Anatomy *of a* Themed Special Section
Tabloid-Sized Full 20-page TSS
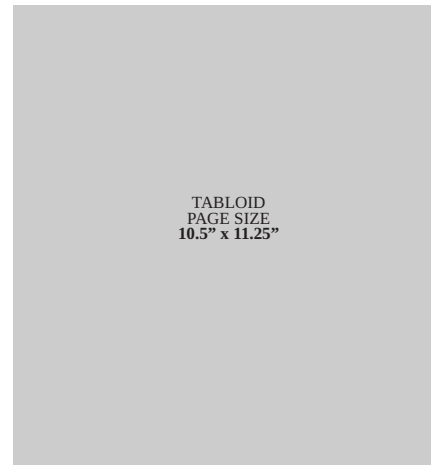
20 PAGES
1 Cover
9 Pages of ad space
10 Pages of editorial

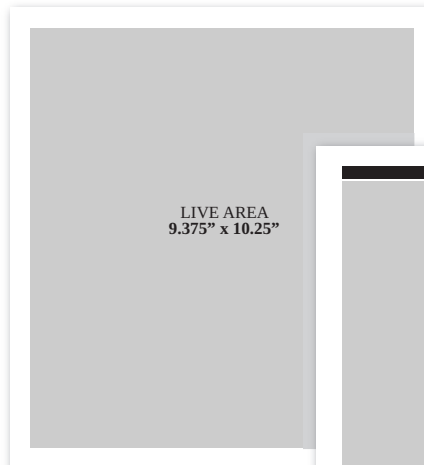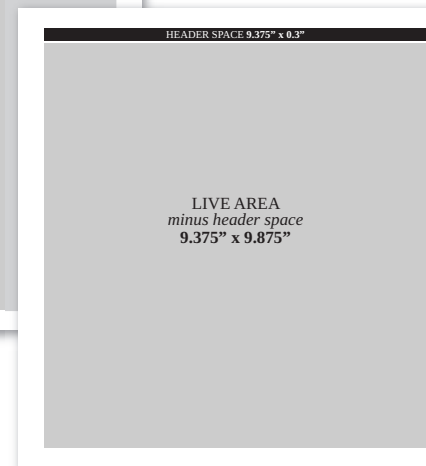30 ad spaces (various sizes)
13-15 articles
45/55 ADS/CONTENT

PAGE SIZE 10.5" x 11.25"

LIVE AREA 9.375" x 10.25" • HEADER 9.375" x 0.3"

TABLOID
PAGE SIZE
10.5" x 11.25"

LIVE AREA
9.375" x 10.25"

HEADER SPACE 9.375" x 0.3"

LIVE AREA
minus header space
9.375" x 9.875"

Add Newspaper Name and Date

4 *Weddings*

Weddings

How to pick the perfect wedding dress

Here Comes the Gown
How to pick the perfect wedding dress.

Invitation Only
Tips to master your wedding day guest list.

Your Attention Please
Toasting 101 for best men and maids of honor.

BRIDAL SHOP
Advertiser Here

SALON
Advertiser Here

Anatomy *of a* **Themed Special Section**

Tabloid-Sized Full 20-page TSS

IN EVERY SECTION

- **Cover**
- **Table of Contents**
- **Ready-to-Sell Ad Spaces**
- Multi-Advertiser Directory
- "Did You Know?" branded article
- Directory of Advertisers
- Back Page Ad Space

All ads spaces will have advertiser suggestions based on the article they are shown next to.

Our full page ad spaces will also have stats listed!

TSS Tab Size ads:
Full = 9.375 x 9.875
Half horizontal = 9.375 x 4.85
Half vertical = 4.85 x 9.875
Quarter = 4.6 x 4.85
Eighth = 4.6 x 2.35

Anatomy *of a* **Themed Special Section**

Tabloid-Sized Full 20-page TSS

IN EVERY SECTION

- Cover
- Table of Contents
- Ready-to-sell Ad Spaces
- *NEW* Multi-Advertiser Directory
- *NEW* "Did You Know?" branded article
- Directory of Advertisers
- Back Page Ad Space

