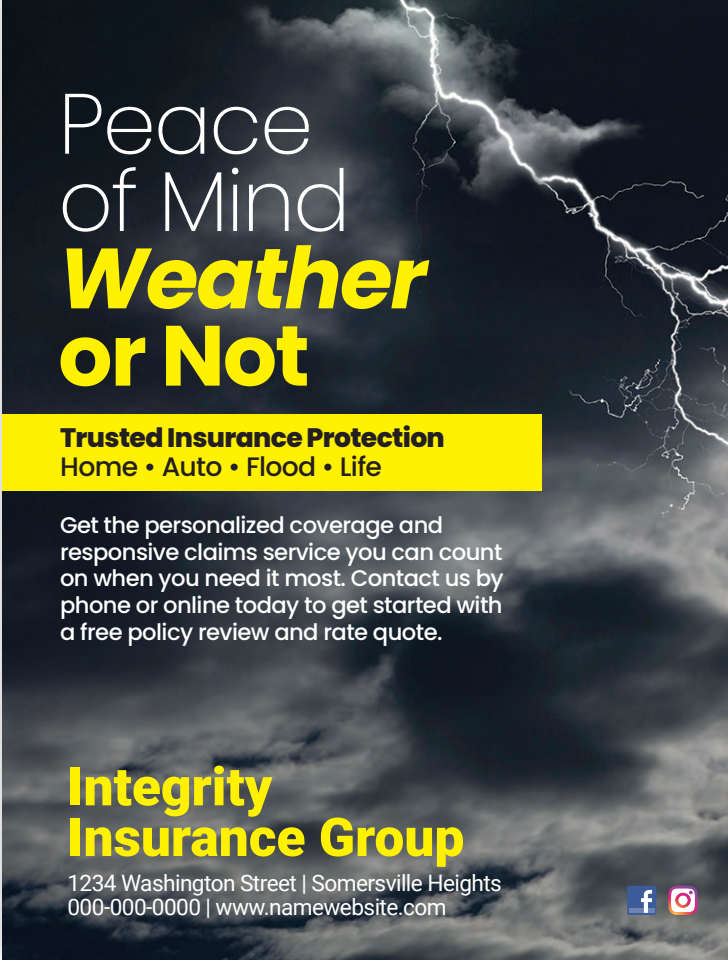
**OPEN TUESDAY-SATURDAY 8 A.M.-7 P.M.**

## Corner Barber

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

BARBERSHOP





# Peace of Mind **Weather or Not**

**Trusted Insurance Protection**  
Home • Auto • Flood • Life

Get the personalized coverage and responsive claims service you can count on when you need it most. Contact us by phone or online today to get started with a free policy review and rate quote.

## Integrity Insurance Group

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

Peace of Mind

# Clear & Catchy Message

Humor feels good!  
It creates an emotional response and increases recall. Clever content is more likely to be shared resulting in greater audience reach.

**ST. PAT'S DAY  
AFTER-PARTY**

**Top o' the Morning Brunch**  
Saturday & Sunday,  
March 18-19 • 9 a.m.-3 p.m.

Green Eggs  
Matcha Pancakes  
Corned Beef Hash  
Avocado Toast  
Potato Pancakes  
Reuben Sandwich  
Shamrock Smoothies  
& Much More



**Bottomless Green Beer  
or Clover Mimosas**  
Only \$17 with purchase of brunch entree

Reservations Welcome

**Bridgeview Cafe**  
1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



**TAKE A  
TIME-OUT  
FROM  
ADULTING**

**Football  
Fun Every  
Sunday!**

6 Giant Screens  
\$\$ Domestic Pitchers  
Half-Price Appetizers  
Burgers & Baskets  
Hot Wings  
Craft Beers  
Wines & Cocktails  
Fresh Salads

**Scoreboard  
Sports Bar  
& Grill**


1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

*Reclaim your natural radiance with a spectrum of healing therapies to rejuvenate and balance the mind, body and spirit.*




Find Your  
**ZENergy**

- Reiki
- Massage
- Acupuncture
- Tarot Readings
- Sound Healing
- Yoga & Meditation

Learn More Today!  
With a Free Consultation  
& Save 30% Off Your  
First Service!



**Qi Wellness Studio**  
1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



**DRINK Happy Thoughts**

**HAPPY HOUR** 4-6 p.m. DAILY  
**1/2-PRICE WINE** WEDNESDAYS

**Join Our Wine Club for Women**

- Discover New Wines
- Enjoy Exclusive Tasting Events
- Attend Our Monthly Sip Social

- Retail Wine Shop
- Tasting Room
- Wines by the Bottle & Glass
- Small Plates & Tapas



**Rosette  
Wine Bar & Bistro**  
1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

**Need  
Your Ears  
Checked?**

**FREE  
Hearing  
Tests &  
Hearing Aid  
Checkups**

**We Offer:**  
Free financing plans on all hearing aids  
Free 30-day risk-free trial  
Loss & repair protection warranty  
Free hearing screening & video otoscopy  
Free cleaning & hearing aid inspection  
Competitive hearing aid trade-in plans

Call today for your appointment, and learn about the latest solutions to improve your hearing.

**Somersville  
Hearing  
Aid Center**

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com



# Font

**A font should be legible, work well with the image and copy and represent the advertiser.**

*Script &* DECORATIVE FONTS add personality but should be used sparingly.

Use a minimal number of fonts, *instead use fonts with many styles.*

AVOID USING ALL CAPS FOR LARGE BLOCKS OF TEXT. IT IS VISUALLY MONOTONOUS AND TIRING TO READ.

Caps should be used to emphasize or stress the words you want to STAND OUT.

# — ALL THE INGREDIENTS FOR — **Your Dream Kitchen**



## **Finance Your Complete Kitchen Package Interest-Free for 36 Months**

Limited-time offer with credit approval. List details, terms and conditions here.

- **Appliances • Cabinets**
- **Countertops • Tile • Fixtures**
- **Accessories • & More**

GET STARTED WITH A  
**FREE DESIGN CONSULTATION!**

*Stop in or visit us online today.*

## **Kellar Hardware & Building Supply**

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)



### **Sans Serif font** – Asap

- Clear font
- 4 font styles used

**Asap SemiBold**

Asap Regular

**Asap Bold**

*Asap Italic*

### **Handwritten font** – Amatic SC

- Works with the headline
- Adds personalization

**Have You Read the Fine Print on Your Pet Insurance Policy?**

*We're here to help you find the best coverage options to meet and anticipate your pet's unique needs.*

**Call or visit us online for a free policy review and rate quote!**



**4Paws Pet Insurance**

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

- Sans Serif** – Source Sans Pro
- Modern and trendy
  - Bold enough for reverse type
  - Matches the image advertiser



**CARE & COMFORT**  
*for Senior Pets*

In addition to comprehensive preventive, illness, injury and surgical care, we provide a host of treatments, therapies and end-of-life services to keep aging pets comfortable, calm and happy.

**Wellness Support**  
Pain Management  
Massage & Reiki  
Laser Therapy  
In-Home Euthanasia

**Horizons Veterinary Clinic**

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

- Serif font** – EB Garamond
- Older and traditional style
  - Trusted • Italics add interest



**Adoptable & Adorable Pet of the Week**

*"Paws" for a cause, and get to know our pet of the week!*



**Name Pet**

Pet information and bio here.  
Pet information and bio here.  
Pet information and bio here.  
Pet information and bio here.  
Pet information and bio here.

**Apply or share this pet's bio at [namewebsite.com/namepet!](http://namewebsite.com/namepet!)**

**Name Sponsor or Animal Rescue**

1234 Washington Street  
Somersville Heights  
000-000-0000  
[www.namewebsite.com](http://www.namewebsite.com)



- Handwritten font** – Indie Flower
- Cute and adds personalization
  - Matches art style

# Fonts

We exclusively use Google Fonts in ads beginning in 2023.

Pdf of fonts used with links and installation instructions.



## File Fonts

***Download the fonts used in this ad package with the links below.***

In order to ensure all of our customers can access the fonts used in our spec ads, METRO has exclusively used open source Google Fonts beginning with our February 2023 content. All of these fonts can be downloaded for free directly from [fonts.google.com](https://fonts.google.com). Additionally, many of the fonts we use are also available in the Adobe Creative Cloud.

## Fonts used in this ad package:

- Alegreya - <https://fonts.google.com/specimen/Alegreya>
- Roboto - <https://fonts.google.com/specimen/Roboto>

---

If you need need help installing the fonts please refer to the instructions on the next page.



# Fonts

Trending,  
most popular  
and newest  
fonts available.

Roboto 12 styles | Christian Robertson

## Trending Font Styles

Protest Riot 1 style | Octavio Pardo

## Trending Font Styles

Protest Strike 1 style | Octavio Pardo

## Trending Font Styles

Protest Guerrilla 1 style | Octavio Pardo

## Trending Font Styles

Lato 10 styles | Lukasz Dziedzic

## Trending Font Styles

Sixtyfour Variable (2 axes) | Jens Kutilek

## Trending Font Style

Poppins 18 styles | Indian Type Foundry, Jonny Pinhorn

## Trending Font Styles

Inter Variable (2 axes) | Rasmus Andersson

## Trending Font Styles

Rubik Maps 1 style | NaN, Luke Prowse

## Newest Font Styles

Rubik Lines 1 style | NaN, Luke Prowse

## Newest Font Styles

Rubik Doodle Triangles 1 style | NaN, Luke Prowse

## Newest Font Styles

Rubik Doodle Shadow 1 style | NaN, Luke Prowse

## Newest Font Styles

Sixtyfour Variable (2 axes) | Jens Kutilek

## Newest Font Styles

Rubik Glitch Pop 1 style | NaN, Luke Prowse

## Newest Font Styles

Honk Variable (2 axes) | Ek Type

## Newest Font Styles

Rubik Scribble 1 style | NaN, Luke Prowse

## Newest Font Styles







# YOUR BEST REST.

## OUR BEST DEALS.

**Mattress Markdowns up to \$200**

**0% Financing** for 12 Months

**Free Delivery & Setup**

**Free 60-Night Mattress Trial**

***During Sleep Awareness Week***

March 10-16, 2024

List details, terms and conditions here.

>>>>>>>>>>

Stop by the showroom to test out our top-rated floor models and discover the best mattress for your sleep style.

**Open Monday-Saturday 10-7, Sunday 11-5**

### Dream Sleep Mattress Store

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)



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## OUR BEST DEALS.

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### Dream Sleep Mattress Store

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

# Text Hierarchy

Even without an image, text size and font style can subconsciously guide the reader.

And you will read this last

**You will read  
this first**

**And then you will read this**

Then this one

# Text Hierarchy

What is the most important information?

All of the text is about the same size.

### M.A.K Sealcoating

Residential Driveway Specialist

**20% OFF**  
With This Ad Expires 7/31/22

Fully Insured  
Free Estimates • Discounts Available

**518-630-8018**

www.maksealcoatingco.com  
maksealcoatingcompany@gmail.com  
facebook.com/MAKDrivewaysealing

### L&W LANDSCAPING and SUPPLY STORE

**WE SELL PROPANE YEAR ROUND!**

WE DELIVER ...  
Dark Mulch, Red Mulch, Topsoil, Stone Dust, Round Stone, Crusher Run

**Lawn Mower Special**  
Clean Air Filter, New Plug, **\$79<sup>95</sup>** plus tax  
Change Oil and Sharpen Blade

**MOWING LAWN Residential & Commercial**  
Landscape Estimate • Versa-Lok Retaining Wall & Paver Paver, Sidewalk & Patio

206 Troy-Schenectady Rd • Latham • 518-783-8928  
Mon.-Fri. 7:30am-5pm; Sat. 7:30am-4:00pm;  
Closed Sundays June, July & August • Insurance Estimate: \$75

Schedule Your Maintenance and Showroom Appointment Today!

### Sump Pump Geeks

We Service All Brands of Sump Pumps and Dehumidifiers

Basement Waterproofing • Crawl Space Solutions  
Sump Pumps/Battery Backups • Moisture Control/Dehumidifiers  
Foundation Crack Repair • Bilco Door Replacement  
Egress Windows • Window Wells/Gutter Lines Buried

Peace of Mind For Anyone's Budget!  
Social media pages with a modular approach. Home inspections. Free estimates.

1664 Route 5 • Latham, NY 12110  
**518-605-4861**  
www.KineticSolutions.com

### Nardini Building & Remodeling LLC

Specializing In  
Additions, Kitchens, Bathrooms, All Site Work and Land Clearing, Septic Systems and Public Utilities



Fully Insured • 518-858-9831

### L&W LANDSCAPING and SUPPLY STORE

**WE SELL PROPANE YEAR ROUND!**

WE DELIVER ...  
Dark Mulch, Red Mulch, Topsoil, Stone Dust, Round Stone, Crusher Run

**Lawn Mower Special**  
Clean Air Filter, New Plug, **\$79<sup>95</sup>** plus tax  
Change Oil and Sharpen Blade

**MOWING LAWN Residential & Commercial**  
Landscape Estimate • Versa-Lok Retaining Wall & Paver Paver, Sidewalk & Patio

206 Troy-Schenectady Rd • Latham • 518-783-8928  
Mon.-Fri. 7:30am-5pm; Sat. 7:30am-4:00pm;  
Closed Sundays June, July & August • Insurance Estimate: \$75

### CHIPS

DATELINE: PAGE 1

Students from kindergarten to the university level will benefit from a new federal program that will fund research and development projects that will create high-tech jobs in the future. The program is called the CHIPS and Science Act, which was signed into law by President Biden on August 7, 2021. The act is designed to create high-tech jobs in the future by funding research and development projects that will create high-tech jobs in the future. The act is designed to create high-tech jobs in the future by funding research and development projects that will create high-tech jobs in the future.

### MOVIES

DATELINE: PAGE 1

Ballston Spa Business and Professional Association Presents the 2022 Concerts in the Park Series

The Ballston Spa Business and Professional Association (BSBPA) is excited to announce the highly anticipated return of the Concerts in the Park series for the summer of 2022. This annual event is a community effort to bring live outdoor concerts and family-friendly entertainment to the heart of Ballston Spa.

FOR OUR JUNE 8 EDITIONS

FOR OUR JUNE 8 EDITIONS

# Text Hierarchy

One main focus.

Text size gets smaller with additional text.

Callout used special announcement.