Anatomy *of a* **Themed Special Section**

Tabloid-Sized Full 20-page TSS

IN EVERY SECTION

- Cover
- Table of Contents
- Ready-to-sell Ad Spaces
- Multi-Advertiser Directory
- "Did You Know?" branded article
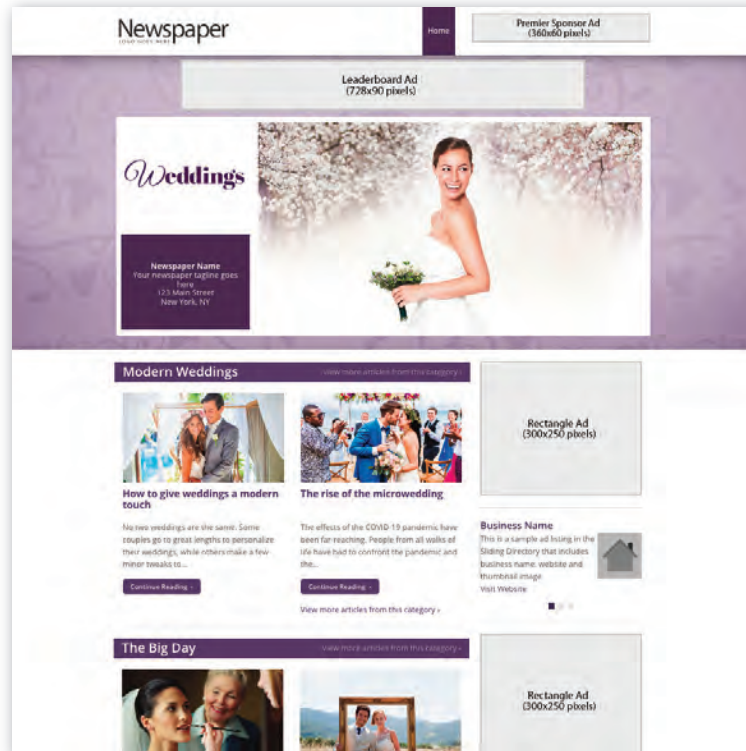- Directory of Advertisers
- Back Page Ad Space
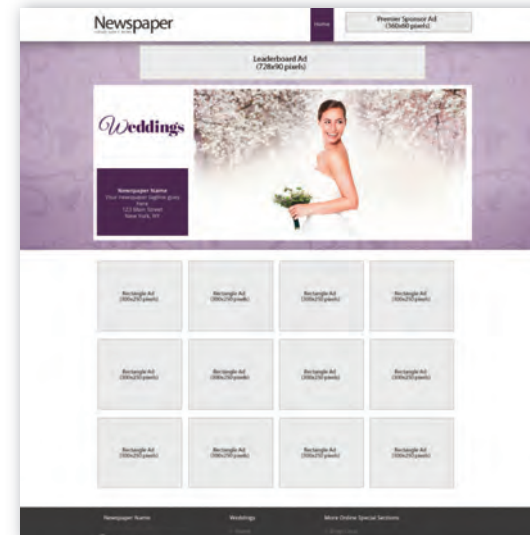
Anatomy *of a* Themed Special Section
Digital Component
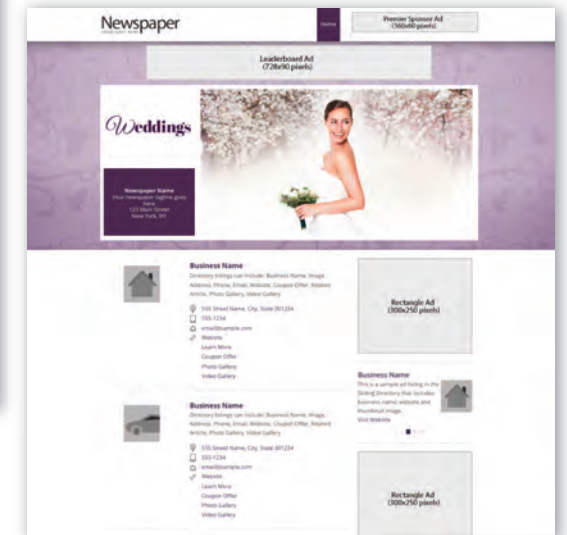
Available for
EVERY SECTION

- **Themed Website**
- **Themed Directory**

Themed Website

Themed Ad Directory

Themed Directory