**L&W**  
**LANDSCAPING**  
and **SUPPLY STORE**

**WE SELL PROPANE YEAR ROUND!**

**WE DELIVER ...**  
Dark Mulch, Red Mulch, Topsoil,  
Stone Dust, Round Stone, Crusher Run

**Lawn Mower Special**  
Clean Air Filter, New Plug,  
Change Oil and Sharpen Blade **\$79<sup>95</sup>**  
plus tax  
Pickup Charge \$50.00 • Extra Charge for Riding Mowers and Tractors

**MOWING LAWN Residential & Commercial**  
Landscape Estimate • Versa-Lok Retaining Wall & Paver  
Paver, Sidewalk & Patio

**206 Troy-Schenectady Rd • Latham • 518-783-8928**  
Mon.-Fri. 7:30am-5pm; Sat. 7:30am-4:00pm;  
Closed Sundays June, July & August • Insurance Estimate: \$75

**Lawn Mower Special**  
**\$79<sup>95</sup>** Pickup Charge \$50 • Extra Charge for Riding Mowers and Tractors  
plus tax

Clean Air Filter,  
New Plug, Change Oil  
and Sharpen Blade 

**LAWN MOWING SERVICE**  
Residential & Commercial  
Landscape Estimate  
Versa-Lok Retaining Wall &  
Paver, Sidewalk & Patio

**WE DELIVER...**  
• Dark Mulch • Red Mulch  
• Topsoil • Stone Dust  
• Round Stone  
• Crusher Run

**WE SELL PROPANE YEAR ROUND!**

**L&W LANDSCAPING**  
and **SUPPLY STORE**

**206 Troy-Schenectady RD • Latham • 518-783-8928**  
Mon-Fri. 7:30am-5pm; Sat. 7:30am-4pm  
Closed Sundays June, July & August • Insurance Estimate: \$75

**M.A.K Sealcoating**  
Residential Driveway Specialist

**20% OFF**  
With This Ad  
Expires 7/31/20

Fully Insured  
Free Estimates • Discounts

**518-630-8018**

www.maksealcoatingco.com  
maksealcoatingcompany@gmail.com  
facebook.com/MAKdrivewaysealing

**L&W LANDSCAPING and SUPPLY STORE**  
WE SELL PROPANE YEAR ROUND!

WE DELIVER...  
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# White Space

The breathing room in an ad. There should be sufficient white space around the borders and between blocks of information.

**Heart disease is the #1 cause of death worldwide.**

World Health Organization



Black Americans are 30% more likely to die from heart disease than non-Hispanic white Americans.

U.S. Department of Health and Human Services

Nearly 45% of women ages 20 and over are living with some form of cardiovascular disease.

American Heart Association

**CALL OR GO ONLINE TO SCHEDULE YOUR LOW-COST SCREENING**

During American Heart Month This February.

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15pt border.

Breaks in text.

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## HOME SOLUTIONS

### Grill Safely This Summer

Many people can be found working their grilling muscle year-round. But the vast majority of people do the bulk of their grilling over the summer, when warm temperatures contribute to an increase in common grilling injuries. The following information can help you avoid common grilling injuries.

• **Use proper tools.** Use safe and effective tools that are designed for the job. The Food and Drug Administration (FDA) has issued safety tips for grilling. Use proper tools to avoid common grilling injuries.

• **Open a grill before lighting it.** Charcoal grills, in particular, can be dangerous if you don't open the lid before lighting. If you don't open the lid, the gas will build up and could ignite when you light the grill, causing a flare-up.

• **Check the grill regularly.** Regular cleaning of the grill is both healthy and safe. Cleaning helps to remove the cooking surface in front and stability to ensure food poisoning. But a grease fire will also pose a fire hazard if not cleaned.

• **Remember to turn the gas valves to the off position after cooking.** When cooking with gas grills, make sure you remember to turn the valves to the off position once all the food has been cooked.

• **Single safety concerns can cause common grilling injuries.** Single safety concerns can cause common grilling injuries. Single safety concerns can cause common grilling injuries.

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Springtime is an important time for tree care. Use our expert tips below to help your yard healthy.

- **Spring Tree Care:** Complete tree removal, tree removal, tree pruning, stump grinding, plant health care.
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- **INSPECT TRUNKS:** Look for cracks, missing bark, insect damage, removing pest damage.
- **LEAF WATCH:** Looking for insects that signal serious infestation, pest damage, or other abnormal activity that affect tree health and survival.

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## HOME SOLUTIONS

### Grill Safely This Summer

Plenty of people can be found working their grilling muscle over coals. But the vast majority of people do the bulk of their grilling over the summer, when warm temperatures contribute to increased awareness that outdoor cooking isn't just a hobby but a safety hazard.

Their cooking mistakes can make it easy to overlook safety, particularly when grilling. However, the right safety measures when cooking over an open flame can prevent fires, fires and other accidents that can cause injury and even death. In recognition of the many things that can go wrong when grilling, the Federal Emergency Management Agency and the U.S. Fire Administration offer these simple fire safety tips that every grillmaster can keep in mind for summer grilling every day.

• Only use a grill outside. Grills should never be used indoors, and that includes garages with the doors open. Before lighting a flame, make sure the grill is at least three feet from siding, deck rails and eaves.

• Check the grill regularly. Regular cleaning of the grill is both healthy and safe. Cleaning helps to remove the cooking surface is clean and healthy to use for food preparation. But a greasy fire grill also poses a fire hazard that one that hasn't been cleaned.

• Clean the grill before turning the ignition switch. • Keep an eye on the grill at all times. It's tempting to walk away from a grill while food is cooking, but someone should always be looking with staying close to the grill. If smoke starts to billow, stop cooking and move the grill to a safe area. All it takes is a few seconds for a fire to start.

• Check the grill regularly. Regular cleaning of the grill is both healthy and safe. Cleaning helps to remove the cooking surface is clean and healthy to use for food preparation. But a greasy fire grill also poses a fire hazard that one that hasn't been cleaned.

• Remember to turn the gas valve to the off position after cooking. When cooking with gas grills, make sure remember to turn the valve to the off position once all the food has been cooked.

Simple safety measures can ensure summer grilling season goes off without a hitch.

• Open a gas grill before lighting it. Charcoal grills, for both gas and charcoal, should be lit with the lid closed. That isn't the case with gas grills, but gas grills should never be lit with the lid closed. If a gas grill is with the lid closed, gas can build up inside and that could cause an explosion. Once the grill is lit, the lid should be open.

• Check the grill regularly. Regular cleaning of the grill is both healthy and safe. Cleaning helps to remove the cooking surface is clean and healthy to use for food preparation. But a greasy fire grill also poses a fire hazard that one that hasn't been cleaned.

• Remember to turn the gas valve to the off position after cooking. When cooking with gas grills, make sure remember to turn the valve to the off position once all the food has been cooked.

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Simple safety measures can ensure summer grilling season goes off without a hitch.

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Springtime is an important time for tree care. Use our expert tips below to help your yard healthy.

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- Inspect Branches
- Inspect Trunks
- LEAF WATCH

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# Get the consumer to act

How should a consumer respond to the ad?

Can you track the reader response?



Call for Your **FREE LAWN CARE ESTIMATE**  
*...and take back your weekends!*

- Mowing & Maintenance
- Tree Trimming • Weed Control
- Irrigation & Drainage
- Yard Cleanups

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Local References  
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**QUICK-STOP OIL CHANGE**

**\$5 Off**  
**Your Next Oil Change**  
List details, terms and conditions here.

walk-ins & appointments welcome • fast service while you wait

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Coupon

Call



**Fresh**  
Italian Food

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Lunch & Dinner  
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Takeout Available



**Menu & Specials**

Open Daily at 11 a.m.  
Closed Mondays

facebook instagram

**Pomodoro Restaurant**  
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QR Code

# Print, Web & Social Together

Choose a style and image that works for print and web.

Understand the main message.

Can you help promote your advertisers on social media?







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Specialized Veterinary Medicine | Surgical & Injury Care | Cancer Treatment | Palliative Care

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## Better Care for Pets



Specialized Veterinary Medicine  
Surgical & Injury Care  
Cancer Treatment  
Palliative Care

24-Hour Emergency Care

Learn more about our services, specialists and commitment to caring online, or call to book your pet's consultation today!

## Valley View Animal Hospital

1234 Washington Street | Somersville Heights  
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## Better Care for Pets



24-Hour Emergency Care

Specialized Veterinary Medicine  
Surgical & Injury Care | Cancer Treatment | Palliative Care

LEARN MORE

## Valley View Animal Hospital

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## Whip Up a NEW SKILL

>> Learn more and register online today.

## The Cooking School

1234 Washington Street | Somersville Heights



## Whip Up a NEW SKILL

Fun and effective hands-on group cooking classes!

### Coming Up This Month...

- Homemade Pasta
- French Pastries
- Cheese Making
- Spanish Tapas
- Thai Cooking
- Hand-Rolled Sushi

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## The Cooking School

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## Better Care for Pets

24-Hour Emergency Care

LEARN MORE

## Valley View Animal Hospital



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## Whip Up a NEW SKILL

## The Cooking School



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# Print + Digital Advertising

Market research has shown that companies have a maximum of 10 seconds to grab a customer's attention. This may vary between print and digital advertising - as digital's general rule is that you must capture a user's attention within the first 3 seconds of the ad presentation or risk losing them completely.

**Combining the two formats can lead to greater & more effective penetration for advertisers.**



**10 seconds**



**3 seconds**

# Print Ads Build Trust

Studies show that print ads have high recall rates and a longer lifespan; print ads have also been shown by some research to be kept for up to 17 days! This can offer added repeat exposure and further reach.



82%

25%

Social media has sometimes come under fire for misleading information, leading consumers to trust print ads in newspapers and magazines more (82%) than trusting online pop-up ads (25%), a recent study has shown.

**However, the dynamic captured by using both can be a huge advantage for advertisers.**



# Digital Ads Have Reach


Digital newspaper advertising and digital advertising, in general, allows businesses to reach a wider audience, with the ability to study real-time detailed analytics. Companies can see how well their ads perform immediately and make adjustments accordingly.



# Print & Digital Ads Complement Each Other

When print ads are combined with email and digital ads, research shows that companies can experience dramatic growth in both sales and inquiries.

Print and digital ads engage different parts of the brain: digital content stimulates quick decision-making and print engages parts of the brain responsible for emotional processing and deeper comprehension. **Companies using both mediums can trigger different responses and enhance consumer engagement and recall.**





**Best Burgers • Cold Beer  
Happy Hour • Sports**



Open at 4PM  
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**Vista Bar  
& Grill**

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**Best Burgers • Cold Beer  
Happy Hour • Sports**

Open at 4PM | Closed Mondays

**Vista Bar  
& Grill**

1234 Washington Street | Somersville Heights



**Digital  
advertising  
revenue was  
up in 2023 and  
will increase  
in 2024.**



# Tips for combining & selling print & digital advertising

- Know your target market
- Brand recognition across all platforms
- Track performance with clicks or QR codes



# New Features in METRO SearchBook®

- Web Ads for Every Print Ad
- A New Sales Idea of the Week (Print, Digital & Social)
- Email Marketing Tools
- Easy-to-Use Backgrounds
- More Headings Than Ever Before

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Your planning and inspiration guide for a profitable month!

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All of our print ads come with companion web ads.

**Easter Sunday, March 31**

View and download our newest content directly from this digital SearchBook!

Women's History Month & International Women's Day

Saint Patrick's Day

Bars & Restaurants


More Events & Opportunities



# Web Ads for Every Print Ad

**Celebrating the Abundant Contributions of Agriculture**

From the food we eat to the clothes we wear to the products we use, our nation's agriculture industry makes it all possible.



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1234 Washington Street | Somersville Heights  
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**Thank you** to the farmers and farm families who keep America growing strong!

**Sip, Sip, Hooray...**

**It's Margarita Day!** Thursday, February 22

**\$5 Margarita Specials**  
Fresh or Frozen  
Classic • Strawberry • Mango • Coconut  
Specially priced February 22 only.  
Plus Enjoy Tasty Taco & Appetizer Deals!

Open Daily at 4 p.m.

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**Fatigue? Anxiety? Weight Gain?**

**Thyroid Disease Could Be to Blame.**

When your thyroid isn't functioning properly, resulting hormonal symptoms can impact your entire body in various ways. The right treatment can help get your thyroid hormone levels back in balance.

To Learn More About Thyroid Disease and Its Symptoms, Take Our Online Quiz or Contact Us for a Consultation.



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**Thank you**

to the farmers and farm families who keep America growing strong!

**Name Sponsor**  
1234 Washington Street | Somersville Heights

**WEB ADS W**  
Rectangle 250 x 300  
Leaderboard 728 x 90  
Mobile Banner 320 x 50

**Thank You** Name Sponsor  
to the farmers and farm families

**It's Margarita Day!** Thursday, February 22

**\$5 Margarita Specials**  
Fresh or Frozen

**Puebla Cantina**  
1234 Washington Street | Somersville Heights




**WEB ADS W**  
Rectangle 250 x 300  
Leaderboard 728 x 90  
Mobile Banner 320 x 50

**It's Margarita Day!** Thursday, February 22  
**\$5 Margarita Specials**  
Fresh or Frozen  
**Puebla Cantina**

**Fatigue? Anxiety? Weight Gain?** Thyroid Disease Could Be to Blame.

**TAKE OUR QUIZ**

**Midcity Women's Health Center**  
1234 Washington Street | Somersville Heights




**WEB ADS W**  
Rectangle 250 x 300  
Leaderboard 728 x 90  
Mobile Banner 320 x 50

**Fatigue? Anxiety? Weight Gain?** Thyroid Disease Could Be to Blame.  
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1234 Washington Street | Somersville Heights

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**TAKE OUR QUIZ**

**Midcity Women's Health Center**  
1234 Washington Street | Somersville Heights

# Sales Idea of the Week

## Sales Idea of the Week #2

A Fresh, Timely Program to Pitch Local Advertisers for Each Week of the Year

### March Is Women's History Month

Use This Print, Digital and Social Media Collection to Create and Sell a Sponsorship Campaign



Email this image with offers and contact info to capture the attention of prospective sponsors.

CUSTOM E-CARD FORMAT ALSO AVAILABLE Click here to instantly personalize and send this feature as an e-card promotion directly to sales prospects.



#### SOCIAL MEDIA POST

@Tag local business sponsors or women-owned businesses, or caption this post with facts and figures featured on the next page.



#### SOCIAL MEDIA POST

#InspireInclusion is the 2024 theme for International Women's Day (IWD). @Tag outstanding women in your community who exemplify the theme, or visit [internationalwomensday.com](http://internationalwomensday.com) for additional resources.



#### Editorial Feature: MILESTONE MOMENTS IN WOMEN'S HISTORY

Use print- and web-ready content to engage your advertisers' target market.

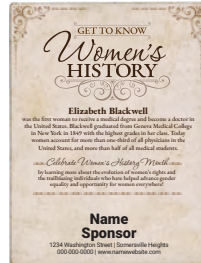
>> Click here for **WOMEN'S HISTORY MONTH FEATURES**

>> Click here for **WOMEN'S HISTORY IMAGES**

>> Click here for **WOMEN'S HISTORY SPONSORSHIP ADS**

## Sales Idea of the Week #2

A Fresh, Timely Program to Pitch Local Advertisers for Each Week of the Year



3 col x 5"

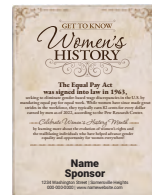
WEB ADS  
Rectangle 250 x 300  
Leaderboard 728 x 90  
Mobile Banner 320 x 50



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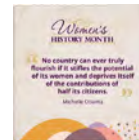
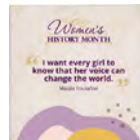
3 col x 5"



3 col x 5"



3 col x 5"



SELL THIS SPONSORSHIP PROGRAM FOR EACH FULL WEEK OF WOMEN'S HISTORY MONTH IN MARCH, OR EXPAND THE IDEA TO SELL DAILY SPONSORSHIPS USING THE PRINT, WEB AND SOCIAL MEDIA TEMPLATES PROVIDED HERE.

## Sales Idea of the Week #2

ASSOCIATED IMAGES



>> Click here for more **WOMEN'S HISTORY MONTH IMAGES**

# Email Marketing Tools



**NEWS NEWS**

## March ADVERTISING & SPONSORSHIP OPPORTUNITIES

*for you!*

Easter • St. Patrick's Day • Women's History Month  
First Day of Spring • National Agriculture Week • Youth Art Month  
Music in Our Schools Month • Newspaper in Education Week  
National Sleep Awareness Week • National Craft Month  
Poison Prevention Awareness Month • National Mom & Pop Business Owners Day

To learn more about these and other upcoming promotional opportunities for your business, contact us today!



**We Can Help You**

Get Business Hopping This

# Easter Season



**We Can Help**

## Grow Your Bar or Restaurant Business

With Targeted Local Advertising

# Easy-to-Use Backgrounds

## Themed Graphic Elements

Use these coordinated elements to build thematic pages and ad campaigns for visual continuity and maximum impact.



Tab 10" x 13"



6col x 3"



## Graphic Elements Demo

Use these coordinated elements to build thematic pages and ad campaigns for visual continuity and maximum impact.



PASS 2 col x 5



PASS 2 col x 5



PASS 2 col x 5



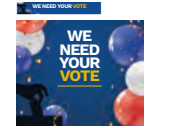
Our Office Is Here to Help You

WEB ADS W  
Rectangle 250 x 300  
Leaderboard 728 x 90  
Mobile Banner 320 x 50



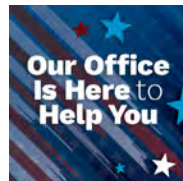
Candidate Q&A

WEB ADS W  
Rectangle 250 x 300  
Leaderboard 728 x 90  
Mobile Banner 320 x 50



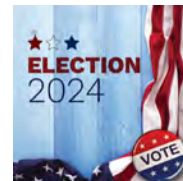
WE NEED YOUR VOTE

WEB ADS W  
Rectangle 250 x 300  
Leaderboard 728 x 90  
Mobile Banner 320 x 50



SOCIAL MEDIA POST

Kick off a series of print, digital and social media developments for re-election get the word out about their services for constituents using these print, digital and social media designs.



SOCIAL MEDIA POST

Kick off a series of print, digital and social media developments that help local candidates let readers know where they stand on key issues.



SOCIAL MEDIA POST

Link to a local election guide in your e-edition, or list polling locations and hours in your community.

# More Headings Than Ever Before

Sales Idea of the Week #4 | A Fresh, Timely Program to Pitch Local Advertisers for Each Week of the Year



Promo Ad 3 col x 5"



Use these heading ideas and templates to kick off a 29-day print, digital and social media campaign that can include virtually any type of local advertiser



3 col x 5"

3 col x 5"

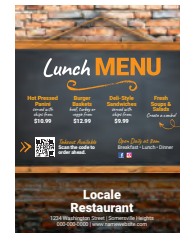
Sales Idea of the Week #4 | A Fresh, Timely Program to Pitch Local Advertisers for Each Week of the Year



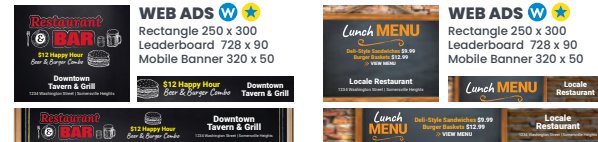
44 HEADING VARIATIONS PROVIDED! Mix and match these headings and ad templates to create campaigns promoting a full spectrum of menu offerings.



Promo Ad 3 col x 5"



Promo Ad 3 col x 5"



# Where Do I Find

SearchBooks

Sales Ideas of the Week

Marketing e-Cards

Print Ad Templates

Web Ad Templates

Images

Social Media Images

# Where Do I Find SearchBooks

Step 1

SearchBook® Home

Metro Webinar (webinar) My Account Logout Contact Us

Search Creative Editorial Sales Websites Forum Calendar About Support

**Instantly Personalize Spec Ads to Close More Sales**  
See how sales teams are closing up to 90% with the NEW MiAD® Wizard!

- No training.
- No time wasted.
- No more tough sells.

[Try MiAD Wizard Now](#)

CREATIVE LIBRARY	EDITORIAL LIBRARY	SALES TOOLS
<ul style="list-style-type: none"><li>Photos, Vectors &amp; Illustrations</li><li>Spec Ad Templates (Print &amp; Digital)</li><li>Auto Photos</li><li>Food Photos</li><li>Logos &amp; Trademarks</li></ul> <p><a href="#">Access Creative Library</a></p>	<ul style="list-style-type: none"><li>Copyright-Free Unbranded Features</li><li>Native &amp; Social Advertising Development</li><li>Games, Puzzles, Recipes &amp; Horoscopes</li><li>Themed Sections (Print &amp; Digital)</li></ul> <p><a href="#">Access Editorial Library</a></p>	<ul style="list-style-type: none"><li>Ideas &amp; Training</li><li>MiAD Wizard</li><li>Top Ad Prospects</li><li>Planning Calendar</li><li>Sales Tips &amp; Quick Sells</li><li>Multi-Platform Ad Sales</li><li>Plus Business Success Stories</li></ul> <p><a href="#">Access Sales Tools</a></p>

Step 2

Go Back Home Metro Webinar (webinar) My Account Logout Contact Us

Select the SearchBook you want to view by clicking on its tab or cover.

Metro Newspaper Service Wizard Spec Ad Library Campaigns & Classified **Holiday Service**

Metro Newspaper Service Wizard Spec Ad Library Campaigns & Classified Holiday Advertising Service

Senior Health Themed Websites & Directories Editorial Features Print Templated Sections Pulse + Metro Program

Step 3

Go Back Home Metro Webinar (webinar) My Account Logout Contact Us

Cover Previous Next Zoom In Zoom Out View By Page Download PDF Archives

Metro Newspaper Service Wizard Spec Ad Library Campaigns & Classified **Holiday Service**

Welcome to Metro SearchBook®  
February 2024

Create, Sell, Profit. **METRO** **SearchBook®**  
NEWSPAPER SERVICE February 2024  
Your planning and inspiration guide for a profitable month!

Print + Digital Sales, Creative & Editorial Solutions Inside!  
All of our print ads come with comparison web ads.

**VALENTINE'S DAY**

View and download our newest content directly from this digital SearchBook!

Heart Month Leap Year Black-Owned Businesses Mardi Gras & Opportunities

# Where Do I Find Sales Ideas of the Week

From the SearchBook

The screenshot shows the SearchBook interface with a navigation bar at the top. The main content area is titled 'Monthly Event Promotions' and 'Sales Idea of the Week #1'. The 'Sales Idea of the Week #1' section is highlighted with a yellow circle and contains a 'February is Heart Month' promotion. Below this, there are several 'PASS 2 col x 5' ad templates for various businesses like 'Pachia Cantina', 'Five Spice Chinese Restaurant', and 'Somerville Hospital Systems'. At the bottom, there are links to 'CLICK HERE to share this page'.

OR

Step 1

The screenshot shows the Metro website navigation menu. The 'Support' link in the top navigation bar is highlighted with a yellow circle. A dropdown menu is open, showing options like 'Contact Us', 'Sign Up', 'Feedback & Requests', and 'Email Ideas & Communications', which is also highlighted with a yellow circle. Below the menu, there are sections for 'CREATIVE LIBRARY' and 'EDITORIAL LIBRARY' with links to 'Access Creative Library' and 'Access Editorial Library'.

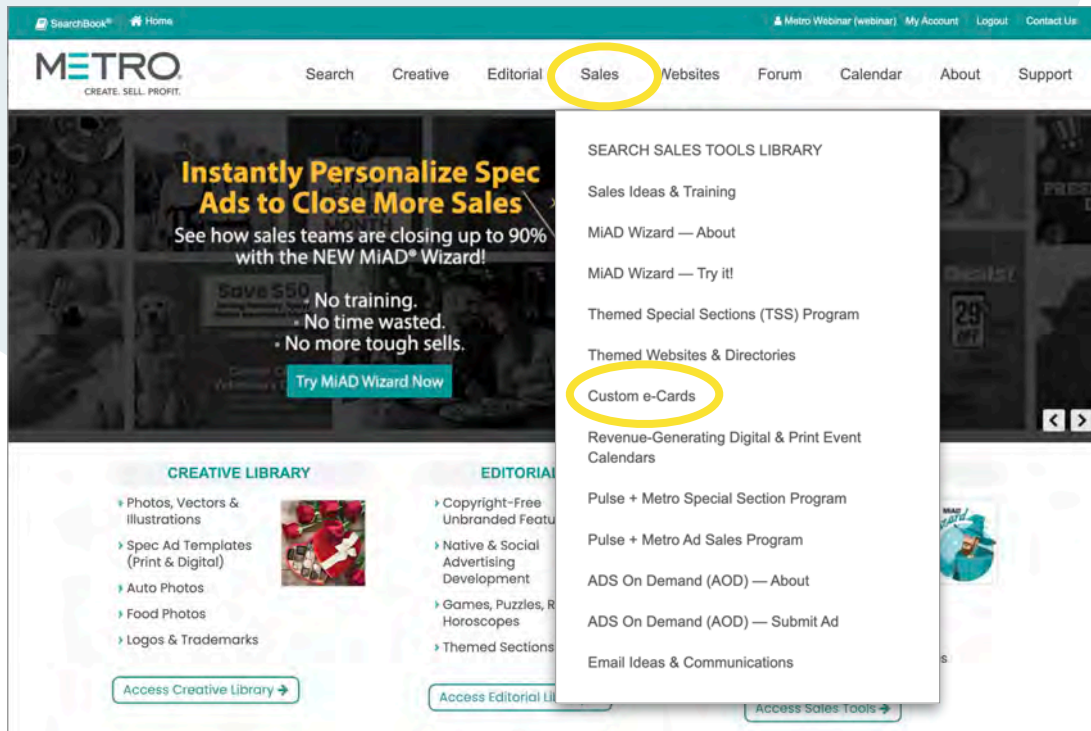
Step 2

The screenshot shows the Metro website's 'RECENT EMAILS' section. It features three email thumbnails: 'METRO', 'IN CASE YOU MISSED IT', and 'Women's Health'. Below these, there is a section titled 'EMAIL IDEAS & COMMUNICATIONS' with a yellow highlight. This section includes links for 'News, Updates & Special Offers' and 'What's New This Week', which is further highlighted with a yellow box.

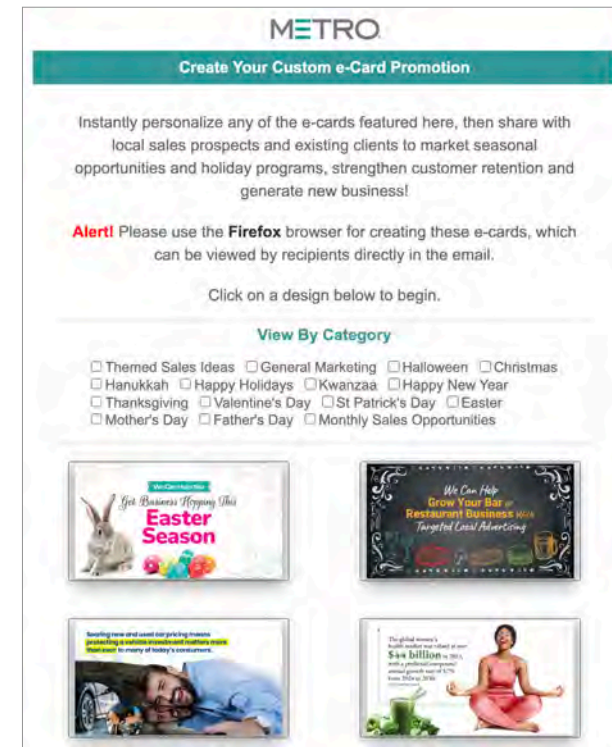


# Where Do I Find Marketing e-Cards

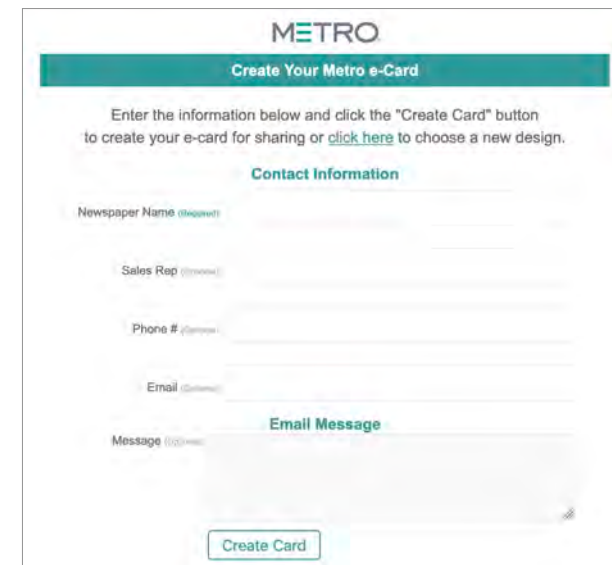
Step 1



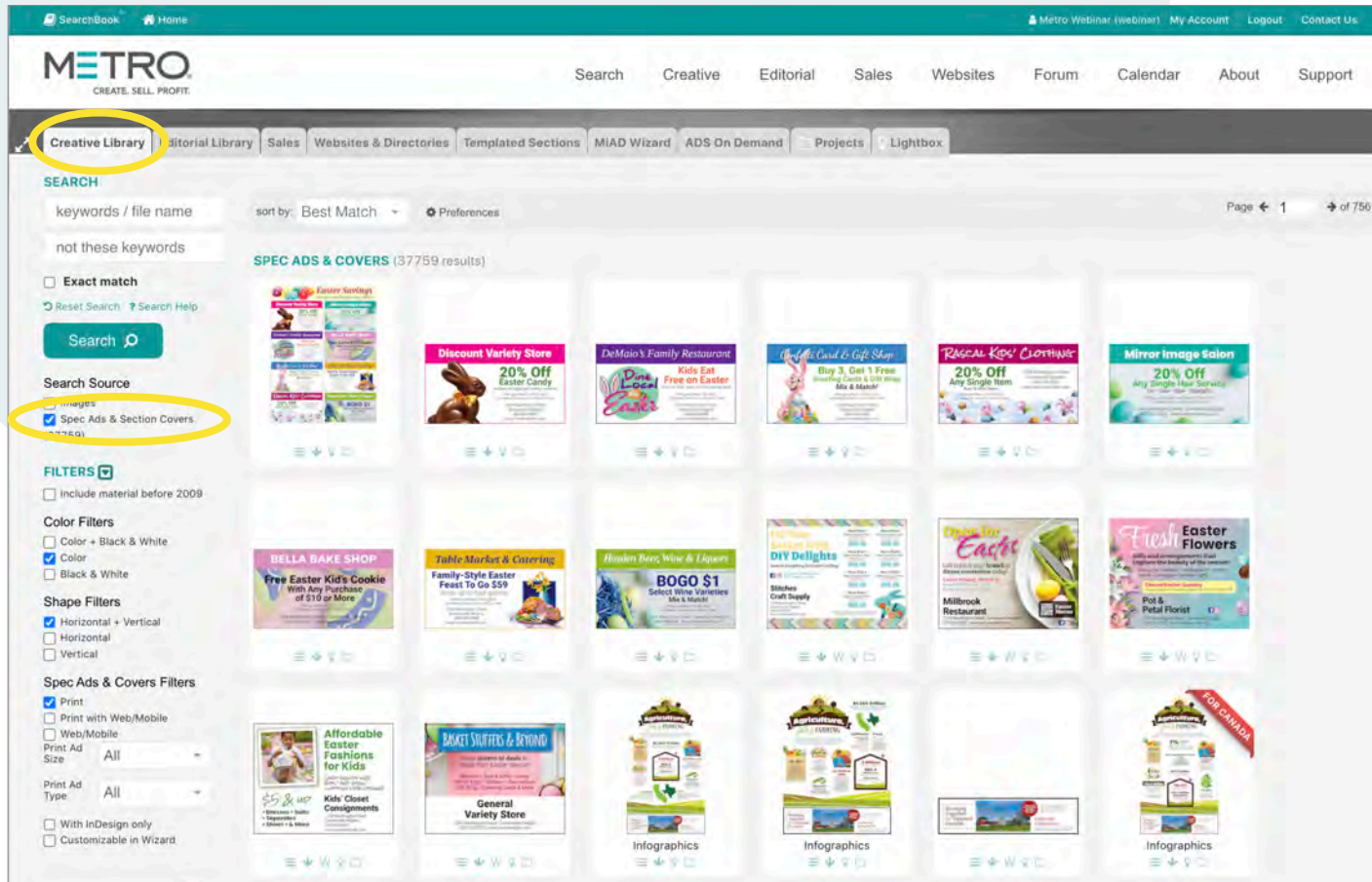
Step 2



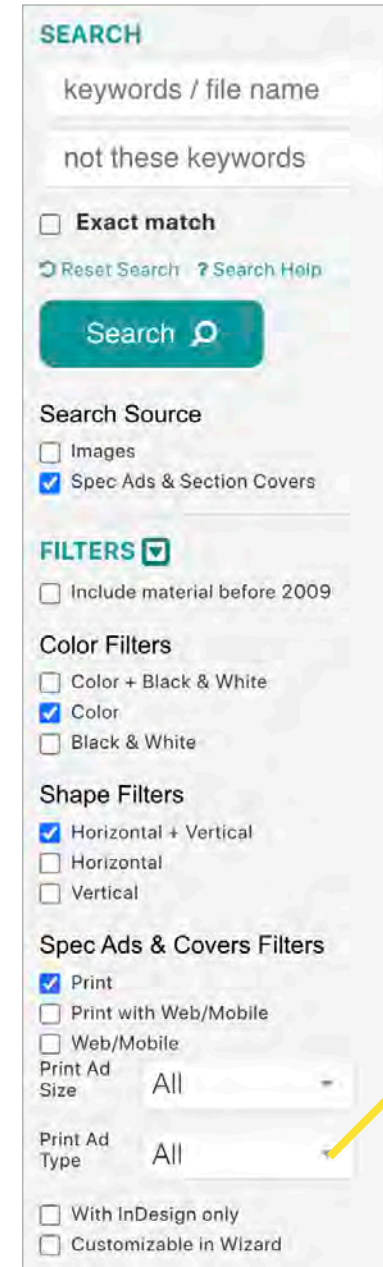
Step 3



# Where Do I Find Print Ad Templates



Filters



- All
- Adscape/Shaped
- Calendar
- Campaign
- Coloring Pages
- Contest
- Coupon Page
- Covers
- Directory/Multiple Advertiser
- Grocery/Market
- Infographics
- Marketing: Advertiser Promotions
- Marketing: Contest Promotions
- Marketing: Section Promotions
- Marketing: Subscription Promotions
- Marketplace
- Quick Sell Page
- Religious/Spiritual
- Single Sheet
- Themed Event Package
- Top Ad Sales Prospects

# Where Do I Find Web Ad Templates

Filters

The screenshot shows the METRO Creative Library search results for 'SPEC ADS & COVERS' (19746 results). The page features a search bar, navigation tabs, and a grid of ad templates. Several filters are highlighted with yellow circles: 'Creative Library' in the top navigation, 'Spec Ads & Section Covers' in the Search Source filter, 'Web/Mobile' and 'All Sizes' in the Spec Ads & Covers Filters, and 'Color' in the Color Filters.

**SEARCH**

keywords / file name

not these keywords

Exact match

[Reset Search](#) [Search Help](#)

**Search**

**Search Source**

Images

Spec Ads & Section Covers (4771)

**FILTERS**

Include material before 2009

**Color Filters**

Color + Black & White

Color

Black & White

**Shape Filters**

Horizontal + Vertical

Horizontal

Vertical

**Spec Ads & Covers Filters**

Print

Print with Web/Mobile

Web/Mobile

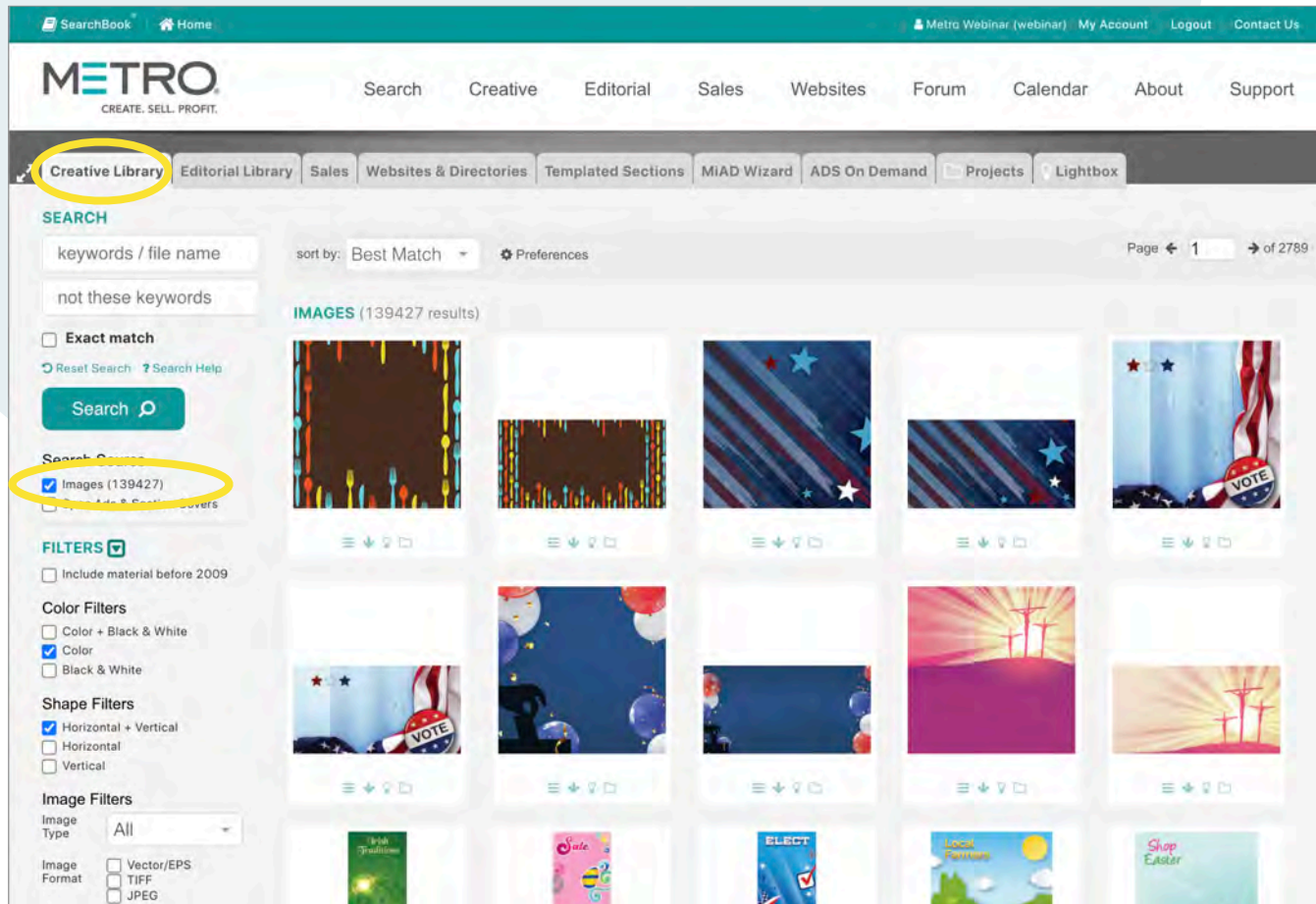
Web/Mobile All Sizes

With InDesign only

Customizable in Wizard

- All Sizes
  - Skyscraper (160x600)
  - Rectangle (300x250)
  - Leaderboard (728x90)
  - Mobile Banner (300x50)
  - Mobile Wide Banner (320x50)

# Where Do I Find Images



Filters

**SEARCH**

keywords / file name

not these keywords

Exact match

[Reset Search](#) [Search Help](#)

**Search Source**

Images

Spec Ads & Section Covers

**FILTERS**

Include material before 2009

**Color Filters**

Color + Black & White

Color

Black & White

**Shape Filters**

Horizontal + Vertical

Horizontal

Vertical

**Image Filters**

Image Type: All

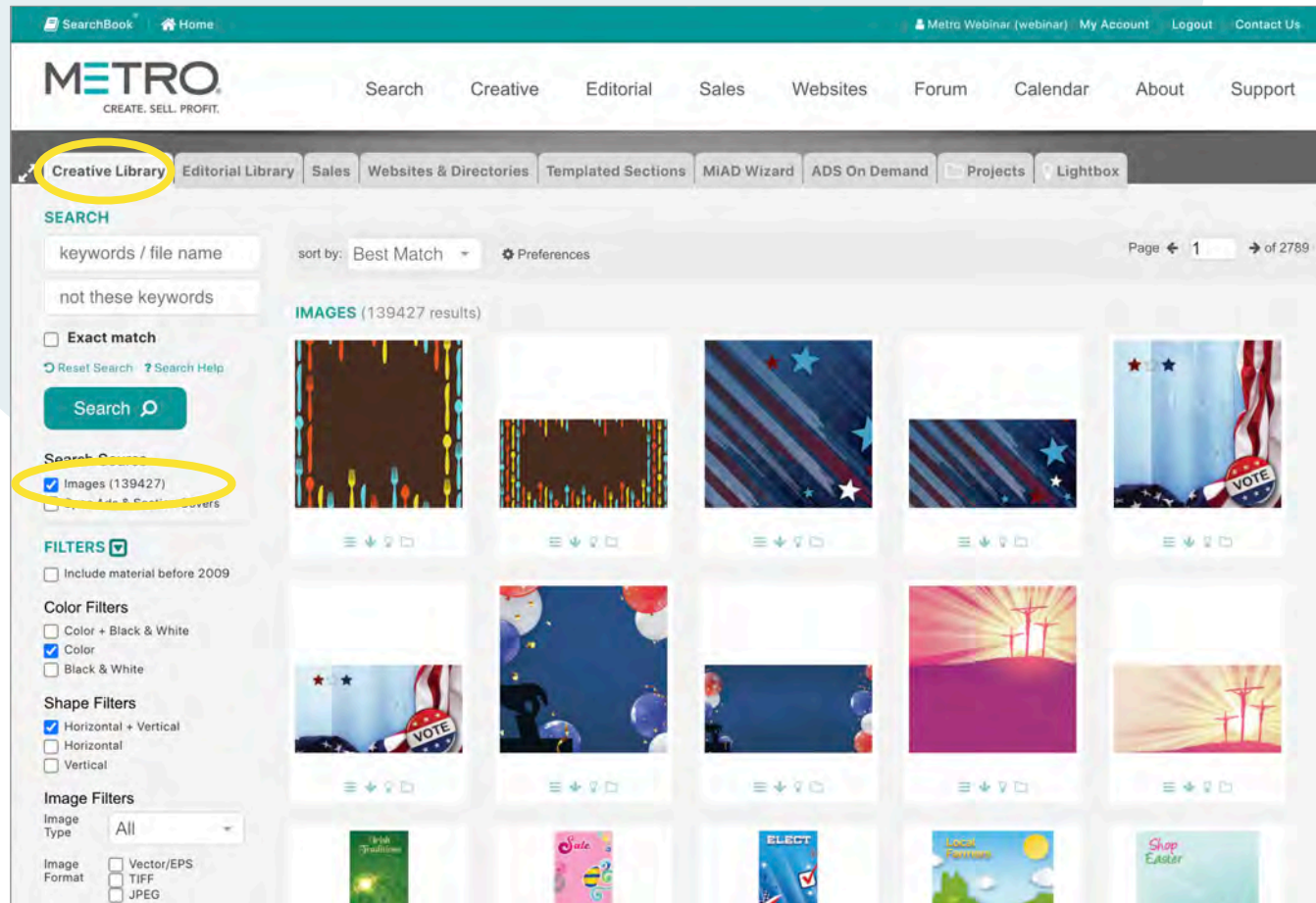
Image Format:  Vector/EPS,  TIFF,  JPEG

Language: English

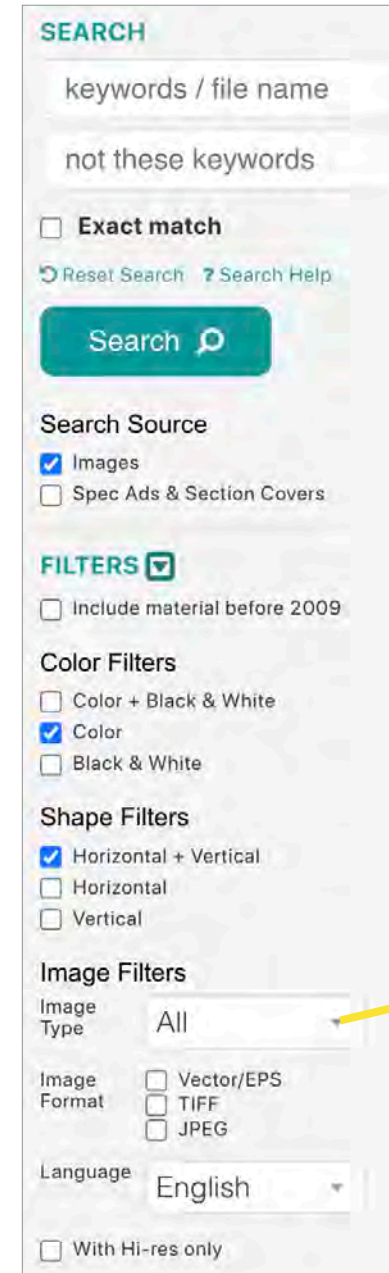
With Hi-res only

- ✓ All
- Ad Starter
- Background
- Border
- Burst
- Cartoon
- Coloring Panels
- Frame
- Heading
- Icon Set
- Line Art
- Object
- Photo
- Retro
- Social Media
- Swirl
- Tone Art

# Where Do I Find Social Media Images



Filters



- ✓ All
- Ad Starter
- Background
- Border
- Burst
- Cartoon
- Coloring Panels
- Frame
- Heading
- Icon Set
- Line Art
- Object
- Photo
- Retro
- Social Media
- Swirl
- Tone Art

# Thank You!

**Darrell Davis** - [ddavis@metro-email.com](mailto:ddavis@metro-email.com)

**Laura Koch** - [lkoch@metro-email.com](mailto:lkoch@metro-email.com)

**Bethany Weidenhammer** - [bethany@metro-email.com](mailto:bethany@metro-email.com)



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